NOVEMBER 18, 1960

Sales Management
PART TWO

Sales Meetings

CONVENTIONS • EXPOSITIONS • TRADE SHOWS

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to Meeting Sites, Exhibit Areas, Service Suppliers

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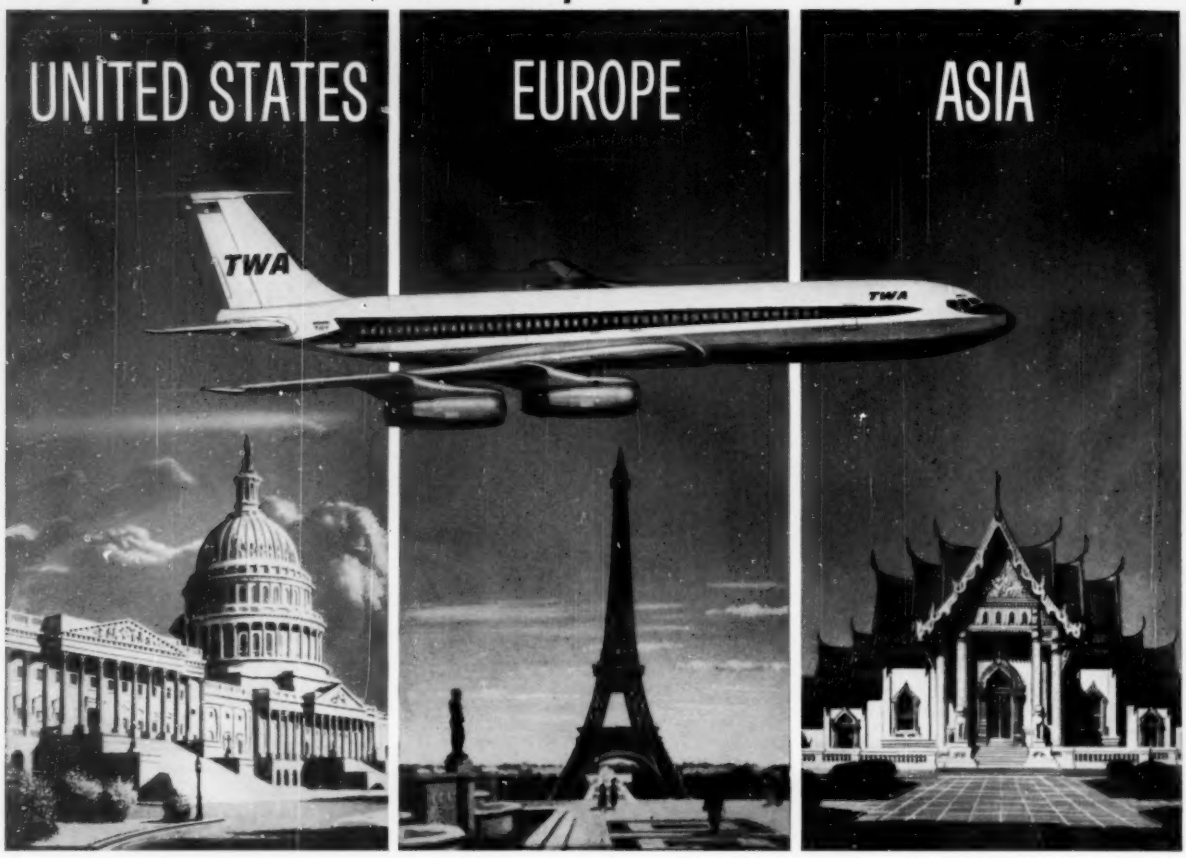

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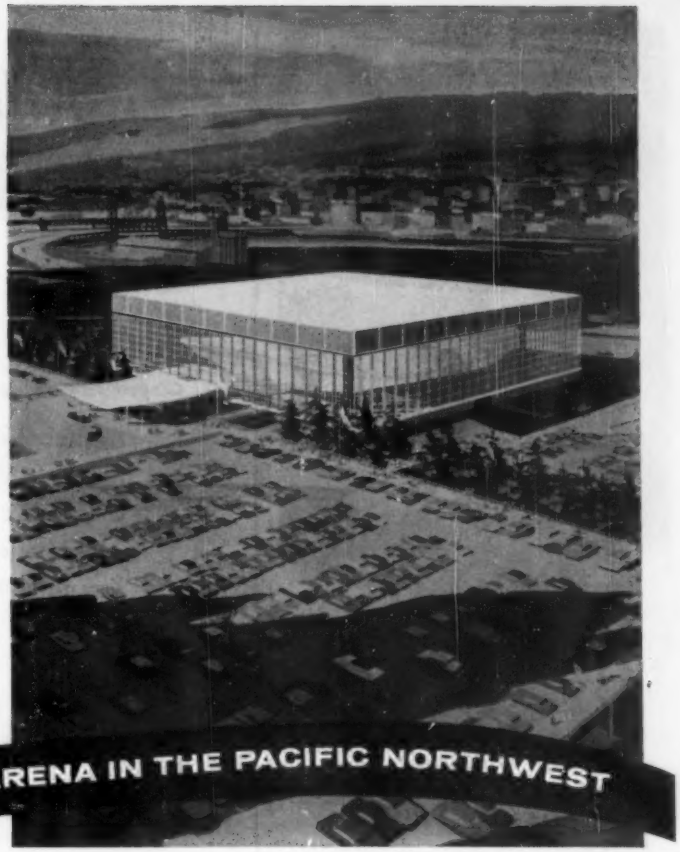

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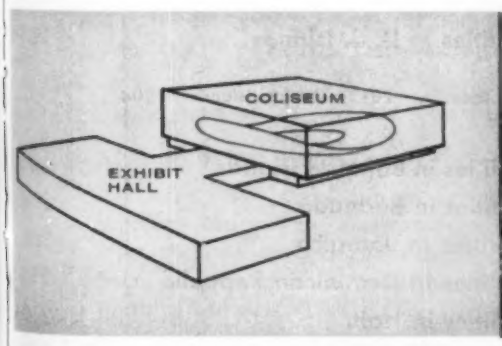

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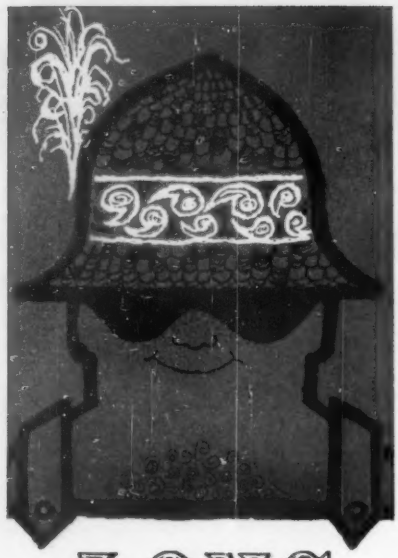

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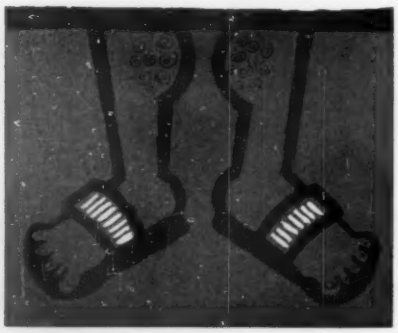

Sales Meetings

CONVENTIONS • EXPOSITIONS • TRADE SHOWS

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HIGHLIGHTS

THIS ISSUE IS SPECIAL—SAVE IT

Facts in this issue are designed for executives who plan conferences, conventions, exhibits and shows. This issue is the only reference volume available on convention hotel and auditorium facilities in North America and nearby islands. In addition, it is a handy reference to sources of services and supplies for meeting and exhibit needs.

FOR QUICK BUDGET ESTIMATE

Included in data on hotels and auditoriums are rates for meeting rooms, bedrooms, meals and exhibit areas. With these rates you can make a quick estimate of major meeting costs at the sites you are considering.

AIR-RAIL LINES TO MEETING SITES

Airlines and railroads that serve each of the 900 hotels listed in this facilities guide are shown for each city. This is a speedy travel reference for both meeting and exhibit plans (and for personal travel as well).

NEW AND REVISED DATA

All facts on hotels, auditoriums, service organizations and suppliers are entered their respective cities. Data has been updated, revised and expanded. Every effort has been made to provide complete and accurate facts on meeting and exhibit sites. We can assume no liability, however, for error or omission.

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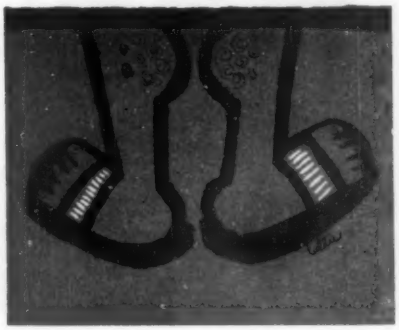

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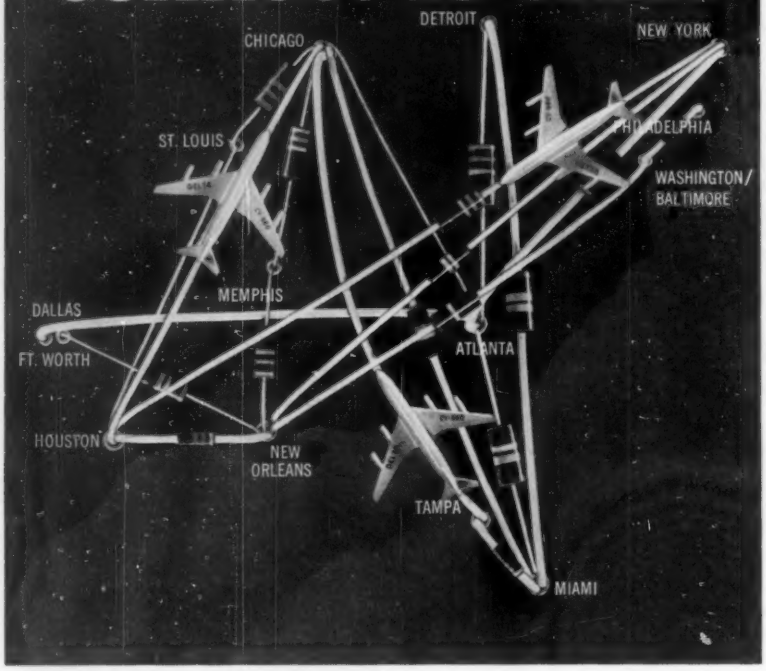

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Key to Airline Abbreviations

These abbreviations for airlines are used throughout this Convention Facilities Issue.
(Transportation lines are listed under each city.)

AAA—Allegheny
AAL—American
BAL—Bonanza
BNF—Braniff
CAL—Continental
CAP—Capital
CEN—Central
CPA—Canadian Pacific
DAL—Delta
EAL—Eastern
FAL—Frontier
LCA—Lake Central
MOH—Mohawk
NAL—National
NOR, NCA—North Central
NEA—Northeast
NWA—Northwest
OZA—Ozark
PAA—Pan American
PAI—Piedmont
PAL—Pacific
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TTA—Trans Texas
TCA—Trans Canada
TWA—Trans World
UAL—United
WCA—West Coast
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ROCHESTER. The Sheraton Hotel
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(For convention information on Sheraton Hotels in Sioux City and Cedar Rapids, Iowa; Sioux Falls and Rapid City, South Dakota, see listings in this issue and contact Max Richmond, District Sales Mgr., 200 Fleming Bldg., Des Moines, Iowa.

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WEST COAST

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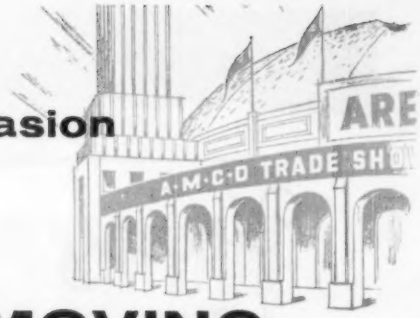

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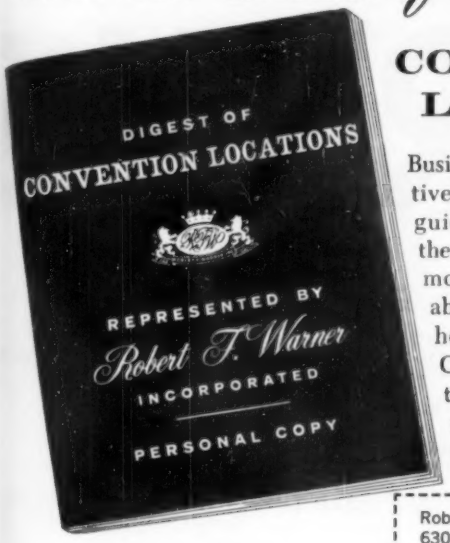
For the "Cream of the Cream"
IN
CONVENTION LOCATIONS



Business and association executives find this comprehensive guide invaluable in making their selections. It contains the most complete information about leading resorts and city hotels in the United States, Canada and offshore points that our organization represents. Send for your free copy today.

Robert F. Warner, Inc.
630 Fifth Avenue, New York 20, N. Y.
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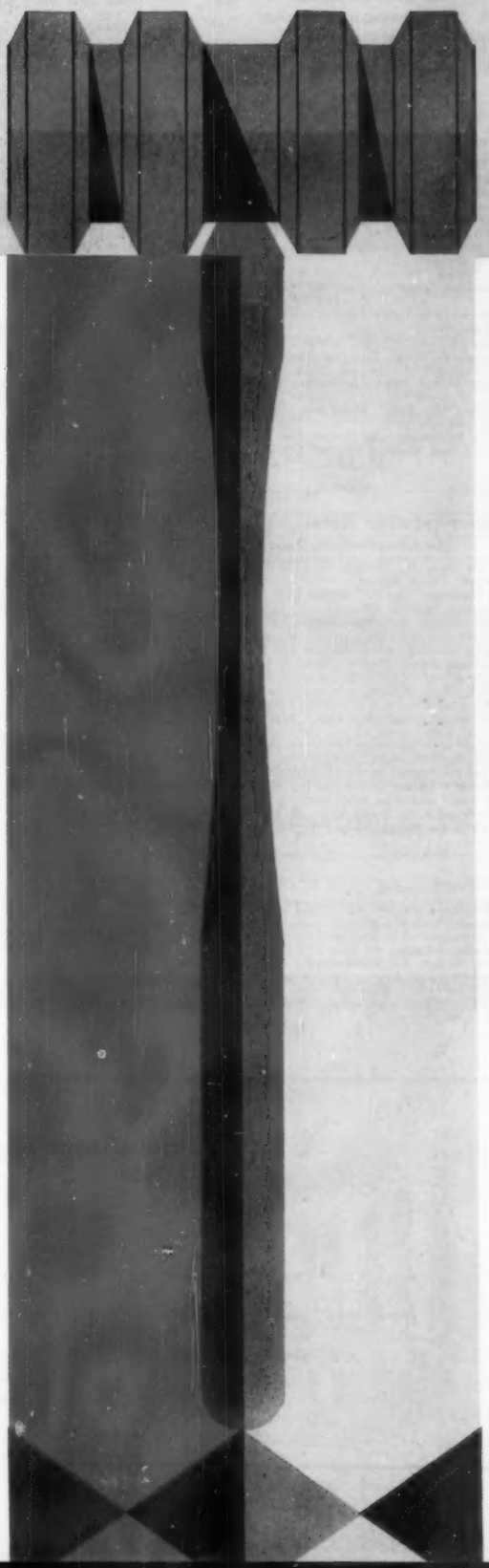
UNITED AIR LINES

Hotel and Auditorium Facilities

Section 1



1 Hotels and auditoriums are listed alphabetically under the cities in which they are located.

2 Cities are listed alphabetically under their respective states. (Transportation lines to city and convention bureau are listed under each city.)

3 States are listed alphabetically. They are followed by Canadian provinces.

4 U. S. island possessions follow Canada. These are followed by British West Indies, Dominican Republic, Haiti, Mexico and Panama.

Key to Coding:
Audio-Visual Aids in Hotels
Page 28

ALABAMA

BIRMINGHAM

Railroads: C of Ga.; L. & N.; S.A.L.; So. Ry.; Frisco; Ill. Cent.; A.G.S.; A.C.L.; G.M. & O.; Bir. So.; Bir Belt
Airlines: CAP, DAL, EAL, SOU

CONVENTION BUREAU

Convention & Travel Department
1914 6th Ave, North (3)
Lowell S. Hamilton, Manager

AUDITORIUM

Municipal Auditorium

1930 8th Ave., N. (Phone: FA-2-6597)
Manager: Eugene A. Jones, Jr.
Exhibit Areas: 31,000 sq. ft.; 20,000 Main Auditorium: 11,000 sq. ft. exhibit hall
Rental Fees: On application
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 50 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10.5 by 10.5 ft.
Elevators: One, 10,000 lbs.
Columns: None
Utilities: AC current, gas, water
Loading Facilities: Elevated doors; hand trucks; railroad 150 ft. behind bldg.
Storage Areas: Room in exhibit hall; two areas just off arena
Facilities for Food Functions: Outside caterer Banquets for 1200
Parking Facilities: 1,000 car lot
Distance from Business District: 3 blocks

Dinkler-Tutwiler Hotel

See Advertisement, Page 29

2005 5th Ave. N. (Phone: ALpine 2-8161)
Manager: Ira M. Patton
Sales Manager: Leo F. Caproni, Jr.
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 14 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 6.50-8.50; Double: 11.50-15.00; Suites: 18.00-32.50 European
No. Mtg. Rms. & Capacity of Largest: 8(2,500)
No. Banquet Rms. & Capacity of Largest: 8 (1300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-250.00
Charges for Exhibit Rms.: 10.00-500.00
Net Exhibit Space: 30,000 sq. ft., 20,000 sq. ft. on one floor; including mtg. rms.
Audio-Visual Aids: Stage 50 ft., G, H, I, J, L
Sales Representative: Leonard Hicks, Jr. & Associates

Pick-Bankhead

2300 5th Ave. (Phone: AL 1-3231; telegraph: FAX)
Manager: Gene White
Sales Manager: Bill Deason
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 2 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-8.50; Double: 8.50-11.00; Suites: 19.75 minimum, European
No. Mtg. Rms. & Capacity of Largest: 10 (150)
No. Banquet Rms. & Capacity of Largest. 10 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Thomas Jefferson

1631 2nd Ave., N. (Phone: ALpine 2-7141; teletype BH242)
Manager: Austin Frame
Sales Manager: Neil Terrell
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 18 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 5.00-8.00; Double: 8.00-10.00; Suites: 15.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-150.00
Charges for Exhibit Rms. Rental charge for booths only
Net Exhibit Space: 1,500 sq. ft. on one floor; includes 50% of mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

MOBILE

Railroads: L. & N.; So. Ry.; G.M. & O.; A.T. & N.
Airlines: CAP, EAL, NAL, SOU

Admiral Semmes

251 Government St. (Phone: HEmlock 3-2771)
Manager: Frank C. Drane
Sales Manager: C. S. Hill
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-8.00; Double: 8.00-12.00; Suites: 17.50-25.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (800)
No. Banquet Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: None
Audio-Visual Aids: D, I, J

Sheraton-Battle House

See Advertisement, Page 9

26 N. Royal St. (Phone: HE 2-0531; telegraph F. H. D.)
Manager: B. C. Counts
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 5 suites) More available summer months.
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.50 12.00; Twins: 11.00-17.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.75; Lunch; 2.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Exhibit Space: None
Audio-Visual Aids: G, H, I

MONTGOMERY

Railroads: A.C.L.; C. of Ga.; L. & N.; G.M. & O.; S.A.L.; of A.
Airlines: DAL, EAL

AUDITORIUM

Alabama State Coliseum

P. O. Box 7026 (Phone: 5-2341)
Manager: Aubrey H. Fleming
Exhibit Areas: Arena, 33,000 sq. ft.; concourses, 60,000 sq. ft.
Rental Fees: Minimum $300 to $500 per day, includes utilities and janitor service, storage of exhibits before show
Floor Load: Unlimited
Ventilation: Air cooled
Ceiling Height: 100 ft.
P. A. System: Yes
Dimensions, Opening to Exhibit Hall: 2 doors, 18 by 18 ft.
Elevators: None
Columns: None
Utilities: Unlimited
Loading Facilities: Fork lift
Storage Areas: 2 rooms, 50 by 60 ft.
No. of Meeting Rooms and Capacities: 8 (30 to 200)
Facilities for Food Functions: Banquets for 1,500
Parking Facilities: 4,500 cars
Distance from Business District: 3 miles

Dinkler-Jefferson Davis Hotel

See Advertisement, Page 29

348 Montgomery (Phone: 2-5251)
Manager: C. A. Dionne
Convention Season: All year
Largest Group Accommodated: 300 (130 rooms 6 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 6.00-10.50; Double: 10.00-14.00; Suites: 26.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest 6 (300)
Group Meal Rates: Breakfast: 1.10; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-100.00
Charges for Exhibit Rms.: 30.00-150.00
Net Exhibit Space: 7,300 sq. ft.; 5,718 sq ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sales Representative: Leonard Hicks, Jr. & Associates

POINT CLEAR

Railroads: L. & N.; G.M. & O.

Grand Hotel

See Advertisement, Page 30

(Phone: WA 8-9201)
Manager: Murray Steveson
Sales Manager: James M. Pope
Convention Season: May-Mar.
Largest Group Accommodated: 230 (115 rooms, 40 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Feb. 15-May 31, Oct. 1-Nov. 15 —Single: 30.00-32.00; Double: 40.00-42.00; Suites: 46.00-52.00; Jun. 1-Sept. 30, Nov. 11-Feb. 14— Single: 26.00-28.00; Double: 36.00-38.00; Suites: 42.00-48.00. European

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Audio-Visual Aids Available in Hotels

Key to Coding

A—16mm sound projector	**E**—overhead projector	**I**—PA system
B—4" x 4" slide projector	**F**—opaque projector	**J**—spotlights
C—2" x 2" slide projector	**G**—projection screen	**K**—tape recorder
D—stage	**H**—portable mikes	**L**—easels

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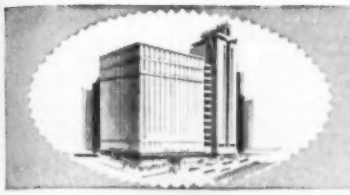
★ Flexible meeting and display space arrangements
★ Heavy duty elevators and power facilities ★ The latest visual and acoustical devices
★ Excellent banquet facilities and service
★ Guest rooms with modern decor. T.V. ★ All hotels 100% air conditioned
★ Ample garage facilities ★ Superb restaurants



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Meeting capacities	25 to 2000
Banquets	to 1500
Dances	to 2000
Guest Rooms	600

DINKLER-TUTWILER...BIRMINGHAM, ALA.

Meeting capacities	25 to 1800
Banquets	to 1300
Dances	to 1800
Guest Rooms	450

DINKLER-JEFFERSON DAVIS...MONTGOMERY, ALA.

Meeting capacities	15 to 350
Banquets	to 275
Dances	to 300
Guest Rooms	250

DINKLER-ANDREW JACKSON...NASHVILLE, TENN.

Meeting capacities	40 to 400
Banquets	to 350
Dances	to 300
Guest Rooms	400

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CHICAGO: MOhawk 4-5100 • DETROIT: WOodward 2-2700

ALABAMA

Point Clear continued

No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 4 (275)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,760 sq. ft.; 2,970 sq. ft. on one floor
Audio-Visual Aids: Stage: 9 by 18 ft., A. G, H, I, J, L
Sports Facilities: Golf, swimming, cycling, cruises, shuffleboard, lawn bowling, quoits, ping pong, fishing, water skiing.

ALASKA

ANCHORAGE

Airlines: NAL, NOR, PAL
Railroad: Alaska

Anchorage-Westward

See Advertisement, Page 17

3rd & E (Phone: BRoadway 5-5300)
Manager: William Quinn
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 11.00-20.00; Double: 14.00-25.00; Suites: 40.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4 (225)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 14,396 sq. ft.; 13,716 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Golf, swimming, water skiing, bowling

FAIRBANKS

Airlines: ASA, Air Taxi, PAA
Railroad: Alaska

Traveler's Inn of Fairbanks

820 Noble (Phone: 7722)
Manager: Richard B. Lowe
Convention Season: Sept.-May
Largest Group Accommodated: 200 (70 rooms, 5 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 12.50-14.50; Double: 16.00-19.00; Suites: 21.00-51.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 2 (225)
Group Meal Rates: Breakfast: 2.15; Lunch: 2.35; Dinner: 3.85
Liquor: Yes
Charges for Mtg. Rms.: 10.00-50.00
Charges for Exhibit Rms.: 10.00-50.00
Net Exhibit Space: 150 sq. ft on one floor
Audio-Visual Aids: Stage: 40 by 12 ft., G, H, I, J, K L
Sports Facilities: Golf, swimming, bowling, curling, skating, skiing, hunting, fishing

JUNEAU

Airlines: ASA, PAA, PNA
Railroads: Alaska, Can. Pac., Northland Trans. Co.

Baranof Hotel

(Phone: 6-2660)
Manager: Edward J. O'Brien
Convention Season: All year
Largest Group Accommodated: 150 (80 rooms, 3 suites)
Convention Rates: Single: 13.00; Double: 17.00; Suites: 35.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-35.00
Net Exhibit Space: None
Audio-Visual Aids: H, J, L
Sports Facilities: Fishing, hunting, skiing

ARIZONA

CHANDLER

Railroads: So. Pac.
Airlines: Served through Phoenix

San Marcos Hotel

(Phone: Yorktown 3-6655)
Manager: John H. Quarty
Convention Season: Nov. to Jan. 20, from Apr. 1 to May 19
Largest Group Accommodated: 300 (155 rooms and 15 suites available)
Convention Rates: Single: 20.00 to 22.00; Double: 38.00; Suites: 12.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Rates for Meals: Breakfast: 2.20; Lunch: 3.00; Dinner: from 4.00
Liquor: Yes
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: A, D, G, I, J
Sports Facilities: Golf, swimming, tennis, shuffleboard, riding
Hotel Representatives: Robert F. Warner, Inc.,

GRAND CANYON

Railroads: A.T. & S.F.
Airlines: BAL (seasonal), FAL to Flagstaff

El Tovar Hotel, Bright Angel and Yavapai Lodge

See Advertisement, Page 30

(Phone: Reservation 181, telegraph: Grand Canyon 3661)
Manager: Fred W. Wittbort
Convention Season: Fall, Winter, Spring—excluding holidays
Largest Group Accommodated: 600-700 (216 rooms, 12 suites)
Air Conditioning: No
Convention Rates: Single: 8.00-12.00; Double: 10.00-16.00; Suites: 20.00-25.00. European (American on special arrangment)
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Exhibit Space: Hotel lobby
Audio-Visual Aids: Stage: 30 by 15 ft., G, I, J, L
Sports Facilities: Muleback trail trips into canyon and horseback riding along rim

LITCHFIELD PARK

Railroads: So. Pac.
Airlines: Served through Phoenix

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YOUR PRIVATE PLEASURE-LAND!

Grand Hotel
POINT CLEAR ALABAMA

- Home of Lakewood Golf Club, scene of network TV matches.
- Variety of meeting rooms
- Magnificent pool, deep-sea cruisers

Distinguished cuisine and service, plus luxurious comfort and the privacy of a 350-acre estate have established Grand Hotel as a favorite resort for discriminating guests. 100% air conditioned. Add to these features the finest of meeting rooms and you have all the facilities you could ask for a successful, enjoyable meeting! Available all year, except March and April.

Maximum 200 persons (120 double rooms and suites)

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Write to Manager or:
Fred Harvey, 530 West 6th Street, Los Angeles 14, California. MAdison 7-8048

The Wigwam

See Advertisement, Page 31

Litchfield Park (Phone: WEstport 5-3811)
Manager: Reade Whitwell
Convention Season: Oct.-Jan., Apr. & May
Largest Group Accommodated: 190 (60 rooms, 25 suites)
Air Conditioning: Banquet halls only; not required in rooms
Convention Rates: Single 22.00; Double: 34.00 Suites: Add 8.00 to either rate. American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms. None
Charges for Exhibit Rms.: Rental charge for booths only
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: Stage: 30 by 8 ft., A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, putting, lawn sports
Sales Representative: Robert F. Warner, Inc.,; Glen W. Fawcett, Inc.

PHOENIX

Railroads: So. Pac.; R.I.; A.T. & S.F.
Airlines: AAL, BAL, FAL, TWA, WAL

Convention Bureau

See Advertisement, Page 31

Chamber of Commerce
805 N. 2nd St.
Elmer Ferrall, Manager

Arizona Biltmore Hotel

P. O. Box 2290 (Phone: AM 5-4771)
Manager: George Lindholm
Convention Season: Nov.-Dec. 15 & April
Largest Group Accommodated: 400 (205 rooms, 20 suites)
Air Conditioning: No
Convention Rates: Single: 35.00; Double: 48.00; Suites: Add 35.00 to either rate. American

Arizona's Country Club Resort for

GROUPS

Accommodations for 185 guests in a secluded club-like atmosphere only 15 miles to Phoenix. An oasis in the Valley of the Sun. Magnificent 18 hole golf course and other sports. 3740' Paved Airstrip. Superb food and well-trained service. Variety of meeting and conference rooms.

Season: November 1 to May 15

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INN, COUNTRY CLUB, BUNGALOWS
LITCHFIELD PARK — ARIZONA
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Toronto ..... EMpire 3-2693

No. Mtg. Rms. & Capacity of Largest: 5 (325)
No. Banquet Rms. & Capacity of Largest: 2 (450)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 8 ft., A, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding

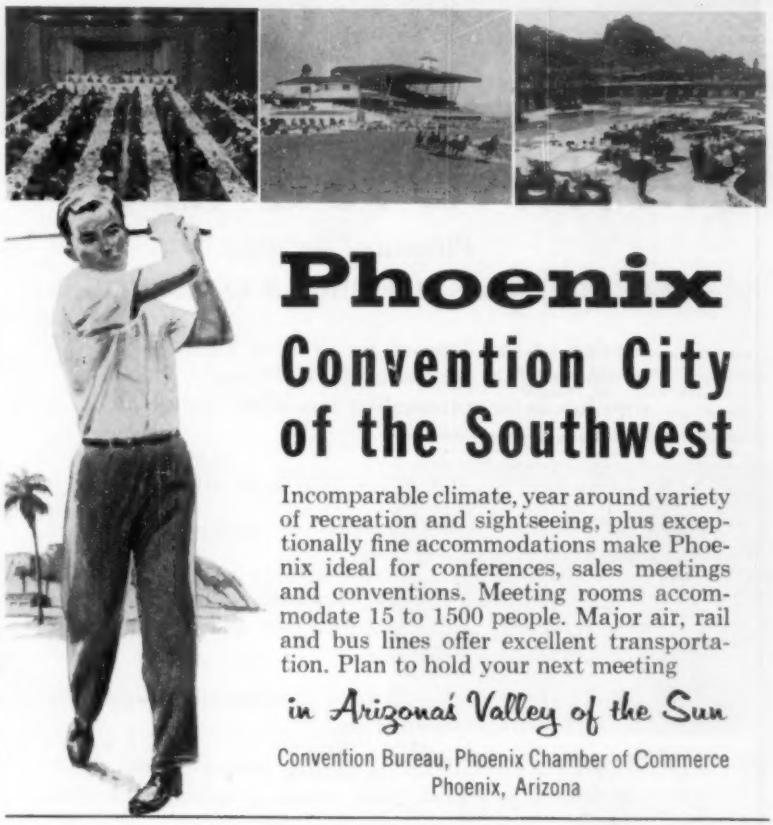
Camelback Inn

See Advertisement, Page 31

5402 Lincoln Drive (Phone WH 5-8441)
Manager: Jack Stewart
Sales Manager: Richard S. Den Uyl
Convention Season: Oct. 15-late Jan.; Apr.-early May
Largest Group Accommodated: 300-325 (125 rooms, 20 suites)
Air Conditioning: Banquet halls, rooms not required
Convention Rates: American plan
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 3 (275)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis horseback, shuffleboard

Jokake Inn

6000 E. Camelback Rd. (Phone: WH 5-6301)
Manager: E. D. Bailey
Convention Season: Nov.-early Feb. & Apr.
Largest Group Accommodated: 200 (90 rooms, 6 suites)
Air Conditioning: No
Convention Rates: Single: 22.00-33.00; Double: 33.00-44.00;; Suites: 50.00-70.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00



Phoenix
Convention City of the Southwest

Incomparable climate, year around variety of recreation and sightseeing, plus exceptionally fine accommodations make Phoenix ideal for conferences, sales meetings and conventions. Meeting rooms accommodate 15 to 1500 people. Major air, rail and bus lines offer excellent transportation. Plan to hold your next meeting

in Arizona's Valley of the Sun

Convention Bureau, Phoenix Chamber of Commerce
Phoenix, Arizona

In all the world there is only one

Camelback Inn

for Sales Meetings and Conventions

PHOENIX, ARIZONA
WHitney 5-8441

Golf at adjoining Paradise Valley Country Club

Season: OCTOBER 5 TO MAY 5
Jack Stewart Manager

Chicago	MOhawk 4-5100	Washington	EXecutive 3-6481
Detroit	WOodward 2-2700	Los Angeles	DUnkirk 8-1151
New York	MUrray Hill 8-0123	San Francisco	EXbrook 7-2717
Miami	PLaza 4-1667	Atlanta	JAckson 4-3486

Two Beautiful Modern Meeting rooms accommodating groups up to 350

PARADISE INN

Phoenix, Arizona

IDEAL FOR SALES MEETINGS & CONVENTIONS

Nestled at the foot of picturesque Camelback Mountain, just nine miles from Phoenix, Paradise Inn is the outstanding inn in the Valley of the Sun.

NEW BEAUTIFUL EIGHTEEN HOLE all grass

GOLF COURSE — watered fairways — walk out from your cottage on to the golf course.

Nine holes designed for the "Coronary golfers". The other nine sportier, even to sinking a putt and driving off the side of Camelback Mountain.

SUPERB FOOD — Breakfast trips and moonlight steak frys on the desert over an open fire.

ALL SPORTS AVAILABLE — putting greens — tennis, riding, heated swimming pool, square dancing, sightseeing trips.

The nearest inn to Scottsdale—the "WEST'S MOST WESTERN TOWN", with the most interesting shops and stores for every occasion.

PARADISE INN offers warm hospitality and every facility for a successful and memorable convention.

MEETING ROOMS to accommodate various size groups up to 500.

An Oasis of Luxury in the Sun Filled Desert

OCTOBER 15 to MAY 1

Write Pat Ryan — 808 N. Michigan, Chicago

Superior 7-3933

ARIZONA

Phoenix continued

Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,544 sq. ft. on one floor
Audio-Visual Aids: Stage: 32 by 6 ft., A, B, C, G, H, I, L
Sports Facilities: Golf, swimming, tennis, croquet, badminton, riding, putting
Sales Representative: Leonard Hicks, Jr. & Associates Hall Wilson & Associates, Global Hotel Representatives, Hazel Morrison

Manger Desert Sun

See Advertisement, Page 32

1325 Grand Ave. (Phone: AL 8-8971
Manager: Charles A. Carrol
Convention Season: All year
Largest Group Accommodated: 104 (50 rooms, 2 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May 1-Nov. 1—Single: 8.00; Double: 9.00; Suites: 10.00-12.00. Nov.-Apr. 31—Single: 10.00-12.00; Double: 12.00-14.00; Suites: 16.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Liquor: Beer
Audio-Visual Aids: J, L
Sports Facilities: Swimming

Paradise Inn

See Advertisement, Page 32

6150 E. Camelback Rd. (Phone: WH 5-8491)
Manager: Don Davis
Convention Season: Nov.-early Feb. & April
Largest Group Accommodated: 400 (220 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 22.00-33.00; Double: 33.00-44.00; Suites: 50.00-75.00. Nov.-early Jan., late Apr.—Single: 22.00; Double: 33.00; Suites: 50.00-75.00. American

in PHOENIX, ARIZ.

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Desert Sun

Service plus superb meeting-room facilities insure success of your meeting at The Manger Desert Sun Motel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Banquet facilities for up to 150 persons —with efficient Manger service at every step!

For complete details contact Charles A. Carrol, Mgr., Manger Desert Sun Motel, 1325 Grand Ave., Phone: ALpine 8-8971.

No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,544 sq. ft. on one floor
Audio-Visual Aids: Stage: 32 by 6 ft., A, B, C, G, H, I, L
Sports Facilities: Golf, swimming, tennis, riding, roque, croquet, putting, table tennis, badminton, shuffleboard
Sales Representative: Leonard Hicks, Jr. & Associates, Premier Hotel Representatives, Global Hotel Representatives, William P. Wolfe Organization, Oliver-Kermit Hotel Associates, Hall Wilson & Associates

Westward Ho

See Advertisement, Page 33

614 N. Central Ave. (Phone: ALpine 3-2181; telegraph: PX287)
Manager: Fred C. Lessing
Sales Manager: John Marley
Convention Season: Limited to 75 rms. during Feb.-Mar.
Largest Group Accommodated: 500 (275 rooms, 28 suites)
Air Conditioning: All bedrooms and banquet hall
Convention Rates: Single: 8.00-13.00; Double: 10.00-14.00; Suites: 20.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 13 (1600)
No. Banquet Rms. & Capacity of Largest: 5 (1200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Up to $500.00
Net Exhibit Space: 15,806 sq. ft.; 10,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 60 by 20 ft., G, H, I, L
Sports Facilities: Golf, swimming, horse and dog track nearby
Sales Representative: Robert F. Warner Inc.; Glen W. Fawcett, Inc.

SCOTTSDALE

Railroads: So. Pac., Santa Fe (to Phoenix)
Airlines: AAL, BAL, FAL, TWA, WAL (to Phoenix)

Casa Blanca Inn

(Phone: WH 5-6391)
Manager: Royal W. Treadway
Convention Season: Nov.-Feb., Apr. & May
Largest Group Accommodated: 80 (45 rooms, 3 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 28.00; Double: 40.00, American
No. Mtg. Rms. & Capacity of Largest: 1 (150)
No. Banquet Rms. & Capacity of Largest: 1 (120)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50 Dinner: 5.50
Liquor: Yes
Charges for Mtg Rms. None
Exhibit Space: None
Audio-Visual Aids: A, G, H, I, K, L
Sports Facilities: Golf, swimming, tennis
Sales Representative: Glen W. Fawcett, Inc.; Robert F. Warner, Inc.

Mountain Shadows

See Advertisement, Page 33

5641 Lincoln Dr. (WHitney 5-5456)
Manager Douglas Ross
Res. Manager: Evelyn Harrison
Convention Season: Easter-Jan. 15
Largest Group Accommodated: 200 (100 rooms, 5 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 12.00-16.00; Double: 14.00-18.00; Suites 30.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100) (4,000 sq. ft. more by Jan. '61)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 8 by 8 ft., G, H, I, J, L
Sports Facilities: Swimming, tennis, riding, shuffleboard, ping pong. Golf course by Jan. '61.

Safari Hotel

See Advertisement, Page 33

4611 N. Scottsdale Rd. (Phone WH 5-0721)
Manager: Russ Gribbon
Sales Manager: Anthony L. Koleski
Convention Season: Apr.-Jan.
Largest Group Accommodated: 400 (200 rooms, 58 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: May 1-Oct. 15—Single: 8.00; Double: 10.00-12.00; Suites: 14.00-18.00; Oct. 15-Jan. 15—Single 10.00; Double: 12.00-14.00; Suites: 16.00-18.00; Jan. 15-May 1—Single: 14.00; Double: 16.00-18.00; Suites: 22.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.75; Dinner: 3.00
Liquor Yes
Charges for Mtg. Rms.: 50.00 if no food
Charges for Exhibit Rms.: 50.00 if no food
Net Exhibit Space: 5,000 sq. ft. on one floor; includes mtg. rms. An additional 4,200 sq. ft. in tent.
Audio-Visual Aids: Stage: 18 by 24 ft., H, I, J, L, plus risers
Sports Facilities: Golf, swimming, tennis, riding, shuffleboard, dog and horse track nearby

TUCSON

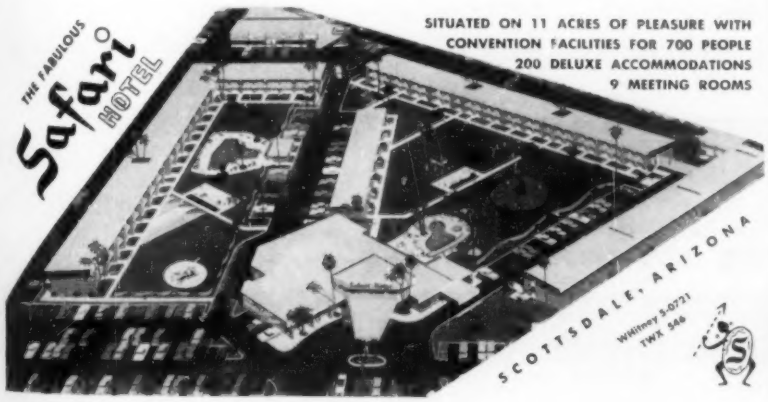
Railroads: So. Pac.
Airlines: AAL, FAL, TWA

CONVENTION BUREAU

Convention Bureau
P.O. Box 991
William E. Thacker, Manager

El Conquistador

3601 E. Broadway (Phone: EA 5-2611)
Manager: M. J. Trampton
Convention Season: All year
Largest Group Accommodated: 160 (75 rooms, 5 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: May 1-Dec. 15—Single: 8.00; Double: 12.00; Suites: 25.00; Dec. 16-Apr. 30—Single: 12.00; Double: 16.00; Suites: 25.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)



An entire floor of meeting rooms (one of which seats 1500); resort atmosphere with in-town convenience; superlative food in a choice of restaurants; free in-and-out parking; year around air-conditioned—all with business-budgeted European plan rates.

Great for Groups—the Southwest's most complete facilities for group meetings, conventions, etc., any time of the year.

HOTEL
Westward Ho
PHOENIX, ARIZONA

REPRESENTED BY — Glen W. Fawcett, Inc., Los Angeles, San Francisco, Seattle, Portland, Dallas Robert F. Warner, Inc., New York, Chicago, Boston, Washington, D. C. and Toronto.

It's New! It's Open All Year!

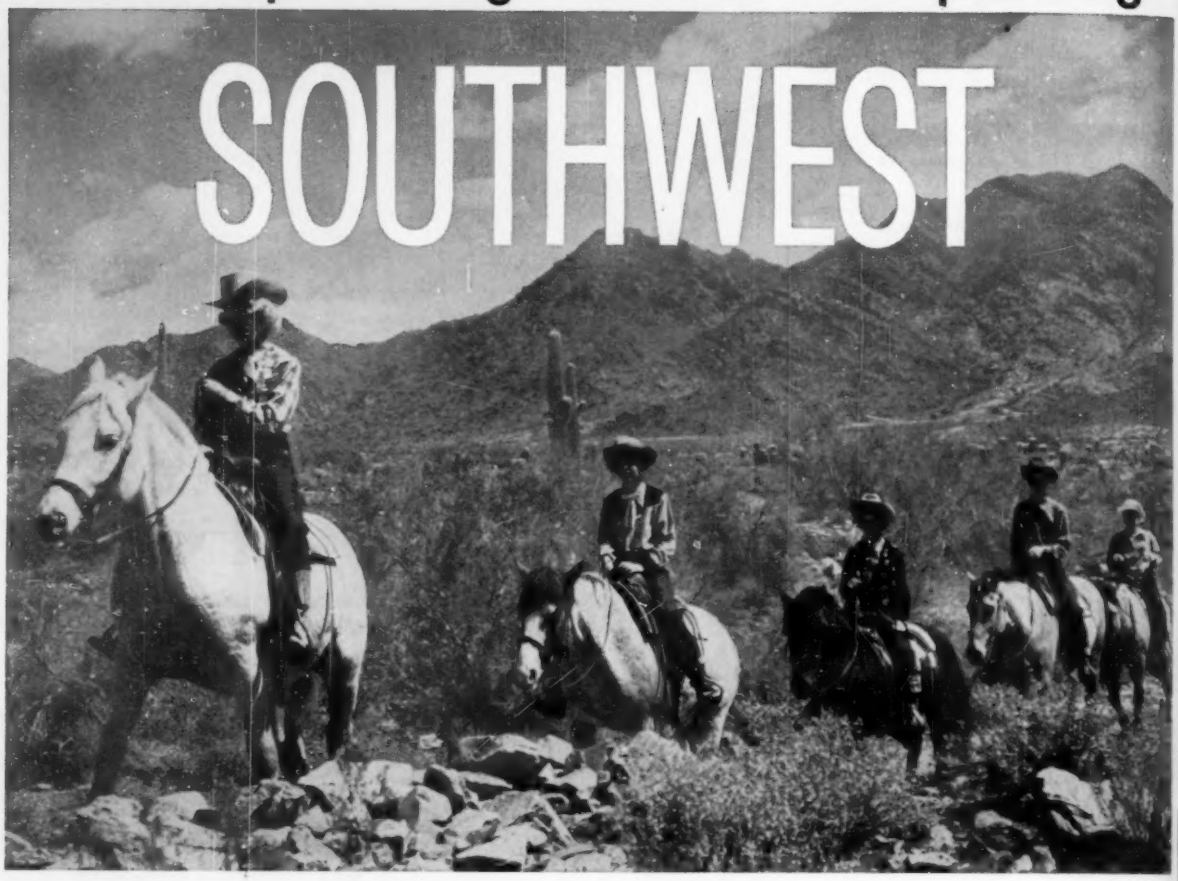
IT'S FABULOUS FOR SALES MEETINGS!

Luxurious guest accommodations overlooking the largest and finest pool in Arizona. Outstanding facilities tailored to meet your needs for sales meetings. European Plan rates. Write or phone us now.

Mountain Shadows

SCOTTSDALE (PHOENIX) ARIZONA
5641 Lincoln Drive Ph. WHitney 5-4561
Operated by Del E. Webb Motor Hotel Company

TWA puts wings on convention planning

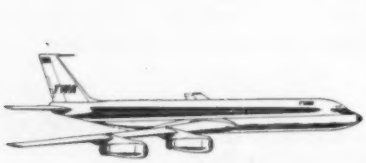


PHOENIX · LAS VEGAS · TUCSON

The Southwest is perfect for these business or holiday get-togethers. And TWA offers the ideal way to fly there. With its superb Jets . . . and its magnificent Skyliners . . . TWA serves 70 major cities from coast-to-coast in the United States.

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . with fine locations . . . accommodations for large or small groups . . . suggestions for fun and recreation.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office now. Or write today to the: TWA Convention Sales Manager, Trans World Airlines, 380 Madison Avenue, N. Y. 17, N. Y.



FASTEST COAST-TO-COAST

TWA

THE SUPERJET AIRLINE*

The only airline flying across the United States in 4 hrs. and 30 mins.

*TWA THE SUPERJET AIRLINE is a service mark owned exclusively by Trans World Airlines, Inc.

ARIZONA

Tucson continued

Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner 2.50
Liquor: Yes
Net Exhibit Space: None
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, bowling

Manger Tucson Inn

See Advertisement, Page 35

121 W. Drachman St. (Phone: MA 4-8531; telegraph: TF 1911)
Manager: James L. Barber
Convention Season: All year
Largest Group Accommodated: 210 (100 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May 1-Dec. 15—Single: 7.50-8.50; Double: 9.50-12.50; Suites: 16.00-20.00. Dec. 15-May—Single: 8.50-10.50; Double: 12.50-16.00; Suites: 18.00-26.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Liquor: Yes
Audio-Visual Aids: J, L
Sports Facilities: Swimming

Pioneer Hotel

80 N. Stone Ave. (Phone: 2-6641)
Manager: J. M. Procter
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms and 6 suites available)
Convention Rates: Single: 8.00; Double: 10.00; Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Rates for Meals: Breakfast: from .75; Lunch: from 1.10; Dinner: from 2.10
Liquor: Yes
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mctg. Rms.: None
Audio-Visual Aids: D, I, J
Sports Facilities: Golf privileges at clubs

WICKENBURG

Railroads: Santa Fe
Airlines: AAL, BAL, FAL, TWA, WAL to Phoenix. Ranch cars will meet trains

Rancho de los Caballeros

P. O. Box 37 (Phone: MUtual 4-5484)
Manager: Dallas Grant
Convention Season: Nov.-Feb.
Largest Group Accommodated: 100 (50 rooms)
Air Conditioning: No
Convention Rates: Single: 20.00; Double: 34.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00 Dinner: 4.00
Liquor: Locker System
Charges for Mtg. Rms.: 50.00 minimum
Charges for Exhibit Rms.: 50.00 minimum
Net Exhibit Space: 800 sq. ft. on one floor; an additional 2,600 sq. ft. in mtg. rms.
Audio-Visual Aids: Stage: 12 by 8 ft., A, C, G, H, I, L
Sports Facilities: Golf, swimming, tennis, riding, skeet shooting
Sales Representative: Robert F. Warner, Inc.; Glen W. Fawcett, Inc.

ARKANSAS

FORT SMITH

Railroads: Frisco; K.C. So.; Mid. Val.; M.P.
Airlines: BNF; CEN

Goldman Hotel

1215 Garrison Ave. (Phone: SUnset 2-2061)
Manager: Robert A. Hampton
Convention Season: All year
Largest Group Accommodated: 350 (190 rooms, 10 suites)
Air Conditioning: 50% of bedrooms, 2 banquet halls
Convention Rates: Single: 3.50-8.00; Double: 5.00-9.00; Suites: 10.00 & up; Twins: 6.00-9.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 5 (275)
Group Meal Rates: Breakfast: .95; Lunch: 1.25; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: 5.00-35.00
Charges for Exhibit Rms.: 5.00-35.00
Net Exhibit Space: 10,500 sq. ft.; 5,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 9 by 8 ft., G, H, I, J, L

The Ward Motor Hotel

523 Garrison (SU 2-2031)
Manager: Frank Volker
Convention Season: All year
Largest Group Accommodated: 300 (100 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-10.00; Double: 6.00-12.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 1.50
Liquor: Package only
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 50 by 12 ft., H, I, J K, L
Sports Facilities: Golf, swimming

HOT SPRINGS

Railroads: C.R.I. & P.; M.P.
Airlines: CEN, DAL, TTA

Arlington Hotel

Central Ave. at Fountain (Phone: NAtional 3-7771)
Gen. Manager: R. E. McEachin
Res. Manager: Edgar A. May
Convention Season: May htrough September
Largest Group Accommodated: 650 (300 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 12.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of aLrgest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,500 sq. ft. on 2 floors, separate area
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, fishing, boating, swimming
Hotel Representative: Leonard Hicks, Jr., and Associates, Inc.

Majestic Hotel

Park & Central Aves. (Phone: 3-5511; teletype: TWX—H—SP—ARK 289)
Manager: W. I. Wolfe
Sales Manager: J. E. Lewis
Convention Season: Apr.-Feb.
Largest Group Accommodated: 80 (40 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-14.00; Double: 10.00-16.00; Suites: 10.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (80)
No. Banquet Rms. & Capacity of Largest: 2 (80)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes, private functions only
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, G, H, I, J, L
Sports Facilities: Golf, swimming, fishing, shuffleboard

LITTLE ROCK

Railroads: M.P.; C.R.I. & P.
Airlines: AAL, BNF, CEN, DAL, TTA

AUDITORIUM

Robinson Memorial Auditorium

Markham & Broadway (FRanklin 2-4154)
Manager: A. W. Harville
Exhibit Areas: Exhibition Hall, 12,000 sq. ft.; Lecture Hall, 3,000 sq. ft.
Rental Fees and Services: Exhibition Hall, 250.00 per day; Lecture Hall, 75.00 per day; light, heat, janitor service included
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 9 ft. at lowest point
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Freight door, 10 ft. 11 in. by 8 ft. 7 in.
Columns: 12 in Exhibition Hall, 4.5 ft. in diameter, 25 ft. apart
Utilities: 110-220 current
Loading Facilities: Freight doors
Storage Areas: Limited
Mtg. Rms. & Capacity: Music Hall, 3,000; Lecture Hall, 400
Facilities for Food Functions: Outside caterer; Banquet for 1,000
Parking Facilities: Limited
Distance from Business District: 3 blocks

Albert Pike

7th & Scott Sts. (Phone: FRanklin 2-5211; telegraph: LR149)
Manager: Walter E. Davis
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 4 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 6.00-13.50; Double: 9.00-13.50; Suites: 21.50-31.50. European
Charges for Mtg. Rms.: 5.00 & up
No. Banquet Rms. & Capacity of Largest: 8 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.00
Liquor Package Store
Charges for Mtg. Rms. 5.00 & up
Charges for Exhibit Rms.: 15.00 up
Audio-Visual Aids: D, G, I, J, L

Hotel Grady Manning

Markham & Main Sts. (Phone: FRanklin 2-5141)
Manager: R. M. Eubanks Jr.
Sales Manager: P. F. Minnihan
Convention Season: All year
Largest Group Accommodated: 320 (150 rooms, 5 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 5.50-7.00; Double: 8.00-9.50; Suites 11.00-14.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor Package store, private bars
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,400 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 8 ft., G, H, J, L

in TUCSON, ARIZ.

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Tucson Inn

Service plus superb meeting-room facilities insure the success of your meeting at the Manger Tucson Inn. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned facilities accommodate up to 300 persons for banquets, meetings and conventions—with efficient Manger service at every step!

For complete details contact James A. Barber, Gen. Mgr., The Manger Tucson Inn, 127 W. Drackman St., Phone: MA 4-8531, Teletype: TS 1911.

Hotel Lafayette

6th & Louisiana (Phone: FRanklin 2-6202)
Manager: Joe Matthew
Sales Manager: Al Barnes
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 24 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-10.00; Double: 7.00-13.00; Suites: 15.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (700)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.30; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None with meals
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J, movie, closed-circuit TV
Sports Facilities: Golf, fishing, swimming, horseback riding

Hotel Marion

Markham & Louisiana (Phone: FR 5-8241)
Manager: Ben R. Shelly
Sales Manager: Albert Barnes
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 15 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 5.00 to 10.00; Double: 8.00-12.00; Suites 15.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1000)
No. Banquet Rms. & Capacity of Largest: 14 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner 3.00
Liquor: Yes
Charges for Mtg. Rms.: Free with meals
Charges for Exhibit Rms.: Nominal
Net Exhibit Space: 10,000 sq. ft., 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 10 ft., G, H, I, J
Sports Facilities: Golf, tennis, baseball, fishing hunting nearby

CALIFORNIA

ANAHEIM

Airlines: Helicopter from Los Angeles
Buses: Metropolitan Coach, Greyhound

Disneyland Hotel

See Advertisement, Page 36

1441 S. West St. (Phone: KE 5-8171; from Los Angeles: MA 5-1359
Manager: Ray O. Schmitz
Sales Manager: Ann Peterson
Convention Season: Sept.-May
Largest Group Accommodated: 750 (250 rooms, 4 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 12.00-14.00; Double: 12.00-14.00; Suites: 39.00-51.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (850)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.30; Dinner: 3.35
Liquor: Yes
Net Exhibit Space 10,300 sq. ft. on one floor; 200 sq. ft. additional elsewhere
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Swimming, putting, shuffleboard, golf nearby
Sales Representative: John A. Tetley Co., Inc.

APPLE VALLEY

Railroads: So. Pac.
Airlines: BAL

Apple Valley Inn

(Phone: 7-7271)
Manager: George L. Stillings
Convention Season: All year
Largest Group Accommodated: 175 (75 rooms, 10 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 10.00-13.00; Double: 13.00-15.00; Suites: 17.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Nominal
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: A, D, G, I, J, L
Sports Facilities: Golf, swimming, tennis, putting, riding
Sales Representative: John A. Tetley Co., Inc.; William P. Wolfe Organization

BAKERSFIELD

Railroads: So. Pac.; S. Fe; Sunset Ry
Airlines: Pacific, UAL

Hotel El Tejon

17th & K Sts. (FA 4-6441)
Manager: Jack Burkens
Sales Manager: All year
Convention Season: All Year
Largest Group Accommodated 200 (125 rooms, 6 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 4.00-6.00; Double: 6.00-8.00; Suites 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25; Dinner: 2.25
Liquor: Yes
Charges for Mtg. Rms.: 15.00 & up
Charges for Exhibit Rms.: 15.00 & up
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Golf, water skiing, boating
Sales Representative: Hall Wilson & Associates

BERKELEY

Railroads: So. Pac.; Sante Fe
Airlines: Served through Oakland

CONVENTION BUREAU

Convention & Tourist Bureau
2168 Shattuck Ave. (4)
Weldon E. Vance, General Manager

unexcelled facilities for groups from 10 to 1000
Ideal, air-conditioned meeting rooms with luxurious leather seating and all the necessities such as acoustical ceilings, ample electrical outlets and built-in audio systems. Food and service are superb and the menus have real business-man appeal. Over 300 air-conditioned rooms, each with TV and patio or sun-deck.
every possible convenience
Parking for over 1000 cars—right at your door. Complete privacy away from big city hub-bub yet just 30 minutes from Los Angeles. An Olympic-sized heated pool, smart hotel shops and other recreational activity await those moments of relaxation.
just right for your traveling personnel, too!
send for informative booklet detailing our "EXECUTIVE PROGRAM"
DISNEYLAND HOTEL, SUITE M, ANAHEIM, CALIFORNIA

Hotel Claremont

See Advertisement, Page 37

Ashby Ave. (Phone: THornwall 3-3720)
Manager: Victor E. Roberts
Sales Manager: John Ford
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 35 suites)
Air Conditioning: Not required
Convention Rates: Single: 8.00-18.00; Double: 12.00-22.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 40 (2,500)
No. Banquet Rms. & Capacity of Largest: 30 (1,500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None if meals are served
Charges for Exhibit Rms.: Per booth basis
Net Exhibit Space: 20,000 sq. ft.
Audio-Visual Aids: Stage: 40 by 25 ft., G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, fishing, boating

Shattuck Hotel

2086 Allston Way (Phone: THornwall 5-7300)
Manager: Jack Camp
Convention Season: All year
Largest Group Accommodated: 250 (80 rooms and 10 suites available)
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Suites: 14.00-25.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: .75; Lunch: 1.20; Dinner: 2.20
Liquor: Set ups available
Air Conditioning: Banquet and meeting rooms
Charges for Mtg. and Banquet Rms.: None
Net Exhibit Space: 3552 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J, L

BEVERLY HILLS

Railroads: Pac. Elec.; S.P.
Airlines: Served through Los Angeles

The Beverly Hilton

See Advertisement, Page 51

9876 Wilshire Blvd. (Phone: CRestview 4-7777; teletype: BV6675)
Manager: Robert A. Groves
Sales Manager: Lloyd Sando
Convention Season: All year except Feb., Jul. & Aug.
Largest Group Accommodated: 460 (200 rooms, 20 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 14.00-24.00; Double: 10.00-29.00; Suites: 45.00-62.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (2,500)
No. Banquet Rms. & Capacity of Largest: 10 (2,100)
Group Meal Rates: Breakfast: 3.50; Lunch: 4.50; Dinner: 7.50
Liquor: Yes
Net Exhibit Space: 32,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 29 by 21 ft. G, H, I, J, K, L
Sports Facilities: Swimming, fishing, golf courses nearby

Beverly Wilshire Hotel

9514 Wilshire Blvd. (Phone: Crestview 54282)
Sales Manager: Sig S. Front, Jr.
Convention Season: All year
Largest Group Accommodated: (200 rooms available during Apr. 15 to June 15, Oct. 15 to Dec. 15)
Convention Rates: Single: from 14.00; Double: from 16.00; Suites: 30.00 to 32.00
No. Mtg. Rms. & Capacity of Largest: 2 (550)
No. Banquet Rms. & Capacity of aLrgest: 3 (350)
Rates for Meals: Breakfast: 2.50; Lunch: 3.00; Dinner: from 4.50
Liquor: Yes
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: Depending on type of function
Audio-Visual Aids: Stage: 54 by 20 ft., G, I, J
Sports Facilities: Tennis swimming
Hotel Representative: Utell International

BLAIRSDEN

Railroads: W.P.

Feather River Inn

(Phone: VEron 6-2501)
Manager: Albert Favutto
Convention Season: late Jun.-early Jul. & late Aug.-early Sept.
Largest Group Accommodated: 250 (125 rooms)
Air Conditioning: Not required
Convention Rates: Single: 22.00; Double: 36.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 10 ft., A, G, H, I, J
Sports Facilities: Golf, swimming, tennis, fishing, riding shuffleboard

CARMEL

Airlines: PAL, UAL
Railroad: S.P.

Carmel Valley Inn

Carmel Valley Highway (Phone: OLive 9-2261)
Manager: Craig P. Smith
Convention Season: Year round
Largest Group Accommodated: 125 (55 rooms, 1 suite available)
Convention Rates: Single: 19.00; Double: 16.00
No. Mtg. Rms. & Capacity of aLrgest: 2 (125)
No. Banquet Rms. & Capacity of Largest: 2 (125)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 700 sq. ft.
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, tennis, heated swimming pool

CATALINA ISLAND

Steamer: from Wilmington
Airlines: Catalina, Air Taxi

Toyon Boat Club

P. O. Box 1531 (Phone: 10F3)
Manager: Robert C. Raab
Convention Season: Sept.-Jul.
Largest Group Accommodated: 104 (24 double rooms, 14 suites)

did you know that the Hotel Claremont has the most convention space west of the Mississippi?

60,000 SQUARE FEET OF EXHIBIT SPACE

Make the Claremont headquarters for your next convention, sales meeting, conference, professional seminar, new product introduction or exhibition. It's the liveliest resort hotel in the West.

22-acre garden setting.

Overlooking San Francisco Bay

Banquet service for 4,000

Call, write or wire for full information

"GROWINGEST" HOTEL, TOO: NOW MORE THAN 30 MEETING AND CONFERENCE ROOMS AVAILABLE—AND WE'RE STILL ADDING MORE!

CLYDE SUNDERLAND PHOTOGRAPH

Hotel Claremont

Oakland/Berkeley, California
THornwall 3-3720 Teletype OA 520

Murray Lehr, managing director
Victor Roberts, resident manager

CALIFORNIA
Catalina Island continued

Air Conditioning: None
Convention Rates: Single: 7.00-10.00; Double: 14.00-16.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest 5 (150)
No. Banquet Rms. & Capacity of Largest: 2 (178)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor: includes mtg. rms.
Sports Facilitiesc: Swimming, tennis, horse shoes, volley ball, shuffleboard, baseball, hunting, fishing, boating

CORONADO

Railroads: S.D. & A.E.; Str. from S.F.
Airlines: Served through San Diego

Hotel Del Coronado

See Advertisement, Page 38

1500 Orange Ave. (Phone: HEmstead 5-3161; teletype: TWX CORO 6541)
Manager: Willard Rutzen
Convention Season: Sept.-Jul.
Largest Group Accommodated: 750 (365 rooms, 40 suites)
Air Conditioning: Not required
Convention Rates: Single: 17.00; Double: 20.00; Suites: 25.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per booth basis
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: D, E, G, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, ping pong, sailing, pitch and putt golf

DEATH VALLEY JUNCTION

The sunny Southwest

AND ITS FAMOUS

Fred Harvey HOTELS

for a different meeting!

La Fonda
IN OLD SANTA FE, NEW MEXICO

The Alvarado
IN ALBUQUERQUE, NEW MEXICO

Grand Canyon HOTELS
EL TOVAR, BRIGHT ANGEL LODGE AND YAVAPAI LODGE, ARIZONA

Death Valley HOTELS
FURNACE CREEK INN AND FURNACE CREEK RANCH, CALIFORNIA

Write to Manager or: Monte S. Gordon, Fred Harvey, 530 West 6th Street, Los Angeles 14, California. MAdison 7-8048

Furnace Creek Inn

See Advertisement, Page 38

General Manager: F. W. Witteborg
Convention Season: Large groups: Nov., Dec., and Jan.; Small groups: Nov. 1 to May 1
Largest Group Accommodated: 100 (50 rooms, 3 suites available) 50 rooms available at motel.
Convention Rates: Single: 25.50-29.00; Double: 32.00-48.00; Suites: 65.00-85.00
No. Mtg. Rms. & Capacity of Largest 2 (175)
No. Banquet Rms. & Capacity of Largest: 2 (175)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: I, J
Sports Facilities: Swimming, tennis, golf, horseback riding, badminton, shuffleboard, horseshoes
Hotel Representative: John A. Tetley Co., Inc.

FRESNO

Railroads: S.P.; A.T. & S. Fe
Airlines: TWA, UAL

CONVENTION BUREAU

Fresno Convention Bureau
1230 M St. (1)
Gordon Hewson, General Manager

AUDITORIUM

Fresno Memorial Auditorium

1230 N. St. (Phone: AD 7-9149; AM 6-8031)
Manager: Gordon Hewson
Exhibit Areas: Main floor, 14,000 sq. ft.; lobby and stage, 3,000 sq. ft.
Rental Fees and Services: $150 plus 10% of gross over $2,000
Floor Load: 2,000 lbs.
Ventilation: Air-cooled
Ceiling Height: 72 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: 11 doors, largest 16 ft. wide
Elevators: One 12 ft. by 12 ft. elevator, capacity 2,000 lbs.
Columns, Locations and Dimensions: None
Current and Utilities Available: AC and DC, 220 and 110
Loading Facilities: 3 locations, stage level, floor level and basement
Size of Storage Areas: 2,500 sq. ft.
Number of Meeting Rooms and Capacities: 10; (25 to 150)
Facilities to Handle Food Functions: Can hadle banquet for 1,200
Parking Facilities: 500 cars adjacent to auditorium
Distance from Business District: 3 blocks

Hotel Californian

Kern & Van Ness (Phone: AMherst 4-9611)
Manager: John M. Lloyd
Convention Season: All year
Largest Group Accommodated: 450 (175 rooms, 12 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Suites: 20.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rrms.: None
Charges for Exhibit Rms.: Per booth basis
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, I, J, L
Sports Facilities: Swimming
Sales Representatives: John A. Tetley Co., Inc.; Olvier-Kermit Hotel Associates

Fresno Hacienda

Highway 99 at Clinton (Phone: AM 8-4061; telegraph: FR168)
Manager: Otto Powell
Sales Manager: Ken Mullen
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 13 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 8.00-9.00; Double: 9.00-11.00; Suites: 19.00-27.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (650)
No. Banquet Rms. & Capacity of Largest: 9 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms. None
Audio-Visual Aids: D, G, H, I, J, K, L
Sports Facilities: Swimming, volley ball, croquet, badminton, table tennis

GARDENA

Doric Gardena Motor Hotel

See Advertisement, Page 189

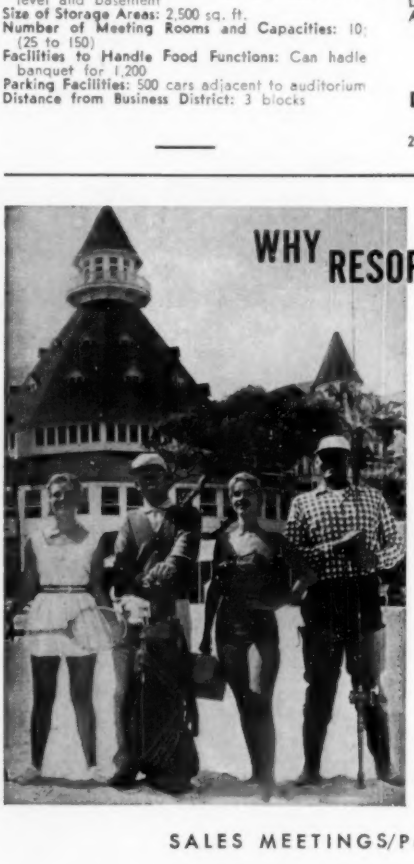
1030 W. El Segundo Blvd. (Phone: DAvis 7-9900; telegraph: SOMN 7155)
Manager: William G. Buttery
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 8 suites)
Convention Rates: Single: 9.00-15.00; Double: 11.00-20.00; Suites: 20.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (12)
Liquor: Yes
Audio-Visual Aids: A, B, C, G, H, I, J, K, L

HAYWARD

Doric Hayward Motel

See Advertisement, Page 189

23950 Mission Blvd. (Phone: JE 8-6600)



WHY RESORT TO LESS?

THE HOTEL DEL has everything — everything it takes to make your convention fun, fast-moving, flawless. This year-round, all-around resort combines facilities for both business and pleasure. Meeting rooms, banquet rooms, ballrooms, all rooms you want and need. Fifteen dazzling acres of beach and surf . . . heated, salt-water pool . . . championship tennis courts . . . pitch-and-putt golf course within the hotel grounds, 18-hole course nearby . . . fishing, sailing . . . dancing, dining in the incomparable elegance of the Del's turn-of-the-century decor. (American Plan now optional.) Old Mexico is mere minutes away, and San Diego is just across the bay. Why resort to less? Schedule your next convention in Southern California's most fabulous seaside resort: Hotel del Coronado. **For information write:**
Willard M. Rutzen, Managing Director

HOTEL DEL CORONADO
CORONADO, CALIF. Across the bay from San Diego

Manager: Ernest Hilsenburgh
Convention Season: All year
Largest Group Accommodated: 175 (75 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 11.00; Suites, 15.00-18.00, European
No. Mtg. Rms. & Capacity of Largest: 1 (125)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, G, H, I, J, K, L

HOBERGS

Transportation supplied from San Francisco Oakland, Sacramento
Buses: Greyhound daily from Oakland and San Francisco

Hoberg's Resort

(Phone: Hobergs 1)
Manager: George G. Hoberg
Sales Manager: Philip F. Ellis
Convention Season: March, April, May, June, July, Sept., Oct.
Largest Group Accommodated: 400 (200 rooms, 14 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 14.50-16.50; Double: 25.00-29.00; Suites: 16.50-26.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,000 sq. ft. on two floors
Audio-Visual Aids: Stage: 36 by 16 ft., A, C, G
Sports Facilities: Golf, riding, softball, tennis, badminton, shuffleboard, swimming

HOLLYWOOD

Railroads: PAC, ELEC., S.P.
Airlines: Served through Los Angeles

Hollywood Knickerbocker Hotel

1714 North Ivar (Phone: HOllywood 5-3171; telegraph: VGP)
Manager: C. Ray Poitras
Sales Manager: Merle Judith Marcus
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 10 suites)
Air Conditioning: Many bedrooms and banquet halls
Convention Rates: Single: 8.00-12.00; Double: 10.00-15.00; Suites: 19.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No Banquet Rms. & Capacity of Largest: 4 (225)
Group Meal Rates: Breakfast: 1.85; Lunch: 2.67; Dinner: 3.87
Liquor: Yes
Charges for Mtg. Rms.: 15.00-150.00
Charges for Exhibit Rms.: 15.00-150.00
Net Exhibit Space: 4,426 sq. ft. on 2 floors; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding

Hollywood Plaza Hotel

1637 N. Vine Street (Phone: HOllywood 5-1131)
Manager: George M. Hamilton
Convention Season: All year
Largest Group Accommodated: 180 (75 rooms, 15 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 7.00-12.00; Double: 9.00-16.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (120)
No. Banquet Rms. & Capacity of Largest: 3 (120)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 350 sq. ft. on one floor
Audio-Visual Aids: H, I, J, L
Sports Facilities: Swimming
Sales Representative: Beckman-Koblitz

Hollywood Roosevelt Hotel

7000 Hollywood Blvd. (Phone: HOllywood 9-2442; telegraph: LA 547)
Manager: L. B. Nelson
Sales Manager: Robert M. Fannin
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites)
Air Conditioning: Banquet halls
Convention Rates: Single, 9.50-20.00; Double: 12.50-20.00; Suites: 20.50-40.00, European
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 11 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 12.50-200.00
Charges for Exhibit Rms.: 12.50-200.00
Net Exhibit Space: 1,392 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming

LA QUINTA

Railroad: S.P.

LaQuinta Hotel

(Phone: DIamond 7-4111)
Manager: Warner E. Gilmore
Convention Season: Nov. 15 until Easter
Largest Group Accommodated: 110 (58 rooms including suites)
Air Conditioning: Dining room and cocktail lounge
Convention Rates: Single: 22.00-30.00; Double: 36.00-51.00 per person; suite: 55.00-85.00
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I
Sports Facilities: Tennis, riding, swimming, golf

LAKE TAHOE

Railroads: So. Pac.

Brockway Hot Springs

Brockway (Phone: LIbery 6-3353)
Manager: Maillard "Pete" Bennett
Convention Season: Jun.-late Sept.
Largest Group Accommodated: 250 (125 rooms, 5 suites)
Air Conditioning: None
Convention Rates: Double: 30.00; Suites: 42.00-60.00, American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Golf, swimming water skiing, boating, fishing, badminton

Tahoe Tavern

(Phone: JUniper 3-3771)
Manager: Fred Ichelson
Convention Season: Jun. Aug. & Sept.
Largest Group Accommodated: 300-325 (100 rooms, 33 suites)
Convention Rates: Single: 16.00; Double: 32:00, American
No. Mtg. Rms. & Capacity of Largest: 3-4 (400)
Liquor. Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J
Sports Facilities: Golf, swimming, tennis, boating, riding, badminton, bowling, fishing

LONG BEACH

Railroads: A.T. & S.F.; Pac. Elec.; So. Pac.; U. Pac.
Airlines: UAL, WAL, LA Airways 'copter

CONVENTION BUREAU

Long Beach Convention & Visitors Bureau

See Advertisement, Page 2, 3

Municipal Auditorium
Howard A. Jones, Manager

AUDITORIUM

Municipal Auditorium

See Advertisement, Page 2, 3

270 E. Seaside Blvd. (Phone: HE 7-2771)
Manager: Win F. Hanssen
Exhibit Areas: Exhibit Hall, 17,500 sq. ft.; Convention Hall, 15,000 sq. ft.; Mezzanine, 2,000 sq. ft.
Rental Fees: On application
Ventilation: Air cooled
Ceiling Height: Exhibit Hall, 16 ft.; Convention Hall, 55 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. wide, 14 ft. high
Elevators: Two, 90 persons each
Columns: 24 in. by 30 in., 20 ft. apart
Utilities: AC 110-220 current
Loading Facilities: Truck entrance with one-ton hoist
Storage Areas: 900 sq. ft.
Meeting Rooms and Capacities: Two 180; two 50; two, 40; one, 25. Convention Hall 4,400; Concert Hall 1,377
Facilities for Food Functions and Banquet Capacity: Can handle banquet for 500 to 2,500
Parking Facilities: 1,000 cars
Distance from Business District: Two blocks

Doric Hotel Capri

See Advertisement, Page 189

530 E.Ocean Blvd. (Phone: HEmlock 6-9271)
Manager: William Hughes
Convention Season: All year
Largest Group Accommodated: 125 (50 rooms, 8 suites)
Convention Rates: Single: 10.00-16.00; Double: 12.00-18.00; Suites: 14.00-22.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 3 (100)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D,G, H, I, J, K, L

Lafayette Hotel

See Advertisement, Page 39

140 Linden St. (Phone: HE 5-5681)
Manager: John M. Kennon
Sales Manager: Richard F. Tulley
Convention Season: All year
Largest Group Accommodated: 491 (250 rooms, 22 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-14.00; Double: 11.00-17.00; Suites: 23.00-50.00; Twins: 12.00-18.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (2000)
No. Banquet Rms. & Capacity of Largest: 9 (1450)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L

Eleven sumptuous Banquet rooms plus
THE LAFAYETTE GRAND BALLROOM
"Largest in the West"
13,500 sq. ft. of exhibit space accommodates 2,000 persons for a meeting, 1,500 persons for a banquet.

The *Lafayette*
Hotel and Lanais
LONG BEACH, CALIFORNIA

Where Vacation, Convention and hotel facilities are unlimited
Telephone HEmlock 5-5681

CALIFORNIA

Long Beach continued

Sports Facilities: Golf, swimming, boating
Sales Representative: John A. Tetley Co., Inc.

The Wilton Hotel

See Advertisement, Pages 2, 3

210 East Ocean Blvd. (Phone: HEmlock 7-2201; telefax: HEmlock 2-4052)
Manager: Gerald Mann
Sales Manager: Beverly Karsz
Convention Season: All year
Largest Group Accommodated: 600 (235 rooms, 11 suites)
Air Conditioning: Forced air
Convention Rates: Single: 7.00-9.00; Double: 9.00-13.00; Suites: 25.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (850)
No. Banquet Rms. & Capacity of Largest: 4 (750)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 7.50-25.00
Net Exhibit Space: 12,034 on two floors
Audio-Visual Aids: Stage: 20 by 9 ft., H, I, J, L
Sports Facilities: Swimming, boating, yachting nearby

LOS ANGELES

Railroads: So. Pac.; Santa Fe; U. Pac.; Pac. Elec.; Los. A. Jnct.
Airlines: AAL, BAL, CAL, PAA, TWA, WAL

CONVENTION BUREAU

Los Angeles Convention & Visitors Bureau
404 S. Bixel St. (54)
Allen K. Pollock, Manager

AUDITORIUMS

Pan Pacific Auditorium

7600 Beverly Blvd.
Manager: C. E. Cord, President
Exhibit Areas: 100,000 sq. ft...
Rental Fees and Services: Rentals include overhead light, janitor service, maids, porters, ticket takers, night watchman, fireman and offices
Floor Load: Unlimited
Ventilation: Blowers
Ceiling Height: 24 ft.
P.A. System: Altec system
Dimensions, Opening to Exhibit Hall: 17 ft. high, 60 ft. wide
Columns: 20 ft. apart
Utilities: 110 220, 440 AC current; gas, water
Loading Facilities: Level ground
Storage Areas: None, inside building
No. of Mtg. Rms.: None
Facilities for Food Functions: None, three refreshment stands and cocktail lounge
Parking Facilities: 32 acres
Distance from Business District: 8 miles

Shrine Exposition Hall

See Advertisement, Page 40

700 West 32nd St. (RIchmond 9-1091)
Manager: Fred J. Tabery
Exhibit Area: Lower level, ground floor and balcony, 96,000 sq. ft.
Rental Fees and Services: Depends on duration and type of show
Floor Load: Unlimited on lower level, other areas 200 lbs. **Ventilation:** Excellent
Ceiling Height: 35 ft. **P. A. System:** Available
Dimensions, Opening to Exhibit Hall: 14 ft. wide, 14 ft. high
Elevators: One freight elevator 2,000-lb. capacity
Utilities: 110, 220 AC, 60 cycles; gas, water, drain
Loading Facilities: Ramp to balcony, truck doors to lower level and main floor
Storage Areas: Adjacent to building
Meeting Rooms and Capacities: Flexible as required
Facilities for Food Functions: Can handle banquets from 1,500 to 4,500
Parking Facilities: Adjacent lots
Distance from Business District: 3 miles, 8 minutes by car

Alexandria Hotel

210 West 5th St. (Phone: MAdison 6-7484)
Manager: John Henne
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms 15 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 7.50-14.00; Suites: 12.00-26.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (650)
No. Banquet Rms. & Capacity or Largest: 10 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 1.00 per sq. ft.
Net Exhibit Space: 18,550 sq. ft.; 8,100 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: I, J, L

Ambassador Hotel

See Advertisement, Page 41

3400 Wilshire Blvd. (Phone: DUnkirk 7-7011; telegraph: LA48)
Manager: Elliot A. Mizelle
Sales Manager: B. Franklin Davis
Convention Season: All year
Largest Group Accommodated: 800-1,000 (300 rooms, 35 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 13.00-15.00; Double: 16.00-17.00, European
No. Mtg. Rms. & Capacity of Largest: 21 (1400)
No. Banquet Rms. & Capacity of Largest: 21 (1140)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 25,000 sq. ft. on one floor includes mtg. rms.
Audio-Visual Aids: Stage: 26 by 16 ft., H, I, J
Sports Facilities: Swimming, putting, badminton
Sales Representative: Robert F. Warner, Inc.; George R. Smith Co.

The Biltmore

515 S. Olive (Phone: MA 4-1011)
Manager: Edward S. Bernard
Sales Manager: Ben P. Gould
Convention Season: All year
Largest Group Accommodated: 2,000 (750 rooms, 100 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 9.00-15.00; Double: 11.50-17.50; Suites: 25.00-50.00; Twins: 15.00-19.00, European
No. Mtg. Rms. & Capacity of Largest: 15 (2,000)
No. Banquet Rms. & Capacity of Largest: [illegible] (1,500)

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SHRINE EXPOSITION HALL

For your Trade Show, Convention, Sales Meeting or Banquet

- **THREE FULL FLOORS OF EXHIBIT SPACE . . .**
  56,000 square feet on street floor and mezzanine . . . an additional 40,000 square feet in newly renovated, air-conditioned lower level . . .
- **COMPETENT PERSONNEL . . .** complete stock of trade show furniture and equipment available on premises at all times.
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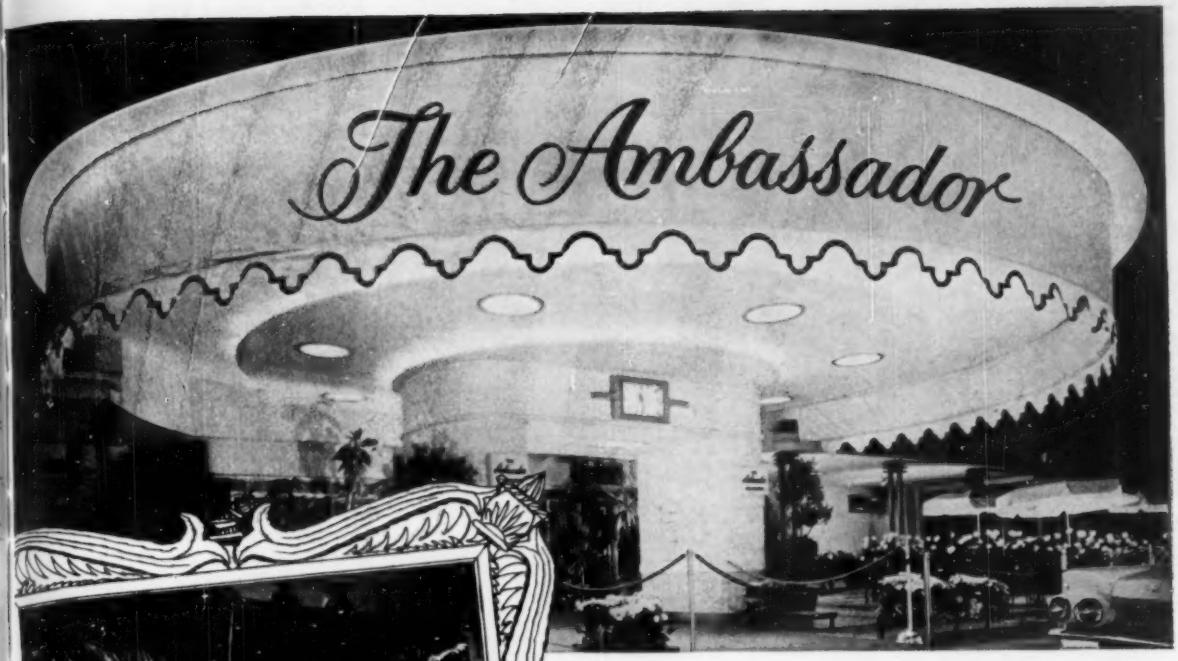
Telephone: Richmond 7-2923



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The Ambassador Hotel and Cocoanut Grove

3400 Wilshire Boulevard, Los Angeles, California

When you want the most superb facilities for a memorable convention, select the Ambassador. Set in tropical magnificence right in the heart of Los Angeles, the Ambassador has the largest, most sumptuous convention conveniences in the country. Have no hesitation in recommending the renowned Schine cuisine, the lavish accommodations, the meticulous service. Right on Wilshire Boulevard, too. And the most convenient stopover from Far East to "Back East". All this, plus the famous, star-studded Cocoanut Grove.

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THE RONEY PLAZA HOTEL and CABANA SUN CLUB, Miami Beach, Florida
THE McALLISTER HOTEL and EL CENTRO DE LAS AMERICAS, Miami, Florida
THE HOTEL NORTHAMPTON and WIGGINS TAVERN, Northampton, Mass.
THE GULF STREAM HOTEL APARTMENTS & VILLAS, Miami Beach, Florida
THE GIDEON PUTNAM HOTEL, Saratoga Springs, New York
THE SCHINE AIRPORT HOTEL and MOTOR INN, Bradley Airfield, Conn. between Springfield, Mass. and Hartford, Conn.
THE QUEENSBURY HOTEL and MOTOR INN, Glens Falls, New York
THE SCHINE INN at Chicopee, Massachusetts, Exit 6 on Mass. Turnpike
THE SCHINE INN at Massena, New York

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Boston, HA 6-4396
Washington, D.C., DE 2-6118

New York Office
375 Park Avenue, New York
Florida Office
120 24th Street, Miami Beach

CALIFORNIA

Los Angeles continued

Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinner: 5.50
Liquor: Yes
Charges for Mtg Rms.: None
Net Exhibit Space: 99,500 sq. ft., 26,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J
Sports Facilities: Swimming for men only
Sales Representative: Leonard Hicks, Jr. & Associates; Glenn Fawcett, Inc.

Chapman Park Hotel

See Advertisement, Page 42

3405 Wilshire Blvd. (Phone: DUnkirk 4-1881)
Manager: Tom D. Miles
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 20 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 9.00-11.00; Double: 12.00-15.00; Suites: 18.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: I, J, L
Sports Facilities: Swimming
Sales Representative: John A. Tetley Co., Inc.

Mayfair Western Hotel

See Advertisement, Page 17

1256 W. 7th St. (Phone: HUbbard 3-4100)
Manager: Carl W. Hudgens
Convention Season: All year
Largest Group Accommodated: 320 (150 rooms, 10 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.00-13.00; Suites: 23.00-36.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Net Exhibit Space: 5,126 sq. ft.; 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 27 by 10 ft., G, H, I, J, L
Sports Facilities: Swimming

Sheraton - West

See Advertisement, Page 43

2916 Wilshire Blvd. (Phone: DU 2-7171; telegraph: LA52)
Manager: Edward J. Crowley
Sales Manager: George Woods
Convention Season: Flexible
Largest Group Accommodated: 270 (125 rooms, 10 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: European
No. Mtg. Rms. & Capacity of Largest: 8 (450)
No. Banquet Rms. & Capacity of Largest: 8 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None with meals
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming, health club

Hotel Statler-Hilton

See Advertisement, Page 51

900 Wilshire Blvd. (Phone: MAdison 9-4321)
Manager: J. C. Meacham
Sales Manager: H. C. Lewis
Convention Season: All year
Largest Group Accommodated: 1,500 (700 rooms, 50 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 9.00-14.00; Double: 13.00-18.00; Suites: 26.00-85.00, European
No. Mtg. Rms. & Capacity of Largest: 19 (1,500)
No. Banquet Rms. & Capacity of Largest: 19 (1,150)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 15,000 sq. ft. on one floor; includes small part of mtg. rms.
Audio-Visual Aids: D, H, I, J, L

MONTEREY

Railroads: So. Pac.
Airlines: UAL, Pacific

CONVENTION BUREAU

Monterey Convention Bureau
Chamber of Commerce
Robert Coleman, Manager

Casa Munras Hotel

See Advertisement, Page 43

700 Munras, P. O. Box 1351 (Phone FRontied 5-2411; telegraph: MTRY 51)
Manager: Bruce L. Locken
Convention Season: Sept.-Jun.
Largest Group Accommodated: 250 (125 rooms, 12 suites)
Air Conditioning: Banquet halls
Convention Rates: Single 8.00-15.00; Double 12.00-20.00; Suites 33.00-55.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 8 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,400 sq. ft.; 1,600 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Golf, swimming, shuffleboard, riding, fishing
Sales Representative: Glenn W. Fawcett

Mark Thomas Inn

1300 Fremont (Phone: FR 2-8161)
Manager: Howard E. Allen
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 20 suites)
Air Conditioning: Not required
Convention Rates: Single: 12.00-26.00; Double: 16.00-30.00; Suites: 34.00-150.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Golf, swimming
Sports Facilities: Hall Wilson & Associates

Hotel San Carlos

(Phone: FR 5-2662)
Manager: T. W. Knowlton
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 4 suites)
Air Conditioning: Not required
Convention Rates: Single: 6.00-8.00; Double: 8.00-10.00; Suites: 16.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft.; 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L
Sports Facilities: Golf, fishing

Key to Coding
Audi-Visual Aids
In Hotels
See Page 28

Convention in California?

FLY UNITED AIR LINES

TO

LOS ANGELES
SAN FRANCISCO
SAN DIEGO

For reservations, see your Travel Agent or call United Air Lines.

THE EXTRA CARE LINE

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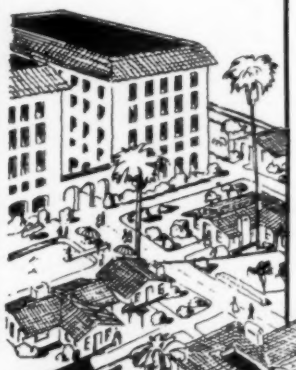
Coming to Los Angeles?

When you are planning a sales meeting or other conference in Los Angeles, you'll find our newly decorated rooms and suites are bargains in luxury. Also bungalows with or without kitchenettes. Heated pool in 5 acres of magnificent gardens.

A variety of new meeting rooms accommodating 20 to 300 persons.

All public and guest accommodations completely air-conditioned by refrigeration.



TOM D. MILES, Gen. Manager

Chapman Park
HOTEL and BUNGALOWS

3405 WILSHIRE Blvd.
LOS ANGELES
DUnkirk 4-1181

OAKLAND

Railroads: So. Pac.; Santa Fe; W.P.; Sec. Nor
Airlines: AAL, PAL, TWA, UAL, WCA, WAL

CONVENTION BUREAU

Convention & Tourist Bureau
1320 Webster St. (12)
Howard S. Sipe Manager

AUDITORIUM

Oakland Municipal Auditorium-Arena

12th & Fallon Sts. (Phone: TE 2-3600, Ext. 386)
Manager: L. C. Lueddeke
Exhibit Areas: 17,000 sq. ft. hallway 6,000 sq. ft.; Exhibition Building, 51,000 sq. ft.
Rental Fees and Services: 400.00-500.00 per day; full utilities, house electrician, janitor service
Floor Load: Unlimited
Ventilation: Force air
Ceiling Height: 60 ft.
P.A. System: Swanson sound
Dimensions, Opening to Exhibit Hall: 15 ft. by 15 ft.
Elevators: Service only
Columns: None
Utilities: AC & DC current, drains, steam, gas, water
Loading Facilities: Outside loading dock, ramp to arena
Storage Areas: Full basement
No. of Mtg. Rms. & Capacity: Theatre 2,000; Ballroom 300; four hallways 250 each
Facilities for Food Functions: Banquet for 2,000
Parking Facilities: 2,000 cars
Distance from Business District: 6 blocks

Doric Leamington Hotel

See Advertisement, Page 39

19th & Franklin Sts. (Phone: HIgate 4-2525; telegraph OA 14)
Manager: Victor Palkowski
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 30 suites)
Convention Rates: Single: 6.50-10.50; Double: 8.50-13.00; Suites: 15.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)
No. Banquet Rms. & Capacity of Largest: 14 (750)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Hotel Claremont

See Advertisement, Page 37
(See listing under Berkeley)

OJAI

Railroads: S. Pac

Ojai Valley Inn and Country Club

Country Club Rd. (Phone: MI 6-1484)
Manager: William G. Briggs
Convention Season: All year
Largest Group Accommodated: 160 (73 rooms, 5 suites)
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 20.00-23.00; Double: 34.00-37.00; Suites: 56.00-65.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (150-200)
No. Banquet Rms. & Capacity of Largest: 3 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 10 ft., A, E, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding, croquet, ping pong
Sales Representative: John A. Tetley Co., Inc.

Monterey California's
MOST FAMOUS CONVENTION RESORT

CASA MUNRAS

MODERN GARDEN COTTAGE HOTEL
- **Swimming Pool**
- **Meeting Rooms**
- **Banquet Facilities**

125 Cottage Rooms; Facilities for 250 Guests; Dancing; Cocktail Lounge; Suites. In the Center of World-famed Monterey Peninsula, the West Coast's Favorite Year-round Recreation Area.

A Friendly Country Inn
With Big City Service

JACK DOUGHERTY, OWNER
BRUCE LOCKEN, MANAGER

For additional information, please write Casa Munras, Monterey, California.

SHERATON

LOS ANGELES: SHERATON-WEST

(Formerly the Sheraton-Town House)

Enjoy the luxury of an out-of-town resort right in the heart of the West Coast's biggest city. Eight new private function rooms can hold a total of 1,195 people for meetings, 907 for dinner. Lanai suites overlook outdoor swimming pool. Drive-in underground parking. All rooms have free TV, air-conditioning.

Peter Rochon, *Sales Mgr.*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

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Washington	Rochester	Cleveland	Rapid City	New Orleans	**HAWAII**	**OVERSEAS**
Pittsburgh	Buffalo	Cincinnati	Sioux City	Mobile	Honolulu	Tel Aviv, Israel
Baltimore	Syracuse	St. Louis	Sioux Falls	**WEST**	**CANADA**	(opens March
Philadelphia	Binghamton	Omaha	Cedar Rapids	San Francisco	Montreal	1961)

PACIFIC GROVE

Railroads: So. Pac.

Asilomar Hotel & Conference Grounds

800 Asilomar Blvd. (FRontier 2-8016)
Manager: Mrs. Roma Philbrook
Convention Season: All year
Largest Group Accommodated: 502 (234 rooms, 11 suites)
Air Conditioning: Not required
Convention Rates: Single: 8.50-11.00; Double: 6.50-11.00; Suites 9.00-11.00, American
No. Mtg. Rms. & Capacity of Largest: 20 (950)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 7,000 sq. ft., 4,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, L
Sports Facilities: Golf, fishing, riding

PALM SPRINGS

Railroads: So. Pac.
Airlines: BAL, WAL

CONVENTION BUREAU

Palm Springs Convention Bureau
Chamber of Commerce
Miss Roberta Nye, Manager

El Mirador Hotel

See Advertisement, Page 44

1150 N. Indian Ave. (Phone: Fairview 4-1141)
Res. Manager: Richard VanderVeer
Sales Manager: Gethin D. William
Convention Season: Oct. 1 to May 15
Largest Group Accommodated: 400 (175 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 22.00-30.00; Double: 36.00-50.00; Suites: 55.00-100, American
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,500 sq. ft. on one floor, separate area
Audio-Visual Aids: A, D, I, J, L
Sports Facilities: Swimming, tennis, putting, badminton
Hotel Representative: Leonard Hicks, Jr. and Associates

Marion Davies' Desert Inn

153 No. Palm Canyon Drive (Phone: FAirview 4-1171)
Manager: Robert Taliaferro
Convention Season: Oct., Nov., Dec. and Jan.
Largest Group Accommodated: 200 (90 rooms, 9 suites)
Convention Rates: Single: 10.00-16.00; Double: 12.00-20.00; Suites: 30.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges of Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, croquet, archery, tennis, swimming, riding, badminton, ping pong, shuffleboard

Oasis Western Hotel

See Advertisement, Page 17

155 S. Belardo Rd. (Phone: FA 4-1301)
Manager: D. W. Metzdore
Convention Season: Oct.-Dec. 15; Easter-Jul.
Largest Group Accommodated: 167 (75 rooms, 10 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 12.00; Double: 18.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (75)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space 1,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 10 by 6 ft., B, H, I, L
Sports Facilities: Golf, swimming, shuffleboard, croquet

Palm Springs Biltmore

1000 E. Palm Canyon Dr. (Phone: FA 4-1221; teletype: PMSPR 8734)
Manager: Robert B. Levin
Convention Season: May-Feb.
Largest Group Accommodated: 150 (50 rooms, 25 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 10.00-20.00; Double: 12.00-24.00; Suites: 20.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (75)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, ping pong, shuffleboard

Palm Springs Riviera

See Advertisement, Page 44

1600 N. Indian (Phone: FAirview 4-3141)
Manager: Ted Ratcliff
Convention Season: All Year
Largest Group Accommodated: 450 (250 rooms, 18 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Jan.-Jun.—Single: 22.00; Double: 30.00; Suites: 60.00; Jun.-Sept.—Single: 16.00; Double: 20.00; Suites: 35.00; Sept.-Jan.—Single: 18.00; Double: 20.00; Suites: 45.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (750)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 5.00 charge per 10 by 10 ft. booth
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage 30 by 20 ft., G, H, I, J, L
Sports Facilities: Golf, swimming, tennis
Sales Representative: John A. Tetley Co., Inc.

PASADENA

Railroads: So. Pac.; Santa Fe; Pac. Elec.; U.P. Sys
Airlines: Served through Los Angeles

CONVENTION BUREAU

Convention & Visitors Information Bureau
Pasadena Chamber of Commerce
William Adams, II

AUDITORUM

Pasadena Civic Auditorium

300 E. Green St. (Phone: SY 2-6161, Ext. 348)
Manager: Edward J. Allen
Exhibit Areas: Exhibition Hall, 16,895 sq. ft.
Floor Load: Average
Ventilation: Blower
Rental Fees: Exhibition Hall, 8am-6pm, 175.00; 6pm-12am 225; Auditorium, 250.00 and 350.00
Ceiling Height: 35 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: None
Utilities: 110 & 220 current
Loading Facilities: Truck ramp to enterance
No. of Mtg. Rms. & Capacity: Main Auditorium, 3,000; 2 lecture halls, 150 and 500; 14 committee rms.
Facilities for Food Functions: Banquets for 2,000
Parking Facilities: 1,000 cars in adjoining lots
Distance from Business District: In center of business district

Huntington-Sheraton Hotel

See Advertisement, Page 45

1401 S. Oak Knoll (Phone: SYcamore 2-0266)
Manager: Stephen W. Royce
Sales Manager: George A. Whitcomb
Convention Season: Apr.-Dec. 15
Largest Group Accommodated: 500 (225 rooms, 30 suites)
Air Conditioning: Most bedrooms and all banquet halls
Convention Rates: Single: 8.00-10.00; Double: 13.00-16.00, European
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 7 (750)

NEWEST AND MOST COMPLETE CONVENTION HOTEL IN PALM SPRINGS, CALIF.

PALM SPRINGS Riviera HOTEL

Convention hall seats 1300—banquet facilities for 900—sample rooms—small conference rooms—250 exquisitely appointed rooms—complete air conditioning.

PLUS...Recreational facilities, including an Olympic-size swimming pool, tennis courts, 9 hole, 27-par golf course right on the grounds.

LOCATED IN THE HEART OF PALM SPRINGS

Write or phone for information or reservations

Los Angeles: DUnkirk 8-1151
San Francisco: EXbrook 7-2717
TED RATCLIFF, *General Manager*

Palm Springs RIVIERA
1600 North Indian Avenue
PALM SPRINGS, CALIFORNIA

FOR YOUR GROUP MEETING...
THE VACATION OASIS IN THE HEART OF
Palm Springs

- 21-acre resort for complete privacy.
- Modern banquet and meeting rooms for groups up to 400.
- Complete recreational facilities, including golf.
- Spacious rooms, suites and private bungalows.
- European or American Plan rates.
- Season October to May.

Write or phone for details

El Mirador HOTEL
Palm Springs, California • FAirview 4-1141
LLOYD SANDO, General Manager

Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Charge on per exhibit basis
Net Exhibit Space: 12,000 sq. ft. one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, L
Sports Facilities: Golf, swimming, tennis, skating, riding

PEBBLE BEACH

Railroads: S.P.
Airlines: Served through Monterey

Del Monte Lodge

(Phone: MAyfair 4-3811)
Manager: William H. Hubbard
Convention Season: Oct.-Jul.
Largest Group Accommodated: 165-170 (90 rooms, 4 suites)
Air Conditioning: Banquet halls, not required in bedrooms
Convention Rates: Single: 22.00-25.00; Double: 39.00-49.00; Suites: 57.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (225-250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, B, C, D, G, H, I, L
Sports Facilities: Golf, swimming, tennis, riding, shooting
Sales Representative: Glen W. Fawcett, Inc.; Robert F. Warner, Inc.

RICHARDSON SPRINGS

Railroads: So. Pac. (4 miles from Richardson)
Airlines: PAL (depot in Chico—6 miles away)

Richardson Mineral Springs

(Phone: 71)
Manager: Bob Richardson
Convention Season: Apr.-Nov.
Largest Group Accommodated: 250 (150 rooms, 25 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Double: 12.50. American, double rooms only
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Audio-Visual Aids: Stage: 20 by 8 ft., A, D, G, H, I
Sports Facilities: Golf, swimming, tennis, archery, water skiing
Sales Representative: John A. Tetley Co., Inc.

RIVERSIDE

Airlines: Bonanza
Railroads: Santa Fe, U.P.

CONVENTION BUREAU

Riverside Convention Bureau
Chamber of Commerce
E. M. Barker, Convention Manager

Mission Inn

3649 7th St. (Phone: OVerland 6-1000; Tel. same)
Manager: Frank Bret
Convention Season: Spring and Fall
Largest Group Accommodated: 350 (175 rooms, 10 suites available)
Air Conditioning: Some bedrooms, banquet and meeting rooms
Convention Rates: Single: 10.00; Double: 13.00; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (600)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: 10.00 to 50.00
Charges for Exhibit Areas: 10.00 to 50.00
Net Exhibit Space: 8,100 sq. ft. on more than one floor
Audio-Visual Aids: C, D, I, J
Sports Facilities: Swimming, golf and tennis
Hotel Representatives: Leonard Hicks, Jr., and Associates, Inc.; John A. Tetley Co., Inc.

SACRAMENTO

Airlines: PAL, UAL, WCA
Railroads: S. Pac.; W.P.; Sac. No.; C. Cal. I

AUDITORIUM

Sacramento Memorial Auditorium

15th and J Sts. (Phone: GIlbert 2-5041)
Manager: Bert E. Geisreiter
Exhibit Areas: Basement, 9,500 sq. ft.; main floor, 9,000 sq. ft.; stage, 4,800 sq. ft.; Memorial Hall, 1,925 sq. ft.; siderooms, 1,944 sq. ft.; halls and foyer, 2,000 sq. ft.; Outside exhibits: 6,000 sq. ft.
Rental Fees: 300.00 per day, includes janitor services, heat, light
Ventilation: Air conditioned
Ceiling Height: 50 ft.
P. A. System: Altec System
Dimensions, Opening to Exhibit Hall: 2 stage doors, 8 by 11 ft.
Elevators and Capacity: One, 3,000 lbs.
Columns: Main floor none; basement, 10 ft. apart
Utilities: AC current
Loading Facilities: 2 platforms
Storage Areas: Under stage 4,000 sq. ft.; main auditorium, 5,000 sq. ft.
Mtg. Rms. & Capacity: Main auditorium, 5,000; Little Theatre, 300; Memorial Hall, 300; 5 committee rms., 40-50 each
Facilities for Food Functions: Main floor, 1,200; basement, 1,100
Parking Facilities: Street parking
Distance from Business District: 5 blocks

El Rancho Hotel

P. O. Box 235 (Phone: FR 1-6731)
Manager: R. G. Seaman
Sales Manager: Mrs. Dorothy Reese
Convention Season: All year
Largest Group Accommodated: 410 (200 rooms, 10 suites)
Air Conditioning: All bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 10.00-12.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (250)

SHERATON

LOS ANGELES (Pasadena)

HUNTINGTON-SHERATON HOTEL

MAGNIFICENT RESORT-CONVENTION center just 15 minutes from downtown Los Angeles. 462 guest rooms and 9 function rooms for groups of 45 up to 1000. Fine restaurants and sporting attractions, including pool, tennis and golf.

S. W. ROYCE, *Gen. Manager*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

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Washington
Pittsburgh
Baltimore
Philadelphia
Providence
Springfield
Albany
Rochester
Buffalo
Syracuse
Binghamton

MIDWEST
Chicago
Detroit
Cleveland
Cincinnati
St. Louis
Omaha
Akron
Indianapolis
French Lick, Ind.
Rapid City
Sioux City
Sioux Falls
Cedar Rapids

SOUTH
Louisville
Dallas
New Orleans
Mobile

WEST
San Francisco
Los Angeles
Pasadena
Portland

HAWAII
Honolulu

CANADA
Montreal
Toronto
Niagara Falls
Hamilton

OVERSEAS
Tel Aviv, Israel (opens March 1961)

CALIFORNIA

Sacramento continued

No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;
Liquor: Yes
Charges for Mtg. Rms. 15.00-45.00
Charges for Exhibit Rms. 15.00-45.00
Exhibit Space: On one floor
Audio-Visual Aids: G, I, J, L
Sports Facilities: Swimming
Sales Representative: George R. Smith Co.

Sacramento Inn

1401 Arden Way (Phone WAbash 2-8041I teletype: SC 87)
Manager: Elwood F. Naleville
Convention Season: All year
Largest Group Accommodated: 265 rooms, 3 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-9.00; Double: 8.00-12.50; Suites 15.00-17.50, European
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 2 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 9,036 sq. ft.; including mtg. rms.
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, tennis bowling

Hotel Senator

12th & "L" Sts. (Phone: GIlbert 2-5081)
Manager: Bob Walker
Sales Manager: W. J. Rogers
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 35 suites available)
Air Conditioning: Banquet and meeting rooms and 50% of bedrooms
Convention Rates: Single: 6.00-8.00; Double: 9.00-11.00; Suites: 25.00 to 45.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 6 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 500 sq. ft. on one floor
Audio-Visual Aids: D, I, J

SAN DIEGO

Railroads: A.T. & S.Fe; S.D. & A.E.
Airlines: AAL, BAL, UAL, WAL

CONVENTION BUREAU

San Diego Convention & Tourist Bureau
924 Second Ave.
James B. Simmons, Convention Manager

El Cortez Hotel

702 A Street (Phone: BE 2-0161)
Manager: C. P. Frank
Sales Manager: Wilbur Davis
Convention Season: All year
Largest Group Accommodated: 600 (425 rooms, 25 suites)
Air Conditioning: 135 bedrooms and banquet halls
Convention Rates: Single: 8.00-13.00; Double: 11.00-17.00; Suites: 18.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (1,200)
No. Banquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.35
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 charge per booth absis
Net Exhibit Space: 10,000 sq. ft., 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 300 sq. ft., G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, fishing, baseball
Sales Representative: Hall Wilson Associates

Doric Point Loma Motor Hotel

See Advertisement, Page 189

1020 Scott St. (Phone: AG 3-8183)
Manager: Len Folsom
Convention Season: All year
Largest Group Accommodated: 175 (75 rooms, 10 suites)
Utilities: AC-DC current, water, gas, sewage
Loading Facilities: Loading docks, truck areas
Storage Areas: Approx. 5,000 sq. ft.
Mtg. Rms. & Capacity: 20 rms, from 30-9,000
Columns: Hall, 40 ft. apart; auditorium, none
Convention Rates: Single: 8.00-12.00; Double: 10.00-14.00; Suites: 12.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, G, H, I, J, K, L

Hotel San Diego

Broadway at State (Phone: BElmont 3-1221; Teletype #6318)
Manager: Tom Coleman
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms and some bedrooms
Convention Rates: Single: 6.00-800; Double: 8.00-12.00; Suites: 12.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 7 (700)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,800 sq. ft. on two floors
Audio-Visual Aids: D, G, I, J
Sports Facilities: Close to beaches and water sports

Islandia (On Mission Bay)

To open summer of '61
1551 Ventura Blvd. (Phone: AC 2-5498)
Convention Season: All year
Largest Group Accommodated: 225 (112 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
No. Mtg. Rms. & Capacity of Largest: 3 (175)
No. Banquet Rms. & Capacity of Largest: 2 (84)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 16 by 12 ft., A, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Fishing

U.S. Grant Hotel

326 Broadway (Phone: BElmont 2-3121)
Manager: Carleton Lichty
Sales Manager: Ozzie Oswatt
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 25 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-11.00; Double: 9.00-14.00;- Suites: 25.00-50.00; Twins: 10.00-16.00, European
No. Mtg. Rms. & Capacity of Largest: 6 plus 50 sample rooms (1,500)
No. Banquet Rms. & Capacity of Largest: 6 (1,000)
Group Meal Rates: Breakfast: .90; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding

SAN FRANCISCO

Railroads: S.P.; Santa Fe; W.P.; N.W.P.; P. & S.R.
Airlines: AAL, PAA, PAL, TWA, UAL, WCA, WAL

CONVENTION BUREAU

San Francisco Convention & Tourist Bureau
Exposition Auditorium (2)
W. G. Swanson, Vice President-Gen. Manager

AUDITORIUM

Civic Auditorium — Brooks Exhibit Hall

57 Grove St. (Phone: HEmlock 1-6252)
Manager: James T. Graham
Exhibit Areas: Brooks Hall, 90,000 sq. ft.; Civic Auditorium, 70,000 sq. ft.; Main Arena, 37,000 sq. ft.; Polk & Larkin Halls, 7,600 sq. ft. each
Floor Load: Unlimited
Ventilation: Brooks Hall air conditioned
Ceiling Height: Brooks Hall, 14 ft.; Auditorium, 70 ft.
Dimensions, Opening to Exhibit Hall: 50 ft. by 14 ft.
Elevators: 2 passenger, 3 freight
Facilities for Food Functions: Banquet for 2,500
Parking Facilities: 2,400 cars
Distance from Business District: Center of business District

Cow Palace

(Phone: JUniper 4-2480
Manager: Nye Wilson
Exhibit Areas: 316,000 sq. ft.; Arena and 2 wings, 180,000 sq. ft. on one level
Rental Fees: Varies, no service included
Floor Load: Unlimited
Ventilation: Automatic
Ceiling Height: 104 ft. in Arena, 18 ft. in wings
P. A. System: Yes
Dimensions, Opening to Exhibit Hall: Arena, 13 ft. 8 ins.; wings, 12 ft. 2ins.
Columns: None in Arena, 10 ins. sq. steel in wings, 20 by 40 ft. spaces
Utilities: 1,750 KVA- 3 phase
Loading Facilities: Forklifts and docks on grounds, railroad siding ¾ miles from building
Storage Areas: Unlimited
Mtg. Rms. & Capacity: 6, 80 by 250 ft. (can be divided)
Facilities for Food Functions: Banquet for 4,000 arena, 4 restaurants
Parking Facilities: 6,300 cars
Distance from Business District: 12 minutes from center city via freeway

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Fairmont Hotel

Atop Nob Hill (Phone: DO 2-8800)
Manager: Richard L. Swig
Sales Manager: John Tetley Co.
Convention Season: All year
Largest Group Accommodated: 350 (165 rooms, 15 suites available)
Air Conditioning: Some banquet and meeting rooms
Convention Rates: Single: 12.00-15.00; Double: 16.00-24.00; Suites: 27.00-84.00, European
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (900)
Group Meal Rates: Breakfast: 3.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Net Exhibit Space: 8,860 sq. ft.
Audio-Visual Aids: D, I, J
Hotel Representative: John A. Tetley Co., Inc.

Hilton Inn

See Advertisement, Page 51

P. O. Box 8355 (Phone: JUno 9-0770; telegraph: SSF 5963)
Manager: Robert O. Clark
Sales Manager: Dale L. Butterfield
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-15.00; Double: 13.00-18.00; Suites: 26.00-36.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: .10 per sq. ft basis
Net Exhibit Space: 2,000 sq. ft. on one floor; includes largest mtg. rm.
Audio-Visual Aids: Stage: 24 by 8 ft., H, I, L
Sports Facilities: Golf, swimming, shuffleboard, putting, race track

Jack Tar of San Francisco

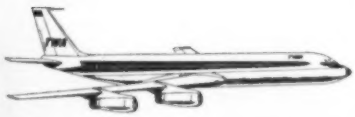
Van Ness at Geary (Phone PRospect 6-8200; teletype: SF 1101)
Manager: R. W. "Bob" Holden
Sales Manager: Mrs. Claire M. Perkins
Convention Season: All year
Largest Group Accommodated: 500-600 (250-300 rooms, 45 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-24.00; Double: 14.00-24.00; Suites: 34.00-82.00, European
No. Mtg. Rms. & Capacity of Largest: 13 (1,200)
No. Banquet Rms. & Capacity of Largest: 13 (875)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 18,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, E, F, G, H, I, J, K, L
Sports Facilities: Swimming, ice skating
Sales Representative: Leonard Hicks, Jr. & Associates

TWA puts wings on convention planning

The West Coast is ideal for business-holiday get-togethers. And TWA offers the ideal way to fly there. With its giant Jets, acclaimed for their speed, comfort and luxury . . . and magnificent Skyliners . . . TWA provides service for 70 key cities from coast-to-coast in the United States.

And TWA offers you every assistance, from selecting a site to round-trip transportation. TWA's highly trained Convention Bureau specialists aid you in finding the facilities best suited to make your meeting a complete success . . . accommodations for large or small groups . . . suggestions for fun and recreation.

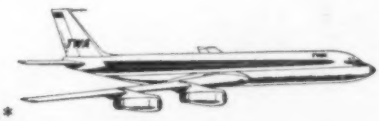
For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office now. Or write today to the: TWA Convention Sales Manager, Trans World Airlines, 380 Madison Avenue, N. Y. 17, N. Y.



FASTEST COAST-TO-COAST

TWA

THE SUPERJET AIRLINE*



The only airline flying across the United States in 4 hrs. and 30 mins.

*TWA THE SUPERJET AIRLINE is a service mark owned exclusively by Trans World Airlines, Inc.

CALIFORNIA

San Francisco continued

Hotel Mark Hopkins

Nob Hill (Phone: EXbrook 2-3334)
Manager: George D. Smith
Sales Manager: Harold F. Sands
Convention Season: All year
Largest Group Accommodated: 400 (165 rooms, 35 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 15.00-19.00; Double: 19.00-23.00; Suites: 30.00-108.00
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None if hotel is convention headquarters and food is served
Charges for Exhibit Areas: Yes
Net Exhibit Space: 6,700 sq. ft.
Audio-Visual Aids: D, I, J

Maurice Hotel

See Advertisement, Page 17

761 Post St. (Phone: ORD 3-6040)
Manager: Alex F. Hoffer
Convention Season: All year
Largest Group Accommodated: 50 (25 rooms, 2 suites)
Air Conditioning: Not required
Convention Rates: Single: 8.00-9.50; Double: 11.00-12.00; Suites: 18.50. European
No. Mtg. Rms. & Capacity of Largest: 1 (30)
No. Banquet Rms. & Capacity of Largest: 1 (30)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquor: Wine and bear
Charges for Mtg. Rms.: 15.00
Charges for Exhibit Rms.: None

St. Francis Hotel

See Advertisement, Page 17

Union Sq. (Phone: EXbrook 7-7000)
Manager: Dan E. London
Sales Manager: Robert W. Snider
Convention Season: All year
Air Conditioning: Not required
Convention Rates: Single: 10.00-22.00; Double: 16.00-25.00; Suites: 30.00-150.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (700)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 3.00; Lunch: 3.25; Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: 15.00-250.00
Net Exhibit Space: 5,383 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L

Sheraton-Palace

See Advertisement, Page 9

Market & New Montgomery (Phone: EXbrook 2-8600; telegraph SF706)
Manager: Harley J. Watson
Sales Manager: James Stahlbaum
Largest Group Accommodated: 900 (350 rooms, 35 suites)
Convention Season: All year
Air Conditioning: No
Convention Rates: Single: 10.00-14.00; Double: 14.00-18.00; Suites: 25.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 22 (1,000)
No. Banquet Rms. & Capacity of Largest: 22 (1,000)
Group Meal Rates: Breakfast: 2.85; Lunch: 3.75; Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

Sir Francis Drake

See Advertisement, Page 17

450 Powell St. (Phone: EXbrook 2-7755)
Manager: Edward C. Sequeira
Sales Manager: Jack Hemstead
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 15 suites)
Air Conditioning: No
Convention Rates: Single: 11.00-16.00; Double: 13.00-18.00; Suites: 35.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 11 (400)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms. 20.00-250.00
Charges for Exhibit Rms.: 20.00-250.00
Net Exhibit Space: 4,100 sq. ft., 2,800 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 13 by 9 ft., H, I, J, L

SAN JOSE

Railroads: So. Pac.; W.P.
Airlines: Pacific

CONVENTION BUREAU

Convention & Tourist Bureau
Civic Auditorium Bldg. (13)
Henry M. Plymire, Manager

AUDITORIUM

Civic Auditorium

Market & San Carlos Sts. (Phone: CY 2-3141, Ext. 207)
Manager: Francis F. Heney
Exhibit Areas: 14,000 sq. ft.
Rental Fees: 10% of gross, no services
Floor Load: 100 lbs. per sq. ft.
Ventilation: Blowers
Ceiling Height: 45 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 12 ft. door
Columns: None
Utilities: 110 & 220 current
Loading Facilities: Truck height loading zone
Storage Areas: 2,000 sq. ft.
Mtg. Rms. & Capacity: 8 (30-140)
Facilities for Food Functions: Concession and caterer
Parking Facilities: 800 cars
Distance from Business District: 1 block

Montgomery Hotel

211 S. 1st St. (Phone: CYruss 4-9404)
Manager: Ralph G. Caldwell
Convention Season: All year
Largest Group Accommodated: 180 (60 rooms, 2 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-8.00; Double: 7.00-10.44; Suites: 15.00-20.00 European
No. Mtg. Rms & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Audio-Visual Aids: I, J, K, L
Sports Facilities: Golf, swimming, bowling

SAN MATEO

Railroads: SP

Villa Hotel

4000 El Camino Real (Phone: Fireside 1-0966)
Manager: M. B. Strahl
Sales Manager: George Studle
Convention Season: All year
Largest Group Accommodated: 250-300 (125-150 rooms, 5 suites)
Air Conditioning: Banquet halls
Convention Rates: single: 10.00; Double: 13.00; Suites: 26.00-43.00 European
No. Mtg. Rms & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.75
Liquor: Yes
Audio-Visual Aids: Stage: 32 by 16 ft., H, I, J, K, L

SANTA BARBARA

Airlines: Pacific, UAL
Railroads: So. Pac.

CONVENTION BUREAU

Santa Barbara Convention Bureau
P.O. Box 299
Norine DeOrian, Manager

Carrillo Hotel

31 W. Carrillo St. (Phone: WOodland 5-7014)
Manager: Pat Connelly
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-15.00; Double: 10.50-19.00; Suites: 17.50-34.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (225)
No. Banquet Rms. & Capacity of Largest: 1 (220)
Group Meal Rates: Breakfast: 1.60; Lunch: 1.85; Dinner: 3.50
Liquor: Yes
Audio-Visual Aids: Stage: 20 by 8 ft., G, H, I, L
Sports Facilities: Golf, tennis, fishing, sailing, riding

Doric Mar Monte Hotel

See Advertisement, Page 189

1050 Orilla Del Mar
Manager: W. A. Chrisyensen
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 3 suites)
Air Conditioning: Banquet halls air cooled
Convention Rates: Single: 10.00; Double: 12.00; Suites: 20.00 European
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.75
Liquor: Yes

Miramar Hotel

South Coast Hwy. (Phone: 9-2203)
Manager: W. P. Gawzner
Sales Manager: Ted Ahlstedt
Convention Season: Sept.-Jul.
Largest Group Accommodated: 300 (130 rooms)
Air Conditioning: Meeting rooms, banquet halls
Convention Rates: Single: 8.00-10.00; Double: 10.00-12.00; Suites: 19.00-30.00
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banquet Rms. & Capacity of Largest: 4 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,150 sq. ft. on one floor
Audio-Visual Aids: G, I, J
Sports Facilities: Golf, tennis, swimming, shuffleboard, ping pong, fishing, riding
Sales Representative: John A. Tetley Co., Inc.

Santa Barbara Biltmore

Montecito (Phone: Woodland 9-2261)
Manager: Ralph Woodworth
Sales Manager: Margo Cobey
Convention Season: Sept.-Jul.
Largest Group Accommodated: 300 (150 rooms, 14 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 12.00-22.00; Double: 14.00-25.00; Suites: 22.00-44.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 18 by 14 ft., E, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, badminton, shuffleboard, croquet, putting

SANTA MONICA

Railroads: Pac. Elec.; So. Pac.
Airlines: Served through Los Angeles

CONVENTION BUREAU

Santa Monica Convention & Visitors Bureau
109 Santa Monica Blvd.
Larry Knox, Manager

AUDITORIUM

Civic Auditorium

1855 Main St. (Phone: Exbrook 3-9961)
Manager: John T. Webb
Exhibit Areas: 30,000 sq. ft.
Rental Fees: On application, service not included
Floor Load: 1,000 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: 48 ft.
P. A. Systems: 3 channel stereophonic
Dimensions, Opening to Exhibit Hall: 10 by 16 ft.
Elevators: One—50 tons
Columns: None
Utilities: 110 & 220 AC current
Loading Facilities: 3 blocks
Storage Areas: 4,000 sq. ft. on perimeter of Auditorium
Mtg. Rms. and Capacity: 15 (25-600)
Facilities for Food Functions: Banquet for 1,850
Parking Facilities: 800 cars

Doric Surf Rider Inn

See Advertisement, Page 189

1700 Ocean Avenue (Phone EX 3-0331; telegraph: SMON 7155)
Manager: J. D. Rolison
Convention Season: All year
Largest Group Accommodated: 175 (75 rooms, 10 suites)
Convention Rates: Single: 6.00-20.00; Double: 8.00-22.50; Suites: 16.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Miramar Hotel and Bungalows

Wilshire & Ocean Blvds. (Phone: EXbrook 4-3731)
Manager: Tom Givalden
Sales Manager: Ann Clark
Convention Season: All year
Largest Group Accommodated: 350-400 (175 rooms, 15-20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 13.00-15.00; Suites: 18.00-20.00; tower section: 25.00-30.00

No. Mtg. Rms. & Capacity of Largest: 12 (1,200)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Rms.: .10 charge per sq. ft.
Net Exhibit Space: 14,200 sq. ft., 6,800 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, I, J, L
Sports Facilities: Golf, swimming, tennis nearby

SANTA ROSA

Railroads: So. Pac., Nor. W. P.
Airlines: PAL

CONVENTION BUREAU

Convention & Tourist Bureau
Chamber of Commerce
Flamingo Hotel
Scott Gordon, Manager

AUDITORIUM

Veterans' War Memorial Building

1351 **Bonnett Ave.** (Phone: LIberty 5-2013)
Manager: Jack Whelan
Exhibit Areas: Main auditorium, 10,800 sq. ft.; foyer and halls, 2,500 sq. ft.
Rental Fees: 175.00, includes janitors and available equipment
Ventilation: Forced air
Ceiling Height: 40 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 6 ft. by 7 ft. 6 ins.
Columns: None
Utilities: 120 & 220 AC current
Loading Facilities: Ramp off rear of stage
Storage Areas: 4,000 sq. ft. off stage on same level
Mtg. Rms. and Capacity: 3 rooms (35); 2 (400); 1 (150); plus auditorium, 1,500
Facilities for Food Functions: Banquet for 1,000
Parking Facilities: 500 cars
Distance from Business District: 1 mile

Flamingo Hotel

4th St. & Farmers Lane (Phone: LIberty 5-6310)
Manager: George Schall
Convention Season: All year
Largest Group Accommodated: 3500 (1600 rooms, 14 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: European plan
No. Mtg. Rms. & Capacity of Largest: 3 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (650)
Group Meal Rates: Breakfast: 1.35; Lunch: 2.00; Dinner: 3.75
Liquor: Yes
Net Exhibit Space: 7,200 sq. ft. on one floor
Audio-Visual Aids: Stage: 13 by 20 ft. H, I, J, L
Sports Facilities: Golf, swimming, riding, bowling

Santa Rosa Hotel

508 4th St. (Phone: LIberty 2-1742)
Manager: Jack Kronstedt
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 5.00-6.00; Double: 7.00-10.00; Suites: 14.00-20.00. European.
No. Mtg. Rms. & Capacity of Largest: 10 (350)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 14 by 8 ft., I, J
Sports Facilities: Golf 2 miles away

SOLVANG

Alisal Ranch and Resort

P.O. Box 497 (Phone: Santa Ynez 233)
Manager: Lynn S. Gilham
Convention Season: September to April
Largest Group Accommodated: 120 (36 rooms, 8 suites available)
Convention Rates: Single: 22.00; Double: 34.00; Suites: 34.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (125)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,600 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 10 ft., A
Sports Facilities: Golf, swimming, tennis, croquet, badminton, shuffleboard, archery, riding.

YOSEMITE NATIONAL PARK

Railroads: S. Pac.; Santa Fe; West Pac.; Yosemite Transportation System
Airlines: United to Merced

The Ahwahnee

(Phone: FRontier 2-4411)
Manager: Stuart Cross
Sales Manager: George H. Oliver
Convention Season: Sept. to June 1
Largest Group Accommodated: 200 (100 rooms, 4 suites available)
Convention Rates: Single: 23.00-24.00; Double: 34.00-36.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 7,780 sq. ft. on one floor
Audio-Visual Aids: A, C, D, I, J
Sports Facilities: Horseback riding, golf, tennis, swimming, hiking, bicycling
Hotel Representative: John A. Tetley Co., Inc.

COLORADO

ASPEN

Railroads: D&RGW

Aspen Meadows

(Phone: WAlnut 5-3426)
Manager: E. F. Armstrong
Sales Manager: Gerald G. Heway
Convention Season: Jun.-Nov.
Largest Group Accommodated: 90 (42 rooms)
Air Conditioning: No
Convention Rates: Single: 20.50-24.50; Double: 33.00-37.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 2(150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, G, I, K
Sports Facilities: Swimming, tennis, skiing, fishing, hunting
Sales Representative: William P. Wolf Organization

BOULDER

Railroads: U.P.; Col. & So.

Harvest House Motor Hotel

1345 28th St. (Phone: HIllcrest 3-3850)
Manager: A. M. Padden
Convention Season: All year
Largest Group Accommodated: 250 (100-110 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-12.00; Double: 12.00-15.00; Suites: 21.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (700)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, L
Sports Facilities: Swimming, tennis, riding

COLORADO SPRINGS

Railroads: D. & R.G.W.; A.T. & S.F., Col. & So.; C.R.I. & P; M.T.
Airlines: BNF, CEN, CAL

Antlers Hotel

See Advertisement, Page 49

Cascade at Pikes Peak (Phone: MElrose 2-2661)
Manager: Dale M. Leiders
Convention Season: Sept.-Jul.
Largest Group Accommodated: 348 (150 rooms, 12 suites)

Antlers Hotel

COLORADO SPRINGS, COLORADO

Home of the United States Air Force Academy

Western hospitality plus a mountain setting with cool summers and mild, sunny winters make this hotel the ideal convention spot. Centrally located in downtown Colorado Springs with extensive lawn areas and an Olympic size swimming pool, the Antlers offers every convention facility. Friendly service and 250 outside rooms with baths provide the utmost in comfort. Eight conference and banquet rooms contribute to the success of your meetings. There's unlimited sightseeing and you're only minutes from any type of recreational activity. Superb bar service and gay entertainment nightly. Excellent train and airline connections—ample parking too. Rates?—surprisingly low.

DALE M. SEIDERS

General Manager

Phone Melrose 2-2661

COLORADO

Colorado Springs continued

Air Conditioning: No
Convention Rates: Single: 8.00-10.00; Double: 11.00-14.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (550)
No. Banquet Rms. & Capacity of Largest: 8 (475)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 100.00 per day
Net Exhibit Space: 3,400 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 42 by 6 ft., A, G, H, I L
Sports Facilities: Swimming, volley ball, badminton

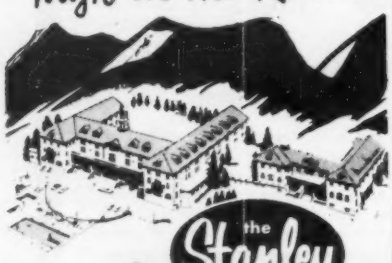
Broadmoor Hotel

(Phone: MElrose 4-711)
Manager: William B. Hall, Jr.
Sales Manager: John M. Haymes
Convention Season: Sept.-Jul.
Largest Group Accommodated: 550 (240 rooms, 35 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 11.00-16.00; Double: 16.00-21.00; Suites: 24.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (2,000) as March '61
No. Banquet Rms. & Capacity of Largest: 4 (1,500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 14,000 sq. ft.; 10,000 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Golf, swimming, tennis, riding, shooting, skiing, water skiing

DENVER

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & I.; Rock Island; Col. & So.; D. & R.G.W.; U.P.
Airlines: BNF, CEN, CAL, FAL, TWA, UAL, WAL

MEMO:
Hold your next Convention high in the Rockies



at the Stanley

ESTES PARK, COLORADO

The new Stanley is a "dream convention site", just a brief ride from Denver, nestled in a mountain valley 7500 feet high, surrounded on all sides by the towering Rockies.

It is ideal for conventions for up to 350, with complete modern meeting facilities . . . in the midst of the most beautiful scenery on this continent.

Season is from June to September.

For full color brochure and complete information write to Tom MacSpeiden, Mgr.

Winter Office
59 E. Van Buren St., Chicago, Ill.
Telephone: Harrison 7-4293

CONVENTION BUREAU
Denver Convention & Visitors Bureau
225 W. Colfax Ave. (2)
Clarence N. Hockom, Manager

AUDITORIUMS

City Auditorium Arena

13th & Champa Sts. (Phone: MA 3-1133, Ext. 247)
Director: Joseph J. Salankey
Exhibit Areas: Arena floor, 20,000 sq. ft.; Promenade, 2,000 sq. ft.
Rental Fees: Rent is free; payment only for services. If exhibit space is sold, charge is .15 per sq. ft. of net space or cost of basic services—whichever is greater.
Floor Load: Exhibit Hall, 12.5 ft.; Arena, 100 lbs. per sq. ft.
P.A. System: Available in auditorium, arena
Ceiling Height: Hall 12.5 ft.; arena, 80 ft.
Dimensions, Opening to Exhibit Hall: 14.4 by 11 ft.
Elevators: One, 12 by 6 ft., 75 lbs. per sq. ft.
Columns: In Exhibition Hall
Utilities: AC any voltage, water, drains, gas
Loading Facilities: Ramps
Storage Areas: Limited
Mtg. Rms. and Capacity: 9 (60-120); arena, 5,558
Facilities for Food Functions: Catering kitchen for banquets for 2,000
Parking Facilities: 12 lots within 2 blocks of Auditorium

Denver Coliseum

46th Ave. & 44th St. (Phone: HAin 3-1133, Ext. 557)
Director: Joseph J. Salankey
Exhibit Areas: Arena, 29,464 sq. ft.; Promenade 30,000 sq. ft.; lower back stage area, 6,000 sq. ft.
Floor Load: Unlimited
Ventilation: Roof exhaust blowers
Ceiling Height: 87 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: Outside doors: 13' 7" high, 26' 3" wide; below guard posts: 24' 2" wide; arena doors: 13' high, 17' 10" wide
Elevators: None, on street level
Columns: None
Utilities: Electricity, gas, water
Storage Areas: Backstage if unused or coliseum barn
Loading Facilities: Door to backstage area, one dock
Mtg. Rooms and Capacity: 10,933 seats (7,933 permanent)
Facilities for Food Functions: Banquets for 2,000
Parking Facilities: 2,500 cars
Distance from Business District: 3 miles

Brown Palace Hotel

17th & Tremont (Phone: Tabor 5-3111; teletype: TWX DN 80 or GRN)
Manager: Charles A. O'Toole
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-17.00; Double: 14.00-20.00; Suites: 22.00-70.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None if meals are served
Exhibit Space: Limited
Audio-Visual Aids: Stage: 34 by 10 ft. G, H, I, J, L
Sales Representative: Robert F. Warner, Inc.

Cosmopolitan

See Advertisement, Page 17

Manager: Thomas J. Lee
18th & Broadway (Phone: MAin 3-2181)
Sales Manager: Bruce H. McKibbin
Convention Season: All year
Largest Group Accommodated: 772 (250 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-18.00; Double: 12.00-18.00; Suites: 22.00-56.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (900)
No. Banquet Rms. & Capacity of Largest: 10 (700)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: 25.00-200.00
Net Exhibit Space: 9,000 sq. ft., 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 21½ by 11.4 ft., G, H, I, J, L

Denver Hilton

See Advertisement, Page 51

16th & Court Place (Phone: AMherst 6-3911; telegraph: 747)
Manager: Truett Gore
Sales Manager: Robert Kern
Convention Season: All year
Largest Group Accommodated: 1,300 (600 rooms, 8 three-room suites, 50 two-room suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-14.00; Double: 14.00-23.00; Suites: 34.00-42.00. European
No. Mtg. Rms. & Capacity of Largest: 24 (2,000)
No. Banquet Rms. & Capacity of Largest: 18 (1,900)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 4.00
Liquor: Yes
Charges for Exhibit Rms.: Per booth basis
Net Exhibit Space: 34,000 sq. ft., 12,775 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L

Park Lane Hotel

450 S. Marion (Phone: PEarl 3-4611; telegraph: DN 160)
Manager: J. J. White
Sales Manager: W. R. Barbar
Convention Season: All year
Largest Group Accommodated: 200 (125 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.50-16.00; Double: 15.00-22.00; Suites 25.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (225)
No. Banquet Rms. & Capacity of Largest: 7 (175)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: None
Net Exhibit Space: 7,000 sq. ft., 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming

ESTES PARK

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & I.; Rock Island; Col. & So.; D. & R.G.W.; U.P.—all to Denver
Airlines: Served via Denver

Stanley Hotel

See Advertisement, Page 50

(Phone: 516-3371)
Manager: T. J. MacSpeiden
Convention Season: Jun.-Sept.
Largest Group Accommodated: 300-350 (150 rooms, 6 suites)
Air Conditioning: No
Convention Rates: Single: 23.00-26.00; Double: 17.00-25.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (500-550)
No. Banquet Rms. & Capacity of Largest: 3 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: Stage: 16 by 16 ft., A, G, H, I, J, K, L
Sports Facilities: Swimming, tennis, riding, shuffleboard

CONNECTICUT

GROTON

Railroads: PRR; N.Y., N.H. & H.

Griswold Hotel & Country Club

Eastern Point Rd. (Phone HI 5-9701)
Convention Season: May, June., late Aug. & Sept.
Largest Group Accommodated: 700 (350 rooms, 25 suites)
Air Conditioning: No
Convention Rates: Single: 18.00-20.00; Double: 16.00-18.00; Suites: 15.00 American
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 3 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 14,500 sq. ft.; 8,328 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, handball

HARTFORD

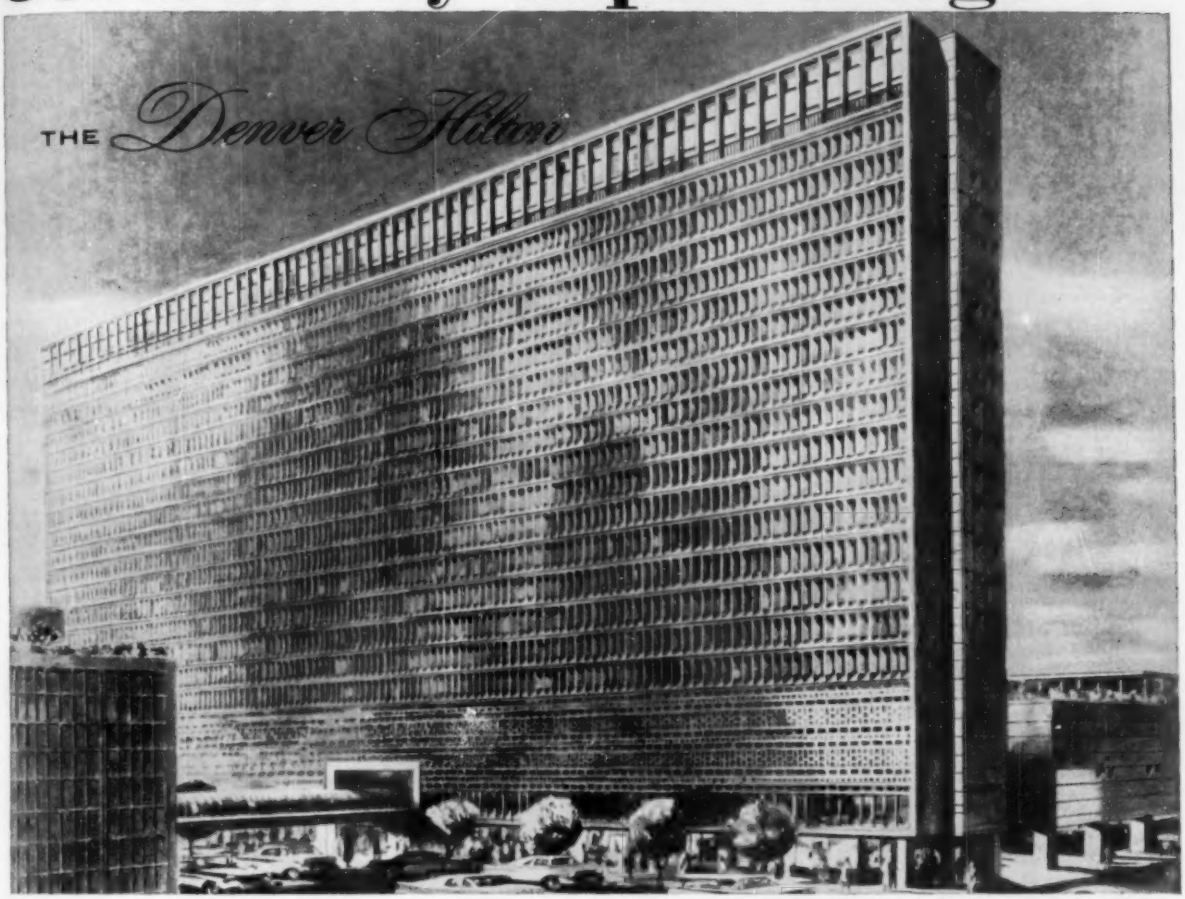
Railroads: N.Y., N.H. & H.
Airlines: AAL, EAL, NEA, TWA, UAL

Statler Hilton Hotel

See Advertisement, Page 51

Ford & Pearl Sts. (Phone: CHapel 9-5611; telefax: 458)

HILTON
convention facilities-constantly expanding!



Soaring 21 stories over Courthouse Square, the 900-room Denver Hilton has just opened new facilities in this lively and expanding city. Organizations which have had to bypass Denver in the past because it lacked rooms and function space, can now convene in this mile-high city with assurance of outstanding gatherings.

For the first time in the Rocky Mountain area, the Denver Hilton offers a ballroom for as many as 2,000 people, with additional exhibit space up to 25,000 square feet—and air-conditioned throughout. It can also accommodate groups of up to 300 and 400 persons as a complete and separate convention unit—a feature enabling the Denver Hilton to hold two conventions at one time, in distinctly different areas.

As modern as tomorrow in concept and design, the Denver Hilton embodies the famed traditions of Hilton hospitality and service around the world.

And look to these other Hilton Hotels, where ground will soon be broken: THE PORTLAND HILTON (Oregon), offering the newest convention facilities in the Pacific Northwest. THE SAN FRANCISCO HILTON, housing one of the finest ballrooms in the world, seating up to 3000 for meetings and 2,500 for banquets. Look to the HILTON INNS—Atlanta, New Orleans, El Paso and San Francisco—conference facilities in a resort atmosphere.

Look to **all** the Hilton Hotels for ideal accommodations for conventions and other functions. As your needs demand greater services, Hilton keeps pace and remains just a bit ahead. So, whatever your needs, check Hilton first!

Hilton Hotels AROUND THE WORLD

Conrad N. Hilton, President

HILTON HOTELS IN THE UNITED STATES / **NEW YORK:** The Waldorf-Astoria • The Statler Hilton • The Savoy Hilton • **PITTSBURGH:** The Pittsburgh Hilton • **WASHINGTON, D. C.:** The Statler Hilton • **BOSTON:** The Statler Hilton • **BUFFALO:** The Statler Hilton • **HARTFORD:** The Statler Hilton • **CHICAGO:** The Conrad Hilton • The Palmer House • **DETROIT:** The Statler Hilton • **CINCINNATI:** The Netherland Hilton • The Terrace Hilton • **CLEVELAND:** The Statler Hilton • **COLUMBUS:** The Deshler Hilton • **DAYTON:** The Dayton Biltmore • **ST. LOUIS:** The Statler Hilton • **LOS ANGELES:** The Statler Hilton • The Beverly Hilton (Beverly Hills) • **DENVER:** The Denver Hilton • **HOUSTON:** The Shamrock Hilton • **DALLAS:** The Statler Hilton • **FORT WORTH:** Hilton Hotel • **EL PASO:** Hilton Hotel • **ALBUQUERQUE:** Hilton Hotel • **CHIHUAHUA, Mexico:** The Palacio Hilton • ***HILTON INNS*** / **ATLANTA, Georgia** • **NEW ORLEANS, Louisiana** • **EL PASO, Texas** • **SAN FRANCISCO, California** • ***HILTON HOTELS INTERNATIONAL*** / **BERLIN, GERMANY:** The Berlin Hilton • **CAIRO, EGYPT, U.A.R.:** The Nile Hilton • **ISTANBUL, Turkey:** The Istanbul Hilton • **MADRID, Spain:** The Castellana Hilton • **MEXICO CITY, Mexico:** The Continental Hilton • **ACAPULCO, Mexico:** Las Brisas Hilton • **MONTREAL, Canada:** The Queen Elizabeth (a C. N. R. Hotel) • **PANAMA, R. P.:** El Panamá Hilton • **SAN JUAN, Puerto Rico:** The Caribe Hilton • **ST. THOMAS, Virgin Islands:** The Virgin Isle Hilton. For the complete convention story contact any of these fine hotels or **Richard L. Collison,** Assistant Vice President and General Sales Manager, Hilton Hotels Corporation, The Palmer House, Chicago, Illinois—RAndolph 6-7500.

CONNECTICUT

Hartford continued

Manager: Frank P. Morse
Sales Manager: Charles J. Justice
Convention Season: All year
Largest Group Accommodated: 600-700 (250-300 rooms, 20-25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-12.00; Double: 13.00-15.50; Suites: 27.50-43.50; Twins: 16.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,200)
No. Banquet Rms. & Capacity of Largest: 14 (900)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.25
Liquor: Yes
Net Exhibit Space: 10,256 sq. ft.; 7,792 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, K, L

LAKEVILLE

Interlaken Inn

See Advertisement, Page 52

Interlaken Rd. (Phone: HEmlock 5-2871, 5-9061, 5-2804)
Manager: William J. Petera
Convention Season: May, Jun, Sept. & Oct.
Largest Group Accommodated: 140 (52 rooms)
Air Conditioning: No
Convention Rates: Single: 12.00-15.00; Double 24.00-30.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 3 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,225 sq. ft. on one floor
Audio-Visual Aids: G, H, I, L
Sports Facilities: Golf, swimming, tennis, pitch & putt, bocci, archery, ping pong, shuffleboard

Wake Robin Inn

See Advertisement, Page 52

(Phone: HEmlock 5-2000)
Manager: Mac A. Chamberlin
Convention Season: May, Jun., Sept. & Oct.
Largest Group Accommodated: 107 (53 rooms, 4 suites)
Air Conditioning: Not required
Convention Rates: Single: 14.50; Double: 24.00; Suites: 24.00 American
No. Mtg. Rms. & Capacity of Largest: 8 (125)
No. Banquet Rms. & Capacity of Largest: 3 (175)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,000 sq. ft., half on one floor; includes mtg. rms.
Audio-Visual Aids: C, G, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, croquet, badminton, boating, fishing, hiking, riding, putting

Why Not a Country-Club Meeting?

This modern 100-room Colonial Inn, just a few hours' drive from N. Y. or Boston, offers every facility — in an atmosphere conducive to getting things done.

12 UNIQUE FEATURES

★ Excellent meeting facilities ★ Conveniently located ★ Private function rooms to suit your needs ★ Sporty 18-hole golf course ★ New swimming pool ☆ Food fit for executives ★ Large, outside bedrooms with private bath ★ On Hilltop, amid 200 rolling acres ★ Friendly staff ★ Outdoor sports ☆ Sun room, sun deck, private retreats ☆ Your inspection is cordially invited.

Have Some Fun

Get More Done

For details phone Bill Norton TUrner 9-1303

Norwich Inn and Golf Club
Norwich, Connecticut
Ext. 80 Conn. Turnpike

NEW HAVEN

Railroads: N.Y., N.H. & H.
Airlines: AAL, EAL

AUDITORIUM

New Haven Arena

26 Grove St. (LOcust 2-3123)
Manager: Nathan Podoloff
Exhibit Areas: Main floor, 16,000 sq. ft.; mezzanine, 4,000 sq. ft.
Rental Fees: Depends on event
Floor Load: 250 lbs. per sq. ft., main floor; 100 lbs. per sq. ft. mezzanine
Ventilation: Exhaust fans
Ceiling Height: 35 ft.
P.A. System: Altec
Dimensions: Opening to Exhibit Hall: 12 ft. 9 in. by 12 ft. 5 in.
Elevators: None required; floor level facilities
Columns: None
Utilities: 110-220 single and 3-phase current
Loading Facilities: Loading platforms, forklift equipment
Storage Areas: 10,000 sq. ft. adjacent
Meeting Rooms and Capacities: 10 rooms up to 50 each
Facilities and Food Functions: Caterers can serve up to 1,500
Parking Facilities: Garage in building, nearby lots
Distance from Business District: Three blocks

Taft Hotel

81 College St. (Phone: STate 7-1121)
Manager: William P. Diamond
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6 suites available)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-8.00; Double: 10.00-13.00; Suites: 20.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: from 1.75; Lunch: from 2.50; Dinner: from 3.00
Liquor: Yes
Charges for Mtg. Rms.: 10.00 up
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, golf, boating

NORWALK

Treadway Inn

See Advertisement, Page 5

99 East Ave. (Phone: TEmple: 8-5531)
Manager: F. J. Power, Jr.
Convention Season: All year
Largest Group Accommodated: 85 (40 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00; Double: 16.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00-50.00
Net Exhibit Space: 2,600 sq. ft. on one floor
Audio-Visual Aids: G, I L

NORWICH

Railroad: N.Y., N.H. & H.

Norwich Inn

See Advertisement, Page 52

W. Thomas St. (Phone: TUrner 9-1303)
Manager: Sydney Dawson
Sales Manager: Wm. L. Norton
Convention Season: All year
Largest Group Accommodated: 200 (90 rooms, 12 suites)
Air Conditioning: 45 bedrooms and banquet halls
Convention Rates: 14.00 and 16.00. American plan
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: .65; Lunch: 1.25; Dinner 2.50
Liquor: Yes
Audio-Visual Aids: D, H, I, J, K
Sports Facilities: Golf, Swimming

SALISBURY

White Hart Inn

See Advertisement, Page 52

On the Green (Phone: HEmlock 5-2511
Manager: John D. Harney
Sales Manager: None
Convention Season: All year
Largest Group Accommodated: 40 (24 rooms, 1 suite)
Air Conditioning: No
Convention Rates: Single: 5.00-7.00; Double: 8.00-10.00; Suites: 16.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 2 (80)
No. Banquet Rms. & Capacity of Largest: 2 (78)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Sports Facilities: Golf, swimming, tennis, riding, hiking, boating

STAMFORD

Railroads: N.Y., N.H. & H.
Airlines: N. Y. Airways 'copter

Roger Smith Hotel

See Advertisement, Page 53

55 River St. (Phone: DAvis 3-2112)
Manager: Frank Foley
Sales Manager: John Weatherbee
Convention Season: June-Sept.
Largest Group Accommodated: 125 (60 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.75-10.50; Double: 11.50-13.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (85)
No. Banquet Rms. & Capacity of Largest: 3 (65)
Group Metal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00 to 15.00

Informal Atmosphere Makes Meetings Successful in the
CONNECTICUT BERKSHIRES
Only 2½ hr. drive (99 miles) from N.Y.C.

- **Facilities for groups up to 100**
- **Full range of sports activities**
- **Excellent Food and Service**
- **Season—Year Round**

FOR FURTHER INFORMATION WRITE – THE CONNECTICUT BERKSHIRES VACATION BUREAU BOX 1000 LAKEVILLE, CONN

WATERBURY

Railroads: N.Y., N.H. & H.

Roger Smith Hotel

See Advertisement, Page 53

30 W. Main St. (Phone: PLaza 3-2161)
Manager: Vincent Gerardi
Convention Season: All year
Largest Group Accommodated: 200 (160 rooms)
Air Conditioning: 113 bedrooms and some banquet rooms
Convention Rates: Single: 4.00-8.00; Double: 8.50-11.50, European
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 9 (325)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner 2.75
Liquor: Yes
Audio-Visual Aids: I, J, L
Sports Facilities: Golf

DELAWARE

WILMINGTON

Railroads: Balt. & Ohio; Penna.; Reading
Airlines: AAA, AAL, EAL

Hotel Du Pont

11th & Market Sts. (Phone: OLympia 6-8121; telegraph: WL79)
Manager: J. D. La Mothe
Sales Manager: F. H. Colbourn, Jr.
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.50-12.00; Double: 13.00-23.00; Suites: 29.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.25; Dinner 4.75
Liquor: Yes
Audio-Visual Aids: A, B, C, D, F, G, H, I, J, K, L

Hosts to businessmen

Experienced managers of business meetings, Roger Smith Hotels are preferred for their dignity and attentive personalized service.

Meetings are efficiently arranged. Modern guest rooms, restaurants and complete facilities provide the highest standard of value in comfort and hospitality at moderate rates—throughout the year.

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NEW BRUNSWICK, NEW JERSEY
NEW YORK CITY
ROGER SMITH HOTEL
HOTEL PARK CRESCENT
WHITE PLAINS, NEW YORK
STAMFORD, CONNECTICUT
WATERBURY, CONNECTICUT
HOLYOKE, MASSACHUSETTS

DISTRICT OF COLUMBIA

WASHINGTON

Railroads: Penna.; Balt. & Ohio; Ches. & Ohio; R.F. & P.; So. Rv.
Airlines: AAA, AAL, BNF, CAP, DAL, EAL, NAL, NEA, NWA, PAA, PAI, TWA, UAL

CONVENTION BUREAU

Greater National Capital Committee
1616 K. St., N.W. (6)
Clarence A. Arata, Manager

AUDITORIUMS

National Guard Armory

See Advertisement, Cover 3

2001 E. Capitol St. (Phone: LIncoln 7-9077)
Manager: Arthur J. Bergman
Exhibit Areas: Main floor 76,000 sq. ft.; Lower level 65,000 sq. ft.
Rental Fees: Commercial, $1,000 per day, $5,000 per week; trade shows .15 per sq. ft. for exhibit area; services extra
Floor Load: 400 lbs. per sq. ft.
Ventilation: 24-48 in. exhaust fans
Ceiling Height: 95 ft.
P.A. System: Yes
Dimensions: Opening to Exhibit Halls; 16 ft. by 16 ft.
Elevators: Freight only
Columns: None
Utilities: 208 and 120 single and 3-phase AC steam, gas water air and drain lines
Loading Facilities: Drive in and outside loading dock
Storage Areas: Basement 7,000 sq. ft.
Meeting Rooms and Capacities: 24 (100); 3 (150); 2 (300); 3 (500); 1 (1,750)
Facilities for Food Functions: Up to 5,000
Parking Facilities: 1,500 cars
Distance from Business District: 3 miles

Uline Arena

3rd & M Sts., N.E. (Phone: LI 7-5800)
Manager: Paul B. Rothgeb
Exhibit Areas: 20,000 sq. ft.
Rental Fees and Services: $1125 per show, plus expenses
Floor Load: Unlimited
Ventilation: 6 exhaust fans
Ceiling Height: 65 ft.

the "seat" of your next convention...

Bringing them in from out of town? Solve your transportation problems by putting yourself in the hands of Capital Airlines' Delegate Service.

Not only will Capital whisk your delegates to their destination on a jet-prop Viscount. In addition, a Capital travel expert will help you with ground transportation, hotel accommodations, even entertainment.

How about the cost? Often less than train transportation, and you save up to 80% in time! If you convene in almost any major city of the East, Midwest or South, call Capital...do it now!

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In WASHINGTON, D.C.

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Annapolis

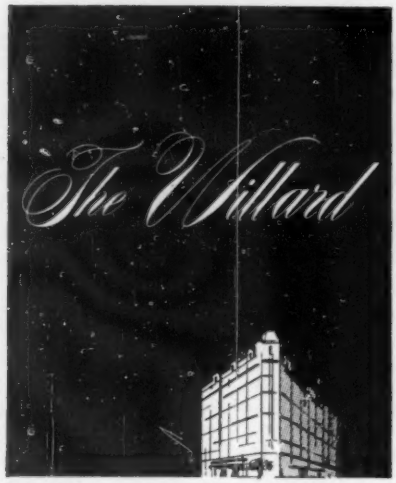
One of Washington's most modern hotels, completely air-conditioned, with function rooms for 300 persons. Contact James C. Bowen, The Manger Annapolis, 11th to 12th St. on H St., N. W. Phone: National 8-9220, Teletype: WA-260.

Manger Hamilton

In one of the Capital's best locations, with air-conditioned banquet facilities for 300. Contact Patrick J. Duffy, The Manger Hamilton, 14th at K St., N. W. Phone: District 7-2580, Teletype: WA-260.

Manger Hay-Adams

Facing the White House, one of the nation's finest hotels, completely air-conditioned, with meeting room for 30. Contact Marshall Jones, Mgr., 16th at H St., N.W. Phone: MEtropolitan 8-2260, Teletype WA-260.



Washington's most convenient meeting place . . .

with every modern facility for a conference or a convention.

Completely air-conditioned—spacious ballrooms, 11 additional meeting rooms, attractive dining facilities. Capacity 20 to 1200. Write for complete convention information.

the Willard, Washington, D. C.

"The Residence of Presidents"

14th Street & Pennsylvania Avenue, N.W.
Telephone: NAtional 8-4420 • Teletype WA732

DISTRICT OF COLUMBIA
Washington continued

P.A. System: Altec
Dimensions, Opening to Exhibit Hall: 50 ft. by 15 ft.
Columns: None
Utilities: All
Loading Facilities: Drive in loading; railroad siding next door
Storage Areas: Under Arena seating
Mtg. Rms. & Capacity: 14 (50)
Facilities for Food Functions: Banquet for 1500
Parking Facilities: Ample
Distance from Business District: 1 mile

Manger Annapolis Hotel

See Advertisement, Page 54

1111 H St., N.W. (Phone: NAtional 8-9220; teletype: WA-260)
Manager: J. C. Bowen
Convention Season: June-April
Largest Group Accommodated: 400 (200 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.50; Double: 10.50-15.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms. $25.00-$75.00
Audio-Visual Aids: Stage: 12 ft. by 16 ft., I, L

Manger Hamilton

See Advertisement, Page 54

14th & K, N.W. (Phone: District 7-2580)
Manager: Patrick Duffy
Sales Manager: Herman Rathkamp
Convention Season: All year
Largest Group Accommodated: 350 (150-200 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet hall
Convention Rates: Single: 9.50-12.50; Double: 13.50-16.50; Suites: 32.00-37.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (175-300)
No. Banquet Rms. & Capacity of Largest: 4 (250-275)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Audio-Visual Aids: Stage: 18 by 6 ft., G, I, L

Marriott Key Bridge Motor Hotel

Key Bridge on Route U.S. 29 (Phone: JAckson 4-6400; telegraph 991)
Manager: W. W. Grice
Sales Manager: M. O. "Bus" Ryan, Jr.
Convention Season: Sept.-May
Largest Group Accommodated: 600 (150 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-15.00; Double: 6.00-10.00; Suites: 25.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 8 (325)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Minimum charge of 5.00 per booth
Net Exhibit Space: 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, C, H, I, L
Sports Facilities: Swimming, skating in season

Marriott Twin Bridges Motor Hotel

Twin Bridges on Route U.S. 1 (Phone: NAtional 8-4200; telegraph: 991)
Manager: Paul Saunders
Sales Manager: M. O. "Bus" Ryan, Jr.
Convention Season: Sept.-May
Largest Group Accommodated: 1,100 (250 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-15.00; Double: 6.00-10.00; Suites: 25.00-100.00
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 8 (325)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Minimum, 5.00 per booth
Net Exhibit Space: 7,500 sq. ft., 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, L
Sports Facilities: Swimming, skating in season

Mayflower Hotel

See Advertisement, Page 20

1127 Conn. Ave., N.W. (Phone: District 7-3000)
Manager: C. J. Mack
Sales Manager: Herschel E. Bennett
Convention Season: All year
Largest Group Accommodated: 450 rooms
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-20.50; Double: 15.00-23.50; Suites: 32.00-60.00; Twins, $17.00-$25.50. European
No. Mtg. Rms. & Capacity of Largest: 17 (1350)
No. Banquet Rms. & Capacity of Largest: 17 (1200)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 7,000 on one floor; includes some mtg. rooms
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding

Hotel Raleigh

12th & Pennsylvania Ave., N.W. (Phone: NAtional 8-3810; telefax)
Manager: H. P. Galloway
Sales Manager: James Martin
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 27 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-12.00; Double: 10.00-17.00; Suites: 18.00-55.00. European
No. of Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (250)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: $100 maximum
Net Exhibit Space: 4,186 sq. ft. on one floor
Audio-Visual Aids: H, I, J, L

Roger Smith Hotel

See Advertisement, Page 53

Penn Ave. at 18th St., N.W. (Phone: National 8-2740)
Manager: John G. Sinclair
Sales Manager: Schuyler S. Bentley
Convention Season: All year
Largest Group Accommodated: 400 (214 rooms available)
Air Conditioning: Banquet halls and 150 bedrooms
Convention Rates: Single: 6.00-11.00; Double: 9.00 to 15.00; Suites: 16.00-22.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 20.00-70.00
Audio-Visual Aids: I, J

Roosevelt Hotel

2101 16th St., N.W. (Phone: DE 2-0800; telegraph: FDF)
Manager: Richard H. Nash
Convention Season: All year
Largest Group Accommodated: 1,400 (200 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-12.00; Double, 2.00-18.00; Suites: 20.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 25.00-300.00
Charges for Exhibit Rms.: 300.00 per day
Audio-Visual Aids: H, I, J
Sports Facilities: Golf, swimming, tennis

Sheraton-Carlton

See Advertisement, Page 9

923 16th St. N.W. (Phone: Metropolitan 8-2626)
Manager: Edmond A. Rieder
Sales Manager: Mary Stuart Price
Convention Season: All year
Largest Group Accommodated: 100
Air Conditioning: Entire hotel
Convention Rates: Single: 13.50-20.50; Double: 18.50-24.50; Suites: 37.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (200)
Dinner: 6.00
Liquor: Yes
Charges for Exhibit Areas: None
Audio-Visual Aids: I, J

Sheraton-Park Hotel

See Advertisement, Page 56

2660 Woodley Road, N.W. (Phone: COlumbia 5-2000; telegraph: WA 75)
Manager: George D. Johnson
Sales Manager: Lewis M. Sherer, Jr.
Convention Season: All year
Largest Group Accommodated: 1,200 (575 rooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.85-16.00; Double: 13.85-20.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (3,000)
No. Banquet Rms. & Capacity of Largest: 11 (2,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinner: 5.50

NOW! Shoreham Hotel adds fabulous new Motor Inn to Washington's finest convention facilities

Announcing *another* great convention feature at the Shoreham – the magnificent new $1,500,000 Shoreham Motor Inn, adjoining the Hotel. Your members who arrive by car will enjoy the informality and deluxe accommodations of the Motor Inn . . . yet they'll be just a few steps away from all your group activities. An enclosed passageway leads directly from the Motor Inn to all the Hotel's meeting and banquet rooms.

Overlooking Rock Creek Park, the Motor Inn is centrally located and easy to reach by car from every direction. Every spacious, air-conditioned room has free TV and a beautiful park view. And under our Family Plan, there's no extra charge for children accommodated with their parents.

The new Shoreham Motor Inn is one *more* reason for planning your meeting or convention at the Shoreham Hotel, where you'll find 17 meeting rooms for 35 to 1000 . . . banquet rooms for groups up to 750 . . . 650 air-conditioned guest rooms for conventions in the Hotel and Motor Inn, accommodating 1300 persons . . . and 44,000 square feet of drive-in exhibit space. For details, mail the coupon today or phone any of our representatives listed below.

Shoreham Hotel and Motor Inn

Connecticut Avenue at Calvert, Washington, D.C. • ADams 4-0700

Representatives: Leonard Hicks, Jr. and Associates, Inc.
New York, MU 8-0123 • Chicago, MO 4-5100 • Detroit, WO 2-2700 • Atlanta, JA 4-3486

Outdoor swimming pool, free to guests, has facilities for water shows and pool-side buffets.

Drive-in registration. Guests arrive at the Motor Inn informally. Free adjacent parking.

Mr. John E. McMurtagh, Sales Manager
Shoreham Hotel and Motor Inn
Connecticut Ave. at Calvert, Washington, D.C.

Please send your full-color convention booklet and also Motor Inn brochure.

Name_____ Title_____

Company_____

Address_____

City_____ Zone____ State____

In Washington, D. C., only the Sheraton-Park accommodates groups of all sizes

From 40 to 3000, whatever the size of your group, the Sheraton-Park has the banquet room, ballroom or meeting room tailored for you. And, your members will find it's sheer pleasure doing business in the hotel's relaxing resort atmosphere. The Sheraton-Park facilities include an outdoor swimming pool, ice skating rink, four tennis courts, 1200 outside rooms, all with air-conditioning, radio and TV, three fine restaurants for excellent dining at reasonable prices, new Olympia Cocktail Lounge overlooking the pool, ice skating rink and tennis courts plus another delightful cocktail lounge for meeting and entertaining associates. For complete information, contact Lewis M. Sherer, Jr., Sales Mgr.

NOW OPEN

Cotillion Room
North and South

FOR GROUPS OF
450 TO 1200

SHERATON-PARK HOTEL

2650 Connecticut Avenue, N.W. • George D. Johnson, V. P. & Gen. Mgr. • Phone Columbia 5-2000 • Teletype No. WA-75

DISTRICT OF COLUMBIA

Washington continued

The Shoreham Hotel

See Advertisement, Page 55

2500 Calvert St., N.W. (Phone: ADams 4-0700; teletype: WA 747)
Manager: Phillip A. Hollywood
Sales Manager: John E. McMurtagh
Convention Season: All year
Largest Group Accommodated: 1,200 (525 rooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 13.00-17.00; Double: 17.00-19.00; Suites: 25.00-40.00; Jul., Aug.—Single: 9.00; Double: 12.00-14.00; Suites: 25.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 17 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 30,000 sq. ft. on one floor
Audio-Visual Aids: Stages; 25 by 15 ft., H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding
Sales Representative: Leonard Hicks, Jr. & Associates

The Statler Hilton

See Advertisement, Page 51

16th & K Sts., N.W. (Phone EXecutive 3-1000)
Manager: Herbert C. Blunk
Sales Manager: James W. Fauquier
Convention Season: All year
Largest Group Accommodated: 1,300 (650 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 11.00-24.00; Double: 16.00-24; Suites: 47.00-125.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1,400)
No. Banquet Rms. & Capacity of Largest: 13 (1,200)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 6.00
Liquor: Yes
Net Exhibit Space: 21,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Ice Skating

Willard Hotel

See Advertisement, Page 54

14th & Pennsylvania Ave. (Phone: NA 8-4420)
Manager: Charles L. Ornstein
Sales Manager: Howard M. Jacobs
Convention Season: All year
Largest Group Accommodated: 1,200 (450 rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-14.00; Double: 13.50-21.00; Suites: 28.00-62.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,200)
No. Banquet Rms. & Capacity of Largest: 14 (900)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinner: 5.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,400 sq. ft.; 9,500 sq. ft. on one floor; includes mtg rms.
Audio-Visual Aids: D, G, H, I, J, L

FLORIDA

BELLEAIR

Railroads: A.C.L.; S.A.L.
Airlines: Served through St. Petersburg

Belleview Biltmore

See Advertisement, Page 57

Belleair (Phone: Clearwater 3-2331)
Manager: Donald E. Church
Sales Manager: John J. Schantz
Convention Season: Jan. and from Mar. 20 to late April
Largest Group Accommodated: 600 (375 rooms, 15 suites available)
Air Conditioning: Meeting rooms
Convention Rates: Single: 21.00; Double: 34.00; Suites: 18.00 added to bedroom rate. American
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, C, D, I, J
Sports Facilities: Golf, tennis, private beach, private pool, shuffleboard, putting green

This private resort estate of 625 scenic acres is at your service for convention and business meeting groups. Famed for efficient convention planning; superior accommodations; gracious, attentive service and gourmet food. The new and versatile Starlight Room comfortably accommodates 600. All resort facilities are right on the grounds: private Beach and Cabana Club, temperature-controlled Pool, Har-tru Tennis Courts, Cocktail Lounge.

And Where Else in Florida Will You Find
TWO SUPERB CHAMPIONSHIP 18 HOLE GOLF COURSES AT YOUR DOOR!

The Belleview - Biltmore is pleased to report that the following distinguished organizations were recently here:

Travelers Ins. Co., New York Life, John Hancock Life, Textile Bag Assn., Nat'l. Lumber Mfg. Assn., Waxed Paper Inst., Inc., Chemical Spec. Mfg. Assn., Northwestern Mutual Life, Aetna Life, Manufacturers Life, Mass. Mutual Life, and American Inst. of C.P.A.'s.

Belleview Biltmore

BELLEAIR, CLEARWATER, FLORIDA
Bernard F. Powell, President • Donald E. Church, Manager

DAYTONA BEACH'S OCEANFRONT CONVENTION HOTEL!

Daytona Plaza
A CRAIG HOTEL

Conduct your next meeting at "the world's most famous beach." Guarantee record-breaking attendance and productive business conferences! Accommodations for up to 500 delegates . . . air conditioning . . . banquet rooms for 1000. Complete facilities, superb service, professional convention staff. Large or small, your meeting will be more successful at the Daytona Plaza.

PLEAS NESS*

**Combining PLEASure with busiNESS!*

Combine convention business with gay resort life . . . put enthusiasm into each delegate, each group meeting.

From the delegate's viewpoint—the Daytona Beach Resort Area offers recreation . . . sports . . . attractions . . . entertainment and a pleasing change of pace that naturally builds enthusiasm.

From your point of view—excellent auditorium space (2700 seats) . . . impressive exhibit areas . . . over 20,000 rooms . . . friendly atmosphere to work in . . . gentle prices and strong convention committee assistance.

This 2-way point of view adds up to—PLEASNESS (combining PLEASure with busiNESS . . . *your* pre-convention guarantee of success.

ORMOND BEACH • HOLLY HILL • S. DAYTONA • PORT ORANGE

DAYTONA BEACH
RESORT AREA

Write
CONVENTION COMMITTEE
CHAMBER OF COMMERCE
DAYTONA BEACH, FLORIDA

FLORIDA

Belleair continued

Charges for Exhibit Areas: Only for extra electrical outlets & other equipment
Hotel Representative: Robert F. Wagner Inc.

BOCA RATON

Railroads: SAL
Boca Raton Hotel & Club
See Advertisement, Page 58

Camino Real (Phone: 5411)
Manager: Robert B. Leggett
Sales Manager: I. N. Parrish
Convention Season: Oct.-Jun.
Largest Group Accommodated: 715 (359 rooms, 28 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 25.00-35.00; Double 40.00-50.00; Suites: 25.00-35.00, American
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 9 (625)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10% of gross
Net Exhibit Space: 6,750 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stages: 36 by 15 ft.; 30 by 12 ft., A, B, C, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, pitch & putt, shuffleboard, archery, croquet, badminton
Sales Representative: Robert F. Warner, Inc.

CLEARWATER

Railroads: Atlantic Coast Line; Seaboard
Airlines: DAL, EAL, Mackey, NAL, NEA, NWA, TCA

CONVENTION BUREAU

Clearwater Convention Bureau
R. L. Hendershott, Director

AUDITORIUM

Municipal Auditorium

Pierce & Cleveland Sts. (Phone: 3-1241)
Manager: Edward Moore
Exhibit Areas: 10,080 sq. ft., 800 sq. ft., 400 sq. ft., 800 sq. ft., 400 sq. ft.
Rental Fees: $150 per day includes light, heat and power
Floor Load: 50 tons
Ventilation: Air-conditioned
Ceiling Height: 50 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 7 ft. by 20 ft., 8 ft. by 8 ft.
Columns: None
Utilities: AC 110-220, gas, water
Loading Facilities: Platform in rear, ground entrance in front
Storage Areas: 400 sq. ft.
Mtg. Rms. and Capacities: One, 1,200; two, 100 and 150
Facilities for Food Functions: Can handle banquet for 1,000
Parking Facilities: 600-car lot
Distance from Business District: Two blocks

Fort Harrison Hotel

210 S. Fort Harrison (Phone: 3-5061)
Manager: Neil Mowrey
Sales Manager: Miss Fran Cuthbertson
Convention Season: Apr.-Dec.
Largest Group Accommodated: 400-450 (225 rooms, 17 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-7.00; Double: 9.00-10.00; Suites: 19.00-28.00; Jan.-Mar.—Single: 16.00; Double: 22.00; Suites: 25.00-34.99, European
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: A, C, D, G, H, I, J, L
Sports Facilities: Golf, swimming, putting, shuffleboard
Sales Representative: Leonard Hicks, Jr. & Associates

DAYTONA BEACH

Railroads: F.E.C.
Airlines: EAL, NAL

CONVENTION BUREAU

Daytona Beach Convention Bureau
533 Seabreeze Blvd.

AUDITORIUM

Peabody Auditorium

600 Auditorium Blvd., P. O. Box 3397 (Phone: CL 2-1411—CL 2-0821)
Manager: William P. Schueler
Exhibit Area: 9,535 sq. ft.; Social Hall, 2,415 sq. ft.; Lobby, 4,000 sq. ft.; Stage, 3120 sq. ft.
Rental Fees: $300 with janitor service, heat or air conditioning
Floor Load: Unlimited
Ventilation: Air Conditioned
Ceiling Height: 13 ft.
P.A. System: Stromberg & Altec
Dimensions, Opening to Exhibit Hall: 8 ft.
Elevators: None
Columns: Two in lobby; 2½ ft. in diameter
Utilities: AC current
Loading Facilities: Ground level
Storage Areas: 30 ft. by 60 ft. room on east side
Mtg. Rms. and Capacity: Social Hall, 360; Stage and lobby; 4 dressing rooms, 15 each; 1 dressing room, 50
Facilities for Food Functions: 1 (200)
Parking Facilities: Toll lots nearby
Distance from Business District: Three blocks

Daytona Plaza Hotel
See Advertisement, Page 57

600 N. Atlantic Ave. (Phone: CLinton 2-4711; telegraph: FBH)

Key to Code Audio-Visual Aids Available in Hotels See page 28

When Meetings Are Over They'll Never Want to Leave the

Boca Raton **HOTEL and CLUB**

The famous and luxurious Boca Raton Hotel and Club is the convention manager's dream . . . for it combines excellent accommodations for groups up to 700 and is so complete in every detail that nobody *wants* to leave the premises.

MEETING ROOMS of every size, exhibit facilities, theatre with huge stage and screen, public-address equipment, projectors, air conditioning, expert convention staff . . . all you need to assure top efficiency and comfort while conducting your staff or business meetings.

CHAMPIONSHIP GOLF. Slammin' Sam Snead is your winter flost pro at our beautiful 18 hole golf course. A 9 hole pitch 'n putt course is a big favorite too, along with our four new tennis courts, two olympic swimming pools, Cabana Club and a mile-long private beach. Gulf Stream fishing is but minutes away.

SUPREME CUISINE in our beautifully appointed dining rooms, with dancing and entertainment nightly pampers your members . . . makes off-premises attractions unattractive by comparison. Limousine pick-up service from Palm Beach, Ft. Lauderdale and Miami airports is easily arranged.

For available dates: I. N. Parrish, Convention Manager, Dept. 21

BOCA RATON HOTEL and CLUB • Boca Raton, Florida

Manager: John E. Leonard
Sales Manager: Miss Nona Cooper
Convention Season: April-Feb.
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00; Double: 10.00; Suites: 20.00. European (American Plan on request)
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, putting, shuffleboard, fishing, boating, bowling, lawn bowling

Ellinor Village

626 S. Atlantic Ave. (Phone: ORange 7-0661)
Manager: E. B. McFarland
Sales Manager: Doyle Riggs
Convention Season: April, May, Sept., Oct., Nov., Dec., Jan.
Air Conditioning: Bedrooms and banquet halls
Convention Rates: European
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 3 (450)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage 10 ft. by 24 ft., A, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard

Princess Issena Hotel

401 Seabreeze Blvd. (Phone: 7601)
General Manager: John E. Leonard
Sales Manager: John L. Hitzel
Convention Season: Apr. to Dec.
Largest Group Accommodated: 500 (200 rooms and six suites available)
Convention Rates: Single: 4.00 to 6.00; Double: 7.00 to 9.00; Suites: 12.00 t o 15.00. European. (Add 6.00 per person for American.)
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (700)
Rates for Meals: Breakfast: from .50; Lunch: from 1.00; Dinner: from 2.25
Liquor: Yes
Air Conditioning: Banquet, meeting rooms, 75% bedrooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 30' x 20', A, I, J
Sports Facilities: Pitch 'n putt, tennis, swimming, badminton

Riviera Hotel

U.S. Route 1 (Phone: OR 7-0171)
Manager: R. J. Lawrence
Sales Manager: C. Angier
Convention Season: All year
Largest Group Accommodated: 250 (60 rooms and 5 suites available)
Convention Rates: Single: 4.00-6.00; Double: 6.00-8.00; Suites: 10.00-12.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Rates for Meals: Breakfast: .40 to 1.00; Lunch: 1.00 to 1.50; Dinner: 1.75 to 3.00
Liquor: Yes
Charges for Banquet & Mtg. Rms.: No charge if hotel is convention headquarters
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, golf, tennis

FORT LAUDERDALE

Railroads: F.E.C.; S.A.L.
Airlines: EAL, Mackey, NAL, NEA

AUDITORIUM

War Memorial Auditorium

Holiday Park-N.E. 8th St. (Phone: JAckson 3-2221)
Manager: William J. Eastman
Exhibit Areas: 20,000 sq. ft.; main floor, 12,000; side terrace, 8,000 sq. ft.
Rental Fees: 150.00-300.00 per day plus expenses. Special labor charges range from 50.00 to 450.00
Floor Load: Unlimited
Ventilation: Air-conditioned
Ceiling Height: 39 ft.
P.A. System: Altec
Dimensions, Opening to Exhibit Hall: 16 ft. by 16 ft.
Columns: None
Utilities: 1,200 amps., 110 & 220 AC, 3 phase
Loading Facilities: Stage door truck height
Storage Areas: Limited when seats and ramps are out
Mtg. Rms. & Capacity: 2 rooms (50-60), private office facilities
Facilities for Food Functions: Caterer for banquets of 2,000
Parking Facilities: 1,000 cars, .25 charge
Distance from Business District: 2 miles

Galt Ocean Mile

See Advertisement, Page 59

3200 Galt Ocean Drive (Phone: LOgan 4-8581)
Manager: Fred A. Muller
Sales Manager: David S. Searles
Convention Season: All year
Largest Group Accommodated: 500 (175 rooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 12.00-16.00; Suites: 30.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (1,050)
No. Banquet Rms. & Capacity of Largest: 3 (785)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,300 sq. ft. on one floor
Audio-Visual Aids: Stage: 8'6" by 16'4", A, C, G, H, I, J, L
Sports Facilities: Swimming, putting green, shuffleboard

Pier 66

See Advertisement, Page 60

S. E. 17th St. Causeway (Phone: JA 4-0561; telegraph: FDN)
Manager: John Allen
Sales Manager: Dan Shaw
Convention Season: Apr.-Jan. 15
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 10.00-14.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 5.50

Ideally located . . .

Nothing comes between you and the Atlantic

FORT LAUDERDALE'S

LARGEST OCEAN FRONT CONVENTION HOTEL

new Galt Ocean Mile Hotel . . .

Complete convention facilities . . . audio-visual aids . . . Meeting rooms for any size group from committee to full convention . . . 250 rooms . . . For brochure and complete details, write Convention Dept., Galt Ocean Mile Hotel, 3200 Galt Ocean Drive, Fort Lauderdale, Fla.

Fred A. Muller, General Manager

NEW!

A UNIQUE SALES INCENTIVE—

The Hollywood Beach Hotel/Golf Club — in conjunction with Happiness Travel Service — announces its "Plan-It-Yourself" Vacation Incentive Program, a revolutionary idea that allows a sales executive to design his very own vacation incentive package — and watch it become a sure-fire SALES STIMULANT!

For a complete kit describing this new idea in sales incentives, merely write or call —

BEN GETZOFF
Manager/Incentive Division
Happiness Travel Service
6 E. Monroe Street/Chicago/STate 2-4900

or **"ROBBIE" ROBINSON**
Vice President & General Sales Manager
Hollywood Beach Hotel/Golf Club
Hollywood Beach/Florida/WAbash 2-1545

FLORIDA

Fort Lauderdale continued

Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: D, G, H, I, L
Sports Facilities: Golf, shuffleboard

GAINESVILLE

Railroads: A.C.L.; S.A.L.
Airlines: EAL

Hotel Thomas

615 N.E. 2nd St. (Phone: FRanklin 2-9501)
Manager: Herbert R. Smith
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 4 suites)
Air Conditioning: Bedrooms and some banquet halls
Convention Rates: Single: 5.00-8.00; Double: 7.00-12.00; Suites: 12.00-15.00, American
No. Mtg. Rms. & Capacity of Largest: 8 (200)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: No
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft., includes some meeting rooms
Audio-Visual Aids: H, I, J, L
Sports Facilities: Swimming, golf, tennis, shuffleboard

HOLLYWOOD

Railroads: F.E.C.; S.A.L.
Airlines: Served through Miami and Ft. Lauderdale

Diplomat Hotel & Country Club

See Advertisement, Page 61

3515 S. Ocean Drive (Phone: WAbash 3-8111; teletype: Hollywood 351)
Manager: George E. Fox
Sales Manager: Irving Tillis
Convention Season: All year
Largest Group Accommodated: 1,000 (550 rooms, 35 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-27.00; Double: 34.00-45.00; Suites: 15.00-30.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Golf

Hollywood Beach Hotel

See Advertisement, Page 60

(Phone) WA 2-1545)
Manager: John W. Braun
Sales Manager: H. G. Phillips
Convention Season: All year
Largest Group Accommodated: 900-1,000 (450 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rate: Double: 36.00-50.00, American 36.00-50.00, American
No. Mtg. Rms. & Capacity of Largest: 20 (2,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,200)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Golf, tennis, Jai Alai, fishing, dog racing, water skiing

JACKSONVILLE

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. Sa. & Fla. Steamers from New York
Airlines: DAL, EAL, NAL, NEA, SOU

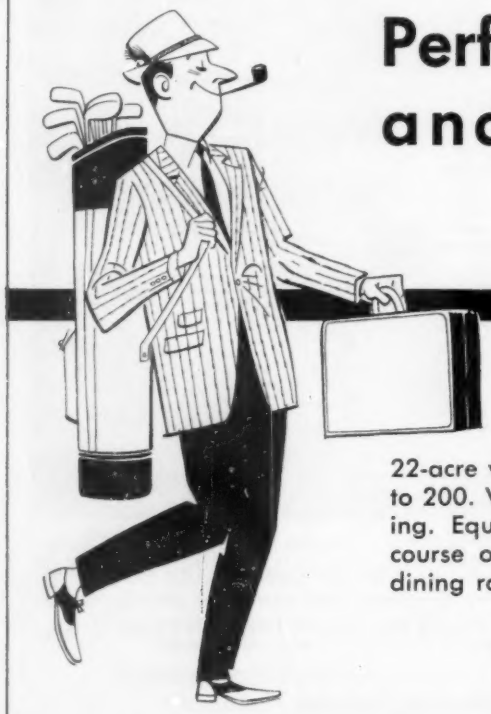
CONVENTION BUREAU

Tourist & Convention Bureau
307 Hogan St. (2)
Fred Winchel, Manager

Hotel Robert Meyer

See Advertisement, Page 62

315 Julia St. (Phone: EL 5-4411; telegraph: FBO)
Manager: William E. Stubbs

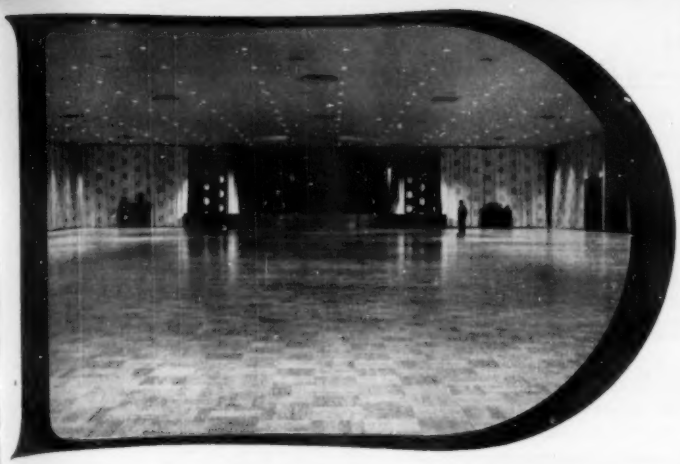


Perfect Spot for Your Sales and Group Meetings!

PIER 66
MOTOR HOTEL
FORT LAUDERDALE, FLORIDA

22-acre waterway wonderland! Luxury accommodations for up to 200. Venetian Room seating up to 250 for meeting and dining. Equipment furnished. Over 600 yard 9-hole short golf course on grounds. 2 swimming pools. 5 cocktail lounges. 4 dining rooms. Yacht rentals for cruising, fishing.

WRITE OR PHONE DAN SHAW, SALES MGR.
PIER 66 MOTOR HOTEL, 17th ST. CAUSEWAY
FORT LAUDERDALE, FLORIDA
PHONE: JAckson 4-0561

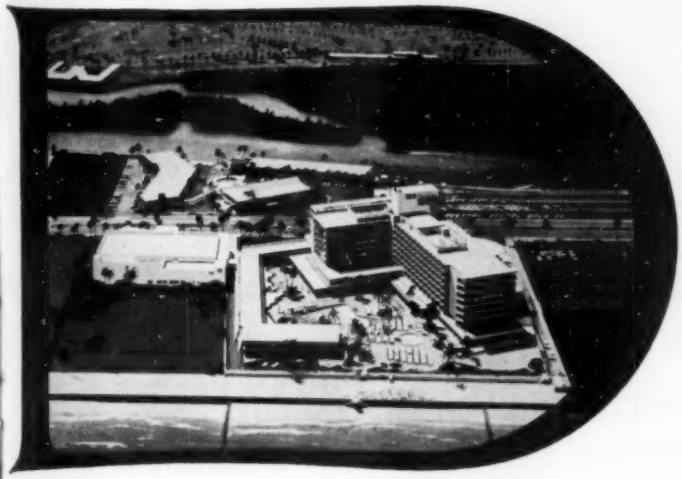


Add up these tremendous convention "pluses"— and you'll have the best answer for your group meeting—the wonderful world of the DIPLOMAT!

More flexible space

31,000 square feet in our new Convention Hall alone, seating over 2,000 . . . plus a variety of other meeting rooms that can easily seat from 150 to 1,414! All have the latest sound and lighting innovations; all are climate-controlled; all are supremely comfortable. And you can add to this a special exhibition hall, with convenient ramps, totaling 13,000 square feet!

THIS IS THE PLACE FOR GROUP MEETINGS!



Luxury accommodations

Choose from 700 deluxe guest rooms . . . in three delightful places, on 400 acres of splendor: the Diplomat East, towering high above the ocean; the casual Diplomat West on the waterway; the new Diplomat Inn, adjoining our two private golf courses.

Complete fun and sports facilities

A Country Club all your own—with Free Golf on an 18-hole PGA course or a new 9-hole par-3 course . . . free tennis on 6 clay courts . . . deep-sea fishing and all water sports from our own dockage . . . swimming in 5 pools or from our 1,200-foot ocean beach!

THIS IS THE YEAR OF THE DIPLOMAT!

Phone WAbash 3-8111 — **Teletype** Hollywood 351

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JOHN A. TETLEY CO., INC.:

Los Angeles: 3440 Wilshire Boulevard • DUnkirk 8-1151 . . Teletype LA 1-210
San Francisco: Suite 12, Fairmont Hotel • EXbrook 7-2717 . . Teletype SF 996

IRVING TILLIS, Director of Sales — JEAN S. SUITS, Managing Director

JOHN F. MONAHAN, Special Convention Sales — SAMUEL FRIEDLAND, Ownership — IRVING COWAN, Vice President

World-famed food and service

You'll dine in any of six fine dining rooms on cuisine that won the Holiday Magazine Award—be treated to service as it should be—and receive expert assistance and planning from the top Diplomat convention staff!

Ideal location

Although the Diplomat is a realm of pleasure complete in itself, it is still in the heart of the exciting Florida Gold Coast—a few minutes north of Miami Beach . . . and close to Hollywood's horse and dog racing, auto racing and jai alai in season.

No other place can offer you so much for business and pleasure . . . which is why all conventioneers proclaim—

Any year is the year of the Diplomat!

DIPLOMAT

HOTEL AND COUNTRY CLUB
HOLLYWOOD-BY-THE-SEA / FLORIDA

AND BUSINESS TOO . . .

At the Roosevelt Hotel you'll discover the happy mixture of business and pleasure . . .
we plan it that way.

Excellent meeting facilities for 20 to 700 persons . . . over 300 room accommodations and a staff of service-wise personnel spell effectiveness and satisfaction for your meetings.

For your hours of leisure . . . Jacksonville offers a wide variety of pleasures. Nearby beaches, swimming, fishing, historic spots and gay night life . . . all this and business too.

- FREE RADIO AND TV
- AIR CONDITIONED

Roosevelt
HOTEL
JACKSONVILLE, FLORIDA

Call, write or wire: R. B. Neighbors, Vice Pres. & Mgng. Dir
Gloria M. Frary, Director of Sales

KLOEPPEL HOTELS

CONVENTION HEADQUARTERS IN FABULOUS FLORIDA

☆ **Jacksonville** Florida's First City
Hotel George Washington
Hotel Mayflower
Hotel Jefferson

☆ **West Palm Beach**
Florida's First Resort City
Hotel George Washington
Hotel Pennsylvania
EVERY ROOM WITH FREE RADIO AND TV

All This and Heaven, Too!

- **Complete Convention Facilities**
- **Convention Planning "Know-How"**
- **Assistance of trained Hotel and Convention Bureau Personnel.**
- **Special "Package Planned" Conventions made to order.**
- **Only Minutes to World's Finest Beaches, Golf Courses and Historical Points of Interest.**

OWNER MANAGED

Write or Phone:
J. Maxwell Myers, Sales Dir.

Phone ELgin 5-8811
George Washington
Jacksonville, Florida

KLOEPPEL HOTELS IN FLORIDA

FLORIDA

Jacksonville continued

Sales Manager: Donald L. Johnson
Convention Season: All year
Largest Group Accommodated: 800 (510 rooms, 65 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.75-10.50; Double: 10.50-15.00; Suites: 18.75-32.50. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, E, G, H, I, J, L
Sports Facilities: Swimming, golf, fishing

New Mayflower Hotel

See Advertisement, Page 62

Julian and Bay (Phone: Elgin 5-7621)

The South's finest Commercial-Convention Hotel!

IN DOWNTOWN JACKSONVILLE, FLORIDA

HOTEL **Robert Meyer**

Offering the ultimate in conveniences and facilities from the smaller executive group meetings to the largest of convention needs.

One floor "convention center" / meeting and banquet rooms for from 25 to 1100 / Theater lighting: closed circuit TV / 550 outside individual temperature controlled rooms / Radio, TV and Hi-Fi in every room / Drive-in registration — elevators to rooms / FREE GARAGE for 250 cars / PLUS a willing fully experienced convention staff.

Write today for full information, rates and availabilities — or call Jacksonville, ELgin 5-4411

Robert B. Neighbors,
Vice Pres.-Gen. Mgr.

Meyer Hotels

HOTEL EMERSON Baltimore, Maryland
HOTEL SIR WALTER Raleigh, North Carolina
HOTEL ROOSEVELT Jacksonville, Florida
HOTEL ROBERT MEYER Jacksonville, Florida
HOTEL WASHINGTON-DUKE Durham, North Carolina

Manager: Philip D. Harris
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.25-8.50; Double: 8.00-13.00; Suites: 20.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (750)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,500 sq. ft. on one floor
Audio-Visual Aids: A, C, D, I, J
Sports Facilities: Golf, beach, bowling

Hotel Roosevelt

See Advertisement, Page 62

33 W. Adams St. (Phone: EL 3-4892; telegraph: FMT)
Manager: Robert B. Neighbors
Sales Manager: Gloria M. Frary (Mrs.)
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 11.00-16.00; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banquet Rms. & Capacity of Largest: 7 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming

Seminole Hotel

21 Hogan St. (Phone: EL 6-6952)
Manager: William B. Pfeiffer
Sales Manager: J. Paul Delgado
Convention Season: All year
Largest Group Accommodated: 500 (175 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 8.00-12.00; Suites: 15.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (750)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.25 up
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,540 sq. ft. on one floor
Audio-Visual Aids: D, I, J, closed-circuit TV screens
Sports Facilities: Golf courses, beaches 18 miles

George Washington Hotel

See Advertisement, Page 62

Julia and Adams (Phone: Elgin 5-8811)
Manager: Arthur Kloeppel
Sales Manager: Peter Niles
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-10.00; Double: 10.00-15.00; Suites: 25.00-38.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (2,000)
No. Banquet Rms. & Capacity of Largest: 1 (1,000)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor separate area
Audio-Visual Aids: A, D, I, J

MARATHON

Airline: NAL

Indies House

Duck Key (Phone: Marathon 5220)
President: Bryan Newkirk
Convention Season: All year except February
Largest Group Accommodated: 200 (99 rooms, 4 penthouses available)
Air Conditioning: Bedrooms, banquet halls
Convention Rates: On request
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms.: 1
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, I, J
Sports Facilities: Golf, tennis, boating, deep sea fishing, bone fishing, skeet shoot, badminton, dog racing
Hotel Representative: Premier Hotel Representatives, Inc.

MIAMI

Railroads: F.E.C.; S.A.L.
Airlines: APA, AVENSA, AVN, GU, BOAC, BNF, BWIA, CAP, CDA, CINTA, CUBANA, DAL, EAL, GUEST, KLM, LACSA, LAV, MACKEY, NAL, NEA, NWA, PAA, REAL, TAN, TWA

CONVENTION BUREAU

Department of Publicity

See Advertisement, Page 63

Office of Convention Bureau
320 N.E. 5th St. (32)
Larry Mansfield, Convention Manager

AUDITORIUMS

Municipal Auditorium

320 N. E. 5th St. (Phone: FR 1-7411)
Manager: Miss Elizabth Bush
Exhibit Areas: 20,000 sq. ft.
Rental Fees: Based on square foot used for exhibits, or minimum rental
Floor Load: Unlimited. **Ventilation:** Air conditioned
Ceiling Height: 15 to 35 ft. **P.A. System:** Available
Dimensions, Opening to Exhibit Hall: 12 ft. wide 14 ft. high; 10 ft. high
Storage Areas. Limited
Meeting Rooms and Capacities: 2 (1,000, 2,000)

Dinner Key Exposition Building

Dinner Key Drive (Phone: 83-4211)
Manager: Walter Clewis, Jr.

Key to Code
Audio-Visual Aids
Available in Hotels
See page 28

Exhibit Areas: 92,000 sq. ft.
Rental Fees: On Application
Floor Load: Unlimited
Ventilation: Exhaust fans
Ceiling Height: 12 ft. to 30 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: Street level, 50 ft. wide, 30 ft. high
Columns, Locations and Dimensions: One in center of building, 20 ft. by 20 ft.
Utilities: Electricity, water
Loading Facilities: Fork lift truck
Storage Areas: 34 ft. by 90 ft. by 15 ft. in rear of building
Meeting Rooms and Capacities: 3 (100, 200, 1,200)
Facilities for Food Functions: Banquet up to 4,000
Parking Facilities: 2,000 cars
Distance from Business District: Four miles

Dade County Auditorium

2901 W. Flagler St. (Phone: HIghland 8-5948)
Manager: Ralph Gilman

Exhibit Area: 12,000 sq. ft.; stage area, 4,600 sq. ft.; lobby area, 2,000 sq. ft.: foyer, 2,000 sq. ft.
Rental Fees: 150.00 afternoon; 200.00 evening
Ventilation: Air-conditioning
Ceiling Height: 65 ft.
P. A. System: Available
Elevators: One
Columns: None
Utilities: 279,000 watts
Loading Facilities: Ramp 12 ft. by 13 ft.
Storage Areas: 700 sq. ft.
Mtg. Rms. & Capacity: 1 (50)
Facilities for Food Functions: 2 concession stands, one kitchen
Parking Facilities: 859 cars
Distance from Business District: 2 miles

Biscayne Terrace Hotel

340 Biscayne Blvd. (Phone: FRanklin 9-3792; telegraph; Randco
Manager: Randy Kipple
Sales Manager: Eddie Posso
Convention Season: All year

We'd like to tell you why

Metropolitan MIAMI is the Magic City for Conventions

Write to CONVENTION BUREAU
320 N.E. 5th St.
Miami, Florida Dept. SM-A

Planning your Fall Convention in Miami?

NATIONAL Airline of the Stars

DC-8's will jet you there in Cabin-Class Luxury at low Jet-Coach fares

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1. Charter Facilities

National Airlines operates a fleet of the world's most modern aircraft. Through National's Charter and Group Department, arrangements can be made to move a group of 10 to 5,000 people, depending on your requirements. And, at an average cost that fits your budget.

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National's complete "Delegate Service" and effective incentive program, stimulates a "full house". . . generates infectious enthusiasm . . . crowns your efforts with a rousing cheer for a job well done.

For information, mail coupon today to:
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Please send me full information about your Group Charter plan and Delegate Service.

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SM-11

Where business is a pleasure!

Heart of downtown Miami, spectacular views of Park and Bay . . . central to business, recreation. World-famed "Top O' the Columbus" restaurant, Bahama Room, 2 fine bars. Three entire floors of public rooms. Ideal for meetings and small conventions . . . one entire floor designed for them. Address inquiries to Robert A. Smith, Convention Director.

THE Columbus

MIAMI'S FINEST

Biscayne Blvd. at First Street
Miami, Florida

FLORIDA
Miami continued

Largest Group Accommodated: 260 (120 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: April 20-Dec. 20-Single: 6.00, Double: 8.00, Suites: 16.00; Dec. 21-April 19-Single: 8.00, Double: 10.00, Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest 2 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: H, I, L
Sports Facilities: Fishing

The Columbus Hotel

See Advertisement, Page 64

50 Biscayne Blvd. (Phone: FRanklin 3-2671; telegraph; MM123)
Manager: A. L. Freenan
Sales Manager: Bob Smith
Convention Season: March-February
Largest Group Accommodated: 320 (175 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: April 15-Dec. 15—Single: 7.00-9.00, Double 10.00 & up, Suites 26.00; Dec. 15-April 15—Single: 11.00-15.00, Double: 17.00 & up, Suites 50.00 European
No. Banquet Rms. & Capacity of Largest: 3 (135)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Exhibit Rms.: None
Audio-Visual Aids: H, I, L
Sales Representative: William P. Wolfe Organization

Dupont Plaza Hotel

See Advertisement, Page 65

300 Biscayne Blvd. Way (Phone: FRanklin 9-8861; telegraph; FHX)
Manager: Leon Waite, Jr.
Sales Manager: E. Lionel Ambler
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-16.00; Double: 10.00-20.00; Suites: 24.00-50.00, April 15-Dec. 14—Single: 8.00 & 10.00; Double: 10.00, 12.00 & 14.00; Suites: 2-rm. 24.00 & 35.00, Dec. 15—April 14—Single: 12.00 & 16.00; Double: 16.00, 18.00 & 20.00; Suites: 2-rm. 34.00 & 50.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1,000)
No. Banquet Rms. & Capacity of Largest: 13 (700)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 7,020 sq. ft., on one floor, including some meeting rooms
Audio-Visual Aids: Stage: 26 ft. by 12 ft., H, I, J, L
Sports Facilities: Swimming, fishing

Key Biscayne Hotel and Villas

See Advertisement, Page 64

300 Ocean Drive (Phone: EMerson 1-5431)
Manager: Bob Neale
Sales Manager: Chuck Bremicker
Convention Season: April 15-Feb. 1
Largest Group Accommodated: 225 (104 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: European plan: Single: 16.00; Twin: 20.00 Jan. 5 to Jan. 31. Single: 25.00-29.00; Twin: 25.00-29.00; April 1 to April 14 Single: 16.00-20.00; Twin: 16.00-20.00 April 15 to April 30. Single: 9.00; Twin: 11.00 May 1 to Nov. 14. Single: 11.00; Twin: 14.00 Nov. 15 to Dec. 20. American Plan: Single: 26.00; Twin: 40.00 Jan. 5 to Jan. 31. Single: 35.00-39.00; Twin: 45.00-49.00 April 1 to April 14 Single: 26.00-30.00; Twin: 36.00-40.00 April 15 to April 30. Single: 17.00; Twin: 25.00 May 1 to Nov. 14. Single: 20.00; Twin: 30.00 Nov. 15 to Dec. 20
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 3 (225)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, pitch and putt, tennis, shuffleboard
Hotel Representatives: Robert F. Warner Inc., Leonard Hicks, Jr. and Associates, Inc.

3 Solid Reasons Why

The Key Biscayne

HOTEL AND VILLAS

701 Ocean Drive • Miami 49, Florida • Tel. EMerson 1-5431

YOUR MEETINGS WILL BE MORE PRODUCTIVE AT THE KEY BISCAYNE

1. LOCATION: Although 18 minutes from the heart of Miami over the famous Rickenbacker Causeway, the seclusion of The Key Biscayne and its many self-contained diversions assure unusually high attendance at all meetings. An Island Paradise flanked on one side by beautiful Biscayne Bay, on the other by the broad Atlantic.

2. FACILITIES: Ideal meeting rooms and modern equipment; Superb food in charming dining rooms; World's finest Pitch 'n Putt golf course; 9-hole golf course on the island; 2 swimming pools; tennis courts; 2½ miles of ocean beach; Hotel and Villas air-conditioned, heated, beautifully appointed.

3. PERSONNEL: Our staff is widely known for its experienced and capable planning and handling of groups from 25 to 250 persons.

Send for FREE four-color brochure which answers all your questions. Simply write Dept. S.

NATIONALLY REPRESENTED BY ROBERT F. WARNER, INC.—NEW YORK • CHICAGO • WASHINGTON • BOSTON • TORONTO, CANADA

New Everglades Hotel

244 Biscayne Blvd. (Phone FRanklin 9-5461)
Manager: Frank Germanotta
Sales Manager: Joel E. Baugh
Convention Season: All year
Largest Group Accommodated: 300 bedrooms, 30 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Jan. 1-Mar. 31—Single: 10.00-12.00-14.00; Double: 14.00-16.00-18.00; Suites: 28.00-32.00. Apr. 1-Dec. 27—Single: 7.00-8.00-9.00; Double: 10.00-12.00-14.00; Suites 24.00-26.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (2,000)
No. Banquet Rms. & Capacity of Largest: 7 (1,200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space 1,200 sq. ft. on one floor
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Swimming, golf, fishing, shuffleboard

McAllister Hotel

See Advertisement, Page 65

110 Biscayne Blvd. (Phone: FR 4-6151; telegraph: MM164
Manager: Howard Jackson
Sales Manager: Armando W. Castroverde
Convention Season: All year
Largest Group Accommodated: 650 (375 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-9.00; Double: 9.00-14.00; Suites: 20.00-75.00. European
No. Mtg. Rms & Capacity of Largest: 6 (850)
No. Banquet Rms. & Capacity of Largest: 6 (525)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: None
Audio-Visual Aids: G, H, I, J, L

MIAMI BEACH

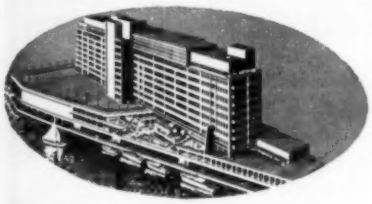
Railroads: F.E.C.; S.A.L.
Airlines: Served through Miami

CONVENTION BUREAU

Miami Beach Convention Bureau
1700 Washington Ave. (39)
Thomas F. Smith, Director

For the finest of all conventions, it's MIAMI and the new DUPONT PLAZA HOTEL

On-the-bay luxury, superb facilities, in-town convenience and rates...plus a staff ready, willing and able to provide outstanding convention and meeting service!



100% air-conditioned & heated / Meeting rooms accommodating 15 to 1,000 / 256 beautiful outside rooms & suites / Swimming pool & terrace / Dining rooms & Coffee Shop / Men's health club / Four excellent lounges / Shopping arcade / 880' yacht dockage

For complete information and brochures, rates and open dates, write to
Leon Waite, Jr., Managing Director
Where Biscayne Blvd. Meets Biscayne Bay
300 Biscayne Blvd. Way
Miami 32 • FR 9-8861

AUDITORIUM

Miami Beach Convention Hall

See Advertisement, Page 66

1700 Washington Ave. (Phone: JE 1-0436)
Manager: Claude Ritter
Exhibit Area: Main Exhibit Hall, 108,000 sq. ft.; lobby, 16,000 sq. ft.; two rooms, 10,000 sq. ft.; arena of auditorium, 13,200 sq. ft.; lobby, 4,930 sq. ft.; stage, 5,500 sq. ft.
Rental Fees: Convention Hall .25 per sq. ft. for show; Auditorium .05 per sq. ft. per day.
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 38'6"-35"
P.A. System: Altec-Lansing
Dimensions, Opening to Exhibit Hall: 6 openings, largest 24' by 35'
Columns: None in Auditorium, 20 in Exhibition Hall
Utilities: A.C., water, gas, drainage
Loading Facilities: Loading docks
Storage Areas: Convention Hall, 2 storage areas, 16,223 sq. ft.; Auditorium, 1 storage area, 9,900 sq. ft.
Mtg. Rms. & Capacity: 1 (70), 4 (75), 1 (115), 3 (185), 1 (155), 1 (200), 1 (500), 1 (825)
Facilities for Food Functions: Caterer for 6,000
Parking Facilities: 3,500 cars
Distance from Business District: In center city

Americana Hotel

See Advertisement, Page 6

9701 Collins Ave. (Phone: UN 5-7511; telegraph: DMG)
Manager: Charles T. Carddock
Sales Manager: Robert H. Whalen
Convention Season: All year
Largest Group Accommodated: 1,400 (700 rooms, 90 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May 1-Dec. 31—18.00-28.00 per person; Jan. 1-Mar. 15—24.00-34.00 per person. Mar. 15-May 1—20.00-30.00 per person
No. Mtg. Rms. & Capacity of Largest: 22 (5,000)
No. Banquet Rms. & Capacity of Largest: 15 (3,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 6.50

Book your Conventions and Sales Meetings at the biggest and finest hotel in Miami, Florida...

THE McALLISTER HOTEL

In the hub of everything that goes on in Miami!

In Miami, everything centers around the McAllister—exciting places, events, fine shops, entertainment and business —all just a short walk away!

The McAllister is uniquely qualified to do a bang-up job for your convention or sales meeting. There are **475 superb suites and rooms—all air conditioned, all with FREE TV. And for your get togethers the McAllister has the biggest selection of meeting and banquet rooms in Miami!** There is also an excellent Staff, specially trained to help keep things running smoothly.

Write Convention Manager for full information

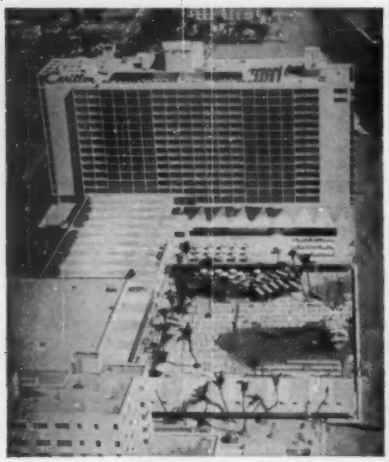
SOUTHERN HOTELS Finest under the Sun

THE McALLISTER HOTEL

BISCAYNE BOULEVARD AT FLAGLER STREET, MIAMI, FLORIDA

For a Carefree Convention, meet at the

HOTEL Carillon



MIAMI BEACH'S newest, most luxurious resort hotel
100% AIR CONDITIONED

Full-time staff of convention experts to serve you! Whether your group is large or small, The Carillon Hotel offers complete cooperation down to the smallest detail – to assure you a smooth, successful meeting!

★ CONVENTION FACILITIES INCLUDE:

- ✶ **9 meeting rooms – 75 to 1500 people**
- ✶ **16 conference rooms – 10 to 50 people**
- ✶ **8 dining areas – 40 to 1,000 people**
- ✶ **Hotel night club – theatrical stage and lighting**
- ✶ **Exhibit area – 18,000 sq. ft.**
- ✶ **Booth area – 116 booths (8'x10')**
- ✶ **Complete equipment, technical help**

★ GUEST FACILITIES INCLUDE:

- ✶ **620 luxurious rooms with private bath and 21" TV and radio**
- ✶ **1000 ft. of private ocean beach**
- ✶ **Olympic size swimming pool – cabanas**
- ✶ **Parking on premises – 620 cars**
- ✶ **Lavish entertainment nightly in Le Can Can Supper Club**
- ✶ **Tambourine Cocktail Lounge**

WRITE TODAY for colorful convention kit outlining full details.

HARRY SNOW,
Director of Sales

THE Carillon HOTEL

OCEANFRONT, 68th TO 69th STREETS
MIAMI BEACH 41, FLORIDA

FLORIDA
Miami continued

Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 76,000 sq. ft.; 38,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 30 by 25 ft., H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, water skiing

Bal Moral Hotel

See Advertisement, Page 72

Sales Manager: Harvey Weinberg
9801 Collins Ave. (Phone: UNion 6-7792)
Manager: Sherman S. Winn
Convention Season: Jan. to Nov.
Air Conditioning: Entire hotel
Largest Group Accommodated: 350 (200 rooms and 20 suites available)
Convention Rates: Single: 8.00 to 16.00; Double: 10.00 to 20.00; Suites: 26.00 to 36.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Rates for Meals: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.25
Liquor: Yes
Net Exhibit Space: 9,000 sq. ft. on one floor
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: A, C, G

The Barcelona

See Advertisement, Page 68

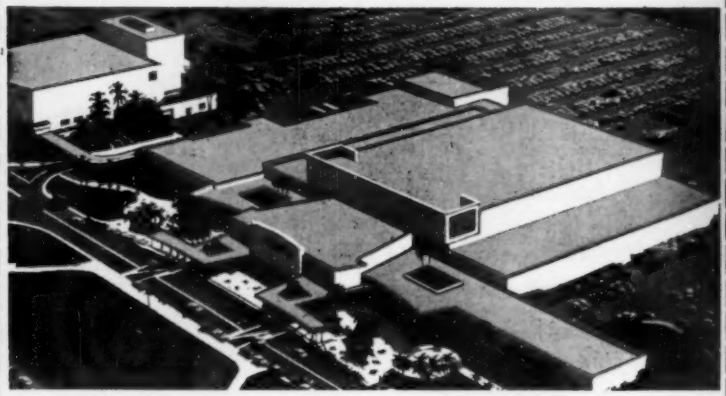
4343 Collins Ave. (Phone: JEfferson 2-3311)
Manager: Jack Parker
Sales Manager: Ernie Pike
Convention Season: All year
Largest Group Accommodated: 1,200 (400 bedrooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Sports Facilities: Swimming, shuffleboard, ping pong

PLAN YOUR NEXT CONVENTION AT

MIAMI BEACH CONVENTION HALL

and AUDITORIUM

Covering nearly 5 acres • Largest in the South • Completely air conditioned



The new Miami Beach Convention Hall has an over-all floor area of 200,000 square feet and seats up to 15,000 people at one time

• Centrally located • Close to the world's finest hotels, apartments, restaurants, shopping centers and recreation areas • Parking for 3,500 Cars • Expositions • Conventions • Trade Shows • Sales Meetings • Ice Shows • Announcement Showings • Automobile Shows • Sports Events

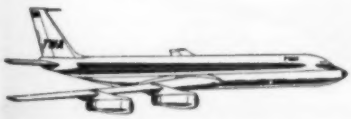
For further information, write or wire
CLAUDE D. RITTER
Auditorium and Convention Hall Manager
or
THOMAS F. SMITH
Director Convention Bureau
1700 WASHINGTON AVENUE
MIAMI BEACH 39, FLORIDA

TWA puts wings on convention planning

MIAMI is another great city TWA serves with giant Jets acclaimed for speed, comfort and luxury . . . and superb Skyliners. It's a fabulous city . . . offering everything a perfect convention should have. And TWA offers every help . . . from site selection to round-trip transportation.

Highly trained TWA Convention Bureau specialists assist you in finding the facilities that are best suited to make your meeting an outstanding success . . . accommodations for large or small groups . . . relaxing recreation.

For information about TWA's Convention Planning-Transportation Service (including charters), call your nearest TWA office now. Or write today to the: Convention Sales Manager, TWA, 380 Madison Avenue, New York 17, N.Y.



FASTEST COAST-TO-COAST

TWA

THE SUPERJET AIRLINE*

The only airline flying across the United States in 4 hrs. and 30 mins.

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FLORIDA

Miami Beach continued

Beau Rivage

99th & Collins Ave. (Phone: UNion 5-8611)
Manager: Martin Levine
Sales Manager: Si Kriegel
Convention Season: All year
Largest Group Accommodated: 1,200 (300 rooms, 122 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: April-Dec.—Single: 10.00-16.00; Double: 12.00-24.00. Dec.-May—Single: 25.00-44.00; Double: 27.00-46.00
No. Mtg. Rms. & Capacity of Largest: 7 (640)
No. Banquet Rms. & Capacity of Largest: 4 (640)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,000 sq. ft.; 1,200 on one floor
Audio-Visual Aids: Stages: 28' by 10', 16' by 10', A, B, F, G, H, I, J, L
Sports Facilities: Swimming, golf, tennis, water skiing
Sales Representative: Leonard Hicks, Jr. & Associates

Biltmore Terrace Hotel

8701 Collins Ave. (Phone: UN 6-5731; Telegraph: DLS)
Manager: Eli Meltzer
Convention Season: All year
Largest Group Accommodated: 400 (227 rooms, 100 suites available)
Air Conditioning: Bedrooms, banquet halls & meeting rooms
Convention Rates: May 1 to July 1, Aug. 22 to Dec. 18—Single & Double: 6.00-8.00; Suites: 8.00-12.00; July 1 to Aug. 22—Single & Double: 8.00-10.00; Suites: 10.00-14.00. Dec. 19 to April 30—Single & Double: 16.00-26.00; Suites: 18.00-34.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,200 sq. ft. on one floor
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, tennis, water skiing

The Carillon

See Advertisement, Page 66

6801 Collins Ave. (Phone: UNion 5-7561)
Manager: Jerry Sussman
Sales Manager: Harry N. Snow
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May 1-Dec. 30—Single: 11.00 & up; Double: 12.00 & up; Suites: 30.00 & up. Jan.

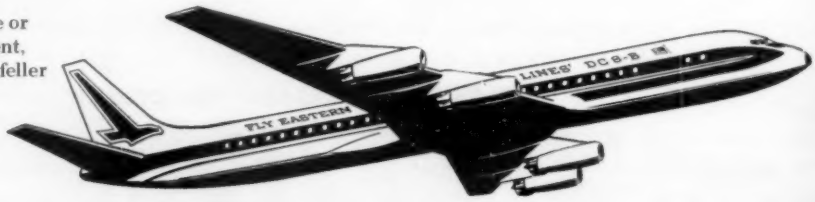
Did you hear the one about the Traveling Salesman?

Here's a story that's being told in more and more sales circles across the nation. It's all about Eastern's Incentive Vacation Plan...the plan that gives salesmen free vacations in famous resort areas for exceeding sales goals.

Eastern's IVP is a *jet-powered* method of sparking sales at every level. And best of all, Eastern's IVP pays for itself. It either produces results or costs you nothing!

Eastern, with *proven* experience in IVP's, is best qualified to custom-tailor this *jet-powered* sales stimulator to fit your needs. Eastern serves the greatest resort centers in the United States, Puerto Rico, Bermuda, Mexico and Canada with the world's most advanced airliners.

Find out *today* all about this jet-powered incentive program. Write or call Incentive Vacation Department, Eastern Air Lines, Inc., 10 Rockefeller Plaza, New York 20, New York.

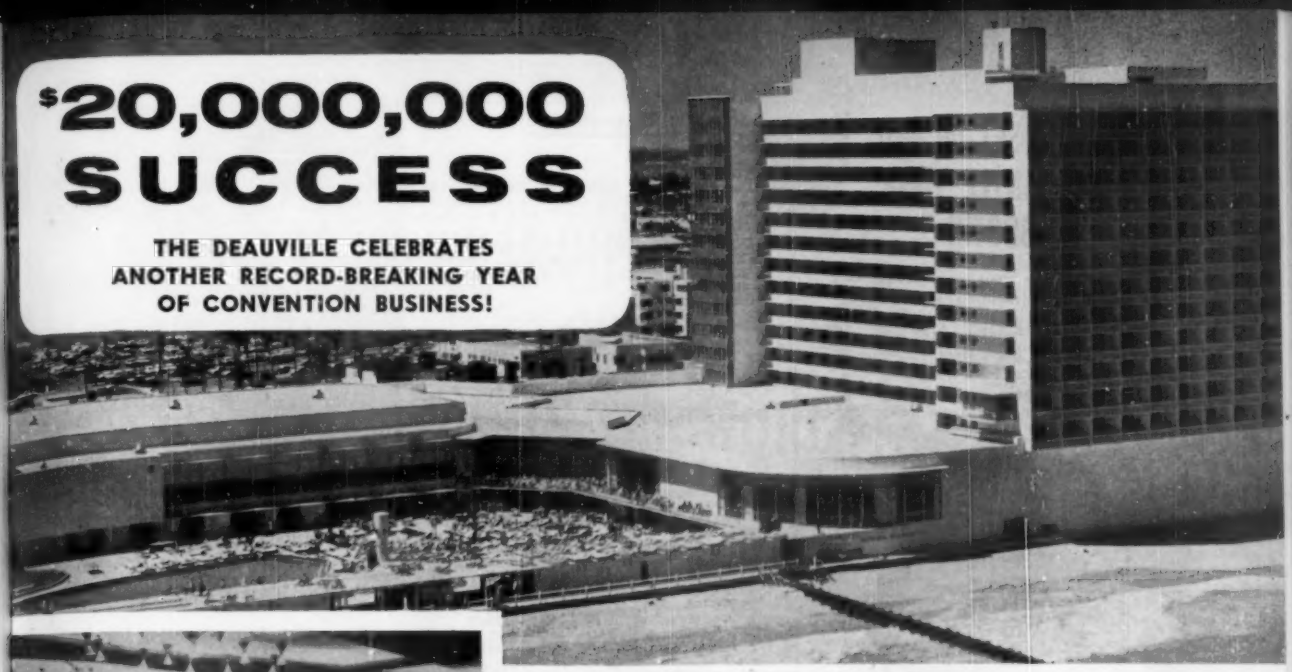


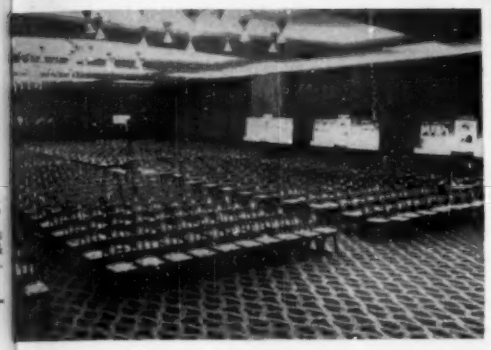
EASTERN AIR LINES

World Leader in Incentive Vacations

$20,000,000 SUCCESS

THE DEAUVILLE CELEBRATES ANOTHER RECORD-BREAKING YEAR OF CONVENTION BUSINESS!





THE REASONS ARE CLEAR!

THE DEAUVILLE, conceived as a magnificent convention-hotel, engineered in advan design, architecture and decor, offers the perfect setting for smoothly functioning co ventions, regardless of size. This ultra-modern 600 room convention luxury hot occupying two blocks on the Atlantic Ocean in the Heart of Miami Beach, is a IRRESISTIBLE invitation to business, pleasure and relaxation for delegates a their families.

The DEAUVILLE CONVENTION HALL, over 21,000 square feet of unobstruct floor space, comfortably seating 3,500 people theatre-style . . . accommodating 2,5 people banquet-style. Sound-proofed sliding walls can be partitioned into two or thr more areas for smaller groups.

35,000 SQUARE FEET OF EXHIBIT SPACE

ACCLAIM POURS IN FROM NATION'S LEADING ORGANIZATIONS

"Extremely pleased with all of the arrangements at the Deauville, and our delegates had a most enjoyable time."
Metropolitan Life Insurance Company

"Most successful convention ever held."
Protestant Episcopal Church

"Excellent and whole-hearted cooperation."
Optimist International

"Personal handling added to overall effectiveness."
Admiral Corporation

"Ultimate in convention facilities."
Dictaphone Corporation

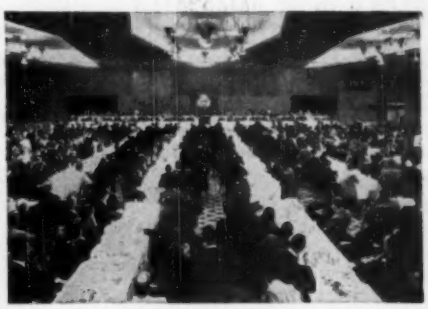
"Wonderful convention staff and co-ordinating teams."
Nat'l. Ass'n. of Bank Auditors & Comptrollers

"Deauville 'best of all'."
Custom Tailors & Designers Ass'n of America

"Wonderful in every detail."
American Psychiatric Association

"Superb facilities—beautiful hotel."
National Newspaper Promotion Association

"The service, food, accommodations—in fact, everything at the Deauville was outstanding—far beyond anything we had imagined."
National Association of Plumbing Contractors



AIR CONDITIONED! SOUND CONDITIONED! LIGHT CONDITIONED!
"Projectioneered" for conventions, SUPER-abundant for the most demanding display purposes. Heavy exhibits are handled by powerful elevators that can lift a truck HYDRAULICALLY from the loading ramp to the auditorium's stag

12 ULTRAMODERN COMMITTEE MEETING ROOMS FOR 50 OR MORE.
20 SPECIAL ROOMS FOR SMALLER GROUPS.
NUMEROUS Press Rooms and Work Shops, complete with telephones, typewrite for press releases. Projection Room with complete visual aid facilities.

PLANNED FOR PLEASURE

2 swimming pools, and 550 feet of private ocean beach—the Cabana Colony, putti greens and sun decks . . . for fun in the sun!
2 magnificent night clubs, featuring great name bands and stars of Broadway a Hollywood!
Miami Beach's only indoor ICE SKATING RINK . . . one of the many DEAUVILL pleasure exclusives!

DEAUVILLE

50 FEET ON THE OCEAN AT 67th STREET, MIAMI BEACH, FLORIDA

Write, wire or phone
DICK ELTERMAN
National Director of Sale
LYMAN PICKETT
Sales Manager
DON COPLIN
Executive Convention Coordinator

WE'LL SET-UP AND DISMANTLE YOUR BOOTH!

Wherever your convention or sales meeting is held there's a Manpower office to supply men for booth set-up work, unpacking, etc.—or any other temporary convention help you need to relieve or assist your sales people.

LOW HOURLY RATES. OFFICES IN 200 CITIES

manpower, inc.

Write for free booklet on our unique Convention Services
826 N. Plankinton Ave.
Milwaukee, Wisconsin

FLORIDA

Miami Beach continued

3-Feb. 3—Single: 24.00 & up: Double: 26.00 & up Suites: 55.00 & up. Mar. 1 to Palm Sunday—Single: 30.00 & up; Double: 34.00 & up; Suites: 75.00 & up.
No. Mtg. Rms. & Capacity of Largest: 15 (3,000)
No. Banquet Rms. & Capacity of Largest: 12 (2,400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: 18 ft. by 30 ft., H, I, J, L
Sports Facilities: Swimming, golf, tennis
Sales Representative: Howard F. Dugan, Inc.

Deauville Hotel

See Advertisement, Page 69

6701 Collins Ave. (Phone: UNion 5-8511)
Manager: Erwin J. Fried
Sales Manager: Richard "Dick" Elterman
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 68 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-14.00; Double: 12.00-20.00; Suites: 30.00-80.00. April-Dec.—Single: 10.00-14.00; Double: 12.00-20.00; Suites: 30.00-80.00. Dec.-April—Single: 22.00; Double: 24.00-30.00; Suites: 50.00-100.00 European
No. Mtg. Rms. & Capacity of Largest: 40 (5,000)
No. Banquet Rms. & Capacity of Largest: 8 (3,250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50 Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 35,000 sq. ft., on one floor
Audio-Visual Aids: Stages: 30 by 25 ft.; 40 by 20 ft.; 30 by 30 ft.; 50 by 25 ft.; A, B, C, E, F, G, H, I, J, K, L
Sports Facilities: Swimming, tennis, golf, ice skating rink, shuffleboard, badminton, fishing speed boats

Di Lido Hotel

Lincoln Rd. & the Ocean (Phone: Jefferson 8-0811)
Manager: Horace Burnstein
Sales Manager: Mrs. Frances P. Crane
Convention Season: All year
Largest Group Accommodated: 750 (250 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Rates per person, Jan., from 16.00; Feb., from 26.00; March, from 18.00; May, June, Aug. 15-30, Sept. to Dec., from 8.00; July, Aug. 1-15, Dec., from 10.00
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,083 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: 2 pools, ocean swimming, golf, tennis deep sea fishing

Eden Roc Hotel

See Advertisement, Page 70

4525 Collins Ave. (Phone: JEfferson 2-2561; telefax DLB
Manager: Jean S. Suits
Sales Manager: William G. Pollard
Convention Season: April-January
Largest Group Accommodated: 750 (250 rooms, 35 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-14.00; Double: 12.00-18.00
No. Mtg. Rms. & Capacity of Largest: 14 (1,700)
No. Banquet Rms. & Capacity of Largest: 10 (1,100)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 6.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Water skiing

Fontainebleau Hotel

See Advertisement, Page 71

Collins Ave. (Phone: JE 8811)
Manager: Duke Stewart
Sales Manager: William L. Buckley
Convention Season: All year
Largest Group Accommodated: 1,400 (750 rooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls

Miami Beach's most celebrated Convention World... Eden Roc

hotel, cabana & yacht club

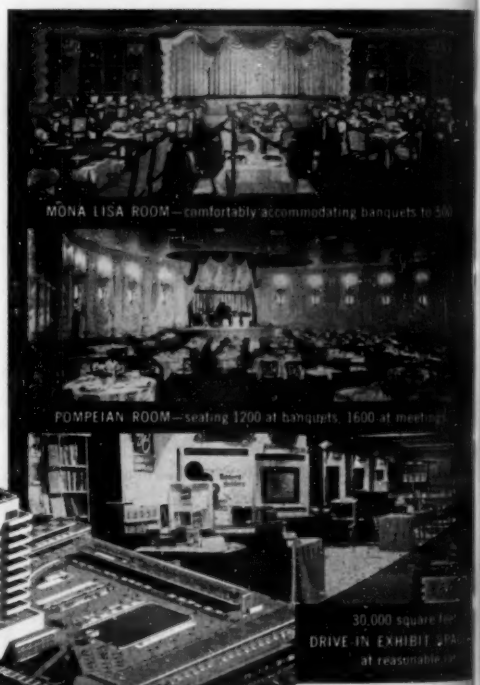
ALL THIS IS YOURS... FOR A PERFECT CONVENTION!

- 14 meeting rooms or combinations . . . to seat any size meeting from 24 to 1600!
- Monitored air-conditioning • Modern lighting and sound equipment
- Outstanding cuisine . . . served from an ultra-modern kitchen, strategically placed to serve every banquet with maximum expediency
- Underground parking garage • Yacht anchorage on protected Indian Creek
- 30,000 square feet of drive-in exhibit space at reasonable rates

ALL THIS—PLUS:

- Olympic pool and private ocean beach
- Over a hundred luxury cabanas with individual bathrooms
- Magnificent covered outdoor pavilion for dining and dancing, outdoor meetings
- Three delightfully different dining rooms to suit your every mood
- Informal gaiety and dancing in Harry's American Bar—Garden Cafe
- Fabulous entertainment nightly in the unparalleled Cafe Pompeii

BILL POLLARD, Director of Sales
GEORGE E. FOX, Managing Director



SEND FOR COMPLETE CONVENTION BROCHURE
. . . blueprinting complete plans and details

New York: PLaza 1-3460 Chicago: MOhawk 4-5100
Atlanta: Jackson 4-3486 Los Angeles: DUnkirk 8-1151
St. Louis: Garfield 1-4081 Washington: Federal 8-6481

OCEANFRONT
45th to 47th STREETS
MIAMI BEACH, FLORIDA

LARGEST CONVENTION RESORT IN THE WORLD...

INCOMPARABLE MEETING FACILITIES FOR UP TO 10,000 PEOPLE!
Private conference rooms for 10 to 100 • Convention hall accommodating 6,000

SUPERB BANQUET FACILITIES
for groups up to 4,000 • Private dining rooms, formal dining rooms, casual coffee shop for fine food at popular prices

UNSURPASSED FACILITIES FOR FUN AND RELAXATION
14 acres of oceanfront luxury • 5 cocktail lounges • exclusive shops • La Ronde Supper Club • Yacht Basin

Direct Dial Room Telephone System

1,000 Rooms, 300 Cabanas • GOLF at exclusive country club • 1,000 feet oceanfront beach
Spacious hospitality suites • Ample undercover parking
180,000 sq. ft. exhibition and meeting areas • 2 Swimming pools, putting green, tennis

For information write or wire
NEW YORK OFFICE: Circle 5-7800 • Teletype: NY 1-528 • **CHICAGO OFFICE:** ANdover 3-4181 • Teletype: CG-829
WILLIAM BUCKLEY, Director of Sales

Ben Novack
President

HOTEL
Fontainebleau
CABANA, YACHT AND COUNTRY CLUB

Duke Stewart
Manager

1,000 FEET OF OCEAN BEACH – MIAMI BEACH, FLORIDA

FLORIDA

Miami Beach continued

Convention Rates: Single: 12.00-24.00; Double: 14.00-24.00; Suites: 45.00-100. May, June, Oct.-Dec.—Single: 14.00-24.00; Double: 14.00-24.00; Suites: 45.00-100.00. April: Single: 16.00-26.00; Double: 16.00-26.00; Suites: 50.00-100.00. Jan., Feb., Mar.—Single: 24.00-35.00; Double: 24.00-35.00; Suites: 50.00-125.00. European
No. Mtg. Rms. & Capacity of Largest: 22 (5,500)
No. Banquet Rms. & Capacity of Largest: 22 (3,300)

IMPORTANT THINGS COME IN SMALL PACKAGES!

Conventions and sales incentive meetings, for instance, at the

MONTMARTRE

Miami Beach's newest oceanfront hotel. Excellent accommodations, banquet facilities, display areas, meeting rooms. Ideal for after-hours recreation: pool, private beach, health club, fabulous food. Neighbored by the Eden Roc and Fontainebleau. Special rates for groups of 10 to 200. Write for Convention Information Kit.

STERLING LaVINE, General Manager

MONTMARTRE HOTEL
OCEANFRONT, 47th to 48th STS.
MIAMI BEACH, FLORIDA
Phone: JEfferson 2-1731

Group Meal Rates: Breakfast: 2.75; Lunch: 3.75; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 25.00 per booth
Net Exhibit Space: 70,000 sq. ft.; 40,000 sq. ft., on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, L
Sports Facilities: Swimming, golf, tennis

Golden Gate Hotel

See Advertisement, Page 72

19400 Collins Ave (Phone: WIlson 7-4411; teletype: MM-166 X)
Manager: William J. Hines
Convention Season: All year
Largest Group Accommodated: 900 (300 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-24.00; Double: 8.00-24.00; Suites: 16.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,200)
No. Banquet Rms. & Capacity of Largest: 3 (1,000)
Liquor: Yes
Net Exhibit Space: 12,000 sq. ft. on one floor; includes meeting rooms
Audio-Visual Aids: Stage: 24 by 40 ft.; A, B, E, G, H, I, J, K, L
Sports Facilities: Swimming, golf, tennis, water skiing, shuffleboard

The Montmartre

See Advertisement, Page 72

47th St. on Oceanfront (Phone: JEfferson 2-1731)
Manager: Sterling LaVine
Sales Manager: Maude B. Karn
Convention Season: All year
Largest Group Accommodated: 500 (180 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May 1-Dec. 18—Single: 10.00; Double: 12.00; Suites: 28.00. Dec. 19-Apr. 31—Single: 14.00; Double: 16.00; Suites: 35.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (225)
No. Banquet Rms. & Capacity of Largest: 1 (225)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Exhibit Space: On one floor
Audio-Visual Aids: D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, putting, horse & dog racing

The Roney Plaza Hotel

See Advertisement, Page 73

Collins Ave. at 23rd St. (Phone: JEfferson 1-6011; teletype: MM170
Manager: Elliot S. Ryan
Sales Manager: Armando W. Castroverde
Convention Season: March 15-Jan.20
Largest Group Accommodated: 500 (200 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-18.00; Double: 12.00-20.00; Suites: 30.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: H, I, J
Sports Facilities: Swimming, golf, tennis, shuffleboard

Saxony Hotel

32nd & 33rd St. (Phone: JEfferson 8-6811)
Manager: Chas. Eck
Convention Season: All year
Largest Group Accommodated: 800 (300 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14.00; Double: 12.00-16.00; Suites: 22.00-30.00. In-season rates slightly higher. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)
No. Banquet Rms. & Capacity of Largest: 7 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None

IT'S WIDE OPEN

TO BETTER CONVENTIONS
MORE STIMULATING MEETINGS

the GOLDEN GATE HOTEL

• MEETING SPACE

Our new Convention Hall is designed to accommodate groups of 10 to 1600. Nine meetings can be held simultaneously. Fully equipped with every modern convention facility.

• PERSONALIZED SERVICE

Our staff includes convention experts, public relations men, secretaries, photographers, with round-the-clock service.

• ACCOMMODATIONS

Largest resort in the world! 500 luxurious rooms, all air conditioned, including hotel, motel, apartments and villas. Huge private beach, 2 pools, tennis, dancing and entertainment

For full details and convention brochure, write

William J. Hines, General Manager

20 acres on the Ocean at 194th St.
MIAMI BEACH 54, FLORIDA

YOU, TOO, CAN BE ONE OF THE "400"!

Four hundred...that's the most guests, at any one time, to whom we can offer the painstaking, personalized attention that has become the BALMORAL standard. You—and your personnel—can be a member of the "select 400" for your next sales meeting, if it does not contain more than 400 members. And bear in mind, no hotel anywhere can serve the "400" better than the BALMORAL!

At your service . . . complete facilities for meetings, banquets, between-meeting relaxation plus the imagination, experience and know-how to guarantee the complete success of your meeting.

For complete details, write
SHERMAN WINN
Gen. Mgr.
HARVEY WEINBERG
Dir. Sales

HOTEL • POOL
BALMORAL
CABANA CLUB

SIX VAST ACRES ON THE OCEAN AT 98th ST.
BAL HARBOUR, MIAMI BEACH

TO SELECT GROUPS FROM 16 TO 600...

Conventions without Tensions

For a truly different, more productive meeting or convention, plan yours within the privacy of the spacious 15-acre Roney Plaza—the most conveniently located Miami Beach convention hotel.

The Roney's unique facilities are conducive to tensionless meetings . . . freedom from noises . . . absence of neon and commercialism. Instead, subtle architecture and magnificence in the air conditioned suites and rooms, exhibit and meeting rooms, even outdoor meetings can be arranged. There are acres and acres of relaxing enjoyment . . . the expansive (3 blocks long) ocean beach . . . racing size swimming pool . . . vast tropical gardens . . . the rare-to-find tennis courts and putting greens . . . superb cuisine . . . And famed Roney Plaza personalized hospitality.

For complete information and exclusive location benefits (within walking distance of Miami Beach Exhibition Hall and Auditorium . . . in the very center of every attraction) write Armando W. Castroverde, Director of Sales.

THE WORLD FAMOUS RONEY PLAZA

7 ACRES ON THE OCEAN AT 23rd ST. MIAMI BEACH

Richard Dowmes, Manager

For a meeting with everyone's approval, the

10 MILLION DOLLAR* CONVENTION PLAN

The incomparable facilities of the SEVILLE

—one of Miami Beach's most magnificent hotels

Seville HOTEL

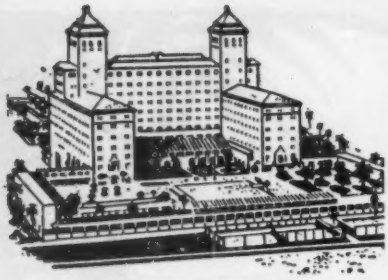
A Complete Oceanfront Block, 29th to 30th Sts., Miami Beach

*Yes, the SEVILLE offers your group a truly wonderful plan, combining unsurpassed facilities with fun, luxury and comfort for a "meeting with everyone's approval!"

- **Grand Ballroom with no view-obstructing columns, seating 2000 at meetings, 1500 at banquets**
- **Seven meeting rooms for groups of 10 to 500**
- **50,000 square feet of choice exhibit area**
- **Sunlit pools, cabana and play areas for outdoor fun and meetings**
- **Complete inventory of equipment**

FREE 21" TV AND RADIO IN EVERY ROOM
500-FT. OF PRIVATE WHITE SANDY BEACH
2 POOLS • 100% AIR CONDITIONED

For complete information and newly published free copy of our FULL-COLOR GUIDE TO THE SEVILLE write Joseph Carbone Director of Sales



No Other Convention Hotel in Florida Can Make These Statements . . .

. . . because only the Palm Beach Biltmore offers your group—

1. The matchless attributes of the Palm Beach area . . . a setting of beauty . . . an atmosphere of serenity . . . a background of distinction.

2. In 1960 — A complete, self-contained Convention "Plant" within Florida's most distinguished resort, 1 entire floor, "exclusively yours" for meetings, exhibits, functions and special events.

3. Every modern facility and equipment. Everything your group could possibly want or need *plus* the exceptional in service.

4. Personal attention to every detail — large or small — by an experienced staff coordinated with the Hotel Corporation of America's famous team of Meeting Specialists.

5. Quick, easy access to all the fabulous sport, diversionary, entertainment and shopping areas which have made Palm Beach world-renowned.

• And all these superior attributes are available to you and your group *at rates lower than you'll be asked to pay at sites with fewer advantages.* For rates and availabilities call the Sales Department, Palm Beach Biltmore or the Sales Department of any HCA office.

THE PALM BEACH *Biltmore*

Owned and operated by The Hotel Corporation of America

In New York .....The Plaza
In New York .....Hotel Roosevelt
In Washington .....The Mayflower
In Chicago .....Edgewater Beach Hotel
In Boston .....Somerset Hotel
In Boston .....Hotel Kenmore
In New Orleans .....The Royal Orleans (Opening September 1960)
In Palm Beach .....Palm Beach Biltmore
In Quito, Ecuador, S.A. .....Hotel Quito (Opening Summer 1960)
In London, England .....The Carlton Tower (Opening December 1960)

GLEN W. FAWCETT ASSOCIATES
In Dallas .....211 Evray Street

FLORIDA

Miami Beach continued

Net Exhibit Space: 10,000 sq. ft. on one floor. Additional area
Audio-Visual Aids: D, G, I, J
Sports Facilities: Golf, swimming pool, tennis, water skiing, shuffleboard

Seville Hotel

See Advertisement, Page 73

2901 Collins Ave. (Phone: JE 4-4721)
Manager: Milton Towbin
Sales Manager: Joseph Carbone
Convention Season: January 2-30, April 15—Dec. 15
Largest Group Accommodated: 400 (200 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates Jan.—Single: 20.00-32.00; Double: 20.00-32.00; Suites: 56.00 & 64.00. April—Single: 10.00-16.00; Double: 10.00-16.00; Suites: 28.00 & 32.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,750)
No. Banquet Rms. & Capacity of Largest: 3 (1,250)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Net Exhibit Space: 20,000 sq. ft., on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, I, I, J, K, L
Sports Facilities: Golf, fishing, boating, horse and dog racing, Jai alai

Shelborne Hotel

1801 Collins Ave. (Phone: JE 1-1271)
Manager: Charles Yavers
Convention Season: Jan. 1-15, March 1-15, April to Dec. 20
Largest Group Accommodated: 500 (200 rooms, 20 suites available)
Air Conditioning: Bedrooms, banquet halls
Convention Rates: Single: 10.00; Double: 12.00-16.00; Suites: 25.00—May & June. Single: 12.00; Double: 14.00-18.00; Suites: 30.00—July, Aug., Sept. & Oct. 18.00 20.00, 24.00, 26.00 Single or double—January
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms.: 3
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J, L, blackboards
Sports Facilities: Pool, beach, shuffleboard

ORLANDO

Railroads: S.A.L.; A.C.L.
Airlines: DAL, EAL, NAL

CONVENTION BUREAU

Orlando Convention Bureau
P. O. Box 141
Joel L. Moore, Executive Director

The Angebilt

37 N. Orange Ave. (Phone: GA 5-3511)
Manager: Hugh M. Millard
Convention Season: All year
Largest Group Accommodated: 200 rooms
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-8.50; Double: 8.50-12.50; Suites: 15.00-23.00, European
No Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 4 (375)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner 3.50
Liquor: Yes
Audio-Visual Aids: D, G, I, J, K, L
Sports Facilities: Swimming golf, boating, bowling, fishing

San Juan Hotel

32 N. Orange Ave (Phone: GArden 2-7141)
Manager: John E. Weir
Convention Season: March 15-Jan. 15
Largest Group Accommodated: 225 (125 rooms, 5 suites)
Air Conditioning: 85% of bedrooms, all banquet halls
Convention Rates: Single: 6.00-9.00; Double: 9.00-12.00; Suites: 20.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-125.00
Audio-Visual Aids: Stage: 9 by 32 ft.; G, H, I, J, L

PALM BEACH

Railroads: Fla. East Coast
Airlines: DAL, EAL, Mackey, NAL

Palm Beach Biltmore

See Advertisement, Page 74

Bradley Place (Phone: TE 2-1781; teletype: WP86)
Manager: Felix Standen
Convention Season: Dec., Jan., Mar., Apr., May
Largest Group Accommodated: 1,100 (537 rooms, 53 suites)
Air Conditioning: Bedrooms & banquet halls
Convention Rates: Single: 21.00; Double: 34.00; Suites: 15.00 additional, American
No. Mtg. Rms. & Capacity of Largest: 8 (900)
No. Banquet Rms. & Capacity of Largest: 8 (850)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: H, I
Sports Facilities: Swimming, golf, tennis, shuffleboard

Palm Beach Towers

44 Cocoanut Row (Phone: TEmple 3-5761)
Manager: Donald W. Paton
Sales Manager: David W. Atchinson
Convention Season: April 1-Jan. 15
Largest Group Accommodated: 250 (60 rooms, 70 suites)
Air Conditioning: Bedrooms and banquet halls
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Liquor: Yes
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Swimming, golf, shuffleboard, fishing

Sea Breeze Hotel & Villas

South Ocean Blvd. (Phone: JUstice 2-7471)
Manager: Frank Williams
Convention Season: May 1-Dec. 15
Largest Group Accommodated: 268 (134 rooms available)
Air Conditioning: Banquet rooms bedrooms
Convention Rates: Single: 7.00-10.00; Double: 9.00-11.00; Suite: 20.00-34.00; Dec. 15 to Feb. 1 and April 1 to May 1—Single: 10.00-14.00; Double: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Liquor: Yes
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming pools, tennis courts, shuffleboard, fishing, boating, 500 ft. private beach, golf course nearby

PONTE VEDRA BEACH

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla—all to Jacksonville
Airlines: Served through Jacksonville

Ponte Vedra Club

See Advertisement, Page 75

(Phone: ATwater 5-2121)
Manager: Luther N. Grimes
Convention Season: Sept. 1-March 1, May 1-July 1
Largest Group Accommodated: 150 (85 rooms, 14 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 22.00-30.00; Double: 34.00-38.00; Suites 12.00 additional. Feb.-May—Single: 30.00; Double: 38.00; Suites: 12.00 additional. Jun. & Sept. to Feb.—Single: 22.00; Double: 34.00; Suites: 12.00 additional. American
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 3 (175)
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,800 sq. ft., on one floor
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Swimming, golf, tennis, fishing
Sales Representative: Robert F. Warner, Inc.

FREE SERVICE

For Meeting Planners

Need help to find the right spot for your meetings? See page 182.

ST. AUGUSTINE

Railroads: F.E.C.

Monson Hotel and Motor Court

Bay St. (Phone: VAlley 9-2277)
Manager: John A. McIlhenny
Convention Season: All year
Largest Group Accommodated: 100 (90 rooms, 5 suites available)
Air Conditioning: Public rooms and cottages, some bedrooms
Convention Rates: Single: 5.00; Double: 8.00; Suites: 12.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming

Hotel Ponce de Leon

(Phone: Valley 9-5631)
Manager: J. Kilbourne Hyde
Convention Season: Jan. through April
Largest Group Accommodated: 400 (240 rooms, 20 suites available)
Convention Rates: Single: 18.00; Double: 34.00; Suites: 42.00-48.00. American, European can be arranged
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 2 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Nominal
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: A, C, D, I, J
Sports Facilities: Golf, tennis, swimming, shuffleboard

Ponce De Leon Motor Lodge

U.S. Hwy #1, N. (Phone: VAlley 4-2821)
Manager: William H. Summers
Convention Season: All year
Largest Group Accommodated: 125-150 (61 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: 16.00-21.00 per person, double occupancy. American
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 3 (155)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner 4.00
Liquor: Yes
Audio-Visual Aids: H, I, L
Sports Facilities: Swimming, golf, tennis, bowling greens, badminton, shuffleboard

ST. PETERSBURG

Railroads: A.C.L.; S.A.L.
Airlines: DAL, EAL, Mackey, NAL, NEA, NWA, TCA, TWA

CONVENTION BUREAU

Convention Bureau
Chamber of Commerce
Al J. Morgan, Director

Soreno Hotel

See Advertisement, Page 75

Beach Dr. & First Ave. (Phone: 7-7801)
Manager: Martin C. McNiel
Sales Manager: Jack Nielson
Convention Season: Oct. 28 to May 15, except Feb. 1 to Mar. 25
Largest Group Accommodated: 550 (275 rooms, 28 suites available)
Air Conditioning: Two banquet and meeting rooms, ballroom
Convention Rates: American—Single: 20.00-22.00; Double: 32.00-34.00; Suites: 15.00-18.00 additional. European—Single: 14.00-16.00; Double: 20.00-22.00
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)
No. Banquet Rms. & Capacity of Largest: 6 (700)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.50; Dinner: from 4.00
Liquor: Yes
Charges for Mtg. Rms.: None for large conventions
Net Exhibit Space: 26,633 sq. ft.
Audio-Visual Aids: Stage: 4' x 6' sections, A, G, I, J, L
Sports Facilities: Golf, tennis, swimming, horseback riding, fishing, sailing, skiing
Hotel Representatives: Robert F. Warner Inc.; Leonard Hicks, Jr. and Associates, Inc.

Especially for sales meetings, executive conferences or conventions seeking to establish that fellowship and relaxed congeniality offered by a site having a minimum of outside distractions.

- **Meeting rooms for 10 to 500**
- **Superb cuisine—2 dining rooms; superb Coffee Shop**
- **Cocktail Lounge—nightly entertainment**

For dates, Fall, Winter, Spring
Write, wire, phone Sales Manager

SORENO HOTEL
P. O. Box 3042 Phone 7-7801

WHAT A LAYOUT... *Indoors and Out*

That's the first tee and the "island ninth" in the upper left. In the foreground you'll spot the fantastically wide beach and the Surf Club with its pool and patio. With accommodations for 200 and perfectly-planned conference rooms, Ponte Vedra attracts the cream of discriminating groups. Everything fits into the picture in close proximity. Write for brochure. Address Luther N. Grimes, General Manager.

Ponte Vedra
THE INN · GOLF CLUB · SURF CLUB
Ponte Vedra Beach, Florida

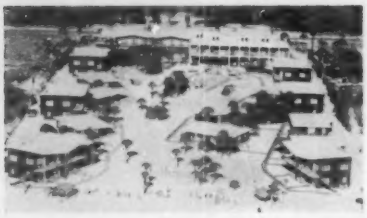
Business is Fun at the Vinoy

You'll like the way the Vinoy Park Hotel helps you with your Convention or Business Meeting. Specially trained personnel anticipate every need and the meetings run smooth as silk. Meeting "breaks" mean a swim in the pool, a round of Par Three Golf on the grounds; or golf at the Sunset Country Club or an evening at the exclusive Bath Club. Overlooks Tampa Bay—can accommodate up to 700. Season, December to mid-April.

Sterling B. Bottome
Managing Director

ST. PETERSBURG, FLA.

90% Acceptance Rate*
by all who have seen the *Fabulous Far Horizons!*



*You are invited to come and see for yourself why 9 of every 10 men who had a convention site to select *and* who wanted to travel *first class* only — . . . found here . . . the complete resort . . . on a magnificent *beachside* setting . . . and scheduled his meeting at . . .

FAR HORIZONS
on-the-Gulf of Mexico
SARASOTA-FLORIDA
FUlton 8-2163

• *Represented nationally* •
Leonard Hicks, Jr.
Atlanta — Chicago — Washington — Toronto

and still have fun!

in Tampa
HILLSBOROUGH COUNTY, FLORIDA

Sales meeting or convention, you'll find in Tampa an environment that puts business and pleasurable diversion in their proper proportion to assure well-attended sessions that get things done! And when it's time for fun there's plenty of diversified entertainment.

Tampa can supply the facilities, accommodations or services for 25 or 2500 delegates. For details, write Convention Department, Greater Tampa Chamber of Commerce, Room C, Chamber Building.

If you really mean business . . .
MEET IN TAMPA!

FLORIDA
St. Petersburg continued

Suwannee Hotel

1st Ave., at 5th St. (Phone: 7-7871; teletype: St. PBA 8067
Manager: Paul Brown
Convention Season: May-November
Largest Group Accommodated: 250 (150 rooms, 10 suites)
Air Conditioning: 100 bedrooms and all banquet halls
Convention Rates: Single: 6.00-9.00; Double: 9.00-12.00; Suites: 16.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 200 sq. ft., on one floor
Audio-Visual Aids: D, I, J, L
Sports Fac lities: Putting, shuffleboard

Tides Hotel and Bath Club

Gulf Blvd. at Redington Beach (Phone: 9-0111)
Manager: Phil Dross
Sales Manager: Jim Bearce
Convention Season: Jan. 1 to 20, April 15th to Dec. 15
Largest Group Accommodated: 400 (200 rooms, 21 suites available)
Air Conditioning: Entire hotel
Convention Rates: May 15 to Dec. 15—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 12.00-20.00; Jan. 1 to 20—Single: 14.00-20.00; Double: 16.00-22.00; Suites: 16.00-25.00. European. Add 7.00 per day per person for American
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: .85; Lunch: 1.25; Dinner: 2.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,204 sq. ft. on one floor
Audio-Visual Aids: A, C, D, I, J, L
Sports Facilities: Golf, swimming, water skiing, boating, fishing
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

The Vinoy Park Hotel

See Advertisement, Page 75

5th Ave., N. & Beach Drive (Phone: St. Petersburg 7-7891)
Manager: Sterling B. Bottome
Sales Manager: Jack Nilson
Convention Season: Dec., Jan., Mar. & April
Largest Group Accommodated: 650 (350 rooms, 40 suites)
Air Conditioning: No
Convention Rates: Single: 22.00; Double 32.00; Suites: 50.00, American
No. Mtg. Rms. & Capacity of Largest: 5 (750)
No. Banquet Rms. & Capacity of Largest: 2 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 20 by 15 ft.; A, G, H, I, J, L
Sports Facilities: Swimming, golf, shuffleboard, putting
Sales Representative: William P. Wolfe Organization

SANFORD

Railroads: A.C.L.; Str.

The Mayfair Inn

1000 E. 1st St. (Phone FA 2-8800)
Manager: George Palmer
Sales Manager: Mrs. Ruby Williams
Convention Season: Dec., Jan., March 20-April 15
Largest Group Accommodated: 300 (175 rooms, 18 suites)
Air Conditioning: Some bedrooms, all banquet halls
Convention Rates: Dec., Jan., March, April—Single: 18.00; Double: 30.00; Suites 14.00 additional. American. April-Dec.—Double: 10.00 European
No. Mtg. Rms.: 6
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J, K, L
Sports Facilities: Swimming, golf, tennis

SARASOTA

Railroads: A.C.L.; S.A.L.
Airlines: NAL

AUDITORIUM

Municipal Auditorium

801 N. Tamiami Trail (Phone: Ringling 7-1219)
Manager: Mason Baldwin
Exhibit Areas: Arena, 10,000 sq. ft. including aisles.
Rental Fees: $150 to $185 per day includes light, janitor, PA and air conditioning
Ventilation: Air conditioned
Ceiling Height: 15 ft. to 50 ft. (domed)
Dimensions, Opening to Exhibit Hall: 6' 10" wide; 6' 11" ft. clearance
PA System: Available and permanently installed
Columns: None
Utilities: 110 and 220 on request.
Loading Facilities: Loading platform
Mtg. Rms. & Capacity: Adjoining annex may be available
Facilities for Food Functions and Banquet Capacity: Can seat banquet up to 900—no kitchen facilities
Parking Facilities: Adequate
Distance from Business District: Three-fourths mile

The Colony Beach Club Resort

1620 Gulf of Mexico Dr. (Phone: FUlton 8-2131)
Manager: Herbert P. Field
Convention Season: Apr.-Feb.
Largest Group Accommodated: 225 (65 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Double: 22.00-30.00
No. Mtg. Rms. & Capacity of Largest: 5 (200)
No. Banquet Rms. & Capacity of Largest: 4
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: A, C, D, I, J
Sports Facilities: Golf, swimming, tennis, shuffleboard, pitch & putt

Far Horizons Resort

See Advertisement, Page 76

Longboat Key (Phone: FUlton 8-2163)
Manager: Joseph Pentenero
Sales Manager: Jack Christopher Kahn
Convention Season: April-Feb.
Largest Group Accommodated: 200 (15 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 19.00-23.00; Double: 17.00-21.00; Suites: 19.00-23.00 (Double) 15.00-19.00 (triple). American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 25.00
Net Exhibit Space: 3,000 sq. ft.; includes most meeting rooms
Audio-Visual Aids: A, D, E, G, H, I, J, L
Sports Facilities: Swimming, golf, tennis, shuffleboard, badminton, fishing
Sales Representative: Leonard Hicks, Jr. & Associates

TALLAHASSEE

Railroads: S.A.L.
Airlines: EAL, NAL

Hotel Floridan

Monroe & Call (Phone: 3850)
Manager: Carl L. Daniels
Convention Season: All year
Largest Group Accommodated: 300 (100 bedrooms, 2 suites)
Air Conditioning: 75% of bedrooms and all banquet halls
Convention Rates: Single: 6.00-7.00; Double: 8.00-12.00; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: 15.00-50.00
Charges for Exhibit Rms.: 25.00
Net Exhibit Space: 2,000 ft., on one floor
Audio-Visual Aids: Stage: 12 by 30 ft., I, J, L

TAMPA

Railroads: A.C.L.; S.A.L.
Airlines: CAP, DAL, EAL, Mackey, NAL, NEA, NWA, TCA, TWA

CONVENTION BUREAU

Convention Bureau
P. O. Box 420 (1)
Ralph Chapman, Manager

AUDITORIUM

Fort Homer Hesterly Armory

Tampa, Fla. (Phone: 8-3079)
Manager: E. V. Chassee
Exhibit Areas: 26,400 sq. ft.
Ventilation: Exhaust fans
Ceiling Height: 43 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by 10 ft.
Columns: None
Utilities: 110-220 current
Loading Facilities: Truck Lift
Locations, Size or Storage Areas: 2 rooms, downstairs (30' x 70')—10' ceilings—garage doors
Meeting Rooms and Capacities: Two, 100 each
Facilities for Food Functions: Caterer can serve 2,000
Parking Facilities: Free parking for 1,000 cars
Distance from Business District: One mile

Hotel Floridan

905 Florida Ave.: (Phone: 2-5511)
Manager: J. B. Pickard
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.00-15.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,736 sq. ft., on one floor
Audio-Visual Aids: Stage: 6 by 10 ft., G, I, J, L

Hotel Tampa Terrace

Florida & Lafayette St., (Phone: 2-5561; telefax: FLN)
Manager: Bartley Gay
Sales Manager: Robert A. Everingham
Convention Season: April-Jan.
Largest Group Accommodated: 200 rooms, 11 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double; 10.00-14.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,500 sq. ft., on one floor
Audio-Visual Aids: Stage: 50 by 15 ft., G, H, I, J, L

VERO BEACH

Airline: EAL

Royal Park Inn

Ponce de Leon Circle (Phone JOrdan 2-2392)
Manager: Howard F. Rieman, Jr.
Convention Season: Jan. & Apr.
Largest Group Accommodated: 100 (50 rooms, 3 suites)
Air Conditioning: Some bedrooms
Convention Rates: Single: 7.00-10.00; Double: 12.00-20.00; Suites: 30.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Golf, swimming, fishing

WEST PALM BEACH

Railroads: F.E.C.; S.A.L.
Airlines: EAL, NAL, QA, DAL

Hotel George Washington

1st St. & Flagler Drive (Phone: 8191)
Manager: Hubert D. England
Convention Season: All year
Largest Group Accommodated: 400 (Jan. 15 to Mar. 15—can protect to 50 room occupancy and 4 suites.) Other time—to as many as 100 rooms and 8 suites)
Convention Rates: Single: from 5.00; Double: from 8.00; Suites: 12.00
No. Mtg. Rms. & Capacity of Largest: 9 (1,200)
No. Banquet Rms. & Capacity of Largest: 3 (1,000)
Rates for Meals: Breakfast: from 1.25; Lunch: from 1.50; Dinner, from 2.50
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None
Liquor: Yes
Audio-Visual Aids: D, I, J
Sports Facilities: Deep-sea fishing, swimming, cruise inland waters

GEORGIA

ALBANY

Railroads: A. & N., A.C.L., S.A.L., C. of Ga., G.N.
Airlines: EAL, SOU

New Albany Hotel

Pine & Jackson (Phone: HE 2-6231)
Manager: Sam Farkas
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-6.50; Double: 9.00-10.50; Suites: 18.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00-100.00 per day
Net Exhibit Space: 5,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 8 by 16 ft., A, C, G, H, I, J, K, L

Radium Springs

Radium Springs Road (Phone: HE 6-3345)
Manager: Carl Caldwell
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-9.00; Double: 8.00-15.00; Suites: 17.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Audio-Visual Aids: Stage: 28 by 12 ft., G, I
Sports Facilities: Golf, swimming, fishing

ATLANTA

Railroads: C. of Ga.; S.A.L.; L. & N.; Southern; A. & W. Pt.; Ga.; A.C.L; N.C. & St. L.
Airlines: CAP, DAL, EAL, NWA, SOU, TWA

CONVENTION BUREAU

Atlanta Convention Bureau
912 Rhodes-Haverty Bldg. (3)
Walter E. Crawford, Executive Vice President

AUDITORIUM

Atlanta Municipal Auditorium

30 Courtland St., S.E. (JA 2-6371)
Manager: H. H. Niebruegge
Exhibit Areas: Arena, 10,290 sq. ft.; Taft Hall 4,000 sq. ft.; Ex. Hall #1, 5,500; Ex. Hall #2, 4,400 sq. ft.; Ex. Hall #3, 7,000 sq. ft.; Com. Room #1, 1,316 sq. ft.; Com. Rom #2, 2,386 sq. ft. Sky Room, 7,500 sq. ft.
Rental Fees: Arena $300 per day; Taft Hall, $100; Ex. Hall #1, $100; Ex. Hall #2, $75; Ex. Hall #3, $125; Com. Room #1, $25; Com. Room #2, $40; Sky Room, $100. Includes heat, light, water, janitor service, 2 forklift trucks and operators, and labor that can be spared.
Floor Load: Unlimited
Ventilation: Fully air conditioned
Ceiling Height: Arena, 52 ft., balance, 16 ft.
P. A. System: Arena only
Dimensions, Opening to Exhibit Hall: Truck door 11 ft. high
Columns: None to Main Arena; Ex. Hall #2 and #3, 18 in. on 20 ft. centers
Utilities: 208 volt current, gas, hot water
Loading Facilities: Two forklift trucks and operators
Storage Areas: Basement, sufficient for all shows
Mtg. Rms.: Capacities: Committee, Rooms #1 and #2, 125 and 250
Facilities for Food Functions: Outside caterers can serve banquets up to 1,200
Parking Facilities: Limited; commercial lots adjacent have space for 600 cars.
Distance from Business District: Five blocks

Atlanta Biltmore Hotel

See Advertisement, Page 77

8177 W. Peachtree St. N.E. (Phone: TRinity 5-3461)
Manager: D. O. Beusse
Sales Manager: Charles L. Bird
Convention Season: All year
Largest Group Accommodated: 700 (400 rooms, 31 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-13.00; Double: 11.00-16.00; Suites: 16.00; Twins: 14.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 24 (2,500)
No. Banquet Rms. & Capacity of Largest: 24 (2,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Net Exhibit Space: 31,000 sq. ft., 14,000 on one floor
Audio-Visual Aids: D, H, I, J, K, L
Sports Facilities: Swimming, golf, tennis

Atlanta Hilton

See Advertisement, Page 51

1031 Virginia Ave., P. O. Box 681 (Phone: POpular 7-0281; telegraph: AT 653)
Manager: Lloyd S. Farwell
Sales Manager: Robert A. Zuggler
Convention Season: All year
Largest Group Accommodated: 400 (175 rooms, 2 suites)
Air Conditioning: Bedrooms and banquet halls
No. Mtg. Rms. & Capacity of Largest: 8 (250)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Golf, swimming, putting

Dinkler Plaza Hotel

See Advertisement, Page 29

98 Forsyth St., N.W. (Phone: JAckson 4-2461; telegraph: AT 298)
Manager: George Fowler

South's Supreme Hotel with a Personal Touch

- ★ Atlanta's largest Exhibition Hall—seating 2500, located at ground level, no elevators required and completely staffed and equipped.
- ★ Banquets—20 to 2000.
- ★ Twenty-four (24) meeting rooms adjacent.
- ★ Five (5) restaurants in latest vogue.
- ★ Nation's finest floor of meeting rooms.
- ★ Fabulous Empire Room with dining, dancing and star entertainment.
- ★ Arcade Shops of latest decoration.
- ★ Suites furnished in imported fabrics and collectors' items.
- ★ Summer Garden dining and dancing. Rainbow mystic lighting surrounds you. Glamorous swimming pool and exotic Polynesian Lounge.

A small city, within itself, with Southern hospitality flowering.

Atlanta Biltmore

GEORGIA

Atlanta continued

Sales Manager: Richard Thomas
Convention Season: All year
Largest Group Accommodated: 750 (300 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-12.50; Double: 10.00-16.00; Suites: 36.50-41.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (2,000)
No. Banquet Rms. & Capacity of Largest: 19 (1,500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,634 sq. ft., on one floor
Audio-Visual Aids: A, B, C, D, F, G, H, I, J, K, L
Sports Facilities: Swimming, golf, tennis, riding
Sales Representative: Leonard Hicks, Jr. & Associates

Georgia Hotel

Luckie and Cone Sts. (Phone: JA 5-3501)
Manager: D. L. Flippin
Sales Manager: T. M. Cavender
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.50-8.00; Double: 7.50-9.50; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00
Liquor: Bottles only
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: D

Henry Grady

210 Peachtree, N.E. (Phone: JA 4-33211; teletype No. at 102)
Manager: Collins Bird
Sales Manager: Mrs. Kathy Worthy
Convention Season. All year
Largest Group Accommodated: 800 (465 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-14.00; Double: 11.00-18.00; Suites 20.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 3,312 sq. ft., on one floor
Audio-Visual Aids: D, H, I, J, L

AUGUSTA

Railroads: A.C.L.; A. & S.; C. of Ga.; Ga.; C. & W.C.; G. & F.; Southern
Airlines: DAL, EAL

AUDITORIUM

Bell Auditorium

712 Telfair St. (Phone: PA 2-7788-9)
Manager: J. F. Bedingfield
Exhibit Areas: 32,000. Main Arena: 10,800 sq. ft.; Exhibition Hall: 21,200 sq. ft.
Rental Fees: On application
Floor Load: 1,000 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 42 ft. in Arena; Exhibition Hall 10 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: 20 ft. apart in Exhibition Hall
Utilities: 600 Amp. current
Loading Facilities: Drive-in ramp
Location Size of Storage Areas: Basement, 25 ft. by 40 ft.
Meeting Rooms: Four
Facilities for Food Functions: Banquet for 1,500
Parking Facilities: Fair
Distance from Business District: Three blocks

Bon Air Hotel

Walton Way (Phone: REgent 3-3661)
Manager: Nathan Gaines
Sales Manager: Bill Boswell
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms, 20 suites)
Air Conditioning: 90% bedrooms, all banquet halls
Convention Rates: Single: 5.00-8.00; Double: 8.00-14.00; Suites: 18.00-44.00
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)
No. Banquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 20,000 sq. ft., on one floor
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Swimming, golf, tennis, boating

COLUMBUS

Railroads: C. of Ga.; S.A.L.; So. Ry.
Airlines: DAL, EAL, SOU

AUDITORIUM

Columbus Municipal Auditorium

(Phone: FA 3-3636)
Manager: Hubert Stubbs
Exhibit Areas: 16,000 sq. ft.
Rental Fees: For afternoon performance $125.00 or 10% whichever is the greater. Evening performance $150.00 or 10% whichever is greater.
Ventilation: 14-36" Exhaust fans
Ceiling Height: 55 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 171 by 92 ft.
Columns: None
Utilities: AC 110-220
Loading Facilities: Two 12 ft. ramps at rear doors
Storage Areas: Ample
Facilities For Food Functions: Caterer for banquets to 1,200
Parking Facilities: 1,500 cars
Distance from Business District: 8 blocks

Ralston Hotel

12th St. & 2nd Ave. (Phone: FAirfax 2-7331)
Manager: O. L. Betts, Jr.
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-8.00; Double: 8.00-11.00; Suites: 15.00-30.00. European
No. Mtg. Rms. & Capacity of Largest 5 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Wines and beer only
Net Exhibit Space: 5,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 12 by 16 ft., C, G, H, I, J, L
Sports Facilities: Golf, tennis, boating, fishing, water skiing

JEKYELL ISLAND

The Wanderer

See Advertisement, Page 78

Jekyll Island (Phone: NEptune 5-2211)
Manager: J. W. Astarita
Sales Manager: Don Mayley
Convention Season: All year
Largest Group Accommodated: 750 (84 rooms, 96 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 10.00-14.00; Suites: 13.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (2,600)
No. Banquet Rms. & Capacity of Largest: 3 (800)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, cycling

MACON

Railroads: C. of Ga.; M.D. & Sav.; Ga. So. & F.; Southern
Airlines: DAL, EAL

Dempsey Motor Hotel

515 Cherry St. (Phone: SHerwood 2-2511)
Manager: Wm. P. Jackson
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-11.00; Double: 8.00-15.00; Suites: 15.45-35.00. European

In SAVANNAH

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Hotel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Completely air-conditioned, with function rooms for 300 persons, with entire floor of sample rooms . . . *and* Manger *service* at every step!

For complete details, contact Harry Weissinger, Manager, The Manger Hotel, 36 Bull St., Savannah, Ga. Telephone: Adams 2-6121, Teletype: SV-4055

The WANDERER

on

Fabulous JEKYLL ISLAND

Former Playground of Millionaires on the Golden Isles of GEORGIA

600 Air-Conditioned Rooms

Meeting rooms from 20 to 2500

NEW CONVENTION HALL

Seating Capacity — 2500

On the Atlantic Ocean

LARGEST INDOOR POOL

in the Southeast

Championship GOLF COURSES

Experienced Convention Know How

Write or Call:

JOHN ASTARITA
The Wanderer
Jekyll Island, Georgia
NEptune 5-2211

No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: 15.45-75.00
Net Exhibit Space: 2,500 sq. ft., on one floor
Audio-Visual Aids: I, L

ST. SIMONS ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann; A.C.L. to Nahunta
Airlines: DAL, EAL

King and Prince

(Phone: ME 8-3411)
Manager: Gadi Timbes
Convention Season: All year
Largest Group Accommodated: 150 (80 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-16.00; Double: 12.00-22.00; Suites: 32.00-42.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 6 by 14 ft., G, H, I, J, L
Sports Facilities: Swimming, golf, tennis shuffleboard, cycling, fishing, horseback riding

SAVANNAH

Railroads: A.C.L.; C. of Ga.; S.A.L.; Southern; Sav. & A.
Airlines: DAL, EAL, NAL

DeSoto Hotel

15 E. Liberty St. (Phone: AD 2-0171)
Manager: Don B. Grady
Sales Manager: Thomas E. Nease
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.50-14.00; Suites: 15.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 100.00 per day
Net Exhibit Space: 9,200 sq. ft., on one floor
Audio-Visual Aids: G, H, I, L
Sports Facilities: Swimming

The Manger Hotel

See Advertisement, Page 78

Bull & Congress Sts. (Phone: ADams 2-6121)
Manager: Harry Weissinger
Sales Manager: Emma H. Hartridge
Convention Season: All year
Largest Group Accommodated: 465 (250 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-9.00; Double: 9.00-13.00; Suites: 20.00-31.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 6 (350)
Group Meal Rates: Breakfast: 1.35; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 5.00 per sq. ft. basis
Net Exhibit Space: 4,990 sq. ft.; 3,122 sq. ft. on one floor
Audio-Visual Aids: Stages: 24 by 6 ft., 21 by 6 ft., H, I, L

SEA ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann; A.C.L. to Nahunta
Airlines: DAL, EAL

The Cloister

(Phone: MElrose 8-3611)
Manager: Irving A. Harned
Sales Manager: Richard A. Everett
Convention Season: Jan., Feb., Sept., Nov., Dec.
Largest Group Accommodated: 175 (75 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 22.00-28.00; Double: 32.00-50.00; Suites: 44.00-56.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (250)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, B, C, G, H, I, J, K, L
Sports Facilities: Swimming, golf, tennis, horseback riding

HAWAII

HONOLULU

Airlines: Aloha, CPA, NWA, PAA, UAL

CONVENTION BUREAU

Hawaii Visitors Bureau

See Advertisement, Page 79

205 Kalakaua Ave.
James Townsend, Managing Director
212 Stockton St.
San Francisco, Cal.
Robert Coyner, Convention Manager

AUDITORIUM

Sheraton Meeting House

See Advertisement, Page 80

Waikiki Beach, P. O. Box 8146 (Phone: 937-311)
Manager: Richard Holtsman
Exhibit Areas: 8,037 sq. ft.: Maui Rooms, 1,326 sq. ft.; Hawaii Room, 3,827 sq. ft.; Kauai Room, 1,326 sq. ft.; Lanai & Molokai Rooms, 1,558 sq. ft.
Floor Load: Unlimited
Ventilation: Air Conditioned
P. A. System: Yes
Columns: None
Loading Facilities: Ground level loading
Mtg. Rms. & Capacity: 5 (1,000)
Facilities for Food Functions: Banquets for 700
Distance from Business District: In center of Waikiki Beach

Edgewater Hotel

2168 Kalia Rd. (Phone: 99-6464)
Manager: Jim Kanefier
Sales Manager: Jack Gillett
Convention Season: All year
Largest Group Accommodated: 400 (180 rooms, 12 suites available)
Convention Rates: Single: 6.00; Double: 8.50 to 14.00; Suites: 16.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 2.00 to 4.00

Winter Scene at Waikiki

World's Finest Convention Spot

A Great Sales Incentive Package

5000 Modern Hotel Rooms

Ample Auditorium Facilities

Hawaii

Write for information to **HAWAII VISITORS BUREAU**

2051 Kalakaua Ave., Honolulu; 212 Stockton St., San Francisco; Wrigley Bldg., Chicago; 609 5th Ave., N.Y.C.

3 easy steps to a convention in Hawaii

1 Choose one of Sheraton's five world-famous luxury hotels on the beach at Waikiki for your headquarters.

THE ROYAL HAWAIIAN — 400 rooms

THE PRINCESS KAIULANI with the new DIAMOND HEAD WING (500 rooms in total)

THE MOANA — 250 rooms
THE SURFRIDER — 150 rooms

2

THE ROYAL MANOR — 100 rooms

While in Hawaii you'll enjoy Sheraton's air-conditioned Meeting House, custom-designed for conventions, with facilities to seat 1000 or divided to accommodate 5 smaller groups in complete, sound-proof privacy.

3 Contact Sheraton's veteran staff of experts to help you plan every detail — write Sales Director, Sheraton in Hawaii, or contact Mr. Paul Mangin, Sheraton Hotels, National Convention Headquarters, 2206 Connecticut Avenue, Washington, D. C. They'll gladly send you more information about Sheraton Convention facilities in Hawaii, or any other place, for that matter.

BY JET: just 5 hours from West Coast . . . 10 hours from the East Coast. **BY SHIP:** 4½ easy days.

SHERATON HOTELS IN HAWAI

On the Beach at Waikiki

HAWAII

Honolulu continued

Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Audio-Visual Aids: I, J
Stage: Available

Haleklilani Hotel

2199 Kalia Rd. (Phone: 9-0934)
Manager: Richard K. Kimball
Convention Season: May, June, Sept., Oct., Nov., early Dec.
Largest Group Accommodated: 150 (30 rooms, 30 suites)
Air Conditioning: No
Convention Rates: Single: 12.00-16.00; Double: 14.00-18.00; Suites: 20.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (75)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, G

Hawaiian Village Hotel

2005 Kalia Rd. (Phone: 994-321; telegraph: Havil)
Manager: James E. Durham
Convention Season: All year
Largest Group Accommodated: 2,000 (1,000 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-27.00; Double: 16.00-29.00; Suites: 35.00-135.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1,700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 30,000 sq. ft.; 17,000 on one floor
Audio-Visual Aids: Stage: 31 by 60 ft., A, E, G, H, I, J, K, L
Sports Facilities: Golf, water skiing, surfboards, catamarans

If your choice is Hawaii...

MAKE THE AIRLINE UNITED

For reservations, see your Travel Agent or call United Air Lines.

THE EXTRA CARE LINE

UNITED AIR LINES ®

Moana & Surfrider Hotels

See Advertisement, Page 80

Waikiki Beach, P. O. Box 8146 (Phone: 937-311)
Manager: Richard Holtzman
Sales Manager: George N. Lemmon
Convention Season: All year
Largest Group Accommodated: 808 (404 rooms)
Air Conditioning: No
Convention Rates: Single: 10.00-15.00; Double: Double: 14.00-19.00. Surfrider—Single: 13.50-27.50; Double: 17.50-27.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,115)
No. Banquet Rms. & Capacity of Largest: 4 (940)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 1,152 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, G, I, J
Sports Facilities: Golf, tennis, swimming, surfing, canoeing, catamaran rides, riding, volleyball.

Princess Kaiulani & Diamond Head Wing

See Advertisement, Page 80

Waikiki Beach, P. O. Box 8146 (Phone: 937-311)
Manager: Richard Holtzman
Sales Manager: George N. Lemmon
Convention Season: All year
Largest Group Accommodated: 1,078 (539 rooms)
Air Conditioning: No
Convention Rates: Single: 10.00-17.00; Double: 14.00-21.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,345)
No. Banquet Rms. & Capacity of Largest: 9 (1,050)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 9,480 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, I, J
Sports Facilities: Golf, tennis, swimming, surfing, canoeing, catamaran rides, riding, volleyball

Reef Hotel

2169 Kalia Road (Phone: 99-6464; Telegraph Reef-honolulu)
Manager: Roy C. Kelley
Sales Manager: Jack Gillett
Convention Season: All months except Feb., March, July, August
Largest Group Accommodated: 423 (150 rooms, 12 suites available)
Air Conditioning: Banquet rooms
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 8 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 35.00 per booth
Audio-Visual Aids: D, G, I, J
Sports Facilities: All water sports, golf, tennis

Royal Hawaiian & The Royal Manor

See Advertisement, Page 80

Waikiki Beach: P. O. Box 8146 (Phone: 937-311)
Manager: Richard Holtzman
Sales Manager: George N. Lemmon
Convention Season: All year
Largest Group Accommodated: 1,078 (539 rooms)
Air Conditioning: No
Convention Rates: Single: 17.00-32.00; Double: 22.00-37.00. Royal Manor rates—Single: 13.50-15.50; Double: 17.50-19.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (1,735)
No. Banquet Rms. & Capacity of Largest: 7 (1,405)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 2,448 sq. ft. on one floor
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, tennis, swimming, surfing, canoeing, catamaran rides, riding, volleyball

Waikiki Biltmore Hotel

2424 Kalakaua Ave. (Phone: 935711; Telegraph: Biltmore)
Manager: John D. Mace
Convention Season: All year
Largest Group Accommodated: 500 (246 rooms, 3 suites available)
Convention Rates: Single: 10.00; Double: 13.00; Suites: 50.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: .90; Lunch: 1.25; Dinner: 1.85
Liquor: Yes
Charges for Mtg. Rms.: None if meal served
Charges for Exhibit Areas: 15.00 to 25.00
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, bowling, surf board riding, outrigger canoe riding, catamaran rides

IDAHO

BOISE

Railroads: U.P. Sys.
Airlines: UAL, WCA

Boise Western Hotel

See Advertisement, Page 17

Eighth & Bannock (Phone: 2-5511)
Manager: Edward G. Sullivan
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 5 suites)
Air Conditioning: 50% of bedrooms, all banquet halls
Convention Rates: Single: 5.50-9.50; Double: 8.50-11.50; Suites: 11.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast 1.50; Lunch: 1.65; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, I, J, L
Sports Facilities: Golf, skiing

Owyhee and Owyhee Motor Inn

See Advertisement, Page 17

1109 Main (Phone: 3-4611)
Manager: Basil Miaullis
Sales Manager: Jack Hyder
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-8.50; Double: 7.50-14.00; Suites: 16.00-27.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (350-400)
No. Banquet Rms. & Capacity of Largest: 5 (350-400)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visual Aids: G
Sports Facilities: Swimming

POCATELLO

Airlines: WCA, WAL

Bannock

105 S. Arthur (Phone: CEdar 3-1260)
Manager: Raymond A. Dodge, Jr.
Sales Manager: Jack Hyder
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 6 suites)
Air Conditioning: 25% bedrooms, banquet halls
Convention Rates: Single: 5.50 to 7.50; Double: 7.25 to 10.00; Suites: up to 20.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms.: 6
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: 10.00
Charges for Exhibit Areas: 10.00 average
Net Exhibit Space: 3,500 sq. ft. all on one floor included in meeting room space
Audio-Visual Aids: Stage: 30 by 6 ft., G, I, J

SUN VALLEY

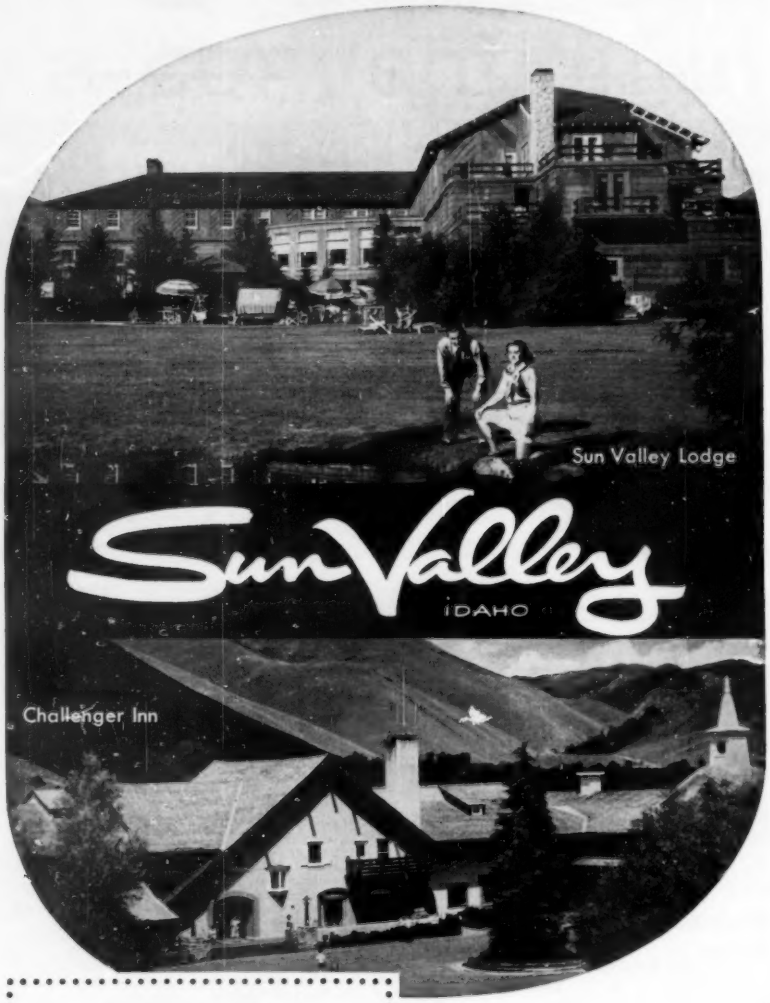
Railroads: U.P. Sys.
Airlines: UAL, WCA (served through Twin Falls)

Sun Valley Lodge & The Challenger Inn

See Advertisement, Page 82

(Phone: KEtchum 3311)
Manager: Winston McCree
Convention Season: April-Nov.
Air Conditioning: No
Convention Rates: Single: 19.00-21.00; Double: 16.00-18.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (475)
No. Banquet Rms. & Capacity of Largest: 2 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,400 sq. ft., on one floor
Audio-Visual Aids: Stages: 20 by 15 ft., 30 by 10 ft.; A, B, C, E, F, G, H, I, J, L
Sports Facilities: Swimming, golf, tennis, chair lift, bowling, fishing, ice skating, riding, skeet and trap shooting, cycling, shuffleboard, lawn bowling, croquet, horseshoes.

perfectly suited for your convention



MEETING ROOMS

	Max. Capacity
OPERA HOUSE	500
HOLIDAY HUT	250
DUCHIN ROOM	100
Numerous smaller rooms	20 to 50

BANQUET ROOMS

	Max. Capacity
LODGE DINING ROOM	350
CONTINENTAL	600

RATES

AMERICAN PLAN

LODGE	INN	
$18	$16	Per person, two in a room
$21	$19	per person, single room

(European Plan rates on request)

CAPACITY

Sleeping accommodations for 500 persons

UNION PACIFIC RAILROAD

Owned and operated by
UNION PACIFIC RAILROAD

Planning a spring or fall convention? One of the many reasons you will want to consider Sun Valley is that here you can't lose any delegates. No big-city problems such as having members housed at other far-away hotels... delays of waiting for taxicabs, or traffic jams.

Along with excellent meeting facilities and room accommodations at Sun Valley Lodge and Challenger Inn there's a wide and wonderful variety of fun for all—including outdoor ice skating, golf, riding, swimming, fishing and skeet-trap shooting.

for reservations

... or additional information on rates, seasons and activities, let us send you our color convention booklet. Address Mr. Winston McCrea, Mgr., Sun Valley, Idaho or Union Pacific Railroad, Room 2711, Omaha 2, Nebraska.

ILLINOIS

CHICAGO

Railroads: G.M. & O.; Santa Fe; Balt. & Ohio; Burl.; Chi. & E. Ill.; C. & N.W.; Chi. & W. Ind.; Chi. Gt. W.; Chi., Ind. & Louisv.; C.M. St. P. & P.; Erie; Grand Tk.; Ill. Cent.; Mich. Cent.; N. Y. Chi. & St. L.; Penna.; Wab.; C. & I.W.; B. of C.; C. & O.; C.A. & E.; C.J.; Ch. S. Sh. & So. B.; C.N.S. & M.; C.R. & I.; I.N.; M. Jn.; B. & O. C. T.; C.C.C. & St. L.; N.Y.C.; C.R.I. & P.; Ind. Harbor Belt; Soo Line
Airlines: AAL, BNF, CAP, CAL, Chicago 'copter, DAL, EAL, LCA, NOR, NWA, OZA, TCA, TWA, UAL

CONVENTION BUREAU

Chicago Convention Bureau
134 N. LaSalle St. (2)
Chester A. Wilkins, Executive Director

AUDITORIUMS

Chicago Coliseum

1513 S. Wabash. (WAbash 2-5862)
President-Mgr.: Fred M. Morelli
Exhibit Areas: 82,00 sq. ft., main floor; 21,700 sq. ft., balcony
Rental Fees: On application
Floor Load: 150 lbs. to unlimited
Ventilation: Natural and artificial
Ceiling Height: 16 ft. to 90 ft.
P. A. System: Available
Dimensions Opening to Exhibit Hall: 12 ft. by 12 ft.; 16 ft. by 18 ft.
Utilities: AC current, any capacity; gas, water; drainage
Loading Facilities: Direct
Storage Areas: Ample
Meeting Rooms and Capacities: Coliseum, 9,000; North Hall, 4,000; Ballroom, 1,000
Facilities for Food Functions: Caterer for banquets of 5,000

International Amphitheatre

See Advertisement, Page 83

41st and S. Halsted Sts. (YArds 7-5580)
Manager: Merton E. Thayer
Exhibit Areas: 585,000 sq. ft.

AN UNMANNED BOOTH

CAN COST YOU MONEY IN LOST SALES LEADS!

Wherever your convention or sales meeting is held there's a Manpower office to supply temporary booth attendants or any other convention help you need to relieve or assist your sales people.

LOW HOURLY RATES. OFFICES IN 200 CITIES

manpower, inc.

Write for free booklet on our unique Convention Services
826 N. Plankinton Ave.
Milwaukee, Wisconsin

Rental Fees and Services: On application
Floor Load: First floor, unlimited; second, 180 lbs. per sq. ft.
Ventilation: Natural and forced air; Arena and side halls air conditioned
Ceiling Height: 14 ft. 23 ft., 87 ft., 20 ft., 27 ft.
P.A. System: In main Arena and adjoining six halls
Dimensions, Opening to Exhibit Hall: 14 ft. high by 16 ft. wide
Elevators: Two, 8,000 lbs.
Columns: 2 ft. diameter; 25.5 ft. by 26 ft. and 26 ft. by 52 ft., 40 ft. by 60 ft.
Utilities: Gas, water, drainage, steam, AC—any capacity
Loading Facilities: Railroad siding in building, ample truck doors
Meeting Rooms and Capacities: Ten 15 to 500; Arena 13,500
Facilities for Food Functions: 8,000
Parking Facilities: 7,500 cars
Distance from Business District: Three and a half miles

McCormick Place

208 South LaSalle St. (Phone: CEntral 6-6307)
Manager: Ed Lee
Exhibit Areas: 300,000 sq. ft.
Rental Fees: 50 cents per net sq. ft. includes crate storage, general cleaning, perimeter guard service, general lighting, heat, air-conditioning
Floor Load: 400 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 30 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 18 ft. by 20 ft.
Elevators: All facilities on ground level
Columns, Location and Dimensions: 210 ft. clear span
Current and Utilities Available: 110, 220, 440 AC or DC, gas, water, drainage, steam, compressed air
Loading Facilities: Railroad siding, 13 truck doors, 90 ft. of docks
Location, Size of Storage Areas: 200,000 sq. ft., lower level
Number of Meeting Rooms and Capacities: 16 (5,000)
Facilities for Food Functions: Can handle banquet for 5,000
Parking Facilities: 7,500 cars
Distance from Business District: 2.5 miles

FLY UNITED JETS TO CHICAGO

From 18 major eastern and western cities

For reservations, see your Travel Agent or call United Air Lines.

THE EXTRA CARE LINE

UNITED AIR LINES ®

In Chicago...

MOST MAJOR EXHIBITORS

know the extra "sell" and savings by showing in AMERICA's heart-land . . .

exhibitors and conventioneers know that the savings in travel by using Chicago's great Amphitheatre . . . plus the convenience of adequate hotel facilities . . . make budgets stretch farther and produce more dramatic sales results!

There is No Reason Why . . .

they like it!

Chicago Automobile Show
Chicago National Boat Show
Chicago Sportsman's and Vacation Show
International Livestock Exposition and Horse Show
International Kennel Club Dog Show
International Dairy Show and Rodeo
National Metal Exposition
International Heating and Air-Conditioning Exposition
Republican and Democratic National Conventions
National Packaging Exposition
Materials Handling Exposition
National Machine Tool Builders' Show
Road Builders' Show
and other leading expositions

home of the internationally famous
SIRLOIN ROOM
"where the steak is born"

- Private dining rooms and meeting rooms
- Four Seasons and Harvest banquet rooms
- Postillion Room for private meetings
- Saddle and Sirloin Club facilities

Your Very Next Convention or Sales Meeting Should Not Be in The Internationally Famous

International Amphitheatre

Chicago . . . the convention city . . . is the natural spot for your next meeting. The International Amphitheatre has the facilities to accommodate meetings, conventions and exhibitions of any size.

- 585,000 Sq. Ft. Exhibit Space
- Air Conditioned Arena Seats 13,500
- New Public Address System
- Parking for 7,500 Cars
- Individual Halls 4,000 to 180,000 Sq. Ft.
- 15 Minutes from the Loop

Direct Your Inquiries To
M. E. Thayer, General Manager

Meetings? Any Size

Many Smaller Rooms Available . . . Adjoining Nationally Famous Restaurants

Adjoining the Amphitheatre . . .

Stock Yard Inn

A charming atmosphere housing some of the world's most famous restaurants. Complete facilities for sales meetings, banquets and special dinners for groups of 25 to 800. It will pay you to write for literature, plats and banquet menus.

Direct Inquiries to
Mr. Robert Foss, General Manager

International Amphitheatre
42nd and Halsted • Chicago 9, Illinois

SITE FOR SUCCESSFUL MEETINGS...

CHICAGO'S PRUDENTIAL AUDITORIUM

. . . Accommodations for up to 1100 people . . . catering service for 425 seated guests . . . raised stage 40-feet wide, 20-feet deep . . . modern lighting and public address system . . . projection booth.

For reservations, call:
WHITEHALL 3-2800, EXTENSION 262

THE PRUDENTIAL BUILDING

Randolph Drive, just east of Michigan Avenue

ILLINOIS
Chicago continued

Navy Pier

Lake Front and Grand Ave. (RAndolph 6-8000, Ext. 2274)
Manager: John J. Manley, Port Manager
Exhibit Areas: 350,000 sq. ft.
Rental Fees and Services: On application
Floor Load: 100 lbs. per sq. ft.
Ventilation: Natural
Ceiling Height: 24 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 14.5 ft. by 19 ft.
Columns: None
Utilities: Electricity, gas, water
Loading Facilities: 16 loading doors
Storage Areas: 50,000 sq. ft.
Meeting Rooms and Capacities: 300 to 2,500
Parking Facilities: Several thousand cars
Distance from Business District: 1.5 miles

Prudential Building Auditorium

See Advertisement, Page 84

130 East Randolph Drive (1) (Phone: WHitehall 3-2800, Ext. 243)
Manager: M. J. Sylvester
Exhibit Areas and Square Footage of Each: Auditorium Proper, 7,099 sq. ft.; Foyer, 1,773 sq. ft.
Floor Load: 100 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: Auditorium, 21' 9"; Foyer, 9
PA System: Yes
Dimensions, Opening to Exhibit Hall: 8' x 10'
Columns, Location and Dimensions: Six, 3 on each side of auditorium, 6 ft. from wall
Current and Utilities Available: 110, 220v, limited water
Load Facilities: Street level entrance
Facilities for Food Functions: Banquet for 500 persons
Distance from Business District: Inside business area

Hotel Ambassador

1300 N. State Pkwy (Phone: SUperior 7-7200)
Manager: Max Blouet
Sales Manager: Robert Byfield
Convention Season: All year
Largest Group Accommodated: 400 (225 rooms, 80 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 15.00-18.00; Double: 19.75-22.00; Suites: 32.50-125.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 3.00; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Audio-Visual Aids: A, C, D, G, H, I, J, K, L

Acres Motel

See Advertisement, Page 85

5600 N. Lincoln Ave. (Phone: LO 1-7777)
Manager: James J. Jennings
Sales Manager: Larry Licalzi
Convention Season: Sept.-Jun. 15
Largest Group Accommodated: 125 (65 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Jun.-Sept. 15—Single: 12.00-15.00; Double: 15.00-20.00; Suites: 22.50-35.00. Sept. 15-Jun.—Single: 9.00-12.00; Double: 12.00-15.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (60)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: 25.00-75.00 if less than 35 house guests
Charges for Exhibit Rms.: 25.00-75.00 if less than 35 house guests
Net Exhibit Space: 1,800 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 15 by 8 ft., A, C, G, H, I, K, L
Sports Facilities: Golf, swimming

Ascot Motel

See Advertisement, Page 85

(To open Aug. '61)
11th & Michigan Ave. (Phone: Temporary LO 1-7777)
Sales Manager: Larry Licalzi
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 13.00-17.00; Double: 17.00-22.00; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 25.00-200.00
Charges for Exhibit Rms.: 25.00-200.00
Net Exhibit Space: 7,000 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Swimming, sightseeing

Avenue Motel

See Advertisement, Page 85

1154 S. Michigan Ave. (Phone: HA 7-8200; teletype: CG 82)
Manager: M. M. Lutwak
Sales Manager: Larry Licalzi
Convention Season: All year
Largest Group Accommodated: 200 (75 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-18.00; Double: 14.00-22.00; Suites: 35.00-50.00
No. Mtg. Rms. & Capacity of Largest: 4 (125)
No. Banquet Rms. & Capacity of Largest: 4 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None if 50 minimum guests
Charges for Exhibit Rms.: None if 50 minimum guests
Net Exhibit Space: 2,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 8 ft., A, C, G, H, I, J, K, L
Sports Facilities: Swimming, sightseeing

Bismarck Hotel

See Advertisement, Page 84

171 W. Randolph St. (Phone: BE 6-0123)
Manager: Wm. B. Horstman
Sales Manager: Pauline Brown
Convention Season: All year
Largest Group Accommodated: 1,000 (550 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-22.00; Double: 12.50-20.00; Suites: 32.00-125.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (250)
No. Banquet Rms. & Capacity of Largest: 15 (400)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.75
Liquor: Yes
Net Exhibit Space: 6,000 sq. ft., on one floor
Audio-Visual Aids: Stages: 75 by 36 ft., H, I, J, L

Conrad Hilton

See Advertisement, Page 51

720 S. Michigan Ave. (Phone: WAbash 2-4400; telegraph: 1779 CG)
Manager: Thomas P. McNamara
Sales Manager: M. E. King

550 Air-Conditioned Guest Rooms

WANTED!..
IN CHICAGO
SMALL GROUP MEETINGS
(250 or less)
SMALL CONFERENCES ARE OUR BIG MEETINGS

BISMARCK HOTEL

WM. B. HORSTMAN, Gen. Mgr. • ROBERT R. CARRA, Mgr.
PAULINE BROWN, Sales Mgr.

AVENUE MOTEL
Michigan Ave. at 12th St. Now Open—100 rooms

ASCOT MOTEL
Michigan Ave. at 11th St. Open May 1961—225 rooms

ESSEX INN
Michigan Ave. at 8th St. Open February 1961—325 rooms

WESTPOINT INN
Indiana Tollroad & Rt. 41 Hammond, Ind Open March 1961—125 rooms

In Chicagoland
ARISTOCRAT
INNS of AMERICA
Present...

5 NEW MOTELS IN CHICAGOLAND

To Serve Your Group Meetings

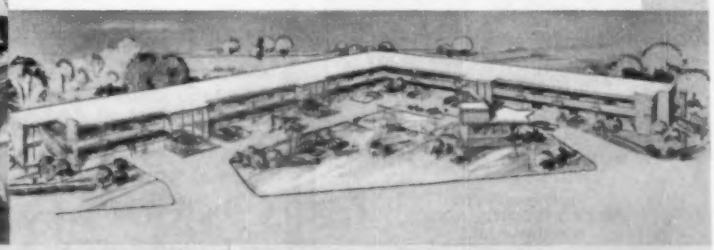
The Aristocrat Inns were designed and built with the group meeting in mind. They are ideally located throughout Chicagoland — convenient for all businessmen. Each Inn embodies the features and commercial facilities of the large metropolitan hotel with the comfort, informality and luxury of the resort motel.

There are 875 rooms . . . 650 are in downtown Chicago. Banquet rooms will accommodate 600 — 500 seat theatre, too.

Features are: free parking on premises, with direct access from parking to meeting room floor; newest meeting room equipment — visual aids to dramatize your message with sight and sound; swimming pools; putting green; complimentary television, radio, and wake-up coffee in each room; free ice cubes from conveniently located dispensers; excellent restaurants, cocktail lounges, and catering service specializing in a range of taste-tempters from sandwiches to fine gourmet dishes; 24 hour switchboard service, self-dialing telephones, room service; and extra large guest rooms, hospitality suites, kitchenettes and apartments with ultra-modern decor.

ARISTOCRAT
INNS of AMERICA

For information call or write:
Lawrence Licalzi, Director of Sales
5600 No. Lincoln Ave., Chicago, Illinois



ACRES MOTEL
5600 No. Lincoln Ave. Now Open—100 rooms

ILLINOIS
Chicago continued

Convention Season: All year
Largest Group Accommodated: 3,700 (2,000 rooms, 125 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-18.50; Double: 14.50-30.00; Suitus: 30.00-300.00. European
No. Mtg. Rms. & Capacity of Largest: 32 (2,500)
No. Banquet Rms. & Capacity of Largest: 32 (1,600)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.75
Liquor: Yes
Charges for Exhibit Rms.: 19.00-32.00
Net Exhibit Space: 40,000 sq. ft., on one floor
Audio-Visual Aids: D, H, I, J, K, L
Sports Facilities: Swimming, fishing, boating

The Drake

See Advertisement, Page 87

140 E. Walton (Phone: Superior 7-2200)
Manager: L. E. Schroenbrunn
Sales Manager: G. E. R. Flynn
Convention Season: All year
Largest Group Accommodated: 800 (300 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-16.00; Double: 13.50-22.00; Suites: 28.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (800)
No. Banquet Rms. & Capacity of Largest 4 (750)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: 50.00-60.00 per day
Net Exhibit Space: 5,650 sq. ft. on one floor, separate area
Audio-Visual Aids: D, I, J
Hotel Representative: Howard F. Dugan Associates

Edgewater Beach Hotel

See Advertisement, Page 20

5300 Sheridan Rd. (Phone: LOngbeach 1-6000; teletype: CG2378)
Manager: W. G. Callahan
Sales Manager: H. J. LaFrenere
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 160 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 9.00-18.00; Double: 12.00-24.00; Suites: 20.00-37.00. European
No. Mtg. Rms. & Capacity of Largest: 35 (900)
No. Banquet Rms. & Capacity of Largest: 25 (800)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 12 ft., C, G, H, I, J, K, L
Sports Facilities: Swimming, tennis, shuffleboards

Essex Inn

See Advertisement, Page 85

(To open Mar. '61)
800 S. Michigan Ave. (Phone: temporary LO 1-7777)
Sales Manager: Larry Licalzi
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-18.00; Double: 18.00-26.00; Suites: 25.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (150)
No. Banquet Rms. & Capacity of Largest: 6 (125)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 25.00-150.00 if no convention
Charges for Exhibit Rms.: 25.00-150.00 if no convention
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Swimming, sightseeing

Executive House

See Advertisement, Page 86

71 E. Wacker Dr. (Phone: FI 6-7100; teletype: 1171)
Manager: A. M. Quarles
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-21.00; Double: 18.00-25.00; Suites: 35.00-47.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (150)
No. Banquet Rms. & Capacity of Largest: 5 (120)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 2,064 sq. ft., 1,128 sq. ft. on one floor
Audio-Visual Aids: G, H, I, L

LaSalle Hotel

See Advertisement, Page 86

10 N. La Salle (Phone: FR 2-0700)
Manager: Allan Stubbins
Sales Manager: W. Fred Puffer
Convention Season: All year
Largest Group Accommodated: 2,000 (1,000 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-15.50; Double: 11.00-19.00; Suites: 16.00-85.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (1,000)
No. Banquet Rms. & Capacity of Largest: 19 (675)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinner: 4.50
Liquor: Yes
Audio-Visual Aids: D, H, I, J, L

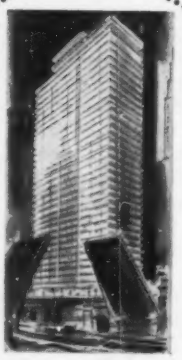
Morrison Hotel

79 W. Madison St. (Phone: FRanklin 2-9600; telegraph: NBD)
Manager: John B. Grande
Sales Manager: Gerald G. Sanderson
Convention Season: All year
Largest Group Accommodated: 3,500 (1,867 rooms, 200 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-13.50; Double: 10.50-24.00; Suites: 38.00-85.00. European
No. Mtg. Rms. & Capacity of Largest: 100 (2,000)
No. Banquet Rms. & Capacity of Largest: 100 (1,500)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 180,000 sq. ft., 15,000 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L

Oxford House

See Advertisement, Page 86

225 N. Wabash Ave. (Phone: Financial 6-6585; teletype: CG 2334)
Manager: Edward J. Toole



For Chicago Meetings

Executive House®

Drive-In Parking • Restaurant and Lounge
Private Meeting and Banquet Rooms

Write for colorful brochure
EXECUTIVE HOUSE
Dept. SM, 71 E. Wacker Dr., Chicago, Ill.
Financial 6-7100
A. M. QUARLES, General Manager

★

Opening early 1961
another EXECUTIVE HOUSE
Washington, D.C.

"WHY ARE WE MEETING AT OXFORD HOUSE?"
"Newest hotel in Chicago."
"Convenient Loop location."
"Free inside parking."
"Full facilities."
"AND THE LARGEST, MOST LUXURIOUS HOTEL ROOMS IN ALL CHICAGO."

Elegant decor, fabulous furnishings (even "day-long" chairs) and customized service make group meetings at Oxford House both memorable and productive. Write or phone for full information.

E. J. TOOLE, General Manager

Oxford House
225 North Wabash • Chicago 1
Financial 6-6585 • TWX CG2334

hold your next MEETING at the

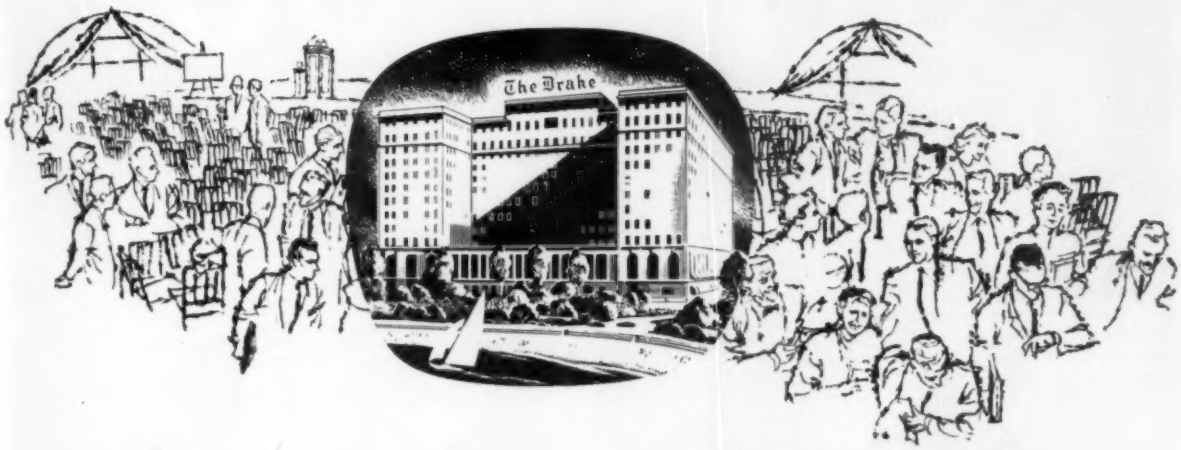
La Salle HOTEL
LA SALLE AT MADISON
CHICAGO
Teletype CG28

★ Complete facilities adaptable to any type of function
★ *Personalized* attention to every detail
★ Convenient to railroad terminals
★ Located in the center of downtown Chicago
★ Gracious, modern atmosphere, plus traditional LaSalle hospitality

write for new brochure showing room charts, floor plans and full details

Allan Stubbins, General Manager
W. Fred Puffer, Director of Sales

Most pleasant place in CHICAGO...nicest, too



the perfect setting for your next convention

Everything is arranged for your convenience in the colorful quiet of The Drake. The charming decor, the thoughtful service . . . and of course, complete air conditioning and your own TV set. No hotel in the midwest can match The Drake for unsurpassed convenience, location, and facilities. "Luxury at the lake," some of our friends call it. And your organization will be pleased to discover that this luxury actually costs no more than ordinary hotel service. Try it for your next meeting, large or small. The Drake takes good care of you.

Facilities? 4 major meeting rooms accommodating up to 800 • 16 committee rooms for functions of 12 to 300 • 700 guest rooms • 100% air conditioned • Superb restaurants and banquet facilities. May we tell you more? Phone or write for brochure.

DISTINGUISHED dh HOTELS

THE DRAKE at the Lake

LAKE SHORE DRIVE AND UPPER MICHIGAN AVENUE

SUperior 7-2200 Teletype No. CG1586

G. E. R. FLYNN, *Vice President-Sales* • H. B. RICHARDSON, *Convention Manager*

TWA puts wings on convention planning

Centrally located, Chicago is an ideal place for your convention. And TWA offers the ideal way to fly there. With its superb Jets . . . and its magnificent Skyliners . . . TWA serves 70 major cities from coast-to-coast in the United States.

TWA offers every assistance, from selecting the site to round-trip transportation. TWA's Convention Bureau specialists help you to find the facilities best suited to make your meeting an outstanding success . . . accommodations for large or small groups . . . relaxing recreation.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office now. Or write today to the: TWA Convention Sales Manager, Trans World Airlines, 380 Madison Avenue, N. Y. 17, N. Y.

FASTEST COAST-TO-COAST

TWA

THE SUPERJET AIRLINE*

The only airline flying across the United States in 4 hrs. and 30 mins.

*TWA THE SUPERJET AIRLINE is a service mark owned exclusively by Trans World Airlines, Inc.

PUT ALL YOUR EXHIBITS ON 1 FLOOR

The Sherman has *added* 10,000 square feet to its already large convention exhibit space. The total is now 50,000 square feet . . . all on one floor and all air-conditioned. No time lost racing around town . . . no stair climbing . . . no crowding into elevators. But single-floor convenience isn't all. The Sherman also offers 27 air-conditioned meeting rooms accommodating 10 to 2,000, plus exceptional banquet facilities for functions of any size.

PUT ALL YOUR PEOPLE UNDER 1 ROOF

- 1,501 redecorated rooms, all air-conditioned.
- Radio in every room—TV in many.
- World-famous restaurants: The Porterhouse, offering wonderful steaks—Well of the Sea, seafood flown fresh daily from the principal rivers, lakes, and oceans of the world. And for exceptional food at considerate prices, the smart Celtic Grill and Cocktail Corner are long-time favorites of Chicagoans and visitors. The Coffee Shop and the Snack Bar provide excellent meals quickly.
- The Sherman is in the heart of Chicago's shopping, theater, and financial district.
- Drive-right-in convenience—the only hotel in Chicago with on-premise garage facilities. No waiting for busy doormen when you arrive . . . no waiting for delivery when you leave.

Danny Amico, Vice President and Director of Sales, backed by highly qualified staff, is on hand day and night to attend to all your convention requirements. For help in planning your next convention, phone, wire or write Danny.

THE
SHERMAN

Chicago's Most Convenient Hotel
COMPLETELY AIR-CONDITIONED

Randolph, Clark and LaSalle Streets · Telephone: FRanklin 2-2100 · Teletype: CG 1387

ILLINOIS

Chicago continued

Sales Manager: Derio Nicoli
Convention Season: All year, except Jan. & Jun.
Largest Group Accommodated: 346 (173 rooms, 24 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 16.00-18.00; Double: 18.00-22.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (125)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 30.00-50.00
Charges for Exhibit Rms.: 22.00
Exhibit Space: On several floors
Audio-Visual Aids: H, I, L

Palmer House

See Advertisement, Page 51

State & Monroe Sts. (Phone: RA 6-7500; telegraph: CG 187)
Manager: Robert M. George
Sales Manager: Alvin W. LeFaivre
Convention Season: All year
Largest Group Accommodated: 4,000 (1,500 rooms, 100 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-18.00; Double: 14.50-23.00; Suites: 27.00-110.00; Twins: 16.50-27.00. European
No. Mtg. Rms. & Capacity of Largest: 23 (2,000)
No. Banquet Rms. & Capacity of Largest: 23 (1,700)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50; Dinner: 4.75
Liquor: Yes
Net Exhibit Space: 22,000 sq. ft. on one floor
Audio-Visual Aids: D, H, I, J, K, L

Pick-Congress Hotel

520 S. Michigan Ave. (Phone: HArrison 7-3800)
Manager: William J. Burns
Sales Manager: Robert H. Lesman
Convention Season: All year
Largest Group Accommodated: 1,500 (700 rooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: European
No. Mtg. Rms. & Capacity of Largest: 20 (2,000)
No. Banquet Rms. & Capacity of Largest: 20 (1,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms. 20.00-740.00
Net Exhibit Space: 24.00 sq. ft., 14,000 mezzanine, 10,000 lobby
Audio-Visual Aids: Stage: 16 by 20 ft., G, H, I, J, L

Sheraton-Blackstone

See Advertisement, Page 90

636 S. Michigan (Phone: HArrison 7-4300; telegraph: CG 1971)
Manager: Douglas M. Boone
Sales Manager: Richard W. Davis
Convention Season: All year
Largest Group Accommodated: 300 (128 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-20.00; Double: 16.00-25.00; Suites: 40.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,420 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L
Sales Representative: Leonard Hicks, Jr. & Associates

Sheraton Towers

See Advertisement, Page 90

505 N. Michigan Ave. (Phone: WHite Hall 4-4100; telegraph: Sheraton CGO)
Manager: Lloyd Carswell.
Sales Manager: Tom McDonald
Convention Season: All year
Largest Group Accommodated: 2,000 (900 rooms, 100 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-15.50; Double: 12.00-16.00; Suites: 17.25-125.00; Twins: 13.35-19.50. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,600)
No. Banquet Rms. & Capacity of Largest: 20 (1,400)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 24,000 sq. ft., 12,000 on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Swimming
Sales Representative: Leonard Hicks, Jr. & Associates

Hotel Sherman

See Advertisement, Page 89

Randolph & Clark Sts. (Phone: FR 2-2100; teletype: CG-1387)
Manager: Gene Barrett
Sales Manager: Daniel Amico
Convention Season: All year
Largest Group Accommodated: 2,200 (1,200 rooms, 88 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.45-15.45; Double: 11.00-22.00; Suites: 25.00-90.00
No. Mtg. Rms. & Capacity of Largest: 27 (2,000)
No. Banquet Rms. & Capacity of Largest: 2 (1,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 25.00
Net Exhibit Space: 50,000 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, H

Stockyard Inn

See Advertisement, Page 83

4178 South Halsted St. (Phone: YArds 7-5580)
Manager: Robert M. Foss
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms, 8 suites available)
Air Conditioning: 10 banquet and meeting rooms, 20 bedrooms
Convention Rates: Single: 3.00; Double: 5.00; Suites: 15.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (800)
No. Banquet Rms. & Capacity of Largest: 16 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None if food and beverages served
Net Exhibit Space: 18,040 sq. ft. on one floor, separate area
Audio-Visual Aids: D, I, J

SHERATON

the proudest name in HOTELS

IN CHICAGO – TWO FAMED SHERATON HOTELS

SHERATON TOWERS: On beautiful Michigan Ave. 600-room addition, open in mid-1961, will make it city's finest luxury convention hotel. Magnificent grand ballroom accommodates 1600 for meetings, 1200 for banquets. Direct elevator to ballroom handles heavy equipment and exhibits. Other function rooms for 15-1500. Beautiful 13th floor swimming pool. 450 guest rooms with 600 more in 1961.

Lloyd B. Carswell, *General Manager* — Thomas J. McDonald, *Sales Manager*

THE SHERATON-BLACKSTONE: One of the world's most celebrated hotels — famed for political and business conventions. Old World elegance — combined with complete convention facilities. 400 bedrooms and suites.

Douglass M. Boone, *General Manager* — Richard W. Davis, *Sales Manager*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

EAST	Providence	**MIDWEST**	Akron	**SOUTH**	Los Angeles	Toronto
New York	Springfield	Chicago	Indianapolis	Louisville	Pasadena	Niagara Falls
Boston	Albany	Detroit	French Lick, Ind.	Dallas	Portland	Hamilton
Washington	Rochester	Cleveland	Rapid City	New Orleans	**HAWAII**	**OVERSEAS**
Pittsburgh	Buffalo	Cincinnati	Sioux City	Mobile	Honolulu	Tel Aviv, Israel
Baltimore	Syracuse	St. Louis	Sioux Falls	**WEST**	**CANADA**	(opens March
Philadelphia	Binghamton	Omaha	Cedar Rapids	San Francisco	Montreal	1961)

DES PLAINES

Airlines: AAL, BNF, CAP, CAL, Chicago 'copter, DAL, EAL, LCA, NOR, NWA, OZA, TCA, TWA, UAL

O'Hare Inn

See Advertisement, Page 91

Mannheim & Higgins Rds. (Phone: VAnderbilt 7-5131; teletype: Des Plaines 131)
Manager: C. B. Hurd
Sales Manager: Robert Sleeth
Convention Season: All year
Largest Group Accommodated: 600 (184 rooms, 13 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 14.00-20.00; Suites: 26.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1,200)
No. Banquet Rms. & Capacity of Largest: 6 (850)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25

one of the LARGEST CONVENTION HALLS IN THE MIDWEST!

Chicagoland's NEW Jet-Age

O'HARE INN

Huge 12,000 square foot pillar-free Convention/Exhibition Hall seats 1200, has own truck entrance, full facilities.

O'HARE INN

Just 2 minutes north of O'Hare Airport, next to Illinois Tollways, 16 minutes from Loop via Northwest Expressway.

O'HARE INN

provides 32 acres of resort-atmosphere . . . swimming pools . . . air-conditioning.

Represented by Leonard Hicks, Jr.
New York: 532 Madison Avenue, MU 8-0123
Washington: 1145 19th Street N.W., AN 3-4900
Detroit: 1701 Cass Avenue, WO 2-2700

O'HARE INN

Mannheim and Higgins Roads • Des Plaines, Ill.
VAnderbilt 7-5131 • TWX: Des Plaines 131
C. B. HURD, *General Manager*

Liquor: Yes
Audio-Visual Aids: D, H, I, L
Sports Facilities: Swimming, golf
Sales Representative: Leonard Hicks, Jr. & Associates

EVANSTON

Railroads: C.M. St. P. & P.; C. & N.W.; C.N.S. & M.
Airlines: Served through Chicago

North Shore Hotel

1611 Chicago Ave. (Phone: UN 4-6400)
Manager: John Poulos Jr.
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 8 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 7.00-9.00; Double: 10.00-12.00; Suites: 20.00
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: 10.00 to 175.00
Charges for Exhibit Rms.: 10.00-250.00
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J

Orrington Hotel

1710 Orrington (Phone: UNiversity 4-8700)
Manager: W. H. Kurtz
Sales Manager: John Demers
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-15.00; Double: 11.00-18.00; Suites: 25.00-42.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (125)
No. Banquet Rms. & Capacity of Largest: 7 (125)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft., on one floor
Audio-Visual Aids: G, H, I, J, L

HIGHLAND PARK

Railroads: C. & N.W.; C. No. Sh. & M.
Airlines: Served through Chicago

Hotel Moraine on the Lake

See Advertisement, Page 91

2501 Sheridan Rd. (Phone: ID 2-4444)
Manager: Larry Boyle
Sales Manager: Betty Green
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 20 suites)
Air Conditioning: All banquet halls
Convention Rates: Single: 9.50-15.00; Double: 15.00-18.00; Suites: 27.50-45.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (350)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 18 by 20 ft., G, H, I, J, L
Sports Facilities: Swimming, golf, tennis, shuffleboard, ping pong
Sales Representative: Leonard Hicks, Jr. & Associates

Villa Moderne Motor Hotel

See Advertisement, Page 91

P.O. Box 567 (Phone: VErnon 5-4000)
Manager: Pat Miller
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-17.00; Double: 17.50-22.00; Suites: 25.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,460 sq. ft., 3,000 on one floor
Audio-Visual Aids: A, D, G, H, I, J, K, L
Sports Facilities: Swimming, golf, bowling, horseback riding

LA SALLE

Railroads: C.R.I.&P.; C.B.&Q.; Ill. Cent.; La.S.& B. Co.

135 of the top 500* corporations in the nation meet at THE MORAINE!

. . . a friendly, informal resort hotel on Lake Michigan, only ½ hour from downtown Chicago . . . hosting 275 group meetings a year . . . completely keyed for group functions . . . excellent facilities for sales training schools . . . where peak workloads can be combined with pleasure for greatest efficiency . . . no big-city noise or distractions to compete with your program. **As listed by Fortune*

FROM 30 OR LESS TO 300 OR MORE YOU'LL BE WELCOME AT

Hotel Moraine ON-THE-LAKE

HIGHLAND PARK, ILL. • IDlewood 2-4444
200 Guest Rooms • 12 Meeting Rooms
5 Private Dining Rooms
BETTY GREEN, sales manager

THINK OR SWIM!

It makes more cents to get the most from your sales meeting dollars. Villa Moderne gives you complete meeting room facilities to serve your captive audience and numerous after-meeting activities. Get both . . . go Villa Moderne!

For information: *Pat Miller, General Manager, Edens Expressway at Lake-Cook Road • Highland Park, Ill. • Phone VErnon 5-4000*

VILLA MODERNE
MOTOR HOTEL AND RESORT • HIGHLAND PARK, ILLINOIS

LaSalle continued

Kaskaskia Hotel

217 Marquette St. (Phone: CA 3-1200)
Manager: Wm. F. Hahne

Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms, 40 bedrooms
Convention Rates: Single: 5.00-8.00; Double: 8.00-10.00; Suites: 15.00-18.00
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (320)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None if food served in hotel
Charges for Exhibit Areas: 20.00 to 40.00
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J
Sports Facilities: 2 golf courses 5 miles away

MOLINE

Railroads: R.R., Burl., C.M.St.P.&P., C.R.I.&P., Dav. R.I., N.W.
Airlines: OZA, UAL

LeClaire Hotel

421 19th St. (Phone: 764-4371)
Manager: James T. Devaney

Convention Season: All year
Largest Group Accommodated: 330 rooms, 10 suites
Air Conditioning: Some bedrooms, all banquet halls
Convention Rates: Single: 6.00-10.00; Double: 8.00-15.00, European
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00 & up
Audio-Visual Aids: Stage: 16 by 20 ft., G, H, I, J, L

NEW
Convention Facilities
at the Midwest's Finest
"Relaxin' Resort"

The new $100,000 Starved Rock Room is specifically designed to accommodate group meetings of up to 125 people.

Its equipment is the most modern available—including spotlights, blackboards, lectern and a complete public address system.

Luxury rooms; delicious food; quiet, relaxed atmosphere. Only 2 hours from Chicago, by rail or car.

For full information write:
Convention Co-ordinator
Starved Rock Lodge
Starved Rock State Park
Utica, Illinois

or phone Chicago office:
MOhawk 4-5100

SAVE! Bring your own liquor. We'll supply setups and service.

PEORIA

Railroads: Burl.; G.M. & O.; N.Y.C.; Ill. Cent.; M. & St. L.; C. & N.W.; P. & P.U.; T.P. & W.; C. & I.M.; C.R.I. & P.; N.Y.C. & St. L.; Penna.; P.T.; Ill. Term.
Airlines: AAL, OZA, TWA

AUDITORIUM

Shrine Mosque

207 N.E. Monroe St. (Phone: 3-1497)
Manager: Leonard B. Potter

Exhibit Area: Auditorium lobby, 1,555 sq. ft.; basement floor, dining room, lobby, 1,370 sq. ft.
Rental Fees: Auditorium, $250 with 1 electrician; dining room, $200. Extra charges for PA system spotlight, projectors and other equipment.
Floor Load: 100 lbs. per sq. ft.
Ventilation: Fan blowers
Ceiling Height: 12-40 ft.
P.A. System: Yes
Elevators: 1 freight, 2,000 lbs.
Dimensions, Opening to Exhibit Hall: 10' by 10'
Utilities: All utilities
Loading Facilities: Front and rear of building
Storage Areas: Adjacent to stage and dining room and in annex
Mtg. Rms. & Capacity: 3 rooms 300, auditorium 1,938
Facilities for Food Functions: Banquet for 1,050
Parking Facilities: Lots nearby
Distance from Business District: One block

Hotel Jefferson

435 S.W. Jefferson (Phone: 4-1151; teletype: PE—8523)
Manager: K. W. Thomas
Convention Season: All year
Largest Group Accommodated: 450 (300 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-9.00; Double: 8.50-15.50; Suites: 25.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Liquor: Yes
Net Exhibit Space: D, G, H, I, J, L

Hotel Pere Marquette

101 Main St. (Phone: 4-2121; teletype: PE 8567)
Manager: Ferdinand P. Sperl
Sales Manager: Joseph Lannas

Largest Group Accommodated: 800 (325 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-9.50; Double: 8.50-17.00; Suites: 18.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 15 (700)
No. Banquet Rms. & Capacity of Largest: 15 (600)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,700 sq. ft., on one floor
Audio-Visual Aids: Stage: 20 by 13 ft., G, H, I, J, L
Sports Facilities: Swimming

QUINCY

Railroads: Burl
Airlines: OZA

Hotel Lincoln-Douglas

4th & Maine Sts. (Phone: BA 2-5600; teletype: QCY 7008)
Manager: Irwin S. Chesen

Convention Season: All year
Largest Group Accommodated: 300 (140 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.25-8.25; Double: 8.25-11.25; Suites: 22.50-& up; Twins: 10.00-14.50, European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (275)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinners: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-75.00
Charges for Exhibit Rms.: 10.00-50.00
Net Exhibit Space: 3,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 40 by 6 ft., G, H, I, J, L
Sports Facilities: Golf

ROCKFORD

Railroads: C.B. & Q.; C.M. St. P. & P.; Ill. Cent.; C. & N.W.
Airlines: NCA, OZA

Hotel Faust

630 E. States St. (Phone: 2-3731)
Manager: A. Dufeuhorst
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 7.50-9.00; Double: 11.50-16.00; Suites: 18.00-45.00, American
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (550)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 9.00-200.00
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 40' x 20', I, J
Sports Facilities: Bowling in hotel

Hotel Lafayette

411 Mulberry (Phone: 45651; Telegraph: TWX RK 8625)
Manager: Donald Elisha
Convention Season: All year
Largest Group Accommodated: 160 (100 rooms, 2 suites)
Air Conditioning: All banquet and meeting rooms, some bedrooms
Convention Rates: Single: 4.50-7.50; Double: 7.25-10.75; Suites: 18.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 2.50
Liquor: Yes
Audio-Visual Aids: A, D, G, I, J

SPRINGFIELD

Railroads: B. & O.; G.M. & O.; Ill. Cent.; Wab.; C. & I.M.; Ill. Term.; S.T.
Airlines: AAL, OZA

Abraham Lincoln

416 E. Capitol (Phone: LAkeside 7-7511)
Manager: Rudolf W. Frank

Convention Season: All year
Largest Group Accommodated: 559 (225 rooms, 8 suites)
Air Conditioning: 70% bedrooms, all banquet halls
Convention Rates: Single: 7.50-9.50; Double: 10.00-12.00; Suites: 25.00-35.00; Twin: 12.00-15.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinners: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: 46.7 by 7 ft., G, H, I, J, L

Hotel Leland

(Phone: 4-5431; Telegraph: TWX-SI 70775)
Manager: James P. Bolinger
Sales Manager: Tresse Smith
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 14 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 11.00-15.00; Suites: 20.00-36.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of aLrgest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: D, I, J, closed-circuit TV
Sports Facilities: Golf nearby

UTICA

Railroad: C. R. I. & P.

Starved Rock Lodge

See Advertisement, Page 92

(Phone: MO 7-4221)
Manager: Nicholas G. Spiros
Sales Manager: Henry Lehmann

Convention Season: All year
Largest Group Accomodated: 130 (77 rooms)
Air Conditioning: 48 bedrooms and banquet halls
Convention Rates: Single: 15.50-16.50; Double: 21.00-30.00, American
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.50
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,625 sq. ft. on one floor includes mtg. rms.
Audio-Visual Aids: Stage: 24 by 10 ft., A, G, I, J, L
Sports Facilities: Golf, swimming, boating

INDIANA

EVANSVILLE

Railroads: C. & E.I.; N.Y.C.; Ev. S. & N.; Ill. Cent.; L. & N.; So.
Airlines: DAL, EAL

Hotel McCurdy

First & Locust Sts. (Phone: HA 5-1041)
Manager: William H. Van Orman
Convention Season: All year
Largest Group Accommodated: 300 rooms
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00; Double: 7.50; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (750)
No. Banquet Rms. & Capacity of Largest: 7 (600)
Group Meal Rates: Breakfast: .65; Lunch: 95; Dinner: 1.90
Liquor: Yes
Audio-Visual Aids: D, H, I, J, L

Hotel Vendome

24 N. W. 3rd St. (Phone: 5-7251)
President: Norman F. Scholz
Vice President: Frederick J. Scholz
Convention Season: All year
Largest Group Accommodated: 900 (300 rooms and 25 suites available)
Convention Rates: Single: from 4.75; Double: from 6.50; Twins: from 10.00; Suites: from 16.75
No. Mtg. Rms. & Capcity of Largest: 7 (380)
No. Banquet Rms. & Capacity of Largest: 7 (380)
Rates for Meals: Breakfast: from .40; Lunch: from .75; Dinner: from 1.35
Liquor: Yes
Air Conditionnig: Banquet and meeting rooms, 300 bedrooms
Charges for Banquet & Mtg. Rms.: 10.00 to 75.00
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: H, I, J, L

FORT WAYNE

Railroads: N.Y.C.; N.Y.C. & St. L.; Penn.; Wab.
Airlines: DAL, UAL TWA

CONVENTION BUREAU

Convention Bureau
220 E. Jefferson St.
Hugh Weissbrodt, Manager

AUDITORIUM

Allen County Memorial Coliseum

4000 Parnell Ave. (Phone: T 1102)
Manager: Don Myers
Exhibit Areas: Exhibition Hall, 50,000 sq. ft.; Arena 25,000 sq. ft.
Rental Fees: Rental depends on event
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 14 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 12 ft. high
Elevators: One, 20,000 lbs.
Columns: 24-in. columns on 27-ft. centers
Utilities: Electricity, gas, water
Loading Facilities: Good
Storage Areas: 400 sq. ft. in exhibition area
Meeting Rooms and Capacities: Three rooms, 200 each
Facilities for Food Functions: Caterers can serve 2,000
Parking Facilities: 3,200 cars
Distance from Business District: Two and a half miles

Hotel Van Orman

128 W. Berry St. (Phone: ANthony 6121; telefax: FDC)
Manager: Robert L. Thames
Sales Manager: Miss Sally Martin
Convention Season: All year
Largest Group Accommodated: 300 (260 rooms, 9 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.50; Double: 7.50-11.00; Suites: 24.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms: 12.00
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming, golf

FRENCH LICK

Railroads: Monon; B. & O.
Airlines: Served through Louisville

French Lick-Sheraton

See Advertisement, Page 15
(Phone: WEllington 5-9381; teletype 471)
Manager: Morgan J. Smith
Sales Manager: John F. Nolan
Convention Season: Mar. -Dec.
Largest Group Accommodated: 1,000 (528 rooms, 32 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates Single: 18.00-28.00; Double: 30.00-41.00; Suites: 25.00-41.00
No. Mtg. Rms. & Capacity of Largest: 25 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage 24 by 13 ft., A, B, C, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding shooting, hiking, volleyball, badminton, horseshoes, shuffleboard, croquet

GARY

Railroads: B. & O.; N.Y.C.; Penna.; M.C.; Wabash; Ch. So. Sh. & S.B. El.
Airline: Chicago 'copter

Hotel Gary

578 Broadway (Phone: Turner 5-7521)
Manager: Clark H. Jones
Convention Season: All year
Largest Group Accommodated: 500 (150 rooms, 4 suites available)
Air Conditioning: 60 bedrooms, banquet and meeting rooms
Convention Rates: Single: 7.00-10.50; Double: 9.50 to 13.50; Suites: 15.00 to 18.50. European
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 11 (500)
Dinner: 3.50
Group Meal Rates: Breakfast: 1.35; Lunch: 2.00;
Liquor: Yes
Charges for Mtg. Rms.: 10.00 up, depending on type of function
Charges for Exhibit Areas: 10.00 up, depending on type of function
Net Exhibit Space: 3,600 sq. ft. all on one floor
Audio-Visual Aids: A, D, G, I, J

HAMMOND

Westpoint Inn

See Advertisement, Page 85
(To open Aug. '61)
Indiana Toll Rd. & Route #41 (Phone: temporary LO 1-7777)
Sales Manager: Larry Licalzi
Convention Season: Sept. 15-Jun. 15
Largest Group Accommodated: 125 (75 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Jun. 1-Sept. 15—Single: 12.00-15.00; Double: 15.00-20.00; Suites: 22.50-35.00. Sept. 15-Jun.—Single: 9.00-12.00; Double: 12.00-15.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (150)
No. Banquet Rms. & Capacity of Largest: 5 (160)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: 25.00-125.00
Charges for Exhibit Rms.: 25.00-125.00
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Golf, swimming, pitch & putt

INDIANAPOLIS

Railroads: N.Y.C.; Penna.; Erie; Ill. C.; I.U.; N.Y.C. & St. L.; B. & O.; Chi. Ind. & Lv.
Airlines: AAL, DAL, EAL, LCA, OZA, TWA

CONVENTION BUREAU

Indianapolis Convention & Visitors Bureau, Inc.
1201 Roosevelt Bldg. (4)
Joseph J. Cripe, Secretary-Manager

AUDITORIUM

Indiana Coliseum

State Fairgrounds (Phone: WAlnut 3-1545)
Manager: Melvin T. Ross
Exhibit Area: Main Arena 24,300 sq. ft.
Rental Fees: $1,500 includes heat, light, doormen and maintenance
Floor Load: Unlimited
Ventilation: Fan system
Ceiling Height: 125 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: Four ramps, 20 by 12 ft.
Columns: None
Utilities: 110, 220 V, water, heat and light
Loading Facilities: Two electric truck doors
Storage Areas: Unlimited space in adjacent building
Mtg. Rms. & Capacity: 2 (50 each)
Facilities for Food Functions: 2 concession booths, small grill
Parking Facilities: Unlimited
Distance from Business District: 38 blocks

To Sell The Truth

Now that the question-and-answer period is over, who's the real super-salesman? You guessed it—all of 'em! The reason? The Marott—first choice in Indianapolis for better business conferences! Comfortable meeting rooms, delicious luncheons, closed-circuit TV—the Marott has everything you need to *hold* that audience for your sales commercial and make 'em act as one man. Call for reservations!

CONTACT MR. NORMAN H. TICE, DIRECTOR OF SALES

Free parking in two areas on hotel premises

CALL US AT WALNUT 6-4571

The marott hotel

NORTH MERIDIAN ST. AT FALL CREEK BLVD.

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INDIANA

Indianapolis continued

Claypool Hotel

14 N. Illinois (Phone: MElrose 5-8471; teletype: IP 342)
Manager: W. Bryan Karr
Sales Manager: Don B. Steckler
Convention Season: All year
Largest Group Accommodated: 900 (350 rooms, 26 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-9.00; Double: 10.50-20.00; Suites: 13.50-75.00, European
No. Mtg. Rms. & Capacity of Largest: 14 (1,000)
No. Banquet Rms. & Capacity of Largest: 14 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: 10.00-20.00
Net Exhibit Space: 16,000 sq. ft., 10,000 on one floor
Audio-Visual Aids: Stage: 20 by 15 ft., H, I, J, L

Marott Hotel

See Advertisement, Page 93

2625 N. Meridian St. (Phone: WA 6-4571; teletype: IP-380; telefax: FWZ)
Manager: Wm. A. Dunn
Sales Manager: Miss Emma Garwood
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-15.00; Double: 11.50-19.00; Suites: 22.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 12 (450)
No. Banquet Rms. & Capacity of Largest: 12 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L

Severin Hotel

201 S. Illinois (Phone: ME 5-6471)
Manager: L. O. Doty
Sales Manager: Frank Tracey
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 18 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50-12.00; Double: 7.50-17.00; Suites: 17.00-27.00, European
No. Mtg. Rms. & Capacity of Largest: 20 (800)
No. Banquet Rms. & Capacity of Largest: 20 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 18' x 12', I, J

Sheraton-Lincoln Hotel

See Advertisement, Page 9

117 W. Washington St. (Phone: MElrose 4-1361)
Manager: Paul E. Rupprecht
Sales Manager: Ken Borton
Convention Season: All year
Largest Group Accommodated: 650 (250 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-11.00; Double: 10.75-15.00; Suites: 21.50-36.00, European
No. Mtg. Rms. & Capacity of Largest 15 (500)
No. Banquet Rms. & Capacity of Largest: 10 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinners: 3.00
Liquor: Yes
Net Exhibit Space: 9,000 sq. ft., 6,000 on one floor
Audio-Visual Aids: Stage: 10 by 25 ft., G, H, I, J, L

Hotel Washington

32 E. Washington St. (Phone: MElrose 2-2541)
Manager: Fred Jay
Sales Manager: Fred Jay
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 6 suites)
Air Conditioning: Most bedrooms, banquet halls
Convention Rates: Single: 5.50-10.00; Double: 7.50-15.00; Suites: 16.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None, if headquarters
Charges for Exhibit Areas: None, if headquarters
Net Exhibit Space: 2,973 sq. ft. on one floor
Audio-Visual Aids: I, J
Stage: Available

MUNCIE

Railroads: N.Y.C.; C. & O.; M. & W.; N.Y.C. & St. L.; Penna.
Airlines: LCA

Hotel Roberts

120 W. Howard St. (Phone AT 818861)
Manager: George Brawand
Convention Season: All year
Largest Group Accommodated: 265 (170 rooms, 12 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 4.50-9.50; Double: 7.00-11.00; Suites: 19.00-33.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (425)
No. Banquet Rms. & Capacity of Largest: 5 (325)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-75.00
Charges for Exhibit Rms.: 10.50
Net Exhibit Space: 9,600 sq. ft.; 7,902 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

SOUTH BEND

Railroads: N.Y.C.; Ch. So.; Sh. & S.B. El.; N.J.I. & I.; Penna; Gr. Tk.
Airlines: LCA, NOR, TWA, UAL

La Salle Hotel

237 N. Michigan (Phone: 3-1181)
Manager: Leonard Mennucci
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms)
Air Conditioning: 2 banquet halls
Convention Rates: Single: 5.50 up; Double: 8.00
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (175)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 15.00-75.00
Audio-Visual Aids: D, I

Pick Oliver Hotel

Main & Washington (Phone: CE 3-7171)
Manager: W. C. Devereaux
Sales Manager: J. C. Tusing
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-10.25; Double: 7.00-13.50; Suites: 25.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,000 sq. ft., on one floor
Audio-Visual Aids: Stage: 32 by 6 ft., G, I, J, L

TERRE HAUTE

Railroads: C. & E. Ill.; N.Y.C.; C.M. St. P. & P.; Penna.
Airlines: LCA, TWA

Hotel Deming

6th & Cherry Sts. (Phone: CRawford 5021)
Manager: Demas D. Waterman
Convention Season: All year
Largest Group Accommodated: 200 (115 rooms, 5 suites)
Air Conditioning: 90% bedrooms, all banquet halls
Convention Rates: Single: 5.75-12.00; Double: 7.25-14.00; Suites: 14.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 5.00-50.00
Net Exhibit Space: 5,000 sq. ft., 3,000 on one floor
Audio-Visual Aids: A, D, G, H, I, J, K, L

Terre Haute House

700 Wabash Ave. (Phone: CRawford 3341)
Manager: C. M. Ellis
Sales Manager: R. A. Van Allen
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 6 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 5.00-8.50; Double: 8.[illegible] 10.50; Suites: 20.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 8 ([illegible])
No. Banquet Rms. & Capacity of Largest: 8 ([illegible])
Group Meal Rates: Breakfast: 1.25; Lunch 1.[illegible] Dinner: 2.25
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: G, H, I, J, K, L

IOWA

CEDAR RAPIDS

Railroads: C.M. St. P. & P.; C.R.I. & P.; [illegible] Cent.; C. & N.W.; W.C.F. & N.; C.R. I.C.
Airlines: OZA, ULA

AUDITORIUM

Veterans Memorial Coliseum

May's Island (Phone: 206511)
Manager: Barney McPartland
Exhibit Areas: Auditorium, 11,000 sq. ft.; Armory 7,000 sq. ft.; dining rooms, 2,500 sq. ft.
Rental Fees: Varies, includes janitor service, heat light and available equipment
Floor Load: Unlimited
Ventilation: Blower
Ceiling Height: Auditorium, 50 ft.; armory, 15 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 10 by 9 ft.
Columns: 10 under balcony
Utilities: 110 & 220 AC current
Loading Facilities: Ramp and platform
Storage Areas: Limited
Mtg. Rms. & Capacity: 3, partitioned by movi[illegible] doors
Facilities for Food Functions: Dining room, 4[illegible] Armory, 800
Parking Facilities: On street
Distance from Business District: In center city

Roosevelt Hotel

200 1st Ave., E. (Phone: EMpire 4-4111; telegraph: CR 6177)
Manager: J. C. Kennedy
Sales Manager: Curt M. Walker
Convention Season: All year
Largest Group Accommodated: 375 (247 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.95-10.95; Double: 8.[illegible] 13.95, European
No. Mtg. Rms. & Capacity of Largest: 16 ([illegible])
No. Banquet Rms. & Capacity of Largest: [illegible] (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: [illegible] Dinner: 2.25
Liquor: No.
Charges for Mtg. Rms.: None
Net Exhibit Space: 7,000 sq. ft. on one floor includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

Sheraton-Montrose Hotel

See Advertisement, Page 95

3rd Ave. at 3rd St. (Phone: EM 4-9111; CR [illegible])
Manager: Charles J. Gustin
Sales Manager: Marvin L. Tacker
Convention Season: All year
Largest Group Accommodate: 500 (200 rooms, 2 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single 6.50-10.00; Double: 10.[illegible] 14.00; Suites: 20.00-40.00, European
No. Mtg. Rms. & Capacity of Largest: 11 ([illegible])
No. Banquet Rms. & Capacity of Largest: 11 ([illegible])
Group Meal Rates: Breakfast: 1.35; Lunch: 1.[illegible] Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: .20-.50 per sq. ft.
Net Exhibit Space: 7,500 sq. ft. on one floor, [illegible] cludes mtg. rms.
Audio-Visual Aids: Stage: 40 ft., G, H, I, J, [illegible]

DAVENPORT

Railroads: C.B. & Q.; C.M. St. P. & P.; C.R.I. & P.; D.R.I. & N.W.
Airlines: OZA, UAL

CONVENTION BUREAU

Convention Bureau
P.O. Box 868
Curtis M. Walker, Mgr.

Hotel Blackhawk

See Advertisement, Page 95

3rd & Perry Sts. (Phone: 323-2711; teletype: [illegible] 180)
Manager: Earl R. Ackerman
Sales Manager: Charles Zoller
Convention Season: All year

Largest Group Accommodated: 600 (350 rooms, 12 suites)
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 5.50-12.50; Double: 7.50-13.50; Suites: 18.50-30.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (1,200)
No. Banquet Rms. & Capacity of Largest: 16 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00 & up
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, bowling

DES MOINES

Railroads: Burl.; C. Gt. R.; C.M. St. P. & P.; C.R.I. & P.; D.M. & C.I.; D.M.U.; D.M.W.; F.D.M. & C.; M. & St. L.; C. & N.W.; Wab.
Airlines: BNF, OZA, UAL

CONVENTION BUREAU

Des Moines Convention Bureau
500 Equitable Bldg.
John Besanceney, Executive Secretary

AUDITORIUM

Veterans Memorial Auditorium

See Advertisement, Page 95

833 Fifth Ave. (Phone: CHerry -2135)
Manager: Horace S. Strong
Exhibit Areas: 96,300 sq. ft.; Exhibit Hall, 50,000 sq. ft.; Arena, 46,300 sq. ft.
Floor Load: 400 lbs. per sq. ft.
Ventilation: Cooled air
Ceiling Height: Exhibit Hall, 13.5 ft.; Arena, 86 ft.
P.A. System: Altec
Dimensions, Opening to Exhibit Hall: Arena, 12 ft. wide by 10 ft. 6 ins. high; Exhibit Hall, 12 by 12 ft.
Elevators: One, 10 tons with 7 ft. door
Columns: Exhibit Hall, 27 ft. centers, east and west; 21 ft. centers, north and south
Utilities: Electricity, water, gas, sewer and air
Loading Facilities: Drive-in facilities
Storage Areas: 50 by 150 by 20 ft. high on ground floor
Mtg. Rms. and Capacity: 9 (2—80; 1—125; 2—75; 1—750; 1—250; and 2 dressing rooms—150)
Facilities for Food Functions: Banquets for 3,000
Parking Facilities: 1,050 cars
Distance from Business District: 4 blocks

SHERATON
- MONTROSE HOTEL
IN CEDAR RAPIDS, IOWA

Outstanding convention facilities. Bedrooms and all public rooms 100% air-conditioned. Ten soundproof function rooms plus ballroom seating 500 for meetings. Free parking. 350 rooms.
CHARLES J. GUSTIN
General Manager

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada

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MIDWEST
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SOUTH
LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama

WEST
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon

HAWAII HONOLULU

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15 to 1000 people

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Davenport, Iowa
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Up to 96,000 square feet of floor space on two floors. Open Arena Floor with 46,300 square feet! Lower Exhibit Hall — 50,000 square feet!

Ground level drive-in on both floors! Portable stage and movable curtain on Arena Floor. Ideal for any type or size of Sales Meeting or Convention. Perfect acoustics. Accommodations for any size group to 12,000 people. Smaller meeting rooms for 50 to 1,000 people.

Catering Service in the building — serve banquets from 50 to 5,000! Nationally known Decorating Service available locally. Parking facilities for 1,100 cars! Within walking distance of leading Des Moines hotels! **For Brochure and information Write H. S. Strong, Mgr.**

Veterans Memorial Auditorium • 833 FIFTH AVENUE • DES MOINES, IOWA

CONVENTION CENTER OF MID-AMERICA

MINNEAPOLIS 256 miles

MILWAUKEE 362 miles

OMAHA 140 miles

CHICAGO 341 miles

HOTEL FORT DES MOINES

Our outstanding accommodations—combined with Des Moines's central location and complete facilities—assure you of a successful business convention or sales meeting. Iowa's leading prestige hotel.

- 425 attractive modern guest rooms
- All rooms air-conditioned
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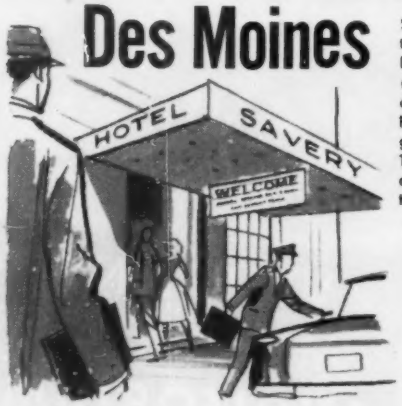
Telephone CHerry 3-1161 • Teletype: DM 87

KANSAS CITY 206 miles

ST. LOUIS 363 miles

ROBERT W. STANLEY, Sales and Convention Manager
JOSEPH E. WHALEN, General Manager

Convention favorite of Middle America Hotel Savery in Des Moines



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SAVERY

. . . a friendly Boss Hotel

PAUL E. LEFTON
General Manager

SHERATON

- MARTIN HOTEL
IN SIOUX CITY, IOWA

Sioux City's Largest Hotel. Lobby, Sioux City Dining Room, New Minute Chef® Restaurant. All sleeping rooms and one entire function floor air-conditioned. Headquarters for airlines and civic clubs. Free TV and radio. Free parking. Family Plan. 250 rooms from $5.00.

LAWRENCE E. LAUGHNER, JR.
General Manager

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada

EAST
NEW YORK, SPRINGFIELD, Mass., BOSTON, ALBANY, WASHINGTON, ROCHESTER, PITTSBURGH, BUFFALO, BALTIMORE, SYRACUSE, PHILADELPHIA, BINGHAMTON, N. Y., PROVIDENCE

MIDWEST
CHICAGO, INDIANAPOLIS, DETROIT, FRENCH LICK, Ind., CLEVELAND, RAPID CITY, S. D., CINCINNATI, SIOUX CITY, Iowa, ST. LOUIS, SIOUX FALLS, S. D., OMAHA, CEDAR RAPIDS, Iowa, AKRON

SOUTH
LOUISVILLE, NEW ORLEANS, DALLAS, MOBILE, Alabama

WEST
SAN FRANCISCO, PASADENA, LOS ANGELES, PORTLAND, Oregon

HAWAII HONOLULU

CANADA
MONTREAL, NIAGARA FALLS, Ont., TORONTO, HAMILTON, Ont.

OVERSEAS
ISRAEL TEL AVIV Opens March, 1961

IOWA

Des Moines continued

Hotel Fort Des Moines
See Advertisement, Page 96
10th & Walnut (Phone: CH 3-1161; teletype DM 87)
Manager: Joseph E. Whalen
Sales Manager: Robert W. Stanley
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-14.00; Double: 10.00-16.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (1,000)
No. Banquet Rms. & Capacity of Largest: 19 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.50
Liquor: Service of liquor and wines at convention
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Rms.: 15.00-250.00 per day
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Hotel Kirkwood
4th & Walnut Sts. (Phone: CH 4-9191)
Manager: Jack J. Calhoun
Sales Manager: Wm. "Bill" Thompson
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 6 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.75-9.00; Double: 8.50-12.00; Suites: 16.00-25.00
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (275)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Available at state liquor stores
Charges for Mtg. Rms.: .30 per chair
Charges for Exhibit Areas: .10 per sq. ft.
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, G, I, J
Sports Facilities: Golf, tennis, swimming, boating

Hotel Savery
See Advertisement, Page 96
4th & Locust (Phone: Cherry 4-2151; Teletype: DM49)
Manager: Paul E. Lefton
Sales Manager: Russell Rogers
Convention Season: All year
Largest Group Accommodated: 1,000 (300 rooms, 20 suites available)
Air Conditioning: All banquet and meeting rooms, 200 bedrooms
Convention Rates: Single: 6.00-16.00; Double: 8.50-16.00; Suites: 17.50-30.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 10 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Available at State liquor store; hotel will set up bar
Charges for Mtg. Rms.: 7.50 to 175.00
Net Exhibit Space: 7,915 sq. ft. on one floor. One meeting room (included in total) connects with exhibit hall
Audio-Visual Aids: D, G, I, J, closed-circuit TV
Sports Facilities: Golf and swimming nearby

SIOUX CITY

Railroads: C. M. St. P. & P.; Ill. Cent.; Gt. Nor.; C. & N.W.; Burl.; SC Ter.
Airlines: BNF, NOR, OZA

AUDITORIUM

Sioux City Municipal Auditorium
Gordon Drive (Phone: 5-8044)
Manager: Robert D. Hinchman
Exhibit Areas: Exposition Hall, 15,840 sq. ft.
Rental Fees and Services: Fees include no services
Floor Load: Unlimited **Ventilation:** Air conditioned
Ceiling Height: 12 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: 8 ft. by 9 ft.
Elevators and Capacities: One freight
Columns: 10, 4 ft. by 14 in. (to house folding doors to divide hall)
Utilities: 110, 220, 440 current; water, gas, drainage
Loading Facilities: Two fork trucks; railroad siding 100 ft. from building
Meeting Rooms and Capacities: Six rooms seating from 25 to 1,000
Facilities for Food Functions: 1,000 persons
Parking Facilities: Free lot, 1,000 cars
Distance from Business District: Two blocks

Sheraton-Martin Hotel
See Advertisement, Page 96
4th & Pierce Sts. (Phone 8-7561; teletype: SIOX 8543)

Manager: L. E. Laughner
Sales Manager: G. Ivan Mundy
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.85-11.85; Double: 9.35-14.35; Suites: 11.00-42.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 10 (300)
Group Meal Rates: Breakfast: 1.50; **Lunch:** 1.75; **Dinner:** 2.00
Liquor: No
Net Exhibit Space: 3,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 10 by 6 ft., G, H, I, J, L
Sports Facilities: Horse & dog racing in season

KANSAS

KANSAS CITY

Railroads: Union Pac.; Mo. Pac.; S.F.; C. Gt. W.; C.R.I. & P.; K.C.K.V.; K.C.S.; K. & M.R.
Airlines: BNF, CEN, CAL, DAL, FAL, OZA, TWA, UAL

Town House Hotel

7th & State (Phone: FI 2-7500; teletype KCK 1010)
Manager: A. L. Lew
Convention Season: All year
Largest Group Accommodated: 500 (175 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 10.50-13.50; Suites: 30.00-50.00; Twins: 11.00-16.00, European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.25
Liquor: Yes
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, baseball, basketball

TOPEKA

Railroads: Santa Fe; C.R.I. & P.; U.P.; Mo. P.
Airlines: CAL, CEN

AUDITORIUM

Municipal Auditorium

214 E. 8th St. (Phone: FL 7-4873)
Manager: Dean E. Yingling
Exhibit Areas: Exhibition Hall, 19,000 sq. ft.; Arena, 15,000 sq. ft.
Rental Fees: $150.00-275.00 per day
Ventilation: Air conditioned
Ceiling Height: 45 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 9 by 12 ft.
Elevators: One
Columns: 30 in exhibition hall
Utilities: Handle 400 amps current
Loading Facilities: Ramp; stage door
Storage Areas: Ample on all levels
Mtg. Rms. and Capacity: Main arena, 4,200; assembly room, 400; 3 rooms, 150 each; 6 rooms, 50 each
Facilities for Food Functions: Kitchen can serve 1,500
Parking Facilities: On street
Distance from Business District: 1 block

Hotel Jayhawk

7th and Jackson Sts. (Phone: 3-4111)
Manager: Harry F. Lose
Convention Season: All year
Largest Group Accommodated: 400 (300 rooms, 11 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-6.50; Double: 6.50-10.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 1.25 to 2.00; Lunch: 1.50 up; Dinner: 2.00 up
Liquor: Not sold, but serve private parties
Charges for Mtg. Rms.: 5.00 to 75.00 per day (not including night)
Charges for Exhibit Areas: 5.00 to 75.00 per day
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: A, D, I, J
Sports Facilities: Public golf course

Pick Kansan Hotel

9th and Kansas Aves. (Phone: CE-4-6611)
Manager: Al E. Lohoff
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms 8 suites available)
Aid Conditioning: 125 bedroms, 6 banquet rooms
Convention Rates: Single: 4.75-9.50; Double: 7.25-12.00; Suites: 9.50-35.00
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25
Liquor: No
Charges for Mtg. Rms.: 7.50-75.00
Charges for Exhibit Areas: 7.50-75.00 per exhibit
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J

WICHITA

Railroads: Santa Fe; C.R.I. & P.; M.V.; Frisco; Mo. Pac.
Airlines: BNF, CEN, CAL, OZA, TWA

AUDITORIUM

Municipal Forum Building

221 S. Water (Phone: AMherst 2-1127)
Manager: C. A. Johnson
Exhibit Areas: 104,888 sq. ft.; Garage 36,000 sq. ft.; Lower Annex, 18,724 sq. ft.; Upper Annex, 23,000 sq. ft.; Rose Room, 19,164 sq. ft.; Arena, 11,000 sq. ft.
Ventilation: Fans
Ceiling Height: Garage, lower annex, Rose room, 18 ft.; upper annex, 14 ft.; arena, 46.5 ft.
P.A. System: In Arcadia and Arena
Dimensions, Opening to Exhibit Hall: Largest door, 15 ft. high by 12 ft.
Columns: None in upper annex; garage and lower annex, spaced 18.5 ft. by 20 ft.; 16 in Rose Room
Utilities: 110 & 220 AC current
Loading Facilities: Street
Mtg. Rms. and Capacity: Arena, 3,940; Arcadia Theatre, 1,931
Facilities for Food Functions: Caterers, banquets for 1,000
Parking Facilities: Private parking lots
Distance from Business Districts: In center

Hotel Lassen

1st & Market Sts. (Phone: Hobart 4-5311; teletype: W1260)
Manager: Walter Schimmel
Convention Season: All year
Largest Group Accommodated: 719 (300 rooms, 19 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.50; Double: 8.00-11.50; Suites: 17.50-42.50; Twins: 9.50-14.00; King twins: 15.00-17.50, European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Net Exhibit Space: 15,457 sq. ft. on one floor, includes mtg. rms.
Audio-Visual Aids: D, G, I, J, L

KENTUCKY

LEXINGTON

Railroads: C. & O.; L. & N.; C.N.O. & T.P.; So.
Airlines: DAL, EAL, PAI

Phoenix Hotel

120 E. Main (Phone: 5-3210)
Manager: Graydon C. Seaton
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.00-16.00; Suites: 25.00-37.00, European
No. Mtg. Rms. & Capacity of Largest: 7 (1,500)
No. Banquet Rms. & Capacity of Largest: 7 (1,100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None if meals are served
Net Exhibit Space: 16,505 sq. ft., 14,805 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

LOUISVILLE

Railroads: B. & O.; C. & O.; N.Y.C.; Ill. Cent.; L. & N.; So.; Penna.; C.I. & L.; K. & I.T.
Airlines: AAL, DAL, EAL, OZA, PAI, TWA

CONVENTION BUREAU

Convention & Tourist Bureau
Chamber of Commerce
3rd & Liberty
Lewis C. Tingley

AUDITORIUM

Kentucky Fair & Exposition Building

P.O. Box 17067, Shelby Station (Phone: EMerson 6-9592)
Manager: H. Clyde Reeves
Exhibit Areas: 458,460 sq. ft. on one floor, East Exposition Wing: 223,500 sq. ft.; West Exposition Wing: 184,600 sq. ft.; Coliseum 40,000 sq. ft.; Room A: 3,600 sq. ft.; Room C: 2,000 sq. ft.
Floor Load: Unlimited in exposition wings; Coliseum, 125 lbs. per sq. ft.; rooms A, B, C—125 lbs.
Ventilation: Forced air and air conditioning
Ceiling Height: Exposition wings, 14-24 ft.; Coliseum, 60 ft.; Rooms A, B, C—10 ft.
P.A. System: Available in all areas
Dimensions, Opening to Exhibit Hall: 20 by 14 ft.; Coliseum, 18 by 11 ft. high; room A, 6 by 7 ft. high; rooms B & C: 9 by 7 ft. high.
Columns: Wings lengthwise 30 ft. central columns and across 60 ft. central columns; Coliseum and rooms A, B, C,: none
Loading Facilities: Two 50 ft. ramps; forklift and floor trucks available at all times; railroad track within mile
Storage Areas: 1,000,000 cu. ft. in exposition wings and outside under roof storage
Mtg. Rms. and Capacity: 3: A—400, B—650, C—100 (B & C can be combined to accommodate 700-750)
Facilities for Food Functions: Dining room, 500; cafeteria, 1,000; banquet for 6,000
Parking Facilities: 10,000 cars
Distance from Business District: 4½ miles

Brown Hotel

4th and Broadway Sts. (Phone: Juniper 4-1311)
Manager: D. J. Quin
Sales Manager: Carl D. Anderson
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 25 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-11.00; Double: 9.50-16.00; Suites: 19.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 19 (1,200)

SHERATON
THE SHERATON HOTEL
IN LOUISVILLE, KY.
Enjoy Louisville hospitality plus Sheraton service at this 500-room, all air-conditioned hotel. Grand Ballroom seats 800. In all, 11 meeting rooms can hold 2,400 plus.
DAVID R. STUBBLEFIELD
Sales and Convention Mgr.

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada
EAST
NEW YORK, SPRINGFIELD, Mass.
BOSTON, ALBANY
WASHINGTON, ROCHESTER
PITTSBURGH, BUFFALO
BALTIMORE, SYRACUSE
PHILADELPHIA, BINGHAMTON, N. Y.
PROVIDENCE
MIDWEST
CHICAGO, INDIANAPOLIS
DETROIT, FRENCH LICK, Ind.
CLEVELAND, RAPID CITY, S. D.
CINCINNATI, SIOUX CITY, Iowa
ST. LOUIS, SIOUX FALLS, S. D.
OMAHA, CEDAR RAPIDS, Iowa
AKRON
SOUTH
LOUISVILLE, NEW ORLEANS
DALLAS, MOBILE, Alabama
WEST
SAN FRANCISCO, PASADENA
LOS ANGELES, PORTLAND, Oregon
HAWAII HONOLULU
CANADA
MONTREAL, NIAGARA FALLS, Ont.
TORONTO, HAMILTON, Ont.
OVERSEAS
ISRAEL TEL AVIV Opens March, 1961

LOUISIANA

New Orleans continued

Manager: E. Lysle Aschaffenburg
Sales Manager: Albert Aschaffenburg
Convention Season: Apr.-Jan.
Largest Group Accommodated: 35-40 (20 rooms and suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-12.00; Double: 14.00-22.00; Suites: 28.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (40)
No. Banquet Rms. & Capacity of Largest: 1
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00 Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if meals are served

The Roosevelt

See Advertisement, Page 100

123 Baronne St. (Phone: MA 2371)
Manager: A. C. Bellande
Sales Manager: Al Bourgeos
Convention Season: All year
Largest Group Accommodated: 500 rooms, 60 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 12.00-18.00; Suites: 33.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (2,250)
No. Banquet Rms. & Capacity of Largest: 5 (1,250)
Group Meal Rates: Breakfast: 200; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms. None
Net Exhibit Space: 14,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: I, J, L

The Royal Orleans Hotel

See Advertisement, Page 20

Royal & St. Louis Sts. (Phone: 529-5333)
Manager: Olaf C. Lambert
Sales Manager: Charles V. Grigsby
Convention Season: All year
Largest Group Accommodated: 225 (100 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.50-16.00; Double: 15.00-22.00; Suites: 22.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (600)
No. Banquet Rms. & Capacity of Largest: 5 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: None
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding
Sales Representative: Glenn W. Fawcett, Inc.; Robert F. Warner, Inc.

Sheraton-Charles

See Advertisement, Page 99

200 St. Charles (Phone: JA 5-8881)
Manager: Edwin J. Gaudet, Jr.
Sales Manager: James B. Sinnott, III
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 33 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-10.00; Double: 10.00-15.00; Suites: 21.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 12 (900)
No. Banquet Rms. & Capacity of Largest: 8 (700)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 18,715 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L

SHREVEPORT

Railroads: I.C.; K.C.S.; L. & A.; St. L.S.W.; S. P.; T. & P.
Airlines: BNF, DAL, TTA

Captain Shreve

408 Market (Phone: 422-9351; teletype: SH 167)
Manager: Johnny Brown
Sales Manager: James Melton
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 17 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 8.00-15.00; Suites: 13.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms. None
Charges for Exhibit Rms.: .50 per sq. ft.
Net Exhibit Space: 2,700 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 18 by 10 ft., G, H, I, J, L

Washington Youree

Edwards & Travis Sts. (Phone: 2-2121; teletype: SH-177)
Manager: Judd T. Sampson
Convention Season: All year
Largest Group Accommodated: 180 rooms, 7 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-7.00; Double: 7.00-9.00; Suites: 10.00-25.50. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 50 by 12 ft., G, H, I, L

MAINE

BANGOR

Railroads: B. & A.
Airlines: NEA

AUDITORIUM

Bangor Municipal Auditorium

100 Dutton St. (Phone: 2-9000, 2-9133, 2-4462)
Manager: John B. Quigley
Exhibit Areas: 15,000 sq. ft.
Rental Fees: Min. 225.00 or 10% of admissions
Floor load: 500 lbs. per sq. ft.
Ventilation: Blowers
Ceiling Height: 45 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 18 ft. by 22 ft. high
Columns: None
Utilities: 110 & 220 AC current; 150 + 501 K.V.A.
Storage Areas: Ground level
Mtg. Rms.: 9
Facilities for Food Functions: Catered banquet for 1,500
Parking Facilities: 3,000 cars
Distance from Business District: 1/3 mile

Bangor House

174 Main St. (Phone: 7321)
Manager: John Chapman
Sales Manager: Merna Eslin
Convention Season: All year
Largest Group Accommodated: 150 (50-75 rooms, 8 suites)
Air Conditioning: Some banquet halls
No. Mtg. Rms. & Capacity of Largest: 5 (220-300)
No. Banquet Rms. & Capacity of Largest: 5 (220)
Liquor: Yes
Charges for Mtg. Rms.: .25 per person
Charges for Exhibit Rms.: 5.00-50.00
Net Exhibit Space: 5,000 sq. ft.; 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L

POLAND SPRING

Railroads: To Danville Jct. Maine Cent.

Poland Springs Hotels

(Phone: Poland, Wyman 8-4351)
Manager: Charles Connor
Sales Manager: Rod Johnston
Convention Season: Mid May to Mid Oct.
Largest Group Accommodated: 500 (350 rooms, 14 suites available)
Convention Rates: Single: 18.00; Double: 16.00; Suites: 20.00 above cost of bedroom. American
No. Mtg. Rms. & Capacity of Largest: 13 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 300 sq. ft. on one floor, separate area
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, tennis, swimming, trap shooting, shuffleboard, putting, ping pong, badminton

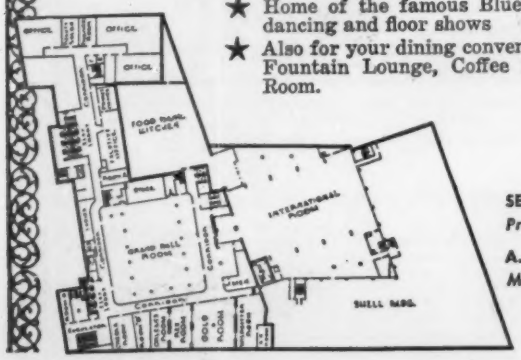
PORTLAND

Railroads: B. & M., M. C., GT.
Airlines: NEA, Air Taxi

In New Orleans—
America's Most Interesting City
your convention business
is a pleasure at the

ROOSEVELT
100% AIR-CONDITIONED THE YEAR 'ROUND

★ 14 comfortable meeting rooms, seating 25 to 2,250 persons
★ The center of business, civic and social activities in New Orleans
★ Home of the famous Blue Room for dining and dancing and floor shows
★ Also for your dining convenience The Coffee Shop, Fountain Lounge, Coffee House and Plantation Room.



SEYMOUR WEISS
President and Managing Director

A. C. BELLANDE
Manager

The Lafayette

638 Congress (Phone: SPruce 3-6441)
Manager: R. H. Pen
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 3 suites)
Air Conditioning: No
Convention Rates: Single: 5.75-8.00; Double: 8.00-11.75. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.10; Dinner: 2.35
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 5.00 per exhibit
Net Exhibit Space: 4,350 sq. ft.; 3,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

MARYLAND

BALTIMORE

Railroads: Penna.; Balt. & C.; West Md.; Bal. & An El.; M. & P.
Airlines: AAA, AAL, CAP, DAL, EAL, NAL, PAA, TWA, UAL

CONVENTION BUREAU

Baltimore Convention Bureau, Inc.
202 Title Bldg. (2)
L. H. Denton, Director

Emerson Hotel

Calvert & Baltimore Sts. (Phone: MU 5-400; teletype: BA-277)
Manager: Kemp C. Gatling
Sales Manager: G. Sanford Core
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-12.00; Double: 10.00-15.00; Suites 27.00
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Audio-Visual Aids: I, J, L

Lord Baltimore Hotel

Baltimore & Hanover Sts. (Phone: LExington 9-8400)
Manager: Harold Kraus
Sales Manager: David S. Wilson
Convention Season: All year
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-14.00; Double: 9.50-18.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (2,000)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Audio-Visual Aids: A, D, G, H, I, J, L

Sheraton-Belvedere

See Advertisement, Page 9

Charles & Chase Sts. (Phone: MUlberry 5-1000)
Manager: Albert S. Fox
Sales Manager: Edward J. Callahan
Convention Season: Jul. & Aug. weekends
Largest Group Accommodated: 150 (65 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-15.50; Double 16.00-19.50; Suites: 22.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (125)
No. Banquet Rms. & Capacity of Largest: 14 (470)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Net Exhibit Space: 10,758 sq. ft.; 7,391 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, K, L

Southern Hotel

Light & Redwood Sts. (Phone: SAratoga 7-1600)
Manager: Harold I. Fink
Sales Manager: Albert W. Eldridge
Convention Season: All year
Largest Group Accommodated: 800 (400 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-12.50; Double: 10.00-15.50; Suites 26.00-39.50. European
No. Mtg. Rms. & Capacity of Largest: 25 (1,000)
No. Banquet Rms. & Capacity of Largest: 25 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00-250.00
Charges for Exhibit Rms.: 20.00 minimum
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

CHESTERTOWN

Railroads: Penna.

Great Oak Resort and Yacht Club

P. O. Box, Route 2 (Phone: CHestertown 1100)
Manager: F. C. Russell
Sales Manager: N. Ashley Jenkins
Convention Season: All year
Largest Group Accommodated: 140 (65 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 15.00-22.00; Double: 18.00-26.00; Suites: 30.00-52.00. European, add 10.00 per person for American Plan
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 16 ft., G, H, I, J, K, L
Sports Facilities: Golf, swimming, riding, shooting, fishing, boating
Sales Representative: Robert F. Warner, Inc.

MASSACHUSETTS

ANDOVER

Railroad: B&M

Andover Inn

See Advertisement, Page 5

Chapel Ave. (Phone: GR 5-5903)
Manager: M. A. Seabury, Jr.
Largest Group Accommodated: 55 (30 rooms, 3 suites)
Air Conditioning: No
Convention Rates: Single: 14.00; Double: 28.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (55)
No. Banquet Rms. & Capacity of Largest: 3 (130)
Liquor: Expects license
Charges for Mtg. Rms.: None
Sports Facilities: Golf, swimming, tennis

AMHERST

Railroads: C. V.; B. & Me.

The Lord Jeffery

See Advertisement, Page 5

30 Boltwood Ave. (Phone: ALpine 3-2576)
Manager: Norman M. Enman
Sales Manager: Harry Maclure
Convention Season: All year except Jun. & Oct.
Largest Group Accommodated: 90 (65 rooms)
Air Conditioning: 32 bedrooms and banquet halls
Convention Rates: Single: 7.00-9.00; Double: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (100)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, G, I, J, L
Sports Facilities: Golf, swimming

BOSTON

Railroads: B. & M.; N.Y.C.; N.Y., N.H. & H.
Airlines: AAL, EAL, MOH, NAL, NEA, PAA, TCA, TWA, UAL

CONVENTION BUREAU

Convention & Visitors Bureau
80 Federal St. (10)
E. C. Sherry, Manager

AUDITORIUM

Boston Garden

North Station (Cap 7-3200)
Manager: Walter A. Brown
Exhibit Areas: Arena, 26,730 sq. ft.; Exhibition Hall, 42,350 sq. ft.
Rental Fees and Services: Depends on season & attraction
Floor Load: 200 lbs. per sq. ft.
Ventilation: Rotary fans and blowers
Ceiling Height: Exhibition Hall, 16 ft.; Arena, 68 ft.
PA System: Excellent
Dimensions, Opening to Exhibit Hall: 17 ft. 6 in. high by 15 ft. 6 in. wide
Elevators: One, 3,000 lbs.
Columns: None on Arena floor
Utilities: AC and DC current, gas, steam, water
Loading Facilities: Ramp from railroad into exhibition hall
Storage Areas: Ample
Meeting Rooms: In hotel adjoining
Facilities for Food Functions: Complete facilities for 1,500 banquet
Parking Facilities: Ample
Distance from Business District: In heart of commercial district

Hotel Madison

North Station (Phone: CA 7-2600)
Manager: Reed Seely
Sales Manager: Robert B. Sargent
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 6 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.00-18.00; Suites 16.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 11 (250)
Group Meal Rates: Breakfast: .65; Lunch: .99; Dinner: 1.35
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J

Parker House

60 School St. (Phone: CA 7-8600)
Manager: Carl J. Peterson
Sales Manager. John E. Pacheco
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 6 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 9.50-12.50; Double: 14.00-16.50; Suites: 15.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (500)
No. Banquet Rms. & Capacity of Largest: 16 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: D

Sheraton-Plaza Hotel

See Advertisement, Page 9

Copley Square (Phone: CO 7-5300)
Manager: H. de Fine Nyboe
Sales Manager: William N. Field
Convention Season: All year
Largest Group Accommodated: 1,000 (250 rooms and 15 suites available)
Air Conditioned: Entire
Convention Rates: Single: 9.85-16.00; Double: 16.00-21.00; Suites: 34.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,600)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Rates for Meals: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Banquet & Mtg. Rms.: 10.00 to 650.00
Net Exhibit Space: 17,845 sq. ft. on one floor
Audio-Visual Aids: Stage: 28' x 16'; I, J

Somerset Hotel

400 Commonwealth Ave. (Phone: Copley 7-9000; teletype: BS-71)
Manager: R. Tipton Chase
Sales Manager: F. B. Hignett
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 35-40 suites)
Air Conditioning: 40% of bedrooms, banquet halls
Convention Rates: Single: 9.00-15.00; Double: 16.00-22.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,100)
No. Banquet Rms. & Capacity of Largest: 14 (800)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Exhibit Space: On one floor
Audio-Visual Aids: Stage: 33 by 15 ft., G, H, I, J, L
Sports Facilities: Swimming in summer

Statler Hilton

See Advertisement, Page 51

Park Sq. (Phone: HA 6-2000; teletype: BS-249)
Manager: D. B. Stanbro
Sales Manager V. W. Ringer
Convention Season: All year
Largest Group Accommodated: 2400 (800 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-15.50; Double: 16.00-20.00; Suites 38.50-43.50. European
No. Mtg. Rms. & Capacity of Largest: 43 (2,000)
No. Banquet Rms. & Capacity of Largest: 43 (1,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 20,983 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 16 ft., G, H, I, J, K, L

LOUISIANA

New Orleans continued

Manager: E. Lysle Aschaffenburg
Sales Manager: Albert Aschaffenburg
Convention Season: Apr.-Jan.
Largest Group Accommodated: 35-40 (20 rooms and suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-12.00; Double: 14.00-22.00; Suites: 28.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (40)
No. Banquet Rms. & Capacity of Largest: 1
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00 Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if meals are served

The Roosevelt

See Advertisement, Page 100

123 Baronne St. (Phone: MA 2371)
Manager: A. C. Bellande
Sales Manager: Al Bourgeos
Convention Season: All year
Largest Group Accommodated: 500 rooms, 60 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 12.00-18.00; Suites: 33.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (2,250)
No. Banquet Rms. & Capacity of Largest: 5 (1,250)
Group Meal Rates: Breakfast: 200; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms. None
Net Exhibit Space: 14,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: I, J, L

The Royal Orleans Hotel

See Advertisement, Page 20

Royal & St. Louis Sts. (Phone: 529-5333)
Manager: Olaf C. Lambert
Sales Manager: Charles V. Grigsby
Convention Season: All year
Largest Group Accommodated: 225 (100 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.50-16.00; Double: 15.00-22.00; Suites: 22.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (600)
No. Banquet Rms. & Capacity of Largest: 5 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: None
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding
Sales Representative: Glenn W. Fawcett, Inc.; Robert F. Warner, Inc.

Sheraton-Charles

See Advertisement, Page 99

200 St. Charles (Phone: JA 5-8881)
Manager: Edwin J. Gaudet, Jr.
Sales Manager: James B. Sinnott, III
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 33 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-10.00; Double: 10.00-15.00; Suites: 21.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 12 (900)
No. Banquet Rms. & Capacity of Largest: 8 (700)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 18,715 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L

SHREVEPORT

Railroads: I.C.; K.C.S.; L. & A.; St. L.S.W.; S. P.; T. & P.
Airlines: BNF, DAL, TTA

Captain Shreve

408 Market (Phone: 422-9351; teletype: SH 167)
Manager: Johnny Brown
Sales Manager: James Melton
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 17 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 8.00-15.00; Suites: 13.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms. None
Charges for Exhibit Rms.: .50 per sq. ft.
Net Exhibit Space: 2,700 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 18 by 10 ft., G, H, I, J, L

Washington Youree

Edwards & Travis Sts. (Phone: 2-2121; teletype: SH-177)
Manager: Judd T. Sampson
Convention Season: All year
Largest Group Accommodated: 180 rooms, 7 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-7.00; Double: 7.00-9.00; Suites: 10.00-25.50. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 50 by 12 ft., G, H, I, L

MAINE

BANGOR

Railroads: B. & A.
Airlines: NEA

AUDITORIUM

Bangor Municipal Auditorium

100 Dutton St. (Phone: 2-9000, 2-9133, 2-4462)
Manager: John B. Quigley
Exhibit Areas: 15,000 sq. ft.
Rental Fees: Min. 225.00 or 10% of admissions
Floor load: 500 lbs. per sq. ft.
Ventilation: Blowers
Ceiling Height: 45 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 18 ft. by 22 ft. high
Columns: None
Utilities: 110 & 220 AC current; 150 + 501 K.V.A.
Storage Areas: Ground level
Mtg. Rms.: 9
Facilities for Food Functions: Catered banquet for 1,500
Parking Facilities: 3,000 cars
Distance from Business District: 1/3 mile

Bangor House

174 Main St. (Phone: 7321)
Manager: John Chapman
Sales Manager: Merna Eslin
Convention Season: All year
Largest Group Accommodated: 150 (50-75 rooms, 8 suites)
Air Conditioning: Some banquet halls
No. Mtg. Rms. & Capacity of Largest: 5 (220-300)
No. Banquet Rms. & Capacity of Largest: 5 (220)
Liquor: Yes
Charges for Mtg. Rms.: .25 per person
Charges for Exhibit Rms.: 5.00-50.00
Net Exhibit Space: 5,000 sq. ft.; 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L

POLAND SPRING

Railroads: To Danville Jct. Maine Cent.

Poland Springs Hotels

(Phone: Poland, Wyman 8-4351)
Manager: Charles Connor
Sales Manager: Rod Johnston
Convention Season: Mid May to Mid Oct.
Largest Group Accommodated: 500 (350 rooms, 14 suites available)
Convention Rates: Single: 18.00; Double: 16.00; Suites: 20.00 above cost of bedroom. American
No. Mtg. Rms. & Capacity of Largest: 13 (450)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 300 sq. ft. on one floor, separate area
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, tennis, swimming, trap shooting, shuffleboard, putting, ping pong, badminton

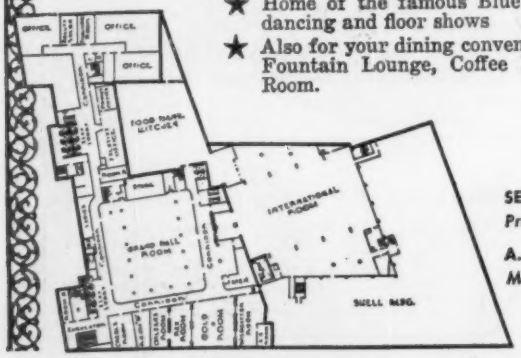
PORTLAND

Railroads: B. & M., M. C., GT.
Airlines: NEA, Air Taxi

In New Orleans—
America's Most Interesting City
your convention business
is a pleasure at the

ROOSEVELT
100% AIR-CONDITIONED THE YEAR 'ROUND

★ 14 comfortable meeting rooms, seating 25 to 2,250 persons
★ The center of business, civic and social activities in New Orleans
★ Home of the famous Blue Room for dining and dancing and floor shows
★ Also for your dining convenience The Coffee Shop, Fountain Lounge, Coffee House and Plantation Room.



SEYMOUR WEISS
President and Managing Director
A. C. BELLANDE
Manager

The Lafayette

638 Congress (Phone: SPruce 3-6441)
Manager: R. H. Pen
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 3 suites)
Air Conditioning: No
Convention Rates: Single: 5.75-8.00; Double: 8.00-11.75. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.10; Dinner: 2.35
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 5.00 per exhibit
Net Exhibit Space: 4,350 sq. ft.; 3,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

MARYLAND

BALTIMORE

Railroads: Penna.; Balt. & C.; West Md.; Bal. & An El.; M. & P.
Airlines: AAA, AAL, CAP, DAL, EAL, NAL, PAA, TWA, UAL

CONVENTION BUREAU

Baltimore Convention Bureau, Inc.
202 Title Bldg. (2)
L. H. Denton, Director

Emerson Hotel

Calvert & Baltimore Sts. (Phone: MU 5-400; teletype: BA-277)
Manager: Kemp C. Gatling
Sales Manager: G. Sanford Core
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-12.00; Double: 10.00-15.00; Suites 27.00
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Audio-Visual Aids: I, J, L

Lord Baltimore Hotel

Baltimore & Hanover Sts. (Phone: LExington 9-8400)
Manager: Harold Kraus
Sales Manager: David S. Wilson
Convention Season: All year
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-14.00; Double: 9.50-18.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (2,000)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Audio-Visual Aids: A, D, G, H, I, J, L

Sheraton-Belvedere

See Advertisement, Page 9

Charles & Chase Sts. (Phone: MUlberry 5-1000)
Manager: Albert S. Fox
Sales Manager: Edward J. Callahan
Convention Season: Jul. & Aug. weekends
Largest Group Accommodated: 150 (65 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-15.50; Double 16.00-19.50; Suites: 22.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (125)
No. Banquet Rms. & Capacity of Largest: 14 (470)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Net Exhibit Space: 10,758 sq. ft.; 7,391 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, K, L

Southern Hotel

Light & Redwood Sts. (Phone: SAratoga 7-1600)
Manager: Harold I. Fink
Sales Manager: Albert W. Eldridge
Convention Season: All year
Largest Group Accommodated: 800 (400 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-12.50; Double: 10.00-15.50; Suites 26.00-39.50. European
No. Mtg. Rms. & Capacity of Largest: 25 (1,000)
No. Banquet Rms. & Capacity of Largest: 25 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00-250.00
Charges for Exhibit Rms.: 20.00 minimum
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

CHESTERTOWN

Railroads: Penna.

Great Oak Resort and Yacht Club

P. O. Box, Route 2 (Phone: CHestertown 1100)
Manager: F. C. Russell
Sales Manager: N. Ashley Jenkins
Convention Season: All year
Largest Group Accommodated: 140 (65 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 15.00-22.00; Double: 18.00-26.00; Suites: 30.00-52.00. European, add 10.00 per person for American Plan
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 16 ft., G, H, I, J, K, L
Sports Facilities: Golf, swimming, riding, shooting, fishing, boating
Sales Representative: Robert F. Warner, Inc.

MASSACHUSETTS

ANDOVER

Railroad: B&M

Andover Inn

See Advertisement, Page 5

Chapel Ave. (Phone: GR 5-5903)
Manager: M. A. Seabury Jr.
Largest Group Accommodated: 55 (30 rooms, 3 suites)
Air Conditioning: No
Convention Rates: Single: 14.00; Double: 28.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (55)
No. Banquet Rms. & Capacity of Largest: 3 (130)
Liquor: Expects license
Charges for Mtg. Rms.: None
Sports Facilities: Golf, swimming, tennis

AMHERST

Railroads: C. V.; B. & Me.

The Lord Jeffery

See Advertisement, Page 5

30 Boltwood Ave. (Phone: ALpine 3-2576)
Manager: Norman M. Enman
Sales Manager: Harry Maclure
Convention Season: All year except Jun. & Oct.
Largest Group Accommodated: 90 (65 rooms)
Air Conditioning: 32 bedrooms and banquet halls
Convention Rates: Single: 7.00-9.00; Double: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (100)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, G, I, J, L
Sports Facilities: Golf, swimming

BOSTON

Railroads: B. & M.; N.Y.C.; N.Y., N.H. & H.
Airlines: AAL, EAL, MOH, NAL, NEA, PAA, TCA, TWA, UAL

CONVENTION BUREAU

Convention & Visitors Bureau
80 Federal St. (10)
E. C. Sherry, Manager

AUDITORIUM

Boston Garden

North Station (Cap 7-3200)
Manager: Walter A. Brown
Exhibit Areas: Arena, 26,730 sq. ft.; Exhibition Hall, 42,350 sq. ft.
Rental Fees and Services: Depends on season & attraction
Floor Load: 200 lbs. per sq. ft.
Ventilation: Rotary fans and blowers
Ceiling Height: Exhibition Hall, 16 ft.; Arena, 68 ft.
PA System: Excellent
Dimensions, Opening to Exhibit Hall: 17 ft. 6 in. high by 15 ft. 6 in. wide
Elevators: One, 3,000 lbs.
Columns: None on Arena floor
Utilities: AC and DC current, gas, steam, water
Loading Facilities: Ramp from railroad into exhibition hall
Storage Areas: Ample
Meeting Rooms: In hotel adjoining
Facilities for Food Functions: Complete facilities for 1,500 banquet
Parking Facilities: Ample
Distance from Business District: In heart of commercial district

Hotel Madison

North Station (Phone: CA 7-2600)
Manager: Reed Seely
Sales Manager: Robert B. Sargent
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 6 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.00-18.00; Suites 16.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 11 (250)
Group Meal Rates: Breakfast: .65; Lunch: .99; Dinner: 1.35
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J

Parker House

60 School St. (Phone: CA 7-8600)
Manager: Carl J. Peterson
Sales Manager: John E. Pacheco
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 6 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 9.50-12.50; Double: 14.00-16.50; Suites: 15.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (500)
No. Banquet Rms. & Capacity of Largest: 16 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: D

Sheraton-Plaza Hotel

See Advertisement, Page 9

Copley Square (Phone: CO 7-5300)
Manager: H. de Fine Nyboe
Sales Manager: William N. Field
Convention Season: All year
Largest Group Accommodated: 1,000 (250 rooms and 15 suites available)
Air Conditioned: Entire
Convention Rates: Single: 9-85-16.00; Double: 16.00-21.00; Suites: 34-00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,600)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Rates for Meals: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Banquet & Mtg. Rms.: 10.00 to 650.00
Net Exhibit Space: 17,845 sq. ft. on one floor
Audio-Visual Aids: Stage: 28' x 16'; I, J

Somerset Hotel

400 Commonwealth Ave. (Phone: Copley 7-9000; teletype: BS-71)
Manager: R. Tipton Chase
Sales Manager: F. B. Hignett
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 35-40 suites)
Air Conditioning: 40% of bedrooms, banquet halls
Convention Rates: Single: 9.00-15.00; Double: 16.00-22.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,100)
No. Banquet Rms. & Capacity of Largest: 14 (800)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Exhibit Space: On one floor
Audio-Visual Aids: Stage: 33 by 15 ft., G, H, I, J, L
Sports Facilities: Swimming in summer

Statler Hilton

See Advertisement, Page 51

Park Sq. (Phone: HA 6-2000; teletype: BS-249)
Manager: D. B. Stanbro
Sales Manager: V. W. Ringer
Convention Season: All year
Largest Group Accommodated: 2400 (800 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-15.50; Double: 16.00-20.00; Suites 38.50-43.50. European
No. Mtg. Rms. & Capacity of Largest: 43 (2,000)
No. Banquet Rms. & Capacity of Largest: 43 (1,500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 20,983 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 16 ft., G, H, I, J, K, L

MASSACHUSETTS
continued

BROOKLINE

Railroads: N.Y.C.

Beaconsfield Hotel

1731 Beacon St. (Phone: ASpinwall 7-6800)
Manager: Maurice J. Nicholson
Sales Manager: Paul Snierson
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms, 3 suites available)
Air Conditioned: 5 banquet rooms, 25 bedrooms
Convention Rates: Single: 5.00 to 12.00; Double: 12.00 to 17.00; Suites: 20.00-24.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 10 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 10.00 up
Charges for Exhibit Areas: 10.00 up
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J

CAMBRIDGE

Commander Hotel

16 Garden St. (Phone: Kirkland 7-4800)
Manager: Shaffie K. Hamsy
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms available)
Air Conditioning: Banquet hall
Convention Rates: Single: 8.80-9.90; Double: 12.00; Suites: 21.00-37.00
Liquor: Yes
Audio-Visual Aids: D

CHICOPEE

Railroad: B. & M.

The Schine Inn

See Advertisement, Page 102

Exit 6, Massachusetts Turnpike (Phone: LYceum 2-7551)
Manager: Robert D. Howard
Sales Manager: Walter Scheff
Convention Season: All year
Largest Group Accommodated: 450 (201 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-14.00; Double: 14.00 European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (800)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None for day sessions
Exhibit Space: In addition to mtg. rms.
Audio-Visual Aids: A, B, D, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, ice skating, bowling

HOLYOKE

Railroads: B. & M.; N.Y., N.H. & H.
Airlines: Served through Hartford

Roger Smith Hotel

See Advertisement, Page 53

699 Suffolk (Phone: JE 2-1414)
Manager: Robert N. Wish
Sales Manager: Ralph Molter
Convention Season: All year
Largest Group Accommodated: 175 (85 rooms, 3 suites)
Air Conditioning: 42 bedrooms and banquet halls
Convention Rates: Single: 6.50-11.00; Double: 10.00-14.50; Suites 15.00-21.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.20
Liquor: Yes
Net Exhibit Space: 4,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L

LENOX

Railroads: N.Y. N.H. & H.

Eastover Hotel

See Advertisement, Page 103

(Phone: Lenox 625)
Manager: George Bisacca
Convention Season: All year
Largest Group Accommodated: 200 (75 rooms plus suites)
Air Conditioning: No
Convention Rates: Single: 15.00; Double: 30.00; Suites: 60.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Liquor: Yes
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 20 ft., A, B, C, E, F, G, H, I, J, K, L
Sports Facilities: Golf, tennis, skating, pitch & putt, boating, volleyball, bowling, skiing, tobogganing

MARTHA'S VINEYARD

Airline: NEA

The Harbor View (A Treadway Inn)

See Advertisement, Page 5

N. Water St. (Phone: Edgartown 4444)
Manager: Fred B. Means
Convention Season: Jun. 15-Jul. 1 & early Sept.
Largest Group Accommodated: 120 (84 rooms, 11 suites)
Air Conditioning: No
Convention Rates: Single: 14.50; Double: 29.00, American
No. Mtg. Rms. & Capacity of Largest: 1 (150-200)
No. Banquet Rms. & Capacity of Largest: 1 (175)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: L
Sports Facilities: Golf, swimming, fishing, boating, shuffleboard

NORTHAMPTON

Railroads: B. & M.; N.Y., N.H. & H.

Hotel Northampton and Wiggins Tavern

See Advertisement, Page 102

36 King Street (Phone: JUstice 4-3100)
Manager: Olaf Lambert
Sales Manager: Joseph A. Sylvia
Convention Season: All year except first two week ends in June

THE *PLUS* THAT MAKES A MEETING REALLY SUCCESSFUL . . . IS ENJOYABLE RELAXATION

It's the many PLUSES that make Schine Hotels so wonderfully different. Each Schine Hotel is so uniquely situated that they can offer a variety of relaxing facilities that add pleasure to business. Of course, there's always the world famous Schine cuisine . . . experienced Schine nationwide convention staff . . . fully equipped function rooms . . . and the finest modern accommodations available.

IN NEW ENGLAND THERE ARE THREE ELEGANT SCHINE HOTELS READY TO SERVE YOUR EVERY NEED.

HOTEL NORTHAMPTON and WIGGINS TAVERN

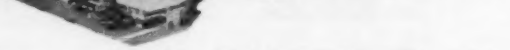
Northampton, Mass.

Colonial styled guest rooms . . . seven function rooms for 10 to 400 . . . The original Wiggins Tavern famous for its hearty New England fare . . . The Lantern Inn, an intimate cocktail lounge . . . the Wiggins Village to browse around in and enjoy the huge collection of New England memorabilia.

THE MAGNIFICENT NEW SCHINE INN

at Chicopee, Massachusetts at Springfield Exit 6, Mass. Turnpike.

An entirely new setting for conventions and meetings . . . there's nothing like it in the world today! 200 advanced planned guest rooms and executive suites . . . six spacious function rooms for 9 to 900 . . . seven lounges and restaurants . . . swimming, ice skating, Schine Ten-Pin Bowl with 40 ultra-modern bowling lanes . . . dancing and entertainment nightly.



THE SCHINE AIRPORT HOTEL and MOTOR INN

Bradley Airfield, Conn.
Serving Springfield, Mass. and Hartford, Conn.

Ideal location for group and sales meetings, training schools and seminars. Four luxurious function suites for 20 to 60. Coffee Shop • Cocktail Lounge • Swimming Pool • Step right off the plane and into your meeting. After the meeting, there's no rush for planes — no long dash to the airport allowing more time for conducting business.

Contact your nearest Schine Hotel or Sales Office for information

THE AMBASSADOR HOTEL and COCOANUT GROVE, Los Angeles, California
THE RONEY PLAZA, Miami Beach, Florida
THE McALLISTER HOTEL and EL CENTRO de las AMERICAS, Miami, Florida
SCHINE AIRPORT HOTEL and MOTOR INN, Bradley Airfield, Connecticut
THE SCHINE INN, at Massena, New York
HOTEL NORTHAMPTON and WIGGINS TAVERN, Northampton, Massachusetts
SCHINE QUEENSBURY HOTEL and MOTOR INN, Glens Falls, New York
THE GULFSTREAM APARTMENTS and VILLAS, Miami Beach, Florida
THE GIDEON PUTNAM HOTEL, Saratoga Springs, New York
THE SCHINE INN, at Chicopee, Massachusetts

For your convenience reservations may be made at any Schine Hotel, or by phoning:

NEW YORK — MU 8-0110
CHICAGO — AN 3-6222
WASHINGTON, D.C. — DE 2-6118
MIAMI BEACH — JE 1-6011
LOS ANGELES — DU 7-7011
SAN FRANCISCO — EX 2-4330
BOSTON — HA 6-4396

OFFICES

375 Park Avenue, New York City, MUrrayhill 8-0110
120-24th St., Miami Beach, Florida, JE 1-6011
A DIVISION OF SCHINE ENTERPRISES

Largest Group Accommodated: 235 (115 rooms, 7 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-12.50; Double: 11.00-22.00; Suites: 22.00-35.00. European. Can arrange American plan packages.
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor, separate area
Audio-Visual Aids: D, I, J
Sports Facilities: Golf 4 miles

NORTH FALMOUTH

Railroads: N.Y., N.H. & H.

Sea Crest Hotel

See Advertisement, Page 103

(Phone: KImball 8-3850)
Manager: Joseph B. Mohr

here's a pointer for "positive" convention pleasure

Eastover . . . where conventions and sales meetings are always "the best yet" and economical. Make your company gathering this year's highlight by rallying at Eastover, where . . . the atmosphere is perfect for just work sessions or facilities for the most in FUN-AFTER-WORK. Heated indoor pool, Finnish Steam Bath, riding, skiing, sleigh rides, ice skating, tobogganing, bowling, orchestras, full resort sport facilities, together with the famous Tally-Ho Barn and The Carriage Room for socializing. Fine accommodations and excellent food. Be sure to contact Eastover before you decide . . . get the facts. AHA and AAA rec.

Write for FREE Folder

EASTOVER

Lenox 7, Mass. Tel. 625

Eastover

Convention Season: Jun., Aug. & Sept.
Largest Group Accommodated: 275 (125 rooms)
Air Conditioning: No
Convention Rates: Single: 19.00; Double: 16.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest: 2 (450)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 20 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard
Sales Representative: Winn Chesley Associates

SOUTH EGREMONT

Jug End Barn

See Advertisement, Page 103

(Phone: Great Barrington 434)
Manager: Angus R. MacDonald
Sales Manager: Paul E. Mills
Convention Season: All year
Largest Group Accommodated: 200-325 (110 rooms, 24 suites, dormitory space)
Air Conditioning: Some rooms and banquet halls
Convention Rates: Single: 13.50-22.00; Double: 13.50-25.00; Suites: 15.00-25.00. American
No. Mtg. Rms. & Capacity of Largest: 12 (200)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: .95; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Audio-Visual Aids: Stage: 40 by 22 ft.; A, B, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, skiing, volleyball, baseball, shuffleboard, shooting, fishing, putting

SOUTH LEE

Railroads: N.Y., N.H. & H.

Oak N' Spruce

See Advertisement, Page 105

(Phone: Lee 795)
Manager: Frank J. Prinz
Convention Season: All year
Largest Group Accommodated: 160 (50 rooms)

Your convention oasis on Captivating Cape Cod . . .

sea crest Hotel

Mere Hours from half the U.S.A. and Canada by Turnpike and Parkway. New modern accommodations for groups up to 350. Private Meeting Rooms • Party and Banquet Facilities • Golf • Ocean Swimming • Riding • Tennis • Sailing Deep Sea Fishing. • Entertainment and Dancing • **Attractive Group Rates**

Write or call:
Joseph B. Mohr • Owner Philip Balter • Manager

sea crest Hotel
NORTH FALMOUTH, MASS.
Hotel Tel: **KImball 8-3850**

New York Office:
37-12 58th St. • Woodside, 77, NY
Tel: **Havemeyer 9-1612**

Air Conditioning: No
Convention Rates: Single: 19.00-22.00; Double: 30.00-34.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (200)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, G, H, I, K, L

SPRINGFIELD

Railroads: N.Y., N.H. & H.; B. & M.; N.Y.C.
Airlines: AAL, EAL, MOH, NEA, TWA, UAL

AUDITORIUMS

Industrial Arts Building
Eastern States Exposition

Memorial Ave. (Phone: REpublic 3-5101)

not this...

but this...

FOR CONVENTIONS WITHOUT TENSIONS

JUG END BARN . . . Where You Can "Roll-Up Your Sleeves" For Work or For Fun

Jug End Barn . . . choice of some of the country's leading business names for Sales Meetings, Conventions and Special Seminars . . . groups up to 250. For your privacy and enjoyment, here are 1600 acres, exclusively yours, in the beautiful, rolling Berkshires . . . at one of the East's most famous and unusual resorts.

Let Jug End's Convention Office, tailor-plan facilities to meet your specific requirements . . . provide you with a private and quiet atmosphere for more productive meetings, plus . . . plenty of fun when it comes time to relax. "Down-Right-Comfortable" accommodations, hearty country foods, air-conditioned dining room and charming, new Colonial-styled cocktail lounge, private 3,485 yd., 9-hole golf course and full resort sports facilities, including riding, swimming and the like. You name it, Jug End has it.

For specific details or descriptive material, call
Mr. Paul E. Mills, Exc. Vice President

Jug End Barn

GREAT BARRINGTON 37, MASS.
Tel. 434

MASSACHUSETTS
Springfield continued

Manager: Ardian L. Potter
Exhibit Areas: 123,000 sq. ft. on one level
Rental Fees: 600.00 per day of actual use; no services included
Floor Load: Unlimited
Ventilation: Ventilating machine
Ceiling Height: 22 ft., 18 ft. clearance
P.A. System: No permanent installation
Dimensions, Opening to Exhibit Hall: 8 doors at ground level, 11 by 11 ft.; 1 door, 14 ft. high
Columns: 10 by 10 ins. located 24 ft. apart in one direction and 45 ft. in the other direction
Utilities: 110 & 220 AC current, gas, water drainage
Loading Facilities: Railroad siding near building
Storage Areas: 30 by 30 ft. in building, limitless capacity in nearby buildings
Mtg. Rms. and Capacity: Little Theatre, 300; 2 (60 each)
Facilities for Food Functions: Restaurant on grounds, 500
Parking Facilities: 150 acres
Distance from Business District: 2 miles

Springfield Auditorium

54 Court St. (Phone: 6-2711, Ext. 215)
Manager: City Property Committee
Exhibit Areas: Main floor, 8,100 sq. ft.; basement, 6,000 sq. ft.
Rental Fees: 50.00-400.00 plus janitorial fees of 40.00-70.00
Floor Load: Average
Ventilation: Exhaust system
Ceiling Height: 50 ft.
P.A. System: Rented, 3 hour minimum, 8.33
Dimensions, Opening to Exhibit Hall: 5 double doors
Elevators: 1 freight
Columns: 16 columns, 3 ft. columns to side
Utilities AC & DC current, gas, steam, water, compressed air
Loading Facilities: Ramp to elevator
Storage Areas: In basement
Mtg. Rms. and Capacity: Main floor, 1,424; balcony, 920; gallery, 874; 4 rooms, 40 each; Mahogany Room, 200; basement, 800
Facilities for Food Functions: Banquet for 1,000; basement, 875
Parking Facilities: Garage at rear of auditorium
Distance from Business District: In business center

Shelton Hotel

70 Chestnut St. (Phone: RE 4-3141)
Manager: Jack Gallagher
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.85-9.85; Double: 12.85-14.85; Suites: 15.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.95; Dinner: 2.65
Liquor: Yes
Charges for Mtg. Rms.: 10.00-75.00
Audio-Visual Aids: D, G, H, I, J, L

Sheraton-Kimball

See Advertisement, Page 9

140 Chestnut St. (Phone: RE 21121; teletype: SM-94)
Manager: Joseph Conlan
Sales Manager: Richard Lumsden
Convention Season: All year
Largest Group Accommodated: 650 (325 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-12.50; Double: 11.50-16.50; Suites: 19.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (850)
No. Banquet Rms. & Capacity of Largest: 9 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,790 sq. ft.; 5,740 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding, skiing, sightseeing

STURBRIDGE

Railroads: Putnam Jct.

The Public House

See Advertisement, Page 5

Main Street (Dickens 7-3313)
Manager: Louise Coggeshall
Sales Manager: David F. Treadway
Convention Season: Fall—Spring
Largest Group Accommodated: 53 (31 rooms)
Air Conditioning: No
Convention Rates: Single: 5.00-9.00; Double: 6.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 3 (100)
Group Meal Rates: Breakfast: .90-2.00; Lunch: 1.75-5.25; Dinner: 3.00-6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Sports Facilities: Golf, swimming

SWAMPSCOTT

Railroads: B. & M.

The Colony Hotel

See Advertisement, Page 105

441 Atlantic Ave. (Phone: LYnn 3-6600)
Manager: Matthew Reilly
Sales Manager: Byrne Baver
Convention Season: Sept.-Jul.
Largest Group Accommodated: 80-90 (40 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-16.00; Double: 16.00-18.00; Suites: 26.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (80)
No. Banquet Rms. & Capacity of Largest: 4
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Rms.: 25.00
Net Exhibit Space: 2,200 sq. ft. on 2 floors
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming

New Ocean House

See Advertisement, Page 105

216 Puritan Rd. (Phone: LYnn 2-6500)
Manager: Mr. I. Haverly
Convention Season: Sept.-Jul.
Largest Group Accommodated: 600 (300 rooms, 14 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 14.00-19.00; Double: 24.00-32.00; Suites: 39.00-45.00. American
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 4.00; Dinner: 5.00

For sales meetings, conventions . . .

Berkshire Hills
OF MASSACHUSETTS

any season of the year

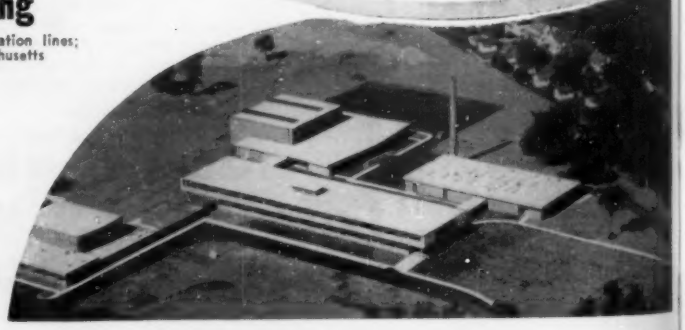
The Berkshires, located just 135 miles from New York City and Boston, provide the perfect setting for business meetings. A superior selection of hotel and convention accommodations is available to groups of all sizes. For after-hours fun, enjoy theaters, concerts, and the famous recreation facilities of this year-round convention land.

BERKSHIRE County

good business . . . good living

- convenient location—easy to reach by all main transportation lines; a short drive from New York and from Boston via Massachusetts Turnpike
- thriving industrial labor
- stable supply of skilled labor
- accessible to key markets and materials
- excellent source of power and utilities
- desirable plant sites—open to qualified companies
- superb cultural advantages—a world-famous center of music, art, and drama; home of the Tanglewood festival
- top recreational facilities—excellent golf, fishing and skiing

write: BERKSHIRE COUNTY
INDUSTRIAL DEVELOPMENT COMMISSION
COUNTY COURT HOUSE
PITTSFIELD, MASSACHUSETTS



Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, sailing

WILLIAMSTOWN

Railroads: B. & M.

Williams Inn

See Advertisement, Page 5

Williams College Campus (Phone: 8-4111)
Manager: Howard Wooster
Sales Manager: Edward N. LeMay
Convention Season: Nov.-Jul.
Largest Group Accommodated: 80 (50 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 6.00-9.00; Double: 11.00-15.00; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (100)
No. Banquet Rms. & Capacity of Largest: 2 (125)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Exhibit Space: In mtg. rms.
Audio-Visual Aids: C, G, I, J, L
Sports Facilities: Golf, tennis (all weather) skiing, bowling

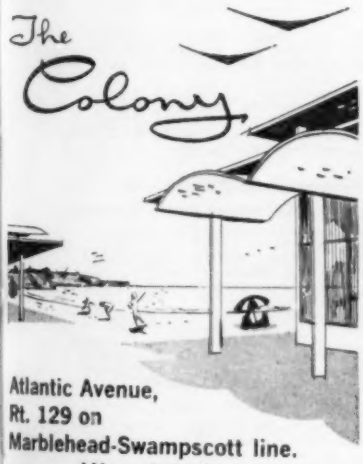
WINCHENDON

Railroads: N.Y.C.; B. & M.

Toy Town Tavern

See Advertisement, Page 5

(Phone: Winchendon 220)
Manager: John D. Lee
Sales Manager: David F. Treadway
Convention Season: May 15 to July 1; Oct. 12 to Oct. 25
Largest Group Accommodated: 100 (55 rooms, 1 suite available)
Convention Rates: Single: 16.00; Double: 30.00; Suites: 36.00 for two. American
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None



Atlantic Avenue,
Rt. 129 on
Marblehead-Swampscott line.
LYnn 3-6600.

Ideally located on the Atlantic Ocean. A perfect setting for sales meetings, executive conferences, conventions, and training programs. 25-minute drive from the Boston airport. New England's most distinctive year-round hotel. Meeting room accommodations from six to 300 persons. Dining room, coffee shop, cocktail lounge, swimming pool.

An extensive program of expansion and improvement has created the most functional, beautiful resort convention facility in New England. New swimming pool, men's and women's health club, all public space beautifully redecorated and completely air conditioned, new additional banquet kitchen — are just a few of our many features. Meeting rooms and dining room accommodate groups up to 1000. The convention hall seats up to 2500.

Complete Details on Request
TEL: LYnn 2-6500

New Ocean House

Swampscott, Massachusetts
10 miles north of Boston • 15 minutes from Logan Airport

A Berkshire Country Resort

Lovely Oak n' Spruce in the Berkshires . . . surrounded by streams and picturesque country vistas . . . tucked within a 10,000 acre forest preserve, yet convenient to all, being only 2 miles from Exit 2 of the Mass. Turnpike. Accommodations for 100, completely private of course . . . cocktail lounge . . . 28 separate sport facilities, including swimming, tennis, golf, skiing, skating, bowling and the like . . . personalized attention assured and yes, we're open year-round. AAA and DH rec.

Write for FREE Color Booklet and full information

Oak n' Spruce

South Lee 10, Mass.

MASSACHUSETTS

Winchendon continued

Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 18' x 10', I
Sports Facilities: Golf, tennis, swimming, putting green, shuffleboard

WORCESTER

Railroads: N.Y.C.; B. & M.; N.Y., N.H. & H.
Airlines: Mohawk, NEA

AUDITORIUM

Worcester Memorial Auditorium

Lincoln Drive (Phone: PLeasant 2-6703)
Manager: Frank G. Kronoff
Exhibit Areas: Main Hall, 18,000 sq. ft.; Basement, 10,000 sq. ft.
Rental Fees: Trade show or expositions, $3,500 per seven operating days, including one day set-up and one pull-down. Includes electrician, stage manager, sound man and janitor
Floor Load: Adequate
Ventilation: Yes
Ceiling Height: 70 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 9 by 9 ft.
Elevators: Platform elevator, 57 by 14 ft.
Columns: Balcony overhangs Main Hall 30 ft. on 3 sides
Utilities: Lighting, water, heat
Storage Areas: 2,000 sq. ft. in basement
Mtg. Rms. and Capacity: One-120; seven-49; Little Theatre, 704; two-100
Facilities for Food Functions: Banquets for 1,600
Parking Facilities: Metered lots for 200 cars
Distance from Business District: Half mile

Bancroft Hotel

50 Franklin St. (Phone: Swift 9-4141)
Manager: Charles F. Dolan
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 20 suites available)
Air Conditioning: Banquet rooms, some bedrooms
Convention Rates: Single: 6.85 to 8.35; Double: 10.85 to 16.00; Suites: 25.00 up, European.
No. Mtg. Rms. & Capacity of Largest: 12 (800)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Lunch: 2.35; Dinner: 2.95
Liquor: Yes
Charges for Mtg. Rooms: from 7.00
Charges for Exhibit Areas: from 10.00
Audio-Visual Aids: D, I, J

MICHIGAN

CHARLEVOIX

Railroads: Pere Marquette; PRR.
Airlines: CAP to Pellston-Treverse City

Charlevoix Beach Hotel

105 W. Dixon Ave. (Phone: LIberty 7-6551)
Manager: E. L. Kramer
Convention Season: Jun.-Oct.
Air Conditioning: No
Convention Rates: Jun. & Sept.—Single: 18.50; Double: 14.50; Suites: 10.00-20.00. Jul. & Aug.—Single: 22.50; Double: 18.50; Suites: 10.00-20.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Exhibit Space: On one floor
Audio-Visual Aids: H, I, J, K, L
Sports Facilities: Swimming, tennis, shuffleboard, badminton, fishing, boating, riding, ping pong

DEARBORN

Railroads: D.T. & L.; N.Y.C.; Penna.; Western
Airlines: serves through Detroit

The Dearborn Inn, Colonial Homes & Motor House

See Advertisement, Page 106

20301 Oaskwood Blvd. (Phone: LO 5-3000; telegraph: DE-380)
Manager: Richard D. McLain
Sales Manager: Donald E. Jankura
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-17.00; Double: 13.00-22.00; Suites: 33.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 3,200 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Golf
Sales Representative: Howard F. Dugan, Inc.

DETROIT

Railroads: B. & O.; C.P.; O. & T. Sh. L.; D.I.; N.Y.C.; G. Tk.; C. & O.; Penna.; Wez.; D.T.
Airlines: AAA, AAL, CAP, DAL, EAL, MOH, NCA, NWA, PAA, TWA, UAL, NOR

CONVENTION BUREAU

Detroit Convention & Tourist Bureau
626 Book Bldg. (26)
Herbert E. Boning, Jr., Exec. Vice President

AUDITORIUMS

Cobo Hall—Convention Arena

151 W. Jefferson St. (Phone: WO 3-5500) (under construction; available April 30, 1960)
Manager: Stephen T. Kish
Exhibit Areas: Halls A, B & C; One hall, 300,000 Sq. ft., divided by rising partition into three halls, 100,000 sq. ft. each. Hall D 100,000 sq. ft.
Floor Load: Halls, A, B, C, 400 lbs. sq. ft. Hall D, 600 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: Halls A, B & C, 30 ft.; Hall D, 19 ft. PA System: Available
Dimensions, Opening to Exhibit Hall: 14 ft., 3 in. high by 20 ft. wide
Columns, Locations and Dimensions: Halls A, B & C, 10 columns, 5 ft. by 5 ft., 120 ft. apart and 90 ft. from side walls. Hall D, 3 ft. by 3 ft. columns with 60 ft. bays
Current and Utilities Available: 110, 220, 440 AC, gas, water, drain
Loading Facilities: Ramps and escalators, truck drive-in, docks
Location, Size of Storage Areas: 60,000 sq. ft. on lower level
Number of Meeting Rooms and Capacities: 33—Two 8; Six 100; One 125; Two 150; Four 200; Five 250; One 300; One 400; Six 500; One 800; One 820; One 1,050; One 1,250; One 3,250 plus 20 multi-purpose rooms, seating 50 people or less
Facilities for Food Functions: Can handle banquet for 5,000
Parking Facilities: 3,000 cars at the building proper, 8,000 in the general neighborhood
Distance from Business District: In business district

Masonic Temple

500 Temple (Phone: TEmple 2-7100)
Manager: C. W. Van Lopik
Exhibit Areas: 55,500 sq. ft.
Floor Load: 150 lbs.
Ventilation: Air conditioned
Ceiling Height: 14-20 ft.
P.A. System: Available
Elevators: 4—3,500 lbs.
Columns: In 3 rooms only
Utilities: AC & DC current, water, compressed air
Loading Facilities: Portable dock
Storage Areas: Limited
Mtg. Rms. and Capacity: Seat 50-5,000
Facilities for Food Functions: 3 kitchens, banquets for 50-5,000
Parking Facilities: 1,200 cars in 2 block area
Distance from Business District: Half mile

Detroit - Leland Hotel

See Advertisement, Page 107

1701 Cass Ave. (Phone: WOodward 2-2300; teletype: DE-1062)
Manager: Lanson M. Boyer
Sales Manager: Jack Becker
Convention Season: All year
Largest Group Accommodated: 1,100 (550 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-15.00; Double: 10.50-21.00; Suites: 25.00-55.70. European
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-35.00
Charges for Exhibit Rms.: 100.00-200.00
Audio-Visual Aids: D, G, H, I, J, L

Pick-Fort Shelby Hotel

Lafayette & 1st Sts. (Phone: WOodward 3-7100; telegraph: GZM)
Manager: Jerry Moore
Sales Manager: Fred G. Fischer
Convention Season: All year
Largest Group Accommodated: 800 (525 rooms, 25 suites)
Air Conditioning: 75% bedrooms and banquet halls
Convention Rates: Single: 6.50-13.00; Double: 8.50-15.00; Suites: 25.00-45.00; Twins: 10.50-16.50. American
No. Mtg. Rms. & Capacity of Largest: 14 (650)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 2.75; Lunch: 2.75; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: 7.50-75.00
Exhibit Space: In mtg. rms.
Audio-Visual Aids: A, C, D, G, H, I, J, L
Sports Facilities: Bowling

Sheraton-Cadillac Hotel

See Advertisement, Page 107

(Phone: WOodward 1-8000)
Manager: Mark Schmidt
Sales Manager: William Goldsberry
Convention Season: All year
Largest Group Accommodated: 900 (600 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-18.00; Double: 13.00-23.00; Suites: 29.00-56.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.25
Liquor: Yes
Charges for Exhibit Rms.: 5.00 per booth
Net Exhibit Space: 12,686 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L

The Statler Hilton

See Advertisement, Page 51

1565 Washington Blvd. (Phone: WOodward 3-6000)
Manager: E. G. Steck
Sales Manager: Lloyd K. Stalcup
Convention Season: All year
Largest Group Accommodated: 1,300 (650 rooms, 30-35 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-14.00; Double: 13.00-17.50; Suites: 25.00-97.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (800)
No. Banquet Rms. & Capacity of Largest: 13 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25; Dinners: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,250 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, D, G, H, I, J, L

New Motor House added to the fine facilities of

The Dearborn Inn

for Conferences and Meetings in the DETROIT area

Here in a spacious suburban setting, 20 minutes from downtown Detroit, 15 minutes from Metropolitan Airport, are the fine services of a gracious Inn with every convenience for group meetings and banquets for up to 350—185 beautifully-appointed guest rooms with TV in the Inn, Colonial Homes and Motor House, two restaurants, cocktail lounge, all air conditioned. Write or phone for brochure and full information.

The Dearborn Inn *Colonial Homes and* Motor House

LO 5-3000 Twx DE 380 OAKWOOD BOULEVARD, DEARBORN, MICHIGAN

RICHARD D. McLAIN, *General Manager* DONALD E. JANKURA, *Resident Manager*

Neighbor of HENRY FORD MUSEUM *and* GREENFIELD VILLAGE

FLINT

Railroads: C. & O.; Gr. Tr.
Airlines: CAP

Pick-Durant

Second Ave. (Phone: 2-5131; telegraph: FL-12)
Manager: Scott Shattuck
Convention Season: All year
Largest Group Accommodated: 325 (200 rooms, 4 suites)
Air Conditioning: 150 bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 9.00-15.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinners: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00-50.00
Audio-Visual Aids: Stage: 20 by 20 ft., H, I, J, L
Sports Facilities: Bowling across street

GRAND RAPIDS

Railroads: C. & O.; Gd. Tk.; N.Y.C.; Penna.
Airlines: CAP, LCA, NCA

CONVENTION BUREAU

Grand Rapids Convention Bureau
Edward J. Brunette, Manager

AUDITORIUM

Civic Auditorium

227 Lyon, N.W. (Phone: GL 9-7249)
Manager: Fred J. Barr, Jr.
Exhibit Areas: Basement, 44,000 sq. ft.; Main Floor, 16,500 sq. ft.; Black & Silver Rooms, 4,500 sq. ft.
Rental Fees: Basement: 25.00 per booth, 12 by 12 ft.
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 14 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 13 by 12 ft.
Elevators: 1 freight, 50 by 8 ft.

WE'VE SEEN **YOUR KIND** BEFORE !

Matter of fact, there is quite a selection of your kind here right now! One happy thousand of them in the Grand Ballroom savoring the superb acoustics (never a sleeper in the gathering). Smaller groups? Smaller quarters, naturally. In the Sheraton Room (cleverly named) a sect of seventy can cozily combine business with banquet. In the Crystal Ballroom 500 friends fit quite nicely. English Room? Jolly size if you number around 300. All in all, 17 air conditioned dens to accommodate anything from two tables of bridge to a regimental reunion. After hours dine and fortify at the Motor Bar. Food? Fine! Decor? Delightful! A stage play perhaps? Two theatres are just yards away. Or, possibly a tour of the Civic Center. Before you turn in . . . a nippy night cap or two in Cafe Caprice, the quiet, undiscovered little bar on the lobby level. Call it a day. Leave word to be awakened, or you'll nap till noon. Comfortable beds, these. Enjoy your stay. Extra day? You certainly may! Respectfully, Sheraton-Cadillac, Detroit's largest hotel! For details, write Bill Goldsberry, Sheraton-Cadillac, 1114 Washington Boulevard, Detroit 31, Michigan.

S

The Big DL in Downtown Detroit

- 800 luxurious rooms and suites.
- 14 meeting rooms for 25 to 500
- Adequate display space.
- Three great banquet halls.
- Impeccable service.
- Convenient to Detroit's new civic development.
- Gateway to the city's expressway system.

Let us place these superb convention facilities at your disposal. Phone Detroit, WOodward 2-2300. Teletype Number DE-1062

LANSON M. BOYER
Gen. Mgr.

Hotel DETROIT LELAND
CASS AT BAGLEY DETROIT 26, MICH.

in GRAND RAPIDS, MICH.

YOUR GROUP GETS

WHEN YOU MEET AT THE Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at The Manger. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned function rooms accommodate up to 600—with efficient Manger *service* at every step!

For complete details, contact O. R. "Casey" Connolly, Mgr., The Manger Hotel, Michigan St. & Monroe Ave., Phone: Glendale 9-0101, Teletype: GR-330

MICHIGAN

Grand Rapids continued

Columns: 2 ft. sq. every 24 ft.
Utilities: AC & DC current
Loading Facilities: Ample
Mtg. Rms. and Capacity: 12 (75 each—700 total)
Facilities for Food Functions: Banquets for 1,500
Parking Facilities: Ample
Distance from Business District: In business district

Manger Hotel

See Advertisement, Page 107

201 Michigan Ave. (Phone: GL 9-0101)
Manager: William M. Davis
Sales Manager: Doris W. McKee
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 11 suites)
Air Conditioning: Many bedrooms, banquet halls
Convention Rates: Single: 6.25-10.50; Double: 7.00-20.00; Suites: 17.50-20.50
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,240 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

Morton House

72 Monroe Ave. (Phone: GL 9-7121)
Manager: Noel K. Black
Sales Manager: William Grier
Convention Season: All year
Largest Group Accommodated: 575 (400 rooms, 10 suites)
Air Conditioning: 200 rooms and banquet halls
Convention Rates: Single: 7.00-12.50; Double: 9.50-16.00; Suites: 21.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (250)
No. Banquet Rms. & Capacity of Largest: 2 (225)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00-25.00
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 12 by 8 ft., G, H, I, J, L

Pantlind Hotel

(Phone: 97201)
Manager: T. R. Corson
Convention Season: All year
Largest Group Accommodated: 1,100 (550 rooms and 35 suites available)
Air Conditioning: Banquet & Mtg. Rms.
Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: from 16.00
No. Mtg. Rms. & Capacity of Largest: 14 (750)
No. Banquet Rms. & Capacity of Largest: 14 (535)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 8,440 sq. ft. on one floor
Audio-Visual Aids: G

JACKSON

Railroads: N.Y.C.; G.T.
Airlines: NCA

Hotel Hayes

224 W. Michigan Ave. (Phone: STate 2-0551; teletype JS-13)
Manager: John J. Sakmar
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 6 suites)
Air Conditioning: 75 bedrooms and banquet halls
Convention Rates: Single: 6.75-7.25; Double: 9.75-10.25; Suites: 12.50-18.50. European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.00; Dinner: 3.25
Charges for Mtg Rms.: None
Liquor: Yes
Audio-Visual Aids: D, G, I, J, L
Sports Facilities: Golf, swmming, all water sports

LANSING

Airlines: Capital; North Central
Railroads: Gd. Tk.; N.Y.C.; C. & O.

AUDITORIUM

Civic Center

505 W. Allegan St. (Phone: IV 5-7118)
Manager: Charles A. Ziogas
Exhibit Areas: Exhibition Hall, 31,265 sq. ft.; Main Auditorium, 26,808 sq. ft.; Small Auditorium, 5, 936 sq. ft.
Rental Fees: Exhibition Hall 350.00; Main Auditorium: 600.00; Small Auditorium, 100.00. Rates for 8 a.m. to midnight
Floor Load: Unlimited
Ventilation: Partially air conditioned
Ceiling Height: Main Aud.: 50 ft.; Exh. Hall: 11 ft. 4 ins.; Small Aud.: 15 ft. 6 ins.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: Ramp Entrance, 12 ft. wide. 11½ ft. high
Elevators: Two, 2,500 lbs. and 25,000 lbs.
Columns: Exhibition hall only, 23½ ft. apart
Utilities: 110 volts, single phase; 216 volts, three phase, 4 wire water, sewage
Loading Facilities: Stage loading dock, ramp to exhibit hall
Storage Areas: 1,000 sq. ft. adjacent to exhibition hall
Mtg. Rms. & Capacity: 6 committee rooms, 75 person each; Main Auditorium, 6,100; Small Auditorium, 850; Dining Room, 550
Facilities for Food Functions: 3 kitchens for banquets of 2,000
Parking Facilities: 250 cars, 1800 within one block
Distance from Business District: 2 blocks

Jack Tar Lansing

Capital at Michigan (Phone: IV 5-9155)
Manager: James E. Schloff
Sales Manager: Ronald T. Larsen
Convention Season: All year
Largest Group Accommodated: 575-600 (350 rooms, 16-30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-12.00; Double: 10.00-18.00; Suites: 20.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (800)
No. Banquet Rms. & Capacity of Largest: 14 (800)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis

MACKINAC ISLAND

Railroads: Penna.; N.Y.C.; Steamers: Geo. Bay Line; C. & B. Line; D. & C. Line; Ferries from Mackinaw City & St. Ignace
Airlines: Served through CAP to Pellston

Grand Hotel

See Advertisement, Page 108

(Phone: VIking 7-3331)
Manager: N. C. Bicking
Sales Manager: R. D. Musser
Convention Season: June to Sept.
Largest Group Accommodated: 550 (300 rooms, 20 suites available)
Air Conditioning: 2 banquet rooms
Convention Rates: Single: 18.00; Double 15.00-19.00; Parlors: 15.00-25.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (850)
No. Banquet Rms. & Capacity of Largest: 2 (1,200)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Mtg. Areas: Nominal charge
Audio-Visual Aids: A, C, I, J
Sports Facilities: Golf, tennis, swimming
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

SAGINAW

Railroads: Gd. Tk.; C. & O.; N.Y.C.
Airlines: CAP

Hotel Bancroft

107 S. Washington Ave. (Phone: PL 5-7751)
Manager: J. James Ruttman
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 8 suites)
Air Conditioning: Most bedrooms and banquet halls
Convention Rates. Single: 6.00-8.00; Double: 9.00-11.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (900)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.65; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Net Exhibit Space: 4,758 sq. ft. on one floor
Audio-Visual Aids: D, H, I, J, L

SOUTH HAVEN

Sleepy Hollow Beach

(Phone: 1440)

Manager: B. G. Gatrell
Sales Manager: Oscar Katov
Convention Season: May, June, Sept.
Largest Group Accommodated: 300 (35 rooms, 8 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 10.00-14.00; Double: 15.00-18.00; Suites: 20.00-35.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50-5.00
Liquor: Setups provided
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 12 by 12 ft., A, I
Sports Facilities: Swimming-pool, beach, tennis, shuffleboard, archery(golf, badminton, volleyball, horseshoes

MINNESOTA

BEMIDJI

Railroads: Gt. N.; Nor. Pac.; M.St.P.&S.S.M.
Airlines: NOR

Ruttger's Birchmont Lodge

(Phone: PL 1-1630)
Manager: Don Ruttger
Convention Season: Jun., Jul. & Sept.
Largest Group Accommodated: 190 (30 rooms, 7 suites; 28 cottages)
Air Conditioning: No
Convention Rates: Single: 14.50-19.00; Double: 22.00-32.00; Suites: 32.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: No
Charges for Mtg Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 20 ft., A, C, G, H, I, J, L
Sports Facilities: Golf, tennis, shuffleboard, diving, sailing, water skiing, fishing, badminton, archery

BRAINERD

Railroads: Nor. Pac.
Airlines: NOR

Island View Lodge

Gull Lake, Box 141 (Phone: Brainerd 2697)
Manager: Mr. & Mrs. E. B. Curry
Convention Season: Jun. & first 2 weeks in Sept.
Largest Group Accommodated: 80 (40 rooms, 26 cottages)
Convention Rates: Single: 14.00; Double: 24.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (115)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: No, but setups available
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 950 sq. ft. on one floor
Audio-Visual Aids: A, C, I
Sports Facilities: Golf, swimming, tennis, fishing, boating, volleyball, shuffleboard

Madden Lodge

Route 6 (Phone: 829-2874)
Manager: W. J. Madden
Sales Manager: John Arnold
Convention Season: Apr. 20-Oct. 31
Largest Group Accommodated: 115 (56 rooms, 8 suites)
Air Conditioning: No
Convention Rates: Double: 13.50 minimum. American
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00 per space
Net Exhibit Space: 4,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, D, G, I, J, L
Sports Facilities: Golf, swimming, tennis, shooting, water skiing, fishing, ping pong, shuffleboard, boating

Roberts Pine Beach

R. D. 6
Manager: G. L. Goetting
Convention Season: Jun., late Aug. & Sept.
Largest Group Accommodated: 130 (75 rooms, 1 suite; 8 cabins)
Air Conditioning: No
Convention Rates: Single: 14.00-16.00; Double: 24.00-30.00; Suites: 29.00-35.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 2 (110)
Group Meal Rates: Breakfast: 1.25; Lunch. 2.00; Dinner: 3.00
Air Conditioning: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Exhibit Space: 1 mtg. rm.
Audio-Visual Aids: A, B, C, D, G, H, I, L
Sports Facilities: Golf, tennis, water skiing, fishing, boating, shooting

DEERWOOD

Railroads: Nor. Pac.

Ruttger's Bay Lake Lodge

(Phone: 4290)
Manager: Alec and Jack Ruttger
Convention Season: Jun. & Aug. 25-Sept. 15
Largest Group Accommodated: 150
Air Conditioning: No
Convention Rates: Single: 16.00-18.00; Double: 22.00-28.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Air Conditioning: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, G, H, L
Sports Facilities: Golf, tennis, riding, fishing

DULUTH

Railroads: Nor. Pac.; Gt. Nor.; D.S.S. & At.; D.M. & I.R.; C. & N.W.; C.M. St. P. & P.; D.W. & P.; M. St. P. & S.S.M.
Airlines: NOR

Hotel Duluth

231 East Superior St. (Phone: Randolph 7-4577; telegraph FDL)
Manager: C. R. Schiek
Convention Season: All year
Largest Group Accommodated: 400 rooms, 30 suites
Air Conditioning: Banquet halls air cooled
Convention Rates: Single: 6.00-13.50; Double: 9.00-18.00; Suites: 17.00-43.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 12.50
Charges for Exhibit Rms.: 15.00 minimum
Net Exhibit Space: 8,722 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, boating, fishing

MINNEAPOLIS

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C. & N.W.; Gt. Nor.; M. & St. L.; Soo line; Nor. Pac.; C.R.I. & P.; M.A. & C.R.; M.E.; M.N. & S.; M.T.; M.W.
Airlines: BNF, CAP, EAL, NOR, NWA, OZA, WAL

CONVENTION BUREAU

Minneapolis Convention & Visitors Bureau
711 2nd Ave., South (2)
Julius L. Perlt, Manager

AUDITORIUM

Minneapolis Municipal Auditorium

Grant St. & 3rd Ave., S. (Phone: FE 3-1217)
Co-Managers: Atwood A. Olsen and Melvin Dahl
Exhibit Areas: Main Arena, 25,000 sq. ft.; lower exhibition hall, 30,500 sq. ft.; West Hall, 11,000 sq. ft.
Rental Fees: 500.00-650-00: includes heat, light, cleaning
Floor Load: Main Aud., 200 lbs. per sq. ft., balance unlimited
Ventilation: Air cooled
Ceiling Height: Main Aud., 82 ft.; Exhib. Hall, 16 ft.
P.A. System: Western Electric
Dimensions, Opening to Exhibit Hall: 9 ft. 10 ins. by 10 ft. 9 ins.
Elevators: 4 freight, 3,000 lbs.
Columns: Lower exhibition hall only, 32 columns 23½ by 32 ins.
Utilities: 110 & 220 AC current, water, gas
Loading Facilities: Drive ramp to basement, loading dock for 1st floor
Storage Areas: Corridors and ramps
Mtg. Rms. & Capacity: 4 rooms, 40-200
Facilities for Food Functions: Own concessions can serve 500; outside caterers can feed 3,000
Parking Facilities: 6 lots within 1 block area
Distance from Business District: 6 blocks

THE MAN BEHIND THE FRIENDLY SERVICE FOR YOUR MINNEAPOLIS CONVENTION

TOM FITZGERALD
Hotel Radisson Sales Manager
Telephone FEderal 3-2181
Teletype MP 423

For information in other cities:

NEW YORK, N.Y.
MUrray Hill 8-0123

WASHINGTON, D.C.
EXecutive 3-6481

DETROIT, MICH.
WOodward 2-2700

CHICAGO, ILL.
MOhawk 4-5100

ATLANTA, GA.
JAckson 4-3486

Unexcelled service plus the finest convention facilities in the Upper Midwest await you at the Greater Radisson . . .

- 700 luxurious guest rooms and unusual suites
- Entire hotel 100% air conditioned
- Free color TV in every suite
- Free radio and TV in every room
- 750 car connecting garage
- Banquet service for 1,780 guests in the Ballroom
- Convention hall conference facilities for 3,255
- 10 other conference rooms for 1,085
- 24,138 square feet exhibition space on mezzanine
- Escalator service to mezzanine
- Modern public address system and closed circuit TV
- ALL convention facilities on one floor
- FREE visual aids supplied
- 110 and 220 volt circuits
- Direct Dial telephones

Most outstanding hotel and convention facilities in Upper Midwest

THE GREATER Radisson MINNEAPOLIS hotel

On 7th Street . . . in the Heart of Downtown Minneapolis

Minneapolis continued

Hotel Dyckman

27 S. 6th St. (Phone: FE 2-7244)
Manager: Morris G. Levy, Jr.
Sales Manager: Mrs. Toni Lindgren
Convention Season: All year
Largest Group Accommodated: 200 rooms, 25 suites
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 7.50-11.00; Double: 10.00-15.00; Suites 30.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (640)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 12,000 sq. ft.; includes mtg. rms.
Audio-Visual Aids: Stage: 24 by 12 ft., G, H, I, J, L

The Leamington Hotel

3rd Ave., S. between 10th & 11th Sts. (Phone: FEderal 3-6161; teletype: MP 512)
Manager: Grant Baere
Sales Manager: Edmund Sansovini
Convention Season: All year
Largest Group Accommodated: 1,000 (350 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-15.50; Double: 12.00-17.50; Suites: 20.00-75.00; Twins: 13.50-20.50. European
No. Mtg. Rms. & Capacity of Largest: 32 (3,000)
No. Banquet Rms. & Capacity of Largest: 32 (2,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 32,000 sq. ft., 15,000 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, boating, fishing
Sales Representative: Robert F. Warner, Inc.

Hotel Pick-Nicollet

Nicollet and Washington Sts. (Phone: FE 3-3177, Teletype-MP 33)
General Manager: Thomas P. Ryan
Sales Manager: M. A. Donohue
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 25 suites available)
Air Conditioning: 120 bedrooms, all banquet and meeting rooms
Convention Rates: Single: 8.50-12.50; Double: 10.50-16.00; Suites: 25.30-65.00. European
No. Mtg. Rms. & Capacity of Largest: 18 (1,500)
No. Banquet Rms. & Capacity of Largest: 18 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Net Exhibit Space: 26,559 sq. ft.; 15,838 sq. ft. on second floor
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, skating, tennis

Radisson Hotel

See Advertisement, Page 109

45 S. 7th St. (Phone: FEderal 3-2181; telegraph 423)
Manager: Louis L. Torok
Sales Manager: Thomas J. FitzGerald
Convention Season: All year
Largest Group Accommodated: 1,325 (500 rooms, 36 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-13.00; Double: 9.50-16.00; Suites: 27.50-60.00. American
No. Mtg. Rms. & Capacity of Largest: 13 (3,225)
No. Banquet Rms. & Capacity of Largest: 13 (1,860)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 24,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 48 by 16 ft., E, G, H, I, J, L
Sports Facilities: Golf, swimming
Sales Representative: Leonard Hicks, Jr. & Associates

ROCHESTER

Railroads: C. & N.W.; C. Gt. W.
Airlines: BNF, NWA, OZA

AUDITORIUM

Mayo Civic Auditorium

P.O. Box 895 (Phone: Atlas 9-3963)
Manager: Cal Smith
Exhibit Areas: Arena: 15,655 sq. ft.; North Hall: 2,627 sq. ft.; South Hall: 1,080 sq. ft.
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 32 ft.
P.A. System: Altec-Lansing
Dimensions, Opening to Exhibit Hall: 8 ft. 10 ins. by 10 ft.
Columns: None
Utilities: Water, gas, light, drainage, steam, 110 & 220 AC current
Storage Areas: None
Mtg. Rms. & Capacity: North Hall: 350; South Hall: 125; Theater: 1,480; Arena: 5,000
Facilities for Food Functions: Banquets for 1,400
Parking Facilities: Large lot adjacent
Distance from Business District: 2 blocks

The Kahler Hotel

20 Second Ave., S.W. (Phone: Atlas 2-2581)
Manager: Roy Watson, Jr.
Convention Season: All year
Largest Group Accommodated: 450 (300 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.75-17.25; Double: 11.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquet Rms. & Capacity of Largest: 5 (275)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Exhibit Rms.: 15.00 per booth
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visual Aids: A, C, D, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, indoor ice skating

ST. PAUL

Railroads: Burl.; C. Gt. W.; C. & N.W.; C.M. St. P. & P.; C.R.I. & P.; Gt. Nor.; Nor. Pac.; M. & St. L.; M. Ct. P. & S.S.M.; M.T.
Airlines: BNF, CAP, NOR, NWA, OZA, WAL

AUDITORIUM

Saint Paul Auditorium

Manager: Edward A. Furni
Exhibit Areas: Arena: 47,000 sq. ft.; Exhibition Hall: 54,000 sq. ft.
Rental Fees: 650.00 per day or session, or 275.00 plus cost of opening and operating; includes all services but attendants
Floor Load: 800 lbs. per sq. ft.; Exhibition Hall, unlimited
Ceiling Height: Arena: 60 ft.; Ex. Hall, 17 ft.
P.A. System: Altec-Lansing
Dimensions, Opening to Exhibit Hall: Arena: 11.5 ft. high by 40 ft.; Ex. Hall: 17 ft. high by 13 ft.
Elevators: One, 6,000 lbs.
Columns: 25 ft. centers
Utilities: AC & DC 110-220 current
Storage Areas: Adequate
Mtg. Rms. & Capacity: Theater, 2,801; Stem Hall, 1,250; Ramsey Hall, 550; two small halls, 150 each; 14 committee rooms
Facilities for Food Functions: Refreshment service; caterers for banquets of 4,000
Parking Facilities: Adequate adjacent lots
Distance from Business District: 3 blocks

Hotel Lowry

339 Wabasha St. (Phone: CA 2-6611)
Manager: John P. Cooney
Sales Manager: Frank H. Bellizzi
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-9.50; Double: 8.50-12.50; Suites: 23.50-45.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 7.50 per booth
Net Exhibit Space: 7,500 sq ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 12 by 9 ft., G, H, I, J, L

Hotel Saint Paul

5th & St. Peter (Phone: CApital 2-4114)
Manager: William C. Wolf
Sales Manager: Vincent J. Long
Convention Season: All year
Largest Group Accommodated: 700 (225 rooms, 25 suites)
Air Conditioning: 65% bedrooms, banquet halls
Convention Rates: Single: 6.50-14.00; Double: 9.50-25.00; Suites: 27.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 8 (670)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,000 sq. ft.; 10,000 sq. ft. on one floor
Audio-Visual Aids: D, H, I, J, L

MISSISSIPPI

BILOXI

Railroads: Lv. & N.; Ill. Cent.
Airlines: SOU

Buena Vista Beach Hotel & Motel

See Advertisement, Page 110

W. Beach Blvd. (Phone: IDlewood 2-511; teletype 163)
Manager: Jimmie Love
Sales Manager: Juanita Baltar
Convention Season: 600 (280 rooms, 30 suites) All year
Largest Group Accommodated: 600 (280 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-10.00; Double: 9.00-20.00; Suites 20.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,200)
No. Banquet Rms. & Capacity of Largest: 8 (1,200)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 7,500 sq. ft.
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Golf, swimming, sailing, fishing cruises, shuffleboard, ping pong
Sales Representative: Leonard Hicks, Jr. & Associates

Sun-n-Sand Motor Hotel

See Advertisement, Page 112

W. Beach Blvd. (Phone: IDlewood 2-1551; teletype: 389)
Manager: E. Bill Green
Convention Season: All year

Largest Group Accommodated: 300 (175 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Feb.1-Oct.—Single: 10.00-18.00; Double: 12.00-20.00; Suites: 25.00-28.00. Oct. 1-Feb. 1—Single: 8.00-12.00; Double: 9.00-14.00; Suites: 16.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (100)
No. Banquet Rms. & Capacity of Largest: 3 (75)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, H, I, J, L
Sports Facilities: Swimming, tennis, fishing, shuffleboard

EDGEWATER PARK

Airlines: Served through Gulfport

Edgewater Gulf Hotel

See Advertisement, Page 111

(Phone: UN 4-1312
Manager: Frank Fagan
Sales Manager: Nan Meisner
Convention Season: All year
Largest Group Accommodated: 600 (285 rooms, 19 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-11.00; Double: 8.00-15.00; Suites: 19.00-42.00. American
No. Mtg. Rms. & Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 13 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,668 sq. ft. on one floor
Audio-Visual Aids: Stages: 27 ft. 10 ins. by 18 ft. 4 ins., portable; A, C
Sports Facilities: Golf, swimming, tennis, badminton, shuffleboard, softball, horseshoes
Sales Representatives: Robert F. Warner, Inc.; Leonard Hicks, Jr. & Associates

GULFPORT

Railroads: L. & N.; I.C.
Airlines: NAL, SOU

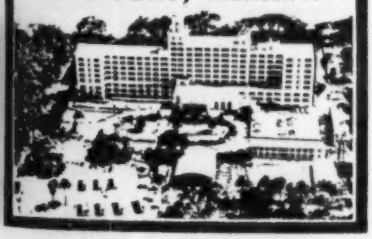
Gulf Coast's most complete resort for Conventions & Sales Meetings

EDGEWATER GULF HOTEL

Featuring a modern new Convention Hall to accommodate 750. A 700 acre estate of recreation and beauty overlooking the Gulf of Mexico. Our own 18 hole golf course — John Revolta, Winter Pro. Spacious freshwater swimming pool, and plenty of activities to entertain. A complete city under one roof.

Nan Meisner, Convention Mgr.
Telephone UN 4-1312

GULFPORT, MISSISSIPPI



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More than a hundred Fine Hotels and Motels . . .

Convention hosts and guests will find excellent meeting facilities and everything for their comfort and pleasure here on the scenic, historic Mississippi Coast at Biloxi . . . more than a hundred hotels and motels lining the beach provide choice lodgings for conventions up to 1500 . . . scores of restaurants offer a wide variety of food featuring seafood specialties . . . all of the outdoor and water sports . . . excursion boats for cruises on the Gulf . . . hundreds of charter boats for deep sea fishing . . . harbor for yachts and cruisers.

For complete information, write

BILOXI
Port Commission
P. O. Box 738
BILOXI, MISSISSIPPI

Overlooking the Beautiful Gulf of Mexico

MISSISSIPPI
Gulfport continued

Markham Hotel

14 St. & 23rd Ave. (Phone: UNiversity 4-2121)
Manager: Al Evans
Sales Manager: C. Miller
Convention Season: All year
Largest Group Accommodated: 375 (125 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-8.00; Double: 7.00-12.00; Suites: 15.00-22.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (450)
No. Banquet Rms. & Capacity of Largest: 3 (325)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 8,640 sq. ft.; 5,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Golf, swimming, fishing, boating

WE WOULDN'T BE CAUGHT DEAD AT A CONVENTION . . .
unless it's at the SUN-N-SAND with . . .

• UNEXCELLED ACCOMMODATIONS • FIVE GOLF COURSES NEARBY • PRIVATE OCEAN BEACH

Complete Convention Facilities

Sun-n-Sand BILOXI

Write, wire or phone BILL GREEN, GENERAL MANAGER
P. O. Box 55, Biloxi, Miss. • Phone: ID 2-1551 - TWX 389

JACKSON

Railroads: Ill. Cent.; G.M. & O.
Airlines: DAL, SOU, TTA

AUDITORIUM

Jackson Municipal Auditorium

125 S. Congress St. (Phone: 2-3818)
Manager: George T. Kurts
Exhibit Areas: 8,100 sq. ft.
Rental Fees: $150 to $200 per day
Floor Load: Unlimited
Ventilation: Blower system
Ceiling Height: 30 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: Triple doors, standard width
Utilities: All required
Loading Facilities: Ramp to doors
Storage Areas: Limited
Meeting Rooms: None
Facilities for Food Functions: Cater lunch to 900
Parking Facilities: Limited
Distance from Business District: In center city

Hotel Heidelberg

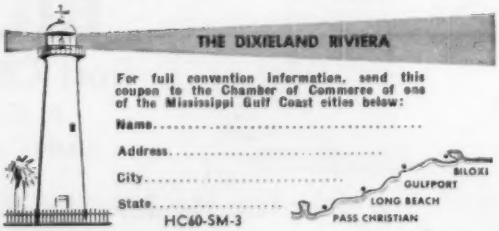
131 E. Capitol St. (Phone: FL 2-6571; telegraph: FFB)
Manager: Alvin L. Grubbs
Sales Manager: George Sturm
Convention Season: All year
Largest Group Accommodated: 600 (225 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-8.00; Double: 10.00-12.00; Suites: 22.50-50.00, Twin: 12.00-14.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (1,800)
No. Banquet Rms. & Capacity of Largest: 8 (1,800)
Group Meal Rates: Breakfast: 1.42; Lunch: 2.56; Dinner: 3.42

America's ideal year 'round Convention Location

the beautiful MISSISSIPPI

Gulf Coast

- 5000 beachfront rooms
- meeting facilities for 20 to 2500
- banquet service for 1100
- exhibition area
- expanded air service
- year 'round resort
- fishing, golfing, swimming, boating, historic sites



THE DIXIELAND RIVIERA

For full convention information, send this coupon to the Chamber of Commerce of one of the Mississippi Gulf Coast cities below:

Name.....
Address.....
City.....
State.....

BILOXI
GULFPORT
LONG BEACH
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HC60-SM-3

WHERE BUSINESS MEETINGS ARE A GENUINE PLEASURE!

Gulf Hills

DUDE RANCH & COUNTRY CLUB
OCEAN SPRINGS, MISS.

featuring the **POW WOW ROOM**
Meeting Accommodations for 200

SECLUDED YET CONVENIENT

So secluded folks can't stray from meetings yet complete facilities offer wonderful fun between meetings and after hours.

18-hole golf course, fishing, swimming pool, horseback riding, tennis, shuffleboard and other sports . . . plus wonderful meals . . . all included in one low rate, $13 to $16 per person.

Write or phone for complete information on BUSINESS MEETING FACILITIES

Dick and Gladys Waters, Proprietors
Ralph G. Deuel, General Manager

Chicago, NAtional 5-8200
Phone—Ocean Springs, TRinity 5-4211

King Edward Hotel

235 Capitol St. (Phone: FL 2-7741; telegraph FDH)
Manager: John L. Blanks
Sales Manager: Mary Sandefur
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 24 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 9.00-15.00; Suites: 15.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 14 (1,500)
No Banquet Rms. & Capacity of Largest: 8 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00
Liquor: Private parties only
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 45,000 sq. ft.; 19,516 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sales Representative: Howard F. Dugan, Inc.
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per booth
Net Exhibit Space: 20,048 sq. ft.; 12,096 sq. ft. on one floor
Audio-Visual Aids: B, C, G, H, I, J, L
Sports Facilities: Golf, swimming, boating

MERIDIAN

Railroads: Ill. Cent.; G.M. & O.; M. & B.R.; So. Ry.
Airlines: DAL

Hotel Lamar

410 21st Ave. (Phone: 485-8161)
Manager: R. G. Hawkins
Convention Season: All year
Largest Group Accommodated: 150-300 (125 rooms, 5 suites)
Air Conditioning: Most bedrooms, banquet halls
Convention Rates: Single: 6.00-7.50; Double: 6.00-10.00; Suites: 13.00-18.00; Twin: 9.50-12.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Group Meal Rates: Breakfast: 1.20; Lunch: 1.50; Dinner: 2.25
Liquor: No
Charges for Mtg. Rms.: 10.00 minimum
Charges for Exhibit Rms.: 20.00 minimum
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, J, L

OCEAN SPRINGS

Railroads: L. & N.
Airlines: Southern, National to Gulfport.

Gulf Hills Dude Ranch & Country Club

See Advertisement, Page 112

(Phone: TRinity: 5-4211; teletype: 369)
Manager: Ralph G. Deuel
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-17.00; Double: 28.00-34.00, Feb.-May 1—Single: 15.00-18.00; Double: 30.00-36.00, American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Spcae: 2,400 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 12 by 6 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, skiing, fishing, volley ball, archery

MISSOURI

EXCELSIOR SPRINGS

Railroads: C.R.I. & P.; Wab.; C.M. St. P. & P.

The Elms Hotel

See Advertisement, Pag 115

313-323 Regent St. (Phone: MEdford 7-2181)
Manager: James M. Griffin
Sales Manager: William A. Schumacher
Convention Season: All year
Largest Group Accommodated: 450 (225 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-16.00; Double: 12.00-14.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,624 sq. ft. on one floor; includes largest mtg. rm.
Audio-Visual Aids: Stage: 30 by 8 ft., A, B, G, H, I, J, L
Sports Facilities: Golf, swimming, riding, badminton, archery, croquet, quoits, bicycling

JOPLIN

Railroads: A.T. & S. Fe.; Frisco Sys.; Mo. Pac.; M.K. & T.; K.C. So.; M. & A.
Airlines: AAL, CEN, OZA

Connor Hotel

4th & Main (Phone: MA 3-5100)
Manager: Steve Howard
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 4.50-6.50; Double: 6.00-8.50; Suites: 15.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25; Dinner: 2.00
Liquor: Yes
Audio-Visual Aids: Stage: 20 by 8 ft., G, H, I, J, L

KANSAS CITY

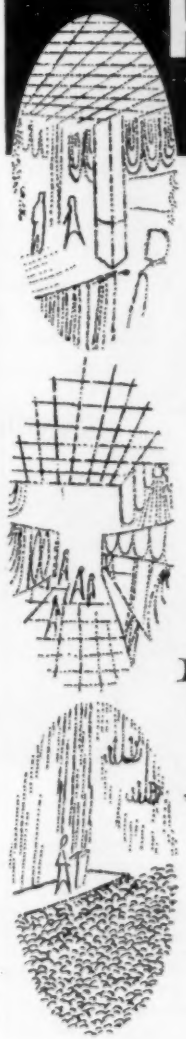
Railroads: Santa Fe; Burl.; G.M. & O.; C. Gt. W.; C.M. St. P. & P.; Frisco; K.C. So.; M.K. & T.; Mo. Pac.; Wab.; U.P.; R.I. & P.; K.C. K.V.; Str.
Airlines: BNF, CEN, CAL, DAL, FAL, OZA, TWA, UAL

CONVENTION BUREAU

Convention & Visitors Bureau
1030 Baltimore Ave. (5)
E. L. Pavel, Manager

KANSAS CITY

has the ideal facilities for
SALES MEETINGS, CONVENTIONS and TRADE SHOWS



4 FLOORS

exclusively for group functions

For meetings of any size up to 900 or for breakfasts, luncheons or banquets—for small groups or as many as 550 — the Continental offers the finest facilities and service. Unique among Kansas City hotels is the new

EXHIBITION HALL

AN ENTIRE FLOOR—10,500 SQ. FT.
designed for trade shows and conventions

Specially wired and lighted for exhibition purposes . . . AC current, 110-220 voltage . . . radio and TV outlets . . . PA system . . . Muzak . . . spot lights . . . natural gas and water connections . . . platform and stage . . . private office with telephones for show manager . . . built-in registration desk . . . check room.

Le Château C Dining Room and Cocktail Lounge featuring CHAR-BROILED K. C. STEAKS and Prime Rib! Evenings, Entertainment Extraordinary!

La Petite Cocktail Lounge—French-sidewalk setting! Popular-price Coffee House — breakfast, luncheon, dinner! Olympic-size Indoor Swimming Pool — free to hotel guests!

For complete information write, telephone or wire: NOEL DANIELL, Manager.

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CHICAGO OFFICE: FRANKLIN 2-7741

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KANSAS CITY, MO. has the FINEST Convention and Sales Meeting Facilities *in America!*

GRAND BALLROOM . . . meeting capacity 1000 . . . air conditioned . . . lift from street for automobiles or heavy equipment.

COLONIAL BALLROOM . . . meeting capacity 500.

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FIVE DISTINCTIVE . . . . . PUBLIC DINING ROOMS.

100% AIR CONDITIONED . . . . Less than 999 luxurious Guest Rooms . . . 150 combinations of expandable suites, two to five rooms . . . special motor entrance . . . adjacent parking for 5100 cars.

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DIRECT TUNNEL TO BOTH UNDERGROUND 1500-CAR GARAGE and MUNICIPAL AUDITORIUM.

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12th STREET AT BALTIMORE AND WYANDOTTE

KANSAS CITY 5, MISSOURI

Teletype KC 530

M. F. Landon, Sales Mgr.

For information, write direct or call

New York, MUrray Hill 8-0123
Washington, D. C., EXecutive 3-6481
Atlanta JAckson 4-3486
Detroit, WOodward 2-2700 Chicago, MOhawk 4-5100

MISSOURI

Kansas City continued

AUDITORIUMS

Municipal Auditorium

1310 Wyandotte (Phone: HA 1-8000)
Director: John F. Antonelio
Exhibit Areas: Exhibition Hall: 90,000 sq. ft.
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 11 & 25 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. 6 ins. by 12 ft. 6 ins. wide
Columns: 4 ft. sq. & 5 ft. sq.
Utilities: 110-215 volt, 3 phase AC current, water, gas, steam
Loading Facilities: Direct to booth
Storage Areas: 25,000 sq. ft. adjoining
Mtg. Rms. & Capacity: 26 (25-425)
Facilities for Food Functions: Banquets for 3,000
Parking Facilities: 2,000 cars in immediate vicinity
Distance from Business District: 3 blocks

Kansas City Municipal Stadium

2128 Brooklyn Avenue
Manager: B. E. Musgrave
Exhibit Areas: 120,000 sq. ft.
Rental Fees and Services: Percentage of gate with minimum; include all utilities, personel
Floor Load: Unlimited
Ventilation: Open
PA System: 700 Watt. Cube speakers
Dimensions, Opening to Exhibit Hall: 12 ft. in width
Columns, Location and Dimensions: None in exhibit area
Current and Utilities Available: 200 V, gas, water
Loading Facilities: Ground loading
Number of Meeting Rooms: One for 30 people
Railroad Sidings: 2 blocks away
Facilities for Food Functions: Concessionaire, kitchen
Parking Facilities: Off street facilities for 6,000 cars
Distance from Business District: 15 blocks

Outstanding—for Your Kansas City Convention

- 400 "comfortized" air-conditioned rooms—18 suites—free radio and running ice water in every room.
- 2nd Floor expressly designed for your needs—especially equipped conference and dining rooms.
- Main ballroom capacity—Meeting 800—Dining 600—Junior ballroom & Aztec room 250 Closed circuit telecast facilities available. Drum Room & bar featuring famous cuisine and entertainment.
- Ideal location in the heart of Kansas City. 6 min. from Union Station & Municipal Airport. 1 block from Municipal Auditorium. Garage & parking facilities adjacent.

• *for illustrated brochure write: Convention & Catering Dept.*

HOTEL President

14th & Baltimore • Kansas City, Mo.

Hotel Continental

See Advertisement, Page 113

11th & Baltimore (Phone: HA 1-6040)
Manager: Noel Daniell
Sales Manager: S. W. Pigg
Convention Season: All year
Largest Group Accommodated: 500 (312 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-11.50; Double: 8.50-14.50; Suites: 21.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (900)
No. Banquet Rms. & Capacity of Largest: 11 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,500 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming

Hotel Muehlebach and Towers

See Advertisement, Page 114

12th & Baltimore (Phone: GRand 1-1400; telegraph: KC 530)
Manager: Earl Reynolds
Sales Manager: M. F. Buddy Landon
Convention Season: All year
Largest Group Accommodated: 1,100 (450 rooms, 101 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-14.00; Double: 12.00-16.00; Suites: 29.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 24 (1,000)
No. Banquet Rms. & Capacity of Largest: 20 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Net Exhibit Space: 6,400 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sales Representative: Leonard Hicks Jr. & Associates

Park East Hotel

10th & McGee (Phone: GRand 1-5100)
Manager: C. C. Layton
Sales Manager: Bea Kennedy
Convention Season: All year
Largest Group Accommodated: 200 rooms; 6 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 8.00-14.00; Suites: 18.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 9 (400)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00 minimum
Charges for Exhibit Rms.: 6.00 per booth plus 2.50 per outlet
Net Exhibit Space: 3,547 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, L
Sales Representatives: George R. Smith Co. Herbert DeGraff Hotel Expediters

Hotel President

See Advertisement, Page 114

14th Baltimore (Phone: GR 1-5440)
Manager: Frank J. Dean
Sales Manager: Harold Bosworth
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-8.00; Double: 10.75-12.00; Suites: 24.00-27.00
No. Mtg. Rms. & Capacity of Largest: 15 (700)
No. Banquet Rms. & Capacity of Largest: 13 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Exhibit Rms.: .20 per sq. ft.
Net Exhibit Space: 7,470 sq. ft., 6,078 on one floor; includes mtg. rms.

ST. JOSEPH

Railroads: A.T. & S.F.; C.B. & Q.; C.G.W.; C.R.I. & P.; Mo. Pac.; U.P.
Airlines: FAL, OZA

AUDITORIUM

Municipal Auditorium

4th & Farnon Sts. (Phone: 4-5663)
Manager: E. F. Waldron
Exhibit Areas: Main Arena: 9,600 sq. ft.; basement: 8,000 sq. ft.; small exhibit room: 4,[illegible] sq. ft.
Rental Fee: 150.00 per day includes heat, light, cleaning
Floor Load: Unlimited
Ventilation: 4 exhaust fans in ceiling
Ceiling Height: 60 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 20 ft. wide

by 16 ft. high
Utilities: 220 AC current
Loading Facilities: Railroad siding
Storage Areas: Basement
Mtg. Rms. & Capacity: 1 (500)
Facilities for Food Functions: Caterer for banquets of 1,000
Parking Facilities: Good
Distance from Business District: 3 blocks

Hotel Robidoux

5th & Francis St. (Phone: 4-0881)
Manager: Robert Barrie
Sales Manager: E. Abry
Convention Season: All year
Largest Group Accommodated: 450 (250 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, 150 bedrooms
Convention Rates: Single: 4.75; Double: 6.25; Suites: 15.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,400)
No. Banquet Rms. & Capacity of Largest: 11 (900)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft.; 8,000 sq. ft. on one floor, separate area
Audio-Visual Aids: A, D, I, J, closed-circuit TV
Sports Facilities: Pool tables

ST. LOUIS

Railroads: G.M. & O.; B. & O.; Burl.; L. & M.; N.Y.C.; Frisco Sys.; Ill. Cent.; L. & N.; M.K. & T.; Mo. Pac.; C. & E.I.; C.R.I. & P.; T.R.R. of St. L.; N.Y.C. & St. L.; M'frs.; Penna.; Ill. Term.; St. L.S.W.; St. L. & O'F.; So. Ry.; Wab
Airlines: AAL, BNF, CEN, CAL, DAL, EAL, OZA, TWA

CONVENTION BUREAU

St. Louis Convention, Publicity & Tourist Bureau
911 Locust St. (1)
F. H. Rein, Secretary and General Manager

AUDITORIUM

Henry W. Kiel Auditorium

Market St., between 14th & 15th St. (CHestnut 1-1010)

Manager: Louis J. Gualdoni
Exhibit Areas: Convention Hall, 20,000 sq. ft.; Promenade, 20,000 sq. ft.; Exposition Hall, 100,000 sq. ft.
Rental Fees: Depends on Event
Floor Load: Convention Hall and Promenade, 500 lbs. per sq. ft.; Exposition Hall, unlimited
Ventilation: Forced air and air conditioning
Ceiling Heights: Exposition Hall, 14 to 20 ft.; Convention Hall, 90 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 20 by 10 ft.
Elevators: Two freight
Columns: None in Convention Hall or Promenade, vary in Exposition Hall
Utilities: AC and DC current, hot and cold water, steam, compressed air, gas and drainage
Loading Facilities: Truck unloading on Exposition Hall floor
Storage Areas: Ample
Meeting Rooms and Capacities: One seats 10,500; one seats 3,500; four seat 650 each; 13 seat various capacities from 75 to 300
Facilities for Food Functions: Banquet facilities for 3,000 in one room
Parking Facilities: Ample
Distance from Business District: In business district

Chase - Park Plaza Hotels

212-220 N. Kingshighway (Phone: FOrest 1-2500)
Manager: Kenneth A. White
Sales Manager: Bob Ross
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 100 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-15.00; Double: 14.00-20.00; Suites: 23.00-72.00. European
No. Mtg. Rms. & Capacity of Largest: 25 (2,500)
No. Banquet Rms. & Capacity of Largest: 25 (1,800)
Group Meal Rates: Breakfast: 1.25; Lunch: 3.25; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 50 by 30 ft., I, J, L

Fields Hotels
YOUR COAST-TO-COAST CONVENTION HOST

NEW YORK
HOTEL Governor Clinton
7TH AVE. AT 31ST ST.
A step to everything. 1,200 guest rooms. 10 beautiful air conditioned function rooms for 10 to 500. Banquet service. Opposite Penn Station. PHONE: PEnnsylvania 6-3400.
TELETYPE: NY 1-3202

ST. LOUIS
HOTEL Coronado
3701 LINDELL BLVD. AT SPRING ST.
Meet them in St. Louis. 18 newly redecorated, air conditioned function rooms for 10 to 600 persons. Banquet service. Midwest's favorite restaurants. PHONE: JEfferson 3-7700.
TELETYPE: SL 287

EXCELSIOR SPRINGS
MISSOURI
The Elms HOTEL
ONLY 28 MILES FROM KANSAS CITY
America's foremost spa! 5 air conditioned function rooms. Banquet service. All sports. Swimming pool. Mineral waters, baths.
PHONE: MEdford 7-2181

FOR INFORMATION ABOUT THE 24 FIELDS CONVENTION HOTELS, PHONE LOngacre 3-4444, OR TELETYPE NY 1-3202. Executive Offices: Hotel Governor Clinton, N. Y. 1.
Victor J. Giles, Director of Sales

SHERATON

LARGEST HOTEL IN ST. LOUIS. One of America's outstanding convention hotels. Gold Room seats 1100 for banquets, 1600 for meetings. 12000 sq. ft. of exhibit space. Other function rooms for from 15 to 650 persons. Parking, completely air-conditioned. TV in every room.

800 rooms — Joseph J. New, *General Manager*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

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Washington	Rochester	Cleveland	Rapid City	New Orleans	**HAWAII**	**OVERSEAS**
Pittsburgh	Buffalo	Cincinnati	Sioux City	Mobile	Honolulu	Tel Aviv, Israel
Baltimore	Syracuse	St. Louis	Sioux Falls	**WEST**	**CANADA**	(opens March
Philadelphia	Binghamton	Omaha	Cedar Rapids	San Francisco	Montreal	1961)

MISSOURI

St. Louis continued

See Advertisement, Page 115

Sports Facilities: Golf, swimming, tennis, riding, boating
Sales Representative: Howard F. Dugan, Inc.

Coronado Hotel

3701 Lindell Blvd. (Phone: JEfferson 3-7700; telegraph: SL 287)
Manager: Leas Campbell
Sales Manager: Miss Helen Manion
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.25-13.50; Double: 10.75-14.95; Suites: 17.50-50.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (600)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 5.00 per booth
Net Exhibit Space: 10,180 sq. ft.
Audio-Visual Aids: D, G, H, I, J, L

Sheraton-Jefferson

See Advertisement, Page 115

12th & Locust Sts. (Phone: MAin 1-4600; teletype: SL 505)
Manager: Joseph J. New
Sales Manager: Gregory R. Lucy
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-9.75; Double: 9.50-13.75; Suites: 25.00-45.00; Twins: 11.25-18.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,600)
No. Banquet Rms. & Capacity of Largest: 15 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00 Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 18,000 sq. ft. on one floor; includes 12,000 sq. ft. in mtg. rms.
Audio-Visual Aids: Stage: 28 by 14 ft., I, J, L
Sports Facilities: Golf, tennis, bowling

Statler Hilton Hotel

See Advertisement, Page 51

9th & Washington (Phone: CE 1-1400)
Manager: Arthur Griffith
Sales Manager: Jack Alumbaugh
Convention Season: All year
Largest Group Accommodated: 900 (450 rooms, 22 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-11.50; Double: 11.00-14.50; Suites: 29.50-49.50. European
No. Mtg. Rms. & Capacity of Largest: 64 (800)
No. Banquet Rms. & Capacity of Largest: 7 (840)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, I, L

MONTANA

BILLINGS

Railroads: N.P.; C.B. & Q.; G.N.
Airlines: WAL, NWA, FAL

AUDITORIUM

Shrine Auditorium

Exhibit Areas: Two (14,000 sq. ft.; 2,100 sq. ft.)
Floor Load: Ground floor, unlimited
Ventilation: Blowers
Ceiling Height: Main Auditorium, 30 ft.; lower floor, 11 ft.
PA System: All rooms
Dimension, Opening to Exhibit Hall: 10 ft. 6 in. wide by 10 ft.
Columns: Lower floor, 20 ft. on center; upper floor, none
Utilities: 110 volt, 220 volt, electric harness available
Loading Facilities: Ramp to main auditorium and lower exhibit hall
Storage Areas: Storage building 40'x80'—adjacent to auditorium
Meeting Rooms and Capacities: One—1,500; one—200
Facilities for Food Functions: Banquet for 1,500
Parking Facilities: Six acres—500 cars
Distance from Business District: 8 blocks

Northern Hotel

See Advertisement, Page 17

1st & Broadway (Phone: CH 5-5121)
Manager: Joseph B. Callihan
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 8 suites)
Air Conditioning: 50 bedrooms and banquet halls
Convention Rates: Single: 6.00-11.50; Double: 9.50-18.00; Suites: 25.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (650)
No. Banquet Rms. & Capacity of Largest: 4 (800)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.50; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 25% income from space sales to exhibitors
Net Exhibit Space: 12,248 sq. ft., 10,248 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L
Sports Facilities: Golf at nearby country clubs

BUTTE

Railroads: Nor. Pac.; Gt. Nor.; U.P.; B. An. & Pac.; C.M. St. P. & P.
Airlines: NWA, WAL

AUDITORIUM

Butte Civic Center

1340 Harrison Ave. (Phone: 2-2353)
Manager: Rene Rouleau
Exhibit Areas: Main Arena, 22,800 sq. ft.
Rental Fees: 250.00 per day; includes house crew
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 35 ft.
P.A. System: Altec with dual amps
Dimensions, Opening to Exhibit Hall: 12 ft. by 14 ft. high
Elevators: None
Columns: None
Utilities: 220 AC current
Storage Areas: Rear of building
Mtg. Rms. & Capacity: 20 small rooms
Facilities for Food Functions: None
Parking Facilities: 3,000 cars
Distance from Business District: Half mile

Finlen Western Hotel & Motor Inn

See Advertisement, Page 17

Broadway & Wyoming (Phone: 5461)
Manager: Bob Wilhelm
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 1 suite)
Air Conditioning: 2 banquet halls
Convention Rates: Single: 6.00-8.50; Double: 9.00-11.50; Suites: 25.00; Twins: 10.50-12.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,350 sq. ft. on one floor
Audio-Visual Aids: Stage: 288 sq. ft., G, H, I, J, L
Sports Facilities: Golf, swimming, bowling, skiing

GLACIER NATIONAL PARK

Glacier Park Lodge

(Phone: CEdar 6-4411)
Sales Manager: W. O. Carlson
Convention Season: June 15-Sept. 10
Largest Group Accommodated: 325 (145 rooms, 2 suites)
Air Conditioning: No
Convention Rates: Single: 10.50-14.00; Double: 8.50-12.00; Suites: 22.50-34.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,320 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 16 by 12 ft., A, C, G, H, I, J, L
Sports Facilities: Golf, pitch & putt, riding, hiking, shuffleboard, putting
Sales Representative: Leonard Hicks, Jr. & Associates

GREAT FALLS

Railroads: G. Nor.; C.M. St. P. & P.
Airlines: NWA, WAL

Rainbow Western Hotel

See Advertisement, Page 17

20 3rd St., N. (Phone: GLendale 3-1621)
Manager: Warren R. Anderson
Convention Season: All year
Largest Group Accommodated: 214 (150 rooms, 6 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 6.50-10.50; Double: 8.50-14.50; Suites: 16.50-21.50. European
No. Mtg. Rms.: 7
Group Meal Rates: Breakfast: 1.35; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 7.50-35.00
Charges for Exhibit Rms.: 50.00-150.00
Net Exhibit Space: 5,120 sq. ft. on one floor; includes mtg. rms
Audio-Visual Aids: Stage: 32 by 8 ft., G, H, I, J, L

MISSOULA

Railroads: C.M. St. P. & P.; Nor. Pac.
Airlines: NWA

Florence Motor Hotel

111 N. Higgins Ave. (Phone: Lincoln 3-6631; teletype: MS 8136)
Manager: Prosper F. Paul
Sales Manager: Mrs. Shilley Spencer
Convention Season: All year
Largest Group Accommodated: 200 (80-90 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-8.00; Double: 8.00-12.50; Suites: 15.00-17.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (700)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per booth
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, bowling

NEBRASKA

COLUMBUS

Evans Hotel

1354 27th Ave. (Phone: LO 4-3177)
Manager: Mrs. Ida Pohle
Convention Season: Sept.-Jul.
Largest Group Accommodated: 70 (40 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 3.50-5.75; Double: 5.75-10.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: 5.00-10.00
Charges for Exhibit Rms.: 5.00-10.00
Net Exhibit Space: 1,200 sq. ft.
Audio-Visual Aids: I, J, K, L

LINCOLN

Railroads: C.B. & Q.; C.R.I. & P.; Mo. Pac.; C & N.W.; U.P.
Airlines: FAL, UAL

AUDITORIUM

Pershing Municipal Auditorium

15th & N St. (Phone: GR 7-3761)
Manager: Dick Wagner
Exhibit Areas: Exhibition Hall, 30,000 sq. ft.; Main Arena, 18,000 sq. ft.; Concourse: 55,000 sq. ft.
Rental Fees: Commercial Shows, 500.00; Exhibition Hall, 250.00. Fe includes all service except special labor
Floor Load: 250 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Heights: 50 ft. arena
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 10 by 10 ft.
Elevator: One
Columns: Exhibition Hall only, some 25 ft. 6 ins. on center, others 45 ft. 6 ins.
Utilities: 110, 220 & 440 AC current; gas, water, air, steam, sewer
Loading Facilities: 10 by 10 ft. door in Arena; 12 ft. doors to concourse; 20 by 12 ft. door to Exhibition Hall; also dock at stage
Storage Facilities: 10,000 sq. ft. around Exhibition Hall
Mtg. Rms. & Capacity: 2 (100); 1 (200); 7 (750); 6 committee rooms (15 each)
Facilities for Food Functions: Banquets for 2,000

Parking Facilities: 3 large garages one block away
Distance from Business District: In business center

Cornhusker Hotel

301 S. 13th St. (Phone: HEmlock 2-4471)
Manager: A. O. Schimmel
Sales Manager: James D. Rodney
Convention Season: All year
Largest Group Accommodated: 600 (287 rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.75-13.50; Double: 8.75-16.50; Suites: 26.50-50.00. European
No. Mtg. Rms. & Capacity of Largest: 22 (500)
No. Banquet Rms. & Capacity of Largest: 4 (438)
Group Meal Rates: Breakfast: 2.50; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 5.00-100.00
Charges for Exhibit Rms.: 25.00-150.00
Net Exhibit Space: 10,767 sq. ft., 6,917 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 25 by 12 ft., G, H, I, J, L

Hotel Lincoln

147 N. 9th St. (Phone: HE 2-6601)
Manager: H. C. Larimer
Sales Manager: Sarah Craven
Convention Season: All year
Largest Group Accommodated: 125 rooms
Air Conditioning: Banquet halls
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 9 (400)
Group Meal Rates: Breakfast: 1.35-1.65; Lunch: 1.50-3.00; Dinner: 2.00-5.50
Liquor: Package only
Charges for Mtg. Rms.: None if food is served
Audio-Visual Aids: Stage: 27 by 10 ft. 10 ins., H, I, J, L

OMAHA

Railroads: C.B. & Q.; C. Gt. W.; C.M. St. P. & P.; C.R.I. & P.; Ill. Cent.; Mo. Pac.; C. & N.W.; U.P. Sys.; Wab.
Airlines: BNF, FAL, NOR, OZA, UAL

CONVENTION BUREAU

Convention Bureau
Norman M. Haried, Manager

AUDITORIUM

Omaha Civic Auditorium

1804 Capitol Ave. (Phone: WE 1323)
Manager: Charles Mancuso
Exhibit Areas: Main Arena: 25,000 sq. ft.; outer Concourse: 25,000 sq. ft.; Exhibit Hall: 65,000 sq. ft.
Rental Fees: Application
Floor Load: 100-150 lbs. per sq. ft.
Ceiling Heights: Arena: 58 ft.; Exhibit Hall: 11½ ft.
P.A. Systems: In all rooms
Dimensions, Opening to Exhibit Hall: 12 by 11 ft.
Elevators: 1 freight, 6,000 lbs.
Columns: Arena, none; Exhibit Hall varies from 16-30 ft. centers
Utilities: Electricity, water, drainage
Loading Facilities: 2 doors at ground level
Mtg. Rms. & Capacity: 6 (150 each)
Facilities for Food Functions: Banquets for 3,500
Parking Facilities: 1,000 cars
Distance from Business District: 2 blocks

Blackstone Hotel

36th and Farnam Sts. (Phone: Harney 0945)
Manager: Edward T. Schimmel
Sales Manager: R. E. Osborn
Convention Season: All year
Largest Group Accommodated: 50 (25 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 up; Double: 10.00 up; Suites: 15.00 up. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: .85; Lunch: 1.00; Dinner: 2.25
Liquor: Yes
Net Exhibit Space: 2,380 sq. ft. on one floor
Audio-Visual Aids: O, I, J

Hotel Paxton

14th & Farnam (Phone: AT 8326)
Manager: Julius Drolick
Sales Manager: Edward Rush
Convention Season: All year
Largest Group Accommodated: 300 (300 rooms and 7 suites available)
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Yes
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: 5.00 to 20.00
Audio-Visual Aids: D, G, I, J

Sheraton-Fontenelle Hotel

See Advertisement, Page 117

1806 Douglas Street (Phone: 341-6226; teletype: OM160)
Manager: Arch J. Oliver, Jr.
Sales Manager: Paul Johnson
Convention Season: All year
Largest Group Accommodated: 450 (300 rooms, 17 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-9.50; Double: 10.00-16.00; Suites: 25.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (900)
No. Banquet Rms. & Capacity of Largest: 14 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,000 sq. ft., 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L

The Town House

7000 Dodge St. (Phone: REgent 5161; telegraph: OM62)
Manager: Joseph A. Villelle
Sales Manager: Mrs. Louise Pierce
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-9.50; Double: 8.00-14.00; Suites: 21.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Rms.: 12.50-175.00
Net Exhibit Space: 7,870 sq. ft., 5,590 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 12 by 10 ft., G, H, I, J, L
Sports Facilities: Golf nearby, year around swimming

NEVADA

LAS VEGAS

Railroads: U.P.
Airlines: BAL, Pacific, TWA, UAL, WAL

CONVENTION BUREAU

Las Vegas Convention Bureau
1030 S. 3rd St.
Desmond Kelly, Manager

AUDITORIUM

Las Vegas Convention Center

See Advertisement, Page 119

Paradise & Desert Inn Roads (Phone: DUdley 4-4100)
Manager: Desmond Kelly
Exhibit Areas: 1—90,000 sq. ft.; 2—17,000 sq. ft.; 3—4,000 sq. ft.
Floor Load: Unlimited in main exhibit hall
Ventilation: Air conditioning
Ceiling Height: 25 ft. min., 50 ft. max. in exhibit hall
PA System: R.C.A.
Dimensions, Opening to Exhibit Hall: 18' wide 20' high—2 openings. 12' high 75' wide—1 opening
Columns: 2 rows of 7—45' apart—130' apart
Utilities: 115-480, 4 wire, both single and 3 phase
Storage Areas: 84' x 120' and acres of outside area
No. Mtg. Rms. & Capacities: 17 (50-8,500)
Facilities for Food Functions: Banquets for 8,000
Parking Facilities: 8,700 cars
Distance from Business District: 2 miles

The Dunes Hotel

Highway 91 (Phone: DUdley 2-2770; telegraph: FBL FAX)
Conv. Manager: J. C. Ashworth
Convention Season: All year
Largest Group Accommodated: 900 (450 rooms, 34 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 11.00-15.00; Double: 13.00-17.00; Suites: 28.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 7.00
Liquor: Yes

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PAUL JOHNSON, *Sales Manager*

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  ROTUNDA — MAIN AUDITORIUM, 22,000 SQUARE FEET
  ROOMS — 14-15-16-17, 12,000 SQUARE FEET
  FLOOR LOAD: UNLIMITED
- AUDITORIUM — 7,500 PERSONS
- MEETING ROOMS — 1 THRU 17 — 50 TO 1,200 PERSONS
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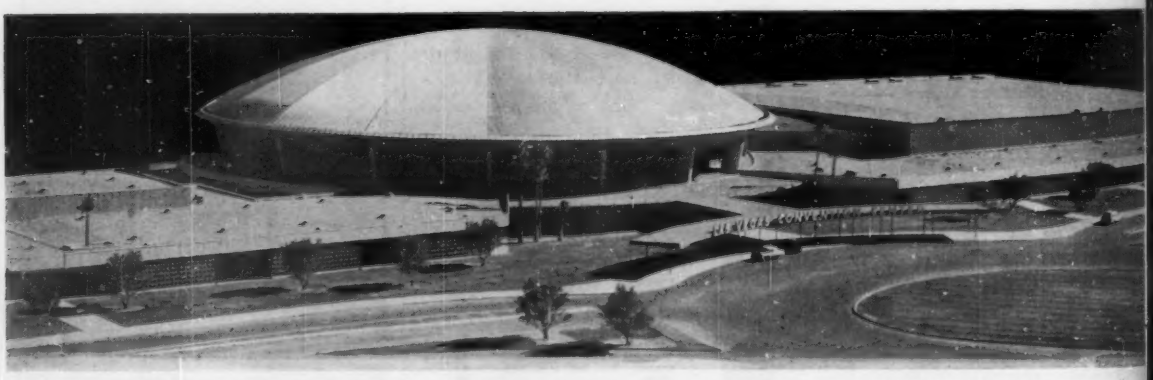

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DESMOND KELLY, Mgr. Convention Center
Paradise Road, Las Vegas, Nevada
DUdley 4-4100

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Director of Sales
The FABULOUS FLAMINGO
LAS VEGAS, NEVADA
Phone: DUdley 2-4000

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For Groups of 10 to 1,200!

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* **CROWN ROOM**–Theater-style meetings, banquets, dinners, cocktails. With full size theater stage. 5074 sq. ft. 725 people for theater-style meetings.
* **EXHIBITORS GALLERY**–Available for exhibitions, walk-around displays, demonstrations, product previews. 5375 sq. ft. Accommodates 700 for cocktails.
* **EXECUTIVE ASSEMBLY ROOM**–For special executive meetings. 775 sq. ft. Up to 85 people.
* **BOARD OF GOVERNORS ROOM**–For senior executive meetings. 1056 sq. ft. Up to 150 people.
* **TICKER TAPE LOUNGE**–Meetings, luncheons, cocktails. 510 sq. ft. From 25 to 100 people.
* **NEPTUNE DINING ROOM**–Breakfasts, brunches, lunches and snacks. Can be divided in half for special purposes. 2576 sq. ft.

PLUS

* **CAFE CONTINENTAL**–Theater-style meetings, breakfasts, brunches, lunches–in the world's most spectacular theater. 6300 sq. ft. From 800 to 1200 people.

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LAS VEGAS, NEVADA

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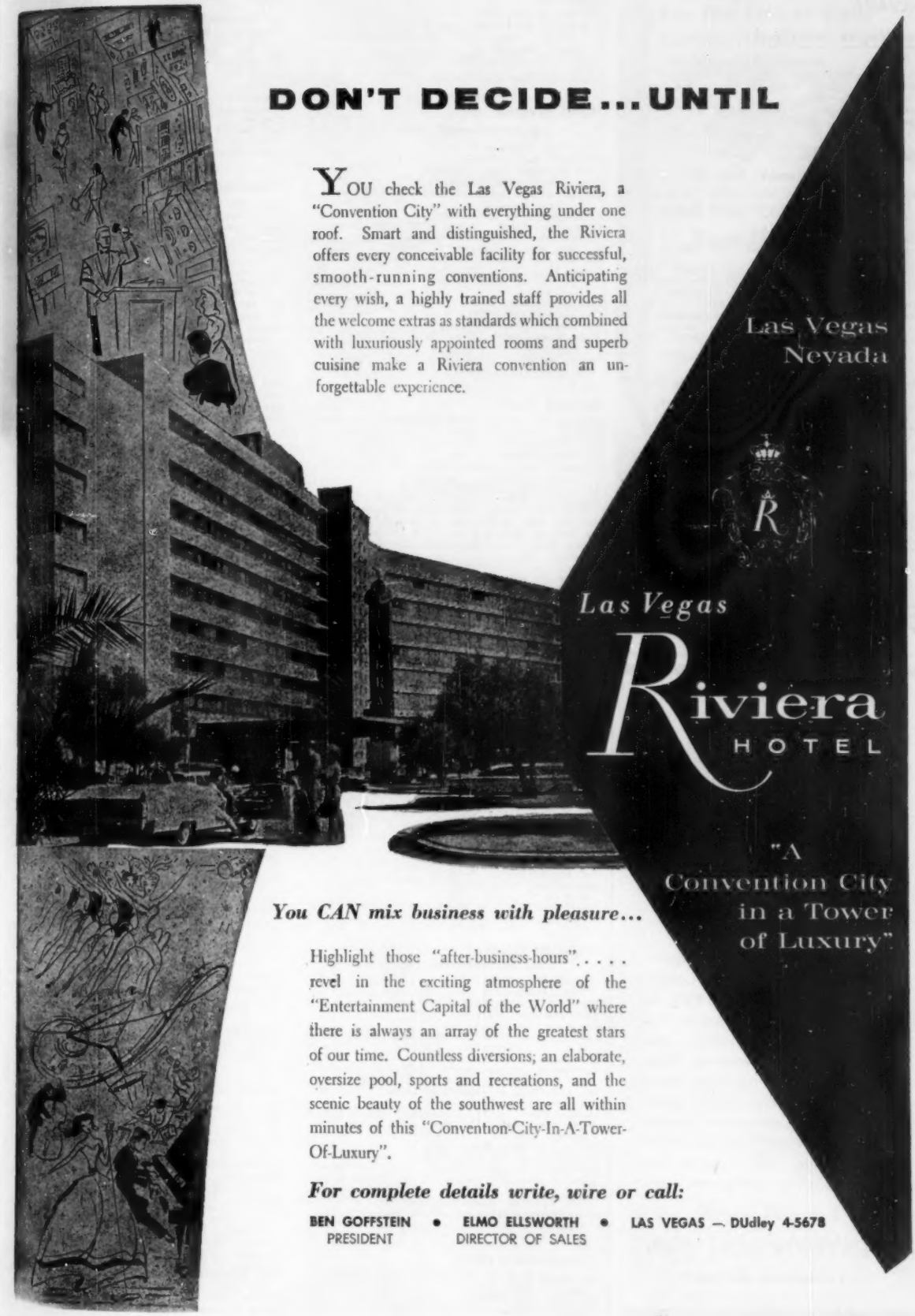
Director of Sales
DU 4-6350
Las Vegas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DIRECTOR OF SALES

NEVADA

Las Vegas continued

Charges for Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, D, G, H, I, J, K, L
Sports Facilities: Golf

Flamingo Hotel

See Advertisement, Page 119

Highway 91 (Phone: DUdley 2-4000; telegraph: FBG; teletype: LD 5604)
Manager: Jerry Gordon
Sales Manager: Don Wilkins
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-16.00; Double: 12.00-20.00; Suites: 30.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (3,200)
No. Banquet Rms. & Capacity of Largest: 11 (2,250)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 52 by 24 ft.; A, B, C, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, riding, fishing, boating, water skiing

Hacienda Hotel

S. Las Vegas Blvd. (Phone: DUdley 2-7800; telegraph: LV 5639)
Manager: Dick Taylor
Sales Manager: Norman Yosha
Convention Seasor: All year
Largest Group Accommodated: 700 (300 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00; Double: 10.00; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (700)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 60 by 30 ft. A, G, H, I, J, L
Sports Facilities: Golf, swimming

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Not if you try someplace new—like Las Vegas, or Lake Louise, or Phoenix, or Salt Lake City, or Mexico City. They're places that can *make* your convention—and they're so easy to reach on Western Airlines! For the facts about the West's Conventionland, write: Betty West, Convention Bureau Manager, Western Airlines, 6060 Avion Drive, Los Angeles 45, California. No obligation, just service!

WESTERN AIRLINES
Convention Bureau

Hotel Riviera

See Advertisement, Page 121

"The Strip" Highway 91
President: Ben Goffstein
Sales Manager: Elmo Ellsworth
Convention Season: All year
Largest Group Accommodated: 600 (420 rooms, 41 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-16.00; Double: 14.00-20.00; Suites: 25.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (1,200)
No. Banquet Rms. & Capacity of Largest 2 (850)
Group Meal Rates: Breakfast: 1.65; Lunch: 1.25 to 3.00; Dinner: 3.00 to 7.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: Stage: 50' x 30', G, I, J, closed-circuit TV
Sports Facilities: Swimming, golf, horesback riding, boating, fishing

Sahara Hotel

Highway 91 (Phone: DUdley 2-6800)
Manager: Robert J. Glenn
Sales Manager: Herb McDonald
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 11.00-15.00; Double: 12.00-16.00; Suites: 25.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (750)
No. Banquet Rms. & Capacity of Largest: 3 (650)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, boating, swimming, fishing, water skiing, hiking, skiing

Sands Hotel

Highway 91 (Phone: DUdley 2-7100; telegraph: LV 5688)
Manager: Archie E. Loveland
Sales Manager: L. C. Cope
Convention Season: All year
Largest Group Accommodated: 900 (400 rooms, 66 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-18.00; Double: 12.00-20.00; Suites: 45.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.50; Dinner: 6.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 75 by 50 ft., A, B, C, E, F, G, H, I, J, K, L
Sports Facilities: Swimming, putting, golf links, fishing, water skiing, boating

Stardust Hotel

See Advertisement, Page 120

Highway 91 (Phone: DUdley 4-6350; Telegraph: TWX 5644)
Manager: William Eisenbrey
Sales Manager: Mark Swain
Convention Season: All year
Largest Group Accommodated: 2,500 (1,300 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.00; Double: 8.00-18.00; Suites: 22.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,500)
No. Banquet Rms.: 3
Liquor: Yes
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 5.00
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 16,000 sq. ft. on one floor
Audio-Visual Aids: Stages: 90' x 102', 50' x 81', A, C, I, J
Sports Facilities: Swimming pool, golf
Hotel Representatives: Leonard Hicks, Jr. and Associates, Inc.; John A. Tetley Co., Inc.

Thunderbird Hotel

Las Vegas Blvd., S. (Phone: DUdley 2-5100; teletype: LV 5634)
Manager: Max Pittelco
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-13.00; Double: 10.00-20.00; Suites: 20.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (50)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.65; Lunch: 2.50; Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,200 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L

Tropicana Hotel

South 5th St. (Phone: DUdley 2-6850)
V-P & Gen. Mgr.: R. O. Cannon
Sales Manager: Rick Williams
Convention Season: All year
Largest Group Accommodated: 650 (300 rooms, 25 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-16.00; Double: 12.00-18.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (550)
No. Banquet Rms.: 5
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,900 sq. ft. on one floor
Audio-Visual Aids: Stage: 6' x 32', I, J
Sports Facilities: Golf, swimming pool
Hotel Representative: Utell International

RENO

Railroads: So. Pac.; V. & T.; W.P.
Airlines: BAL, UAL, WAL

CONVENTION BUREAU

Convention Department
P.O. Box 2109
Robert J. Sullivan, Director

Hotel El Cortez

235-241 W. 2nd St. (Phone: FA 2-9161)
Manager: Edward F. Kinney
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Twins: 10.00-12.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: .65; Lunch: 1.00; Dinner: 1.75
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, horse back riding, skiing

Holiday Hotel

Mill & Center Sts. (Phone: FA 9-0411)
Manager: Tom Churchill
Sales Manager: William d' Cristina
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-17.00; Double: 14.00-20.00; Suites: 37.00-54.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00-20.00
Net Exhibit Space: 2,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Golf, fishing, hunting, water skiing, skiing

Hotel Mapes

1st & Virginia Sts. (Phone: FArview 3-1611)
Manager: Walter Ramage
Convention Season: Apr. & Oct.
Largest Group Accommodated: 300 (125 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 12.00-14.00; Suites: 30.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: 35.00
Charges for Exhibit Rms.: 35.00
Net Exhibit Space: 9,324 sq. ft.; 5,424 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 25 ft., H, I, J
Sales Representative: Glen W. Fawcett, Inc.

The Riverside

17 So. Virginia St. (Phone: FAirview 3-2011)
Manager: Lee Frankovich
Sales Manager: Buster McClure
Convention Season: All year
Largest Group Accommodated: 400 (210 bedrooms, 30 suites available)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00 to 13.00; Double: 12.00 to 25.00; Suites: 16.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, I, J
Sports Facilities: Swimming pool, golf

NEW HAMPSHIRE

BRETTON WOODS

Railroads: B. & Me.; Me. Cent.

Mount Washington Hotel

See Advertisement, Page 123

(Phone: Bretton Woods 1000)
Manager: Emmett F. Conniff
Sales Manager: Ben Harrison
Convention Season: Jun., Sept. & Oct.
Air Conditioning: No
Convention Rates: Single: 21.00; Double: 36.00. American
No. Banquet Rms. & Capacity of Largest: 2 (1000)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Mechanic costs
Exhibit Space: On one floor
Audio-Visual Aids: A, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, putting, fishing, water skiing

CRAWFORD NOTCH

Railroads: Me. Cent.

Crawford House

(Phone: Twin Mountain 30)
Manager: Robert K. Holiday
Convention Season: Jun.-Nov.
Largest Group Accommodated: 300 (900 rooms, 4 suites)
Air Conditioning: No
Convention Rates: Single: 14.00-15.00; Double: 13.00-15.00; Suites: 38.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms
Audio-Visual Aids: G, H, I, L
Sports Facilities: Golf, swimming, lawn bowling, shuffleboard

DIXVILLE NOTCH

The Balsams Hotel

(Phone: 9010)
Convention Manager: Philip C. Young
Sales Manager: Harold A. Taylor
Convention Season: June to Oct. 15
Largest Group Accommodated: 425 (275 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 19.00; Double: 17.00; Suites: 49.00-85.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: A, C, D, J
Sports Facilities: Golf, tennis, bowling, swimming pool, fishing, badminton, putting green, shuffleboard

FRANCONIA

Railroads: Served through Littleton

Mittersill Alpine Inn

See Advertisement, Page 5

Route #18 (Phone: VAlley 3-5611)
Manager: Sidney W. McCarthy
Convention Season: Jan., Mar., Jun.-Nov.
Largest Group Accommodated: 140 (47 rooms, 20 suites)
Air Conditioning: No
Convention Rates: Single: 15.00-20.00; Double: 15.00-20.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00
Audio-Visual Aids: A, G, H
Sports Facilities: Swimming, tennis, putting, skiing

HANOVER

Railroad: B. & M.
Airline: NEA

The Hanover Inn

See Advertisement, Page 123

Main Street (Phone: Hanover 410; Teletype: 238U)
Manager: James T. McFate
Convention Season: All year
Largest Group Accommodated: 130 (75 rooms, 4 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.50-12.00; Double: 13.00-16.00; Suites: 17.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (125)
No. Banquet Rms. & Capacity of Largest: 2 (325)
Group Meal Rates: Breakfast: 1.40; Lunch: 2.00; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: 15.00
Net Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: A, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, skiing

LACONIA

Railroad: B. & M.
Airline: NEA

Laconia Tavern Hotel

667 Main St. (Phone: LAkeside 4-2233)
Manager: Richard E. Chateau
Convention Season: All year
Largest Group Accommodated: 150 (72 rooms, 4 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.00-12.00; Suites: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 250 sq. ft. on one floor
Audio-Visual Aids: Stage: 16 by 4 ft., G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, boating, water skiing

MANCHESTER

Railroads: B. & Me.
Airlines: NEA

Carpenter Motor Hotel

233 Franklin (Phone: NAtional 5-5422)
Manager: Walter F. Dunfey
Sales Manager: Harold Scott Brown
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 10 suites)
Air Conditioning: 75 rooms and banquet halls
Convention Rates: Single: 5.00-11.00; Double: 7.50-16.00; Suites: 20.00-30.00
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: .85; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Net Exhibit Space: 3,700 sq. ft. on one floor
Audio-Visual Aids: D, I, J, L

MELVIN VILLAGE

Bald Peak Colony Club

(Phone: LIberty 4-2511)
Manager: Floyd Alford, Jr.
Sales Manager: Bill Brown
Convention Season: Late May, Jun., Sept. & Oct.
Largest Group Accommodated: 150 (150 rooms)
Air Conditioning: No
Convention Rates: Single: 20.00; Double: 17.00-20.00; Suites: 20.00 per person additional. American
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, G, I, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, fishing, putting
Sales Representative: Robert F. Warner, Inc.

For The Life of Your Convention

and The Convention of Your Life

THE *Mount Washington* HOTEL
BRETTON WOODS NEW HAMPSHIRE

These special features can make your next gathering the best ever!

- 10 separate meeting rooms • exhibition hall
- 800 capacity dining room
- 18 hole golf course • 6 tennis courts
- 2 Olympic pools • unusual entertainment
- Lake Fishing • Boating
- Water Ski-ing
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Season: June thru October

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BEN HARRISON, Director of Sales
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THE **HANOVER INN & MOTOR LODGE**
Hanover, N.H. - Tel. 410
TWX - Hanover, N.H. 283U.

PIKE

Railroads: B. & M.

Lake Tarleton Club

Manager: Walter Jacobs
Sales Manager: Ben Harrison
Convention Season: Jun. 8-30; Sept. 1-20

Largest Group Accommodated: 500 (206 rooms, 22 suites)
Convention Rates: Single: 20.00-25.00; Double: 36.00; Suites: 55.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J, close-circuit TV, movie theater
Sports Facilities: Golf, swimming, tennis, putting, baseball handball, riding, badminton, boating, water skiing

PORTSMOUTH

Railroads: B. & Me.

Wentworth By-The-Sea Hotel

(Phone: GE 6-3100)
Manager: James B. Smith
Convention Season: May 15-Jul. 1 & Labor Day-Oct. 15

Largest Group Accommodated: 440 (230 rooms, 25 suites)
Air Conditioning: Some banquet halls
Convention Rates: Single: 16.00-18.00; Double: 30.00-32.00; Suites: 36.00-47.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (500)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 15 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, pitch & putt, ping pong, horseshoes
Sales Representative: Robert F. Warner, Inc.

SEABROOK

Ye Cocke & Kettle

See Advertisement, Page 124

Lafayette Rd. (Phone: GI 4-3761)
Manager: Roland Dionne
Sales Manager: Roger Dionne
Convention Season: Sept.-Jun.

Largest Group Accommodated: 68 (34 rooms)
Air Conditioning: Banquet halls
Convention Rates: Single: 8.00; Double: 12.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 1 (175-200)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: B, C, G, H, K
Sports Facilities: Swimming

SUGAR HILL

Railroads: B. & Me.

Sunset Hill House

Route #117 (Phone: Franconia: VAlley 3-5522)
Manager: Warren R. Swift
Convention Season: Jun. & Sept.
Largest Group Accommodated: 250 (125 rooms, 6 suites)
Air Conditioning: No
Convention Rates: Single: 17.00; Double: 15.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes some mtg rms.
Audio-Visual Aids: Stage: 15 by 12 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, putting
Sales Representative: Win Chesley Associates

NEW JERSEY

ASBURY PARK

Railroads: PRR.; J.C.; N.Y. & Long Br.

Hotel Berkeley-Carteret

See Advertisement, Page 124

Ocean Ave. (Phone: PRospect 5-5000)
Manager: Moses F. Mager
Sales Manager: A. A. Gutteridge
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 20 suites)
Air Conditioning: 75% bedrooms, banquet halls
Convention Rates: Jul. & Aug.—Single 14.00-20.00; Double: 20.00-31.00; Suites: 42.00-62.00. Sept.-Jul.—Single: 8.00-10.00; Double: 12.00-16.00; Suites: 24.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (600)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: A, B, C, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, fishing

that rivals the best in the world

NOW—ONLY ONE HOUR FROM NEW YORK CITY
and most anywhere in New Jersey (not much more from Philadelphia!). One of America's most magnificent resort hotels offers perfect setting for
SALES MEETINGS • CONVENTIONS
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For an executive session of 6, or full-scale convention of 600, you'll find the type of set-up and service you require, and a staff with years of know-how. Pool, Restaurants, Dancing, Entertainment. All sports facilities. *Fireproof.* 400 outside rooms.
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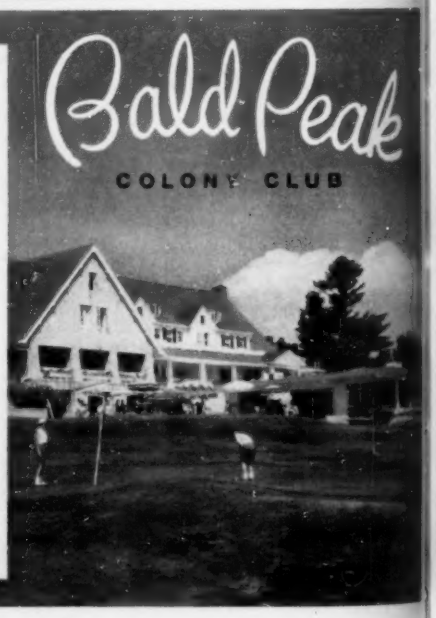
MEETING
In the heart of New Hampshire's beautiful lake country, Bald Peak Colony Club offers **ideal conference climate:** equal parts of quiet seclusion, comfort, and recreation. Meeting rooms are designed for 10 to 300; there are guest rooms for as many as 150. After business, golf on our own 18-hole course, tennis, swimming from a sandy beach, fishing and boating on Lake Winnipesaukee.
For information and reservations contact Floyd Alford, Jr., Gen. Mgr. Phone LIberty 4-2511.
Convention Season
June 1-July 1 • Labor Day-Oct. 15
BALD PEAK COLONY CLUB
Melvin Village, N. H.



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ENLARGED AND MODERNIZED

MORE SPACE . . .

50,000 additional square feet of exhibit space—a total of 320,000 square feet. 3 Exhibit Halls that can be operated independently and simultaneously. 6 new meeting rooms—a total of 33 rooms seating 125 to 35,000.

A NEW FACE . . .

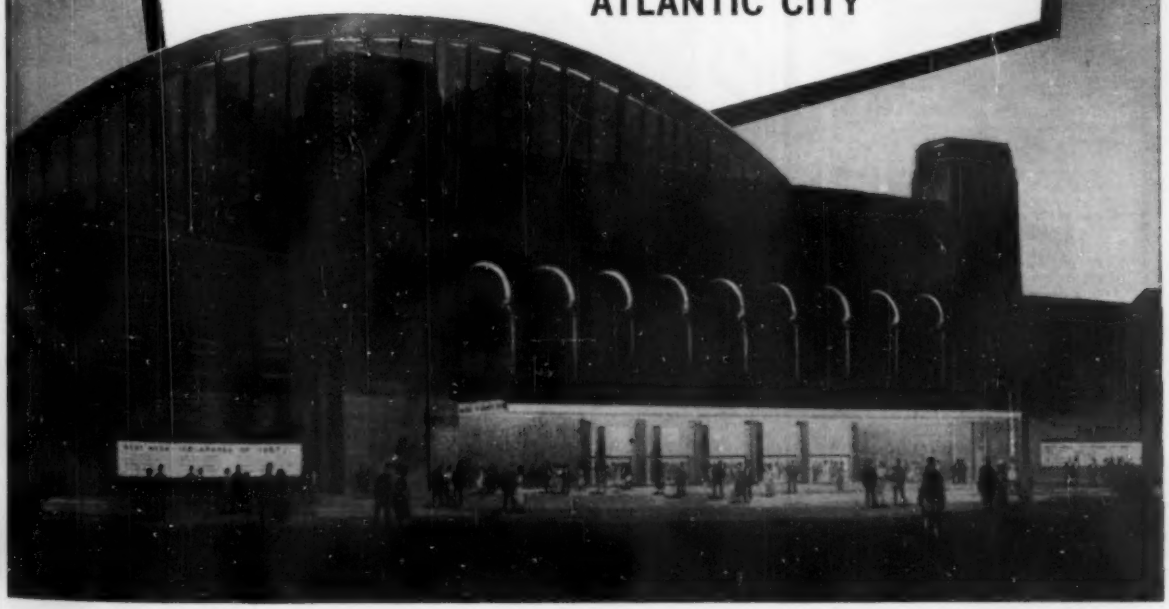
Escalators—vehicular tunnel providing indoor taxi and bus entrance — electrically-operated sound-proof meeting room partitions—colorful new lobbies —brilliant new decor everywhere through color, light, marble, glass, ceramic tile, stainless steel.

COMPACT—CONVENIENT

Atlantic City is America's most compact convention city. Here all convention facilities center on the Boardwalk — where everybody meets everybody else in attendance. Here is the greatest concentration of convention facilities available anywhere.

YOU'LL MEET WITH SUCCESS IN

ATLANTIC CITY



DREAMING?

If you're dreaming of the ideal convention spot, we can make your dreams come true.

CHALFONTE—HADDON HALL

on the Boardwalk, Atlantic City, N.J.

Leeds & Lippincott Co. . . . Progressive Innkeepers for 70 Years

New year-round swimming pool

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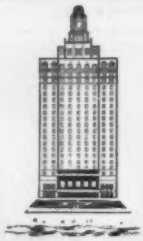

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At the incomparable Claridge, you'll get more accomplished — more comfortably. We're particular about the important details . . . accommodations, service and facilities for your organization.

Seventeen meeting rooms—for groups from 25 to 950—plus 12,000 square feet of exhibit space, served by heavy-duty elevator.

400 spacious rooms, each with fresh and sea water and free 21-inch TV. Unexcelled ocean-front location. Sun decks and health baths. Superb cuisine. Music for dancing twice daily in the Mayfair Lounge. For a real success story . . . try The Claridge Touch!

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The Place to Meet in Atlantic City

Experienced sales staff at your service

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NEW JERSEY
continued

ATLANTIC CITY

Railroads: PRR; P.-R. S. S.
Airlines: AAA, EAL

CONVENTION BUREAU

Atlantic City Convention Bureau

See Advertisement, Page 125

16 Central Pier
Wayne Stetson, Manager

AUDITORIUM

Atlantic City Convention Hall

See Advertisement, Page 125

2309 Boardwalk (Phone: 4-3081)
Manager: Philip E. M. Thompson
Exhibit Areas: Main Hall, 156,802 sq. ft.; Ballroom, 23,000 sq. ft.; lower level, 97,488 sq. ft.
Rental Fees and Services: Basic rental for meetings—$2,500 a day for Arena; Ballroom: $500 for day or evening; $750 for day and evening; 25c per sq. ft. for exhibitions. Services include light, heat, use of booths and original chair set up
Floor Load: 250 lbs. per sq. ft. **Ventilation:** Ballroom, air conditioned; Main hall, fans
Ceiling Height: Ballroom, 60 ft.; Main Hall, 135 ft.; lower level, 10 ft. 2 ins. to 14 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Freight entrances, 25 ft. wide by 20 ft. high; main entrance, 54 ft. wide
Elevators and Capacities: Two 5-ton; two 25-ton
Columns: None except in lower level, 2 ft. sq. at 20 ft. intervals
Utilities: All currents and all utilities
Loading Facilities: Loading platforms on each side of building; railroad siding on two sides
Storage Areas: Depends on occupancy
Meeting Rooms and Capacities: 21 with capacity 100 to 1,000; Ballroom, 4,400; arena, 32,000
Facilities for Food Functions: Portable restaurant; banquets up to 10,000
Parking Facilities: 500 cars in lower level; numerous lots nearby
Distance from Business District: In center of business district

The Ambassador

Boardwalk at Stenton Ave. (Phone: 5-4141)
Manager: Fred Fisher
Sales Manager: Betty Torpey
Convention Season: All year
Largest Group Accommodated: 1,500 (600 rooms, 50 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 8.00-18.00; Double: 10.00-22.00; Suites: 20.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 21 (1,400)
No. Banquet Rms.: 3
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None, when headquarters
Net Exhibit Space: 60,000 sq. ft. on one floor
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, fishing, swimming, boating, indoor pool, ice skating

Chalfonte-Haddon Hall

See Advertisement, Page 126

N. Carolina Ave. & Boardwalk (Phone: 4-9141)
Manager: Joseph I. Mc Donell
Sales Manager: E. D. Parish
Convention Season: All year
Largest Group Accommodated: 1,500 (800 rooms, 75 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-11.00; Double: 10.00-26.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 33 (1,100)
No. Banquet Rms. & Capacity of Largest: 12 (1,200)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 66,047 sq. ft., 20,000 sq. ft. on one floor
Audio-Visual Aids: A, B, C, E, I, J, cinemascope
Sports Facilities: Golf, swimming, tennis, fishing, hunting, squash, putting, shuffleboard
Sales Representative: Robert F. Warner, Inc.

Claridge Hotel

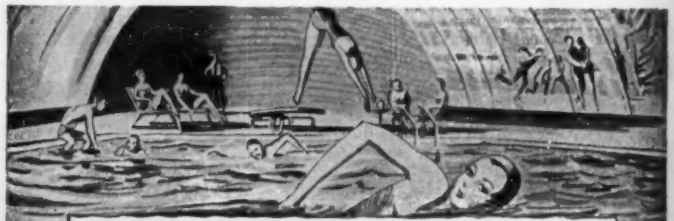
See Advertisement, Page 126

Indian Avenue at Boardwalk (Phone: AC 5-1271)
Manager: George B. Bruni
Sales Manager: Ada Taylor
Convention Season: All year
Largest Group Accommodated: 750 (350 rooms, 32 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Apr. 1-Nov. 1—Single: 18.00-21.00; Double: 14.00-25.00. Nov. 1-Apr. 1—Single: 7.00-15.00; Double: 11.00-19.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (950)
No. Banquet Rms. & Capacity of Largest: 5 (72)
Gorup Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 17,000 sq. ft. on one floor includes mtg. rms.
Audio-Visual Aids: A, B, C, E, G, H, I, J, L
Sports Facilities: Golf, swimming, fishing, bowling
Sales Representative: William P. Wolfe Organization, Inc.

Hotel Dennis

See Advertisement, Page 127

Michigan & Boardwalk (Phone: AC 4-8111)
Manager: Joseph M. Hitzer



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In a fabulous plastic-domed pool —comfortably heated

SKATE IN THE SUN

Ice rink right next to the pool

150 Casually Luxurious MOTEL TYPE UNITS

Free TV in all rooms

Coffee shop. Ten meeting rooms—cap. 1,000

THE *Shelburne*
on the Boardwalk at Michigan Ave.
Atlantic City, N. J.

Write MARCUS FORD, Vice President in Charge of Sales

Telephone ATLANTIC CITY 4-8131

Sales Manager: John E. Leishman
Convention Season: Sept.-Jul.
Largest Group Accommodated: 600 (300 rooms, 25 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 8.00-17.00; Double: 11.00-24.00. European
No. Mtg Rms. & Capacity of Largest: 11 (600)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,768 sq. ft. on one floor; includes mtg rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities. Golf, swimming, boating, fishing
Sales Representative: Howard F. Dugan, Inc.

Hotel Jefferson

136 S. Kentucky Ave. (Phone: 5-0141)
Manager: John J. Rouse
Sales Manager: Michael J. McCleans
Convention Season: All year
Largest Group Accommodated: 550 (236 rooms)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Oct.-Jun.—Single: 6.00-8.00; Double: 8.00-12.00. Jul., Aug., Sept.—Single: 8.00-10.00; Double: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (900)
No. Banquet Rms. & Capacity of Largest: 7 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00-150.00
Charges for Exhibit Rms.: 15.00-150.00
Net Exhibit Space: 10,000 sq. ft.; 8,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, L
Sports Facilities: Golf, swimming, horse racing

The Madison

123 S. Illinois Ave. (Phone: 4-8191)
Manager: Dale J. Kishbaugh
Convention Season: Winter, Spring, Fall
Largest Group Accommodated: 400 (185 rooms, 8 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 8.00-14.00; Suites: 24.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 8 (225)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00 per booth
Net Exhibit Space: 12,714 sq. ft.; 8,982 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, K, L
Sports Facilities: Swimming, ping pong

President Hotel & Motel

Albany & Boardwalk (Phone: 4-5151)
Manager: Alexander Berman
Sales Manager: Lois H. Steckel
Convention Season: Sept.-Jul.
Largest Group Accommodated: 700 (325 rooms, 50 suites)
Air Conditioning: 238 rooms and 2 banquet halls
Convention Rates: Single: 7.00-15.00; Double: 9.00-17.00; Suites: 18.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 3 (575)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 6,000 sq. ft., 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I J, L
Sports Facilities: Swimming, ice skating

Ritz-Carlton Hotel

See Advertisement, Page 127

Iowa Ave. & Boardwalk (Phone: 4-3051)
Sales Manager: George Gorman
Convention Season: All year
Largest Group Accommodated: 800 (465 rooms, 30 suites)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 8.00-14.00; Double: 10.00-22.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (1,100)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 34,306 sq. ft., separate areas
Audio-Visual Aids: Stage: 64' x 40', I, J
Sports Facilities: Swimming pool, shuffleboard, horseback riding, billiards, bicycling

The Shelburne

See Advertisement, Page 126

Michigan Ave. & Boardwalk (Phone: 4-8131)
Sales Manager: Marcus Ford
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-23.00; Double: 10.00-25.00; Suites: 38.00-70.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: 3.00; Lunch: 3.50; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 6,000 sq. ft. on one floor; includes half of mtg. rms.
Audio-Visual Aids: Stage: 20 by 14 ft., H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding, boating, fishing, skating

Traymore Hotel

See Advertisement, Page 6

Illinois Ave. (Phone: 4-3021)
Resident Manager: Robert Jacob
Sales Manager: Robert E. Hitchen
Convention Season: All year
Largest Group Accommodated: 1,325 (575 rooms, 65 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 8.00-22.00; Double: 10.00-24.00; Suites: 25.00-900.00. Jul.—Single: 12.00-22.00; Double: 14.00-26.00; Suites: 35.00-100.00. Aug.—12.00-22.00; Double: 14.00-26.00; Suite: 35.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,200)
No. Banquet Rms. & Capacity of Largest: 4 (900)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 33,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 37 by 20 ft., I, J, L
Sports Facilities: Golf, swimming, ice skating

CONVENTIONS
by the sea
HOTEL
Dennis
ATLANTIC CITY

Relaxing setting overlooking the ocean . . . friendly hospitality. This is your welcome at The Dennis where conventions are successful and enjoyable. Superb facilities for 20 to 2000. Write for descriptive brochure and complimentary set of illustrated blueprints.

On the Boardwalk at Michigan Avenue
Telephone Atlantic City 4-8111
OWNED AND OPERATED BY THE BUZBY FAMILY

Nearest Hotel To Atlantic City's Convention Hall!

THE Ritz-Carlton

On The Boardwalk at Iowa Avenue
ATLANTIC CITY, N. J.

The superior facilities of The Ritz Carlton gives it a preferred position when the question of where-to-meet is being considered.

Only the Ritz offers so wide a range of facilities and accommodations for every size group from ten to 1500 persons! Here you will find more than 22,000 feet of meeting and exhibit space, almost custom made for your needs . . . plus Boardwalk entrance to hotel's very own convention hall.

Decorator Furnished Accommodations: Every Room with Ocean View! Superior Cuisine and Banquet Facilities. Modern Lighting and Sound Equipment. PLUS . . . Famed Carousel Room with the "Merry-Go-Round" Bar . . . SWIM in the Heated, Glass-Enclosed Pool.

Write: SALES MANAGER, Today, for full-color brochure and complete details. Phone: ATlantic City 4-3051

"We're meeting in PRINCETON again this year...

. . . it's secluded, relaxing, close to New York and Philadelphia, *and it has the Nassau Inn"*

THAT's the consensus of a growing number of conferees, in groups of 10 to 200, who have had meetings at the Nassau Inn. And for good reason, too. All facilities and services for meetings are, in a word, ideal.

In the words of one planner, "We especially were pleased with the meeting-room facilities . . . and with the private dining rooms you made available to us. The food and service was of the highest quality. This was our first visit to the Nassau Inn . . . I can assure you that it will not be our last."

Write or phone now for your free copy of our Conference Check List (a most helpful document in any event) and complete information on meeting and banquet facilities. Contact George Washko, Manager. WAlnut 1-7500.

NASSAU INN

ON PALMER SQUARE

PRINCETON • N.J.

NEW JERSEY

continued

CAMDEN

Railroads: PRR; P. R. S. S.
Airlines: Served through Philadelphia

Walt Whitman

Broadway & Cooper Sts. (Phone: WO 4-5700)
Manager: I. Mokin
Sales Manager: J. D. Roberts
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 4 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 5.50-9.00; Double: 9.50-14.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 15,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, I, L

ELIZABETH

Railroads: PRR; B. & O.; J.C.

Elizabeth Carteret Hotel

1155 E. Jersey St. (Phone: Elizabeth 3-4000)
Manager: I. R. Terrell
Sales Manager: William Lorch
Convention Season: All year
Largest Group Accommodated: 125-150 (75 rooms, 8 suites)
Air Conditioning: Many bedrooms and banquet halls
Convention Rates: Single: 6.00; Double: 9.00; Suites: 11.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: 15.00 minimum
Charges for Exhibit Rms.: 50.00 minimum
Net Exhibit Space: 3,058 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J L

HADDONFIELD

Railroads: Penna., P.R.S.S.

Cherry Hill Inn

See Advertisement, Page 128

Route #38 at Haddonfield Rd. (Phone: NOrmandy 2-7200)
Manager: F. R. Clausen
Sales Manager: F. J. Vondra
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-14.00; Double: 15.00-20.00; Suites: 26.00-70.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (550)
No. Banquet Rms. & Capacity of Largest: 8 (475)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Golf, swimming, putting

JERSEY CITY

Railroads: B. & O.; J.C.; D.L. & W.; Erie; H. & M.; L.V.; N.J. & N.Y.; N.Y.C.; N.Y.S. & W.; PRR

Hotel Plaza

91 Sip Ave. (Phone: OLdfield 3-0100)
Manager: Samuel Forrest
Sales Manager: Betty Larkin
Convention Season: All year
Largest Group Accommodated: 100 (65 rooms, 5 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 4.50-6.00; Double: 8.00-10.00; Suites: 12.00. European

Q. *Why are so many organizations choosing*

Cherry Hill Inn

in the Philadelphia-Camden area?

A. Because Cherry Hill can accommodate groups up to 500, with 10 magnificent, air-conditioned meeting rooms.

A. Because Cherry Hill is a prestige address with a national reputation.

A. Because Cherry Hill is easy to reach and has parking facilities for more than 600 cars.

These are just a few reasons. As an example, the Helicopter Association of America will hold its annual convention here in January of 1961. Incidentally, Cherry Hill has its own, licensed heliport right on the grounds.

Write for brochure giving complete facts. Address Fred R. Clausen, General Mgr., Cherry Hill Inn, Box 299, Haddonfield, N. J. Or call NOrmandy 2-7200.

No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.90; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: 6.00 to 100.00
Charges for Exhibit Areas: 6.00 to 100.00
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: I, J

LAKEWOOD

Railroads: J.C.

Laurel In The Pines

Lake Drive (Phone: FOxcroft 3-8000)
Manager: Charles Seider
Sales Manager: Frances Zwickel
Largest Group Accommodated: 600 (285 rooms, 38 suites)
Air Conditioning: Banquet halls
Convention Rates: Double: 27.00-41.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 4 (800)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Audio-Visual Aids: D, H, J, K
Sports Facilities: Golf, swimming, riding ice skating

NEWARK

Railroads: D.L. & W.; Erie; PRR; J.C.; L.V.; H. & M.
Airlines: AAA, AAL, BNF, CAP, DAL, EAL, MOH NAL, N. Y. 'copter, TWA, UAL

Military Park Hotel

16-20 Park Place (Phone: MArket 3-4080)
Manager: James N. Kenny
Convention Season: All year
Largest Group Accommodated: 150 (100 rooms, 6 suites)
Air Conditioning: 75% bedrooms and banquet halls
Convention Rates: Single: 7.00-8.50; Double: 11.00-14.00; Suites: 18.00-30.00. European
No. Banquet Rms. & Capacity of Largest: 16 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 30,000 sq. ft., 18,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L

Robert Treat Hotel

50 Park Place (Phone: MArket 2-1000)
Manager: Stanley J. Akus
Sales Manager: Jack B. D. Still
Convention Season: All year
Largest Group Accommodated: 650 (250 rooms and 8 suites available)
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 15.00; Suites: 15.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: from .55; Lunch: from 1.10; Dinner: from 2.00
Liquor: Yes
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: from 10.00
Net Exhibit Space: 8,000 sq. ft. on two floors
Audio-Visual Aids: D, I, J, blackboards

NEW BRUNSWICK

Railroads: PRR; Raritan

Roger Smith Hotel

See Advertisement, Page 53

18 Livingston Ave. (Phone: CHarter 7-6000)
Manager: Edward R. Rogers
Sales Manager: Ralph Molter
Convention Season: All year
Largest Group Accommodated: 140 (70 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 4.75-10.00; Double: 6.75-12.50; Suites: 18.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Golf

OCEAN CITY

Airlines: Allegheny
Railroads: PRR

The Flanders Hotel

11th & Boardwalk (Export 9-1000)
Manager: Mark D. Turner
Sales Manager: Frederick W. Jacks
Largest Group Accommodated: 450 (250 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Sept.-Oct.—Single: 16.00-18.00; Double: 12.00-16.00; Suites: 22.00-26.00. Nov.-Apr.—Single: 12.00-15.00; Double: 10.00-13.00; Suites: 20.00-23.00. May-Jun.—Single: 16.00-18.00; Double: 12.00-16.00; Suites: 22.00-26.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 6,700 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Swimming, tennis
Sales Representative: William P. Wolf Organization

PLAINFIELD

Railroads: J.C.; B. & O.

Park Hotel

123 W. 7th St. (Phone: PLainfield 6-3400)
Manager: Dayton Wark
Sales Manager: Alexandre Blake
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 12.50-16.00; Suites: 12.50-16.00 single, 18.00-25.00 double. European
No. Mtg. Rms. & Capacity of Largest: 4 (325)
No. Banquet Rms. & Capacity of Largest: 5 (275)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 5.00-100.00
Charges for Exhibit Rms.: 5.00-100.00
Net Exhibit Space: 6,000 sq. ft., 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 20 ft., A, G, I, L
Sports Facilities: Golf

PLEASANTDALE

Railroads: See Newark (30 minutes from Newark)
Airlines: See Newark

The Goldman

(Phone: Red 1-4400)
Manager: Arthur Goldman
Sales Manager: Horace S. Banker
Convention Season: All year
Largest Group Accommodated: 420 (230 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 16.00-20.00; Double: 30.00-50.00. Sept.-Jun. — Double: 30.00-40.00. American
No. Mtg Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 5 (850)
Group Meal Rates: Lunch: 3.25; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms: None
Net Exhibit Space: 20,000 sq. ft. on one floor; includes mtg rms.
Audio-Visual Aids: Stage: 40 ft., G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, ice skating, volleyball archery
Sales Representative: Sumner A. Baye, Inc.

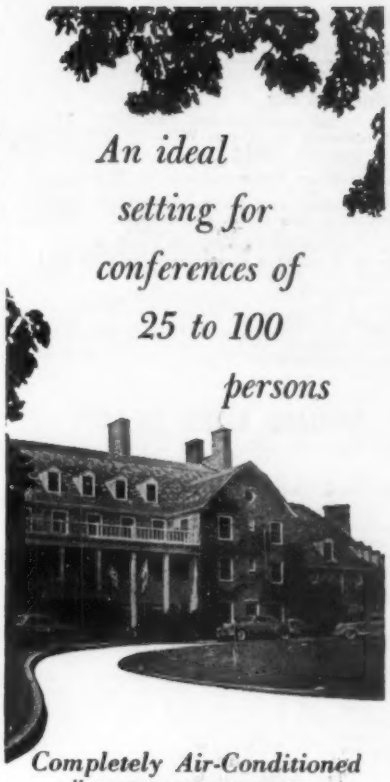
PRINCETON

Railroads: PRR

Nassau Inn

See Advertisement, Page 128

Palmer Sq. (Phone: Walnut 1-7500)
Manager: George P. Washko
Convention Season: All year
Largest Group Accommodated: 125 (70 rooms, 7 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-14.00; Double: 14.00-18.00; Suites: 16.00-26.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (200)
No. Banquet Rms. & Capacity of Largest: 7 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-50.00
Charges for Exhibit Rms.: 10.00-50.00
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 8 ft., G, I, J, L
Sports Facilities: Swimming in 1961



An ideal setting for conferences of 25 to 100 persons

Completely Air-Conditioned
all guest rooms, restaurants and meeting rooms

Conveniently Located
between New York and Philadelphia

Perfectly Situated
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Excellent Facilities
spacious private function rooms

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to make meetings pleasant and productive

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125 rooms, Cocktail Lounge, two Restaurants

Ample Recreation
overlooking Princeton golf course. Tennis

Gracious Atmosphere
Authentic Early American appointments

For information, write or call Sam Stewart, General Manager. Telephone WAlnut 4-5200

PRINCETON INN

Princeton, N. J.

NEW JERSEY

Princeton continued

Princeton Inn

See Advertisement, Page 129

115 Alexander St. (Phone: WAlnut 4-5200)
Manager: Sam Stewart
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-20.00; Double: 14.00-22.00; Suites: 35.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (200)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, B, C, F, G, H, I, J, K, L
Sports Facilities: Golf
Sales Representative: Leonard Hicks, Jr. & Associates

SPRING LAKE BEACH

Railroads: PRR; J.C.; N.Y. & L. Br.

Essex & Sussex Hotel

See Advertisement, Page 130

Ocean Ave. (Phone: GIbson 9-7000; winter, GIbson 9-7890)
Manager: F. L. Abel
Sales Manager: F. F. Schock
Convention Season: Jun. & Sept.
Largest Group Accommodated: 400 (275 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 20.00-24.00; Double: 34.00-38.00; Suites: 50.00-60.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (350)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: C, D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, putting, shuffleboard

DISTINGUISHED
CONVENIENT
ATTENTIVE

A tradition of distinguished service. Convenient to New York and Philadelphia.

Attentive to your every wish.

Complete facilities for groups to 400 during June and September.

Essex and Sussex
Spring Lake Beach, N. J.
For full information write or phone:
F. F. Schock, Sales Mgr. GIbson 9-7000

TRENTON

Railroads: PRR; Read.; T.-P. Traction
Airlines: AAA

Stacy Trent - Hildebrecht

49 W. State St. (Phone: EXport 2-3131; telegraph: TW 8596)
Manager: Robert K. McPherson
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 20 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 6.00-9.50; Double: 11.00-15.00; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (550)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft.; 8,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 15 by 15 ft., H, I, J, L
Sports Facilities: Golf, swimming

NEW MEXICO

ALBUQUERQUE

Railroads: A.T. & S. Fe
Airlines: CAL, FAL, TWA

AUDITORIUM

Civic Auditorium

600 Elm St., N.E. (Phone: CH 2-3575)
Manager: Jack Baker
Exhibit Areas: 23,500 sq. ft.
Retal Fees: 325.00 plus 150.00 for matinee
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 40 ft.
P.A. System: Altec-Lansing
Dimensions, Opening to Exhibit Hall: 22 ft. wide, 12 ft. high
Elevators: None
Columns: None
Storage Areas: 5,000 sq. ft. rear of stage
Facilities for Food Functions: Caterer for banquets of 1,000
Parking Facilities: 1,000 cars
Distance from Business District: 8 blocks

Alvarado Hotel

110 1st St., S.W. (Phone: CHapel 7-0711)
Manager: John Nichols
Sales Manager: A. Ralph Manning
Convention Season: All year
Largest Group Accommodated: 229 (100 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8:00-12.00; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast 1.25; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Net Exhibit Space: 2,800 sq. ft.; 2,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 14 ft., G, H, I, L

Hilton Hotel

See Advertisement, Page 51

2nd & Cooper (Phone: CH 3-4421)
Manager: Robert L. Miller, Jr.
Sales Manager: Michael J. Morrell
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 14 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-10.00; Double: 11.00-13.00; Suites: 23.00-28.50 European
No. Mtg. Rms. & Capacity of Largest: 8 (450)
No. Banquet Rms. & Capacity of Largest: 8 (375)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 5.00 minimum for functions without food
Net Exhibit Space: 5,418 sq. ft.; 4,118 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

GALLUP

Railroads: A. T. & S. Fe.
Airlines: FAL

Hotel El Rancho

1,000 E. 66 Ave. (Phone: UNion 3-4411)
Manager: Earl Hicklin
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 10 suites)
Air Conditioning: Some bedrooms
Convention Rates: Single: 5.00-15.00; Double: 6.50-20.00; Suites: 14.00-35.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (225)
No. Banquet Rms. & Capacity of Largest: 4 (225)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 5.00-7.50
Charges for Exhibit Rms.: 5.00-7.50
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: **Stage:** 16 by 10 ft., H, I, J, L
Sports Facilities: Swimming, tennis, bowling

SANTA FE

Railroads: Santa Fe
Airlines: CAL, TWA

The Bishop's Lodge

See Advertisement, Page 130

Bishop's Lodge Rd. (Phone: YU 3-6378)
Manager: James R. Thorpe, Jr.
Convention Season: Sept. 1 — Jun. 30

THE
BISHOP'S
LODGE
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JAMES R. THORPE, JR., MGR.
P. O. BOX 1655 **TEL. YUCCA 3-6378**
SANTA FE, NEW MEXICO

CONFERENCE SEASON SEPTEMBER 1—JULY 1

Largest Group Accommodated: 140 (600 rooms, 15 suites)
Air Conditioning: No
Convention Rates: Single: 16.00-20.00; Double: 24.00-38.00; Suites: 30.00-50.00, American
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft.; 1,500 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 20 by 8 ft., A, B, C, F, G, H, I, J, K, L
Sports Facilities: Swimming, tennis, riding, croquet

La Fonda

See Advertisement, Page 131

100 E. San Francisco St. (Phone: YUcca 2-5511; teletype: NM 5861)
Manager: William W. Wallace
Convention Season: Sept. - Jul.
Largest Group Accommodated: 300 (150 rooms, 11 suites)
Air Conditioning: No
Convention Rates: Single: 6.50-11.00; Double: 9.00-16.00; Suites: 23.50-50.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,223 sq. ft. on one floor
Audio-Visual Aids: A, G, H, I, J, L
Sports Facilities: Swimming, skiing

NEW YORK

ALBANY

Railroads: N.Y.C.; D. & H.
Airlines: AAL, EAL, MOH, TWA

CONVENTION BUREAU

Albany Convention & Visitors Bureau
74 Chapel St.
John D. Fulton, Executive Director

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Write to Manager or: Monte S. Gordon, Fred Harvey, 530 West 6th Street, Los Angeles 14, California. MAdison 7-8048

Manger De Witt Clinton

See Advertisement, Page 131

142 State St. (Phone: HEmlock 4-6111)
Manager: Charles J. Mack
Sales Manager: Clark Murphy
Convention Season: All year
Largest Group Accommodated: 650 (350 rooms, 15 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 7.50-10.00; Double: 10.50-12.50; Suites: 25.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (432)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: 18 by 7 ft., G, H, I, J, L

The Sheraton-Ten Eyck

See Advertisement, Page 9

State & Chapel Sts. (Phone: HEmlock 4-1111)
Manager: Stanley E. Cox
Sales Manager: J. Louis Barnett
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-11.50; Double: 11.50-15.50; Suites: 22.00-42.00, European
No. Mtg. Rms. & Capacity of Largest: 20 (600)
No. Banquet Rms. & Capacity of Largest: 20 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75
Liquor: Yes
Audio-Visual Aids: G, I, J, L
Sports Facilities: Golf

Tom Sawyer Motor Inn

See Advertisement, Page 131

1444 Western Ave. (Phone: HEmlock 8-3594; telegraph: ALB 413)
Manager: Paul K. Mulheirn
Convention Season: All year
Largest Group Accommodated: 182 (88 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-12.50; Double: 13.50-15.50, European
No. Mtg. Rms. & Capacity of Largest: 3 (90)
No. Banquet Rms. & Capacity of Largest: 3 (90)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.75; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: 10.00-30.00
Charges for Exhibit Rms.: 10.00-30.00
Net Exhibit Space: 1,900 sq. ft.; 1,088 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Swimming

BALAVIA

Treadway Inn

See Advertisement, Page 5

(Phone: FIllmore 3-9660)
Manager: Robie L. Faulkner
Convention Season: All year
Largest Group Accommodated: 170 (80 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.20; Double: 14.20; Suites: 20.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (175)
Group Meal Rates: Breakfast: .85; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,100 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, G, I, J, K, L
Sports Facilities: Golf, horse racing

In ALBANY, N.Y.

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Service plus superb meeting-room facilities insure the success of your meeting at The Manger DeWitt Clinton. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Banquet facilities for up to 450 persons—with efficient Manger *service* at every step!

For complete details, contact Charles J. Mack, Mgr., The Manger DeWitt Clinton, State & Eagle Sts., Albany, N. Y. Phone: HEmlock 4-6111, Teletype: AL-287.

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- Centrally located in Tri-City area. Near Exit 24 of N. Y. Thruway and Northway.

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MOTOR INN & RESTAURANT
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PHONE HEmlock 8-3594

BINGHAMTON

Airlines: EAL, Mohawk, TWA
Railroads: Erie, D. L. & W.; D. & H.

Sheraton Inn

See Advertisement, Page 9

50 Front St. (Phone: RA 3-8341; telegraph: FDP)
Manager: Andrew J. Pennella
Sales Manager: John McDonald
Convention Season: All year
Largest Group Accommodated: 250 (100-125 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,264 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Swimming

BROOKLYN

Railroads: See New York City
Airlines: See New York City

St. George Hotel

51 Clark St. (Phone: MAin 4-5000)
Manager: Norman H. Free
Sales Manager: James Klarnet
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 9.00-14.50; Suites: 10.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (200)
No. Banquet Rms. & Capacity of Largest: 16 (2,875)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, G, H, I, J, L
Sports Facilities: Swimming

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OR ANY PORTIONS THEREOF)

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N.Y. Tel: TR 3-3011

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Airlines: AAA, AAL, CAP, LCA, MOH

CONVENTION BUREAU

Buffalo Convention & Tourist Bureau
155 Franklin St. (2)
H. Ward Stewart, Jr., Manager

AUDITORIUM

Memorial Auditorium

Main & Terrace (Phone: Mohawk 4200)
Manager: Thomas A. Timlin
Exhibit Areas: Arena: 32,629 sq. ft.; Exhibition Hall: 49,980 sq. ft.
Rental Fees: 500.00 per day; includes all normal services
Floor Load: Exhibition Hall, unlimited; Arena, 200 lbs. per sq. ft.
Ventilation: Forced air
Ceiling Height: Exhibition Hall, 14 ft.; Arena, 60 ft.
P. A. System: Complete
Dimensions, Opening to Exhibit Hall: 13 ft. wide, 11 ft. 3 ins. high
Elevators: None — all ramps
Columns: Arena, none; Exhibition Hall, 24-in. columns
Utilities: All currents, gas, steam, compressed air, water, drainage
Loading Facilities: Platform, 101 by 16 ft.; railroad siding
Storage Areas: 22,000 sq. ft. in Exhibition Hall
Mtg. Rms. & Capacity: 1 (1,800); 1 (700); 1 (1,200; 1 (500); 2 (600); 1 (15,000); 2 (25-75)
Facilities for Food Functions: Banquets for 3,000
Parking Facilities: 500 cars
Distance from Business District: In business district

The Sheraton Hotel

See Advertisement, Page 9

715 Delaware Avenue (Phone: TT 4-2121)
Manager: Don Cork
Sales Manager: Stewart Maurer
Convention Season: All year
Largest Group Accommodated: 275 (125 rooms, 15 suites)
Air Conditioning: 70% bedrooms and banquet halls
Convention Rates: Single: 7.50-14.00; Double: 11.50-18.00; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (300)
No. Banquet Rms. & Capacity of Largest: 7 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,728 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis

Statler Hilton

See Advertisement, Page 51

107 Niagara Sq. (Phone: MOhawk 1000)
Manager: C. G. Thurston
Sales Manager: Edward E. Murphy, Jr.
Convention Season: All year
Largest Group Accommodated: 1,600 (800-900 rooms, 15 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-14.00; Double: 12.00-18.00; Suites: 26.00-65.00; Twins: 12.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (1,110)
No. Banquet Rms. & Capacity of Largest: 16 (1,050)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 10,000 sq. ft. one floor
Audio-Visual Aids: Stage: 47 by 15 ft. G, H, I, J, L
Sports Facilities: Golf

Hotel Stuyvesant

245 Elmwood (Phone: GR 8020, TT 48020; telegraph: BU 479)
Manager: Stanley Bork
Sales Manager: William Charles English
Convention Season: All year
Largest Group Accommodated: 150 (100 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 10.00-17.00; Suites: 15.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 20 by 12 ft., H, I, J, L

Hotel Westbrook

675 Delaware Ave. (Phone: GRant 9100)
Manager: Edwin Levin
Sales Manager: William Ratzel
Convention Season: All year
Largest Group Accommodated: 230 (100 rooms, 27 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.00-16.00; Suites: 14.50-32.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (290)
No. Banquet Rms. & Capacity of Largest: 6 (290)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00-125.00
Net Exhibit Space: 1,000 sq. ft.; 500 sq. ft. on one floor; includes some mtg rms.
Audio-Visual Aids: Stage: 20 by 20 ft., A, H, I, J

CANANDAIGUA

Railroad: N.Y.C.

Treadway Inn

See Advertisement, Page 5

21 Ontario St. (Phone: Canandaigua 970)
Manager: Gus Thomas
Convention Season: All year
Largest Group Accommodated: 125 (70 rooms, 3 suites)
Air Conditioning: 25% bedrooms and banquet halls
Convention Rates: Single: 6.75-8.75; Double: 10.75-14.75. European
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (125)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,760 sq. ft.; 1,560 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage 10 by 10 ft., I, J, L
Sports Facilities: Swimming, fishing, boating, water skiing, ice skating, skiing

COOPERSTOWN

Railroads: D. & H.

Cooper Inn

See Advertisement, Page 5

(Phone: Cooperstown 600 or 888)
Manager: James B. Dodge
Convention Season: All year
Largest Group Accommodated: 28 (14 rooms)
Convention Rates: Single: 20.00; Double: 34.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 350-400 sq. ft.
Audio-Visual Aids: A, C, I, J
Sports Facilities: Golf, swimming, skiing

Treadway-Otesaga Hotel

See Advertisement, Page 5

Lake Rd. (Phone: 888)
Manager: James B. Dodge
Convention Season: May, Jun., Sept. & Oct.
Largest Group Accommodated: 240 (130 rooms, 300)
Air Conditioning: No
Convention Rates: Single: 20.00; Double: 34.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.50
Liquor: Yes

Charges for Mtg. Rms.: None
Net Exhibit Space: 1,800 sq. ft. on one floor
Audio-Visual Aids: Stage: 36 by 10 ft., A, B, C, F, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, fishing, skating, shooting, boating

ELLENVILLE

The Fallsview

(Phone: Ellenville 1600; N.Y.C. direct line: WIsconsin 7-4428)
Manager: Ben Slutsky
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 2 suites)
Air Conditioning: 150 bedrooms; banquet halls
Convention Rates: American
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,360 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 20 ft., H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, skating, boating, fishing

Homowack Lodge

(Phone: Ellenville 750; N.Y.C. direct line BRyant 9-4838)
Manager: Irving Blickstein
Convention Season: Sept.-Jul.
Largest Group Accommodated: 250 (127 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: 14.00-22.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: A, D, H, I, J, L
Sports Facilities: Golf, swimming, tennis, skating, handball, volleyball, shuffleboard

Nevele Country Club

See Advertisement, Page 132

(Phone: Ellenville 2-100; N.Y.C.: WIsconsin 7-9745)
Largest Group Accommodated: 150 bedrooms
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 11.00 minimum, American
No. Banquet Rms. & Capacity of Largest: 7
Liquor: Yes
Sports Facilities: Golf, swimming

ELMIRA

Railroads: D.L. & W.; Erie; L.V.; PRR
Airlines: CAP, MOH

Mark Twain Hotel

Main & Gray Sts. (Phone: REgent 4-6221)
Manager: Paul C. Kilborn
Sales Manager: W. C. Emerson
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 16 suites)
Air Conditioning: 150 bedrooms and banquet halls
Convention Rates: Single: 8.00-9.50; Double: 13.00-16.00; Suites: 21.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 6,3312 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, riding, boating

FALLSBURG

The Pines

See Advertisement, Page 133

(Phone: South Fallsburg, N. Y. 750)
Manager: Gerry Ehrlich
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-22.00; Double: 28.00-44.00; Suites: 56.00-88.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (750)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 7.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 40 by 20 ft., A, B, C, E, G, H, I, K, L

FOREST HILLS

Railroad: L.I.

Forest Hills Inn

1 Station Sq. (Phone: BOulevard 8-1900)
Manager: William J. Mangan, Jr.
Sales Manager: Jack Meyers
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-12.00; Double: 14.00-20.00; Suites: 18.00-26.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms.: 5
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Audio-Visual Aids: G, I, J
Sports Facilities: Tennis

GLENS FALLS

Railroads: Del. & Hud.
Airlines: EAL, MOH

Queensbury Hotel & Motor Inn

See Advertisement, Page 139

Ridge St. (Phone: RX 2-1121)
Manager: Robert Gratton
Sales Manager: Charles S. Brass
Largest Group Accommodated: 300 (150 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-12.00; Double: 15.00-19.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 3,000 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 15 by 15 ft., A, G, H, I, J, L

Regulation 9 Hole
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GROSSINGER'S

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The magnificent Indoor Pool and Health Club is the largest in the resort world!

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The gracious Dining Room seats 1400 guests, to enjoy Grossinger's famed cuisine

There are 25 Meeting Rooms, to seat from 10 to 1600 people . . . complete with latest ALTEC P. A. equipment, Movie and Slide Projectors and Large Screens, Tape Recording Facilities, etc. Convention Hall seating 1600 has 40′ x 20′ x 4′ Permanent Stage.

Conveniently reached from all directions over 6-lane super highways . . . and by private plane to JENNIE GROSSINGER AIRPORT.

A total of 25,000 square feet of Exhibit Space . . . 12,500 on this one floor!

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RICHARD B. BRAINE
DIRECTOR OF SALES
GROSSINGER'S OFFICE, 221 WEST 57TH ST.
NEW YORK 19, N. Y. Phone Circle 7-4965

Grossinger's **ALL SPORTS at ALL SEASONS**

ON GROSSINGER LAKE

GROSSINGER, N. Y.

GROSSINGER

Bus Service: Intercity Transportation Co.—from New York City

Grossinger Hotel & Country Club

See Advertisement, Page 134

(Phone: LIberty, N. Y. 960)
Manager: Paul Grossinger
Sales Manager: Richard B. Braine
Convention Season: Sept.-Jul.
Largest Group Accommodated: 1,000 (525 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 19.50-30.00; Double: 26.00-36.00; Suites: 54.00-110.00. American
No. Mtg. Rms. & Capacity of Largest: 25 (1,600)
No. Banquet Rms. & Capacity of Largest: 1 (1,400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 25,000 sq. ft.; 12,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 40 by 20 and 20 by 16 ft. A, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding, fishing, boating, softball, handball, ice skating, skiing, tobogganing

HIGH VIEW

Sha-wan-ga Lodge

(Phone: WAlker 5-3120; winter no., HUnter 7-4342)
Manager: Sam Dan
Convention Season: Late May-Oct.
Largest Group Accommodated: 450 (160 rooms, 10 suites, plus 40 rooms nearby)
Air Conditioning: 44 bedrooms and 2 banquet halls
Convention Rates: Single: 12.75-22.00; Double: 9.50-16.50; Suites: 14.25-24.75. American
No. Mtg. Rms. & Capacity of Largest: 8 (900)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms. None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 22 by 20 ft., A, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis

JOHNSTOWN

Johnstown Treadway Inn

See Advertisement, Page 5

55-56 E. Main St. (Phone: 6-3121)
Manager: Andrew B. Murray
Sales Manager: David F. Treadway
Convention Season: All year
Largest Group Accommodated: 150 (74 rooms, 4 suites)
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 6.50-9.00; Double: 8.00-12.50; Suites: 9.00-14.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 6 (140)
Liquor: Yes
Charges for Mtg. Rms.: 8.00-50.00
Charges for Exhibit Rms.: 8.00-50.00
Net Exhibit Space: 3,407 sq. ft., half on one floor; includes mtg. rms.
Audio-Visual Aids: I, L
Sports Facilities: Golf, fishing, skiing, boating

KIAMESHA LAKE

Bus Service: Shortline System; Intercity Transportation Co.—from New York City

Concord Hotel

See Advertisement, Page 136

(Phone: Monticello 1840)
Manager: Ray Parker
Sales Manager: Jay Cohen
Convention Season: All year
Largest Group Accommodated: 2,200 (1,000 rooms, 100 suites)
Air Conditioning: 750 bedrooms and banquet halls
Convention Rates: Single: 14.00-30.00; Double: 12.00-25.00. American
No. Mtg. Rms. & Capacity of Largest: 15 (3,000)
No. Banquet Rms. & Capacity of Largest: 6 (2,300)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 50,000 sq. ft.; 30,000 sq. ft. on one floor
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Golf, swimming year around, tennis, ice skating, skiing volleyball

LAKE GEORGE

Railroad: Del. & Hud.

Sagamore Hotel

See Advertisement, Page 135

Bolton Landing (Phone: NH 4-3121)
Manager: James J. Feyko
Sales Manager: Henry M. McNamara
Convention Season: May-Nov.
Largest Group Accommodated: 400 (200 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May, Jun., Sept., Oct.—Single: 21.00; Double: 36.00; Suites: 20.00. Jul., Aug.—Single: 24.00; Double: 40.00; Suites: 25.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 3 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 8.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 11,250 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, boating, fishing, shuffleboard

LAKE LUZERNE

Hidden Valley Ranch

See Advertisement, Page 135

(Phone: Luzernne 696-2131)
Manager: Alan Mitcheltree
Sales Manager: Myrtle Micheltree
Convention Season: May, June., Sept. & Oct.
Largest Group Accommodated: 100 (50 rooms, 2 suites)
Air Conditioning: Some bedrooms
Convention Rates: Single: 12.00-16.00; Double: 24.00-32.00; Suites: 18.00-36.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (120)
No. Banquet Rms. & Capacity of Largest: 3 (120)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.75; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,340 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 16 by 10 ft., A, B, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, badminton, shuffleboard, boating
Sales Representative: William P. Wolfe Organization

LAKE PLACID

Railroads: N.Y.C.
Airlines: EAL

AUDITORIUM

Olympic Arena

Main Street (Phone: 800)
Manager: Stanley Benham
Exhibit Areas: 20,000 sq. ft.
Rental Fees: Free, conventions served by Chamber of Commerce at no charge
Floor Load: Unlimited
Ceiling Height: 55 ft.
Ventilation: Natural
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 18 ft. by 16 ft.
Columns: None
Utilities: 110 & 220 AC current, DC current, water
Loading Facilities: Drive in unloading
Storage Areas: 10,000 sq. ft.
Mtg. Rms. & Capacity: Arena, 5,000; three rooms
Facilities for Food Functions: Caterer for banquets of 2,000
Parking Facilities: Free parking
Distance from Business District: In business district

The Homestead

(Phone: 73)
Manager: M. A. Roland
Convention Season: Sept.-Jul.
Largest Group Accommodated: 90 (50 rooms, 2 suites)
Air Conditioning: No
Convention Rates: Single: 16.00; Double: 28.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (90)
No. Banquet Rms. & Capacity of Largest: 1 (120)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Yes

FABULOUS SAGAMORE

WHERE THE GOVERNORS CONFERENCE WAS HELD

MEETINGS 50 TO 500

IDEALLY LOCATED

ALL GUEST ROOMS ARE AIR-CONDITIONED

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ONE OF THE OUTSTANDING GOLF COURSES IN AMERICA

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MAY-JUNE-JULY-AUG.-SEPT.

NEW BEAUTIFUL
HEALTH CLUB BUILDING
HEATED OLYMPIC-SIZE SWIMMING POOL
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Stampede Yore Next Meetin' to...

HIDDEN VALLEY
In The Heart Of The Adirondacks

Conventions
Sales Meetings
Conferences

Groups of 20 to 150 will find conducive quarters for conventions, meetings or conferences, plus personalized service and the wonderful free fun of the East's finest dude ranch. Excellent cuisine, full entertainment program, sports, riding, heated pool, sun deck, boating. All inclusive rate $11-$14 per person. Season: Spring: May, June; Fall—Sept. Oct. Write, wire or phone for complete information.

HIDDEN VALLEY
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THE ULTIMATE IN COMFORT. Deluxe air-conditioned master suites, each with TV and two bathrooms, add pleasure and relaxation to your convention.

INTRODUCING AMERICA'S LARGEST HOTEL EXHIBITION FACILITIES

Here are over 41,550 square feet of unobstructed air conditioned floor space...an oversize elevated stage, 60′ by 60′, for display of vehicles, heavy equipment and product shows . . . at the famous Concord Hotel, where you get more work done while you have more fun!

Here, too, your convention or meeting can also benefit from the Concord's "drive-in" exhibition space—exceeding 79,500 square feet on one level, with unlimited floor load.

All exhibit areas, exhibition halls and staging facilities are yours at no extra charge when your meeting is at the Concord Hotel. There are over 25 air-conditioned private meeting and exhibit rooms accommodating 10 to 3,000 persons . . . dining room facilities for 2800 persons . . . over 1000 twin bedrooms.

Additional advantages of this American Plan hotel include:

- Golf on two courses
- Health clubs for men and women
- Three orchestras
- All star entertainment
- Four private dining rooms . . . conventioneers dine together, to discuss and fraternize
- 90 minutes from New York City
- Nearby airport
- Indoor and outdoor pools
- Year-round ice skating
- All-weather sun bathing
- 1000 bedrooms
- 75 executive suites
- Modern shops
- Open all year round
- Every facility to keep your men (and their wives) on the spot, available for meetings

Yes, the Concord has the facilities and the manpower to help make your convention the greatest ever. We've had hundreds of the biggest and best—and they come back year after year. Here are just a few of our recent clients:

Air National Guard • Gulf Oil • Allstate Insurance • Motorola TV • American Road Builders Assn. • DeJur-Amsco Corp. • Philco TV • Metropolitan Life Insurance Co. • National Lead Co. • Ford • Mutual of Omaha • Westinghouse Electric Corp. • National Theatre Owners Assn. • N.Y.S. Kiwanis • N.Y.S. Wholesale Liquor Assn.

For more information and new, illustrated Convention Booklet, call, wire or write, Dept. S

CONCORD
HOTEL KIAMESHA LAKE, N.Y.

RAY PARKER, *General Manager*
Jay Cohan, *Director of Sales*

New York City Convention Office
41 East 42nd St. • YUkon 6-5910
or Call Monticello 1840

NEW YORK
Lake Placid continued

Charges for Mtg. Rms.: None
Audio-Visual Aids: A, C, G, L
Sports Facilities: Swimming, tennis

Mirror Lake Inn & Lakeshore Cottages

Lakeshore Drive (Phone: 1027)
Manager: C. M. Wiloff
Convention Season: Mar.-Jul. & Sept.-Jan.
Largest Group Accommodated: 150 (75 rooms)
Air Conditioning: No
Convention Rates: Single: 15.00-20.00; Double: 30.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (50)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Private functions only
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft.; 2,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, G, K
Sports Facilities: Swimming, tennis, boating, skiing, ice skating, ping pong

St. Moritz Hotel

31 Saranac Ave. (Phone: 600)
Manager: William E. Rescoe
Convention Season: May-Jul. 15 & Sept.-Nov.
Largest Group Accommodated: 150 (75 rooms, 4 suites)
Air Conditioning: No
Convention Rates: Single: 12.00-14.00; Double: 26.00-30.00; Suites: 36.00-52.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 800 sq. ft.
Audio-Visual Aids: A, B, C, G, I, J, K, L
Sports Facilities: Tennis, shuffleboard, water skiing
Sales Representative: Jerry Van Associates

Whiteface Inn

See Advertisement, Page 137

(Phone: 130)
Manager: F. Burton Fisher
Sales Manager: Sidney A. Kirk
Convention Season: Late May, June., early Jul., late Aug., Sept., & early Oct.
Largest Group Accommodated: 450 (main building, cottages, log lodges)
Air Conditioning: No
Convention Rates: Single: 21.00; Double: 36.00; Suites: 46.00-50.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, bowling, shuffleboard, boating, fishing
Sales Representative: Robert F. Warner, Inc.

LOCH SHELDRAKE

Brown's Hotel

(Phone: Hurleyville 450)
Manager: Charles & Lillian Brown
Sales Manager: Rose Kaufman
Convention Season: Apr., May, June & Sept.
Largest Group Accommodated: 750 (300 rooms, 75 suites)
Air Conditioning: 200 bedrooms; banquet halls
Convention Rates: American
No. Mtg. Rms. & Capacity of Largest: 4 (1,400)
No. Banquet Rms. & Capacity of Largest: 2 (950)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 90 by 60 ft., H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, softball, rowing, fishing

New Roxy Hotel

(Phone: Hurleyville 120; N.Y.C. direct line: ORegon 5-9119)
Manager: Morris Moskowitz
Sales Manager: Jack Fleischer
Convention Season: Sept.-Jul.

A FEW **FACTS** ABOUT

WHITEFACE INN

IN THE ADIRONDACKS • ON LAKE PLACID • AT WHITEFACE, N.Y.

FACILITIES: 1,000-Acre Resort Estate. Accommodations for 450. Convention Hall seats 500; Dining Room 600; 6 other meeting rooms. Private 18-hole championship golf course, beautiful new club house. Heated swimming pool and lake bathing. 4 new bowling alleys, tennis, fishing and all other sports.

HOW TO REACH: Overnight Pullman service via N. Y. Central from New York. Eastern Airlines to Placid-Saranac airport nearby. 6-hour drive from New York.

WHEN AVAILABLE: Whiteface is open from mid May through mid October.

MANAGEMENT: F. Burton Fisher, V.P. & Mng. Dir.

REPRESENTATIVES: Write for Color Brochure **Robert F. Warner, Inc.**
Rockefeller Center, 630 Fifth Avenue
New York 20, JUdson 6-0333

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Lido
Lido Beach, Long Island, N. Y.
New York Telephone: REgent 4-9000

NEW YORK

Loch Sheldrake continued

Largest Group Accommodated: 350 (180 rooms)
Air Conditioning: 50% bedrooms; banquet halls
Convention Rates: 12.00-20.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 40 by 30 ft., H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, volleyball, shuffleboard, handball

LONG BEACH

Railroads: Long Island

The Lido

See Advertisement, Page 137

Lido Beach (Phone: Long Beach: General 2-400; New York City: Regent 4-9000)

The Most Successful Meetings are Held at Magnificent

MONTAUK MANOR

MONTAUK POINT • NEW YORK

BUSINESS-WISE: In addition to modern exhibit and meeting facilities in the hotel itself, the Montauk Manor Theatre provides a functional convention Auditorium seating up to 1,000 people . . . an adjacent display area of equal size . . . plus private executive meeting and sales rooms.

PLEASURE-WISE: A vast array of happy diversions, all self-contained in Montauk Manor's 5,000 acres: 18-hole championship golf course, Surf and Cabana Club with 150 foot pool, spacious beach, tennis courts, world's finest fishing, skeets and many others.

BUDGET-WISE: Surprisingly low European or American Plan Group Rates—including **Free Golf.**

Larry Borsten, Manager

Conventions up to 500 persons cordially invited throughout ***entire season:*** JUNE-JULY-AUGUST-SEPTEMBER. For complete details contact R. D. Waterman, Convention Manager at MUrray Hill 2-5197.

Sales Manager: Maurice Pfursich
Convention Season: May, Jun., Sept. & Oct.
Largest Group Accommodated: 600 (267 rooms, 20 suites)
Convention Rates: Single: 22.00-25.00; Double: 34.00-38.00; Suites: 12.00 additional. American
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 20,000 sq. ft.
Audio-Visual Aids: A, B, D, G, H, K, L
Sports Facilities: Golf, swimming, fishing, archery, shuffleboard, water skiing

MASSENA

Railroads: N.Y.C.
Airlines; CEN. EAL

Schine Inn

See Advertisement, Page 139

(Phone: Rockwell 9-2441)
Manager: Stephen Wood
Convention Season: All year
Largest Group Accommodated: 300 (143 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-14.00; Double: 12.00-18.00; Suites: 28.00 minimum. European
No. Mtg. Rooms-
No. Mtg. Rms. & Capacity of Largest: (400)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: C, G, H, I, J, L
Sports Facilities: Golf, fishing, skiing, boating

MONTAUK

Railroads: Long Island

Gurney's Inn

See Advertisement, Page 138

Old Montack Highway (Phone: Montack Point: 8-2345)
Manager: Nick Monte
Sales Manager: Walter Preiss
Convention Season: May, Jun., Sept. & Oct.
Largest Group Accommodated: 100 (50 rooms, 4 suites)
Air Conditioning: 16 bedrooms and banquet halls
Convention Rates: Single: 21.00; Double: 36.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: H, I, J, K, L
Sports Facilities: Golf, swimming, fishing, sailing, riding, water skiing

Montauk Manor

See Advertisement, Page 138

(Phone: Montauk Point 8-2311)
Manager: Neil Fitzgerald
Sales Manager: R. D. Waterman
Convention Season: June to October
Largest Group Accommodated: 350 (200 rooms, 6 suites available)
Convention Rates: June and Sept.—Single: 24.00; Double: 38.00; Suites: 53.00; July and Sept.—Single: 25.00; Double: 40.00; Suites: 55.00. American.
No. Mtg. Rms. & Capacity of Largest: 6 (575)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 6.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, I
Sports Facilities: Golf, sailing, swimming, pony riding, tennis, fishing, softball

MONTICELLO

Harmony Country Club

Anawana Lake (Phone: Monticello 711)
Manager: Joseph Regelson
Convention Season: May, Jun. & Sept.
Largest Group Accommodated: 400 (150 rooms)
Air Conditioning: 30 bedrooms; banquet halls
Convention Rates: 12.00-15.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 1 (75)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,000 sq. ft.; includes some mtg. rms.
Audio-Visual Aids: H, I, J, K, L
Sports Facilities: Golf, swimming, boating, fishing

Kutsher's Country Club

(Phone: Monticello 1930; N.Y.C. direct line CH 3-6707)
Manager: Milton Kutsher
Convention Season: Apr., May, Jun., Sept. & Oct.
Largest Group Accommodated: 600 (250 rooms, 50 suites)
Air Conditioning: 200 bedrooms and banquet halls
Convention Rates: 12.00-20.00 double occupancy. American
No. Mtg. Rms. & Capacity of Largest: 5 (100)
No. Banquet Rms. & Capacity of Largest: 3 (75)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 8,200 sq. ft.; 7,200 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 28 by 18 ft., A, E, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, baseball, basketball, shuffleboard, handball

a

custom-tailored meeting site for top level executives.

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- Air-conditioned banquet and meeting room
- Superb cuisine
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- Luxurious accommodations designed with you in mind
- For your pleasure: swimming, golf, tennis, riding, boating, water skiing, fishing
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- Specialized consultant in convention and meeting planning for your convenience.

Ocean-front cottages and hostelry . . . combining all the charms of a gracious past with all the comforts of tomorrow.
Color brochure and tariff schedule on request.

Gurney's Inn

Montauk Point, L. I. Box 25M

Montauk Point 8-2311

Laurels Hotel & Country Club

Seckett Lake (Phone: Monticello 1492, New York City, BRyant 9-2230)
Manager: Gladys Novack
Convention Season: Apr., May, Jun., Sept., Oct. & Nov.
Largest Group Accommodated: 1,500 (500 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 20.00-35.00; Double: 18.00-30.00; Suites: 30.00 minimum. American
No. Mtg. Rms. & Capacity of Largest: 25 (1,500)
No. Banquet Rms. & Capacity of Largest: 4 (1,500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00 Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 40,000 sq. ft.; 10,500 sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, handball, water skiing

NEW CITY

Railroads: NJ & NY

Dellwood Conference Center

See Advertisement, Page 139

(Phone: NE 4-4626)
Manager: Lee Wills
Convention Season: All year
Largest Group Accommodated: 90 (50 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 25.00; Double: 40.00; Suites: 50.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: 16 by 8 ft., G ,H, I, J, L
Sports Facilities: Golf, swimming, tennis

NEW WINDSOR

Plum Point Hotel

Route #9W (Phone: Newburgh: John 1-4270)
Manager: Nelson Bernstein
Convention Season: Sept.-Jun.
Largest Group Accommodated: 153 (57 rooms)
Air Conditioning: No
Convention Rates: Single: 10.00-15.00; Double: 20.00-30.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (135)
No. Banquet Rms. & Capacity of Largest: 1 (160)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: 20 by 10 ft., A, B, C, D, G, H, K, L
Sports Facilities: Golf, swimming, tennis

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CONFERENCES OF 20-100 PERSONS

CONVENIENTLY LOCATED

Only 45 minutes from New York City

EXCELLENT FACILITIES

Private function rooms to suit your needs.

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18 hole championship course, 3 fast clay tennis courts, olympic size pool.

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Mr. LEE WILLS, MANAGING DIRECTOR
DELLWOOD CONFERENCE CENTER — NEW CITY, N.Y.

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IN UPPER NEW YORK STATE THERE ARE THREE ELEGANT SCHINE HOTELS READY TO SERVE YOUR EVERY NEED.

THE SCHINE QUEENSBURY HOTEL and MOTOR INN

Glens Falls, New York

At the gateway to the Adirondacks. Completely modern, luxuriously appointed. 200 air-conditioned rooms with radio and TV. Meeting rooms 10 to 500. Just minutes away from boating, fishing, golf or day and night races at Saratoga.

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Saratoga Springs, New York

Right on the famous Saratoga Spa Reservation . . . a picturesque convention resort hotel with modern meeting facilities. World famous Saratoga Spa mineral baths . . . Spa Golf Course . . . day and night horse racing . . . seven spacious meeting rooms will accommodate combined up to to 225 persons . . . a truly charming setting for conventions and meetings. OPEN YEAR ROUND.

THE SCHINE INN

Massena, New York

Northern New York's only modern Hotel open this year and specifically planned for successful meetings. Air-conditioned throughout . . . six function rooms with the most advanced facilities for 10 to 340. Part of your agenda can be a trip to the 8th Wonder of the World . . . the St. Lawrence Seaway and Power Dam. Tremendous fishing . . . excellent swimming and boating on the great lake St. Lawrence.

Wiggins Tavern • Lantern Inn • Copper Kettle

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THE SCHINE INN, at Massena, New York
HOTEL NORTHAMPTON and WIGGINS TAVERN, Northampton, Massachusetts
SCHINE QUEENSBURY HOTEL and MOTOR INN, Glens Falls, New York
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THE GIDEON PUTNAM HOTEL, Saratoga Springs, New York
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CONVENTION BUREAU

New York Convention & Visitors Bureau, Inc.
90 E. 42nd St. (17)
Royal W. Ryan, Executive Vice President

AUDITORIUMS

New York Coliseum

Columbus Circle (Phone: PLaza 7-5000)
Manager: Charles W. Strong
Exhibit Areas: 301,160 sq. ft.; first floor—64,401 sq. ft.; Mezzanine—13,686; second floor—82,517 sq. ft.; third floor—70,553 sq. ft.; fourth floor—70,003 sq. ft.
Rental Fees: First floor—$18,000; second floor—$23,000; third floor—$13,000; fourth floor—$10,000. Floors combined—$61,000. Two week period. Includes heat, air conditioning in season, storage space, elevator and escalator service.
Floor Load: First floor—300 lbs per sq ft.; Mezzanine—150 lbs. per sq. ft.; second floor—300 lbs. per sq. ft.; third floor—200 lbs per sq. ft.; fourth floor—150 lbs. per sq. ft.
Ceiling Height: Up to 55 ft.
Ventilation: Zone controlled air conditioning
P.A. System: Available on rental
Dimensions, Opening to Exhibit Hall: Ramp to 1st floor, inner door 15'6" W by 17'6" H; Mezzanine 15' W by 7'9" H; ramp to 2nd floor, inner door 20' W by 20' H; 3rd floor: 15' W by 13'9" H; 4th floor: 15' W by 7'9" H
Elevators: 10 passenger (33 people each); 4 freight (75,000 lbs.—largest: 48" by 15' by 15'); 5 escalators.
Columns: None
Utilities: Water, gas, sewer, AC current (3 phase), 208 v. (single phase), 118 v. (60 cycles), steam, compressed air.
Loading Facilities: Unload directly on floor or on elevators from 80 ft. platform
Storage Areas: 30,000 sq. ft.
No. Mtg. Rms. & Capacity: 18 (35-3,500)
Parking Facilities: 800 cars in garage
Distance from Business District: In business district

Madison Square Garden

307 W. 49th St. (Phone: COlumbus 5-6800)
Manager: John A. Goldner
Exhibit Areas: Exhibition Hall: 50,000 sq. ft.
Rental Fees: $1,000 per day; $500 per day for moving in and out; no services included in rental
Floor Load: 125 lbs. per sq. ft.
Ceiling Height: 14 ft.
Ventilation: Air cooled
P.A. System: Has to be installed
Dimensions, Opening to Exhibit Hall: 10 ft. wide by 12 ft. high
Elevators: None, drive onto floor
Columns: 30 ft. centers
Utilities: AC & DC current, water, gas
Loading Facilities: Drive onto floor
Storage Areas: 1,400 sq. ft.
Mtg. Rms. & Capacity: None
Facilities for Food Functions: Created
Parking Facilities: Adjacent to building
Distance from Business District: In business district

New York Trade Show Building

See Advertisement, Page 140

500 Eighth Ave. (1) (Phone: LOngacre 4-4100)
Executive Director: Duane W. Carlton
Exhibit Areas: 18,000 sq. ft.; open booths plus 4 floor of 200 sample rooms
Rental Fees: Meetings $500-$1,000; Exhibits—$600-$1,000
Floor Load: 150 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 11 ft. second floor; 8 ft. 6 in. other floors
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 180 ft. by 100 ft.
Elevators: 6 passenger (20 people each); freight
Columns: 18 (1 ft. 11 ins. sq.) on second floor
Utilities: 110 & 220 AC—3 phase current
Loading Facilities: Freight elevator—9 by 9 ft. 17½ ft., 5,000 lbs. capacity

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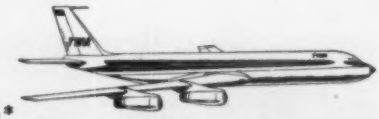

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Write or phone The Biltmore (MU 7-7000) or Service Representative Robert F. Warner, Inc. in New York, Boston, Washington, Chicago, Toronto; Glen W. Fawcett, Inc. in Dallas, San Diego, Los Angeles, Santa Barbara, San Francisco, Portland, Seattle.

Private elevator from Grand Central

NEW YORK
New York City continued

Storage Areas: 5,000 sq. ft. in basement
Mtg. Rms. & Capacity: 200 (10-1,500)
Parking Facilities: Garage nearby
Distance from Business District: In business district

71st Infantry Regiment Armory

34th & Park Ave. (Phone: MU 5-1771)
Manager: Col. Donald Sherman
Exhibit Areas: 40,000 sq. ft.
Rental Fees: $1,000 per day; include no services
Floor Load: Unlimited
Ventilation: Windows
Ceiling Height: 100 ft.; 9 ft. under balcony
P.A. System: Available on rental
Dimensions, Opening to Exhibit Hall: 10 ft. high by 10 ft. wide
Elevators: None
Columns: None
Utilities: AC current single and 3 phase, 60 cycle
Storage Areas: None
Facilities for Food Functions: Restaurant seating 300
Parking Facilities: 2 garages within block; 3 lots within 2 blocks
Distance from Business District: In business district

Hotel Astor Manhattan

See Advertisement, Page 142

44-45th Streets at 8th Ave. (Phone: JUdson 2-0300)
Manager: Frank W. Kridel
Sales Manager: William H. Hutchinson
Convention Season: All year
Largest Group Accommodated: 1,800 (1,400 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-14.00; Double: 14.00-18.50. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 10 (450)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 6.00
Liquor: Yes
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L

Barbizon-Plaza Hotel

See Advertisement, Page 143

106 Central Park, S. (Phone: Circle 7-7000; telegraph: QGB)
Manager: David S. Racusin
Sales Manager: Charles D. Erickson
Convention Season: All year
Largest Group Accommodated: 1,800 (800 rooms, 35 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 11.00-15.00; Double: 16.00-24.00; Suites: 35.00-40.00 European
No. Mtg. Rms. & Capacity of Largest: 24 (550)
No. Banquet Rms. & Capacity of Largest: 3 (26[illegible])
Group Meal Rates: Breakfast: 2.50; Lunch: 5.0[illegible]; Dinner: 6.00
Liquor: Yes
Net Exhibit Space: 17,000 sq. ft., 7,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L
Sales Representative: Sumner A. Baye, Inc., William P. Wolf Organization

Belmont Plaza

48th at Lexington Ave. (Phone: PL 5-1200)
Manager: C. E. Villaverde
Sales Manager: T. J. Capwell
Convention Season: All year
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-16.00; Double: 14.00-19.00; Suites: 30.00-85.00; Twin: 16.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (4[illegible])
Group Meal Rates: Breakfast: 3.50; Lunch: 4.0[illegible]; Dinner: 5.50
Liquor: Yes
Audio-Visual Aids: H, I, J, L

Hotel Biltmore

See Advertisement, Page 142

43rd & Madison Ave. (Phone: MU 7-7000)
Manager: Thomas Kane
Sales Manager: Xavier S. Lividini
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-20.00; Double: 12.50-25.00; Suites: 45.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 35 (1,20[illegible])

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Now under one management, the famous Hotel Astor and New York's newest, Hotel Manhattan, offer the most flexible meeting facilities in this capital city of conventionland. Each is fully equipped—and teamed up as a *combined* convention headquarters, they offer facilities unmatched anywhere. Air conditioning, superb staffs, comfortable guest rooms, modern equipment, fine restaurants, and ideal location, combine to make the Astor and the Manhattan wonderful choices for your next meeting.

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44th to 45th Sts. at Eighth Ave.
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New York's newest hotel. 10 luxurious meeting rooms for 10 to 500 people. 1400 air conditioned rooms, each with radio and TV. Excellent garage facilities.

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JUdson 6-3000

21 meeting rooms, for 15 to 3000 people. Includes the largest ballroom in New York. 750 air conditioned rooms, each with radio and television.

HOTEL ASTOR HOTEL MANHATTAN
NEW YORK

ZECKENDORF HOTELS • FRANK W. KRIDEL • EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER

No. Banquet Rms. & Capacity of Largest: 35 (1,000)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.50; Dinner: 6.50
Liquor: Yes
Net Exhibit Space: 20,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, H, I, J, L

Commodore Hotel

See Advertisement, Page 143

42nd St. & Lexington (Phone: MUrray Hill 6-6000)
Manager: C. C. Philippee
Sales Manager: Charles E. Quain
Convention Season: All year
Largest Group Accommodated: 2,000 rooms, 150 suites
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 7.00-17.00; Double: 14.00-23.00; Suites: 21.00-52.00 European
No. Mtg. Rms. & Capacity of Largest: 24 (3,100)
No. Banquet Rms. & Capacity of Largest: 24 (2,460)
Liquor: Yes
Net Exhibit Space: 21,398 sq. ft.; 12,240 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L
Sales Representative: Leonard Hicks, Jr. & Associates

Hotel Edison

See Advertisement, Page 144

228 W. 47th St. (Phone: Circle 6-5000)
Manager: Joseph J. Van
Sales Manager: Charles W. Tierney
Convention Season: All year
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.50-13.00; Double: 15.50-19.50; Suites: 24.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 25 (950)
No. Banquet Rms. & Capacity of Largest: 25 (750)
Group Meal Rates: Breakfast: 1.80; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Charges for Exhibit Rms.: 2.00 per running ft. basis
Net Exhibit Space: 16,956 sq. ft., 6,165 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L

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OUR OWN 550 SEAT THEATER RIGHT IN THE HOTEL

"Ideal!" says Bernard T. Parker, Director of Sales Personnel and Training, The Research Institute of America, Inc., Chairman of the Publicity and Public Relations Committee of the National Society of Sales Training Executives, and member of the Education Committee of the Sales Executives Club of New York.

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106 Central Park South at 6th Avenue overlooking Central Park

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MAGNIFICENT NEW WINDSOR BALLROOM
New York's first new major ballroom in 30 years! Will accommodate 1000. Decor by the renowned Valerian Rybar. Ask for details.

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Floor seating capacity of 1500 — New York's largest.

2 OTHER BEAUTIFUL BALLROOMS
Each accommodates 600. Can be used in conjunction with adjoining Grand Ballroom.

MANY PRIVATE SUITES
Ideal for small meetings, luncheons and dinners.

COMFORTABLE AIR CONDITIONING
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All outside with radio and private bath; most with TV and air conditioning.

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Fine food at reasonable prices. Famous Cafe-Bar, Lower Lobby Floor.

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NEW YORK 16, N. Y.
MURRAY HILL 6-0300

Located in the exclusive Murray Hill section. All rooms air conditioned and with television.

NEW YORK
New York City continued

Essex House

See Advertisement, Page 144

160 Central Park, S. (Phone: Circle 7-0300)
Manager: Vincent J. Coyle
Sales Manager: George W. Frees
Convention Season: All year
Largest Group Accommodated: 300
Air Conditioning: Many bedrooms and banquet halls
Convention Rates: Single: 17.00-24.00; Double: 19.00-26.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: 4.25; Lunch: 4.27; Dinner: 8.00
Liquor: Yes
Net Exhibit Space: 9,000 sq. ft.; 5,700 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 45 by 14 ft., H, I, J, L
Sales Representative: Utell International

Hotel Executive

See Advertisement, Page 144

Madison Ave. & 37th St. (Phone: JUdson 2-3780)
Manager: Lester Rosenfield
Sales Manager: C. Charles
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.50; Double: 15.00-18.50; Suites: 21.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 1 (75)
No. Banquet Rms. & Capacity of Largest: 1 (70)
Liquor: Yes
Sales Representative: Sumner Baye, Inc.

Gotham Hotel

See Advertisement, Page 144

5th Ave. at 55th St. (Phone: Circle 7-2200; telegraph: N.Y. 1-3091)
Manager: Patrick Murphy
Sales Manager: Joseph F. Harron
Convention Season: All year
Largest Group Accommodated: 200 (385 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 16.00-19.00; Double: 20.00-27.00; Suites: 35.00-44.00. European

OVERHEARD ON FIFTH AVENUE:

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is my kind of hotel... for sales meetings!"

5 individually decorated meeting rooms... fully air conditioned... absolute privacy . . . every bit as functional as they are elegant... ideal for groups up to 250.

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ideal facilities for
Sales Meetings
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HOME OF THE FAMOUS GREEN ROOM

A Personalized Hotel in the Heart of the Theatre District and Radio City

1000 ROOMS • TV • AIR-COND.

No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4 (175)
Group Meal Rates: Breakfast: 3.50; Lunch: 5.00; Dinner: 6.50
Liquor: Yes
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L

Governor Clinton Hotel

31st & 7th Avenue (Phone: PE 6-3400; telegraph: NY 1-3202)
Manager: Victor J. Giles
Sales Manager: Jack Syrett
Convention Season: All year
Largest Group Accommodated: 1,400 (700 rooms, 30 suites)
Air Conditioning: 600 bedrooms and banquet halls
Convention Rates: Single: 9.00-12.00; Double: 12.00-19.00
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 11 (400)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 20.00-150.00
Net Exhibit Space: 10,012 sq. ft.; 5,916 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, H, I, J, L

Henry Hudson Hotel

See Advertisement, Page 145

353 W. 57th St. (Phone: COlumbus 5-6100; Cable: Halfmooner, N.Y.; teletype: N.Y. 1-1532)
Manager: A. F. Koenig
Sales Manager: Michael Aillion
Convention Season: All year
Largest Group Accommodated: 3,000 (900 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 11.00-18.00; Suites: 20.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 11 (800)
Group Meal Rates: Breakfast: 2.75; Lunch: 4.00; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 20,000 sq. ft.; 11,500 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 27 by 19 ft., H, I, J, L
Sports Facilities: Swimming
Sales Representative: Utell Organization

In NEW YORK CITY

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Vanderbilt

Service plus superb meeting-room facilities insure the success of your meeting. Every detail is perfectly handled by an experienced helpful staff. Air-conditioned banquet facilities for up to 350 people —with efficient Manger *service* at every step!

For complete details, contact Walter A. Henkel, Gen. Mgr., The Manger Vanderbilt, Park Ave. at 34th St. N.Y.C. Phone: MU 3-4000, Teletype: N.Y. 1-3265.

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300 rooms, 100% air-conditioned. E. James Holman, Mgr.; 6th Ave. at 58th Street. Phone: CO 5-2100, Teletype: N.Y. 1-3265.

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- **Choice location**—steps from the Coliseum, a short walk to Times Square, Radio City.
- **Complete Facilities** for groups of 10—1,000, with largest banquet-meeting space of any hotel in the Coliseum zone.
- **1200 choice guest rooms:** your group can *stay together* when you hold your function at the Henry Hudson.

HENRY HUDSON HOTEL

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353 West 57th Street,
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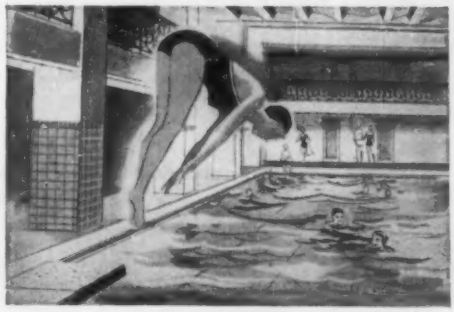


NEW YORK
New York City continued

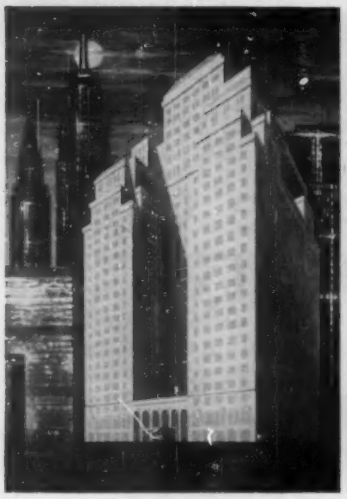
Lexington Hotel
511 Lexington Ave. (Phone: PL 5-4400; teletype: N.Y. 1-3801)
Manager: Louis D'Annucci
Sales Manager: Peter Mellon
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.25 minimum; Double: 16.25 minimum; Suites: 28.50 minimum. Jul. & Aug.—Single: 10.50; Double: 14.50; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (325)
No. Banquet Rms. & Capacity of Largest: 7 (325)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 25.00-40.00
Net Exhibit Space: 7,000 sq. ft.; 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 25 by 20 ft., G, H, I, J, L

Manger Vanderbilt
See Advertisement, Page 145
34th St. at Park Ave. (Phone: MU 3-4000)
Manager: Walter Henkel
Sales Manager: Virginia Bush
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 25 suites)
Air Conditioning: 80% bedrooms and banquet halls
Convention Rates: Single: 8.50-21.50; Double: 13.50-21.50; Suites: 27.50-50.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 3.50; Lunch: 4.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00 minimum
Charges for Exhibit Rms.: 15.00 minimum
Net Exhibit Space: 10,693 sq. ft.; 6,656 sq. ft. on one floor
Audio-Visual Aids: D, H, I, J, L

Hotel New Yorker
8th Ave. & 34th St. (Phone: LO 3-1000; teletype: NY 1-1384)
Manager: Douglas Shaffer
Sales Manager: John A. Potter
Convention Season: All year
Largest Group Accommodated: 3,000 (1,500 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-14.00; Double: 11.00-18.00; Suites: 35.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (850)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.75; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Rms.: 20% of gross income
Net Exhibit Space: 20,000 sq. ft.; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sales Representative: Winslow Chesley & Associates

Park-Sheraton Hotel
See Advertisement, Page 146
56th & 7th Ave. (Phone: Circle 7-8000)
Manager: Thomas Deveau
Sales Manager: James J. Flanagan
Convention Season: All year
Largest Group Accommodated: 600 rooms, 20 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-15.00; Double: 13.00-19.00; Suites: 25.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,300)
No. Banquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: 3.50; Lunch: 4.50; Dinner: 5.50
Liquor: Yes
Audio-Visual Aids: Stage: 32 by 18 ft., G, H, I, J, L

SHERATON
the proudest name in HOTELS



IN NEW YORK CITY

THE PARK-SHERATON: Midtown Manhattan, overlooking Central Park. Beautiful Grand Ballroom accommodates 900 for meetings and banquets. Many other function rooms accommodating from 25 to 250 persons. Air-conditioned.

1600 rooms from $8.00 — Thomas C. Deveau, *General Manager*

THE SHERATON-ATLANTIC: (Formerly the Sheraton-McAlpin) 34th Street & Broadway. Completely modernized. 21" television and radio in every room. 1100 air-conditioned rooms. 15 banquet and meeting rooms accommodating 20 to 500 persons. Please write for convention brochure.

1500 rooms from $7.50 — L. G. Seible, *General Manager*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

EAST	Providence	**MIDWEST**	Akron	**SOUTH**	Los Angeles	Toronto
New York	Springfield	Chicago	Indianapolis	Louisville	Pasadena	Niagara Falls
Boston	Albany	Detroit	French Lick, Ind.	Dallas	Portland	Hamilton
Washington	Rochester	Cleveland	Rapid City	New Orleans	**HAWAII**	**OVERSEAS**
Pittsburgh	Buffalo	Cincinnati	Sioux City	Mobile	Honolulu	Tel Aviv, Israel
Baltimore	Syracuse	St. Louis	Sioux Falls	**WEST**	**CANADA**	(opens March
Philadelphia	Binghamton	Omaha	Cedar Rapids	San Francisco	Montreal	1961)

INVITATION
to the new *Pierre Ballroom*

The sophisticated modern decor of this elegantly dramatic ballroom lends itself perfectly to notable social, business and state occasions up to 1100 persons. For further information, call Mr. Ferrer Rama, Catering Manager.

Hotel Pierre
TEmpleton 8-8000
FIFTH AVENUE AND 61st STREET

Make your New York Convention an entertainment success

with special group tours to

FREEDOMLAND

WORLD'S LARGEST ENTERTAINMENT CENTER

One of Freedomland's two sternwheel ships plying the Great Lakes. In the background, an iron horse making its circuit around the grounds.

A fabulous day of entertainment awaits your conventioneers at Freedomland. Dozens of new and different rides, scores of exhibits and free attractions, hundreds of costumed employees are all dedicated to your enjoyment. No other entertainment center in America offers such pagentry, panorama and scope of appeal.

SIX RESTAURANTS, 13 snack bars and refreshment stands. Reserved space available or special box lunches on request.

CONVENIENT TRANSPORTATION by subway, bus or car. Special chartered trips available through Gray Line and others.

1961 SEASON OPENS APRIL 29th. For complete information, price lists and descriptive material, contact Group Sales, Freedomland, Inc., 2800 Baychester Ave., Bronx 69, N.Y.

A view of the ghost town along the river route of the Northwest Passage Ride. Travelers get a glimpse of wild life, Indian towns, and run the gauntlet of Indian cross-fire.

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Don't miss FREEDOMLAND...world's largest entertainment center

Nothing Tops
THE
ST. MORITZ
ON-THE-PARK

PERFORMANCE, NOT PROMISES

Talk? We leave that to you at meetings, luncheons, banquets, receptions. Action is our platform... and we deliver with newly redecorated, perfectly private function rooms, arranged to your requirements. Accommodations for 10...or 350. Our cuisine lives up to its famed reputation. The service does visiting dignitaries proud. We'll even give you the sky, as a fitting backdrop to meetings in the Sky Garden Roof and Terrace Penthouse, high atop the St. Moritz.

New York's only truly continental hotel

50 Central Park South
New York · PLaza 5-5800
Nancy B. Zabel
Director of Sales

NEW YORK

New York City continued

The Plaza

59th St. & 5th Ave. (Phone: PLaza 9-3000; telegraph: N.Y. 1-1466)
Manager: Neal Lang
Sales Manager: William T. Hunzingar
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-26.00; Twins: 26.00-32.00; Suites: 42.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (900)
No. Banquet Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 3.50; Lunch: 5.00; Dinner: 8.00
Liquor: Yes
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: H, I, J, L
Sales Representative: Robert F. Warner, Inc.

Key to Code

Audio-Visual Aids

Available in Hotels

A—16mm sound projector; B—4" x 4" slide projector; C—2" x 2" slide projector; D—stage; E-overhead projector; F — opaque projector; G — projection screen; H—portable mikes; I—PA system; J—spotlights; K—tape recorder; L—easels.

Hotel Roosevelt

45th St. & Madison Ave. (Phone: 6-9200)
Manager: John G. Horsman
Sales Manager: Larry A. DeFrances
Convention Season: All year
Largest Group Accommodated: 1,200 (700 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-20.50; Double: 18.50-25.50. European
No. Mtg. Rms. & Capacity of Largest: 24 (1,200)
No. Banquet Rms. & Capacity of Largest: 2 (1,000)
Group Meal Rates: Breakfast: 3.00; Lunch: 5.00; Dinner: 7.00
Liquor: Yes
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, K, L

St. Moritz On-The-Park

See Advertisement, Page 148

50 Central Park, S. (Phone: PLaza 5-5800; teletype: NY 1-3646)
Manager: John Mados
Sales Manager: Nancy B. Zabel
Convention Season: All year
Largest Group Accommodated: 700 (250 rooms, 100 suites)
Air Conditioning: 75% bedrooms and banquet halls
Convention Rates: Single: 11.00-17.00; Double: 14.00-20.00; Suites: 27.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 3.50; Lunch: 5.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: G, I, J, L
Sales Representatives: Harold Carver, Joyce Clarke, John A. Tetley Co., Inc.

Savoy Hilton Hotel

See Advertisement, Page 51

5th Ave. at 58th St. (Phone: ELdorado 5-2600; telegraph: SAVOYHILT NY)
Manager: Eugene Voit
Sales Manager: John H. Sienold
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 25 suites)

JET THE NORTHEAST WAY TO MIAMI

You'll jet there relaxed on Northeast! Fly First Class or Coach, New York to Miami, on luxurious Boeing Intercontinental 707. And starting in December – new Convair 880's, world's fastest Jetliners.

Call a travel agent or

NORTHEAST AIRLINES

Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 15.00-20.00; Double: 20.00-24.00. Jan., May, Jun., Oct., Nov., Dec.—Single: 15.00-20.00; Double: 20.00-24.00; Suites: 34.00-55.00. Feb., Mar., Apr.—Single: 14.00-17.00; 19.00-22.00; Suites: 34.00-48.00. Jul. Aug.—Single: 13.00-15.00; Double: 18.00-20.00; Suites: 34.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 10 (350)
Group Meal Rates: Breakfast: 4.00; Lunch: 5.50; Dinner: 7.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Per booth basis
Net Exhibit Space: 9,000 sq. ft. on one floor; includes mtg rms.
Audio-Visual Aids: G, H, I, J, L

Sheraton-Atlantic Hotel

See Advertisement, Page 148

34th St. & Broadway (Phone: PEnnsylvania 6-5700; teletype: NY 1-4700)
Manager: L. C. Seible
Sales Manager: Stephen G. Sandstrom
Convention Season: All year
Largest Group Accommodated: 1,200-1,500 (800-1,000 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-14.00; Double: 13.00-17.00; Suites: 22.00-55.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.75; Dinner: 5.50
Liquor: Yes
Charges for Exhibit Rms.: 18.75 minimum
Net Exhibit Space: 30,000 sq. ft.; 10,000 sq. ft.; includes mtg. rms.
Audio-Visual Aids: Stage: 14 by 10 ft., H, I, J, L

Sheraton-East

See Advertisement, Page 148

341 Park Ave. (Phone: PLaza 5-1000; telegraph: AMBASSADOR)
Manager: Harold P. Bock
Sales Manager: M. C. Brockway
Convention Season: Jan., Feb., Jul. & Aug.
Largest Group Accommodated: 250 (75 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00-20.00; Double: 25.00-29.00; Suites: 32.00-75.00
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 4.00; Lunch: 5.00; Dinner: 8.00
Liquor: Yes
Exhibit Space: Mtg. rms.
Audio-Visual Aids: H, I, J, L

Statler-Hilton

See Advertisement, Page 51

33rd & 7th Ave. (Phone: PE 6-5000)
Manager: T. F. Troy
Sales Manager: Albert G. Cox
Convention Season: All year
Largest Group Accommodated: 3,000 (1,500 rooms, 100 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-15.00; Double: 11.00-18.00; Suites: 37.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 24 (2,000)
No. Banquet Rms. & Capacity of Largest: 24 (1,650)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00; Dinner: 6.00
Liquor: Yes
Net Exhibit Space: 115,000 sq. ft.; 75,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, E, F, G, I, J, K, L

The Waldorf-Astoria

See Advertisement, Page 51

50th Street & Park Ave. (Phone: ELdorado 5-3000)
Convention Season: All year
Air Conditioning: Bedrooms and banquet halls
No. Mtg. Rms. & Capacity of Largest: 35 (2,200)
Liquor: Yes

The Warwick Hotel

See Advertisement, Page 149

65 W. 54th St. (Phone: CIrcle 7-2700)
Manager: Erwin H. Schlicht
Sales Manager: Ed Doty
Convention Season: All year
Largest Group Accommodated: 450 (250 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 14.00; Double: 18.00; Suites: 35.00
No. Mtg. Rms. & Capacity of Largest: 6 (760)
No. Banquet Rms. & Capacity of Largest: 6 (580)
Group Meal Rates: Breakfast: 2.50; Lunch: 5.50; Dinner: 6.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,200 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, L
Sales Representative: Leonard Hicks, Jr. & Associates; Ruth Bedrossian

NIAGARA FALLS

Railroads: N.Y.C.; L.V.; Erie; N. St. C. & T. N.J.
Airlines: AAA, AAL, CAP, MOH

CONVENTION BUREAU
Convention & Visitors' Service
Chamber of Commerce Bldg.
William H. Doody, Director

Hotel Niagara

1st & Jefferson (Phone: BU 5-9321)
Manager: Harold A. Levin
Sales Manager: William J. Ratzel
Convention Season: All year
Largest Group Accommodated: 200 rooms, 10 suites
Air Conditioning: Banquet halls
Convention Rates: Single: 7.50-8.50; Double: 11.00-14.00; Suites: 18.00-27.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (700)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.10
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per booth
Net Exhibit Space: 1,400 sq. ft.
Audio-Visual Aids: Stage: 20 by 20 ft., A, G, H, I, J, L

Treadway Inn

See Advertisement, Page 5

(Phone: BUtler 5-2541)
Manager: James G. Healy
Sales Manager: Howard Rieman
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms)
Air Conditioning: Bedrooms, banquet halls
Convention Rates: On request
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 27 by 8 ft., A, C, I, J

POUGHKEEPSIE

Airlines: MOH

Nelson House

28 Market St. (Phone: GLobe 2-1100; teletype: POUGH 506)
Manager: Walter Averill
Convention Season: All year
Largest Group Accommodated: 200 (125 rooms, 6 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 10.00-14.00; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 6 (325)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

Poughkeepsie Inn

See Advertisement, Page 149

Cannon St. (Phone: GLobe 2-2200)
Manager: Stephen H. Anderson
Sales Manager: Mrs. Ruth U. Lawson
Convention Season: All year
Largest Group Accommodated: 450 (100 rooms, 4 suites)
Air Conditioning: 1/3 bedrooms and banquet halls
Convention Rates: Single: 7.50; Double: 10.00-13.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (175)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,100 sq. ft. on one floor
Audio-Visual Aids: A, G, H, I, J, L

The Warwick
AT ROCKEFELLER CENTER

WHERE BUSINESS MEETINGS FUNCTION SMOOTHLY

On their toes, with the best facilities and appointments at hand, the Warwick staff is a repeating satisfaction to those in charge of meeting arrangements.

WHERE CONVENTIONS REPEAT FOR GOOD REASONS

What a convention manager wants, he gets. Through the experience of years, our staff fits in as a smooth operating part of convention planning and execution.

ERWIN H. SCHLICHT
General Manager

Write or Phone
SALES DEPARTMENT
65 West 54th St.
New York, N. Y.
CI 7-2700

100% AIR CONDITIONED—RADIO—TELEVISION

A Central Meeting Place Between New York And Albany

Poughkeepsie Inn

CANNON STREET
POUGHKEEPSIE, NEW YORK

- 120 Modern Rooms—All with Television, bath & Shower
- Complete Sales Meeting, Convention & Banquet Facilities
- Home of the Dutchess Room Cocktail Bar & Restaurant
- Just off N.Y. State Thru-way Rt 9 Albany Post Road, Taconic Pkway, Rts 44 & 55
- Near Historic Hyde Park West Point & Vassar College

For Complete Information Phone GLobe 2-2200 or Write

STEPHEN H. ANDERSON
MANAGER

ROCHESTER

Railroads: N.Y.C.; Erie; B. & O.; Penna.
Airlines: AAL, CAP, MOH

CONVENTION BUREAU
Rochester Convention & Publicity Bureau, Inc.
Little White House—Washington Square (7)
William H. Gannett, Executive Secretary

AUDITORIUM

Rochester War Memorial

100 Exchange St. (Phone: BAker 5-7100)
Manager: George C. Baer
Exhibit Areas: Auditorium: 30,000 sq. ft.; Exhibit Hall: 50,000 sq. ft.
Rental Fees: .15 per sq. ft. for exhibit; includes move-in and move-out time and life of show; 250.00 per day for conventions; includes mtg. rms.
Floor Load: Unlimited
Ceiling Height: Exhibit Hall: 11 ft.; Auditorium: 46 ft.
P.A. System: Throughout entire building
Dimensions, Opening to Exhibit Hall: Truck ramp 11 ft. 6 ins. by 13 ft.
Elevators: Two, 2,000 lbs.
Columns: Exhibit Hall columns, 27 by 22 ft. bays
Utilities: 120 & 208 AC current, gas, water
Loading Facilities: 3 loading docks; forklift and operator
Storage Areas: 2, 40 by 100 ft. areas in building
Mtg. Rms. & Capacity: 15 (30-500)
Facilities for Food Functions: Caterers for banquets of 1,600
Parking Facilities: 1,400 cars underground garage connecting
Distance from Business District: 1 block

Manger Hotel

See Advertisement, Page 150

26 Clinton Ave., S. (Phone: HAmilton 6-7800; teletype: RO 293)
Manager: Paul F. Morris
Sales Manager: John M. Mahler
Convention Season: All year
Largest Group Accommodated: 650 (325 rooms, 10 suites)
Air Conditioning: 150 bedrooms and banquet halls
Convention Rates: Single: 6.75-12.00; Double: 11.75-16.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per booth
Exhibit Space: In mtg. rms.
Audio-Visual Aids: H, I, J, L

Sheraton Hotel

See Advertisement, Page 150

111 East Ave. (Phone: BA 5-8400; telegraph: 199)
Manager: William P. Gorman
Sales Manager: William L. Sullivan
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.85-13.35; Double: 11.85-15.85; Suites: 13.35-17.35. European
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75
Liquor: Yes
Audio-Visual Aids: C, G, H, I, K, L

Treadway Inn

See Advertisement, Page 5

384 East Ave. (Phone: BAker 5-2060)
Manager: Kevin D. Whittaker
Convention Season: All year
Largest Group Accommodated: 98 (30 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.85-10.85; Double: 13.70-14.90; Suites: 22.85. European
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 2 (140)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 20.00-75.00
Charges for Exhibit Rms.: 75.00
Net Exhibit Space: 960 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, H, I, J, L

RIVERHEAD

Railroad: L.I.

Hotel Henry Perkins

260 W. Main St. (Phone: PArk 7-1000)
Manager: Harold R. Norman
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, fishing, bowling, riding

RYE

Railroads: N.Y.; N.H. & H.; Rye Main Line

Westchester Country Club

(Phone: Woodbine 7-6000)
Manager: Martin Barry
Sales Manager: John H. McGuire
Convention Season: All year
Largest Group Accommodated: 225 (110 rooms, 10 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 14.00; Double: 18.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 10 (450)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, H, I, J, L
Sports Facilities: Golf, swimming, tennis

SARANAC INN

Railroads: N.Y.C.
Airlines: EAL

Saranac Inn

Saranac Inn Post Office (Phone: Saranac Lake 1800)
Manager: John F. Clifford
Sales Manager: Joseph F. Harrow
Convention Season: May-Oct.
Largest Group Accommodated: 700 (325 rooms, 40 suites)
Air Conditioning: No
Convention Rates: Single: 20.00-22.00; Double: 18.00-19.00; Suites: 20.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (650)
No. Banquet Rms. & Capacity of Largest: 2 (850)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 17,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sales Representative: Utell International

SARATOGA SPRINGS

Railroads: Del. & Hud.; S. & S.

Gideon Putnam Hotel

Geyser Park (Phone: 4200)
Manager: Myron H. Woolley
Convention Season: Mid-November to April 1
Largest Group Accommodated: 200 (100 rooms, 12 suites)
Air Conditioning: Some bedrooms
Convention Rates: Single: 20.50; Double: 35.00; Suites: 55.00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Sports Facilities: Swimming, golf, tennis

SOUTH FALLSBURG

Flagler Hotel

(Phone: Fallsburgh 200; N.Y.C. direct line: OXford 5-5670)
Manager: Jack Barsky
Sales Manager: Alvin Mildner
Convention Season: Apr.-Oct.
Largest Group Accommodated: 400 (200 rooms, 20 suites)
Air Conditioning: 100 bedrooms; banquet halls
Convention Rates: 12.00-18.00 per person, American

in ROCHESTER

YOUR GROUP GETS

WHEN YOU MEET AT THE
Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Hotel. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned function rooms (Rochester's largest ballroom) to accommodate up to 1000—with efficient *service* at every step!

For complete details, contact Paul Morris, Mgr., The Manger Hotel, 26 Clinton Ave., South, Rochester, N. Y. Phone: Hamilton 6-7800, Teletype: RO-293

SHERATON

THE SHERATON HOTEL
IN ROCHESTER, N.Y.

350 modern, air-conditioned guest rooms, with television and radio. Free overnight parking. 8 excellent redecorated meeting and banquet rooms, accommodating from 10 to 600. Slide projector, movie screens, etc., available at no extra charge. Floor plans and rates sent on request.

WILLIAM P. GORMAN
General Manager
WILLIAM L. SULLIVAN
Sales Manager

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada

EAST
NEW YORK, SPRINGFIELD, Mass., BOSTON, ALBANY, WASHINGTON, ROCHESTER, PITTSBURGH, BUFFALO, BALTIMORE, SYRACUSE, PHILADELPHIA, BINGHAMTON, N. Y., PROVIDENCE

MIDWEST
CHICAGO, INDIANAPOLIS, DETROIT, FRENCH LICK, Ind., CLEVELAND, RAPID CITY, S. D., CINCINNATI, SIOUX CITY, Iowa, ST. LOUIS, SIOUX FALLS, S. D., OMAHA, CEDAR RAPIDS, Iowa, AKRON

SOUTH
LOUISVILLE, NEW ORLEANS, DALLAS, MOBILE, Alabama

WEST
SAN FRANCISCO, PASADENA, LOS ANGELES, PORTLAND, Oregon

HAWAII HONOLULU

CANADA
MONTREAL, NIAGARA FALLS, Ont., TORONTO, HAMILTON, Ont.

OVERSEAS
ISRAEL TEL AVIV Opens March, 1961

No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft.; includes mtg. rms.
Audio-Visual Aids: Stage: 60 by 40 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, handball, shuffleboard, volleyball, softball

Schenk's

(Phone: Fallsburg 777)
Manager: Harold Schenk
Sales Manager: Harold Clark
Convention Season: Apr., May, June, Sept. & Oct.
Largest Group Accommodated: 400 (200 rooms)
Air Conditioning: 50 bedrooms and banquet halls
Convention Rates: 12.00-18.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 2 (800)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,500 sq. ft.; 1,800 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 30 ft., H, I, J, L
Sports Facilities: Golf, swimming, tennis, volleyball

Windsor Hotel

(Phone: Fallsburg 440; N.Y.C. direct line: LA 4-4399)
Manager: Sidney Sussman
Convention Season: May-Oct.
Largest Group Accommodated: 500 (229 rooms, 33 suites)
Air Conditioning: 125 bedrooms; banquet halls
Convention Rates: 12.00-18.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 4 (850)
No. Banquet Rms. & Capacity of Largest: 2 (750)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 40 by 28 ft., I, J
Sports Facilities: Golf, swimming, tennis, basketball, baseball, handball, rowing, ping pong, riding

SPRING VALLEY

Spring Rock Country Club

Brick Church Rd. (Phone: ELmwood 6-3200)
Manager: E. D. Helmone
Convention Season: All year
Largest Group Accommodated: 120 (53 rooms, 7 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-15.00; Double: 15.00-20.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 4 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 15,000 sq. ft.; 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J
Sports Facilities: Golf, swimming, tennis

SUFFERN

Transportation: 30 miles from New York City

The Motel on the Mountain

(Phone: ELmwood 7-2500)
Manager: Robert L. Schwartz
Convention Season: All year
Largest Group Accommodated: 101 rooms, 3 suites
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 11.00-12.00; Double: 20.00; Suites: 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (100)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: G, I, L
Sports Facilities: Golf, swimming, riding, ice skating

SWAN LAKE

Paul's

(Phone: LIberty 3000)
Manager: Jack Paul
Convention Season: May, Jun. & Sept.
Largest Group Accommodated: 250 (125 rooms, 1 suite)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: 14.00-20.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 40 x 20 ft., H, I, J, L
Sports Facilities: Golf, swimming, shuffleboard, rowing

SYRACUSE

Railroads: N.Y.C.; D.L.&W.
Airlines: AAL, EAL, MOH

CONVENTION BUREAU

Syracuse Convention Bureau
Chamber of Commerce (2)
Fred S. Daiger, Manager

AUDITORIUM

Onondaga County War Memorial

515 Montgomery St. (Phone: GR 4-1213)
Executive Director: W. B. Stark
Exhibit Areas: Lower level: 48,000 sq. ft.; Auditorium: 30,000 sq. ft.
Rental Fees: 400.00 per event or 15% of gate revenue, whichever is greater
Floor Load: Unlimited
Ventilation: Air-conditioned auditorium
Ceiling Height: Auditorium, 65 ft.; Exhibit Area, 14 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: Doors will take trucks
Elevators: 2 passenger, 1 freight
Columns: None in auditorium; 33 ft. apart in exhibit area
Utilities: All currents, steam, water and drainage
Loading Facilities: Forklift trucks, stage door and drive-in
Storage Areas: Adjacent to both floors
Mtg. Rms. & Capacity: 20 (10-1,000); 1 (1,000); 1 (500); 2 (200)
Facilities for Food Functions: 2 cocktail lounges; banquets for 2,500
Distance from Business District: In business district

Hotel Onondaga

Warren at Jefferson Sts. (Phone: HA 2-1221)
Manager: Fred Shambarger
Convention Season: All year
Largest Group Accommodated: 450 (300 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 6.00-8.00; Double: 8.00-11.00; Suites: 15.00-20.00. European
No. Mtg Rms. & Capacity of Largest: 9 (800)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.65; Dinner: 3.65
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 9.00-15.00
Net Exhibit Space: 1,536 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, I, L
Sports Facilities: Golf, swimming, boating, skiing, skating, riding

Sheraton Syracuse Inn

See Advertisement, Page 151

Thompson Rd. & Court St. (Phone: HO 3-6601; teletype: SS176)
Manager: Harry E. Fear
Sales Manager: Robert Swick
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.75-11.00; Double: 11.75-14.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: 10.00 minimum
Net Exhibit Space: 5,360 sq. ft.; includes mtg. rms.
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Golf, swimming, boating

Hotel Syracuse

500 S. Warren St. (Phone: Harrison 2-5121)
Manager: Jack Wilder
Sales Manager: Ray S. Ashbaugh
Convention Season: All year
Largest Group Accommodated: 935 (500 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-11.50; Double: 11.50-15.00; Suites: 25.00-50.00
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (850)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 4.75
Liquor: Yes
Audio-Visual Aids: D, G, H, I, J, L

TROY

Railroads: N.Y.C.; D. & H. B. & H.; T.U.
Airlines: Served through Albany

Hotel Hendrick Hudson

200 Broadway (Phone: Ashley 2-7000)
Manager: Henry Wolf
Convention Season: All year
Largest Group Accommodated: 375 (150 rooms, 10 suites)
Air Conditioning: 30% bedrooms and 80% banquet halls
Convention Rates: Single: 7.50-12.50; Double: 11.00-16.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00-300.00
Net Exhibit Space: 6,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 40 by 20 ft., G, H, I, J, L

UTICA

Railroads: N.Y.C.; D.L.&W.; N.Y., O. & W.
Airlines: MOH

Hotel Utica

102 Lafayette St. (Phone: RA 4-4111)
Manager: Steen Weinold
Sales Manager: Richard Boehning
Convention Season: All year

SHERATON
-SYRACUSE INN
IN E. SYRACUSE, N.Y.

At Exit 35, New York State Thruway. A new inn that features luxuries usually found only in the finest in-town hotels. Air conditioned, TV, dining and bar facilities, magnificent swimming pool. 200 rooms from $9.00. Ballroom — capacity 500; smaller meeting rooms — capacity 10-200.

HARRY E. FEAR
General Manager
Howard 3-6601

Free Parking For 1000 Cars

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada

EAST
NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y.

MIDWEST
CHICAGO, DETROIT, CLEVELAND, CINCINNATI, ST. LOUIS, OMAHA, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

SOUTH
LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama

WEST
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon

HAWAII HONOLULU

CANADA
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.

OVERSEAS
ISRAEL TEL AVIV — Opens March, 1961

NEW YORK
Utica continued

Largest Group Accommodated: 600 (350 rooms, 6 suites)
Air Conditioning: Few bedrooms, 2 banquet halls
Convention Rates: Single: 6.00-8.00; Double: 8.50-11.50; Suites: 14.00-18.25. European
No. Mtg. Rms. & Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65; Dinner: 2.65
Liquor: Yes
Charges for Mtg Rms.: 5.00-90.00
Net Exhibit Space: 4,000 sq. ft.; includes some mtg. rms.
Audio-Visual Aids: D, G, I, J

WATERTOWN

Railroads: N.Y.C.
Airlines: EAL, MOH

Hotel Woodruff

49-51 Public Sq. (Phone: SU 8-300; teletype: 548)
Manager: John N. Russell
Convention Season: All year
Largest Group Accommodated: 475 (200 rooms, 12 suites)
Air Conditioning: Some bedrooms and 4 banquet halls
Convention Rates: Single: 5.00-6.50; Double: 8.50-15.00; Suites: 13.75-22.50. European
No. Mtg Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, skiing, fishing

WEST POINT

Railroads: N. Y. Cent.; Sty.

Hotel Thayer

See Advertisement, Page 152

(Phone: Highland Falls 6-4731)
Manager: John J. Schafer

When you want to get things done
the Thayer's the place!

Many of the nation's leading organizations find **The Thayer's the place** for meetings with a purpose. The scenic West Point setting on the Hudson and freedom from big-city distractions (though only 45 miles from NYC) provide a background for accomplishment in a relaxed atmosphere. 240 rooms, meeting and banquet rooms for 10 to 300 with excellent facilities for divided-group training sessions. Audio-visual aids. Wonderful food, cocktail lounge. Free Parking. Sports nearby. Join the Thayer "regulars"—satisfied groups who return time after time—and see why **The Thayer's the place** for meetings with a purpose. Phone Manager Jack Schafer, HI-6-4731 (area code 914).

Thayer "regulars" include Esso Standard, General Foods, General Electric, U. S. Rubber, Allstate Insurance, New York Telephone, New York State Bankers Assn., A. T. & T., Gulf Oil, Lederle Laboratories, I.B.M., and Nationwide Insurance among many other prominent organizations.

HOTEL THAYER
WEST POINT 2, NEW YORK

Convention Season: All year except first 10 days in Jun. & Christmas holidays
Largest Group Accommodated: 350 (240 rooms, 6 suites)
Air Conditioning: No
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: Includes mtg. rms.
Audio-Visual Aids: Stage: 15 ft., A, B, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis
Sales Representative: Robert F. Warner, Inc.

WHITE PLAINS

Railroads: N. Y. Cent.
Airlines: MOH, NY Airways 'copter

Roger Smith Hotel

See Advertisement, Page 53

1 Chester Ave. (Phone: White Plains 9-1000)
Manager: John Sinclair
Sales Manager: Ralph Molter
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.25-12.00; Double: 8.00-15.00; Suites: 20.00-30.00. European
No. Mtg. Rms & Capacity of Largest: 12 (200)
No. Banquet Rms. & Capacity of Largest: 12 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: 15.00-100.00
Net Exhibit Space: Largest area is 2,000 sq. ft.
Audio-Visual Aids: H, I, L
Sports Facilities: Golf, swimming, fishing, boating

YONKERS

Railroad: N.Y.C.

Westchester Town House

Tuckahoe Rd. (Phone: GReenleaf 6-6200)
Manager: Frank J. Ervin
Sales Manager: John E. Strub
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00-16.00; Double: 14.00-20.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 8,000 sq. ft.; 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, H, I, J, K, L
Sports Facilities: Golf

NORTH CAROLINA

ASHEVILLE

Railroads: So. Ry.
Airlines: CAP, DAL, PAI

CONVENTION BUREAU

Asheville Convention Bureau
P.O. Box 7497
Charles E. Newcomb, Manager

AUDITORIUM

Municipal Auditorium

Haywood Street (Phone: 3-3611)
Manager: Ralph James
Exhibit Areas: Main floor, 9,000 sq. ft.; basement floor, 13,761 sq. ft.
Services Included in Rent: PA System main floor, clean-up, maid, porter, lights, stage labor extra
Floor Load: Unlimited
Ventilation: Air-conditioned
Ceiling Height: Main floor, 35 ft.; basement, 9 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 7 ft. x 7 ft.
Columns: Main floor, 6 under balcony
Loading Facilities: Ramp with uppley set-up
Storage Areas: 800 sq. ft. in basement
Meeting Rooms: 2 (700)
Facilities for Food Functions: Hotel next door
Parking Facilities: 2,000 cars within one block
Distance from Business District: 1 block

Battery Park Hotel

1 Battle Sq. (Phone: ALpine 2-8211)
Manager: George L. Chumbley, Jr.

Sales Manager: Mrs. B. L. Yarborough
Convention Season: All year
Largest Group Accommodated: 300-350 (225 rooms, 15-20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 9.00-16.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (375)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: 10.00 minimum
Charges for Exhibit Rms.: 10.00 minimum
Net Exhibit Space: 7,614 sq. ft.; 2,730 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 30 by 10 ft., D, G, H, I, J, L
Sports Facilities: Golf

George Vanderbilt Hotel

75 Haywood St. (Phone: ALpine 2-7671)
Manager: William D. Turner, Jr
Convention Season: All year
Largest Group Accommodated: 250-300 (125 rooms, 10 suites)
Air Conditioning: 50% bedroms and banquet halls
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00-50.00 per day
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 32 by 8 ft., A, B, C, E, F, G, H, I, J, K, L

Grove Park Inn & Fairway Motor Lodge

Macon Ave. (Phone: ALpine 2-2711)
Manager: George J. Stobie
Sales Manager: Mary R. Courtney
Convention Season: Apr.-Nov.
Largest Group Accommodated: 400 (192 rooms, 10 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 19.00-21.00; Double: 30.00-34.00; Suites: 15.00 in addition to rates. American
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 8,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, shuffleboard
Sales Representative: Leonard Hicks, Jr. & Associates

CHARLOTTE

Railroads: So. Ry.; S.A.L.; P. & N.; Nor. Sou.
Airlines: CAP, DAL, EAL, PAI, SOU

AUDITORIUMS

Charlotte Coliseum

Manager: Paul Buck
Exhibit Areas: 60,000 sq. ft. Arena: 21,000 sq. ft.; Lobby: 3,300 sq. ft.; Concourse: 14,500 sq. ft.; Exhibition Area A: 10,900 sq. ft.; Exhibition Area B: 8,700 sq. ft.
Rental Fees: 500.00 per day. No services or employes included
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 114 ft.
P. A. System: Altec
Dimensions, Opening to Exhibit Hall: 14 ft. high, 20 ft. wide
Columns: Arena floor, none
Utilities: 120 208V, 3 phase 4 wire electric outlet
Storage Areas: Adjacent to building
Mtg. Rms. & Capacity: 10 rooms, including theater 2,500
Facilities for Food Functions: Catered banquet for 2,000
Parking Facilities: 3,400 cars
Distance from Business District: 3½ miles

Park Center Auditorium

310 N. King Dr. (Phone: FRanklin 6-5743)
Manager: C. L. Jordon
Exhibit Areas: 25,642 sq. ft. in separate areas, 14,700 sq. ft. in one area
Rental Fees: Local sponsor, 200.00; out of city sponsor 275.00, daily
Ventilation: Air conditioned
P.A. System: RCA
Ceiling Height: 22 ft.
Columns: 20 ft. on center separating concourse from main floor
Utilities: 110 & 220 AC current
Loading Facilities: Same level
Storage Areas: 2 rooms, approximately 16 by 25 ft.
Mtg. Rms. & Capacity: 1 civic room included in exhibit footage
Facilities for Food Functions: Caterers for banquets of 1,500
Parking Facilities: Ample
Distance from Business District: 1 mile

Hotel William R. Barringer

426 N. Tryon (Phone: ED 3-0331; teletype 545)
Manager: Peter E. Van Kleek
Sales Manager: Lynndy Lee Hogue
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 9 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-12.00; Double: 12.00-20.00; Suites: 22.00-42.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (230)
No. Banquet Rms. & Capacity of Largest: 4 (230)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 3.50
Liquor: No
Charges for Mtg. Rms.: None if food is served
Audio-Visual Aids: Stage: 32 by 16 ft., G, H, I, J, K, L

Hotel Charlotte

237 W. Trade (Phone: ED 2-1121)
Manager: Kenneth B. Cross
Sales Manager: B. A. Pless
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 9 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 9.00-14.50; Suites: 18.00-30.50. European
No. Mtg. Rms. & Capacity of Largest 13 (700)
No. Banquet Rms. & Capacity of Largest: 13 (580)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: No
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,076 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, L
Sports Facilities: Golf, tennis

Manger Motor Inn

See Advertisement, Page 153

631 N. Tryon St. (Phone: EDison 2-3121)
Manager: Abel M. Girault
Convention Season: All year
Largest Group Accommodated: 150 (156 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-12.00; Double: 12.00-15.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (75)
No. Banquet Rms. & Capacity of Largest: 1 (50)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Wine and beer only
Charges for Mtg. Rms.: 25.00
Charges for Exhibit Rms.: 15.00
Net Exhibit Space: 120 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: L
Sports Facilities: Swimming

FONTANA DAM

Airlines: Served thru Knoxville

Fontana Village Resort

(Phone: Fontana 2105, 2145, 2875; telegraph: Maryville, Tenn. 469)
Manager: Major O. A. Fetch
Sales Manager: Mrs. Lucile K. Boyden
Convention Season: Apr.-Jul. Sept. & Oct.
Largest Group Accommodated: 300-350 (303 rooms)
Air Conditioning: Banquet halls
Convention Rates: Single: 9.00 maximum; Double: 12.00 maximum. European
No. Mtg. Rms. & Capacity of Largest: 7 (750)
No. Banquet Rms. & Capacity of Largest: 1 (350)
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.:
Sports Facilities: Golf, fishing, hunting, riding, boating

GREENSBORO

Railroads: A. & Y.; So. Ry.
Airlines: CAP, EAL, PAI

AUDITORIUM

Greensboro Auditorium-Coliseum

W. Lee St. (Phone: BR 5-8561)
Manager: Robert H. Kent
Exhibit Areas: 55,000 sq. ft. in three rooms
Rental Fees: Upon request
Floor Load: Unlimited
Ventilation: Air-conditioned
Ceiling Height: 65 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: 16 ft. by 18 ft.
Elevators: None required
Columns: Location and Dimensions: None
Current and Utilities Available: 110, 220, 440, drains
Loading Facilities: Yes
Location, Size of Storage Areas: Lower level, 17,000 sq. ft.
Number of Meeting Rooms and Capacities: 7 rooms (total capacity 14,000)
Facilities for Food Functions: Banquet for 2,000
Parking Facilities: 3,000 paved and lighted spaces
Distance from Business District: 3 miles

The King Cotton

E. Market & Davie Streets (BR 2-8181)
Manager: Haywood Duke
Resident Manager: Rogers Rudd
Convention Season: All year
Largest Group Accommodated: 400 (213 rooms, 12 suites available)
Air Conditioning: Bedrooms, meeting, banquet rooms, except ballroom
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 12.00; Suites: 20.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Charges for Mtg. Rms.: 15.00 to 200.00
Charges for Exhibit Rms.: 200.00
Net Exhibit Space: 4,200 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: A, D, I, J

O. Henry Hotel

Elm and Bellemeade: (Phone: BRoadway 2-7171)
Manager: Nolan B. Williams
Convention Season: All year
Largest Group Accommodated: 350 (300 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, 50% bedrooms
Convention Rates: Single: 4.00-9.00; Double: 7.00-10.00; Suites: 12.00-15.00. European

in CHARLOTTE, N.C.

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Motor Inn

Service plus superb meeting-room facilities insure the success of your meeting at The Manger Motor Inn. Every detail is handled with care, precision and foresight by an experienced, helpful staff. Air-conditioned facilities accommodate up to 50 for banquets, meetings and conventions—with efficient Manger service at every step!

For complete details contact Abel Girault, Mgr., The Manger Motor Inn, North Tryon at 10th Street, Phone: EDison 2-3121. Teletype: CE 132.

NORTH CAROLINA

Charlotte continued

No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00 up; Dinner: 3.50 up.
Liquor: A.B.C. stores
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,400 sq. ft. on one floor
Audio-Visual Aids: D, I, J

Sedgefield Inn

(Phone: BR 2-7154)
Manager: Harold Colvert
Convention Season: All year
Largest Group Accommodated: 150 (100 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 to 18.00; Double: 12.00 to 20.00; Suites: 18.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D
Sports Facilities: Golf, swimming, horse back riding

HIGH POINT

Railroads: So. Ry.; H. Pt. R. A. & S.; H. Pt. T. & D.
Airlines: CAP, EAL, PAI

Sheraton Hotel

314 N. Main St. (Phone: 2-2511)
Manager: Arthur G. Corpening, Jr.
Sales Manager: Dan Clark
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 3 suites available)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 4.50 to 8.00; Double: 7.00 to 12.00; Suites: 12.50 to 17.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Group Meal Rates: Breakfast: .65; Lunch: 1.65; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 8,000 sq. ft. on two floors, included in meeting areas
Audio-Visual Aids: D, I, J
Sports Facilities: Golf

PINEHURST

Railroads: S.A.L.
Airlines: PAI

The Carolina

Dogwood Rd. (Phone: CY 4-2911)
Manager: D. O. Delany
Sales Manager: William C. Sledge
Convention Season: Sept.-Mar. & May
Largest Group Accommodated: 466 (250 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 16.00-18.00; Double: 28.00-30.00; Suites: 66.00-72.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Bottles only
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 24 by 16 ft., A, C, G, H, I, J, K, L
Sports Facilities: Golf, riding, lawn bowling
Sales Representative: Robert F. Warner, Inc.

RALEIGH

Railroads: So. Ry.; S.A.L.; No. So.
Airlines: CAP, EAL, PAI

AUDITORIUM

State Fair Arena

P. O. Box 5565 (Phone: TEmple 2-7549)
Manager: Dr. J. S. Dorton
Exhibit Areas: Within arena, 25,000 sq. ft.; additional buildings, 150,000 sq. ft.
Rental Fees: From $250 to $500 per day
Floor Load: Unlimited
Sports Facilities: Golf courses nearby
Ventilation: Forced air
Ceiling Height: 60 ft. minimum
PA System: Yes
Dimensions, Opening to Exhibit Hall: 10.5 ft. by 16 ft. to Arena floor; 7 ft. by 9 ft. to lobby display areas
No. of Elevators and Capacities: one 7 by 9 ft. to lobby display areas
Columns, Location and Dimensions: None within arena. Several in display areas
Current and Utilities Available: 600 KWH, 110-220 SP, 220 3-PH
Loading Facilities: Ramps, fork lift
Railroad Sidings: Seaboard Airline Rail Road siding across the highway from fair grounds
Location, Size of Storage Areas: Limited storage areas within Arena; indoor and outdoor facilities adjacent
Number of Meeting Rooms and Capacities: Lounge, 200; Ten or more rooms for groups of 15 to 40
Facilities for Food Functions: Can serve 1,500 on Arena floor or 1,000 in industrial building
Parking Facilities: 10,000
Distance from Business District: 3 miles

Hotel Sir Walter

400 Fayetteville (Phone: TE 2-7711)
Manager: Arthur E. Buddenhagen
Sales Manager: Mrs. Lee Dunnagan
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 7 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-8.25; Double: 9.00-15.00; Suites: 20.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: No
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,985 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

SAPPHIRE

Sapphire Valley Inn & Golf Club

(Phone: Cashiers, N.C., GLobe 1-2110)
Manager: M. M. "Chuck" Witherspoon
Convention Season: Late May, June., Sept. & Oct.
Largest Group Accommodated: 130 (70 rooms, 3 suites)
Air Conditioning: No
Convention Rates: Single: 17.00-19.00; Double: 28.00-32.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (130)
No. Banquet Rms. & Capacity of Largest: 4 (130)
Liquor: No, but will serve
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: A, G, J, K, L
Sports Facilities: Golf, swimming, tennis, hunting, riding

WINSTON-SALEM

Railroads: S. Ry.; N. & W.; W.S.S.B.
Airlines: CAP, EAL, PAI

Hotel Robert E. Lee

5th & Cherry Sts. (Phone: PArk 2-6161; telegraph: FBX)
Manager: Douglas Boyle
Sales Manager: Earnest J. O'Banion
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-8.75; Double: 8.00-12.50; Suites: 30.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 6 (375)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,516 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, L

NORTH DAKOTA

BISMARCK

Railroad: No. Pac.; Soo Line
Airlines: FAL, NWA

Hotel Patterson

422 Main St. (CA 3-4660)
Manager: Frank Hayes
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms available)
Convention Rates: Single: 3.00; Double: 4.50; Suites: 8.00 to 10.00
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 5 (
Group Meal Rates: Breakfast: .75; Lunch: 1.25; Dinner: 1.75
Liquor: Yes
Charges for Exhibit Rms.: 8.00 to 20.00
Net Exhibit Space: 4,500 sq. ft.
Audio-Visual Aids: D, I

FARGO

Railroads: Nor. Pac., Great Nor.
Airlines: NOR, NWA

AUDITORIUM

Civic Memorial Auditorium

See Advertisement, Page 154

201 4th St., N. (Phone: AD 5-3116)
Manager: Walter P. Mabee
Exhibit Areas: 19,000 sq. ft.: Arena: 12,500 sq. ft. Basement: 6,000 sq. ft.
Exhibit Area: 3,000 sq. ft.
Rental Fees: 225.00; includes heat, light, janitor service
Floor Load: Unlimited
Ventilation: Blower
Ceiling Height: 37 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 16 by 16
Elevators: 1 freight
Columns: None
Utilities: 110-220 AC current
Loading Facilities: Door at rear of building
Storage Areas: Rear & basement of building
Mtg. Rms. & Capacity: 7 (25-1,000)
Facilities for Food Functions: Kitchen for banquet of 1,200
Parking Facilities: 1,000 cars
Distance from Business District: 2 blocks

Gardner Hotel

26 Roberts St. (Phone: ADams 2-2556)
Manager: T. L. Powers
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 6 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 5.00-11.00; Double: 7.00-15.00; Suites: 12.50-32.00. European
No. Mtg. Rms. & Capacity of Largest: 8
No. Banquet Rms. & Capacity of Largest: 8
Group Meal Rates: Breakfast: 1.50; Lunch: 1.
Dinner: 2.00

NEW CIVIC CENTER
FARGO, NORTH DAKOTA
Gateway to the West

IDEAL FOR ★ CONVENTIO
★ SALES MEETINGS ★ TRA
SHOWS

18,900 sq. ft. exhibit space
Stage 52' x 25'
Seats 4,500 for meetings
1,200 for banquets
6 add'l mtg rms 10 to 600
Equipped with finest P.A. systems, complete kitchen, telephones, elevator, truck drive in

For Complete Information Contact:
WALTER P. MABEE
Director, Fargo Civic Center
Fargo, North Dakota—Phone ADams 5-31

Liquor: Yes
Charges for Mtg. Rms.: 10.00-60.00
Charges for Exhibit Rms.: 10.00-60.00
Net Exhibit Space: 4,850 sq. ft.; 3,370 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis

MINOT

Railroads: G.N.; Soo
Airlines: NOR, NWA

AUDITORIUM

Minot Municipal Auditorium

(Phone: TE 5-2141)
Manager: Charles V. Stenersen
Exhibit Areas: 19,335 sq. ft.
Rental Fees: 85.00-300.00
Floor Load: Unlimited
Ventilation: Blower
Ceiling Height: 35 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 14 by 14 ft.
Elevators: None, ground floor
Columns: None
Utilities: 110 & 220 AC current
Loading Facilities: Ground floor
Mtg. Rms. & Capacity: 2 (125-175)
Facilities for Food Functions: Caterers for banquets of 2,000
Parking Facilities: Adjacent
Distance from Business District: 3 blocks

Clarence Parker Hotel

1st St. & 1st Ave., S.E. (Phone: 51-153)
VP & Gen. Mgr.: Ruth Parker Flowers
Convention Season: All year
Largest Group Accommodated: 256 (131 rooms and 3 suites available)
Convention Rates: Single: 4.00 to 6.00; Double: 7.25 to 9.50; Suites: 15.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Yes
Air Conditioning: Bedrooms and banquet halls
Charges for Banquet & Mtg. Rms.: 5.00 to 35.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: D, I

OHIO

AKRON

Railroads: Penn.; B. & O.; Erie; A.C. & Y.; A. & B.B.
Airlines: AAL, CAP, EAL, UAL

Sheraton Hotel

See Advertisement, Page 155

259 S. Main St. (Phone: WE 5-1671)
Manager: William T. Bigler
Sales Manager: James W. Jones
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-12.00; Double: 11.50-14.50; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (800)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 24 by 12.6 ft., G, H, I, J, L

CINCINNATI

Railroads: B. & O.; C. & O.; C.N.O. & T.P.; N.Y.C.; Erie; L. & N.; N. & W.; Penna.
Airlines: AAL, DAL, EAL, ICA, PAI, TWA

CONVENTION BUREAU

Cincinnati Convention & Tourist Bureau
714 Union Central Bldg. (2)
J. S. Turner, Executive Vice President

AUDITORIUMS

Cincinnati Gardens, Inc.

2250 Seymour Ave. (Phone: REdwood 1-8300)
Manager: Alex Sinclair
Exhibit Areas: Two buildings: 30,000 sq. ft. & 40,000 sq. ft.
Rental Fees: Depends on time of year
Floor Load: 1,500 lbs. per sq. ft.
Ventilation: Can change air every 12 minutes
Ceiling Height: One building 72 ft.; other 24 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 14 ft.

SHERATON
THE SHERATON HOTEL
IN AKRON, OHIO

Air-conditioned function rooms of all sizes. Ballroom accommodates 800. FREE PARKING for registered guests. Guest rooms from $7.50 single, $11.50 double. All guest rooms air-conditioned — radio and TV. Restaurants — moderately priced menus.

Expert Convention Staff
WILLIAM T. BIGLER
General Manager

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada
EAST: NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y.
MIDWEST: CHICAGO, DETROIT, CLEVELAND, CINCINNATI, ST. LOUIS, OMAHA, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa
SOUTH: LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama
WEST: SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon
HAWAII: HONOLULU
CANADA: MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.
OVERSEAS: ISRAEL TEL AVIV Opens March, 1961

SHERATON
In Cincinnati:
THE SHERATON-GIBSON

★ The Largest in Cincinnati
★ The Friendliest
★ 1000 Rooms — all with TV
★ 99% Air Conditioned
★ 24 Function Rooms Serving from 10 to 1700 — and up to 1000 for Banquets
★ Free Overnight Parking for Registered Guests

Sheraton Hotels in the U.S.A., in Hawaii and Canada
EAST: New York, Boston, Washington, Pittsburgh, Baltimore, Philadelphia, Providence, Springfield, Albany, Rochester, Buffalo, Syracuse, Binghamton
MIDWEST: Akron, Chicago, Detroit, Cleveland, Cincinnati, St. Louis, Omaha, Indianapolis, French Lick, Ind., Rapid City, Sioux City, Sioux Falls, Cedar Rapids
SOUTH: Louisville, Dallas, New Orleans, Mobile
WEST: San Francisco, Los Angeles, Pasadena, Portland
HAWAII: Honolulu
CANADA: Montreal, Toronto, Niagara Falls, Hamilton
OVERSEAS: Tel Aviv, Israel (opens March 1961)

OHIO

Cincinnati continued

Columns: None
Utilities: All
Loading Facilities: Railroad siding
Storage Areas: 9,000 sq. ft.
Mtg. Rms. & Capacity: Several small ones, one large one
Facilities for Food Functions: Caterers for banquets of 3,300
Parking Facilities: 2,200 cars
Distance from Business District: 8 miles

Cincinnati Music Hall

1243 Elm St. (Phone: CHerry 1-3086)
Manager: Charles W. Bauer, Jr.
Exhibit Areas: South Hall: 22,500 sq. ft.; North Hall: 22,500 sq. ft.; Ballroom: 22,500 sq. ft.; Foyer: 6,000 sq. ft. (Buildings separate but inter-connected.)
Rental Fees: Fee includes heat, general lighting, water, cleaning
Floor Load: North and South Hall, unlimited; other areas, 150 lbs. per sq. ft.
Ventilation: Forced draught and air conditioning
Ceiling Heights: South Hall, 19 ft.; North Hall, 40 ft.; Foyer, 40 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: Accommodates largest trailer.
Elevators: 1 to ballroom (6,000 lbs., 9 ft. 3 ins. by 10 ft. by 18 ft. 5 ins.)
Columns: South Hall only, 21 by 17 in., two rows, 21 ft. longitudinal, 30 ft. lateral
Utilities: Gas, water, steam sewerage, telephone, 110 & 220 AC 4-wire, 1 & 3 phase & DC
Loading Facilities: Drive in at street level
Storage Areas: Ample, adjacent storage to accommodate full exhibit capacities
Mtg. Rms. & Capacity: North Hall (if not used for exhibits), 5,700; Auditorium: 3,718; Ballroom: 2,000; 12 small rooms 300 total
Facilities for Food Functions: Bars, restaurants, any size banquet (1,900 in one room; 5,500 in three)
Parking Facilities: 500-car municipal lot across street, plus private lots for 1,000 cars
Distance from Business District: 7 blocks

Netherland Hilton

See Advertisement, Page 51

5th & Race Sts. (Phone: MAin 1-3800)
Manager: Louis E. Del Coma
Sales Manager: James D. McDonough
Convention Season: All year
Largest Group Accommodated: 800-900 (500-600 rooms, 6 suites)
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 8.25-12.00; Double: 14.00-16.50; Suites: 28.50 minimum. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,500)
No. Banquet Rms. & Capacity of Largest: 20 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 125.00-300.00
Net Exhibit Space: 20,000 sq. ft.; 10,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 28 by 10 ft., G, H, I, J, L

Sheraton-Gibson Hotel

See Advertisement, Page 155

421 Walnut St. (Phone: MA 1-6600; teletype: CI 559)
Manager: John H. Scheibly
Sales Manager: Miss Ann Kroger
Convention Season: All year
Largest Group Accommodated: 600 rooms
Air Conditioning: Most bedrooms and banquet halls
Convention Rates: Single: 6.00 minimum; Double: 10.00 minimum; Suites: 27.00 minimum; Twins: 12.50 minimum. European
No. Mtg. Rms. & Capacity of Largest: 24 (1,700)
No. Banquet Rms. & Capacity of Largest: 24 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 3.50
Liquor: Yes
Net Exhibit Space: 20,000 sq. ft.; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

Terrace Hilton Hotel

See Advertisement, Page 51

15 W. 6th St. (Phone: DUnbar 1-4000)
Manager: Louis E. Del Coma
Sales Manager: James D. McDonough
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.50-18.50; Twins: 17.00-23.00; Suites: 40.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (500)
No. Banquet Rms. & Capacity of Largest: 15 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: G, H, I, J, L

CLEVELAND

Railroads: B. & O.; Erie; N.Y.C.; Penna.; W. & L.E.; C.V.; N. & S.S.; N.Y.C. & St. L.; R.T
Airlines: AAA, AAL, CAP, EAL, LCA, MOH, NWA, TCA, TWA, UAL

CONVENTION BUREAU
Cleveland Convention & Trade Show Bureau, Inc.
514 Terminal lower (13)
Edward C. Brennan, Executive Vice President

AUDITORIUMS

Cleveland Municipal Auditorium

Lakeside at East 6th St. (MAin 1-8300)
Manager: Paul Hurd
Exhibit Areas: 250,000 sq. ft.
Rental Fees and Services: $.20 per sq. ft.; e house services
Floor Load: Unlimited
Ventilation: Forced and air conditioning
Ceiling Height: 24 ft. under trusses
PA System: Available
Dimensions, Opening of Exhibit Hall: 14½ b 19 ft.
Elevator Capacities: 6,000 lbs.
Columns: In South Hall only
Utilities: AC and DC current; compressed air, h water, gas
Loading Facilities: Truck ramps leading int building
Storage Areas: Ample
Meeting Rooms and Capacities: Seven rooms wi capacities from 150 to 3,000
3700 Euclid Ave. (EN 1-3700)
Facilities for Food Functions: Can handle banque for 2,500
Parking Facilities: 7,000 cars
Distance from Business District: Eight-minute wa

Cleveland Arena

3700 Euclid Ave. (EN 1-3700)
Manager: James C. Hendy
Exhibit Areas: 20,000 sq. ft.
Rental Fees and Services: Rental depends o event and includes light and heat
Ceiling Height: 70 ft. **PA System:** Availab
Utilities: Every type
Meeting Rooms and Capacities: One, seats 1
Facilities for Food Functions: Can handle banqu of 120
Parking Facilities: Available
Distance from Business District: 1.8 miles

Sheraton-Cleveland Hotel

See Advertisement, Page 157

Public Sq. (Phone: TOwer 1-8000; telegraph: C 200)
Manager: Allen James Lowe
Sales Manager: Mrs. Mary Held
Convention Season: All year
Largest Group Accommodated: 1,080 (650 room 45 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-10.00; Doubl 12.50-21.00; Suites: 30.00-55.00. European
No. Mtg. Rms. & Capacity of Largest: 29 (1,7
No. Banquet Rms. & Capacity of Largest: (1,170)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.0 Dinner: 4.00

In CLEVELAND

YOUR GROUP GETS

WHEN YOU MEET AT THE

Manger Hotel

Service plus superb meeting-room facilities insure the success of your meeting at the Manger Hotel. Every detail is handled with care, precision and foresight by an experienced staff. Air-conditioned function rooms for up to 1,000—with efficient Manger *service* at every step! **Cleveland's only 100% air-conditioned downtown hotel!**

For details, contact William H. Davis, Mgr. The Manger Hotel, Chester Ave. and East 13th St., Cleveland, O. Phone: Tower 1-2345, Teletype: CV-605

The 'Pick' of **CLEVELAND**

The Pick-Carter

PROSPECT AND EAST NINTH
in the heart of downtown

600 Guest Rooms and Executive Suites
All Public Rooms Air-Conditioned

AN ALBERT PICK HOTEL

Ideal Facilities for
- **CONVENTIONS**
- **MEETINGS**
- **PARTIES**
- **BANQUETS**

16 function rooms offer the city's finest accommodations for as many as 1500. Write for full details or
Phone PRospect 1-720
Teletype CV-112

Ken Hawthorne, *Mng. Dir.*
Andy Ginnan, *Sales Mgr.*

Liquor: Yes
Charges for Mtg. Rms.: 15.00 minimum
Net Exhibit Space: 13,800 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 32 by 17 ft., A, B, C, E, F, G, H, I, J, K, L

Manger Hotel

See Advertisement, Page 156

E. 13th & Chester (Phone: TOwer 1-2345)
Manager: James L. Barber
Sales Manager: Lee Lefton
Convention Season: All year
Largest Group Accommodated: 500 (350 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 9.00-14.00; Suites: 22.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D, G, H, I, J, L

Pick-Carter Hotel

See Advertisement, Page 156

1012 Prospect Ave. (Phone: PRospect 1-7200; telegraph: CV 1121)
Manager: Ken Hawthorne
Sales Manager: Juliane Stout
Convention Season: All year
Largest Group Accommodated: 900-1,100 (300-400 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-10.50; Double: 9.50-13.50; Suites: 27.50-37.50. Summer months: Single: 150.00 minimum; Double: 165.00 minimum; Suites: 195.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 18 (1,200)
No. Banquet Rms. & Capacity of Largest: 16 (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 10,000 sq. ft.; 5,200 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Boating, bowling

Statler-Hilton

See Advertisement, Page 51

12th & Euclid Ave. (Phone: PRospect 1-6800; telegraph: CV 555)
Manager: Fletcher Brumit
Sales Manager: Donald M. Woodward
Convention Season: All year
Largest Group Accommodated: 1,000 (650 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-14.00; Double: 13.00-15.00; Suites: 29.00-39.00; Twins: 14.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,000)
No. Banquet Rms. & Capacity of Largest: 20 (850)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 9,246 sq. ft. on one floor
Audio-Visual Aids: H, I, J, K, L

COLUMBUS

Railroads: B. & O.; C. & O.; N.Y.C.; N. & W.; Penna.
Airlines: AAL, DAL, EAL, LCA, PAI, TWA, UAL

CONVENTION BUREAU
Columbus Convention Bureau, Inc.
50 West Broad St. (15)
Robert W. Basher, General Manager

AUDITORIUMS

Franklin County Veterans Memorial

300 W. Broad St. (Phone: CA 1-4341)
Manager: Harry Schreiber
Exhibit Areas: 45,000 sq. ft.; West Hall: 22,000 sq. ft.; East Hall: 15,000 sq. ft.; South Terrace: 8,000 sq. ft.
Floor Load: Unlimited
Ventilation: Air conditioned
Ceiling Height: 17 ft. graduated to 8 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 2 truck doors, 11 by 10 ft.
Columns: 35 by 22 ft. apart
Utilities: 110 & 220 AC current, water, gas, drainage
Loading Facilities: 2 loading docks
Storage Areas: Directly off exhibit hall
Mtg. Rms. & Capacity: 7 (50-200); 1 (750)
Facilities for Food Functions: Caterer for banquet of 4,000
Parking Facilities: 1,200 cars
Distance from Business District: 3 blocks

Ohio State Fair

State Fairgrounds (Phone: AXminister 4-5441)
Manager: Rowland Bishop
Exhibit Areas: Youth Center: 15,400 sq. ft.; Buckeye Bldg.: 75,000 sq. ft.; Arts & Crafts: 12,000 sq. ft.
Floor Load: Will accommodate trucks
Ventilation: Window and 2 ceiling fans
Ceiling Height: 35 ft.
P.A. System: Additional charge
Dimensions, Opening to Exhibit Hall: 3 double doors to each hall
Elevators: All one floor buildings
Columns: None in Youth Center or Arts & Crafts
Utilities: 110 & 220 AC current, gas, water
Loading Facilities: Drive-in doors; railroad sidings
Storage Areas: Limited, but additional facilities in other buildings on grounds
Facilities for Food Functions: Banquet for 1,800
Parking Facilities: 5,000 cars
Distance from Business District: 3 miles

The Deshler Hilton Hotel

See Advertisement, Page 51

Broad & Rich Sts. (Phone: CA 4-1221)
Manager: Carl Prather
Sales Manager: Mark L. Mowrey
Convention Season: All year
Largest Group Accommodated: 1,600 (700 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-14.00; Double: 12.00-20.000; Suites: 20.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (1,000)
No. Banquet Rms. & Capacity of Largest: 20 (850)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10% of assn. charge
Net Exhibit Space: 5,000 sq. ft.; 3,000 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

Neil House Hotel

41 S. High St. (Phone: CApitol 1-5221)
Manager: Harry L. Ludwig
Sales Manager: Robert E. Wendelken
Convention Season: All year
Largest Group Accommodated: 800-1,000 (450 rooms, 35-40 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 9.50-15.00; Suites: 16.00-27.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: .125 per sq. ft.
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Billiards

Pick-Fort Hayes Hotel

31 W. Spring St. (Phone: CA 4-8211; teletype: CL 169)
Manager: Thomas S. Walker
Sales Manager: Ruth Griffin
Convention Season: All year
Largest Group Accommodated: 450 (295 rooms, 11 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-13.00; Double: 10.50-13.00; Suites: 27.50-75.00; Twins: 11.50-17.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 9 (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-125.00
Audio-Visual Aids: D, G, H, I, J, L

DAYTON

Railroads: N.Y.C.; Erie; B. & O.; Penna.
Airlines: AAL, DAL, LCA, TWA, UAL

Biltmore-Hilton Hotel

See Advertisement, Page 51

210 N. Main St. (Phone: BAldwin; telegraph: DY 103)
Manager: Frank W. Teich
Sales Manager: Henry W. Hull
Convention Season: All year
Largest Group Accommodated: 826 (500 rooms, 26 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-12.50; Double: 11.00-14.00; Suites: 36.00-48.00. European

SHERATON
-CLEVELAND HOTEL

A top-to-lobby modernization has made Cleveland's number one convention address more popular than ever. All dining rooms and parlors have been done over. Two new restaurants have been added. 4 main meeting rooms hold 1,700. Air-conditioned.

ELMORE BACON
Sales Manager

the welcome is wonderful at . . .
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Canada and Hawaii

EAST
NEW YORK, SPRINGFIELD, Mass., BOSTON, ALBANY, WASHINGTON, ROCHESTER, PITTSBURGH, BUFFALO, BALTIMORE, SYRACUSE, PHILADELPHIA, BINGHAMTON, N. Y., PROVIDENCE

MIDWEST
CHICAGO, INDIANAPOLIS, DETROIT, FRENCH LICK, Ind., CLEVELAND, RAPID CITY, S. D., CINCINNATI, SIOUX CITY, Iowa, ST. LOUIS, SIOUX FALLS, S. D., OMAHA, CEDAR RAPIDS, Iowa, AKRON

SOUTH
LOUISVILLE, NEW ORLEANS, DALLAS, MOBILE, Alabama

WEST
SAN FRANCISCO, PASADENA, LOS ANGELES, PORTLAND, Oregon

HAWAII HONOLULU

CANADA
MONTREAL, NIAGARA FALLS, Ont., TORONTO, HAMILTON, Ont.

OVERSEAS
ISRAEL TEL AVIV Opens March, 1961

MODELS

FOR BOOTH WORK, RECEPTION DUTIES, HOSTESS WORK!

Wherever your convention or sales meeting is held there's a Manpower office to supply models or any other temporary help you need to relieve or assist your sales people.

LOW HOURLY RATES.
OFFICES IN 200 CITIES

manpower, inc.
Write for free booklet on our unique Convention Services
826 N. Plankinton Ave.
Milwaukee, Wisconsin

OHIO
Dayton continued

No. Mtg. Rms. & Capacity of Largest: 22 (1,324)
No. Banquet Rms. & Capacity of Largest: 22 (1,124)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Percentage of booth sales
Net Exhibit Space: 34,000 sq. ft., 20,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 32 by 18 ft., G, H, I, J, L

Van Cleve Hotel

36 W. First St. (Phone: BAldwin 8-6131)
Manager: Claude J. Cannon
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 7 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-10.00; Double: 9.50-18.00; Suites: 21.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (250)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-150.00
Charges for Exhibit Rms.: 15.00-150.00
Net Exhibit Space: 1,000 sq. ft.; includes mtg. rms.
Audio-Visual Aids: Stage: 12 by 10 ft., G, H, I, J, L
Sports Facilities: Golf, bowling

MANSFIELD

Railroads: B. & O.; Erie; Penna.
Airlines: LCA

Manfield-Leland

27 Park Ave., W. (Phone: LA 2-5111)
Manager: Joseph G. Wright
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 20 suites)
Air Conditioning: 50 bedrooms and banquet halls
Convention Rates: Single: 7.00-14.00; Double: 10.00-14.00; Suites: 22.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (300)
No. Banquet Rms. & Capacity of Largest: 14 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Golf, swimming

TOLEDO

Railroads: Ann Ar.; C. & O.; D. & T.S.L.; L.S. El.; Penna.; Wab.; W. & L.E.; B. & O.; D.T. & I.; N.Y.C. & St. L.; T.T. & T. & E.
Airlines: CAP, DAL, EAL, LCA, TWA, UAL

CONVENTION BUREAU

Toledo Convention & Visitors Bureau
218 Huron St. (4)
Harlin L. Walter, Manager

AUDITORIUM

Sports Arena

1 Main St. (Phone: OX 1-2403)
Manager: Andrew Mulligan
Exhibit Areas: Main Arena: 20,000 sq. ft.; Convention Hall: 30,000 sq. ft.
Floor Load: Unlimited
Ventilation: Suction fans and vents
Ceiling Height: 45 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 14 by 14 ft.
Elevators: On one floor
Columns: None
Loading Facilities: Drive-in trucks
Storage Areas: In concourse
Mtg. Rms. & Capacity: 1 (750) can be divided into 3 smaller rooms
Facilities for Food Functions: Caterer for banquets of 2,000
Parking Facilities: 1,500 cars
Distance from Business District: Half mile

Commodore Perry Hotel

Superior & Jefferson Sts. (Phone: CHerry 4-2841; telegraph: TO 644)
Manager: John D. Sabrey
Sales Manager: John P. Martin
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.25-12.00; Double: 8.25-15.00; Suites: 20.00-42.50. European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,487 sq. ft.; includes mtg. rms.
Audio-Visual Aids: Stage: 12 by 7 by 2 ft., G, H, I, J, L

Hillcrest Hotel

Madison Ave. at 16th St. (Phone: CHerry 3-4261; teletype: TO 172)
Manager: Edward D. Ramage
Sales Manager: C. D. Reulein
Convention Season: All year
Largest Group Accommodated: 300 (100 rooms, 90 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 11.00-15.00; Suites: 14.00-27.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (150)
Group Meal Rates: Breakfast: 1.90; Lunch: 2.40; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-50.00
Charges for Exhibit Rms.: 20.00-100.00
Net Exhibit Space: 2,700 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Bowling

The Secor Hotel

425 Jefferson Ave. (Phone: CHerry 4-5501; teletype: 371)
Manager: Raymond J. Mougey
Sales Manager: John Martin
Convention Season: All year
Largest Group Accommodated: 150-175 rooms, 6-7 suites
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 5.50-14.00; Double: 10.00-14.00; Suites: 14.00-48.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Audio-Visual Aids: D, G, H, I, J, L

YOUNGSTOWN

Railroads: B. & O.; Erie; L.E. & E.; N.Y.C.; Penna.; P. & L.E.; Y. & N.; Y. & S.
Airlines: CAP, LCA, UAL

Pick-Ohio Hotel

126 W. Boardman (Phone: RI 4-1131)
Manager: R. E. Jacobson
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6 suites)
Air Conditioning: 100 bedrooms and banquet halls
Convention Rates: Single: 6.75-10.00; Double: 9.75-13.50; Suites: 24.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (700)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.80
Liquor: Yes
Charges for Mtg. Rms.: 12.50-150.00
Charges for Exhibit Rms.: 12.50-150.00
Net Exhibit Space: 7,500 sq. ft. on one floor; includes mtg. rms.

OKLAHOMA

OKLAHOMA CITY

Railroads: Santa Fe; C.R.I. & P.; O.K. C.A.A.; M.K. & T.; Frisco Sys.
Airlines: AAL, BNF, CAL, CEN, TWA

CONVENTION BUREAU

Convention Bureau
Theatus Greeson, Manager

AUDITORIUM

Municipal Auditorium

201 N. Dewey (CE 2-6418)
Manager: Dee Fuller
Exhibit Areas: Zebra Room, 38,000 sq. ft.; Main Auditorium, 14,000 sq. ft.; Mirror Room, 5,000 sq. ft.
Rental Fees and Services: Rentals include heat, light and cleaning
Ventilation: Air conditioning
Ceiling Height: Main Aud., 40 ft.; Mirror Room, 23 ft.; Zebra Room, 14 to 16 ft.
PA System: In all halls
Dimensions, Opening to Exhibit Hall: 10 ft. 6 in. by 18 ft.
Elevators: One elevator
Columns: None in Auditorium and Mirror Room; behind drapes in Zebra Room
Utilities: 110-220 volt AC current
Loading Facilities: Trucks drive into Zebra Room
Storage Areas: 450 sq. ft., plus unused rooms
Meeting Rooms and Capacities: 10 meeting rooms from 25-600
Facilities for Food Functions: Banquet to 3,500
Parking Facilities: Seven parking lots within half block
Distance from Business District: In downtown district

Oklahoma Biltmore Hotel

228 W. Grand (Phone: CEntral 5-6767; teletype: OC 544)
Manager: Dennis T. Phillips
Sales Manager: Vern Schlect
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 30 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 5.50-9.00; Double: 9.00-12.00; Suites: 22.50-75.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None, if convention has over 100 bedrooms
Charges for Exhibit Rms.: 10% of gross rental
Net Exhibit Space: 3,575 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: H, I, J, K, L

The Skirvin Hotels

Park Avenue at Broadway (Phone: CEntral 2-4411; Telegraph: OC 532
Manager: Dan W. James
Convention Season: All year
Largest Group Accommodated: 700 (250 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50 to 9.50; Double: 9.50 to 18.00; Suites: 20.00 to 60.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (1,200)
No. Banquet Rms. & Capacity of Largest: 16 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.75
Liquor: Cocktails
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: A, D, G, I, J, blackboards, closed-circuit TV

TULSA

Railroads: M.K. & T.; A.T. & S. Fe; M.V.; Frisco Sys.; T.S.U.
Airlines: AAL, BNF, CAL, CEN TWA

CONVENTION BUREAU

Convention & Visitors Department
616 S. Boston Ave. (19)
J. P. Arwood, Manager

The Mayo Hotel

5th & Cheyenne (Phone: 3-2141)
Manager: Frank R. Bentley
Convention Season: All year
Largest Group Accommodated: 625 (300 rooms and 15 suites available)
Convention Rates: Single: from 8.00; Double: from 10.00; Suites: 25.00 to 75.00
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.75
Liquor: Liquor store in hotel
Air Conditioning: Banquet and meeting rooms, bedrooms
Net Exhibit Space: 5,250 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, tennis, horseback riding

Hotel Tulsa

125 E. 3rd St. (Phone: LU 2-4301; telegraph: TU 1126)
Manager: John A. Bryant
Convention Season: All year
Largest Group Accommodated: 724 (325 rooms, 32 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-15.00; Double: 9.00-17.00; Suites: 27.50-75.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (900)
No. Banquet Rms. & Capacity of Largest: 11 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15% of gross
Net Exhibit Space: 14,000 sq. ft.; 8,000 sq. ft. on one floor; includes some mtg. rms.

Audio-Visual Aids: Stage: 32 by 15 ft., G, H, I, L
Sports Facilities: Golf

WAGONER

Railroads: K. O. & G.; M. K. T.; M. P.

Western Hills Lodge

P. O. Box 276 (Phone: GL 6-2545; telegraph: Tahlequah)
Manager: George Overton
Sales Manager: Don Dension
Convention Season: All year
Largest Group Accommodated: 425 (180 rooms, 13 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-35.00; Double: 11.00-35.00; Suites: 25.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (900)
No. Banquet Rms. & Capacity of Largest: 6 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 4.00
Liquor: Sell private stock
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00 per booth basis
Net Exhibit Space: 18,000 sq. ft., 16,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, D, G H, I, L
Sports Facilities: Golf, swimming, boating, fishing, riding, hunting
Sales Representative: Leonard Hicks, Jr. & Associates

OREGON

EUGENE

Railroad: So. Pac
Airlines: UAL, WCA

AUDITORIUM

Agricultural Pavilion, Auditorium, Pioneer Hall & Cow Palace

796 W. 13th Ave. Fairgrounds (Phone: DI 4-0021)
Manager: Ernest McCullock
Exhibit Areas: 55,168 sq. ft.; Auditorium: 12,358 sq. ft.; Pioneer Building: 5,760 sq. ft.; Agricultural Bldg.: 13,350 sq. ft.; Cow Palace: 23,700 sq. ft.
Rental Fees: Pioneer Bldg.: 75.00 per day; Auditorium: 100.00 per day; Agricultural Bldg.: 125.00 per day; Cow Palace: 250.00 per day. Rent includes set up of chairs, tables and cleanup.
Floor Load: 4 in. concrete floor
Ceiling Height: 16 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 4 doors to each building
Utilities: 110 & 220 AC current
Loading Facilities: Unlimited
Storage Areas: Unlimited
Mtg. Rms. & Capacity: 10 (5,000 maximum)
Facilities for Food Functions: Banquet for 2,000
Parking Facilities: 4 acres of blacktop.
Distance from Business District: 5 blocks

Eugene Hotel

222 E. Broadway (Phone: DI 4-1461)
Manager: Paul Lansdowne
Convention Season: All year
Largest Group Accommodated: 300 (164 rooms, 24 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-10.00; Double: 9.00-15.00; Suites: 20.00-35.00, European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 3.00 per ft.
Net Exhibit Space: 5,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, D, G, H, I, J, L
Sports Facilities: Golf, fishing

PORTLAND

Railroads: Nor. Pac.; So. Pac.; S.P. & S.; Gr. Nor.; P.T.; U.P.; O.E.
Airlines: BNF, NWA, PAA, PAL, PNA, UAL, WCA, WAL

CONVENTION BUREAU

Portland Convention Bureau
1020 S.W. Front Ave. (4)
V. A. McNeil, Manager

AUDITORIUM

Memorial Coliseum

See Advertisement, Page 1
1401 N. Wheeler (Phone: BE 5-8441)
Manager: Don Jewell
Exhibit Areas: Exhibit Hall: 52,600 sq. ft.; Arena: 27,300 sq. ft.; Arena concourse: 18,000 sq. ft.; Assembly Room: 6,550 sq. ft.
Floor Load: Unlimited
Ventilation: Air-conditioned
Ceiling Height: Exhibit Hall: 15 ft.; Arena: 85 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 18 by 14 ft.
Elevators: 1 (9,000 lbs.)
Columns: 30 ft. on center in exhibit hall
Utilities: 122 & 208 v.
Loading Facilities: Overhead doors into all area; also dock loading
Storage Areas: 20,000 sq. ft.
Mtg. Rms. & Capacity: 8 (1,200)
Facilities for Food Functions: Banquet for 3,000
Parking Facilities: 2,000 cars
Distance from Business District: 5 minutes

Hotel Benson

Broadway at Oak (Phone: CA 8-9611)
Manager: Sam Standard
Sales Manager: Jim Funk
Convention Season: All year
Largest Group Accommodated: 750 (300 rooms, 28 suites)
Air Conditioning: 50% bedrooms and banquet halls
Convention Rates: Single: 7.50-11.00; Double: 10.50-16.00; Suites: 30.00-42.00
No. Mtg. Rms. & Capacity of Largest: 11 (800)
No. Banquet Rms. & Capacity of Largest: 11 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: G, H, I, J, L

Multnomah Hotel

See Advertisement, Page 17
319 S. W. Pine (Phone: CA 6-7309)
Manager: C. R. Lindquist
Sales Manager: Dan McClaskey
Convention Season: All year
Largest Group Accommodated: 750 (500 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-16.00; Double: 8.00-20.00; Suites: 25.00-50.00; Twins: 12.50-20.00, European
No. Mtg. Rms. & Capacity of Largest: 13 (600)
No. Banquet Rms. & Capacity of Largest: 13 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 22,068 sq. ft.; 15,380 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L

Sheraton-Portland Hotel

See Advertisement, Page 159
1000 N. E. Multnomah (Phone: ATlantic 8-6111; telegraph: FCK; teletype: PD 71)
Manager: James R. Gaughenbaugh
Sales Manager: John H. Moore
Convention Season: All year
Largest Group Accommodated: 260 (215 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.35-13.25; Double: 12.35-17.25; Suites: 25.00-42.00, European
No Mtg. Rms. & Capacity of Largest: 11 (2,000)
No. Banquet Rms. & Capacity of Largest: 11 (1,200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 20.00-400.00
Net Exhibit Space: 8,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 34 by 12 ft., G, H, I, J, L
Sports Facilities: Swimming, ice skating

PENNSYLVANIA

ALLENTOWN

Railroads: L.V.; J.C.; L. & N.E.; Reading
Airlines: EAL, TWA, UAL

Americus Hotel

6th & Hamilton Sts. (Phone: Hemlock 46101)
V.P. & Gen. Manager: Harry W. Clark
Sales Manager: P. Joseph Fitzgerald
Convention Season: All year
Largest Group Accommodated: 450
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.00 to 7.00; Double: 8.00 to 12.00; Suites: 12.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15 (375)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: D, G, I, J
Sports Facilities: Golf

ALTOONA

Railroads: Penna.
Airlines: AAA

Hotel Penn Alto

13th Ave. & 12th St. (Phone: WIndsor 3-6171)
Manager: Herbert A. Hanson
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 4 suites available)

Glad to GREET you

- With complete facilities that assure a successful carefree meeting
- With hotel or private cottage accommodations, fine food, interesting sports facilities, etc.
- With personalized attention to good service and come-back-again hospitality
- 90 miles from Phila. & N. Y. C.

For information call our offices in:
N. Y.—LO 5-1115 • Phila.—KI 6-1937
or write: EDWARD C. JENKINS

THE SKYLINE INN and Cottages
MOUNT POCONO, PENNSYLVANIA
at the Top of the Poconos

SHERATON
—PORTLAND HOTEL
IN PORTLAND, OREGON

Located in Lloyd Center, superb convention facilities highlight the Northwest's newest Hotel. The Grand Ballroom seats 1565, 10 other rooms seat from 21 to 400. 300 air conditioned guest rooms. Swimming pool and free parking for guests. Your choice of three restaurants, including the exotic Polynesian Kon-Tiki.

JAMES R. GAUGHENBAUGH
General Manager
JOHN H. MOORE, *Sales Manager*

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Canada and Hawaii

EAST
NEW YORK, SPRINGFIELD, Mass., BOSTON, ALBANY, WASHINGTON, ROCHESTER, PITTSBURGH, BUFFALO, BALTIMORE, SYRACUSE, PHILADELPHIA, BINGHAMTON, N. Y., PROVIDENCE

MIDWEST
CHICAGO, INDIANAPOLIS, DETROIT, FRENCH LICK, Ind., CLEVELAND, RAPID CITY, S. D., CINCINNATI, SIOUX CITY, Iowa, ST. LOUIS, SIOUX FALLS, S. D., OMAHA, CEDAR RAPIDS, Iowa, AKRON

SOUTH
LOUISVILLE, NEW ORLEANS, DALLAS, MOBILE, Alabama

WEST
SAN FRANCISCO, PASADENA, LOS ANGELES, PORTLAND, Oregon

HAWAII HONOLULU

CANADA
MONTREAL, NIAGARA FALLS, Ont., TORONTO, HAMILTON, Ont.

OVERSEAS
ISRAEL TEL AVIV (Opens March, 1961)

The Largest and Finest

Resort Hotel in

Western Pennsylvania

Bedford Springs

HOTEL

BEDFORD, PENNSYLVANIA

Offers complete

Convention facilities

for 25 to 550 people

Ideal Location

3000 acre estate in western Pennsylvania . . . high in the colorful Allegheny Mountains . . . adjacent to the Bedford exit of the Pennsylvania Turnpike.

So Easy to Reach

Come by car, bus, plane, PRR or B&O railroads. Arrangements made to meet all public transportation at nearby terminals.

Delightful Meeting Rooms

16 fully equipped rooms accommodating from 25 to 550 persons.

Superb Accommodations

250 smartly redecorated rooms . . . each with private bath.

Experienced Staff

During 1957 our staff had the pleasure of serving 355 state and national groups.

Finest Recreational Facilities

Championship 18 hole golf course, tennis, horseback riding, swimming in indoor pool and Red Oaks Lake and, of course, complete bar and beverage service facilities.

Special Convention Rates

Extended to groups throughout our season—April 15th—November 15th.

Your inquiry will receive immediate attention. Wire, call or write . . .
E. Harris Knight, Sales Manager
Phone: Bedford 500

PENNSYLVANIA
Altoona continued

Air Conditioning: 60 bedrooms, banquet rooms
Convention Rates: Single: 4.50-8.75; Double: 7.00-13.00; Suites: 18.00-21.50. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Breakfast: 1.45; Lunch: 1.70; Dinner: 2.10
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,110 sq. ft. on one floor, separate area
Audio-Visual Aids: Stage: 21' x 14', G, I, J, L, blackboards
Sports Facilities: Golf, swimming

BEDFORD

Railroads: Penna.; H. & B.T.M.

Bedford Springs Hotel

See Advertisement, Page 160

(Phone: Bedford 500)
Manager: L. G. Moore
Sales Manager: E. H. Knight
Convention Season: All year
Largest Group Accommodated: 460 (225 rooms, 12 suites)
Air Conditioning: 20% bedrooms and banquet halls
Convention Rates: Single: 18.00-25.00; Double: 30.00-36.00; Suites: 40.00-90.00. American
No. Mtg. Rms. & Capacity of Largest: 12 (450)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 12.00 per booth daily
Net Exhibit Space: 8,900 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 35 by 14 ft., A, B, C, D, G H, I, J, K, L
Sports Facilities: Golf, swimming, riding, lawn

BETHLEHEM

Railroads: L.V.; P.B. & N.E.; Reading; J.C.; L. & N.E.
Airlines: EAL, TWA, UAL

Hotel Bethlehem

427-447 Main St.
Manager: Norman J. Canfield
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 3 suites available)
Air Conditioning: Bedrooms and 3 meeting rooms
Convention Rates: Single: 6.00-7.00; Double: 9.00-11.00; Suites: 13.50-21.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.10; Lunch: 1.50; Dinner: 2.25
Liquor: Yes
Net Exhibit Space: 18,000 sq. ft. on one floor
Audio-Visual Aids: A, D, G, I, J

BUCK HILL FALLS

Railroads: Del., Lackawanna & West.

The Inn

See Advertisement, Page 160

(Phone: Cresco, LYnhurst 5-7441)
Manager: Clifford R. Gillam
Sales Manager: Joane M. Burgess
Convention Season: Mid-Oct.—mid-Jun.
Largest Group Accommodated: 475-500 (300 rooms)
Air Conditioning: No
Convention Rates: Single: 18.00-19.00; Double: 30.00-34.00. American
No. Mtg. Rms. & Capacity of Largest: 13 (900)
No. Banquet Rms. & Capacity of Largest: 2 (550)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Not in public rooms
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 300.00
Net Exhibit Space: 375 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 36 by 20 ft., A, C, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, fishing, shuffleboard, croquet, skiing, skating, lawn bowling
Sales Representative: Howard F. Dugan, Inc.

BUSHKILL

Railroads: D.L. & W.

Bushkill Falls House

(Phone: LU 8-6634)
Manager: J. E. Boyle

Attraction..
but no distraction

Quiet, charming 6,000-acre estate in the scenic Poconos. 3 hours from New York and Philadelphia. A perfect setting for meetings, conferences, sales outings. An outstanding opportunity to combine business with pleasant relaxation.

Check these advantages

INDOORS

Fine accommodations for 400 • 840 seat Auditorium with Stage • Completely Equipped Meeting Rooms accommodating from 10 to 300 • 3,000 Volume Reference Library • Play Room, Television, Radio and Dancing • Stenographic Services and Teletype.

OUTDOORS

27-hole championship Golf Course • 20 miles of Riding and Hiking Trails • Swimming in Olympic-size pool • Tennis Club—8 Teniko Clay Courts • Two Lawn Bowling Greens • Winter Sports—Skiing, Skating, Tobogganing.

EASY TO REACH BY CAR, TRAIN, PLANE OR BUS

RESERVATIONS NOW BEING MADE FOR 1960 TO 1964.

For information write or call
Howard F. Dugan, Inc.
National Sales Representatives
230 Park Avenue, New York 17
MUrray Hill 4-0004
or
Jo Anne Burgess, Convention Secretary
•
Clifford R. Gillam, General Manager

THE INN
Buck Hill Falls
PENNSYLVANIA

Convention Season: May, Jun. & Sept.
Largest Group Accommodated: 300 (100 rooms)
Air Conditioning: Banquet halls
Convention Rates: Single: 12.00-16.00; Double: 9.00-14.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 10 ft., A, G, H, I, J
Sports Facilities: Swimming, tennis, archery, badminton, volleyball, riding, softball, basketball

Tamiment-in-the-Poconos

See Advertisement, Page 161

(Phone: LUther 8-6655; New York City, ALgonquin 5-7333)
Managing Director: Ben Josephson
Sales Manager: Ben Blaker
Convention Season: May & Oct.
Largest Group Accommodated: 1,000 (300 rooms, 12 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 22.00; Double: 36.00; Suites: 60.00. American
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (1,400)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Three stages, A, C, I, J
Sports Facilities: Golf, swimming, tennis, handball, softball, basketball, shuffleboard

ERIE

Railroads: B. & L.E.; N.Y.C.; N.Y.C. & St. L.; Penna.
Airlines: AAA, CAP, LCA, MOH

Lawrence Hotel

See Advertisement, Page 163

10th & Peach Sts. (Phone: Glendale 6-9871)
Manager: Robert A. Summers
Sales Manager: Luella Pearson
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms and 6 suites)
Convention Rates: Single: 6.25-8.80; Double: 9.50-14.00; Suites: 30.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: from 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 5.00 per 10 ft.
Audio-Visual Aids: Stage: 10' x 32', I
Sports Facilities: Swimming, boating, fishing, bowling

HARRISBURG

Railroads: Penna.; Reading
Airlines: AAA, CAP, TWA

Penn Harris Hotel

Third and Walnut Streets (Phone: CEdar 8-7211)
Managing Director: Mark W. Sweger
Sales Manager: Benj. J. Keil
Convention Season: All year
Largest Group Accomodated: 600 (400 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.50 to 11.50; Double: 9.00 to 17.00; Suites: 28.00 to 37.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (240)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Net Exhibit Space: 3,600 sq. ft. on one floor, includes mtg. rms.
Audio-Visual Aids: D, G, I, J, blackboards
Sports Facilities: Golf nearby

HERSHEY

Railroads: Reading

Hotel Hershey

See Advertisement, Page 162

(Phone: KEystone 3-2171)
Manager: Robert P. Cournoyer
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 11 suites)
Air Conditioning: 90% bedrooms and banquet halls

Pennsylvania's *Largest* Convention Resort

Unique . . .

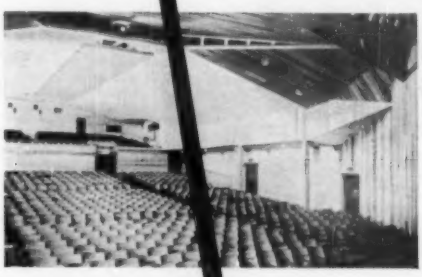
2200-acre scenic mountaintop resort equipped with complete convention facilities. Modern buildings grouped along lakeside and championship golf course can be combined for every need. A "horizontal hotel" amidst nature's pine-scented beauty!

Accommodations for 1000

CLUB HOUSE • LAKE HOUSE • LA BAR HOUSE • TERRACE CLUB • COTTAGES

All within minutes of Group Activity!

Big or small, your group is comfortable in Tamiment's relaxed atmosphere. No stuffy hotel restrictions . . . luxurious new facilities, with terraced and balconied suites . . . everything right at your door.



- **THEATRE—1000 seats (full professional stage)**
- **BALLROOM—7560 sq. ft. for exhibits and meetings**
- **CONCERT HALL—300 persons (with stage)**
- **BANQUET HALL*—1200 diners in one sitting**
- **SUPPER CLUB*—300 persons (new, circular room)**
- **OUTDOOR DINING TERRACE—800 persons**

Plus 10 other rooms accommodating 10 to 250 persons

**Air-conditioned*

RECREATION for every taste—from superb new Beach Club to fully equipped library. Three cocktail lounges, coffee shops, game room. Famed entertainment and social events planned by our own staff. Marvelous meals for appetites sharpened by crisp mountain air. Personal services, too.

Truly a setting . . . and theme . . . to conjure with. Secluded—yet close to New York and Philadelphia—Tamiment is a sure-fire combination for your next meeting or convention.

Professional Staff—fully equipped for every need, and ready to serve you. Call or write for detailed literature and floor plans.

SEASON:
May 20th-October 1st

Tamiment

In-the-Poconos
TAMIMENT, PENNSYLVANIA LUther 8-6655
Ben Josephson, Managing Director
Director of Sales—Michael A. Devitt
New York Office—7 East 15th St. ALgonquin 5-7333

One of America's Truly Fine Resorts

THERE are just a handful of superlative resort hotels that come to mind when you think of sites for important meetings.

For variety, the more affluent meeting planners rotate their meetings among these outstanding convention hotels. This offers a change of scenery, atmosphere and stimulation. At the same time it assures fine facilities, superb food and intelligent service.

HOTEL Hershey usually comes to mind at once when meeting planners think of sites for more-than-average meetings. It is that kind of a convention hotel.

WITHIN the last year or two, has your group enjoyed the luxury of really comfortable chairs that feel that way at the end of the day? Have you met in tastefully appointed meeting rooms that breathe luxury, but not ostentation? Have you enjoyed service that indicates "we care"?

Why not add Hotel Hershey to *your* list of "best convention hotels," too? For groups of from 12 to 350, you can't want for better facilities. Eleven meeting and banquet rooms (all air conditioned), audio-visual aids (screens, portable mikes, easels, portable stage)—are yours to make your meetings run smoothly and with impact.

GOLF? Four courses in all—to challenge the champion or the duffer. Tennis, horseback riding, swimming—whatever relaxes you after stimulating meeting sessions is yours at Hotel Hershey.

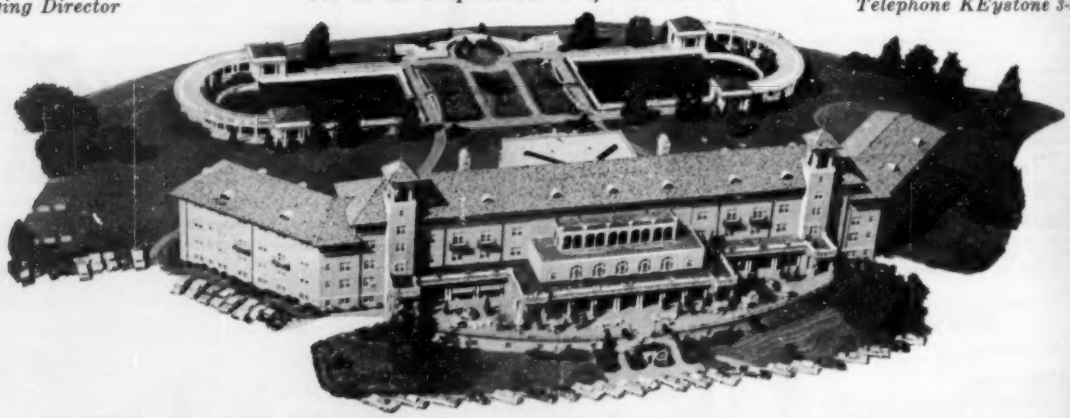
Hotel Hershey

HERSHEY, PENNSYLVANIA

set in an amphitheatre of mountains

ROBERT P. COURNOYER
Managing Director

Open the year 'round
Telephone KEystone 3-2171



Turnpike convenience: Just 155 miles from New York City; 90 miles from Philadelphia; 200 miles from Pittsburgh; 120 miles from Washington; 85 miles from Baltimore.

• Our own limousines from Airport and Railroad Station.
150 sleeping rooms, 90% air conditioned. 4000 square feet of Exhibit Area.

PENNSYLVANIA
Hershey continued

Convention Season: May, Jun. & Sept.
Largest Group Accommodated: 300 (100 rooms)
Air Conditioning: Banquet halls
Convention Rates: Single: 12.00-16.00; Double: 9.00-14.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 10 ft., A, G, H, I, J
Sports Facilities: Swimming, tennis, archery, badminton, volleyball, riding, softball, basketball

JOHNSTOWN

Railroads: B. & O.; Penna.
Airlines: AAA

Fort Stanwix Hotel

332 Main St. (Phone: 5-2521)
Manager: W. E. LaBrack
Convention Season: All year
Largest Group Accommodated: 300 (140 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-9.00; Double: 8.50-12.00; Suites: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 7 (230)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: 10.00-25.00
Charges for Exhibit Rms.: 10.00-25.00
Net Exhibit Space: 6,685 sq. ft.; 2,897 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, ice & roller skating, hockey, football, basketball

LANCASTER

Railroads: Penna.; Reading
Airlines: AAA, EAL

Hotel Brunswick

N. Queen at Chestnut St. (Phone: EXpress 7-6201; teletype: LN 88)
Manager: Paul H. Heine
Sales Manager: Mildred R. Kaetz
Convention Season: All year
Largest Group Accommodated: 500
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 8.50-13.00; Suites: 12.50-27.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (525)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.25
Liquor: Yes
Charges for Mtg. Rms.: None, if food is served
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

LEBANON

Railroads: Reading

Lebanon Treadway Inn

See Advertisement, Page 5

Manager: H. J. Merrick, Jr.
Convention Season: All year
Largest Group Accommodated: 130 (80 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 12.00; Suites: 19.50-22.50. European
No. Mtg. Rms. & Capacity of aLrgest: 6 (475)
No. Banquet Rms. & Capacity of Largest: 1 (450)
Group Meal Rates: Breakfast: .75; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,850 qs. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, D, G, I, L
Sports Facilities: Golf, swimming

MEADVILLE

The David Mead Inn

See Advertisement, Page 5

455 Chestnut Street (Phone: 4-1201)
Manager: Howard F. Reiman, Jr.
Convention Season: All year
Largest Group Accommodated: 100 (60 rooms, 2 suites)
Air Conditioning: Some bedrooms and banquet halls
Convention Rates: Single: 6.00-8.00; Double: 11.00-15.00; Suites: 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (250)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None is food is served
Net Exhibit Space: 2,544 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 24 by 6 ft., G, H, I, J, L

MOUNT POCONO

Railroads: D.L. & W.

High Point Inn

(Phone: Terminal 9-7171)
Manager: George Colovos
Convention Season: Labor Day-Jul. 4
Largest Group Accommodated: 175 (80 rooms, 1 suite)
Air Conditioning: Some bedrooms
Convention Rates: Week Days—Single: 12.50-15.00; Double: 25.00-30.00; Suites: 30.00. Weekends—Single: 11.50-15.00; Double: 30.00-35.00; Suites: 35.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 12 by 8 ft., A, C, G, H, I, J, K, L
Sports Facilities: Swimming, archery, badminton, putting, skiing, tobogganing, skating, baseball

The Skyline Inn

See Advertisement, Pages 159, 163

(Phone: Mt. Pocono, TE 9-7105)
Manager: Edward C. Jenkins
Convention Season: May, Jun., Aug., Sept. & Oct.
Largest Group Accommodated: 200 (98 rooms, 6 suites)
Air Conditioning: Not required
Convention Rates: Single: 15.00-18.00; Double: 22.00-32.00; Suites: 34.00-38.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 2
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 15 ft., A, B, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, badminton, shuffleboard, putting, archery, ping pong

PHILADELPHIA

Railroads: Penna.; Read.; B. & O.; P.-R. S. L.
Airlines: AAA, AAL, CAP, DAL, EAL, NAL, NEA, TWA, UAL

CONVENTION BUREAU

Philadelphia Convention & Visitors Bureau
Juniper & Filbert Sts. (7)
J. A. Morrison, Executive Director

AUDITORIUM

Trade and Convention Center

34th St. and Convention Ave. (EVergreen 6-9800)
Manager: Santo S. Panetta
Exhibit Areas: South Exhibition Hall, 11,000 sq. ft.; Grand Exhibition Hall, 113,130 sq. ft.; Center Exhibition Hall, 35,000 sq. ft.; Convention Exhibition Hall, 37,000 sq. ft.; Convention Auditorium, 40,000 sq. ft.; Ballroom, 9,000 sq. ft.
Rental Fees: Minimum rental charge and percentage of gate receipts, plus labor charges
Floor Load: Unlimited in all areas except Auditorium & Ballroom; the latter, 300 lbs. per sq. ft.
Ventilation: Air conditioned in Convention Exhibition Hall, Convention Auditorium, Ballroom and all meeting rooms
Ceiling Height: Varies in each area; maximum 90 ft. **PA System:** Available
Dimensions, Opening to Exhibit Hall: 12 by 10 ft. 11 truck entrances, varying from 9' x 10' to 20' x 30'
Elevators: Two 45-passenger; two 15-passenger, two 21-passenger, two 10-ton freight
Columns: 27 in. sq.; 20 ft. centers
Utilities: 110-220-440 Volt AC single; two and three-phase, 60 cycle; water, gas, steam, air
Loading Facilities: Loading platforms; 22-car railroad siding
Storage Areas: 40,000 sq. ft. under cover
Mtg. Rms. & Capacities: 45 rooms, 8 to 1,500 capacities
Facilities for Food Functions: Can handle banquet for 5,000
Parking Facilities: 2,000 cars
Distance from Business District: 10-minute ride

Adelphia Hotel

13th and Chestnut Sts. (Phone: RI 6-3000)
Manager: Edwin Shaunessy
Convention Season: All year
Largest Group Accommodated: 500 (275 rooms, 10 suites available)
Air Conditioning: Bedrooms, some banquet rooms
Convention Rates: Single: 6.00-10.00; Double: 10.00-15.00; Suites: 25.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 300.00 for meetings, no charge if meals served

Glad to GREET you

With complete facilities that assure a successful carefree meeting

With hotel or private cottage accommodations, fine food, interesting sports facilities, etc.

With personalized attention to good service and come-back-again hospitality

90 miles from Phila. & N. Y. C.

For information call our offices in:
N. Y.—LO 5-1115 • Phila.—KI 6-1937
or write: EDWARD C. JENKINS

THE SKYLINE INN and Cottages
MOUNT POCONO, PENNSYLVANIA
at the Top of the Poconos

The Lawrence
ERIE, PENNSYLVANIA

If your convention attendance is diminishing —Consider Erie's *PLUS* factors for creating *NEW* interest. Seven miles of sand beaches, Amusement Park, Outdoor Theater Plays, Fishing, Lake Cruises, golfing, bowling — Mixed with 4000 rooms, banquet facilities to 2500 and our sincere desire to serve you— will lend the new look, guaranteeing a successful and pleasant convention.

Call Glendale 68871 collect.

Jim Gray
Sales Manager

Pittsburgh . . . Philadelphia your convention city?

FLY UNITED AIR LINES

For reservations, see your Travel Agent or call United Air Lines.

THE EXTRA CARE LINE

UNITED AIR LINES ®

PENNSYLVANIA
Philadelphia continued

Charges for Exhibit Areas: 10.00-300.00
Audio-Visual Aids: PA system, spotlights

Bellevue Stratford Hotel

See Advertisement Page 164

Broad and Walnut Streets (Phone: PE 5-0700; Telegraph: P.H. 626)
Manager: Harvey F. O'Brien
Director of Sales: Paul G. Foley
Convention Season: All year
Largest Group Accommodated: 500-550 rooms, 35 suites available
Air Conditioning: 85% bedrooms and banquet halls
Convention Rates: Single: 9.00-14.00; Double: 14.00 to 18.00; Suites: 28.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (2,000)
No. Banquet Rms. & Capacity of Largest: 20 (1,400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,685 sq. ft. on one floor includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sales Representatives: Howard F. Dugan, Inc.; Robert F. Warner, Inc.

The Benjamin Franklin Hotel

See Advertisement Page 164

Ninth at Chestnut St. (Phone: WA 2-8600)
Manager: William G. Chadwick
Sales Manager: Robert C. Bennett
Convention Season: All year
Largest Group Accommodated: 1,800 (850 rooms, 50 suites available)
Air Conditioning: 700 rooms
Convention Rates: Single: 9.00-12.00; Double: 12.50-17.50; Suites: 30.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 18 (1,200)
No. Banquet Rms. & Capacity of Largest: 18 (1,100)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 5.00 per booth

1st BIRTHPLACE Of The NATION IN PHILADELPHIA

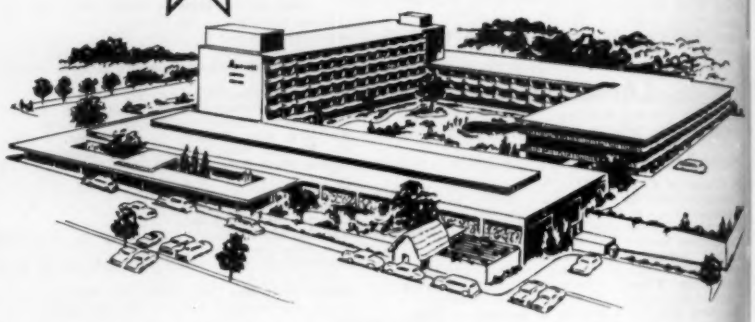
- SALES MEETINGS
- CONVENTIONS
- COMPANY ACCOUNTS

- Newly decorated rooms, air conditioned, with large screen TV and radio
- Center City; near offices, banks, theatres, smart shops, department stores, etc.
- Convenient Parking
- Popular restaurants and coffee shops, sensible prices

BELLEVUE-STRATFORD
"A Distinguished Hotel"
750 ROOMS
Broad Street at Walnut
PEnnypacker 5-0700 • Teletype PH 626
Singles: From $10.00 • Doubles: From $15.00

BENJAMIN FRANKLIN
1200 ROOMS
Chestnut Street at Ninth
WAlnut 2-8600 • Teletype PH 645
Singles: From $9.00 • Doubles: From $12.50

For Philadelphia . . .
A NEW ADDRESS
OF DISTINCTION



300-room Marriott Motor Hotel
OPENING SPRING '61
—will be ideal setting for Business Meetings of all sizes

SPECIAL CONVENTION FACILITIES Five private meeting and banquet rooms offer maximum flexibility of seating and catering for groups up to 700 persons. Public address systems and exhibit facilities, of course. And three luxury restaurants—including the Kona Kai, an exotic Polynesian room—will offer outstanding food and drinks for all tastes.

RELAXING RESORT ATMOSPHERE New $5-million MARRIOTT Motor Hotel will combine informal convenience with luxurious surroundings and services. 300 Guest Rooms and Suites, year-round air conditioned for your comfort. Free swimming pools in summer, outdoor ice skating in winter. Drive-in registration, parking for 500 cars. Free TV and hi-fi. Direct distance dialing from phones in all rooms; special message service in guest's absence. Full hotel services.

LOCATION PAR EXCELLENCE 10-Acre Resort Setting, just off Schuylkill Expressway on City Line Avenue, places a Marriott guest within 5 minutes of Philadelphia's Convention Hall and 30th Street Station. Only 12 minutes from Airport; 15 minutes from Pennsylvania Turnpike.

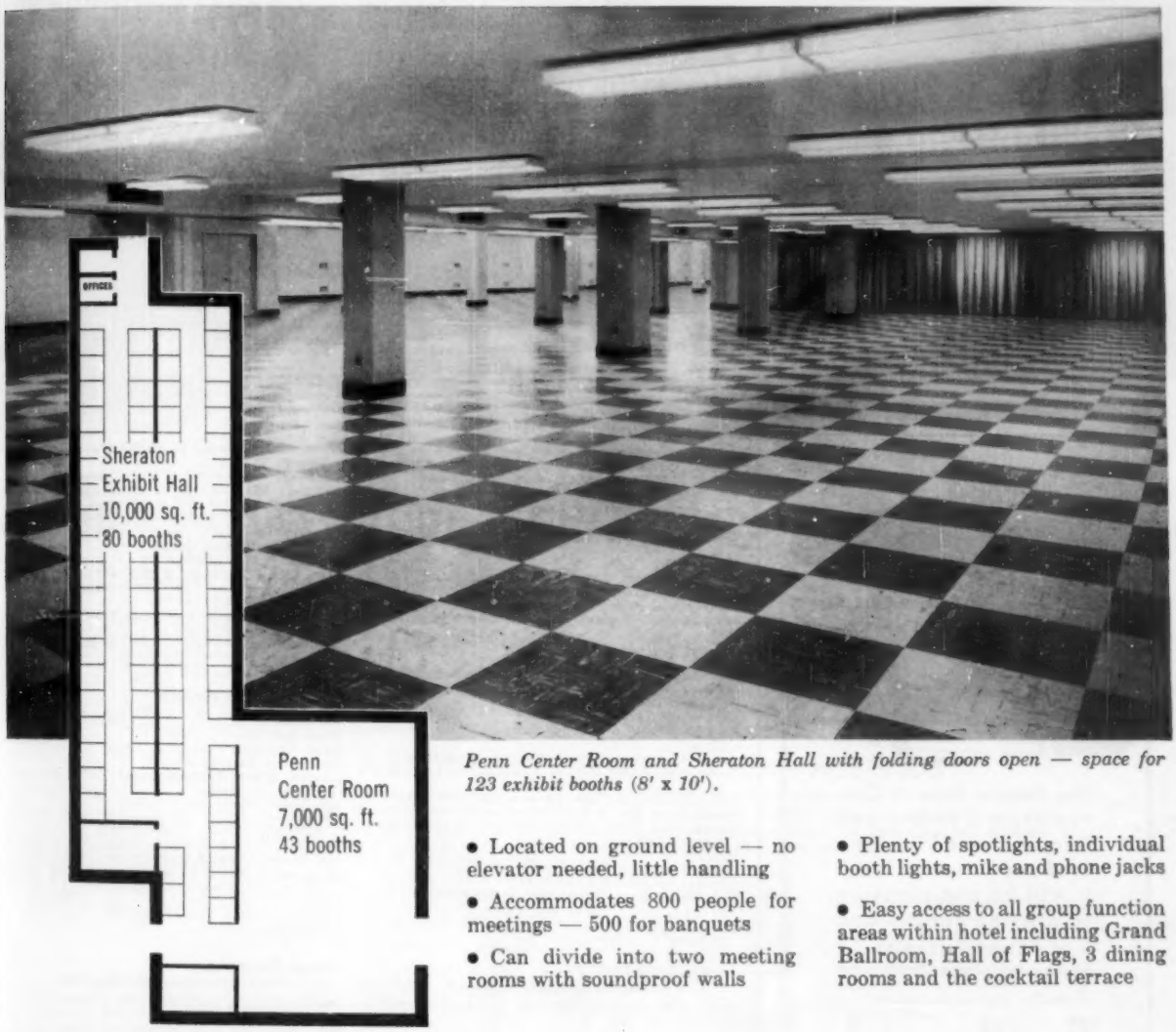
FOR COMPLETE INFORMATION Prior to Opening, please contact J. Lloyd Larkins, Resident Representative, 125 City Line Ave., Bala Cynwyd, Pa., or call TRinity 8-6600.

Marriott MOTOR HOTEL

NEW MAMMOTH EXHIBIT AREA AT THE SHERATON HOTEL PHILADELPHIA

Sheraton's spacious new Exhibit Hall and Penn Center Room offer you 17,000 square feet of prime-location space designed to give you every advantage of equipment, flexibility and easy access.

For detailed folder, contact Mr. Edward Polo, Director of Sales, Sheraton Hotel, Philadelphia, or The Sheraton Regional Sales Office in New York, Washington, Chicago, San Francisco and Toronto.



Penn Center Room and Sheraton Hall with folding doors open — space for 123 exhibit booths (8′ x 10′).

- Located on ground level — no elevator needed, little handling
- Accommodates 800 people for meetings — 500 for banquets
- Can divide into two meeting rooms with soundproof walls
- Plenty of spotlights, individual booth lights, mike and phone jacks
- Easy access to all group function areas within hotel including Grand Ballroom, Hall of Flags, 3 dining rooms and the cocktail terrace

It's all part of the SHERATON HOTEL, Philadelphia

Supremely Suitable
for SALES MEETINGS CONVENTIONS • BANQUETS

A distinguished hotel - with a distinguished name - in the heart of the city nearest everything, with complete facilities for everything.

The DRAKE PHILADELPHIA

★ Luxurious Guest Rooms and Executive Suites
★ Closed Circuit TV
★ Meeting and Functional Rooms for 10 to 850

DONAL, Maitre D'
1512 SPRUCE STREET • KIngsley 5-0100
B. B. LEIDER, Managing Director

IN PHILADELPHIA

The Modern Hotel of Convenience, Comfort and Charm. Famed for Fine Food and Courtesy.
It will be our pleasure to provide Service and Accommodations to Please Your Most Important Guests.

The Warwick
LOCUST AT SEVENTEENTH
Teletype PH376
Phone PEnnypacker 5-3800
A Kirkeby Hotel

PENNSYLVANIA

Philadelphia continued

Net Exhibit Space: 18,912 sq. ft.; 12,800 on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 28' x 15'. A, G, H, I, J, L
Sales Representative: Howard F. Dugan, Inc.

Drake Hotel

See Advertisement, Page 166

1512 Spruce St. (Phone: Ki 5-0100)
Manager: B. B. Leider
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 25 suites available)
Air Conditioning: Some bedrooms, banquet and meeting rooms
Convention Rates: Single: 7.00 to 14.00; Double: 10.00 to 18.00; Suites: 18.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (625)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J, L, blackboards

Marriott Motor Hotel

See Advertisement, Page 164

401 E. City Line Ave. (Phone: TRinty 8-6600)
Sales Manager: J. Lloyd Larkins
Largest Group Accommodated: 500 (300 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-15.00; Double: 14.00-20.00; Suites: 25.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (700)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: A, G, H, I, J, L
Sports Facilities: Golf, swimming, ice skating

Sheraton Hotel

See Advertisement, Page 165

1725 Pennsylvania Blvd. (Phone: LOcust 8-3300)
Manager: Joseph M. Curry
Sales Manager: Edward Polo
Convention Season: All year
Largest Group Accommodated: 900 (500 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-18.50; Double: 15.50-22.50; Suites: 34.00-45.00, European
No. Mtg. Rms. & Capacity of Largest: 26 (2,500)
No. Banquet Rms. & Capacity of Largest: 26 (1,700)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.00; Dinner: 4.75
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: On one floor
Audio-Visual Aids: Stage: 35 by 15 ft., G, H, I, J, L

Hotel Sylvania

Locust St. near Broad (Phone: PEnnypacker 5-7200; telegraph: WA 3-1700)
Manager: Joseph M. Matz
Convention Season: All year
Largest Group Accommodated: 712 (300 rooms, 20 suites)
Air Conditioning: 52% bedrooms, banquet halls
Convention Rates: Single: 7.00-9.00; Twins: 11.00-14.00; Suites: 28.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 10 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.60; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: Stage: 30 by 15 ft., G, H, I, J, L
Sales Representatives: Robert F. Warner, Inc.; Howard F. Dugan, Inc.

Treadway Inn

See Advertisement, Page 167

Route # 30, St. Davids (Phone: Murray; teletype: Wayne, Pa. 705)
Manager: Robert J. Pearce
Sales Manager: William B. Corr
Convention Season: All year
Largest Group Accommodated: 250 (144 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-10.50; Double: 12.50-14.00; Suites: 25.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest 7 (600)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.25; Dinner: 3.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 5.00 per exhibit basis
Net Exhibit Space: 4,000 sq. ft. on one floor; include mtg. rms.
Audio-Visual Aids: Stage: 32 by 16 ft., F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, ice skating

The Warwick

See Advertisement, Page 166

17th and Locust (Phone: PE 5-3800; Telegraph: PH 376)
Manager: Paul J. McNamara
Sales Manager: James J. Mulderig
Convention Season: All year
Largest Group Accommodated: 500 (400 rooms, 40 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00 to 16.00; Double: 14.00 to 20.00; Suites: 26.00 to 75.00, European
No. Mtg. Rms. & Capacity of Largest: 14 (500)
No. Banquet Rms. & Capacity of Largest: 14 (500)
Group Meal Rates: Breakfast: 3.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: Space for 30 6' x 8' booths
Audio-Visual Aids: D, G, I, J, L
Hotel Representatives: Leonard Hicks, Jr. and Associates, Inc.; Ruth Bedmossian; John A. Tetley Co. Inc.

PITTSBURGH

Railroads: B. & O.; Penna.; P. & L.E.; A. & S. S.; P. & W.V.
Airlines: AAA, AAL, CAP, EAL, LCA, NWA, TWA, UAL

CONVENTION BUREAU

Pittsburgh Convention Bureau, Inc.
411 Seventh Ave. (19)
Charles W. Shaffer, Executive Vice President

AUDITORIUM

Public Auditorium

(Open July '60)

Bedford Ave. & Center (Phone: Express 1-0192)
Executive Director: Edward Fraher
Exhibit Areas: 90,000 sq. ft.; Area A: 50,000 sq. ft.; Area B: 30,000 sq. ft.; Area C: 10,000 sq. ft.
Floor Load: 300 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: Area A: 13 ft. 6 ins.; Area B: 100 ft.; Area C: 26 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 13 ft. 6 ins. high by 30 ft. wide
Columns: Approximately 28 ft. centers
Utilities: 500 KVA 120 v. single phase; 250 KVA three phase; hot and cold water, floor drains, waste outlets, compressed air, gas and steam
Loading Facilities: Drive-in truck entrance, two tail gate loading docks
Storage Areas: Limited
Mtg. Rms. & Capacity: 2 (400 each); 2 (350 each); 1 (600); rooms can be combined for 1,200 capacity
Facilities for Food Functions: Banquets for 3,000
Parking Facilities: 1,700 cars
Distance from Business District: In business district

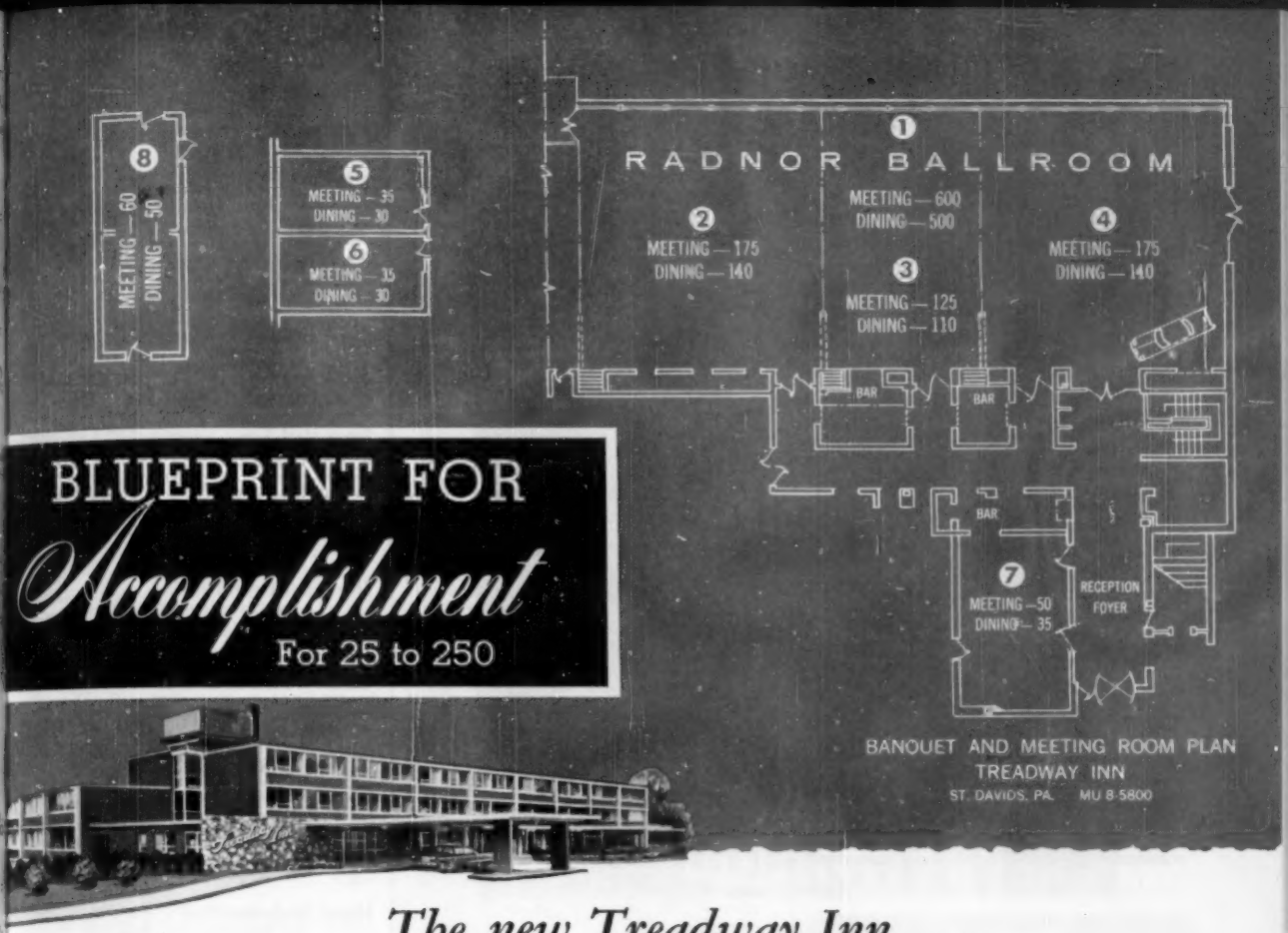
The Carlton House

550 Grant St. (Phone: Grant 1-6060)
Manager: John N. Penn
Sales Manager: Herbert C. Fetzer
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-16.00; Double: 16.00-20.00; Suites: 32.50 to 75.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (225)
No. Banquet Rms. & Capacity of Largest: 3 (225)
Group Meal Rates: Breakfast: 1.75 to 2.50; Lunch: 3.50 to 5.00; Dinner: 4.50 to 8.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J

Penn Sheraton

See Advertisement, Page 168

Mellon Park Square (Phone: AT 1-7100)
Manager: Charles T. Carey
Sales Manager: John Johnson
Convention Season: All year
Largest Group Accommodated: 1,500 (900 rooms and 35 suites available July and Aug.; 700 rooms and 35 suites available Sept. to July)
Air Conditioning: 1,000 bedrooms, all banquet halls
Convention Rates: Single: 8.50 to 11.00; Double: 11.50 to 14.00; Suites: 25.00 to 100.00, European
No. Mtg. Rms. & Capacity of Largest: 25 (1,200)
No. Banquet Rms. & Capacity of Largest: 25 (950)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None



The new Treadway Inn
in a Resort Setting on PHILADELPHIA'S Main Line

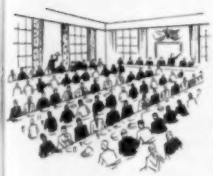
Brand new for your 1961 meetings, conventions, exhibit or conference. Modern. Complete with the special group facilities, appointments and equipment you always look for but never seem to find . . . all blueprinted for meeting accomplishment.

144 rooms of air-conditioned and sound proof comfort to house as many as 250 conferees . . . beautiful Publick Room and Coffee House serving famed Treadway food. Treadway brimful cocktails served in traditionally furnished Ordinary.

PLEASURES go with accomplishment at St. Davids . . . with guest privileges on 18-hole golf course on the grounds. Olympic-size pool only a step from guest rooms, seasonal indoor ice skating nearby, other resort attractions.

Conveniently located, 30 minutes from downtown Philadelphia by Main Line commuting, 10 minutes from Turnpike at Valley Forge Exit, 35 minutes from International Airport.

PLUS FEATURES FOR MAIN LINE MEETINGS



FLEXIBILITY AND PRIVACY—Radnor Ballroom ① with capacity of 500 for banquets, 600 for theatre style seating, quickly divided into two or three ② ③ ④ smaller units (see capacities blue printed above) with modern sound proof walls. All meeting rooms have own bar and food service facilities. Meeting room location away from hotel's public areas and separate entrance assure privacy and freedom from distraction. Driveway, ramp and wide entrance permit easy exhibit delivery and indoor display of automobiles or other large equipment.

COMPLETE HOTEL SERVICES include Room Service, Valet, Laundry, Cleaners, Direct wire to Hertz and Western Union, Transportation Desk, Gift Shop, Sundry Drug Shop. Ample free parking, too.

GROUP SERVICE KNOW-HOW in an alert, well-trained staff, backed by 49 years of Treadway experience and directed by experienced key men assure smoothly run conventions and meetings, complete conferee satisfaction.

LATEST AUDIO-VISUAL and other meeting equipment includes newest in amplification, all types of mikes, slides and movie projectors, screens, magnetic chalkboards, charts, presentation easels, stages, platforms, lecterns, portable stage lighting, various size classroom-conference tables.

We're Brand New. Several Open Dates in 1961. Write or Call.

TREADWAY INN

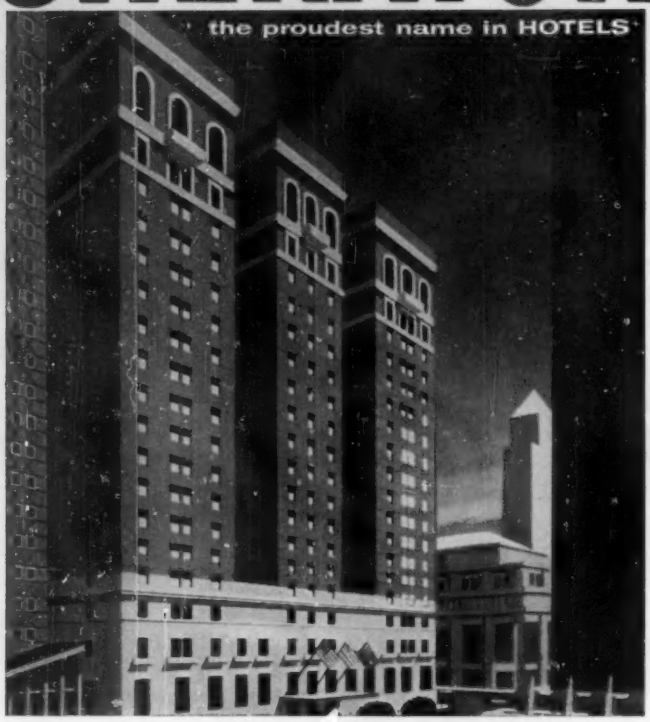
ST. DAVIDS, PENNA.

Northwest Philadelphia, On The Main Line

PHONE PHILADELPHIA, MUrray 8-5800 • ROBERT J. PEARCE, *INNKEEPER*

TWX Wayne, Pa. 705

SHERATON



IN PITTSBURGH — IT'S THE

PENN-SHERATON

THE HUB OF THE GOLDEN TRIANGLE with the vast new Public Auditorium at its doorstep. A full city block of function space accommodates groups up to 2500. Every convention facility and convenience under one roof, plus an experienced staff to serve you. Sales meetings a specialty.

One of the world's largest and finest hotels. 26 stories of spacious accommodations. Also 4 new restaurants and lounges including the famed *Harp and Crown* and *Riverboat Room*.

1600 rooms

C. T. Carey, *General Manager*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

EAST	Providence	**MIDWEST**	Akron	**SOUTH**	Los Angeles	Toronto
New York	Springfield	Chicago	Indianapolis	Louisville	Pasadena	Niagara Falls
Boston	Albany	Detroit	French Lick, Ind.	Dallas	Portland	Hamilton
Washington	Rochester	Cleveland	Rapid City	New Orleans	**HAWAII**	**OVERSEAS**
Pittsburgh	Buffalo	Cincinnati	Sioux City	Mobile	Honolulu	Tel Aviv, Israel
Baltimore	Syracuse	St. Louis	Sioux Falls	**WEST**	**CANADA**	(opens March
Philadelphia	Binghamton	Omaha	Cedar Rapids	San Francisco	Montreal	1961)

12 Function Rooms, Seating 25 to 1,000

IN **PITTSBURGH**

Sales Executives stay at and recommend

HOTEL WEBSTER HALL

Your Gracious Host in Pittsburgh

4415 Fifth Ave., Pittsburgh 13, Pa.

MAyflower 1-7700

Teletype PG 253

150 Car Parking Lot Adjoins Hotel

The Better Place in All

PITTSBURGH for

• SALES MEETINGS

• CONVENTIONS

BANQUETS • SHOWS

600 AIR COND. ROOMS WITH T.V. & RADIO

12 Air Conditioned Function Rooms

Henry J. Huemrich V.P. & Genl. Mgr.

Florence Rittinger, Sales Mgr.

PENNSYLVANIA

Pittsburgh continued

Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: D, G, I, J, closed-circuit TV, blackboards

Pick Roosevelt Hotel

Penn Ave. and 6th St. (Phone: AT 1-3700)
Manager: E. A. Leach
Sales Manager: Dean A. Phillips
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-12.50; Double: 11.50-15.50; Suites: 22.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (4[illegible])
Group Meal Rates: Breakfast: 2.25; Lunch: 2.[illegible]; Dinner: 4.00
Liquor: Yes, except Sunday
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 10.00 per booth
Net Exhibit Space: Room for 20 6 x 6 ft. booths on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Bowling

The Pittsburgh Hilton

See Advertisement, Page 51

Gateway Center (Phone: EXpress 1-4600; telegraph: PG 644)
Manager: A. H. Zugger
Sales Manager: Herbert S. Loepere
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-18.00; Double: 13.00-32.00; Suites: 28.00-50.00. European
No. Mtg. Rms. & Capacity of Largest 12 (2,500)
No. Banquet Rms. & Capacity of Largest: 12 (2,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.[illegible]; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 9,000 sq. ft. on one floor, includes mtg. rms.
Audio-Visual Aids: Stage: 60 by 12 ft., H, I, J, K, L

Hotel Webster Hall

See Advertisement, Page 168

4415 Fifth Avenue (Phone: Mayflower 1-7700) (Telegraph PG 253)
Manager: Henry J. Huemrich
Sales Manager: Florence Rittinger
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 20 suites)
Air Conditioning: Bedrooms, banquet & meeting rooms
Convention Rates: Single: 8.00-12.50; Double: 11.00-16.00; Suites: 20.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (90[illegible])
No. Banquet Rms. & Capacity of Largest: 10 (7[illegible])
Group Meal Rates: Breakfast: 1.75; Lunch: 2.7[illegible]; Dinner: 3.75 up
Liquor: Yes
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 15.00 to 275.00
Net Exhibit Space: 15,000 sq. ft., 11,600 on one floor
Audio-Visual Aids: A, D, G, I, J, L, blackboards
Hotel Representative: Utell International

POCONO MANOR

Railroads: D, L. & W.

Pocono Manor Inn

See Advertisement, Page 169

(Phone: Mt. Pocono, TE 9-7111)
Gen. Manager: John M. Crandall
Manager: Glen W. Kissel
Sales Manager: Donald H. Pierson
Convention Season: All year—except July and August
Largest Group Accommodated: 375 (210 rooms)
Convention Rates: Single: 20.00; Double: 34.00. Nov.-April, Single: 19.00; Double: 30.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (375)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.38; Lunch: 3.[illegible]; Dinner: 4.92 (includes tax and gratuity)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,800 sq. ft. on one floor
Audio-Visual Aids: A, C, D, I, J, blackboards
Sports Facilities: Golf, horseback riding, tennis, putting course, scheduled trap shooting, swimming, boating, shuffleboard, horseshoes, bowling, ping pong, billiards
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.; Robert F. Warner, Inc.

READING

Railroads: Penna.; Reading
Airlines: AAA, CAP, EAL, TWA

Abraham Lincoln Hotel

Fifth & Washington Sts. (Phone: FR 4-1121)
Manager: Francis H. Mills
Sales Manager: George Brown
Convention Season: All year
Largest Group Accommodated: 525 (200 rooms, 20 suites available)
Air Conditioning: 150 bedrooms, banquet & meeting rooms
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 14.00; Suites: 19.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 29' x 15', G, I, J, L, blackboards
Sports Facilities: Golf, swimming, tennis, riding

SCRANTON

Railroads: J.C.; D. & H.; D.L. & W.; Erie, L. & W.V.; N.Y.O. & W.
Airlines: AAA, AAL, EAL, TWA

Hotel Jermyn

322 Spruce Street (Phone: DI-3-1181)
Manager: M. F. Renaud
Convention Season: All year
Largest Group Accommodated: 390 (185 rooms, 3 suites available)
Air Conditioning: Some bedrooms, all banquet halls
Convention Rates: Single: 3.50 to 9.75; Double: 6.50 to 13.50; Suites: 20.00 to 22.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 3 (650)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.75
Liquor: Yes
Net Exhibit Space: 7,500 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: D, G, I, J
Sports Facilities: Golf course and bowling alleys nearby

SHAWNEE-ON-DELAWARE

Railroads: to Stroudsburg, E. Stroudsburg

Shawnee Inn

See Advertisement, Page 169

Shawnee-on-Delaware (Phone: HAmilton 1-1500)
Manager: W. S. Garrison
Sales Manager: Edgard A. Sweet
Convention Season: May, Jun., Sept., & Oct.
Largest Group Accommodated: 230 (115 rooms, 6 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 26.00; Double: 19.00; Suites: 51.00-63.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (200)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 5.00
Liquor: Yes
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 24 by 12 ft., A, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, putting, basketball
Sales Representative: Robert F. Warner, Inc.

SKYTOP

Railroads: D. L. & W.
Airlines: served through Scranton

Skytop Club

See Advertisement, Page 169

(Phone: LYndhurst 5-7401)
Manager: Wm. W. Malleson, Jr.
Resident Manager: D. M. Biles
Convention Season: September through June
Largest Group Accommodated: 300 (190 rooms available)
Convention Rates: May to Oct.—Single: 16.50-21.00; Double: 33.00-39.00; Nov. to May—Single: 16.50-19.50; Double: 32.00-34.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: Mtg. rms.
Audio-Visual Aids: Stage: 12' x 20', A, B, C, G, I, J, L, blackboards
Sports Facilities: Golf, riding, fishing, lawn bowling, tennis, putting greens, swimming, shuffleboard, archery, skiing, skating, tobogganing

UNIONTOWN

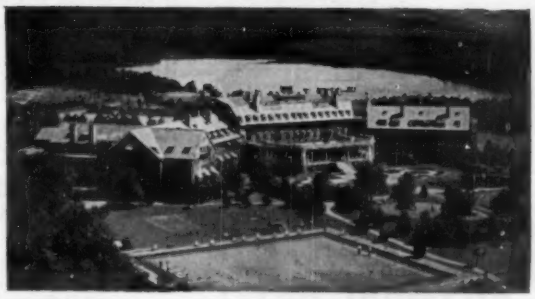
Railroads: Penna.; B. & O.

Mount Summit Hotel

Route # 40 (Phone: GE 8-8594)
Manager: Don Shoemaker
Sales Manager: Mrs. Park Nicklow
Convention Season: May, Jun., Sept., Oct. & Nov.
Largest Group Accommodated: 200 (96 rooms, 1 suite)
Air Conditioning: Banquet halls
Convention Rates: Single: 15.00-17.00; Double: 26.00-28.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,500 sq. ft. on one floor; includes mtg. rms.

WHY SKYTOP?

For executive meetings and top management groups Skytop Club, in the nearby Pocono Mountains, is the undisputed leader. This scenic 5500-acre estate provides complete isolation and every physical attribute for group meetings—10 to 300.



★ **Private club atmosphere, distinguished service**
★ **Excellent meeting rooms, equipped with all professional requirements**
★ **Easily accessible (only 100 mi. from N. Y. and Phila.)—Serviced nationally by leading railroads and 5 airlines**
★ **Outstanding cuisine—private dining rooms**
★ **Superb facilities for relaxation and recreation, including 18 hole championship golf course**
★ **Beautifully appointed accommodations**

Write for Conference Booklet and complete details

SKYTOP CLUB Secluded in the Poconos
BOX 30, SKYTOP, PENNA. • Wm. W. Malleson, Jr., *Gen. Mgr.*
Phone: LYndhurst 5-7401

UNHURRIED, UNHARRIED CONFERENCES

Conferences are always more profitable in the relaxed atmosphere of The Manor's 4000 acre estate. Our Terrace Wing offers the finest in modern facilities. Terrace Ballroom and Auditorium with additional conference rooms, Terrace Cocktail Lounge, complete banquet facilities. Indoor-outdoor Swimming Pool. 18 hole Championship Golf Course. Terrace Ice Skating Rink. Every sport in season.

Write for Conference Facilities Folder.

"Atop the Poconos"

POCONO MANOR INN

Pocono Manor, Pa.

Donald H. Pierson, Sales Mgr. • Glenn W. Kissel, Manager
John M. Crandall, V. P., Gen. Mgr.
Phone (Mt. Pocono) TErminal 9-7111

Shawnee Inn

"For Sure"

You can be sure of successful sales meetings, conventions, and golf outings by selecting Shawnee Inn. Conveniently located only two hours from New York or Philadelphia. Capacity (230) invited May, June, September and October. Executive groups up to 100 in July and August. Call HAmilton 1-1500, ask for Sales Manager, Ed Sweet

SHAWNEE INN
Shawnee-On-Delaware, Pa.
"MEETINGS AND GOLF CAPITOL OF THE EAST"
BROCHURES AND RATES ON REQUEST
Nationally represented by Robert F. Warner, Inc.

PENNSYLVANIA

Uniontown continued

Audio-Visual Aids: Stage: 30 by 12 ft., A, B, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, archery

WERNERSVILLE

Railroads: Reading

Galen Hall Hotel & Country Club

(Phone: Reading, ORchard 8-8011)
Manager: Daniel Burack
Sales Manager: Samuel Sopenoff
Convention Season: Apr., May, Jun., Jul., Aug., Sept. & Oct.
Largest Group Accommodated: 512 (300 rooms, 15 suites)
Air Conditioning: 75% bedrooms and banquet halls
Convention Rates: Single: 20.00-22.00; Double: 17.00-19.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,100 sq. ft. on one floor
Audio-Visual Aids: Stage: 40 by 6 ft., A, C, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding

WHITE HAVEN

Railroads: L.V.; J.C.

Split Rock Lodge

(Phone: Gibson 3-9571)
Manager: W. D. Herrman
Sales Manager: C. A. Rhoads
Convention Season: Sept. 1-Jun. 15
Largest Group Accommodated: 250 (34 rooms, 50 cottages)
Air Conditioning: No
Convention Rates: Single: 15.00-18.00; Double: 28.00-30.00; Cottages: 14.00-15.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 4
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 29 by 13 ft., A, C, E, G, H, I, J, K, L

WIILKES-BARRE

Railroads: J.C.; D. & H.; L.V.; Penna.; L. & W.V.
Airlines: AAA, AAL, EAL, TWA

Sterling Hotel

47 Market Street (Phone: VAlley 2-3131)
Manager: Stephen C. Finnen
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms available)
Air Conditioning: Banquet and meeting rooms, 90 bedrooms
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 1 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: From 10.00
Audio-Visual Aids: I, J

YORK

Railroads: M. & P.; Penna.; W.M.

The Yorktowne Hotel

Market at Duke Street (Phone: York 82831)
Manager: Charles D. Klingler
Sales Manager: Robert R. Heathcote
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms, 6 suites available)
Air Conditioning: 150 bedrooms, banquet & meeting rooms
Convention Rates: Single: 6.00 to 9.75; Doubles: 8.50 to 14.00; Suites: 27.00 to 40.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (700)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,125 sq. ft.
Audio-Visual Aids: Stage: 12' x 24', G, I, J

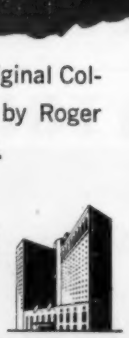
Convenient to Everywhere!

PROVIDENCE

RHODE ISLAND

One of the 13 Original Colonies, Founded by Roger Williams in 1636.

- 500 Rooms
- with COMPLETE convention facilities



SHERATON -BILTMORE HOTEL

For further information write
Hon. Walter H. Reynolds, Mayor
or Convention Bureau
Providence Chamber of Commerce
Providence, R. I.

RHODE ISLAND

PROVIDENCE

Railroads: N.Y., N.H. & H.
Airlines: AAA, AAL, EAL, MOH, NAL, NEA, UAL

CONVENTION BUREAU

Greater Providence Chamber of Commerce

See Advertisement, Page 170

John Stimes, Manager

Crown Hotel

208 Weybosset St. (Phone: DExter 1-8200; telegraph: PR 87)
Manager: George J. Sanker
Sales Manager: James D. McAndrews
Convention Season: All year
Largest Group Accommodated: 350 (140 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-6.00; Double: 8.00-9.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.85; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: Complimentary with over 50 bedrooms
Charges for Exhibit Rms.: Complimentary with over 50 bedrooms
Net Exhibit Space: 2,4½ sq. ft. on one floor
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L

Sheraton-Biltmore Hotel

See Advertisement, Page 170

11 Dorrance St. (Phone: GAspee 1-9200; telegraph: PR 59)
Manager: George Thomas Cullen
Sales Manager: James J. O'Halloran
Convention Season: All year
Largest Group Accommodated: 900 (450 rooms, 19 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.85-12.50; Double: 12.50-16.50; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (750)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,500 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, horse & dog racing

Warwick Motor Inn

See Advertisement, Page 170

2081 Post Rd. (Phone: 9-0600)
Manager: James Derry
Convention Season: All year
Largest Group Accommodated: 160 (84 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-11.00; Double: 12.50-14.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Liquor: Yes
Charges for Mtg. Rms: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Golf, swimming, tennis, riding, miniature golf, flying

SOUTH CAROLINA

CHARLESTON

Railroads: A.C.L.; So. Ry.; S.A.L.
Airlines: DAL, EAL, NAL

Hotel Fort Sumter

Manager: Van A. Bealer
Resident Manager: E. G. Braun
Convention Season: All year except Mar. 10 to April 15
Largest Group Accommodated: 300 (150 rooms, 10 suites available)

Warwick Motor Inn
Across from Airport
Conventions Welcome
2081 Post Road **Warwick, R. I.**
84 Luxurious Rooms Swimming Pool

Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 5.50-9.00; Double: 9.00-14.00; Suites: 20.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, fishing, beaches

Francis Marion Hotel

King & Calhoun Sts. (Phone: RA 2-8831; teletype: CS 335)
Manager: J. William Cole
Sales Manager: W. E. Baty
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 10.50-14.00; Suites: 13.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 25% of space sold
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Golf can be arranged
Sales Representative: Leonard Hicks, Jr. & Associates

COLUMBIA

Railroads: A.C.L.; S.A.L.; So. Ry.; C.N. & L.
Airlines: DAL, EAL

Hotel Columbia

1301 Gervais St. (Phone: ALpine 2-2141)
Manager: Jack Maynard
Convention Season: All year
Largest Group Accommodated: 400 (230 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-9.00; Double: 8.50-14.00; Suites: 18.00-33.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Private functions only
Charges for Mtg. Rms.: None
Net Exhibit Space: All on one floor
Audio-Visual Aids: D, H, I, J, L

Hotel Wade Hampton

Gervais & Main Sts. (Phone: AL 6-4361; telegraph: CO 7149)
Manager: Fitzhugh L. Smith
Sales Manager: John R. Loy
Convention Season: All year
Largest Group Accommodated: 600-900 (300 rooms, 19 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 4.50-9.00; Double: 8.50-11.50; Suites: 22.00-59.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (1,100)
No. Banquet Rms. & Capacity of Largest: 13 (750-800)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 25% of space sold
Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 16 by 8 ft., G, H, I, J, L
Sales Representative: Leonard Hicks, Jr. & Associates

GREENVILLE

Railroads: So. Ry.; P. & N.; C. & W.C.; G. & N.
Airlines: DAL, EAL, SOU

Jack Tar Poinsett

129 S. Main (Phone: CEdar 3-6211)
Manager: Mason G. Alexander
Sales Manager: Marie C. Brannen
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 9 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 8.00-16.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (375)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: No
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,080 sq. ft. on one floor
Audio-Visual Aids: Stage: 31 by 9 ft., I, L

MYRTLE BEACH

Airlines: PAI (May-Sept.), EAL, NAL through Wilmington, S.C. or Charleston, S.C.

Ocean Forest Hotel

Porcher Ave. (Phone: Hillcrest 8-5181, 8-5052)
Manager: John W. Tyler
Convention Season: Apr.-Oct.
Largest Group Accommodated: 350 (180 rooms, 15 suites)
Air Conditioning: 40% bedrooms and banquet halls
Convention Rates: Single: 14.00-18.00; Double: 28.00-32.00; Suites: 10.00-15.00 additional per day. American
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 2 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,043 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: Stage: 40 by 18 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, fishing
Sales Representative: Global Hotel Representatives

SOUTH DAKOTA

RAPID CITY

Railroads: C. N.
Airlines: FAL, NOR, WAL

Sheraton-Johnson Hotel

See Advertisement, Page 171

523 Sixth St. (Phone: FIllmore 2-1210; teletype: RC 8407)
Manager: Ben Amsden
Sales Manager: Delmar McKinstry
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.35-9.35; Double: 9.85-12.85; Suites: 20.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (350)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,415 sq. ft.; 3,835 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, fishing

SIOUX FALLS

Railroads: C.M. St. P. & P.; C.R.I. & P.; Gt. Nor.; Ill. Cent.; C. & N.W.L.
Airlines: BNF, NOR, WAL

AUDITORIUM

Sioux Falls Coliseum

501 N. Main Ave. (Phone: EDison 8-5531)
Manager: Allan P. Aker
Exhibit Areas: Annex: 22,400 sq. ft.; Auditorium: 10,000 sq. ft.; Armory: 5,000 sq. ft.
Rental Fees: 100.00 per day when no admission charge; includes janitor service, light and heat
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 25 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: Truck door opening
Elevators: None, all on one floor
Columns: None
Utilities: Gas, electric
Mtg. Rms. & Capacity: Auditorium, 2,300; 3 rooms, 50
Facilities for Food Functions: Banquets for 1,500
Parking Facilities: City parking across from building
Distance from Business District: 2 blocks

Sheraton-Cataract Hotel

See Advertisement, Page 171

106 W. 9th St. (Phone: EDison 4-6031; teletype: SX 8377)
Manager: Henry A. Ditmanson
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.35-12.50; Double: 3.95-7.75; Suites: 23.00-30.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.75
Liquor: Yes

SHERATON
-JOHNSON HOTEL
IN RAPID CITY, S.D.

South Dakota's largest and finest hotel. Located in the scenic vacation country of the Black Hills. Resort atmosphere. Attractive new rooms with free TV and radio. Cocktail Lounge. Air-conditioned function rooms for meetings of groups from 15 to 350.
BEN C. AMSDEN, *Gen'l Mgr.*

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada
EAST: NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y.
MIDWEST: CHICAGO, DETROIT, CLEVELAND, CINCINNATI, ST. LOUIS, OMAHA, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa
SOUTH: LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama
WEST: SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon
HAWAII HONOLULU
CANADA: MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.
OVERSEAS: ISRAEL TEL AVIV Opens March, 1961

SHERATON
-CATARACT HOTEL
IN SIOUX FALLS, S.D.

The modernized convention hotel in the heart of Sioux Falls. Facilities for large and small meetings. Many rooms air-conditioned. Radio and TV in all rooms. Cocktail Lounge and Coffee Shop. Private function rooms for meetings of 60 to 450.
HENRY A. DITMANSON
General Manager

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada
EAST: NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y.
MIDWEST: CHICAGO, DETROIT, CLEVELAND, CINCINNATI, ST. LOUIS, OMAHA, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa
SOUTH: LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama
WEST: SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon
HAWAII HONOLULU
CANADA: MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.
OVERSEAS: ISRAEL TEL AVIV Opens March, 1961

SOUTH DAKOTA

Sioux Falls continued

Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 7,156 sq. ft., half on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L

TENNESSEE

CHATTANOOGA

Railroads: C. of Ga.; N.C. & St. L.; A.G. So.; C.N.O. & T.P.; T.A. & G.; So. Ry.
Airlines: BNF, CAP, DAL, EAL

CONVENTION BUREAU

Chattanooga Convention & Visitors Bureau
819 Broad St. (2)
Ray W. Atkinson, Executive Director

AUDITORIUM

Memorial Auditorium

399 McCallie Ave. (Phone: AM 6-8837)
Manager: Tommy C. Thompson
Exhibit Areas: Mail Hall: 13,000 sq. ft.; stage: 800 sq. ft.; Wheland Hall: 1,500 sq. ft.
Rental Fees: 300.00 per day; includes janitor service, heat and light
Floor Load: Ample
Ventilation: Air conditioned
Ceiling Height: 50 ft.
P.A. System: 50.00 per day for set and operator
Elevators: Freight elevator to Main Hall (6,000 lbs.)
Columns: None
Utilities: AC current
Loading Facilities: Large truck can use elevator to unload on exhibit floor
Storage Areas: Basement; 500 sq. ft.; stage: 800 sq. ft.
Mtg. Rms. & Capacity: 3 (200); 12 large dressing rooms—some can be used for small meetings
Facilities for Food Functions: None
Parking Facilities: Garage in basement; large lots across street, 1,000 cars
Distance from Business District: 2 blocks

CHATTANOOGA'S LEADING CONVENTION HOTEL

IN THE "SCENIC CITY OF THE SOUTH"

400 Air Conditioned Rooms
5 Distinctive Restaurants
9 Meeting and Banquet Rooms (All on same floor)

Closed Circuit TV, PA Systems,

Meeting Aids
Free Parking

PLUS A Friendly Experienced Convention Staff

Hotel PATTEN
CHATTANOOGA, TENNESSEE

Write John K. Williams
Sales Manager

Associated with
Hotel SEMINOLE, Jacksonville, Fla.

Hotel Patten

1 E. 11th St. (Phone: AMherst 6-2141)
Manager: J. Garnett Andrews
Sales Manager: John K. Williams
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 9 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.25-9.00; Double: 9.00-15.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Package Liquor
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Percentage basis
Net Exhibit Space: 6,600 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 15 by 8 ft., G, H, I, L

The Read House

Broad, 9th, Chestnut (AMherst 6-4121 Teletype CT 7094)
Manager: Albert Crouch
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double: 7.00 to 15.00; Suites: 20.00 to 30.00; Studio rooms: 10.00 plus 3% state sales tax. European
No. Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00 plus 3% sales tax
Liquor: Package store only
Charges for Mtg. Rms.: 10.00 to 25.00
Charges for Exhibit Areas: 25% of gross revenue
Net Exhibit Space: About 50 six-foot booths on two floors, partially included in meeting space
Audio-Visual Aids: D, G, I, J

GATLINBURG

Railroads: L. & N.; So. Ry.—to Knoxville
Airlines: Served through Knoxville

Mountain View Hotel

(Phone: 384)
Manager: Tom Woods
Convention Season: Nov. 1 to June 1, September
Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: One banquet and meeting room, some bedrooms
Convention Rates: Single: 11.00 to 12.00; Double: 16.00 to 21.00; Suites: from 30.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: No
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: A, D, G, I, J
Sports Facilities: Golf, shuffleboard, ping pong, tennis, horseback riding, fishing

KNOXVILLE

Railroads: L. & N., So. Ry.
Airlines: AAL, DAL, CAP, PAI

Andrew Johnson Hotel

918 S. Gay Street (Phone: 2-4103; KX 188)
Manager: James E. Bradley
Sales Manager: William A. Tiller
Convention Season: All year
Largest Group Accommodated: 700 (250 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-9.50; Double: 10.50-13.50; Suites: 17.50-36.50. European
No. Mtg. Rms. & Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 12 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 3.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 1/3 of space rentals
Audio-Visual Aids: Stage: 24 by 14 ft., A, G, H, I, J, L
Sports Facilities: Swimming

Hotel Farragut

530 S. Gay St. (Phone: 2-5161; teletype: KX 373)
Manager: G. H. Shuford
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-11.50; Double: 8.50-12.00; Suites: 22.00-46.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 7 (275)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Private functions only
Charges for Mtg. Rms.: 7.50-50.00
Charges for Exhibit Rms.: 10.00-100.00
Audio-Visual Aids: Stages: 24 by 6 ft., 15 by 6 ft., G, H, I, J, L

LOOKOUT MOUNTAIN

Airlines: Served through Chattanooga

Castle in the Clouds

(Phone: VE 1-1545)
Sales Manager: Jon Barnes
Convention Season: May-September
Largest Group Accommodated: 300-350 (150 rooms, 14 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 19.00-25.00; Double: 29.00-37.00; Suites: 45.00-70.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, C, D, G, H, I, J, L
Sports Facilities: Swimming, golf, tennis, horseback riding, shuffleboard
Sales Representative: Leonard Hicks, Jr. & Associates

MEMPHIS

Railroads: C.R.I. & P.; Frisco; G.M. & O.; I.C.; L. & N.; Mo. Pac.; N.C. & St. L.; St. L.S.W.; So. Ry.; Union
Airlines: AAL, BNF, CAP, DAL, EAL, SOU, TTA

CONVENTION BUREAU

Memphis Convention Bureau
P.O. Box 224
James C. Wood, General Manager

AUDITORIUMS

Memphis Municipal Auditorium

Main and Poplar Sts. (Phone: JA 7-5443)
Manager: Chauncey Barbour
Exhibit Areas: 75,000 sq. ft.
Floor Load: 400 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: 68 ft.
P.A. System: Available

where EXPERIENCE meets EXPERIENCE

When your company's sales experience joins with the Claridge's meeting experience (and excellent facilities) a top notch sales meeting is assured. That's why REXALL DRUG, THE FORD MOTOR CO., GENERAL TIRE, and many others return to the Claridge year after year. May we add your name to our growing list of satisfied clients?

SCOTT J. STEWART, Managing Director

Hotel Claridge
MEMPHIS
HOME OF THE FAMOUS BELL TAVERN

Dimensions, Opening to Exhibit Hall: 12 ft. by 18 ft.
Elevators: Three, 3,000 lbs., one passenger, one stage lift, 4 escalators
Columns: None
Utilities: AC and DC current, water, gas, sewage
Loading Facilities: Railroad one block from building
Meeting Rooms and Capacities: 11, 80 to 200 persons; main floor, 2,000 balconies, 6000
Facilities for Food Functions: Banquet for 18,000
Distance from Business District: Four blocks

Ellis Auditorium

74 Poplar Ave.
Managing Director: Chauncey Barbour
Exhibit Areas: Amphitheatre: 15,000 sq. ft.; West Hall: 12,122 sq. ft.; East Hall Mezzanine: 11,000 sq. ft.; East Hall Main Floor: 15,000 sq. ft.; East Hall Lower Level: 13,300 sq. ft.
Rental Fees: On application
Floor Load: 100 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: West Hall: 18 ft.; Amphitheatre: 90 ft.; East Hall Mezzanine: 18 ft.; East Hall Main Floor: 14 ft., 9 in.; East Hall Lower Level: 10 ft. 10 in.
P.A. System: All halls
Dimensions, Opening to Exhibit Hall: West Hall: 9 ft. 3 in. wide, 12 ft. high; North Hall: 10 ft., 8 in. wide, 14 ft. high; East Hall: 9 ft., 6 in. wide, 7 ft., 10 in. high
Elevators: Stage lift in North Hall from basement to stage level. One 10 ft., 2 in. wide by 23 ft. long serves all East Halls. Passenger elevator on south side serves three floors
Columns: None except in lower level of East Hall
Utilities: 110 and 220 current
Loading Facilities: Exhibit halls all handled at street level
Storage Areas: 3,456 sq. ft.
Mtg. Rms. & Capacities: Two 20 ft. by 2 ft.; 23 dressing rooms; Concert Hall, capacity 2,500
Facilities for Food Functions: Yes
Parking Facilities: Good
Distance from Business District: Two blocks

Chisca Plaza Motor Hotel

See Advertisement, Page 173

272 S. Main St. (Phone: JA 5-4661; teletype: ME 585)
Manager: Walter V. Williams
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-10.00; Double: 8.00-14.00; Suites: 18.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,600)
No. Banquet Rms. & Capacity of Largest: 3 (1,250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Bottle only
Charges for Mtg. Rms.: None
Net Exhibit Space: 28,883 sq. ft.: 20,400 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 60 by 12 ft., A, B, C, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, shuffleboard, skating, fishing

Claridge Hotel

See Advertisement, Page 172

109 N. Main St. (Phone: JA 5-2511; teletype: ME 252)
Manager: Scott J. Stewart
Sales Manager: Bill Lewelling
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-13.00; Double: 8.00-16.00; Suites: 16.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (550)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00 minimum
Net Exhibit Space: 7,300 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 44 by 16 ft., G, H, I, J, K, L

Hotel King Cotton

69 Jefferson Street (Phone: JA 6-5883; Teletype: ME 281 X)
Manager: Leon Ethridge
Sales Manager: Bill Lewelling
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 5 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.25-9.50; Double: 9.00-11.00; Suites: 31.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (850)
No. Banquet Rms. & Capacity of Largest: 8 (750)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50
Liquor: Beer served only
Net Exhibit Space: 13,647 sq. ft. not on one floor, included in meeting space
Audio-Visual Aids: D, I, J

Peabody Hotel

149 Union (Phone: JA 6-7766)
Manager: T. S. McGinn
Sales Manager: William A. Hendricks
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-14.00; Double: 8.00-17.00; Suites: 24.00-37.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Exhibit Rms.: Average 100.00 per day
Net Exhibit Space: 25,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, D, G, H, J, L
Sports Facilities: Golf

NASHVILLE

Railroads: L. & N.; N.C. & St. L.; T.C.; N.-F.
Airlines: AAL, BNF, EAL, OZA, TWA

Dinkler-Andrew Jackson Hotel

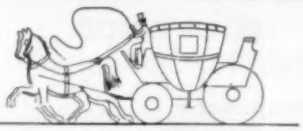
See Advertisement, Page 29

314 6th Ave. N. (Phone: AL 5-2121)
Manager: Leon Womble
Sales Manager: Dorothy Baumgartner
Convention Season: All year
Largest Group Accommodated: 300-400 rooms
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.00-14.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, G, H, I, J, L

Hotel Hermitage

6th & Union (Phone: ALpine 6-2161; teletype: NU 180)

The Maxwell House



Hospitality
SOUTHERN STYLE

Convention headquarters in the heart of Dixie accommodating groups from ten to six hundred

All air conditioned sleeping rooms and function rooms

Write for Rates and Brochure to

THE MAXWELL HOUSE
Fourth and Church Streets **Phone ALpine 5-2112**
NASHVILLE, TENNESSEE

Chisca
PLAZA
MOTOR HOTEL

downtown
MEMPHIS

Motor entrance from Main Street . . . Ballroom (Can be divided to seat up to 1500) ...Courtesy Coffee... Free Parking . . . Dining Room overlooking year-round pool . . . 100 beautiful new rooms . . . adjoining present Chisca . . . Modern, luxurious.

•

Master Host
Carte Blanche

Chisca
PLAZA
MOTOR HOTEL
Main at Linden • JA 5-4661 • ME 585

TENNESSEE

Nashville continued

Manager: Richard R. Hall
Sales Manager: Mrs. A. H. Mizell
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-16.00; Double: 8.50-18.00; Suites: 17.50-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Package goods only
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per booth
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 30 by 8 ft., G, H, I, J, L

The Maxwell House

See Advertisement, Page 173

4th & Church St. (Phone: Alpine 5-2112)
Manager: Jesse Hursey
Convention Season: All year
Largest Group Accommodated: 150 (70 rooms, 3 suites)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: from 4.75; Double: from 7.00; Suites: 15.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.25
Liquor: Mixing bar in cocktail lounge
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J, closed-circuit TV
Sports Facilities: Golf courses within three miles

TEXAS

AUSTIN

Railroads: S.P.; M.P.; M.K. & T.
Airlines: BNF, CAL, TTA

AUDITORIUM

Municipal Auditorium & Convention Center

P.O. Box 1160 (Phone: GReenwood 6-6901
Exhibit Areas: 80,000 sq. ft.; Main floor, 45,000 sq. ft.; Basement, 35,000 sq. ft.
Rental Fee: 600.00 per show day; includes all services except special labor
Floor Load: 150 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 60 ft., 18 ft., 70 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 2 truck doors (14 by 14 ft. each)
Elevators: 1 freight
Columns: 20 ft. center in basement level only
Utilities: 110, 220 AC current, gas, water, and drain every 20 ft.
Loading Facilities: 2 Forklifts, conveyor belts, ramp
Storage Areas: 4,800 sq. ft. in basement
Mtg. Rms. & Capacity: 11 (75-450)
Facilities for Food Functions: Caterer for banquets of 4,000
Parking Facilities: 3,600 cars
Distance from Business District: Less than 1 mile

Commodore Perry Hotel

8th & Brazos (Phone: GR 6-6461; teletype: AZ 59)
Manager: J. Spencer Lloyd
Sales Manager: John A. Martin
Convention Season: All year
Largest Group Accommodated: 550 (165 rooms, 35 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-12.00; Double: 9.00-16.00; Suites: 17.50-50.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Packaged liquor
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,525 sq. ft. on one floor; includes some mtg. rms.
Audio-Visual Aids: D, H, I, L
Sports Facilities: Swimming

Driskill Hotel

117 E. 7th St. (Phone: GR 6-3501; telegraph: AZ 35)
Manager: Bob Ross
Sales Manager: M. C. Sims
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 31 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-8.50; Double: 10.00-14.00; Suites: 16.50 minimum. European
No. Mtg. Rms. & Capacity of Largest: 5 (175)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Yes
Net Exhibit Space: 4,604 sq. ft.; 3,004 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L

Stephen F. Austin Hotel

7th & Congress Ave. (Phone: GR 6-4261; telegraph: AZ 54)
Manager: John Powell
Sales Manager: Charles D. Parks
Convention Season: All year
Largest Group Accommodated: 450-500 (250 rooms, 14 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-7.50; Double: 7.00-10.50; Suites: 17.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,200)
No. Banquet Rms. & Capacity of Largest: 5 (900)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 15.00 per booth
Net Exhibit Space: 8,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 48 by 24 ft., A, B, C, G, H, I, L

BEAUMONT

Railroads: So. Pac.; Mo. Pac.; G.C. & Sante Fe; K.C. So.
Airlines: DAL, EAL, TTA

Hotel Beaumont

Orleans at Fannin (Phone: Te 3-7411)
Manager: Robert C. Schieble
Sales Manager: Mary C. Leicht
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.00; Double: 7.00 to 12.00; Suites: 15.00 to 55.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: In private parties; no public bars
Charges for Mtg. Rms.: None
Net Exhibit Space: Cannot handle exhibits except in very small way
Audio-Visual Aids: D, G, I, J, blackboards

King Edward Hotel

800 Pearl St. (Phone: TE 3-8611; telegraph BO 8016)
Manager: Peyton Enloe
Sales Manager: James B. Firestone
Convention Season: All year
Largest Group Accommodated: 500 (188 rooms, 17 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-10.00; Double: 7.00-12.00; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Private functions only
Charges for Mtg. Rms.: 10.00-115.00
Charges for Exhibit Rms.: 10.00-115.00
Net Exhibit Space: 6,364 sq. ft.; 5,435 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Swimming

BROWNWOOD

Railroads: G.C. & Sante Fe
Airlines: TTA

Hotel Brownwood

200 Fisk Ave. (Phone: 2656)
Manager: Douglas Kizer
Convention Season: All year
Largest Group Accommodated: 200 (185 rooms, 3 suites)
Air Conditioning: 126 bedrooms and banquet halls
Convention Rates: Single: 3.50-5.00; Double: 6.00-7.00; Suites: 14.00. European
Mo. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 38 ft., H, I

CORPUS CHRISTI

Railroads: S.P.; M.P.; Texas-Mex.
Airlines: EAL, BNF, TTA

AUDITORIUM

Memorial Coliseum & Exposition Hall

Shoreline Drive (Phone TUlip 4-8227)
Manager: Margery Brown
Exhibit Areas: Exposition Hall: 30,000 sq. ft.; Coliseum Arena: 30,000 sq. ft.; Coliseum Concourse: 15,000 sq. ft.
Rental Fees: Exposition Hall, 87.50-175.00; Coliseum: 262.50-437.50 per day
Floor Load: Unlimited
Ventilation: Air-conditioned
Ceiling Height: Exposition Hall: 11 ft. 6 ins.; Coliseum: 41 ft. 6 ins.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 11 ft. high by 24 ft. wide
Columns: Exposition Hall: 24 ft. centers; Coliseum: none
Loading Facilities: Hydraulic lift
Mtg. Rms. & Capacity: 3 (100); Coliseum (6,500); Exposition Hall (2,000)
Facilities for Food Functions: Banquets for 2,000
Parking Facilities: 1,200 cars
Distance from Business District: 2 miles

Mayflower Motor Hotel

1601 N. Shoreline (Phone: TU 33527)
Manager: H. E. Cole
Convention Season: All year
Largest Group Accommodated: 100 (60 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-10.00; Double: 9.00-15.00; Suites: 15.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 1 (60)
No. Banquet Rms. & Capacity of Largest: 1 (60)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.00
Liquor: Yes
Sports Facilities: All water sports

Robert Discoll Hotel

Upper Broadway (Phone: TU 2-3331)
Manager: H. G. Morrison
Sales Manager: Wm. H. Furlong
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms, 15 suites available)
Air Conditioning: Banquet, meeting room, bedrooms
Convention Rates: Single: 7.00-16.50; Double: 9.00-19.50; Suites: 35.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Package store
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, fishing, boating, hunting

DALLAS

Railroads: C.R.I. & P.; G.C. & S. Fe; M.K. & T.; D.C.; Frisco; T.E.; S.P.; L. & A.
Airlines: AAL, BNF, CEN, CAL, DAL, TTA

CONVENTION BUREAU

Convention and Visitors Bureau
1101 Commerce St.
Dick Ingram, Manager

AUDITORIUMS

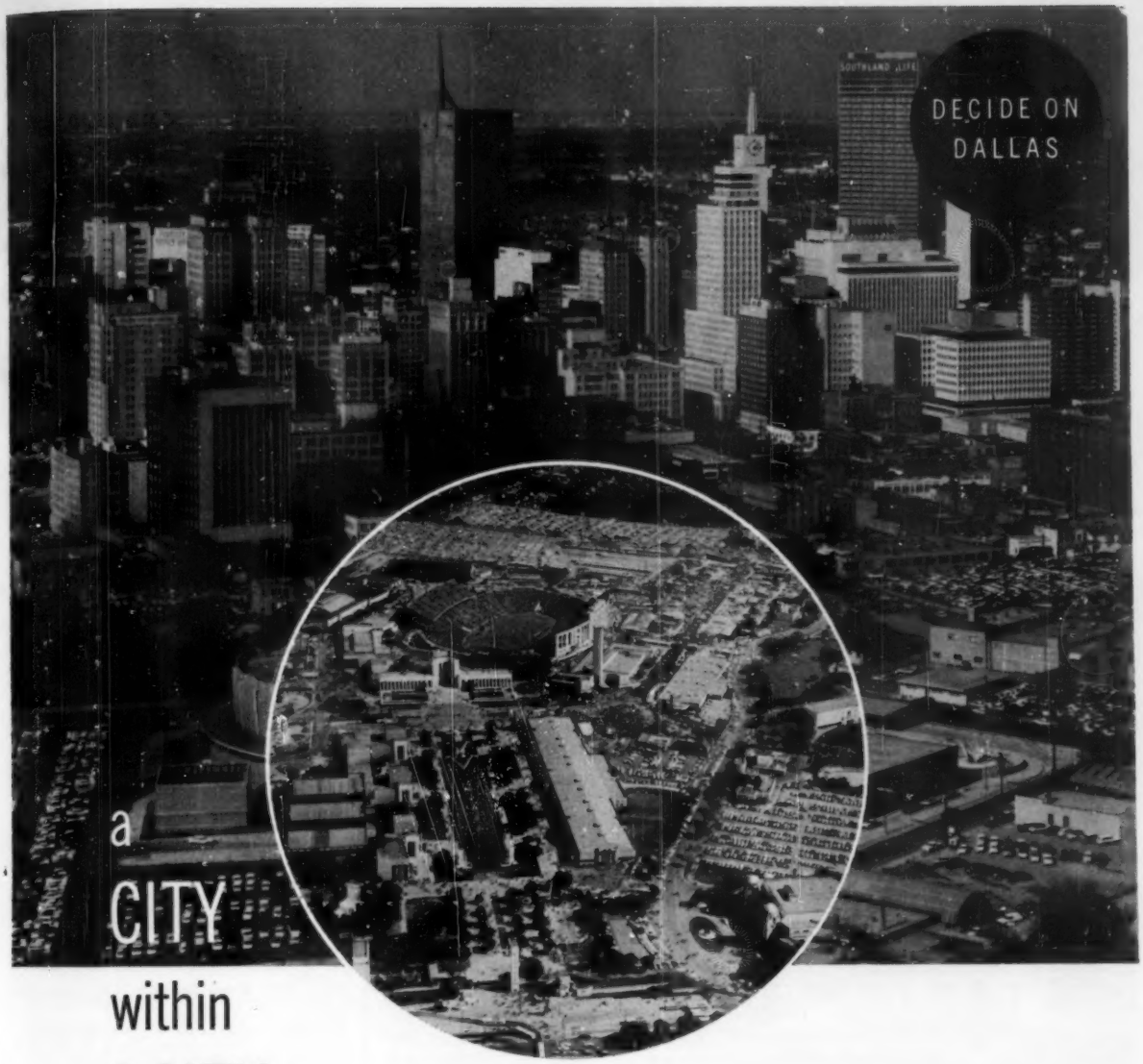
Dallas Memorial Auditorium

717 S. Akard St. (Phone: RIverside 8-9711)
Manager: W. W. Vanderslice
Exhibit Areas: Main area: 51,750 sq. ft.; Auxiliary area: 23,120 sq. ft.
Rental Fees: .25 per sq. ft. of net space used in booths for a four day show; includes normal utility and janitor services
Floor Load: Arena: 150 lbs. per sq. ft.; basement: unlimited
Ventilation: Air conditioned
Ceiling Heights: 11 ft. 8 ins.—12 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 24 ft. wide by 12 ft. high
Elevators: 1 freight
Utilities: Two 110 & 220 AC current outlet on each column plus others
Storage Areas: None
Mtg. Rms. & Capacity: 9 (12,000)
Facilities for Food Functions: Banquets for 5,000
Parking Facilities: 1,100 cars
Distance from Business District: 10 minutes by public transit

State Fair Park

See Advertisement, Page 175

P.O. Box 7755 (Phone: TAylor 3-9931)



a CITY within a CITY . . . *the perfect convention-exhibit set up*

Choose State Fair Park . . . with six permanent buildings (two air-conditioned) providing 342,000 sq. ft. exhibit space, three auditoriums seating 200 to 4,000, free parking for 12,000 cars! Just 10 minutes from downtown Dallas noted for its different and interesting night clubs and restaurants, chic shops and stores, theatrical productions, excellent hotels. Write for details to State Fair Park, P. O. Box 7755, Dallas 26, Texas.

STATE FAIR PARK

National Council of Teachers of Math • Institute of Radio Engineers • Natural Gasoline Association • Texas Shrine Association • Kiwanis International • Southwest Litho Clinic Texas Butane Dealers Association • Texas Bar Association • Texas Farm Bureau Texas-Oklahoma Tobacco Distributors Assn. • Society of Petroleum Engineers, AIME National Association of Mutual Insurance Companies • Orthopedic Appliance and Limb Manufacturers' Assn. • Automotive Wholesalers of Texas • United States Savings & Loan League • Texas Congress of Parents and Teachers • American Medical Association — Clinical Session • American Society Heating & Air Conditioning Engineers • Texas Association of Accredited Beauty Culturists • Dairy Products Institute of Texas • National Association of Corrosion Engineers • Wildlife Management Institute • Texas Safety Association • Texas League of Women Voters • Texas Cotton Ginners Association • National Association of Electrical Distributors • Texas Funeral Directors & Embalmers Assn. • Texas Motor Transportation Association • National Retail Grocers Association • SBEBSQSA Institute • Texas Restaurant Association • National Association of the Deaf • National Elks Association (BPOE) • Texas High School Coaches • Texas Academy of General Practice • Texas Medical Association • United Cement, Lime & Gypsum Workers International Union • AFL-CIO (Texas State Labor) • Order of Eastern Star • National Association of Real Estate Boards • Texas Music Educators Association • National Swimming Pool Institute • American Association of Oil Well Drilling Contractors • Texas County Judges & Commissioners Association • National Shetland Pony Club • National Oil Equipment Jobbers Association • National Electrical Contractors Association • Texas Sheep and Goat Raisers Association • National Rural Electric Co-operative Association • Texas State Teachers Association • American Fashion Association • Southwestern Men's Apparel Club • Rotary International • Southwest Shoe Travelers Association • Allied Gift & Jewelry Show • Texas Association of Physical & Health Education • Texas Retail Furniture Association • Southwestern Photographers Association • International Oil Scouts Directors • National Car Rental Systems • Association of Elementary School Principals & Supervisors — Southwest Central Section • Texas Regional Bridge Tournament • Texas Nurserymen's Association • Texas American Legion • American Association of Medical Assistants • Presbyterian Young People • Southern Newspaper Publishers Association • Texas Elementary Principals and Supervisors • Texas Lathing & Plastering Contractors • Order of Rainbow Girls • American Gas Association • American Transit Association • Girl Scouts of America • B'nai B'rith • American Surgical Trade Association • Texas Bottlers Association • Presbyterian Church of the USA, Assembly of Men's Council • Professional Photographers Association of America • American Contract Bridge Tournament

Whether your convention is large or small, you can be sure The Adolphus provides the most complete facilities, personal attention and experienced aid. Why don't you check our services with any of these groups who have met at The Adolphus? For more information about our hotel call or write . . .

HOTEL Adolphus DALLAS

TWX: DL511 • RI 7-6411
Fred Brown, Director of Sales & Public Relations
George H. Smith, Sales Manager

TEXAS

Dallas continued

Manager: James H. Stewart
Exhibit Areas: Total 342,000 sq. ft.; (1) 94,000; (2) 85,000; (3) 55,000; (4) 45,000; (5) 40,000; (6) 23,000
Floor Load: Unlimited
Ceiling Height: Varies, 12 to 35 ft. **PA System:** Available
Ventilation: 95,000 sq. ft. air conditioned
Dimensions, Opening to Exhibit Hall: Truck entrance to all halls
Utilities: Complete service in all halls
Loading Facilities: Floor levels; railroad siding on grounds
Storage Areas: Ample
Meeting Rooms and Capacities: Flexible, three auditoriums available
Facilities for Food Functions: Banquet for 5,000
Parking Facilities: 12,000 cars, free
Distance from Business District: 10 minutes

Adolphus Hotel

See Advertisement, Page 176

1321 Commerce (Phone: RI 7-6411; teletype: DL 511)
Manager: Hugh H. Anderson
Sales Manager: George H. Smith
Convention Season: All year
Largest Group Accommodated: 1,500 (1,000 bedrooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-11.00; Double: 10.00-19.00; Suites: 20.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,350)
No. Banquet Rms. & Capacity of Largest: 17 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Per booth or sq. ft. basis
Net Exhibit Space: 14,540 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming
Sales Representative: Howard F. Dugan, Inc.

The Baker Hotel

Corner Commerce & Akard Sts. (Phone: RI 8-1471)
Manager: Raymond F. Hall
Sales Manager: Ligon Smith
Convention Season: All year
Largest Group Accommodated: 900 (350 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 11.00; Double: 7.50 to 11.50; Twin: 8.50-14.00; Suites: 23.00 up. (Special dormitory rates for large groups.) European
No. Mtg. Rms. & Capacity of Largest: 13 (1,200)
No. Banquet Rms. & Capacity of Largest: 13 (1,200)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50
Liquor: Package store only
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 20' x 30', G, I, J, closed-circuit TV
Sports Facilities: Golf within 4 miles
Hotel Representative: Utell International

Marriott Motor Hotel

See Advertisement, Page 178

2101 Stemmons Freeway (Phone: Riverside 8-7511)
Manager: William F. Kirk
Sales Manager: A. Rex Johnson
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.00-14.00; Double: 13.00-19.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (700)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, G, H, I, J, L
Sports Facilities: Swimming

Sheraton-Dallas Hotel

See Advertisement, Page 177

Southland Center (Phone: RI 8-6211)
Manager: Randall Davis
Sales Manager: L. Ray Dieterich
Convention Season: All year
Largest Group Accommodated: 900 (450 rooms, 29 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-16.50; Double: 12.50-21.00; Suites: 38.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (2,500)

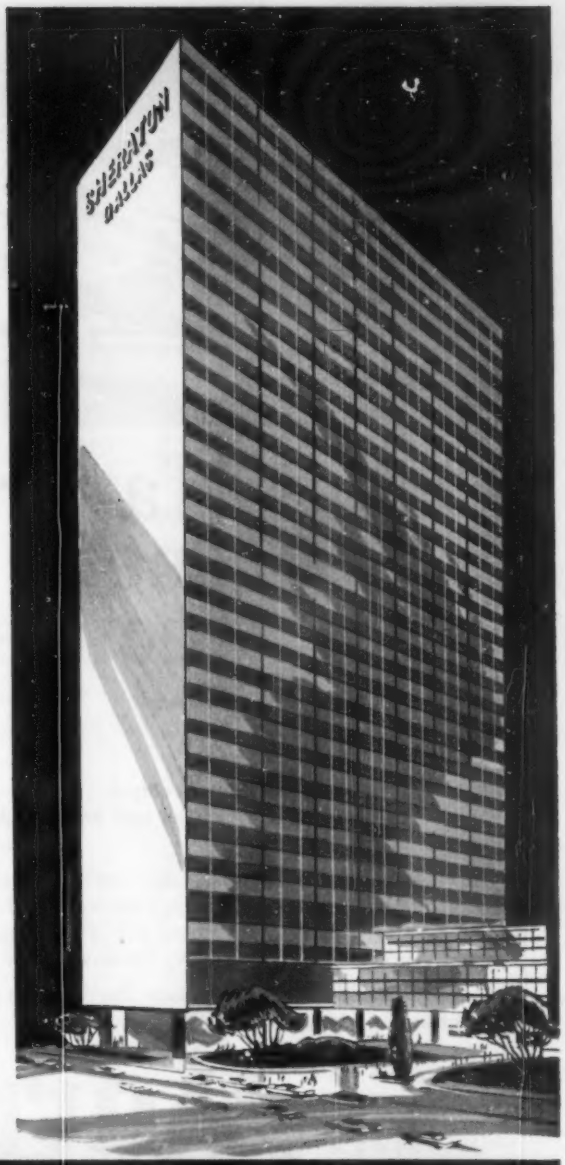
When You're Stuck, Where Do You Turn?

If your problem has to do with finding the right site for your meeting or exhibit, check with Meeting-Site Service. This free service will supply all the facts you need to help you make a decision on the best site available. For details, see page 182.

THE MOST MODERN FUNCTIONAL HOTEL IN THE SOUTHWEST...

Designed for Conventions in Dallas...

Hub of Industry and Finance



The new Sheraton-Dallas Hotel is planned and staffed to accommodate today's progressive businessman . . . for conventions, multiple-meetings and private groups. The Sheraton Plans Group promises you an integrated, smooth-running program, whatever your needs may be. Facilities vary in size from private function rooms for 10 people to the grand ballroom which will accommodate more than 2000.

This modern sheath of mosaic beauty also features the finest cuisine, prepared by world-famous chefs.

Discriminating businessmen have given their hearty approval to the Sheraton-Dallas . . . located in the heart of Southwestern finance and industry.

600 Rooms.....Free parking for registered guests

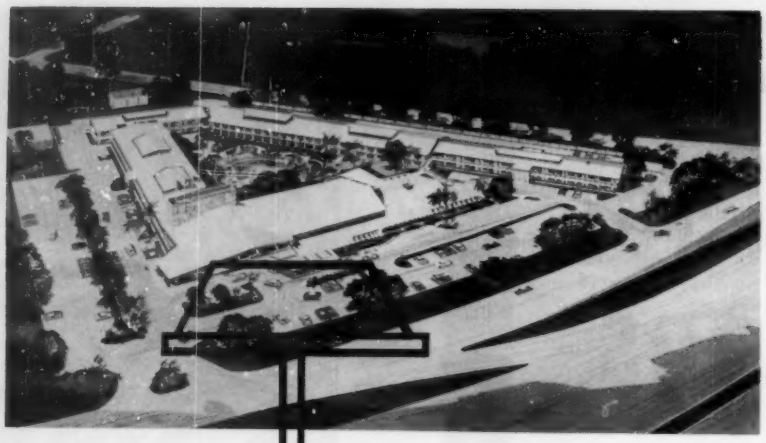
TYPICAL FUNCTION ROOMS provide privacy and luxurious furnishings for business meetings and parties.

LUXURY GUEST ROOMS have AM-FM clock radios, ice-making compartments and extra large closets . . . many have built-in TV.

THE GRAND BALLROOM—a grand ballroom in its fullest sense . . . seats more than 2000 at conventions . . . contains facilities for closed circuit TV.

the new Sheraton-Dallas HOTEL

LOCATED IN EXCLUSIVE SOUTHLAND CENTER...DALLAS



Dallas' favorite new convention site

More things to do, more fun to *stay* at the magnificent Marriott Motor Hotel! Tropical swimming pool and patios — luxurious palms — 300 beautiful guest rooms!

All yours in the easy-going resort setting of the new Marriott, just across from the Master Market Center. Meeting rooms and facilities accommodate conventions up to 600 with ease . . . ideal for multiple-meetings and private groups or whatever your needs may be.

Nationally famous Hot Shoppes Foods assure any size breakfast, luncheon or banquet a satisfying success!

tropic resort luxury only 3 minutes from downtown dallas

Marriott MOTOR HOTEL

2101 STEMMONS EXPRESSWAY • MANAGER • WILLIAM F. KIRK

Make your next meeting a gigantic beach party on Galveston Island!

Two fabulous beach resort hotels flanking the outstanding Moody Convention Center . . . 31,000 sq. ft. exhibit space with escalators to 2nd floor hall that seats 3,500 for meetings, 2,000 for banquets . . . completely air conditioned. 700 guest rooms, swimming pools, exceptional foods. For brochure, write to P. O. Box 59, Galveston, Texas.

TEXAS

Dallas continued

No. Banquet Rms. & Capacity of Largest: 1 (1,650)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50
Liquor: Package liquor
Charges for Mtg. Rms.: 15.00-600.00
Charges for Exhibit Rms.: 15.00-600.00
Net Exhibit Space: G, H, I, J, K, L

Statler Hilton Hotel

See Advertisement, Page 51

1900 Commerce St. (Phone: RIverside 7-2011)
Manager: Joseph A. Harper
Sales Manager: William J. Utnik
Convention Season: All year
Largest Group Accommodated: 1,400 (750 rooms, 60 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-15.00; Double: 10.00-16.00; Suites: 20.00-65.00; Twins: 12.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (2,200)
No. Banquet Rms. & Capacity of Largest: 1 (1,450)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 600.00 per day
Net Exhibit Space: 14,455 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, rodeos

EL PASO

Railroads: So. Pac.; M.N.W.; S. Fe; Nat. of M.; T. & P.
Airlines: AAL, CAL, TTA

AUDITORIUM

El Paso Coliseum

Boone Ave. & Paisano Drive (Phone: KE 3-1579)
Manager: Lowell S. Stevenson
Exhibit Areas: 18,920 sq. ft.
Rental Fees: 150.00-240.00; Equipment rentals and services are over and above rent
Floor Load: Unlimited
Ventilation: Fans
Ceiling Height: 46 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: Door (8 ft. high by 20 ft. wide)
Columns: None
Utilities: 110 & 220 AC current (700 amps), water, gas
Storage Areas: 280 by 300 ft. building
Mtg. Rms. & Capacity: None
Facilities for Food Functions: Cafeteria, 1,000
Parking Facilities: 2,500 cars
Distance from Business District: 2 miles

Cortez Hotel

Corner Mesa & Mills (Phone: Keystone 3-3[illegible]; telegraph: EP76)
Manager: Jack Gregory
Sales Manager: R. J. "Skeet" Walton
Convention Season: All year
Largest Group Accommodated: 700-750 ([illegible] rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-7.50; Double: 7.50-12.50; Suites: 20.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 ([illegible])
No. Banquet Rms. & Capacity of Largest: 10 ([illegible])
Group Meal Rates: Breakfast: 1.50; Lunch: 2.[illegible]; Dinner: 3.50
Liquor: Private functions & package store
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 13,796 sq. ft.; 8,603 sq. ft. on one floor
Audio-Visual Aids: H, I, J, L

Hilton Hotel

See Advertisement, Page 51

Mills & Oregon (Phone: KE 2-5661; telegraph: EP 280)
Manager: James E. Murphy
Sales Manager: Gerald Jacobs
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-12.00; Double: 8.00-13.00; Suites: 22.00-29.00. European
No. Mtg. Rms. & Capacity of Largest: 5 ([illegible])
No. Banquet Rms. & Capacity of Largest: 5 ([illegible])
Group Meal Rates: Breakfast: 1.00; Lunch: 1.[illegible]; Dinner: 2.50
Liquor: Bottles only
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, race track

Hilton Inn

See Advertisement, Page 51

P. O. Box 1679 (Phone: PR 8-4241)
Manager: J. Bryan Gordon
Sales Manager: Lynn H. Montjoy, Jr.
Convention Season: All year
Largest Group Accommodated: 400 (100 rooms, 3 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-15.00; Double: 12.00-18.00; Suites: 30.00-48.00
No. Mtg. Rms. & Capacity of Largest: 5 (720)
No. Banquet Rms. & Capacity of Largest: 5 (575)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 10.00-250.00
Charges for Exhibit Rms.: 10.00-250.00
Net Exhibit Space: 2,700 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Swimming, tennis, volley ball, basketball, shuffleboard, ping pong

FORT WORTH

Railroads: Ft. W. & D.C.; Frisco Sys.; G.C. & S. Fe.; M.K. & T.; St. L. So. W.; T. & P.; M. P.; S.P.; C.R.I. & P.
Airlines: AAL, BNF, CEN, CAL, DAL, TTA

Will Rogers Memorial Buildings

2401 W. Lancaster (Phone: ED 2-7241, Ext. 201-2)
Manager: Emmett N. Race
Exhibit Areas: Coliseum: 29,000 sq. ft.; 6 exhibit buildings: 161,000 sq. ft.; commercial exhibit building: 77,868 sq. ft.
Rental Fees: Coliseum, 350.00 per day; Auditorium, 250.00; exhibit buildings, 200.00. Rental includes normal heat and light.
Floor Load: 200 lbs. per sq. ft.
Ventilation: Auditorium air-conditioned
Ceiling Height: Coliseum: 92 ft.; exhibit buildings: 16 ft.
P.A. System: In Coliseum, Auditorium and Pioneer Palace
Dimensions, Opening to Exhibit Hall: 4 (8 by 12 ft.); 1 (14 by 13 ft.); 8 (6 by 8 ft.)
Columns: None
Utilities: 110 & 220 AC current
Loading Facilities: Ramps, railroad siding on grounds
Storage Areas: Adjacent to buildings, 30,000 sq. ft.
Mtg. Rms. & Capacity: Auditorium (2,993); Coliseum (6,467); Pioneer Palace (800 temporary seats)
Facilities for Food Functions: Banquets for 3,000
Parking Facilities: 4,000 cars
Distance from Business District: 2½ miles

Hilton Hotel

See Advertisement, Page 51

601 Main St. (Phone: EDison 5-4381; telegraph: FT 8192)
Manager: James J. Spring, Jr.
Sales Manager: David M. Sullins
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-9.50; Double: 8.50-11.50; Suites: 20.00-38.50, European
No. Mtg. Rms. & Capacity of Largest: 14 (500)
No. Banquet Rms. & Capacity of Largest: 14 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,300 sq. ft. on one floor
Audio-Visual Aids: G, H, I, J, L
Sports Facilities: Swimming

Hotel Texas

815 Main St. (Phone: ED 2-3151)
Manager: Liston W. Slack
Sales Manager: Kay Doty
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-12.50; Double: 7.50-16.00; Suites: 20.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 17 (1,100)
No. Banquet Rms. & Capacity of Largest: 17 (1,100)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 6,200 sq. ft.
Audio-Visual Aids: D, G, H, I, J, L

Western Hills Hotel

6451 Camp Bowie (Phone: PE 76644)
Manager: A. N. Carvajal
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50 to 11.50; Double: 9.75 to 14.25; Suites: 30.00 to 40.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 3 (75)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 1.85; Dinner: from 2.75
Liquor: No
Charges for Mtg. Rms.: 30.00
Audio-Visual Aids: I, J
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

GALVESTON

Railroads: So. Pac.; G.H. & H.; G.C. & S. Fe.; M.K. & T.; M.P.; B.R.I.
Airlines: TTA

CONVENTION BUREAU

Galveston Convention, Tourist & Publicity Bureau, Inc.
Buccaneer Hotel
Frank A. Widmann, Manager

AUDITORIUMS

Galveston Pleasure Pier

Seawall Blvd. & 25th St. (Phone: SO 5-7559)
Gen. Manager: Howard Robbins
Exhibit Areas: Exhibit Hall, 35,000 sq. ft.; Marine room, 10,800 sq. ft.
Rental Fees: Marine room, 210.00; includes sound and air-conditioning, insurance, police; Exhibit Hall, 150.00 alone or 100.00 with use of Marine room
Floor Load: 400 lbs. per sq. ft.
Ventilation: Marine room, air conditioned; Exhibit Hall, forced draft
Ceiling Height: 35 by 26 ft.
P.A. System: In each room
Dimensions, Opening to Exhibit Hall: 1 (20 by 16 ft.); 8 (10 by 12 ft.); door post removal for entry of cars in Marine room
Elevators: None required
Columns: None
Utilities: All combinations and phases of power
Loading Facilities: Ramp and loading dock
Storage Areas: 3,200 sq. ft. adjacent to exhibit area
Mtg. Rms. & Capacity: 4 (75 each); 2 (300 each); Marine room (3,000); plus partitioned Exhibit Hall
Facilities for Food Functions: Banquets for 1,500
Distance from Business District: 2 blocks from major hotels

Moody Convention Center

See Advertisement, Page 178

21st & 22nd Sts. & Blvd. (Phone: 2-9608)
Manager: Irving Ducoff
Exhibit Areas: Area A, exhibit hall, 15,250 sq. ft.; Area B, exhibit hall, 15,750 sq. ft.; A & B can be combined
Rental Fees: Area A, 250.00 per day; Area B, 250.00 per day; combined 450.00. Give one day to set up and one day to tear down; includes lights, water, gas, air conditioning
Floor Load: 4,000 lbs. per sq. ft.
Ventilation: Air conditioned
Ceiling Height: 14 ft. 6 ins.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: Three entrances; back entrance for pick-up trucks, 10 ft. high by 10 ft. 6 ins. wide
Elevators: Street level, 3 escalators, 1 elevator 5,000 lbs.
Columns: 26 ft. apart, 1 ft. sq.
Utilities: 110, 220 & 440 AC current, gas and water
Loading Facilities: Ramp leading to second floor auditorium and stage. Load unlimited
Storage Areas: 3 locations joining exhibit space: A (2 by 40 ft.); B (14 by 45 ft.); C (30 by 34 ft.)
Mtg. Rms. & Capacity: 6 small and 2 large (A-60, B-50, C-50, D-150, E-120, F-120; Convention Hall A (1,700); Convention Hall B (1,400) and foyer (400). Stage (50 by 90 ft.) 52 wires for show
Facilities for Food Functions: Kitchen, banquets for 2,200
Parking Facilities: Parking lots
Distance from Business District: 24 blocks

Buccaneer Hotel

See Advertisement, Page 178

Tremont & Blvd. (Phone: 5-5561)
Manager: Chris Gent
Sales Manager: Jake Webster
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 25 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-8.00; Double: 7.00-12.00; Suites: 16.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Package goods & temporary membership in private club
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: A, I, J
Sports Facilities: Golf, swimming, fishing
Sales Representative: Leonard Hicks, Jr. & Associates

Hotel Galvez

21st & Beach Blvd. (Phone: SO 5-7721)
Manager: Jack Bushong
Sales Manager: Jake Webster
Convention Season: All year
Largest Group Accommodated: 600 (260 rooms, 22 suites)
Air Conditioning: Entire hotel
Convention Rates: Winter—Single: 4.50 to 11.00; Double: 6.50 to 13.50; Suites: 15.00 to 50.00. Summer—Single: 5.50 to 12.00; Double: 9.50 to 13.50; Suites: 20.00 to 50.00, European
No. Mtg. Rms. & Capacity of Largest: 11 (700)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Package store
Audio-Visual Aids: A, D, I, J
Sports Facilities: Pool, beach
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

Jack Tar Hotel

6th & Boulevard (Phone: SO 3-4353; telegraph: GA7044)
Manager: Earl Burch, Sr.
Sales Manager: Jes Torben
Convention Season: All year
Largest Group Accommodated: 400 (175 rooms, 15-20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.00-13.00; Suites: 16.00-38.00. June, July, August 15%-25% higher, European
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: Usually no charge
Charges for Exhibit Rms.: Usually no charge
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 10 by 20 ft., A, C, G, H, I, J, L
Sports Facilities: Golf (nearby), swimming, tennis, shuffle board, fishing
Sales Representative: Leonard Hicks & Associates

Jean Lafitte Hotel

Moody Ave. and Church (Phone: 3-4301)
Manager: Austin Frame
Convention Season: All year
Largest Group Accommodated: 200 (200 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 7.00; Double: 7.50 to 10.00; Suites: 15.00 to 28.50, European
No. Mtg . Rms. & Capacity of Largest: 3 (25)
No. Banquet Rms. & Capacity of Largest: 3 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: from 10.00
Net Exhibit Space: On one floor
Audio-Visual Aids: I
Sports Facilities: Swimming, fishing, bowling, boating, golfing
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

Seahorse Hotel

3402 Boulevard (Phone: SO 3-2433; telegraph: FCH)
Manager: John W. McCann
Convention Season: All months of year
Largest Group Accommodated: 200 (50 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.00-13.00, Apr. to Sept. 15—Single: 10.00-14.00; Double: 13.00-17.00; Suites: 28.00-36.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Yes
Audio-Visual Aids: G, H, I, K
Sports Facilities: Golf, swimming

HOUSTON

Railroads: So. Pac.; G.H. & H.; B.R.I.; M.P. G.C. & St Fe; M. K. & T.; H.B. & T.
Airlines: AAL, BNF, CAL, DAL, EAL, KLM, NAL, PAA, TTA

CONVENTION BUREAU

Houston Convention Department
Tennessee Bldg. (1)
W. J. Jones, Manager

AUDITORIUM

Sam Houston Coliseum

Civic Center (CA 2-9351 Ext. 561)
Manager: Frances R. Deering

Houston continued

Exhibit Areas: Coliseum, 51,000 sq. ft.; Exposition Bldg., 83,000 sq. ft.; Auditorium, 11,000 sq. ft.
Rental Fees: Coliseum, 650.00; Exposition Bldg., 400.00; Auditorium 250.00. Rent includes janitor service, house electrician and engineer
Floor Load: Unlimited
Ventilation: Coliseum—air conditioned, Exposition Bldg, air conditioned
Ceiling Height: Col., 50 ft.; Exp. Bldg., 14 ft., Aud., 50 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: Coliseum, 15 ft. wide, 16 ft. high; Expos. Bldg., 20 ft. wide, 11 ft. high
Columns: Sides of Coliseum and throughout Expos. Bldg., 25 ft. centers
Loading Facilities: Unlimited
Storage Areas: Annex Basement, 50,000 sq. ft.
Mtg. Rms. & Capacity: 6 committee rooms, 25 to 200 persons; music room (adjoining coliseum) 3,044 seats; Coliseum 13,000
Facilities for Food Functions: Banquets up to 3,000
Parking Facilities: 1,500 cars, ajoining Coliseum
Distance from Business District: 4 blocks

Rice Hotel

900 Texas Ave. (Phone: CA 7-2111)
Manager: Max C. Peck
Sales Manager: Sid Hopkins
Convention Season: All year
Largest Group Accommodated: 800 (600 rooms, 65 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-13.50; Double: 9.50-14.00; Suites: 20.00-100.00. European
No. Mtg. Rms. & Capacity of Largest: 18 (1,800)
No. Banquet Rms. & Capacity of Largest: 18 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00-350.00
Charges for Exhibit Rms.: 27.00 per booth basis
Net Exhibit Space: 34,000 sq. ft.; 33,000 sq. ft. on one floor; includes mtg. rms.
Sales Representative: Howard F. Dugan, Inc.

Shamrock Hilton Hotel

See Advertisement, Page 51

Main at Holcombe Blvd. (Phone: MA 3-9211; teletype: HO 533)
Manager: Porter P. Parris
Sales Manager: Cliff M. Ewens
Convention Season: All year round
Largest Group Accommodated: 1,300 (600 rooms, 75 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-18.00; Double: 12.00-22.00; Suites: 25.00-75.00. American or European Plan
No. Mtg. Rms. & Capacity of Largest: 15 (1,500)
No. Banquet Rms. & Capacity of Largest: 15 (1,250)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.50
Liquor: Beer and wine; package store in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 25,000 sq. ft. all on ground floor
Audio-Visual Aids: A, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding

LAREDO

Railroads: M.P.; Nat. of Mex.; T.M.
Airlines: CMA, TTA

Hamilton Hotel

815 Salinis (Phone: RA 3-7421; telegraph: Western Union)
Manager: C. W. Points
Sales Manager: Lobby Hamilton
Convention Season: Any month except Feb. & Apr.
Largest Group Accommodated: 200 (100 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 4.50-7.00; Double: 6.00-10.00; Suites: 20.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 2 (275)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Package store
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00
Audio-Visual Aids: H, J
Sports Facilities: Bull Fights

Plaza Hotel

904 Hidalgo Street (Phone: 3-4311) (Teletype: 238)
Manager: Bud G'Sell
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 10.50; Double: 6.00 to 10.51; Suites: 16.50 to 19.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (130)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served by the bottle
Charges for Mtg. Rms.: 20.00
Charges for Exhibit Areas: 6.50
Net Exhibit Space: 1,100 feet on one floor, additional area
Audio-Visual Aids: D, I

LUBBOCK

Railroads: Ft. W. & D. C.; S. Fe
Airlines: BNF, CAL, CEN

AUDITORIUMS

Fair Park Coliseum

P.O. Box 561 (Phone: PO 3-4666)
Manager: A. B. Davis
Exhibit Areas: 10,000 sq. ft.
Services included in Rent: For commercial use: $200 per day plus 15% of gross daily ticket sales above $1,333, plus $25 clean-up charges
Floor Load: Unlimited
Ventilation: Evaporative cooling
Ceiling Height: 34 ft., 5 inches
PA System: Yes
Dimensions, Opening to Exhibit Hall: 10 ft. by 10 ft.; 10 ft. by 12 ft.
Columns: Three 10" x 10" columns on either side of arena
Utilities: Electricity, water, gas
Facilities for Food Functions: Banquet for 900
Parking Facilities: Available
Distance from Business District: Seven blocks

Municipal Auditorium-Coliseum

City Hall (PO 3-4080)
Manager: David T. Blackburn
Exhibit Areas: Arena floor (Coliseum) 20,000 sq. ft.; Concourse (Coliseum) 22,050 sq. ft.
Ceiling Height: Aud.: 65 ft.; Col.: 85 ft.
Ventilation: Aud., air conditioned; Col., blowers
Dimensions, Opening to Exhibit Hall: 48 ft. stage opening, two truck entrances
Columns: None
Elevators: None
Utilities: AC & DC current, water
Loading Facilities: Truck entrances to Coliseum
Storage Areas: Limited
Mtg. Rms. & Capacity: 3 rooms for 200
Facilities for Food Functions: Banquet for 2,000
Parking Facilities: Adjacent lot for 2,000 cars
Distance from Business District: 2 miles

Hotel Lubbock

1204 Broadway (Phone: PO 5-9331; Teletype: LU 8108)
Manager: Harold W. Flynn
Sales Manager: Mack Farnsworth
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, 9 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50 to 8.50; Double: 6.50-10.50; Suites: 15.00 to 20.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (225)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00
Liquor: May be brought to hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor, includes mtg. rms.
Audio-Visual Aids: G, I, blackboards

MINERAL WELLS

Railroads: Texas & Pacific

Baker Hotel

(Phone: FAirfax 5-3331)
Sales Manager: R. J. "Skeet" Walton
Convention Season: All year
Largest Group Accommodated: 700 (450 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.00; Double: 8.00 to 15.00; Suites: 15.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 13 (1,000)
No. Banquet Rms. & Capacity of Largest: 13 (800)
Liquor: Only beer served; guests furnish own liquor
Charges for Mtg. Rms.: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: D, I, J, L

SAN ANGELO

Railroads: Santa Fe
Airlines: CAL, TTA

Hotel Cactus

Oakes at Twohig (Phone: 6921)
Manager: W. O. Stewart
Sales Manager: Walter C. Miller
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms and 2 suites available)
Convention Rates: Single: from 4.00; Double: from 6.00; Suites: 13.00
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: No
Air Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: D, I
Sports Facilities: Swimming, fishing, golf

SAN ANTONIO

Railroads: So. Pac.; M.P.; M.K. & T.
Airlines: AAL, BNF, CAL, EAL, TTA

CONVENTION BUREAU
San Antonio Chamber of Commerce
Navarro & Market St.
Harold Robbins, Convention Manager

AUDITORIUMS

Joe Freeman Coliseum

3201 E. Houston St. (Phone: CA 4-6080)
Manager: E. W. Bickett
Exhibit Areas: Inside area: 29,891 sq. ft.; concourse: 12,600 sq. ft.; Under roof exclusive of livestock area: 338,000 sq. ft.; Outside area: 332,000 sq. ft.
Rental Fees and Services: 850.00 per day plus utility charges based on meter flow
Floor Load: 500 lbs. per sq. ft.
Ventilation: Forced air
Ceiling Height: 90 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: Will accommodate tractor-semi tractor
Current and Utilities Available: Water, gas, electricity—110, 220, 440 volt
Loading Facilities: Yes
Railroad Sidings: Yes—Exposition Texas
Storage Areas: Yes
Number of Meeting Rooms and Capacities: [illegible] (200)
Facilities for Food Functions: Banquet for 4,000
Parking Facilities: 3,000 cars
Distance from Business District: 4 miles

Municipal Auditorium

100 Auditorium Circle (CA 4-4522)
Manager: S. Wolf
Exhibit Areas: 20,000 sq. ft. in basement
Rental Fees and Services: Main Auditorium, $[illegible] per day; basement $100
Ventilation: Air Conditioned
Ceiling Height: 70 ft. **PA System:** Throughout
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: 20 columns in basement, 18 in. by 18 in.
Utilities: Electricity, gas, water
Loading Facilities: Stage doors, basement ramp
Storage Areas: Back of building
Meeting Rooms and Capacities: Two rooms, [illegible] capacity $10 per morning, $15 per evening
Facilities for Food Functions: Handled by concessionaire
Parking Facilities: 500 cars
Distance from Business District: In business district

Granada Hotel & Inn

See Advertisement, Page 51

309 S. St. Marys (Phone: CA 6-3271)
Manager: Tom L. Powell
Sales Manager: Gerald I. Jacobs
Convention Season: All year
Largest Group Accommodated: 1,100 (425 rooms, 64 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-9.00; Double: 8.[illegible]-12.00; Suites: 22.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (2,[illegible])
No. Banquet Rms. & Capacity of Largest: [illegible] (1,500)
Group Meal Rates: Breakfast: 1.75; Lunch: [illegible] Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Yes
Net Exhibit Space: 27,500 sq. ft.; 15,000 sq. ft. [illegible] one floor
Audio-Visual Aids: Stage: 8 by 30 ft., G, H, J
Sports Facilities: 2 swimming pools

Gunter Hotel

205 E. Houston St. (Phone: CA 7-3241; teletype: SA 90)
Manager: Omer Elliott
Sales Manager: Bill Stinson
Convention Season: All year
Largest Group Accommodated: 650 (300 rooms, 25 suites)

Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-10.00; Double: 7.50-16.00; Suites: 20.00-65.00
No. Mtg. Rms. & Capacity of Largest: 11 (950)
No. Banquet Rms. & Capacity of Largest: 11 (700)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Package law
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 30.00
Net Exhibit Space: 10,358 sq. ft. all on one floor
Audio-Visual Aids: Stage: 17½ by 33 ft., G, H, I, J, L

Menger Hotel

Alamo Plaza (Phone: Capital 34361)
Manager: Ernst V. Kunz
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50 to 8.50; Double: 8.50 to 12.00; Suites: 16.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Din er: 2.50
Liquor: Must bring own bottles
Charges for Mtg. Rms.: 10.00 to 100.00
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming pool

St. Anthony Hotel

Travis at Navarro (Phone: CA 7-4392)
Manager: Jack Hamilton
Sales Manager: Sam Goldfarb
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-9.00; Double: 8.50-11.50; Suites: 20.00-44.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 9 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00
Liquor: Package store
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 30.00 per booth
Net Exhibit Space: 2,000 sq. ft. all on one floor
Audio-Visual Aids: Stage: 12 by 20 ft., G, H, I, J, L
Sports Facilities: Golf, swimming, tennis

WACO

Railroads: M.P.; So. Pac.; T. El.; M.K. & T.; St. L.S.W.
Airlines: BNF, CAL

AUDITORIUM

Heart O' Texas Coliseum

Bosque Blvd. & Lake Air Dr. (Phone: PL 2-6551)
Manager: Leon B. Dollens, Jr.
Exhibit Areas: Main Arena, 46,000 sq. ft.; Exhibits Bldg., 24,000 sq. ft.; East Concourse, 12,000 sq. ft.; West Concourse, 12,000 sq. ft.; Annex, 6,500 sq. ft.
Rental Fees: 300.00 per day, services extra
Floor Load: Unlimited
Ventilation: Mechanical
Ceiling Height: 70 ft. to 96 ft.
P.A. System: Excellent
Dimensions, Opening to Exhibit Hall: 16 ft. by 16 ft.; 12 ft. by 12 ft.
Elevators: None
Columns: None
Utilities: Natural gas, water available; current up to 440 3-phase
Loading Facilities: Ramps
Storage Areas: 26,500 sq. ft.
Mtg. Rms. & Capacities: 3 rooms, 25 to 11,000 people
Facilities for Food, Function and Banquet: Can handle banquets up to 4,000
Parking Facilities: 15,000 cars, adjacent to bldg.
Distance from Business District: 4 miles from heart of city

The Roosevelt

400 Austin Ave. (Phone: PL 4-1411)
Manager: Elmer M. Lerz
Sales Manager: Ed B. Shull
Convention Season: All year
Largest Group Accommodated: 425 (200 rooms, 7 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-9.50; Double: 7.50-12.00; Suites: 17.50-33.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Air Conditioning: No
Charges for Mtg. Rms.: 10.00 & up
Charges for Exhibit Rms.: 10.00 & up
Net Exhibit Space: 6,415 sq. ft. on one floor
Audio-Visual Aids: I, L

UTAH

OGDEN

Railroads: Bamb. RR. Co.; So. Pac.; U. Pac.; D. & R.G.W.
Airlines: WCA

Ben Lomond Hotel

411-25th St. (Phone: EXport 4-5761)
Manager: Campbell Eccles
Sales Manager: Leon Taylor
Convention Season: All year
Largest Group Accommodated: 225 (100 rooms, 6 suites available)
Air Conditioning: 21 bedrooms, banquet halls
Convention Rates: Single: 5.50-9.50; Double: 7.00-11.00; Suites: 14.00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 6 (365)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Beer and setups only
Charges for Mtg. Rms.: 5.00 to 25.00
Charges for Exhibit Areas: 5.00 to 25.00
Net Exhibit Space: 1,500 sq. ft. on one floor, additional area
Audio-Visual Aids: D, I, J
Sports Facilities: Horseback riding, golf, skiing

SALT LAKE CITY

Railroads: D. & R.G.W.; S.L.G. & W.; U.P.; W.P.; Bamb. R.R. Co.
Airlines: BAL, BNF, FAL, UAL, WAL, WCA

CONVENTION BUREAU

Convention Bureau
P.O. Box 329
William D. Backman, Manager

Newhouse Hotel

See Advertisement, Page 17

4th South & Main Sts. (Phone: DAvis 8-8366)
Manager: C. W. Gaskell
Sales Manager: Miss Irene C. Sweeney
Convention Season: All year
Largest Group Accommodated: 425 (200 rooms, 13 suites available)

MUNICIPAL AUDITORIUM
Seats 6,065 — Exhibits 12,600 sq. ft.

VILLITA AUDITORIUM
Seats 1,850 — Exhibits 12,667 sq. ft.

COLISEUM — Seats 11,540
Arena-Concourse Exhibits 42,491 sq. ft.
Other Covered Areas 338,000 sq. ft.

Added Attractions That Will Build Added Attendance

San Antonio has everything needed to make your convention, sales meeting or trade show a huge success.

Last year 197 meetings were held here with an attendance exceeding 94,250. Many of these groups have selected San Antonio consistently year-after-year.

HOTELS are unexcelled and can provide 2400 air conditioned rooms. Some of the finest motels in the nation located here offer hundreds of additional rooms.

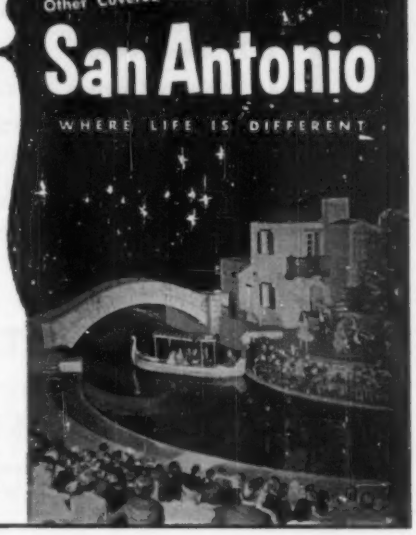
ENTERTAINMENT that is distinctively different can be staged indoors or at one of San Antonio's outdoor theatres.

Out of San Antonio's rich historical heritage is pleasantly blended a modern dynamic city of over half a million. Everywhere are interesting things to see and do—added attractions that will build added attendance for any meeting. The famed Alamo; Mission San Jose, a National historic site and three other ancient missions—the charm of restored La Villita and the Spanish Governors' Palace—air might displayed at Randolph, Kelly, Brooks and Lackland Air Force Bases — beautiful parks and plazas — interesting old homes and unusual museums.

Side trips can be planned to nearby dude ranches, or to old Mexico.

Trained personnel will work with you to make your meeting an outstanding success regardless of its size. Get the facts today.

MUNICIPAL INFORMATION BUREAU, CONVENTIONS DEPARTMENT
153G Navarro St. • San Antonio, Texas



UTAH

Salt Lake City continued

Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-15.00; Double: 8.50-18.00; Suites: 22.00-37.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms.: 10
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.75
Liquor: Set ups only
Charges for Mtg. Rms.: 10.00 to 50.00
Charges for Exhibit Areas: 20.00 to 75.00
Net Exhibit Space: 15,000 on more than one floor, includes mtg. rms.
Audio-Visual Aids: D, I, J

Hotel Utah & Motor Lodge

See Advertisement, Page 182

Cor. South Temple & Main (Phone: DA 8-9114; telegraph SU 166)
Manager: Max Dean
Sales Manager: Don Utley
Convention Season: All months of the year
Largest Group Accommodated: 500 (325 rooms, 14 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.00-12.00; Double: 10.00-16.00; Suites: 25.00-35.00. European
No. Mtg. Rms. & Capacity of Largest: 21 (1,800)
No. Banquet Rms. & Capacity of Largest: 2 (1,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Air Conditioning: No
Charges for Mtg. Rms.: None with food, full rate without
Net Exhibit Space: 19,000 sq. ft., 10,000 sq. ft. on one floor
Audio-Visual Aids: Stage: G, H, I, L
Sports Facilities: Golf, swimming, skiing
Sales Representative: Robert F. Warner, Inc.; Glen W. Fawcett, Inc.

Meet with Success at the HOTEL UTAH and MOTOR LODGE

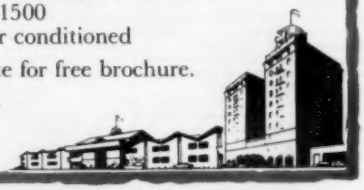
Salt Lake City, Utah

Convention Host at the Crossroads of the West

- Outstanding facilities
- Heart of the city location
- Public rooms of various sizes to accommodate 14 to 500
- Magnificent auditorium seating 1500
- Spacious exhibit hall
- Air conditioned

May we tell you more? Phone or write for free brochure.

Max Dean, Manager
DAvis 8-9114
Salt Lake City, Utah



A FREE SERVICE

For Meeting and Exhibit Planners

It's no longer a painful task to find just the right site for your large or small meeting, traveling show or special convention. Just write down these facts:

1. **Number of people to attend**
2. **Number of days to run**
3. **Probable dates**
4. **Preferred areas or cities**
5. **Hotel and exhibit facilities you require**

All you have to do is to send these facts to *Meeting-Site Service* (a division of SALES MEETINGS' Research Department). Without charge, a check will be made on the availability of the facilities you seek and recommendations will be made. With the list of possible sites, you will receive color brochures to help you make a decision. For this free service, simply write:

MEETING-SITE SERVICE

Sales Meetings Magazine

1212 Chestnut Street, Philadelphia 7, Pa.

Another service: We'll be happy to recommend organizations qualified to assist you with any services or products you require in conjunction with your meeting or show.

VERMONT

BURLINGTON

Railroads: Cent. Vt.; Rut.
Airlines: EAL, NEA

Hotel Vermont

131 Main St. (Phone: UN 4-5711)
Manager: Harold L. Wheeler
Convention Season: Nov. to June
Largest Group Accommodated: 250 (120 rooms, 6 suites)
Air Conditioning: Only banquet halls
Convention Rates: Single: 6.50-7.50; Double: 10.00-12.00; Suites: 22.00-24.00
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 3.00
Liquor: Yes
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visual Aids: G, I, J, L
Sports Facilities: Golf, swimming, tennis, skiing, boating

MANCHESTER

Railroads: Rut.

Equinox House

(Phone: 40)
President: John J. Dewey
Dir. of Sales: John B. Ferguson
Convention Season: Mid-May to mid-July; Labor Day to late Oct.
Largest Group Accommodated: 402 (270 rooms, 16 suites available)
Convention Rates: Single: 18.00 to 20.00; Double: 34.00 to 40.00; Suites: 49.00 to 54.00 American
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 4 (49)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 20.00 per day
Net Exhibit Space: 4,400 on one floor, additional area
Audio-Visual Aids: A, D, G, I, J
Sports Facilities: Championship golf course, swimming pool, trout fishing lake, pitch and putt course, softball field, croquet, badminton, ping pong
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

RUTLAND

Bus Service: White River Bus; Vt. Transit Line
Airlines: EAL

Long Trail Lodge

Pico Peak: (Phone: PRospect 3-6310)
Manager: G. E. Wright
Sales Manager: D. F. Treadway
Convention Season: Mar., Jun. & Sept.
Largest Group Accommodated: 60 (34 rooms, 4 suites)
Air Conditioning: No
Convention Rates: Single: 5.50-10.50; Double: 11.00-14.00; Suites: 14.00-24.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,000 sq. ft. on one floor, includes mtg. rms.
Audio-Visual Aids: A, B, C, G, I, J, K, L
Sports Facilities: Tennis, fishing, chairlifts

STOWE

The Lodge at Smugglers' Notch

Route # 108 (Phone: ALpine 3-7311)
Manager: Ivor Petrak
Convention Season: May, Jun., Sept. & Oct.
Largest Group Accommodated: 110 (50 rooms, 4 suites)
Air Conditioning: No
Convention Rates: Single: 13.00-17.00; Double: 26.00-34.00; Suites: 20.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,555 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: A, C, D, H, I, J, K, L
Sales Representative: Robert F. Warner, Inc.

VIRGINIA

FORT MONROE

Railroads: C. & O.
Airlines: Served through Newport News

Chamberlin Hotel

See Advertisement, Page 186

(Phone: Hampton Park 3-6511; Telegraph TWX 264)
Manager: John T. Brindley
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 525 (250 rooms, 25 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00 to 10.00; Double: 10.00 to 15.00; Suites: 20.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (520)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50
Liquor: Beer, wine, champagne
Charges for Mtg. Rms.: None
Charge for Exhibit Areas: None
Net Exhibit Space: 27,000 sq. ft. on one floor, additional area
Audio-Visual Aids: D, G, I, J, blackboards
Sports Facilities: Swimming, tennis, golf, horseback riding, fishing

HOT SPRINGS

Railroads: Ches. & O.

The Homestead

See Advertisement, Page 183

Hot Springs, Va. (Phone: L. D. 1)
Manager: Thomas L. Lennon
Sales Manager: James L. Newcomb
Convention Season: All months except August
Largest Group Accommodated: 600
Air Conditioning: Only banquet halls
Convention Rates: American
No. Mtg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Liquor: Only for private functions
Audio-Visual Aids: A, B, C, D, E, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, ice skating, skiing, skeet, fishing

NATURAL BRIDGE

Railroads: Nor. & W.; C. & O.

Hotel Natural Bridge

Route 11 (Phone: CY 1-3666)
Manager: J. H. Kelley, Jr.
Convention Season: All year
Largest Group Accommodated: 300 (145 rooms, 4 suites)
Air Conditioning: 50% of bedrooms and all banquet halls
Convention Rates: Single: 4.00-8.00; Double: 6.00-11.00; Suites: 16.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.50
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,195 sq. ft., half on one floor
Audio-Visual Aids: Stage: 6 by 30 ft., A, G, H, I, L
Sports Facilities: Year round swimming

NORFOLK

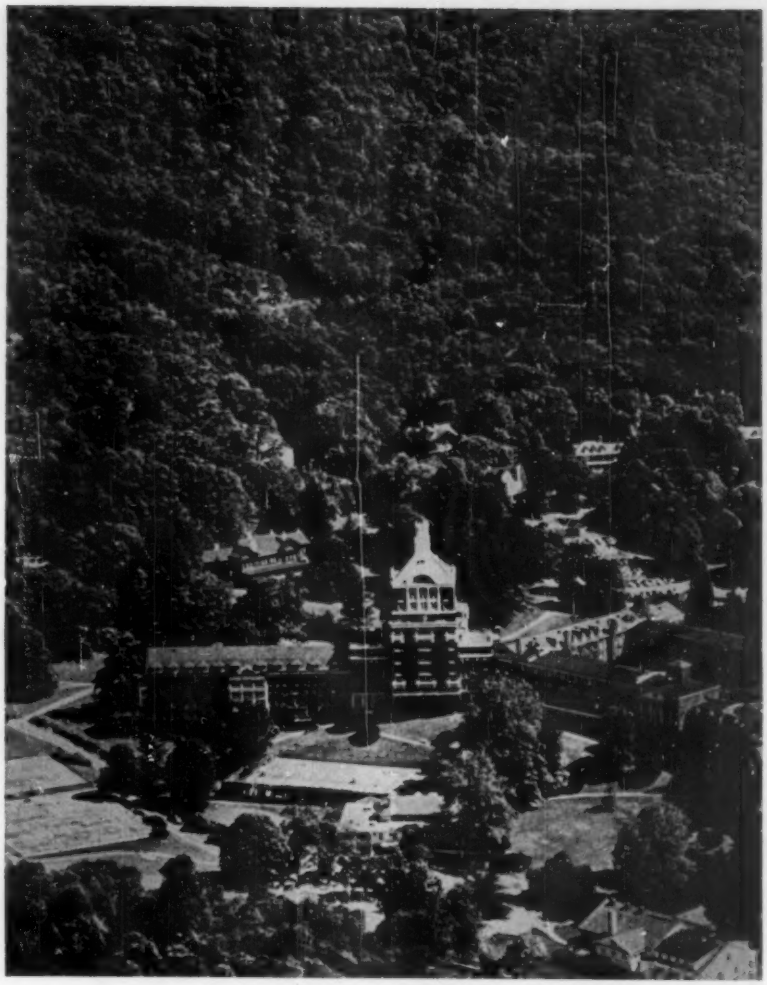
Railroads: N. & W.; Penna.; A.C.L.; C. & O. N. Co.; S.A.L.; So. Ry.; Virg.
Airlines: CAP, NAL, PAI

CONVENTION BUREAU

Convention Bureau

See Advertisement, Page 185

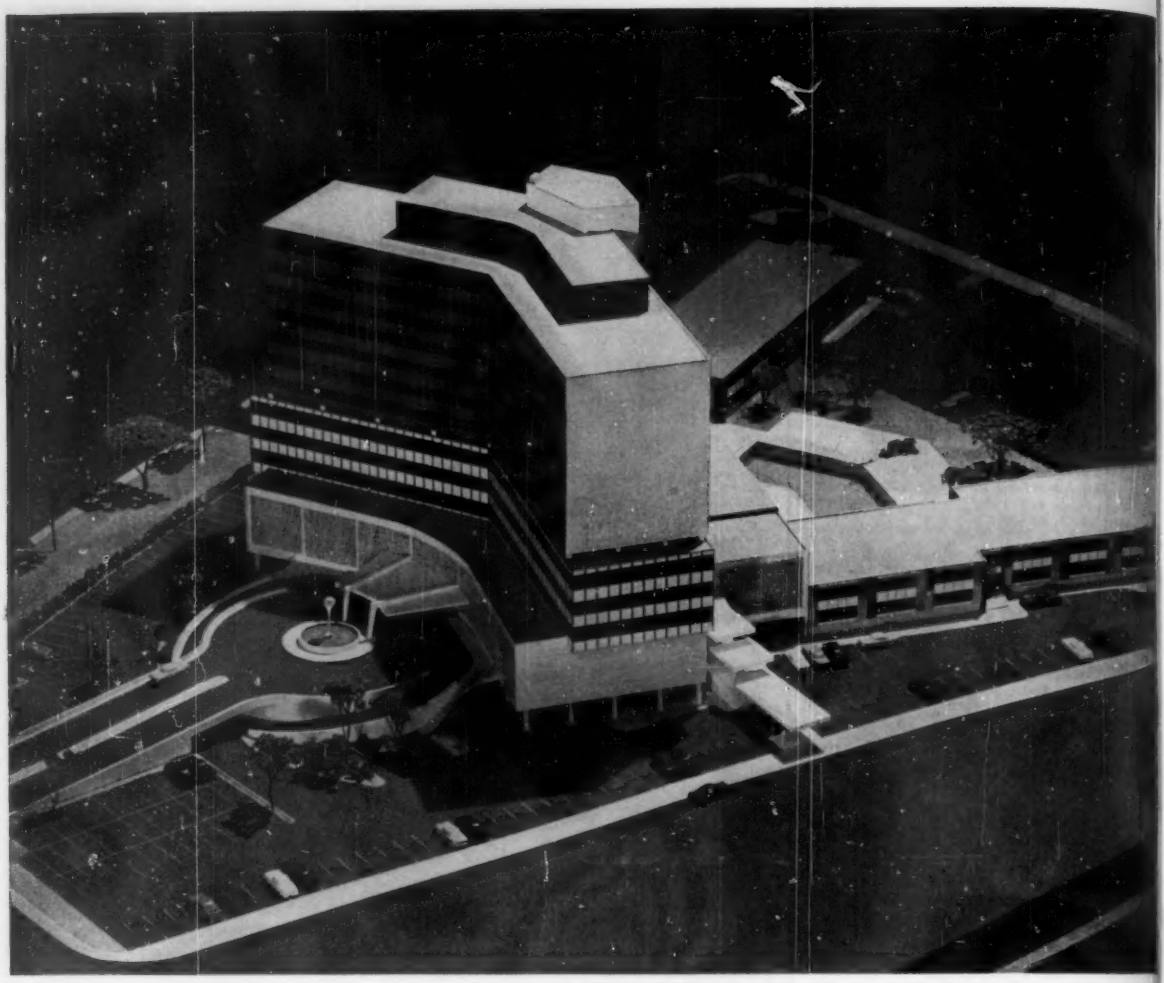
Norfolk Chamber of Commerce
269 Boush St. (Phone: MAdison 2-2312)
Curtis Brooks, Jr., Director



High in the Virginia Alleghanies

is one of the most satisfying spots in the world to hold a group meeting. The Homestead's smooth service and modern facilities free your serious, working meetings of all distractions. After hours, your group can enjoy itself in scores of ways. The dining and dancing hours are gay. There are golf courses, swimming pools, riding, fishing, shooting and other sports to be enjoyed. All winter long, the skiing and skating are fine, thanks to man-made snow and the Homestead's complete winter sports program. You will be glad you came.

THE HOMESTEAD
HOT SPRINGS, *Virginia*



THE GOLDEN TRIANGLE

AMERICA'S NEWEST LUXURY CONVENTION HOTEL

From the creative genius of America's most renowned architect-decorator team comes an exciting new, vibrant concept in modern convention facilities.
The GOLDEN TRIANGLE MOTOR HOTEL

Set in the center of the nation's fastest growing, most dynamic city . . . Norfolk, Virginia . . . with every conceivable convention service and facility . . . this complex of ingenuity will soon rank among the country's leading convention centers.

Plan your next convention at Norfolk's GOLDEN TRIANGLE. Enjoy sightseeing where the American nation was born. It's an amateur photographer's paradise. In an ideal climate, play on world-famous beaches, enjoy superb golfing, boating, fishing, hunting, year 'round recreation just minutes away.

The fabulous GOLDEN TRIANGLE CENTER includes full hotel and motel facilities, luxurious office space for prestige business firms, and a number of exclusive retail shops.

For complete details write, phone or wire
Richard B. Keeley,
General Manager.

MAdison 5-4343

Norfolk 1, Virginia

GOLDEN TRIANGLE
NORFOLK, VIRGINIA

AUDITORIUM

Norfolk Municipal Auditorium

See Advertisement, Page 185

9th & Granby Sts. (Phone: MA 5-1608)
Manager: E. M. French
Exhibit Areas: Arena, 10,000 sq. ft.; stage, 2,356 sq. ft. lobby 540 sq. ft.
Rental Fees: Arena, 200.00 per day; theatre, 100.00 per day
Floor Load: 175 lbs. sq. ft.
Ventilation: Air conditioned
Ceiling Height: 30 ft.
P.A. System: RCA system
Dimensions, Opening to Exhibit Hall: 7 ft. wide by 8 ft. high
Elevators: None
Columns: None
Utilities: 110 & 220 AC current
Loading Facilities: Drive indoor—7 ft. by 8 ft.; ramp door—7 ft. by 10 ft.
Storage Areas: Main floor—3 (10 ft. by 50 ft.)
Mtg. Rms. & Capacity: 1, 1,832 people
Facilities for Food Functions: Caterer can set up banquet for 1,250
Parking Facilities: 900 cars
Distance from Business District: 3 blocks

Commodore Maury Hotel

Granby & Freemason Sts. (Phone: MAdison 2-6682)
Manager: J. Robert Gracey
Convention Season: All year
Largest Group Accommodated: 400 (172 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.00; Double: 10.00-12.00; Suites: 24.00-36.00. European
No. Mtg.-Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.25; Dinner: 2.25
Liquor: No
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 12 by 6 ft., I, J

Golden Triangle Motor Hotel

See Advertisement, Page 184

Conflux Monticello Ave., Olney Rd., Brambleton Ave., Bank St. (Phone: MA 5-5337)
Manager: Richard B. Keeley
Convention Season: All year (Opens Jun. 1961)
Largest Group Accommodated: 1,000 (400 rooms, 47 suites)
Air Conditioning: Entire Hotel
Convention Rates: Single: 10.00-14.00; Double: 14.00-18.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 17 (750)
Liquor: Will serve private stock
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,370 sq. ft.
Audio-Visual Aids: A, G, I, J, L; closed-circuit TV
Sports Facilities: Swimming, nearby golf, beaches, fishing, boating, hunting, tennis, bowling, water skiing

Monticello Hotel

City Hall & Granby St. (Phone: MA 2-4321; telegraph NF-199)
Manager: Jack Amory
Sales Manager: Don Ward
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms, 16 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-7.00; Double: 9.00-14.00; Suites: 19.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 16 (900)
No. Banquet Rms. & Capacity of Largest: 16 (650)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.75
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 12,000 sq. ft.; 6,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 16 by 24 ft., G, H, I, J, L
Sports Facilities: Golf, swimming, boating, fishing, bowling

Nansemond Hotel

236 West Ocean View Avenue (JUstice 8-1314)
Manager: Marguerite N. Flynn
Convention Season: All year
Largest Group Accommodated: 230 (100 rooms, 4 suites available)
Air Conditioning: Banquet rooms, 50% of the bedrooms
Convention Rates: Sept. to May—Single: 4.50-7.00; Double: 7.00-10.00; Suites: 14.00-18.00—June to Aug.—Single: 5.50-12.50; Double: 8.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.00
Liquor: No
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: None
Audio-Visual Aids: A, I, J
Sports Facilities: Golf, swimming, bowling, fishing, boating

Thomas Nelson Hotel

245 Granby St. (Phone: MAdison 2-4341)
Manager: P. M. Nunn
Convention Season: All year
Largest Group Accommodated: 200 (75 rooms, 2 suites available)
Air Conditioning: 60% bedrooms
Convention Rates: Single: 5.00-7.50; Double: 7.00-10.00; Suites: 12.00-15.00. European
Liquor: Not served in hotel
Sports Facilities: Golf, swimming nearby

RICHMOND

Railroads: A.C.L.; C. & O.; S.A.L.; So. Ry. R.F. & P.
Airlines: AAL, CAP, EAL, PAI, NAL

AUDITORIUMS

Mosque Auditorium

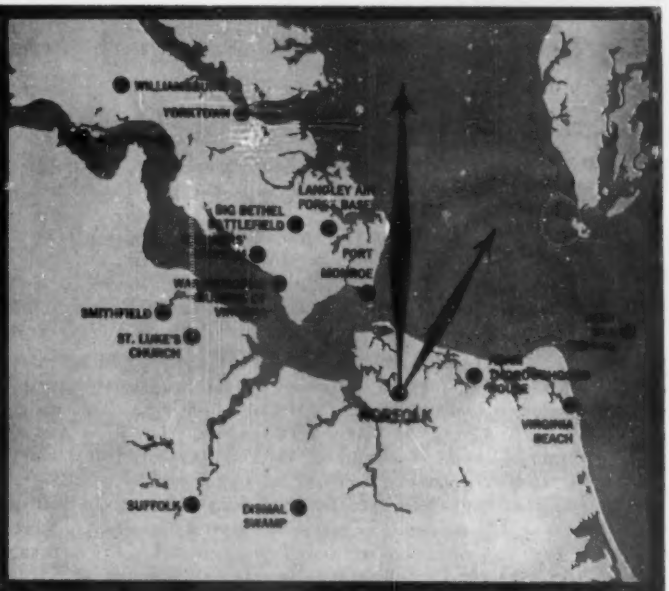
Laurel & Main St. (Phone: MI 7-7611, Ext. 527)
Manager: A. G. Anthony
Exhibit Areas: Ballroom, 30,658 sq. ft.
Rental Fees & Services: Auditorium, 250.00 per day; Ballroom, 200.00 per day. When both are used, ballroom rental is 50.00 per day. Janitor service, heat, light & water
Floor Load: Unlimited
Ventilation: Exhaust & blow fans
Ceiling Height: 12 ft.
P.A. System: None

Fun-Filled Minutes Around Norfolk

There's a circle of convention activities within one hour's drive of Norfolk. World-famous beaches, the lures of inland waters and the open sea, game-rich forests and wind-swept dunes, and rolling golf courses. You'll discover ancient countryside where almost every scene narrates a chapter in American history. Recreation for every taste is only minutes from your convention door.

Luxurious meeting and sleeping accommodations in centralized Norfolk help you get the job done, while you enjoy the fun you'll find on every side, in and around the old port city of Norfolk, *newest* convention city in the East.

Write for complete convention literature!



The Convention Bureau

NORFOLK CHAMBER OF COMMERCE
269 BOUSH STREET
NORFOLK 10, VIRGINIA
TELEPHONE: MADISON 2-2312

VIRGINIA
Richmond continued

Dimensions, Opening to Exhibit Hall: 12 ft. ramp entrance from parking lot
Elevators: None
Columns: 26, located approx. 20 ft. apart in exhibit hall
Loading Facilities: Ramp to exhibit hall
Mtg. Rms. & Capacity: 2 (40 & 75)
Facilities for Food Functions: Food brought in by local caterer
Parking Facilities: Mosque parking lot
Distance from Business District: 1 mile

Richmond Arena

(Phone: EL 8-1642)
Manager: C. W. Hudson
Exhibit Areas: Area A, 20,000 sq. ft.; Area B, 45,000 sq. ft.
Floor Load: B area, unlimited
Ceiling Height: Area A, 37 ft.; Area B, 21 ft.
P.A. System: Yes
Columns: Area A, no columns; Area B, girders 20 ft. apart.
Utilities: AC 110, 220 current
Loading Facilities: Drive-in unloading
Mtg. Rms. & Capacities: 3
Facilities for Food Functions: 2 concessions
Parking Facilities: 4,000 cars
Distance from Business District: 1 mile

Jefferson Hotel

Jefferson & Main Sts. (Phone: MI 3-3411, telephone RH 474, telegraph LW)
Manager: James M. Powell
Sales Manager: Harold H. Dobbins
Convention Season: All months of the year
Largest Group Accommodated: 300 (175 rooms, 12 suites)
Air Conditioning: 75% of bedroom, all banquet halls
Convention Rates: Single: 4.50-11.00; Double: 9.50-15.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfast: 1.20; Lunch: 2.00; Dinner: 3.00
Liquor: No wine & beer
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 28 by 13 ft., G, H, L

John Marshall

See Advertisement, Page 186

5th & Franklin Sts. (Phone: MI-4661)
Manager: M. L. Moseley
Sales Manager: C. R. Simmons, Jr.
Convention Season: All months of the year
Largest Group Accommodated: 1,050 (350 rooms, 22 suites)
Air Conditioning: 81% bedrooms, all banquet halls
Convention Rates: Single: 6.00-14.00; Double: 10.00-17.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 1 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.75
Liquor: No, beer & wine
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,290 sq. ft. on one floor
Audio-Visual Aids: Stage: 13 by 28 ft., G, H, J, L

King Carter

See Advertisement, Page 186

8th & Broad Sts. (Phone: M 1-3-1831)
Manager: D. E. Spry

Recommend this New Advantage to Customers!

The John Marshall

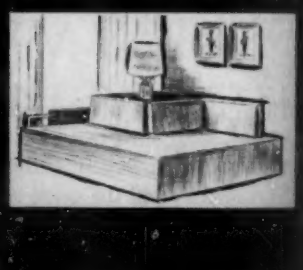
RICHMOND, VIRGINIA
Executive Rooms

GUESTS YOU SEND TO THE JOHN MARSHALL ARE IN FOR NEW COMFORT SURPRISES . . . NEW TRAVELER CONVENIENCE WHEN THEY RESERVE A NEW JOHN MARSHALL EXECUTIVE ROOM. THEY'LL ENJOY . . .

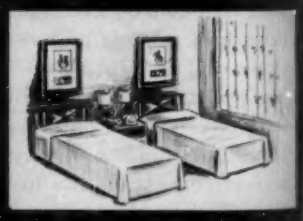
• ELECTRICALLY FILTERED AIR CONDITIONING • RCA TELEVISION (CENTRAL ANTENNA SYSTEM ESPECIALLY DESIGNED FOR HOTEL RECEPTION) • BUILT IN RADIO AND MUZAK • CONVENIENT TELEPHONE OUTLETS AT BED AND DESK • PRINCESS TELEPHONE • BUSINESS AIDS; TYPEWRITER, DICTAPHONE • CONVENIENCE KIT FOR MEN — TOOTHPASTE • SHAVING CREAM DEODORANT, TOOTHBRUSH • TOY FOR YOUNGSTERS • LADIES' KIT — PERFUMED SOAP, SACHET, COLOGNE, DETERGENTS • COMPLIMENTARY COFFEE CART SERVICE AND MORNING NEWSPAPER TO THEIR DOOR BETWEEN 7:30 AND 8:30 A.M. • BATHROOM EXTRAS — SHOWER CAP, SLIPPERS

Richmond Hotels, Inc.: THE JOHN MARSHALL, HOTELS RICHMOND, WILLIAM BYRD, KING CARTER, Richmond, Va.; THE CHAMBERLIN, Fort Monroe, Va.

AN ATTRACTIVE STUDIO ROOM — An enjoyable lounge area quickly converts to a restful bed.



THE LAST WORD IN SLEEPING COMFORT THEIR CHOICE . . .



A RESTFUL BEDROOM — For a pleasant's night's sleep in the most modern decor.

Sales Manager: C. R. Simmons, Jr.
Convention Season: All months of the year
Largest Group Accommodated: 400 (200 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.00-9.00; Double: 7.50-13.00; Suites: 18.00-22.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: No, beer & wines

Richmond Hotel

See Advertisement, Page 186

9th & Grace Sts (Phone: MI-3-2731)
Manager: Harry A. Simkins
Sales Manager: C. R. Simmons, Jr.
Convention Season: All year
Largest Group Accommodated: 400 (280 rooms, 12 suites)
Air Conditioning: 66% of bedrooms, 3 out of 4 banquet halls
Convention Rates: Single: 6.00-10.00; Double: 8.00-12.00; Suites: 15.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Liquor: No
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: Regular rate of room
Audio-Visual Aids: Stage: 10 by 24 ft., G, H, I, J, L

William Byrd Hotel

See Advertisement, Page 186

2501 W. Broad St. (Phone: EL 8-1571)
Manager: J. Richard Yarbrough
Sales Manager: C. R. Simmons, Jr.
Convention Season: All year
Largest Group Accommodated: 150 (100 rooms, 6 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-10.00; Double: 9.00-13.00; Suites: 16.50-22.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (190)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: 15.00-50.00 daily
Charges for Exhibit Rms.: 50.00 to 100.00
Net Exhibit Space: 1,624 sq. ft. on one floor
Audio-Visual Aids: Stage: 10 by 20 ft., G, H, I, J, L

ROANOKE

Railroads: Virg.; Norf. & W.
Airlines: AAL, EAL, PAI

Patrick Henry Hotel

617 So. Jefferson St. (Phone: DI 5-8811, telegraph TWX-RV-08)
Manager: John A. Shires
Convention Season: All year
Largest Group Accommodated: 450 (225 rooms, 15 suites)
Air Conditioning: 135 bedrooms, all banquet halls
Convention Rates: Single: 6.00-9.00; Double: 7.50-10.00; Suites: 18.00-20.00; Twins: 12.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 6 (265)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: No, beer & wine
Charges for Mtg. Rms.: 5.00 up
Charges for Exhibit Rms.: 25.00 & up
Net Exhibit Space: 3,300 sq. ft.; 2700 sq. ft. included in meeting rm.
Audio-Visual Aids: Stage: 10 by 30 ft., G, H, I, J, L
Sports Facilities: Golf courses nearby

Hotel Roanoke

19 N. Jefferson St. (Phone: 7321)
Manager: Geo. L. Denison
Sales Manager: K. R. Hyde
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms and 12 suites available)
Convention Rates: Single: 6.00 to 7.00; Double: 8.00 to 12.00; Suites: 15.00 to 22.00
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (1,000)
Group Meal Rates: Breakfast: from .65; Lunch: from 1.50; Dinner: from 2.50
Liquor: Wines served only
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 6,000 sq. ft. on two floors
Audio-Visual Aids: D, I, V

VIRGINIA BEACH

Railroads: Nor. So.
Airlines: Served through Norfolk

AUDITORIUM

Virginia Beach Convention Center

19th St. & Pacific Ave. (Phone: GA 8-2630)
Manager: Richard B. Keeley
Exhibit Areas: 11,000 sq. ft. on one floor
Floor Load: 100 lbs. per sq. ft.
Ventilation: Air cooled
Ceiling Height: 48 ft.
P.A. System: Yes
Dimension, Opening to Exhibit Hall: 10 ft. high, 20 ft. wide
Columns: None
Current & Utilities Available: 220, 110 volt, water
Loading Facilities: Truck ramp into bldg.
Storage Areas: 5,000 sq. ft. adjacent to main exhibit hall
Mtg. Rms. & Capacity: Main Auditorium, 2,500; conference rooms, 100 & 200 & three of 50
Facilities for Food Functions: Banquet for 1,350
Parking Facilities: 400 cars
Distance from Business District: Adjacent

The Cavalier

See Advertisement, Page 186

42nd St. & Atlantic Ave. (Phone: 3500)
Managing Director: Gordon M. Shoemaker
Convention Director: R. E. Derring
Convention Season: All year, limited-size group July and August
Largest Group Accommodated: 350 (200 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 20.00; Double: 32.00; Suites: 40.00 to 46.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Individuals must bring own bottles
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: A, D, G, I, J
Sports Facilities: Tennis, swimming, shuffleboard, croquet, pitch n' putt course, golf, archery, ping pong
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

WILLIAMSBURG

Railroads: Ches. & O.
Airlines: CAP, NAL, PAI

Convention Host · 1760

Clay pipe and welcoming smile symbolized one of America's first convention hosts—the genial innkeeper of Colonial Williamsburg.

The gracious and friendly traditions of two centuries and more ago are here today, but convention facilities far exceed the ready mug of ale and the hearty handclasp of 1760. Now you'll meet in bright, air-conditioned meeting rooms, seating 10 to 400. Rest and relaxation come easily in spacious, modern guest rooms. And we'll just mention the golf, tennis and swimming.

From the Williamsburg Inn, Lodge, and The Motor House, where you'll convene, you and your ladies will enjoy the fascination of visiting this beautifully restored colonial city. And while you're here you may dine at Chowning's, King's Arms, and Campbell's, three taverns that were the scenes of America's conventions so many years ago.

Williamsburg VIRGINIA

The Inn, Lodge & The Motor House

For booklet and information write: William E. Bippus, Mgr. of Hotel Sales, Williamsburg, Virginia, or call N. Y.—PLaza 5-9747; Wash.—EXecutive 3-6481; Chicago—MOhawk 4-5100.

Williamsburg Inn, Williamsburg Lodge & Motor House

See Advertisement, Page 187

(Phone: Inn—CA 9-1500; Lodge—CA 9-1600; Motor House—CA 9-1700)
Manager: Inn—Moyles; Lodge—Batchelder; Motor House—Washburn
Sales Manager: William E. Bippus
Convention Season: All year
Largest Group Accommodated: 1,000 (550 rooms, 11 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.50-15.00; Double: 12.50-20.00; Suites: 15.00-66.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (400)
No. Banquet Rms. & Capacity of Largest: 8 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq ,ft.; 3,200 sq. ft. on one floor
Audio-Visual Aids: Stage: 23 by 15 ft., A, B, C, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, boating, fishing, hunting
Sales Representative: Leonard Hicks, Jr. & Associates; Premier Hotel Representatives

WASHINGTON

BELLINGHAM

Railroads: Nor. Pac.; Gt. Nor.
Airline: UAL

Doric Bellingham Motor Hotel

See Advertisement, Page 189

119 N. Commercial (Phone: REgent 4-4400; telegraph: BX 88)
Manager: R. H. "Bob" Perry
Convention Season: All year
Largest Group Accommodated: 175 (75 rooms, 10 suites)
Convention Rates: Single: 5.00-7.50; Double: 7.00-9.50; Suites: 12.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 9 (275)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Leopold Hotel & Motor Inn

See Advertisement, Page 17

1224 Cornwall (Phone: RE 3-3500)
Manager: George Knowles
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms, 6 suites)
Air Conditioning: All banquet halls
Convention Rates: Single: 5.00-10.00; Double: 7.00-15.00; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 6 (325)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 15 by 15 ft., G, H, I, J, L
Sports Facilities: Swimming

KENNEWICK

Airline: WCA
Railroad: N.P.

Doric Black Angus Motor Hotel

See Advertisement, Page 189

205 N. Conway (Phone: JU 6-6141)
Manager: Vern Clapp
Convention Season: All year
Largest Group Accommodated: 110 (50 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-8.00; Double: 8.00-9.00; Suites: 10.00-14.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 3 (80)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

SEATTLE

Railroads: Nor. Pac.; Gt. Nor.; P.C.R.R.; U.P.; C.M. St. P. & P.; C.P.
Airlines: ALASKA, NWA, PAA, Pacific, Pacific Northern, TCA, UAL, WCA, WAL

CONVENTION BUREAU
Convention & Visitors Bureau
215 Columbia St.
Robert R. Hill, Manager

AUDITORIUMS

Civic Auditorium and Arena

3rd North & Mercer Sts. (Phone: AT 2-0480)
Manager: D. L. Johnston
Exhibit Areas: Main floor, 30,000 sq. ft.; lower level 40,000 sq. ft.; arena, 20,000 sq. ft.
Floor Load: Main floor, 4 tons; lower level, unlimited; arena, 2 tons
Ventilation: Forced air
Ceiling Height: 40 ft.
P.A. System: Yes
Elevators: 2 freight, 1 ton & 2 tons
Columns: Lower level, 26 ft. apart
Utilities: 110, 208 volt, three phase
Loading Facilities: Auto and truck doors give access to each area
Storage Area: Limited
Mtg. Rms. & Capacity: Auditorium, 6,000; Arena, 6,500; 9 rooms (75-250)
Facilities for Food Functions: Banquet for 4,000
Parking Facilities: 1,100 cars
Distance from Business District: 10 blocks

Senator Auditorium

708 Union St. (Phone: MA 3-8790)
Manager: G. S. Atwood
Exhibit Areas: 7,020 sq. ft.
Rental Fees: 100.00 to 200.00 a day
Floor Load: Unlimited
Ceiling Height: 40 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 18 ft. by 8 ft. high
Elevators: 2 freight
Loading Facilities: Freight elevator and ramps
Storage Areas: 4 areas; 25 ft. by 35 ft.; (2) 18 ft. by 20 ft., 20 ft. by 20 ft.
Mtg. Rms. & Capacity: 4 rooms 25 to 150
Facilities for Food Functions: Banquets up to 1,700
Parking Facilities: 300 cars within 1 block
Distance from Business District: 2 blocks

Benjamin Franklin Hotel

See Advertisement, Page 189

1530 Fifth Ave. (Phone: MA 4-7400; telegraph GOH)
Manager: A. J. Kelly
Sales Manager: Ron Kirtland
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms, 4 suites)
Air Conditioning: Only banquet halls
Convention Rates: Single: 8.00-10.00; Double: 14.00-20.00; Suites: 35.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (550)
No. Banquet Rms. & Capacity of Largest: 9 (400)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 1 room, no charge
Charges for Exhibit Rms.: 20.00 & up
Audio-Visual Aids: Stage: 3 by 6 ft., G, H, I, J, L

Doric Mayflower Hotel

See Advertisement, Page 189

4th Ave. & Olive Way (Phone: MAin 3-8700; telegraph: SE 522)
Manager: Forrest Dunham
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 4 suites)
Convention Rates: Single: 6.50-8.50; Double: 8.50-12.50; Suites: 15.00-17.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.65; Dinner: 2.75
Liquor: Yes
Audio-Visual Aids: A, B, C, G, H, I, J, K, L

Doric New Washington Hotel

See Advertisement, Page 189

2nd St. at Stewart (Phone: MAin 2-7-7-; telegraph: SE 522)
Manager: E. J. "Tad" Crofoot
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 40 suites)
Convention Rates: Single: 6.50-10.00; Double: 9.00-15.00; Suites: 18.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (370)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Doric Sixth Ave. Motor Hotel

See Advertisement, Page 189

2000 Sixth Ave. (Phone: MU 2-8300; telegraph:
Manager: George Wilson
Convention Season: All year
Largest Group Accommodated: 175 (125 rooms, 8 suites)
Convention Rates: Single: 9.50-12.00; Double: 11.50-14.00; Suites: 12.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (60)
No. Banquet Rms. & Capacity of Largest: 4
Group Meal Rates: Breakfast: 1.25; Lunch: 1.
Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, G, H, I, J, K, L

Doric Towne Motor Hotel

See Advertisement, Page 189

7th Ave. at Blanchard (Phone: MAin 2-
telegraph: SE 522)
Manager: G. L. Perry
Convention Season: All year
Largest Group Accommodated: 225 (75 room
18 suites)
Convention Rates: Single: 8.50-12.00; Doub
10.50-14.50; Suites: 12.00-14.50. European
No. Mtg. Rms. & Capacity of Largest: 10 (6
No. Banquet Rms. & Capacity of Largest: 10
Group Meal Rates: Breakfast: 1.25; Lunch:
Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, G, H, I, J, K,

The Olympic Western Hotel

See Advertisement, Page 17

4th & Seneca Sts. (Phone: MU 2-7700)
Gen. Manager: Tom A. Gildersleve
Sales Manager: Glenn E. Ross
Convention Season: All year
Largest Group Accommodated: 1000 (500 room
27 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 9.00-16.00; Doub
11.00-20.00; Suites: 30.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 14 (
No. Banquet Rms. & Capacity of Largest:
(1,000)
Group Meal Rates: Breakfast: 2.25; Lunch: 2
Dinner: 4.50
Liquor: Yes
Net Exhibit Space: 28,260 sq. ft. on one fl
except 3,168 sq. ft.
Audio-Visual Aids: A, D, I, J

Roosevelt Western Hotel

See Advertisement, Page 17

7th & Pine (Phone MA 4-1400)
Manager: Chas. Indermuehler
Sales Manager: Brent MacDonald
Convention Season: All year
Largest Group Accommodated: 150 (100 room
suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00-12.00; Doub
12.00-17.00; Suites: 18.00-22.50. European
No. Mtg. Rms. & Capacity of Largest: 3 (
Group Meal Rates: Breakfast: 1.75; Lunch: 2
Dinner: 3.25
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,150 sq. ft. on one floor
Audio-Visual Aids: I, J

SPOKANE

Railroads: Nor. Pac.; Gt. Nor.; S.I.; U.P.; S
& S.; C.M. St. P. & P.
Airlines: NWA, UAL, WCA

CONVENTION BUREAU
Sppokane Convention Bureau
West 1020 Riverside Ave.
A. F. Raiter, Jr., Manager

AUDITORIUM

Spokane Coliseum

North 1101 Howard St. (Phone: FA 8-2110)
Manager: Joseph C. Sturckler
Exhibit Areas: 44,000 sq. ft.
Rental Fees: Standard set-ups under basic rent
plus staffing expense
Floor Load: 1,000 lbs. per sq. ft.
Ventilation: Adequate year round
Ceiling Height: 70 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 16 ft. w
by 14 ft. wide
Elevators: None
Columns: None
Utilities: 110 and 220 volt
Loading Facilities: Direct access to floor
Storage Areas: 25,000 sq. ft. separate bldg.
Facilities for Food Functions: Catering serv
banquet for 4,000
Parking Facilities: 2,000 car lot
Distance from Business District: 7 blocks

Hotel Davenport

See Advertisement, Page 17

W. 823 Sprague (Phone: MA 4-2121)
Manager: Al E. Schilling
Sales Manager: Bill Newman
Convention Season: All year
Largest Group Accommodated: 500 (300 ro
22 suites)
Air Conditioning: Some bedrooms, all ba
halls
Convention Rates: Single: 7.50-14.00; Do
11.00-19.00; Suites: 30.00-35.00. European

No. Mtg. Rms. & Capacity of Largest: 14 (1,600)
No. Banquet Rms. & Capacity of Largest: 14 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: None, if meal is in same room
Charges for Exhibit Rms.: Mtg. room chge, or 10.00 running ft. for lobby & mezzanine
Net Exhibit Space: 10,000 sq. ft., 6,700 sq. ft. on one floor; included in mtg. rms.
Audio-Visual Aids: Stage: 4 by 8 ft. sections, G, H, I, J, L (minimum rental)
Sports Facilities: Golf, nearby swimming, tennis, riding

Hotel Spokane

W. 501 First Ave. (TE 8-2021, telegraph, Local)
Manager: Jas. A. McCluskey
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-20.00; Double: 8.00-30.00; Suites: 12.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 10.00 & up
Charges for Exhibit Rms.: 10.00 & up
Audio-Visual Aids: A, B, C, D, E, F, G, H, I, J, K, L
Sports Facilities: Swimming, bowling

TACOMA

Railroads: Nor. Pac.; Gt. Nor.; U.P.; C.M. St. P. & P.
Airlines: Served through Seattle

AUDITORIUM

Memorial Fieldhouse

University of Puget Sound (Phone: SK 9-7766)
Manager: Ted Droettboom
Exhibit Areas: 30,000 sq. ft.
Rental Fees: 300.00 per day (normal janitor service, light & heat)
Ceiling Height: 40 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 12 ft. by 20 ft.
Elevators: None
Columns: None
Storage Areas: 40 ft. by 60 ft.
Mtg. Rms. & Capacity: 4 rooms (20-60)
Facilities for Food Functions: banquet for 1,000
Parking Facilities: 2,000 cars
Distance from Business District: 2 miles

Doric Tacoma Motor Hotel

See Advertisement, Page 189

4th at St. Helens (Phone: FUlton 3-2711; telegraph: SE 522)
Manager: Thomas L. Hill
Convention Season: All year
Largest Group Accommodated: 250 (85 rooms, 18 suites)
Convention Rates: Single: 8.00-11.50; Double: 10.00-14.00; Suites: 10.50-14.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 4 (225)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Audio-Visual Aids: A, B, C, D, G, H, I, J, K, L

Winthrop Hotel

See Advertisement, Page 17

9th & Broadway (Phone: BR 2-2141)
Manager: Harry Steel
Convention Season: All year
Largest Group Accommodated: 450 (225 rooms, 15 suites)
Air Conditioning: No
Convention Rates: Single: 7.00-11.00; Double: 10.00-15.00; Suites: 23.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None, if food served
Charges for Exhibit Rms.: 20c per sq. ft.
Net Exhibit Space: 13,298 sq. ft., 3,600 sq. ft. on one floor; included in mtg. rms.
Audio-Visual Aids: D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, hunting, fishing, sailing, skiing, archery, skating

WALLA WALLA

Railroads: U.P., N.P.
Airlines: UAL, WCA

Marcus Whitman Hotel

See Advertisement, Page 17

107 Second Ave. North (Phone: JA 5-2200)
Manager: Richard Sherwood
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 4 suites)
Air Conditioning: Bedrooms and banquet rooms are air cooled
Convention Rates: Single: 5.50-7.50; Double: 7.50-11.00; Suites: 12.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 1.75
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,500 sq. ft. plus lobby; 4,800 on one floor plus lobby; included in mtg. rms.
Audio-Visual Aids: D, H, I, J, L

WENATCHEE

Railroad: G.N.
Airline: WCA

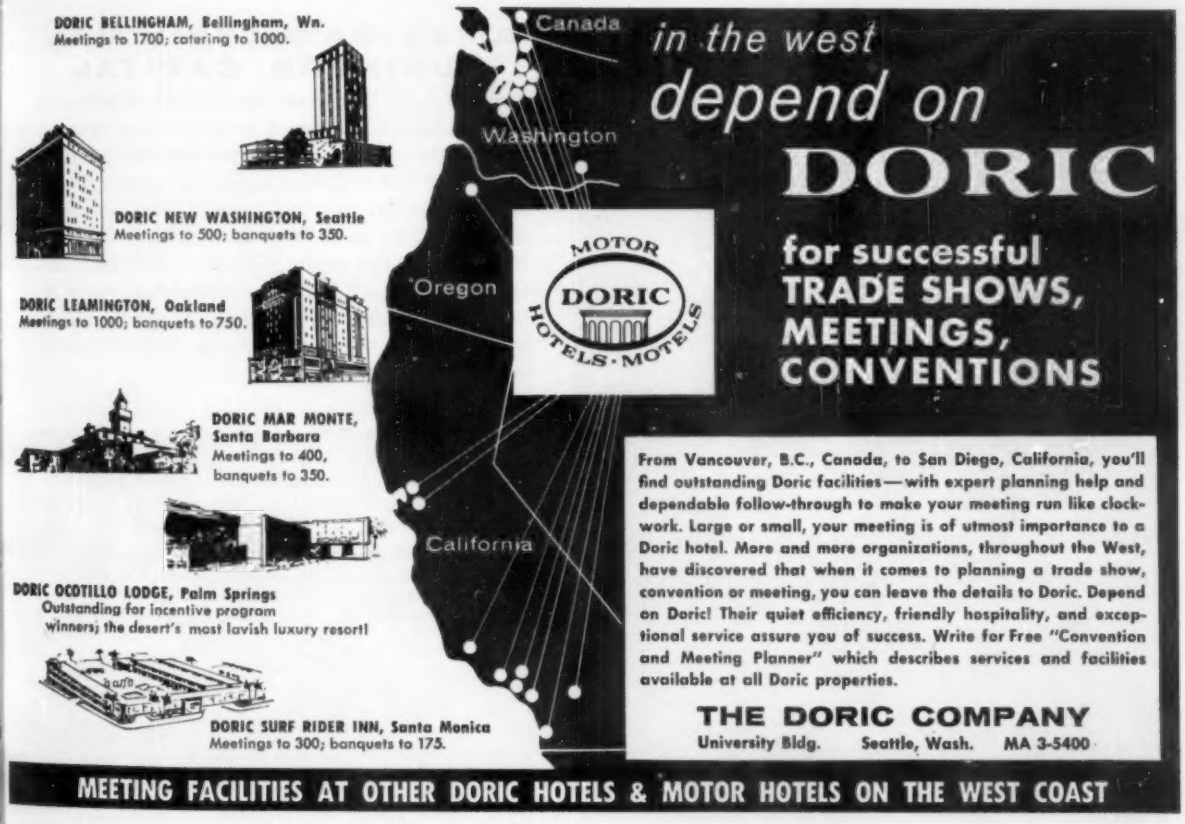
Cascadian Western Hotel

See Advertisement, Page 17

First & Wenatchee Ave. (Phone: NO 3-5101, telegraph Cascadian-Wenatchee
Manager: Thomas E. Dupar
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 8 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-13.00; Double: 9.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (450)
No. Banquet Rms. & Capacity of Largest: 8 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 15.00
Charges for Exhibit Rms.: 50.00
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 35 by 8 ft., G, H, I, J, L

YAKIMA

Railroads: N.P.; U. Pac.
Airlines: NWA, WCA



WASHINGTON
Yakima continued

Hotel Chinook & Tower

4th St. & Yakima Ave. (Phone: GL 2-8533, telegraph Western Union)
Manager: David E. Warfield
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 8.00-15.00; Suites: 20.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: Variable
Charges for Exhibit Rms.: Variable
Net Exhibit Space: 25,000 sq. ft.; 2,000 sq. ft. on one floor; 2,000 sq. ft. additional to mtg. rms.
Audio-Visual Aids: D, H, I, J, L
Sports Facilities: Two golf courses in city, swimming

WEST VIRGINIA

CHARLESTON

Railroads: B. & O.; N.Y.C.; C. & O.; Virginian
Airlines: AAL, CAP, EAL, PAI

The Daniel Boone Hotel

Cor. Capitol & Washington (Phone: DI 36-131)
Manager: Rogers S. Creel
Sales Manager: B. S. Clifton
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 21 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-9.50; Double: 8.50-14.00; Suites: 19.50-20.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.25
Liquor: No
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,200 on one floor, included in meeting area
Audio-Visual Aids: D, I, J

CLARKSBURG

Airlines: CAP
Railroads: B. & O.

Stonewall Jackson Hotel

Main & S. 3rd St. (Phone: Maine 4-6441)
Manager: L. A. Porter
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms, 19 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-9.50; Double: 8.50 to 14.00; Suites: 11.00 to 14.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.75 to 4.00
Liquor: Bring your own
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting area
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf

HUNTINGTON

Airlines: AAA, EAL, PAI
Railroads: B. & O.; C. & O.

Frederick Hotel

Fourth Ave. & Tenth St. (Phone: JA 5-5101)
Manager: Wm. R. Ritter, Jr.
Sales Manager: C. L. Jones
Convention Season: All year
Largest Group Accommodated: 250 (117 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.50-11.00; Double: 8.50-15.00; Suites: 10.00-16.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.75
Liquor: Yes
Charges for Exhibit Rms.:
Net Exhibit Space: 1,620 sq. ft. on one floor
Audio-Visual Aids: Stage: 218 sq. ft., G, H, I, J, L

WHITE SULPHUR SPRINGS

Railroads: C. & O.

The Greenbrier Hotel

See Advertisement, Page 190

(Phone: 110)
Manager: E. T. Wright, Vice-Pres.
Sales Manager: Charles L. Norvell
Convention Season: All year
Largest Group Accommodated: 950 (600 rooms, 56 suites)
Air Conditioning: 5 suites and all banquet halls
Convention Rates: April-Oct.—Single: 25.00; Double: 45.00; Parlors: 20.00-30.00 additional. Nov.-Feb.—Single: 23.00; Double: 42.00. American
No. Mtg. Rms. & Capacity of Largest: 17 (950)
No. Banquet Rms. & Capacity of Largest: 4 (
Group Meal Rates: Breakfast: 1.00 (extra); Lunch: 1.00 & 2.00 (extra); Dinner: 2.00-5.00 (extra)
Liquor: Package store
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: (2) 42 ft. wide, A, B, E, F, G, H, , J, K, L
Sports Facilities: Golf, tennis, swimming, pool, horseback riding, skeet and traps, shuffleboard, croquet
Sales Representative: Robert F. Warner, Inc.

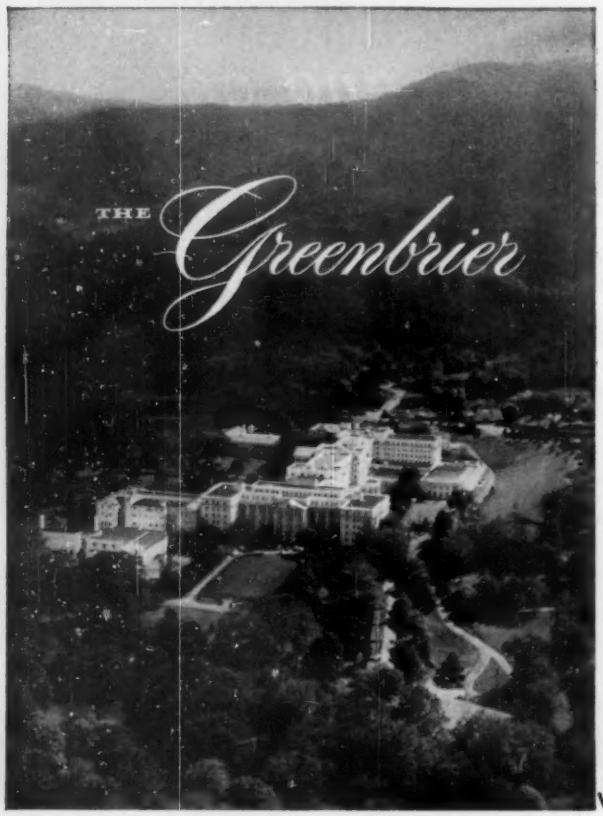
WISCONSIN

GENOA CITY

Railroads: C. & N.W.

Nippersink Manor Resort

Manager: Leo Urban
Sales Manager: Sam Lippert
Convention Season: May-Sept.
Largest Group Accommodated: 400 (160 rooms, 20 suites)
Air Conditioning: 60 bedrooms are air conditioned, all banquet halls
Convention Rates: 14.00-17.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (
No. Banquet Rms. & Capacity of Largest: 2 (
Liquor: Yes
Charges for Mtg. Rms.: None



AMERICA'S INFORMAL BUSINESS CAPITAL

You will find at The Greenbrier the perfect setting for your conference, whether it be for ten or a thousand people. The new, air-conditioned West Wing has an auditorium with a 42-foot stage, new sound and projection machines, splendid banquet arrangements, a theatre with a CinemaScope screen. *Ready soon will be our new 17,000 square foot exhibit hall.* For after-session enjoyment The Greenbrier's recreational facilities are unsurpassed. And our staff of experts not only helps in planning your program, but they also handle the details to carry it through *successfully.*

Special Winter Rates available on request. Include a spacious, luxurious room and The Greenbrier's traditionally fine meals, green fees (our courses are playable much of the winter), swimming in mosaic tile indoor pool, membership in the Old White Club and gratuities to service personnel. EFFECTIVE DEC. 1, 1960—FEB. 28, 1961.

FOR INFORMATION write Charles L. Norvell, Dir. of Sales. Also reservation offices: New York, 630 5th Ave., JU 6-4500 • Boston, 73 Tremont St., LA 3-4497 • Chicago, 77 W. Washington St., RA 6-0624 • Washington, D. C., Investment Bldg., RE 7-2642 • Glen W. Fawcett: San Francisco, 1029 Russ Building, YU 2-6905 • Seattle, 726 Joseph Vance Building, MU 2-1981 • Dallas, 211 N. Ervay, RI 1-6814 • Los Angeles, 510 West Sixth Street, MA 6-7581.

THE Greenbrier

WHITE SULPHUR SPRINGS • WEST VIRGINIA

Charges for Exhibit Rms.: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 20 by 20 ft., A, H, I, J, L
Sports Facilities: Golf, swimming

GREEN BAY

Airlines: NOR
Railroads: C.M. St. P. & P.; G.B. & W.; C. & N.W.

AUDITORIUM

Brown County Veterans Memorial Arena

Box 903 Station A (Hemlock 7-0995)
Manager: Jocko B. Braley
Exhibit Areas: Main floor, 270 ft by 110 ft.; 100 booths, 10 ft. by 8 ft.
Rental Fees: $500 per day; Booths, $12.50 for each
Floor Load: No limit
Ventilation: Air-conditioned
Ceiling Height: 77 ft.
PA System: Yes
Current and Utilities Available: Up to 400 amp, 3 phase
Location, Size of Storage Areas: 3 carloads—main floor
Number of Meeting Rooms and Capacities: 3 (17 by 45 ft.)
Facilities for Food Functions: Can handle banquet for 260
Parking Facilities: 5,000 cars
Distance from Business District: 10 minutes

Hotel Northland

Pine & Adams (Phone: HE 2-4811, teletype GB-8383)
Manager: Harry C. Huebner
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 12 suites)
Air Conditioning: Available for bedrooms; all banquet halls
Convention Rates: Single: 6.00-12.00; Double: 9.00-16.00; Suites: 25.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 1.00 per front ft.
Net Exhibit Space: 250 ft. mezz.
Audio-Visual Aids: Stage: 10 by 15 ft., G, I, J, L

LAKE DELTON

Dell View Hotel

See Advertisement, Page 191

(Phone: 31261)
Manager: J. M. Kelly
Sales Manager: Shila Whaley
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 6 suites)
Air Conditioning: 22 bedrooms, banquet halls
Convention Rates: Single: 19.00; Double: 32.00; Suites: 44.00. Jul. & Aug.: Single: 32.00; Double: 36.00; Suites: 55.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: Mtg. rms. available
Audio-Visual Aids: Stage: 30 by 25 ft., A, B, C, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, fishing, boating, riding

LAND O'LAKES

Airlines: NCA, NOR (Jun.-Oct.)
Railroads: C. & N.W.

King's Gateway Hotel

See Advertisement, Page 191

(Phone: 2611)
Manager: Leslie J. DeMers
Convention Season: All year
Largest Group Accommodated: 108 (48 rooms, 2 single suites)
Air Conditioning: Fans in banquet halls
Convention Rates: 17.00 per person per day. American
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: Cost of setting up and maintenance
Net Exhibit Space: 1,200 sq. ft. on one floor
Audio-Visual Aids: Stage: 8 by 16 ft. G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, riding, fishing, boating, archery, badminton, ping pong, bikes, skeet & trap shooting

MADISON

Airlines: NOR, NWA, OZA
Railroads: C.M. St. P. & P.; C. & N.W.; Ill. Cent.

Hotel Loraine

123 W. Washington Ave. (Phone: Alpine 6-0231)
Manager: L. G. Fitzgerald
Convention Season: All year
Largest Group Accommodated: 500 (400 rooms, 10 suites available)
Air Conditioning: 15 bedrooms, banquet halls
Convention Rates: Single: 3.75-14.00; Double: 6.00 to 13.50; Suites: 22.00 to 42.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None if convention headquarters
Charges for Exhibit Areas: 1.00 per running foot per day
Audio-Visual Aids: D, I, J
Sports Facilities: All water sports and fishing

Park Hotel

22 S. Carroll St. (Phone: 5-6711)
Manager: Robert S. McKee
Convention Season: All year
Largest Group Accommodated: 300 (140 rooms and 8 suites available)
Convention Rates: Single: 3.50 to 6.00; Double: 4.50 to 11.00; Suites: 20.00 to 50.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (280)
Group Meal Rates: Breakfast: .80 to 1.75; Lunch: .80 to 2.00; Dinner: 1.60 to 4.50
Liquor: Yes
Air Conditioning: 2 banquet and meeting rooms
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: D, G, I, J

MILWAUKEE

Airlines: AAL, CAP, EAL, NOR, NWA, OZA, UAL
Railroads: C.M. St. P. & P.; C. & N.W.; C.N.S. & M.; G.T.; Soo; C. & O.; Milw. El.; Penna.

CONVENTION BUREAU

Convention Bureau
611 North Broadway (2)
Alvin J. Monroe, Manager

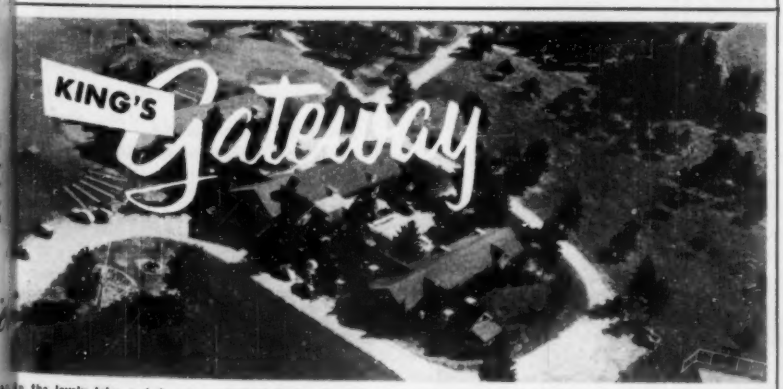
AUDITORIUM

Milwaukee Auditorium & Arena

500 W. Kilbourn Ave. (Phone: BR 1-3423)
Manager: Elmer A. Krahn
Exhibit Areas: Mechanics Hall, Exhibit Hall, Arena, 90,000 sq. ft.; Bruce Hall, 25,000 sq. ft.; others, 15,000 sq. ft.
Rental Fees: Rates vary with halls used; services include heat and light
Floor Load: Unlimited
Ventilation: Washed air
Ceiling Height: 10 ft. to 100 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by 13 ft.
Columns: 22 ft. centers in Exhibition Hall
Utilities: All available
Loading Facilities: Truck into bldg.
Storage Areas: 10 000 sq. ft. surrounding exhibit area
Mtg. Rms. & Capacity: 12 (300-13,000)
Facilities for Food Functions: Banquet for 4,000
Parking Facilities: 2,000 cars
Distance from Business District: In business district

Pfister Hotel

424 E. Wisconsin (Phone: BR 1-6380)
Manager: W. W. Schwartz
Convention Season: All year
Largest Group Accommodated: 550 (225 rooms, 15 suites)
Air Conditioning: No
Convention Rates: Single: 6.00-9.00; Double: 8.50-11.50; Suites: 22.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 11 (1,100)
No. Banquet Rms. & Capacity of Largest: 11 (975)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 3.50



In the lovely lake and forest country of Wisconsin's North woods, you will find Kings Gateway an ideal setting for convention or sales meeting. The accommodations and food are excellent. Our staff is trained in setting up our well equipped meeting rooms and to help in planning activities. Reduced rates in effect for the winter season. For more information write Kings Gateway Hotel, Land O'Lakes, Wis. Tel. 2611.

WISCONSIN
Milwaukee continued

Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per 12 ft.
Net Exhibit Space: 9,000 sq. ft.; 6,500 sq. ft. on one floor
Audio-Visual Aids: Stage: 6 ft. by 6 ft. (portable) G, H, I, J, K, L, telecast installation

Hotel Wisconsin

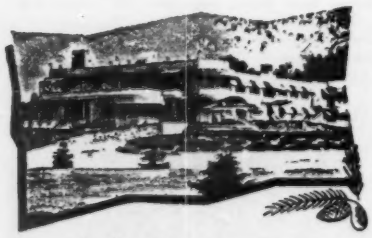
720 North 3rd St. (Phone: BR 1-4900)
Manager: Eugene Bass
Sales Manager: James Rickert
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 16 suites)
Air Conditioning: Many bedrooms, all banquet rooms
Convention Rates: Single: 5.75-8.50; Double: 7.50-12.50; Suites: 15.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (375)
No. Banquet Rms. & Capacity of Largest: 10 (350)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.25; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,500 sq. ft.; 8,700 sq. ft. on one floor; additional space of 6,000 sq. ft.
Audio-Visual Aids: Stage: G, H, I, J, L
Sports Facilities: Boating, bowling

PEWAUKEE

Airlines: NOR, through Milwaukee
Railroads: C.M. St. P. & P.

Oakton Resort Hotel

(Phone: Pewaukee 5846)
Manager: Sam Sugarman
Sales Manager: Sam Lippert
Convention Season: All year
Largest Group Accommodated: 180 (90 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 17.00-23.00; Double: 13.00-17.00; Suites: 39.00-51.00. July, Aug.—Double: 15.00-19.00. American



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Write or phone us.

NORTHERNAIRE
Three Lakes, Wisconsin
Phone Three Lakes 4811

No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: To be constructed, 2 rooms, 2,000 sq. ft. & 4,000 sq. ft.
Audio-Visual Aids: Stage: 30 by 30 ft., A, G, H, I, J, L
Sports Facilities: Swimming, tennis, baseball, soft ball, boating, horse shoes, badminton, volley ball

THREE LAKES

Airlines: NOR, through Rhino Landor
Railroads: C. & N.W.

Northernaire

See Advertisement, Page 192

(Phone: Three Lakes 4811)
Manager: Carl O. Marty, Jr.
Convention Season: Sept. 1 to July 1
Largest Group Accommodated: 120 (57 rooms and 10 solaria available)
Convention Rates: Single: 30.00; Double: 40.00; Suites: 60.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: A, D, I, J
Sports Facilities: Indoor pool, golf, boating, horseback riding, water & snow skiing, ice skating
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

WYOMING

CASPER

Gladstone Hotel

104 N. Center (Phone: 3-3771)
Manager: C. H. Smith
Sales Manager: Mrs. Connie Baxter
Largest Group Accommodated: 350 (190 rooms, 5 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 4.50-12.00; Double: 5.00-15.00; Suites: 14.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 2 (275)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: None if hotel is headquarters. Otherwise 25.00
Net Exhibit Space: 500 sq. ft.
Audio-Visual Aids: D, I, J, L
Sports Facilities: Golf, skiing in season, swimming, hunting, fishing, boating

CANADA

ALBERTA

BANFF

Banff Springs Hotel

See Advertisement, Page 197

(Phone: POplar 2-2211)
Manager: W. G. Harvey
Sales Manager: G. L. Bartrem
Convention Season: Jun. & Sept.
Largest Group Accommodated: 1,000 (540 rooms, 25-30 suites)
Air Conditioning: No
Convention Rates: Single: 20.00; Double: 34.00; Suites: 25.00-35.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (750)
No. Banquet Rms. & Capacity of Largest: 4 (850)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: 10.00 per 8 by 6 ft. basis
Net Exhibit Space: All on one floor
Audio-Visual Aids: Stage: 22 by 15 ft., G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, shuffleboard, fishing, boating, climbing, putting

CALGARY

Airlines: CPA, TCA, WAL, WCA
Railroads: Can. Nat.; Can. Pac.; C.P.

Hotel Palliser

See Advertisement, Page 197

9th Ave. & 1st St., W. (Phone: AMherst 2-8[illegible]; teletype: 038-212)
Manager: E. C. Fitt
Convention Season: All year
Largest Group Accommodated: 400 (225 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 8.00-14.00; Double: 12.00-16.00; Suites: 25.00-35.00. American
No. Mtg. Rms. & Capacity of Largest: 11 ([illegible])
No. Banquet Rms. & Capacity of Largest: 10 ([illegible])
Group Meal Rates: Breakfast: 1.50; Lunch: 2.[illegible]; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: 8.00-200.00
Charges for Exhibit Rms. 10.00 per booth
Net Exhibit Space: 9,712 sq. ft.; 4,892 sq. ft. on one floor; includes mtg. rms.
Audio-Visual Aids: Stage: 20 by 10 ft., J, L
Sports Facilities: Golf

EDMONTON

Airlines: CPA, Pacific Western, NWA, TCA, WAL
Railroads: Can. Nat.; Can. Pac.

The Macdonald Hotel

See Advertisement, Page 193

Jasper Ave. & 100 St. (Phone: Garden 4-5101)
Manager: H. W. Aslin
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 30 suites)
Air Conditioning: None
Convention Rates: Single: 8.50-11.50; Double: 11.50-14.00; Suites: 18.00-45.00; Studio Rms. & Bed-sitting Rms.—Single: 10.50; Double: 17.[illegible]
No. Mtg. Rms. & Capacity of Largest: 9 ([illegible])
No. Banquet Rms. & Capacity of Largest: 9 ([illegible])
Group Meal Rates: Breakfast: 2.00; Lunch: 3.[illegible]; Dinner: 4.00
Liquor: Yes
Charges for Exhibit Rms.: 5.00 per front foot
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 4 ft. by 8 ft. sections, H, I, J, L
Sports Facilities: 6 golf courses in Edmonton City

JASPER

Railroad: Can. Nat.

Jasper Park Lodge

See Advertisement, Page 193

(Phone: UL 2-3301)
Manager: T. G. Van Dyke
Convention Season: Jun. & Sept.
Largest Group Accommodated: 600 (345 rooms, 24 suites)
Convention Rates: Single: 21.00; Double: [illegible] American
No. Mtg. Rms. & Capacity of Largest: 12 ([illegible])
No. Banquet Rms. & Capacity of Largest: [illegible]
Group Meal Rates: Breakfast: 1.75; Lunch: [illegible]; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, I, J
Sports Filicities: Golf, swimming, tennis, [illegible] riding, boating, climbing

LAKE LOUISE

Railroads: C.P.

Chateau Lake Louise

See Advertisement, Page 197

(Phone: Lake Louise 72)
Manager: D. A. Williams
Sales Manager: G. L. Bartrem
Convention Season: June and September
Largest Group Accommodated: 600 (390 rooms, 10 suites available)
Convention Rates: Single: 18.00; Double: 3[illegible]; Suites: 35.00 additional for parlor. American. Rates subject to change
No. Mtg. Rms. & Capacity of Largest: 2 ([illegible])
No. Banquet Rms. & Capacity of Largest: 2 ([illegible])
Group Meal Rates: Breakfast: 1.75; Lunch: 2.[illegible]; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J
Sports Facilities: Riding, hiking, swimming, [illegible]ting, boating

*A CNR Hilton
†Under of Can Railway Pacific

WHAT? A CONVENTION IN CANADA?

There's no better place to hold it. Where else could you find the exciting travel adventure of a foreign land—plus convention facilities and services unsurpassed anywhere . . . and it's economical too. Only Canadian NATIONAL offers you the wide selection of ten easy-to-reach hotels—strategically located coast-to-coast in picturesque Canadian settings. For full information, including thorough travel and convention planning services, write: A. P. Lait, Manager, Convention Bureau, Canadian NATIONAL Railways, Montreal, Canada.

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*A CNR Hotel operated by Hilton of Canada Ltd.
†Under joint management of Canadian National Railways and Canadian Pacific Railway Company.

YES! WHAT A CONVENTION!

TRAVEL RELAXED . . . TAKE THE TRAIN

CANADIAN NATIONAL RAILWAYS

BRITISH COLUMBIA

HARRISON HOT SPRINGS

Harrison Hot Springs Hotel

(Phone: LAkeview 6-6311)
Manager: M. Nargil
Sales Manager: William Dow
Convention Season: All year
Largest Group Accommodated: 450 (200 rms., 15 suites, plus connecting rms. & bungalows)
Air Conditioning: Banquet halls and mtg. rms.
Convention Rates: May 16-Sept. 15—Single: 11.00-13.00; Double: 13.00-18.00; Suites: 27.00-53.00. Sept. 16-May 15—Single: 8.00-10.00; Double: 9.00-13.00; Suites: 20.00-38.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 3
Audio-Visual Aids: Stages: 10 by 6 ft., 20 by 10 ft., A, C, I
Sports Facilities: Golf, swimming, tennis, fishing, hunting

VANCOUVER

Airlines: CPA, Quantas, TCA, UAL BCPA
Railroads: Can. Pac.; Can. Nat.; G.N.

CONVENTION BUREAU

Greater Vancouver Tourist Association
596 W. Georgia St. (2)
James V. Hughes, Executive Vice President

AUDITORIUMS

Forum Building

Exhibition Park (Phone: HA 0123)
Manager: Mario Caravetta
Exhibit Areas: South End, 15,600 sq. ft.; North End, 18,860 sq. ft.
Rental Fees: South End, 500.00 per day; North End, 250.00 per day; both 650.00 per day; services include light and water
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 42 ft.
P.A. System: Available on rental
Dimensions, Opening of Exhibit Hall: South End, 7 ft. by 12 ft.; North End, 10 ft. 8 in. by 11 ft. 6 in.
Columns: South End, five 12" columns; North End, 9 (18 ft. from walls); East & West sides, 9 24" columns per side)
Utilities: 110 & 200 volt current
Loading Facilities: Ample
Storage Areas: Ample
Mtg. Rms.: None
Facilities for Food Functions: 2,000 for banquets
Parking Facilities: 2,000 cars
Distance from Business District: 4 miles

Garden Auditorium

Exhibition Park (Phone: HA 4817)
Manager: John Evans
Exhibit Areas: 7,000 sq. ft. in main hall; 5,000 sq. ft. in lobby
Rental Fees: 150.00-400.00 per day
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 30 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 8 ft. by 7 ft.
Elevators: Bldg. ground level
Columns: None
Utilities: 110, 220 volts
Loading Facilities: Ample
Storage Areas: Adjacent bldgs.
Mtg. Rms. & Capacity: 2 rooms (100) plus theatre for 411 next door; concourses can be set up for mtgs.
Facilities for Food Functions: Banquet up to 750
Parking Facilities: 2,000 cars
Distance from Business District: 4 miles

Hotel Georgia

801 W. Georgia St. (Phone: MU 3-1182)
Manager: E. W. Hudson
Sales Manager: Marjorie Greene
Convention Season: All year
Largest Group Accommodated: 400 (100-150 rooms, 4 suites)
Air Conditioning: Banquet halls
Convention Rates: Single: 9.00-15.00; Double: 12.00-19.00; Suites: 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-200.00
Charges for Exhibit Rms.: 10.00-200.00
Exhibit Space: Included in mtg. rms.
Audio-Visual Aids: Stage: 12 by 24 ft., G, H, J, L

Hotel Vancouver

See Advertisements, Pages 193, 197

900 W. Georgia St. (Phone: MUtual 4-3131)
Manager: C. C. McCartney
Convention Season: All year
Largest Group Accommodated: 500 (250 rms. including suites)
Air Conditioning: Banquet rooms
Convention Rates: Single: 9.00-13.00; Double: 13.50-17.50; Suites: 26.50 minimum. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,20
No. Banquet Rms. & Capacity of Largest: 2 (6
Group Meal Rates: Breakfast: 2.00; Lunch: 2.
Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 20.00 minimum
Net Exhibit Space: 6,500 sq. ft. on one floor
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, fishing, rid boating, croquet

VICTORIA

Airlines: TCA
Railroads: Can. Pac.; E.N.; C.N.

Victoria Memorial Arena

1925 Blanshard St. (Phone: EV 4-0444)
Manager: Joe Dukowski
Exhibit Areas: 17,000 sq. ft.
Rental Fees and Services Included in Rent: per day
Ceiling Height: 62'
P. A. System: Cluster
Columns, Locations and Dimensions: None
Meeting Rooms and Capacities: 9
Facilities for Food Functions: Banquets up to 1,
Distance from Business District: 4 blocks

Empress Hotel

See Advertisement, Page 197

Government St. (Phone: EV 4-8111)
Manager: Cyril Chapman
Convention Season. All year, except July a Aug.

Largest Group Accommodated: 600 (300 rooms and 20 suites available)
Convention Rates: Single: 6.50-13.00; Double: 9.50-16.00; Suites: from 28.00. Rates subject to change
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: A, I, J
Sports Facilities: Golf, fishing, riding, swimming, boating, croquet

MANITOBA

WINNIPEG

Airlines: CPA, TCA, NWA
Railroads: Can. Pac.; Can. Nat.; G.N.; N.P.; M. & M.

The Fort Garry Hotel
See Advertisement, Page 193

Broadway Ave. (Phone: WH 2-8251, telegraph: Canadian National
Manager: W. G. Foster
Convention Season: All year
Largest Group Accommodated: 320 (150 rooms, 10 suites)
Air Conditioning: No
Convention Rates: Single: 7.50-12.00; Double: 12.00-15.50; Suites: 20.00-29.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Exhibit Rms.: Yes
Net Exhibit Space: 672 sq. ft. on one floor
Audio-Visual Aids: Stage: 22 ft. 6 in. by 18 ft., L
Sports Facilities: Golf

Royal Alexandra Hotel
See Advertisement, Page 197

Higgins Ave. & Main St. (Phone: WH 2-2141, Telex No. 035452)
Manager: R. M. Devell
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites)
Air Conditioning: One banquet hall
Convention Rates: Single: 7.50-14.00; Double: 11.50-18.00; Suites: 28.00-36.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Public rooms only
Charges for Exhibit Rms.: 200.00-250.00
Net Exhibit Space: 7,488 sq. ft.; 4,224 sq. ft. on one floor; included in mtg. & banquet rms.
Audio-Visual Aids: Stage: 22 by 11 ft., L

ST. ANDREWS

Railroads: Can. Pac.

Algonquin Hotel
See Advertisement, Page 197

Prince of Wales St. (Phone: 123, telegraph: Direct from St. John, N.B.)
Manager: F. L. Howard
Convention Season: June & Sept.
Largest Group Accommodated: 370 (202 rooms, 11 suites)
Air Conditioning: None
Convention Rates: Single: 16.00; Double: 14.00; Suites: 15.00. American
No. Mtg. Rms. & Capacity of Largest: 9 (250)
No. Banquet Rms. & Capacity of Largest: 4 (425)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Audio-Visual Aids: A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, shuffleboard

NEWFOUNDLAND

ST. JOHNS

Airlines: TCA
Railroad: Can. Nat.

Newfoundland Hotel
See Advertisement, Page 193

Manager: W. B. Cornforth
Convention Season: All year
Largest Group Accommodated: 150 (70 rooms, 5 suites)
Convention Rates: Single: 8.50-14.00; Double: 11.50-15.00; Suites: 22.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (175)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 25.00-100.00 per day; 10.00-50.00 per session
Audio-Visual Aids: I

NOVA SCOTIA

DIGBY

Railroad: Dom. At.

Digby Pines Hotel
See Advertisement, Page 197

(Phone: Digby 1000; telegraph: 200)
Manager: F. L. Howard
Sales Manager: G. L. Bartrem
Convention Season: Jun. 15-early Sept.
Largest Group Accommodated: 280 (94 rooms)
Air Conditioning: No
Convention Rates: Single: 15.50; Double: 27.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50.
Liquor: At gold course only
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 10 by 10 ft., A, E, G, H, I, J
Sports Facilities: Golf, swimming, shuffleboard, putting, croquet

HALIFAX

Airlines: Maritime, TCA
Railroads: Can. Nat.; Dom. At.

The Nova Scotian Hotel
See Advertisement, Page 193

Hollis St. (Phone: 3-7231)
Manager: R. S. Pitt
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 15 suites)
Air Conditioning: 170 bedrooms, all banquet halls
Convention Rates: Single: 8.50-12.00; Double: 12.50-16.00; Suites: 22.00-26.50. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest (10 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.65; Dinner: 2.75
Liquor, Beer & wine with meals, banquet permit required for liquor
Charges for Mtg. Rms.: Regular rates
Charges for Exhibit Rms.: Regular rates
Net Exhibit Space: 11,000 sq. ft. on one floor; incl. in mtg. rm.
Audio-Visual Aids: Stage: H, I, J, L
Sports Facilities: Golf, swimming, tennis, fishing, hunting

KENTVILLE

Railroads: Dom. At.

Cornwallis Inn
See Advertisement, Page 197

Manager: Howard S. Walker
Convention Season: All year, but prefer not mid-summer
Largest Group Accommodated: 125 (65 rooms and 3 suites available)
Convention Rates: Single: 5.00 to 8.00; Double: 9.00 to 12.00
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.50; Dinner: from 1.60
Liquor: Yes
Charges for Banquet & Mtg. Rms.: 3.00 to 75.00
Net Exhibit Space: 2,030 sq. ft. on one floor
Sports Facilities: Shuffleboard, golf
Audio-Visual Aids: D

ONTARIO

HAMILTON

Railroads: C.P.R.; Can. Nat.; T., H. & B.

Sheraton Connaught Hotel
See Advertisement, Page 195

112 King St. East (Phone: JA 7-5071, telex 021-630)
Manager: Crandall Lockhart
Sales Manager: James Hauers
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms, 20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.35-8.50; Double: 9.50-12.00; Suites: 22.50-41.50. European
No. Mtg. Rms. & Capacity of Largest: 15 (700)
No. Banquet Rms. & Capacity of Largest: 15 (600)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Net Exhibit Space: 5,020 sq. ft. on one floor, included in mtg. rms.
Audio-Visual Aids: Stage: 15 by 35 ft., A, G, H, I, J, L
Sports Facilities: Golf, swimming

KENORA

Railroads: C.P.

Devil's Gap Lodge
See Advertisement, Page 197

(Phone: Homestead 8-8195) (C.P. Telegraphs)
Manager: W. M. Farrer
Convention Season: June and September
Largest Group Accommodated: 88 (44 rooms available)
Convention Rates: Single: 15.00; Double: 27.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (88)
No. Banquet Rms. & Capacity of Largest: 1 (88)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Permit must be obtained
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 480 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: J
Sports Facilities: Fishing, golf, swimming, shuffleboard, ping pong

NIAGARA FALLS

Airlines: Served through Niagara Falls, N. Y.
Railroads: Can. Nat.; Wab.; N.Y.C.; N. St. C. & T.

Sheraton Brock Hotel
See Advertisement, Page 196

1685 Falls Ave. (Phone: EL 4-7441)
Manager: Albert A. Bonnett
Sales Manager: Edward J. Rix
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 18 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 6.00-12.00; Double: 9.00. May 1-Sept. 30—Single: 6.50-13.50; Double: 8.00-22.00; Suites: 27.00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (1,400)
No. Banquet Rms. & Capacity of Largest: 5 (1,200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if meal is served
Charges for Exhibit Rms.: None

SHERATON
- CONNAUGHT HOTEL
IN HAMILTON, ONT.

Completely renovated and air conditioned meeting, convention and exhibit facilities — headed by the 850 guest Crystal Ballroom and 650 guest Sheraton Room together with a dozen other party and banquet rooms — provide the utmost in accommodations for any occasion.
400 rooms from $5.85 up
CRANDALL E. LOCKHART
General Manager

the welcome is wonderful at
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SOUTH
LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama
WEST
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon
HAWAII HONOLULU
CANADA
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.
OVERSEAS
ISRAEL TEL AVIV Opens March, 1961

Niagara Falls continued

Net Exhibit Space: 10,000 sq. ft. on one floor; includes mtg. rms.
Sports Facilities: Golf, swimming, tennis, badminton, curling, skating

OTTAWA

Airlines: EAL, TCA, CAI
Railroads: Can. Nat.; C.P.; N.Y.C.

CONVENTION BUREAU

Ottawa Tourist & Convention Bureau
70 Nicholas St. (2)
Gerald M. Geldert, Director

Chateau Laurier

See Advertisement, Page 193

Major's Hill Park (Phone: 2-6411)
Manager: C. A. Mann
Convention Season: All year—very large meetings not accepted during session of Federal Parliament
Largest Group Accommodated: 450 (250 rooms and 10 suites available)
Convention Rates: Single: 9.00-12.00; Double: 13.00-16.50; Suites: 20.50-31.50, European
No. Mtg. Rms. & Capacity of Largest: 9 (800)
No. Banquet Rms. & Capacity of Largest: 7 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 3.75
Liquor: Yes
Charges for Banquet & Mtg. Rms.: 7.50-300.00
Charges for Exhibit Areas: 15.00 per day—booth space 8' x 8'
Net Exhibit Space: 7,092 sq. ft. on one floor
Audio-Visual Aids: Stage: 12' x 18', I, J
Sports Facilities: Swimming pool in hotel, tennis and golf about 3 to 7 miles distant

TORONTO

Airlines: AAL, CPA, TCA
Railroads: C.P.R.; Can. Nat.

CONVENTION BUREAU

Convention & Visitors Association
37 King St. East
William Murdoch, General Manager

Sales meetings are a specialty here. Our staff *enjoys* handling every detail, including luncheons and dinners. Air-conditioned comfort and facilities that are just right, combine with the *extra* attention which insures the success of your meeting.

Call any of these numbers for Sheraton service:
TORONTO: EM. 8-7474
MONTREAL: VI. 2-7777
HAMILTON: JA. 7-5071
NIAGARA FALLS: EL. 4-7441
OTTAWA: CE. 6-2270
VANCOUVER: MU. 1-4321

KING EDWARD
SHERATON HOTEL
TORONTO, CANADA

AUDITORIUMS

Canadian National Exhibition Buildings

Exhibit Park (EM 6-7551)
Rental Manager: Ivan M. Brodie
Exhibit Areas: Automotive Building, 175,000 sq. ft.; Coliseum Arena, 23,500 sq. ft.; Coliseum East Annex, 75,000 sq. ft.; Coliseum West Annex, 75,000 sq. ft., Industry Building, 152,300 sq. ft.; Horticultural Building 30,000 sq. ft.; Queen Elizabeth Exhibit Hall, 63,000 sq. ft.; Queen Elizabeth Theater, 1,325 seats.
Rental Fees: Automotive Building, $1,200 per day, $500 per day for move-in and move-out time; Coliseum East Annex, $1,000 per day, $400 per day for move-in and move-out time; Coliseum West Annex, same rate as East Annex; Coliseum Arena, same rate as East Annex; Industry Building, same rate as Automotive Building; Horticultural Building, $700 per day, $350 per day for move-in and move-out time; Queen Elizabeth Exhibit Hall, $1,000 per day, $500 per day move-in & move-out, Queen Elizabeth Theatre $800 per day
Floor Load: Unlimited in all buildings except Horticultural which cannot take heavy machinery
P. A. System: Available in all buildings
Ventilation: Exhaust fan system; Exhibit Hall—Mechanical Theater—air conditioning
Ceiling Height: 18 ft. to 60 ft.; Exhibit Hall, min. 16' max. 22'
Elevators: One freight, 3 tons, in Coliseum East Annex and one in West Annex
Dimensions, Opening to Exhibit Hall: 12 ft. by 14 ft., 14 ft. by 16 ft., 10 ft. by 12 ft.; Exhibit Hall, 12' x 15' & Theater, 12 x 12 stage door
Columns: Automotive Building, four rows, 8 in. by 10 in.; 8 in. by 10 in. columns in Coliseum Arena and Annexes permit 10-ft. booths and 16 ft. aisles; columns in Industry Building permit 12-ft. booths and 16-ft. aisles; no columns in Horticultural Building
Utilities: 60 cycle AC and DC current
Loading Facilities: Railroad siding behind Coliseum buildings and within half mile of others; loading facilities at Industry Building and Horticultural Building
Storage Areas: Ample
Meeting Rooms and Capacities: One meeting room in Automotive Building; one in each Coliseum Annex, seat 60 each
Facilities for Food Functions: Dining room & lounge banquet for 500
Parking Facilities: 10,000 cars
Distance from Business District: Two miles

King Edward Sheraton Hotel

See Advertisement, Page 196

37 King St., East (Phone: EM 8-7474)
Manager: A. Gordon Cardy
Sales Manager: James Larkin
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 5.50-9.50; Double: 7.00-9.50; Suites: 20.00-32.00, European
No. Mtg. Rms. & Capacity of Largest: 18 (900)
No. Banquet Rms. & Capacity of Largest: 18 (700)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: 10.00-250.00
Charges for Exhibit Rms.: 10.00-250.00
Net Exhibit Space: 21,000 sq. ft.; 14,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 16 by 24 ft., G, H, I, J, L

The Lord Simcoe Hotel

140 King St. West (Phone: EM 2-1848)
Manager: D. B. Mulligan
Sales Manager: Gordon A. Scott
Convention Season: All year
Largest Group Accommodated: 1,200 (715 rooms, 40 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.50-12.00; Double: 12.50-15.50; Suites: 21.00-44.00, American
No. Mtg. Rms. & Capacity of Largest: 9 (300)
No. Banquet Rms. & Capacity of Largest: 9 (2[illegible])
Group Meal Rates: Breakfast: 1.50; Lunch: 2.[illegible]; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: 10.00-100.00
Charges for Exhibit Rms.: 10.00-100.00
Net Exhibit Space: 9,756 sq. ft.; 5,506 sq. ft. on one floor; incl. in mtg. rms.
Audio-Visual Aids: G, I, J, L

The Park Plaza Hotel

4 Avenue Road (Phone: WA 4-5471)
Manager: Bing Morris
Convention Season: All year
Largest Group Accommodated: 500 (150 rooms, 30-40 suites)
Air Conditioning: Some bedrooms, all banquet halls
Convention Rates: Single: 10.00-13.00; Double: 12.00-17.00; Suites: 12.00-27.00, European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 ([illegible])
Group Meal Rates: Breakfast: 1.50; Lunch: [illegible]; Dinner: 3.75
Liquor: Yes
Net Exhibit Space: 1,324 sq. ft., 5,161 sq. ft. on one floor
Audio-Visual Aids: Stage: A, B, G, H, I, J, K, [illegible]

Royal York Hotel

See Advertisement, Page 197

100 Front St., W. (Phone: EM 8-2511)
Manager: A. P. MacKinnon
Sales Managers: G. R. Street, J. L. MacAndrew
Convention Season: All year
Largest Group Accommodated: 2,000 (900 rooms, 50 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 9.50 to 15.50; Double: 13.00 to 19.50; Suites: from 23.00
No. Mtg. Rms. & Capacity of Largest: 40 ([illegible])
No. Banquet Rms. & Capacity of Largest: [illegible] (1,600)
Group Meal Rates: Breakfast: 1.75; Lunch: from 2.75; Dinner: from 4.00
Liquor: Yes
Charges for Mtg. Rms.: None if 50 or more bedrooms used
Charges for Exhibit Areas: .06 per sq. ft.
Net Exhibit Space: 17,500 sq. ft. on one floor
Audio-Visual Aids: A, D, G, I, J

Seaway Hotel

Lakeshore Blvd. W (Phone: Roger 6-4392)
Manager: Ben Orenstein
Sales Manager: Jack Patterson
Convention Season: All year
Largest Group Accommodated: 400 (240 rooms, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-10.00; Double: 12.0-14.00; Suites: 25.00-30.00, European
No. Mtg. Rms. & Capacity of Largest: 7 ([illegible])
Group Meal Rates: Breakfast: 1.50; Lunch: [illegible]; Dinner: 3.50
Liquor: Yes
Audio-Visual Aids: Stage: A, C, F, G, H, I, [illegible]
Sports Facilities: Swimming

SHERATON
- BROCK HOTEL
IN NIAGARA FALLS, ONTARIO

New function rooms will accommodate 1,600 for meetings and 1,400 for banquets. 300 guest rooms. Unobstructed view of the American and Canadian Falls. Rainbow Dining Room, new air-conditioned Terrace Cocktail Lounge.

ALBERT A. BONNETT
General Manager

the welcome is wonderful at
SHERATON HOTELS

Sheraton Hotels in the U.S.A., Hawaii and Canada

EAST
NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y.

MIDWEST
CHICAGO, DETROIT, CLEVELAND, CINCINNATI, ST. LOUIS, OMAHA, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa

SOUTH
LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama

WEST
SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon

HAWAII HONOLULU

CANADA
MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.

OVERSEAS
ISRAEL TEL AVIV Opens March, 1961

A traveler fares royally at the Royal York

largest and most luxurious hotel in Toronto

400 of the Royal York's rooms are brand-new—in the one-year-old new wing, and all 1600 rooms have both radio and TV. There's a seven-story garage connected to the hotel by passageways, and when a guest arrives he can park his car and register at the same time.

Meals—in the hotel's dining rooms, restaurants, and coffee shop—are famous. And thoughtful, truly old-world service makes a traveler feel royal himself.

For business or pleasure hours, there are cocktail lounges in the hotel, dancing and entertainment nightly except Sundays. Toronto sight-seeing trips can be easily arranged.

The Royal York provides luxury living in the heart of Toronto...for large groups or lone individuals, for business conventions or pleasurable stopovers. Contact the Manager, Royal York Hotel, Toronto, Canada, for information and reservations.

Canadian Pacific

ONTARIO continued

WINDSOR

Airlines: TCA (Also served through Detroit)
Railroads: C.N.; C.P.; C. & O.; E.T.; N.Y.C.; Wab.

AUDITORIUM

The Cleary Auditorium & Memorial Conventon Hall
See Advertisement, Page 198
201 Riverside Dr., W. (Phone: CLearwater 2-8311)
Manager: J. J. Lefave
Exhibit Areas: 29,177 sq. ft.; Lower Exhibit Area: 15,570 sq. ft.; Convention Hall #1: 4,693 sq. ft.; Convention Hall #2: 3,730 sq. ft.; Lounge: 3,714 sq. ft.; Foyer: 1,470 sq. ft.
Rental Fees: On application
Floor Load: 100 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 14 ft.
P.A. System: Yes
Dimensions, Opening to Exhibit Hall: 21 ft. 4½ ins. deep by 8 ft. 8 ins. wide
Elevators: 3 (10,000 lbs., 4,000 lbs., 2,500 lbs.)
Utilities: 110-208 3 phase, 4 wire 60 cycle DC current, water, gas, steam
Loading Facilities: Yes
Storage Areas: 3,200 sq. ft. below stage
Mtg. Rms. & Capacity: 100 people, maximum
Facilities for Food Functions: Banquets for 1,200
Parking Facilities: 1,200 cars
Distance from Business District: In business district

Prince Edward Hotel
384 Ouellette St. (Phone: CL 3-2481)
Manager: Armour Weir
Convention Season: All year
Largest Group Accommodated: 400 (230 rooms, 7 suites)
Air Conditioning: Bedrooms, not banquet halls
Convention Rates: Single: 5.50-9.00; Double: 8.50-11.50; Suites: 21.00-25.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (650)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor; incl. in mtg. rms.
Audio-Visual Aids: Stage: 50 by 50 ft., H, I, J, L

PRINCE EDWARD ISLAND

CHARLOTTETOWN

Airlines: Maritime
Railroads: Can. Nat.

The Charlottetown
See Advertisement, Page 193
Kent Street (Phone: 7371)
Manager: J. F. Pellerin
Convention Season: All year
Largest Group Accommodated: 166 (80 rooms, 3 suites)
Convention Rates: Single: 5.50 to 7.00; Double: 9.00-11.50; Suites: 16.50-23.50, European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: No
Charges for Mtg. Rms.: 5.00 to 15.00
Net Exhibit Space: Only space in meeting rooms
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, golfing, tennis

QUEBEC

LAC BEAUPORT

Chateau Lac Beauport
See Advertisement, Page 198
Manager: Joseph G. Jolicoeur
Convention Season: All year except July & Aug.
Largest Group Accommodated: 150 (80 rooms, 8 suites available)
Air Conditioning: Meeting rooms, banquet halls
Convention Rates: Single: 15.00-17.00; Double: 12.00-14.00; Suites: 20.00-30.00, American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms.: 2
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Aids: A, C, G, I, J
Sports Facilities: Skiing, ice skating, sleighing, beach & pool, horseback riding, tennis, golf

MONTREAL

Airlines: CPA, EAL, NEA, TCA
Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H., M. & S.C.

AUDITORIUM

Show Mart
1650 Berri St. (Phone: VI 9-8143)
Manager: Wilfrid Morin
Exhibit Areas: Exhibition Hall, 150 ft. by 500 ft., 75,000 sq. ft.
Rental Fees: 75.00 for 10 by 10 booth
Floor Load: 100 lbs. per sq. ft.
Ventilation: Forced air
Ceiling Height: Center of hall (520 by 80) 21 ft. ceiling, 11 ft. under mezzanine
P. A. System: Yes
Dimensions, Opening to Exhibit Hall: 16 by 11 ft. and 12 by 10 ft.
Eelevators: None, access to hall by ramp
Columns: 40 columns 18 inches by 18 inches under mezzanine
Utilities: AC current, water, T.V., telephone
Loading Facilities: Directly on floor
Storage Areas: 5,000 sq. ft. in basement
Mtg. Rms. & Capacity: 1 room, 200 people
Facilities for Food Functions: Dining room for 250
Parking Facilities: 400 cars
Distance from Business District: 10 minutes from hotels

Laurentien Hotel
See Advertisement, Page 198
(Phone: UNiversity 6-4571)
Gen. Manager: J. Gordon McMichael
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms)
Convention Rates: Single: 7.50-10.50; Double: 10.50-13.00; Suites: 17.70-37.00, European
No. Mtg. Rms. & Capacity of Largest: 1 (150)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75 to 3.75; Dinner: 2.75 to 4.00

CANADA'S INTERNATIONAL CONVENTION CITY

WINDSOR, ONTARIO

Invites you to visit

THE CLEARY AUDITORIUM and MEMORIAL CONVENTION HALL

Outstanding facilities for Conventions, Trade Shows, Stage Presentations
Auditorium seats 1206; banquet facilities for 1200
Located directly across the river from Detroit
Two minutes from first-class hotel and motel accommodation
For details write to J. J. Lefave, Manager, Cleary Auditorium and Memorial Convention Hall, Windsor, Ontario, Canada

EASTERN CANADA'S NEWEST SMART RESORT

Just 10 miles from Quebec City

Chateau Lac Beauport

WHERE THE SUCCESS OF YOUR MEETING IS ASSURED IN ANY SEASON!

When business is the order of the day, we provide meeting rooms plus an experienced staff to relieve you of every detail. But when relaxation time comes, we really shine! A beautifully terraced swimming pool, tennis courts, nearby riding stable . . . or, in winter, our own T-bar skiing, skating and sleigh riding. Your inquiry is cordially solicited.

Facilities for up to 150 people

Chateau Lac Beauport

Lac Beauport 30, Quebec
Victoria 9-4468
In N. Y.: Utell International, Essex House PL 7-2981
Toronto: EM 6-3313 Montreal: VI 2-2969

SHERATON

THE LAURENTIEN

MONTREAL

Located in the heart of the city, overlooking Dominion Square Park, the sleek Laurentien is one of Canada's most modern hotels. 1,000 rooms. Co-headquarters with the Sheraton-Mt. Royal for Montreal's largest conventions. 1000 rooms

J. GORDON McMICHAEL
General Manager

Sheraton Hotels in the U.S.A., Hawaii and Canada

EAST: NEW YORK, BOSTON, WASHINGTON, PITTSBURGH, BALTIMORE, PHILADELPHIA, PROVIDENCE, SPRINGFIELD, Mass., ALBANY, ROCHESTER, BUFFALO, SYRACUSE, BINGHAMTON, N. Y.
MIDWEST: CHICAGO, DETROIT, CLEVELAND, CINCINNATI, ST. LOUIS, OMAHA, AKRON, INDIANAPOLIS, FRENCH LICK, Ind., RAPID CITY, S. D., SIOUX CITY, Iowa, SIOUX FALLS, S. D., CEDAR RAPIDS, Iowa
SOUTH: LOUISVILLE, DALLAS, NEW ORLEANS, MOBILE, Alabama
WEST: SAN FRANCISCO, LOS ANGELES, PASADENA, PORTLAND, Oregon
HAWAII: HONOLULU
CANADA: MONTREAL, TORONTO, NIAGARA FALLS, Ont., HAMILTON, Ont.
OVERSEAS: ISRAEL TEL AVIV Opens March, 1965

the welcome is wonderful at SHERATON HOTELS

Le Reine Elizabeth & The Queen Elizabeth

THE LATEST WORD IN SERVICE FOR CONVENTIONS!

You and your group are assured of the most efficient attention, gracious service, and the ultimate in function facilities when you hold your convention or sales meeting at The Queen Elizabeth, Canada's newest and finest hotel. Here are 15,000 square feet of exhibit space, 23 meeting rooms for up to 3,000 for meetings or 2,000 for banquets . . . *and* 1,216 spacious guest rooms, each with individually controlled electronic heating and air conditioning. Yours at The Queen Elizabeth are the same impeccable service and superb convention facilities as thousands have enjoyed at The Waldorf-Astoria, Palmer House and other Hilton Hotels in the United States.

Added welcome conveniences are the direct indoor connections to the garage (free to room guests), the Canadian National Railways Station and Montreal Air Terminal. Delegates attending conventions here will thoroughly enjoy their visits to Montreal, where British institutions and French traditions are delightfully blended. Plan now for your next meeting at Montreal's most modern convention hotel.

THE QUEEN ELIZABETH

MONTREAL, CANADA (*a C.N.R. Hotel*)

Donald M. Mumford, General Manager

For information contact The Queen Elizabeth, Montreal, Canada—Telephone UNiversity 1-3511, or Sales Division, Hilton Hotels International, The Waldorf-Astoria, New York 22, N.Y.—Tel. MUrray Hill 8-2240.

Liquor: Yes
Air Conditioning: Banquet and meeting rooms, 500 bedrooms
Charges for Banquet & Mtg. Rms.: 50.00 per day
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: I

The Queen Elizabeth

See Advertisement, Page 199

900 Dorchester St West (Phone: UN 1-3511)
Manager: Donald M. Mumford
Sales Manager: Tom McAlevey
Convention Season: All year
Largest Group Accommodated: 2000 (1216 rooms, 100 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-14.00; Double: 14.00-20.00; Suites: 33.00-110.00, European
No. Mtg. Rms. & Capacity of Largest: 25 (1200)
No. Banquet Rms. & Capacity of Largest: 5 (800), 4 ballrooms (2000)
Group Meal Rates: Breakfast: 2.25; Lunch, 3.00; Dinner: 4.00
Liquor: Yes
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids Stage: 46 by 14 ft., E, G, H, I, J, K L

Sheraton-Mt. Royal Hotel

See Advertisement, Page 200

1455 Peel St. (Phone: VI 2-7777)
Manager: Garner A. Havers
Sales Manager: George F. Cotterill
Convention Season: All year
Largest Group Accommodated: 1200 (600 rooms, 35 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 8.50-14.50; Double: 12.00-16.00; Suites: 24.50-56.50, European
No. Mtg. Rms. & Capacity of Largest: 15 (1200)
No. Banquet Rms. & Capacity of Largest: 5 (950)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Exhibit Rms.: .07 sq. ft.
Net Exhibit Space: 18,500 sq. ft. on one floor
Audio-Visual Aids: D, E, F, G, H, I, J, L

MONT TREMBLANT

Railroads: C.P.

nord et sud

Search where you will, you'll have a hard time finding as charming a spot as Mont Tremblant Lodge for your next meeting! Here, at the foot of the Laurentians' highest peak, is a complete French-Canadian village with every facility, every service to delight your delegates. Comfortable accommodations for up to 300 persons . . . an experienced staff to handle all details . . . a wide variety of meeting rooms at your disposal . . . delicious food.

In winter or in summer there is every opportunity here for work and play at one of the most famous resort clubs in the Americas. Rates are surprisingly modest, and your inquiry is respectfully solicited.

Mont Tremblant Lodge
Club & Cottages
Mont Tremblant, P.Q. Canada

80 miles north of Montreal

Gerald Coleman, *Sales Mgr.*
Telephone: St. Jovite 425-2711

FRENCH CANADA . . .
First Choice for SUCCESSFUL CONVENTIONS

The Manoir Richelieu
AND COTTAGES
MURRAY BAY, QUEBEC

Superb resort living for groups up to 600, all-inclusive rates . . . come in June, late August or September. In the pine-scented Laurentians overlooking the St. Lawrence . . . large Casino for meetings and dancing. Championship golf, tennis, Lido beach, heated saltwater pool, excellent fishing. Superb cuisine.

Write for detailed Convention brochure to H. M. Costello. Convention Dept., Box 100, Montreal, Canada.

A DIVISION OF CANADA STEAMSHIP LINES

SHERATON

The Sheraton-Mt. Royal offers 1100 modern, well appointed guest rooms. The Main Ballroom accommodates 1200 for meetings, 1000 for banquets. Other function rooms accommodate from 10 to 1000 people; all air-conditioned and newly renovated.

Garner A. Havers, *Gen. Manager* — Gaston Sylvestre, *Convention Sales Manager*

Sheraton Hotels in the U.S.A., in Hawaii and Canada

EAST	Providence	**MIDWEST**	Akron	**SOUTH**	Los Angeles	Toronto
New York	Springfield	Chicago	Indianapolis	Louisville	Pasadena	Niagara Falls
Boston	Albany	Detroit	French Lick, Ind.	Dallas	Portland	Hamilton
Washington	Rochester	Cleveland	Rapid City	New Orleans	**HAWAII**	**OVERSEAS**
Pittsburgh	Buffalo	Cincinnati	Sioux City	Mobile	Honolulu	Tel Aviv, Israel
Baltimore	Syracuse	St. Louis	Sioux Falls	**WEST**	**CANADA**	(opens March
Philadelphia	Binghamton	Omaha	Cedar Rapids	San Francisco	Montreal	1961)

The Chantecler *the complete hotel for conventions, meetings; 45 miles north of Montreal in the Laurentians*

Plan a successful event in this unique lake-and-mountain area where Canada's premier year-'round resort offers every service and facility.

Accommodates up to 225 people • variety of large and small meeting rooms with necessary equipment • banquet facilities • outstanding French cuisine • delightful atmosphere in picturesque French-Canadian setting • reasonable American Plan rates • all sports in season plus indoor heated solarium pool. *For folder, write to S. M. Powell, Chantecler, Ste. Adele, P. Q., Canada.*

MEMBER HOTEL SALES MANAGEMENT ASSOCIATION

QUEBEC

Mont Tremblant

Mont Tremblant Lodge

See Advertisement, Page 199

(Phone: St. Jovite 83)
Pres. & Mng. Dir.: Mrs. Joseph B. Ryan
Convention Season: June 15 to Oct. 15, Dec. 19 to Apr. 15
Largest Group Accommodated: 300 (183 rooms)
Convention Rates: Single: 14.00; Double: 26.00, American
No. Mtg. Rms. & Capacity of Largest: 10 (350)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Liquor: Served in bars only
Audio-Visual Aids: A, D, G, I, blackboards
Sports Facilities: Skiing, swimming, putting green

MURRAY BAY

Railroads: C.N.

Manoir Richelieu

See Advertisement, Page 199

(Phone: Montreal; AVenue 8-0231)
Manager: Lewis P. Beers
Sales Manager: H. M. Costello
Convention Season: June, late Aug. and Sept.
Largest Group Accommodated: 600 (311 rooms, 11 suites, 6 cottages, available)
Convention Rates: Single: 17.00; Double: 34.00; Parlors: 17.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 1 (700)
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,954 sq. ft. on one floor
Audio-Visual Aids: C, D, I, J
Sports Facilities: Golf, fishing, swimming putting, croquet, lawn bowling, riding, horseshoes, tennis

QUEBEC

Airlines: TCA, Quebecair
Railroads: C.P.; C.N.; Q. Cent.; Q.R.L. & P.

AUDITORUM

Exhibition Park

(Phone: LA 5-5120)
Manager: Emery Boucher
Exhibit Areas: Commercial Building, 40,000 sq. ft.; Industrial Pavilion, 15,000 sq. ft.; Agricultural Pavilion, 51,000 sq. ft. on two floors; Cattle Pavilion, 16,000 sq. ft.; Varieties Pavilion, 5,850 sq. ft.
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: From 15-60 ft.
P. A. System: Available on rental
Dimensions, Opening to Exhibit Hall: Sufficient to take any load
Elevators: 1 (1,500 lbs.) in Agricultural Pavilion
Columns: None in exhibit area
Utilities: Electricity, water and drain
Loading Facilities: Railroad siding nearby
Storage Areas: 8-10 sheds (20 & 100 each)
Mtg. Rms. & Capacity: Agricultural Pavilion, 3 (30 each)
Facilities for Food Functions: Lunch counter; banquets for 600
Parking Facilities: 3,000 cars
Distance from Business District: 1 mile

Chateau Frontenac

See Advertisement, Page 197

Des Carriers (Phone: LA 2-3861)
Manager: G. J. Jessop
Sales Manager: C. H. Laroche
Convention Season: All year, except July 1-Sept. 15.
Largest Group Accommodated: 700 (350 rooms, suites)
Air Conditioning: None
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 8 (700)
Group Meal Rates: Breakfast: 1.60; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None, for 200 or more people
Audio-Visual Aids: Stage: 15 by 27 ft., A, B, C, E, G, H, I, J, K, L

Hotel Saint Louis

33 St. Louis St. (Phone: LA 2-2771)
Manager: Henri J. Gohier
Convention Season: All year, except July and August
Largest Group Accommodated: 150 (75 rooms, 2 suites available)
Convention Rates: Single: 6.00-8.00; Double: 9.00-12.00; Suites: 18.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: .50; Lunch: 1.50; Dinner: 1.75

Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: Stage: 10' x 10', I, J
Sports Facilities: Swimming, tennis, golf, skiing, skating, tobogganning, boating

STE. ADELE

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H.; M. & S.C.—all to Montreal

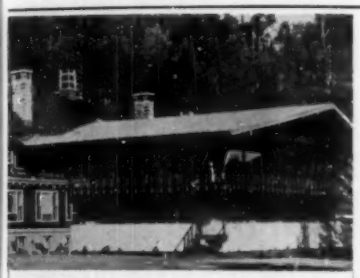
The Chantecler

See Advertisement, Page 200

(Phone: CA 9-3555)
Manager: R. M. Lattimore
Sales Manager: Leslie C. Powell
Convention Season: All year, except July, Aug. & Feb.
Largest Group Accommodated: 213 (100 rooms, 8 suites)
Air Conditioning: Banquet halls
Convention Rates: Double occupancy 13.50-17.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (800) May-Oct., (300) Nov.-Apr.
No. Banquet Rms. & Capacity of Largest: 5 (700) May-Oct., (225) Nov.-Apr.
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,600 sq. ft. on one floor
Audio-Visual Aids: A, B, D, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, riding, hiking, sailing, boating, curling, skiing, sleigh rides, fishing

STE. AGATHE DES MONTS

Railroads: C. N.; C. P.



CARDY-ALPINE INN
and cottages

where business is a pleasure
50 miles north of Montreal, in
the Laurentian Mountains

Canada's finest convention hotel, with every seasonal recreational activity at hand. Just one hour's drive north from Montreal, P.Q., via the new Autoroute, easily accessible to bus and train connections.

- Completely air-conditioned
- Every service and facility for large and small groups
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- "Sun Shower" Dining Room seats 350
- Private Meeting Rooms, 16mm Projector, P.A. System

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CARDY HOTELS

Vernon G. Cardy, President

INCENTIVE PROGRAM for FRENCH CANADA

Just One Hour Easy Travel North of Montreal on New Autoroute No. 11

Complete Facilities for Sales Groups of Incentive Programs 20 to 100 Persons

Attractive All-Inclusive Rates—No Extras

Folder C MANOR HOUSE AAA

Ste. Agathe des Monts 28, P. Q. Canada

Laurentide Inn

(Phone: 391)
Manager: Kenneth W. Harrison
Convention Season: All year, except July and Aug.
Largest Group Accommodated: 125 (60 rooms, 2 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms
Convention Rates: Single: 15.00; Double: 24.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 1 (120)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, tennis, riding, swimming, fishing, winter skiing, skating
Hotel Representative: William P. Wolfe, Organization

The Manor House

See Advertisement, Page 201

Tour Du Lac (Phone: 326-4411)
Manager: J. B. Laing
Convention Season: All year except July & Aug.
Largest Group Accommodated: 135 (75 rooms, 2 suites)
Air Conditioning: 10 bedrooms, 1 banquet hall
Convention Rates: Single: 10.00-12.00; Double: 18.00-22.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: A, C, D, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, volley ball, shuffleboard, putting green, baseball
Sales Representative: Jerry Van Associates

STE. MARGUERITE STATION

Railroads: Can. Pac.

Alpine Inn and Cottages

See Advertisement, Page 201

Ste Marguerite Station (Phone: Ste Marguerite 106)
President: H. F. Gibson
Convention Season: All year except July and Aug.
Largest Group Accommodated: 190 (98 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 16.00-20.00; Double: 26.00-32.00; Suites: from 20.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 3.50; Dinner: 4.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,940 sq. ft. on two floors
Audio-Visual Aids: A, D, G, I, J
Sports Facilities: Golf, putting green, tennis, skating, heated swimming pool
Hotel Representative: William P. Wolfe Organization

SASKATCHEWAN

REGINA

Airlines: Pacific Western, TCA
Railroads: C.P.; C.N.

Hotel Saskatchewan

See Advertisement, Page 197

Victoria Ave. & Scarth St. (Phone: LA 2-7691)
Manager: Howard S. Walker
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 5 suites)
Convention Rates: Single: 9.50-14.50; Double: 14.00-19.00; Suites: 24.00 minimum. European
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Liquor: Yes
Net Exhibit Space: 6,363 sq. ft.
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, tennis

SASKATOON

See Advertisement, Page 193

Airlines: Pacific Western, TCA
Railroads: C.P.; C.N.

Bessborough Hotel

See Advertisement, Page 193

Spadina Crescent (Phone: 5521)
Manager: H. J. Gunning
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 5 suites available)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 7.00-10.00; Double: 9.50-13.00; Suites: from 18.00
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner: 2.75
Liquor: Yes
Charges for Mtg. Rms.: 10.00-125.00 per day
Charges for Exhibit Areas: 125.00-175.00
Net Exhibit Space: 3,448 sq. ft. on one floor
Audio-Visual Aids: Stage: 20' x 30', I, J

U. S. ISLAND POSSESSION

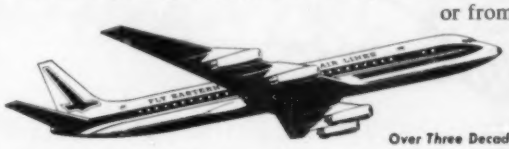
PUERTO RICO

PUERTO RICO FOR PERFECT RESULTS

Your sales meeting or convention, when held in the tropical paradise of Puerto Rico, is assured of success! It's indeed *the* place to mix business with pleasure and to receive perfect results on each score.

Best of all, Puerto Rico is just hours away on Eastern's DC 8-B Jet, the Jet with Power to Spare. Your group will land on this sun-swept island, relaxed and refreshed, ready for the work ahead.

Leaders of groups of fifteen or more are our guests. Further details from Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, N.Y., or from your local Eastern office.



EASTERN AIR LINES

Over Three Decades of Dependable Air Transportation

BARRANQUITAS

El Barranquitas

See Advertisement, Page 202

Manager: Chester Layton
Sales Manager: Leo J. Ethier
Convention Season: All year
suites)
Largest Group Accommodated: 75 (30 rooms, 4
Convention Rates: Single: 10.00-14.00; Double: 13.00-17.00; Suite: 28.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (75)
No. Banquet Rms. & Capacity of Largest: 1 (75)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, I, J
Stage: Yes
Sports Facilities: Swimming, tennis, riding, pitch-putt golf course
Hotel Representative: Utell International

SAN JUAN

Airlines: DAL, EAL, PAA, Trans Caribbean

Caribe Hilton Hotel

See Advertisement, Page 211

San Geronimo Grounds (Phone: 3-0030; telegraph: Hiltels—San Juan)
Manager: Alphonse W. Salomone
Sales Manager: Fernando Hoffman
Convention Season: May, June, Sept. & Oct
Largest Group Accommodated: 300 (130 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: May 16-Dec. 14—Single: 16.00-24.00; Double: 20.00-30.00; Suites: 42.00-82.00. Dec. 15-May 15—Single: 20.00-30.00; Double: 25.00-35.00; Suites: 50.00-150.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.7
Dinner: 6.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 3,646 sq. ft. on one floor
Audio-Visual Aids: Stage: 18 by 12 ft., A, E, F, G, H, I, J, L
Sports Facilities: Swimming, tennis, shuffleboard, fishing, water skiing

Condado Beach Hotel

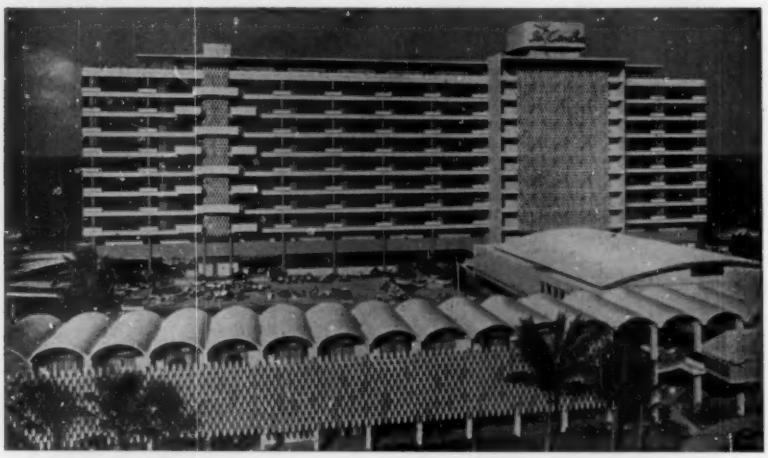
See Advertisement, Page 202

Ave. Ashford (Phone: 3-0010, telegraph: Condado, San Juan)
Manager: F. E. Dieterle
Convention Season: Prior to Dec. 15 & after April 30
Largest Group Accommodated: 100-150 (50 rooms, 3 suites)
Air Conditioning: Bedrooms & banquet halls
Convention Rates: Single: 14.00; Double: 17.00; Suites: 27.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 2 (30
Group Meal Rates: Breakfast: 1.50; Lunch: 2.2
Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: 100.00 a day
Charges for Exhibit Rms.: 100.00 a day
Audio-Visual Aids: Stage: C, H, J, L
Sports Facilities: Golf, swimming, tennis, volleyball, trampoline
Sales Representative: Utell International

Hotel La Concha

See Advertisement, Page 202

Ashford Ave. (Phone: 3-6090, telegraph: LaConch
Manager: Henning Mogensen
Sales Manager: Mrs. V. E. Vangedal
Convention Season: May, June, Sept., Oct.
Largest Group Accommodated: 250 (125 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 13.00-15.00; Double: 17.00-19.00; Suites: 35.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (
Group Meal Rates: Breakfast: 2.20; Lunch: 3.
Dinner: 6.60
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: Stage: 16 by 8 ft., G, H, J, L



Puerto Rico's Most Interesting Luxury Resort Hotel

La Concha offers exciting newness, spectacular beauty —against a backdrop of foreign enchantment!

Old-world charm, exotic, foreign flavor—fascinating places to go, new things to do —plenty of sun, ocean fun! These are the rewards of meeting away from the ordinary . . . in the Caribbean . . . in Puerto Rico!

And because Puerto Rico is a part of the United States, you'll feel right at home here—with American conveniences, American cuisine to suit your mood, and no language or currency problems to bother you. Today, some of the biggest conventions are being held in Puerto Rico . . . where you're at home *abroad!*

The magnificent la Concha is located on its own ocean beach, in the fashionable Condado section of San Juan. Facilities for your enjoyment include cabana club, king-size pool, two main dining rooms, night club, three cocktail lounges. Tennis on premises. Golf privileges. Completely air conditioned. 250 rooms. No passports, visas, or vaccinations necessary for U. S. citizens.

La Concha was designed—and staffed—with the handling of conventions, sales meetings, and other groups in mind. The grand ballroom will accommodate 700 persons . . . other meeting and banquet rooms adapt themselves to smaller groups. La Concha is completely equipped to provide sound, projection, and lighting equipment—and other accessories—as well as photographic, publicity, and secretarial services. *Attractive convention rates!*

Send for Colorful Convention Brochure!

If you like your meetings with a dash of the unusual, send for your free copy of la Concha's beautiful and comprehensive convention brochure. Write to: General Manager, Hotel la Concha, San Juan, Puerto Rico. William P. Wolfe Organization, Representatives.

la Concha

HOTEL, BEACH & CABANA CLUB
SAN JUAN, PUERTO RICO

AN ASSOCIATED FEDERAL HOTEL • Cecil Mills, President

MEETINGS CLICK IN PUERTO RICO!

A gracious setting for your next meeting

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SAN JUAN, P. R.

. . . or an hour's drive into the cool green hills

el Barranquitas
BARRANQUITAS, P. R.

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- Time to relax—swimming and sports
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CONDADO-CARIBBEAN HOTELS, INC.

LET El San Juan Intercontinental make your convention unconventional this year!

Board meetings on the beach? Big deals in the dining room? Private caucuses in the cocktail lounge? Or formal assemblies in banquet rooms that hold up to 1500? They're all awaiting your business-and-pleasure at the San Juan Intercontinental, located on 15 beautiful acres in sunny Puerto Rico.

In Puerto Rico, you have all the fun of a foreign land—with no passports, inoculations, visas, or customs to complicate your planning. At the San Juan Intercontinental, you'll have restaurants, bars, pool, cabana club, nearby golf course and our own 1500-foot private beach—finest on the island—*plus* all the service and efficiency of an outstanding convention hotel!

The San Juan Intercontinental is just *one* of 15 modern Intercontinental Hotels in 11 friendly foreign lands. All are supervised to American standards.

Phone the Director of Sales—(in New York—STillwell 6-5858, in Miami—FRanklin 1-6661). Or write Intercontinental Hotels, Chrysler Bldg., New York 17.

INTERCONTINENTAL HOTELS

The World's Largest Group of International Hotels

FOR INFORMATION ON OTHER INTERCONTINENTAL HOTELS SEE PAGES 210, 213

PUERTO RICO
San Juan continued

Sports Facilities: Golf, swimming, tennis, shuffleboard
Sales Representative: William P. Wolfe Organization

San Juan Intercontinental Hotel
See Advertisement, Page 203
Isla Verde (Phone: 9-1100, telegraph: Inhotelcor)
Manager: John P. Sutherland
Sales Manager: Paul Reoyo
Convention Season: May 1-Dec. 15
Largest Group Accommodated: 300 (125 twins, 12 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 15.50; Double: 19.00; Suites: 35.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (1500)
No. Banquet Rms. & Capacity of Largest: 5 (1000)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.50; Dinner: 6.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,448 sq. ft. on one floor
Audio-Visual Aids: Stage: 4 ft. by 8 ft. by 14 ins. A, F, G, H, I, J, K, L
Sports Facilities: Swimming, trampoline, table tennis, shuffleboard, volley ball

BEAUTIFUL NEW 10,000 TON
CRUISE SHIP
Available for 1961-1962
CONVENTION CRUISES TO THE CARIBBEAN
✶ *Fully Air-Conditioned* ✶ *Stabilizer-equipped for smooth sailing* ✶ *Accommodations for 300 to 350*

- Spacious exhibition areas
- Attractive conference rooms
- Wide-screen movie theater
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LENGTH OF CRUISE, PORTS OF CALL, SAILING DATES ARRANGED TO YOUR SPECIFICATIONS
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We Have The RIGHT CLIMATE For MONEY MAKING!

Faint sun ne'er won fair conventioneers! At The Nassau Beach Hotel, the outlook for groups is positively brilliant: blue skies, sunny beach, cool waters. A sportin' life!

Indoors, our public and banquet halls, air conditioned and fully equipped, comfortably accommodate 400 delegates at a sitting. Expert cuisine, native shows, entertainment.

CONCLUSION: A steady all-year flow of sunny dispositioned groups.

Robert M. Souers, Managing Director

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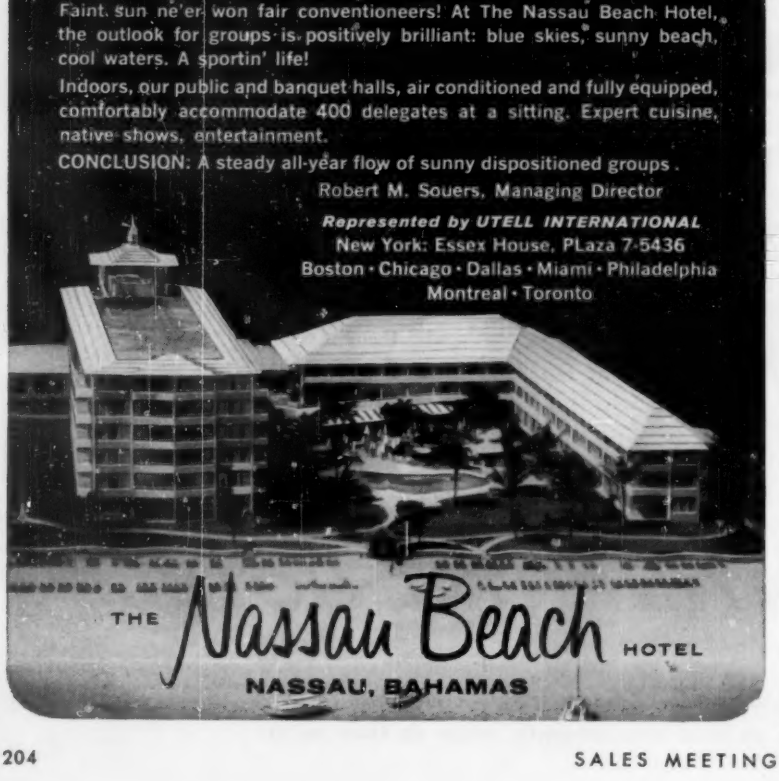


VIRGIN ISLANDS

ST. CROIX

Grapetree Bay
St. Croix (Phone: 157; cable: GRACO)
Manager: Ralph E. Breshears
Sales Manager: Marley Halvorsen, Jr.
Convention Season: Mar.-Jan.
Largest Group Accommodated: 175 (80 twins, 5 suites)
Air Conditioning: No
Convention Rates: Single: 16.00-34.00; Double: 28.00-52.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 3
Group Meal Rates: Lunch: 2.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, D, I, J
Sports Facilities: Golf, swimming, tennis, boating, snorkeling, fishing

ST. THOMAS

Airlines: BWAI, CBA, PAA
Steamships: P. & O.

Virgin Isle Hotel
(Phone: 690; Telegraph: Virgisle)
Manager: Henry L. Kimelman
Convention Season: All year—except Dec. 20-Jan. 5 and Jan. 20-Mar. 20
Largest Group Accommodated: 170 (75 rooms, 8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: May 1 to Nov. 30—Single: 19.00; Double: 29.00; Suites: 45.00-50.00. Dec. 1 to Apr. 30—Single: 24.00; Double: 36.00; Suites: 60.00 to 65.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 600 sq. ft. on one floor
Audio-Visual Aids: A, D, I, J
Sports Facilities: Tennis, pool, golf, beach, deep sea fishing, snorkeling, water skiing, shuffleboard, sailing, ping pong
Hotel Representatives: Jim Mills & Associates

BAHAMA ISLANDS

CAT CAY

Cat Key Club
(Phone: N. Y. Plaza 5-9747; Miami, FR 1-8418)
Manager: R. E. McCann
Sales Manager: John Monahan
Convention Season: Dec. 1-July 4
Largest Group Accommodated: 60-80 (40 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 25.00; Double: [illegible] Suites: 15.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (120)
No. Banquet Rms. & Capacity of Largest: 1 (1[illegible])
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, B, C, G, H, I, K, L
Sports Facilities: Golf, swimming, tennis, skeet trap, fishing, shuffleboard
Sales Representative: Premier Hotel Representatives, Inc.

GRAND BAHAMA

Airlines: Mackey from Miami, Fort Lauderdale, West Palm Beach, BOAC from Miami, Nassau

Jack Tar Grand Bahama Club

See Advertisement, Page 205

P. O. Box 1946
Manager: Edward H. Hunt
Sales Manager: Angie Barker
Convention Season: April-December
Largest Group Accommodated: 450 (225 rooms, 15-20 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: American & Modified American
No. Mtg. Rms. & Capacity of Largest: 7 (700)
No. Banquet Rms. & Capacity of Largest: 3 (560)
Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,605 sq. ft. on one floor
Audio-Visual Aids: Stage: 17 by 10 ft. by 8 ft. by 11. A, G, H, I, J, L
Sports Facilities: Golf, swimming, tennis, fishing, boating, bowling, bicycling, shuffleboard
Sales Representative: Leonard Hicks & Associates

NASSAU

Airlines: Cubana, Mackey, PAA, TCA

British Colonial

Marlborough St. (Phone: 3301, telegraph: Britcol)
Manager: Gordon M. Anderson
Sales Manager: William A. Perry
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 25 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 12.00; Double: 16.00; Suites: 25.00-35.00. Oct. 15-Apr. 15. Single: 25.00; Double: 31.00; Suites: 55.00-75.00
No. Mtg. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,095 sq. ft. on one floor
Audio-Visual Aids: Stage: 32 by 14 ft., A, B, C, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, fishing

Emerald Beach Hotel

See Advertisement, Page 205

(Phone: 5195; telegraph: EMBEACH)
Manager: Wesler T. Keenan
Sales Manager: Terry Ryan
Convention Season: Apr.-Feb.
Largest Group Accommodated: 550 (300 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Apr. 15-Dec. 15—Single: 20.00; Double: 36.00; Suites: 15.00-25.00. Dec. 16-Apr. 14—Single: 24.00; Double: 45.00; Suites: 25.00-35.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (650)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: Stage: 30 by 20 ft. A, B, C, G, H, I, J, K, L
Sports Facilities: Golf, tennis, fishing, water skiing, skin diving, sailing
Sales Representative: Leonard Hicks, Jr., & Associates

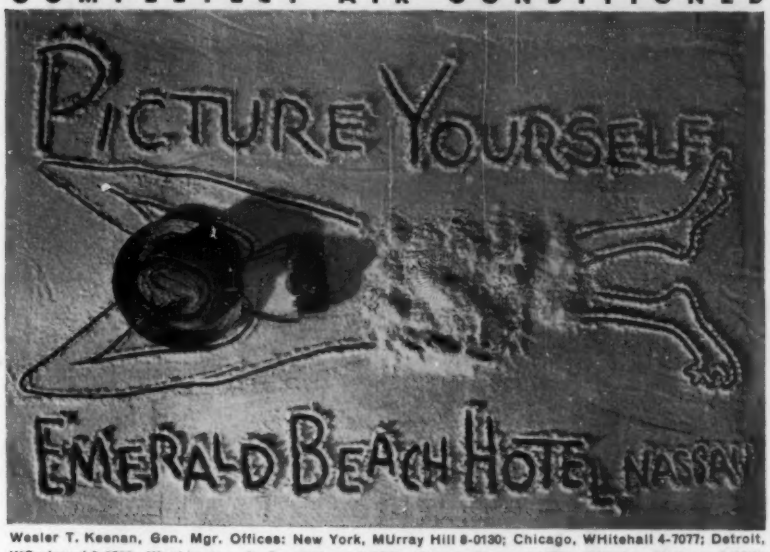
Montagu Beach Hotel

(Phone: 334)
Manager: Reginald G. Nefzger
March 1
Convention Season: All year except Feb. 1 to
Largest Group Accommodated: 360 (220 rooms, some suits available)
Air Conditioned: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 6.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: A, D, I, J
Sports Facilities: Swimming, fishing, tennis, sailing, golf, putting, shuffleboard, bicycling, water skiing, archery, ping pong, skin diving
Hotel Representative: William P. Wolfe Organization

Nassau Beach

U.S. Sales Office: 1040 Bayview Dr., Ft. Lauderdale, Fla. (Phone: LOgan 6-8363)
Director of Sales: David M. Martin
Convention Season: All year
Largest Group Accommodated: 278 rooms, 22 suites
Liquor: Yes
Audio-Visual Aids: A, C, D, I, J
Sports Facilities: Golf, swimming, tennis
Sales Representative: William P. Wolfe Organization

COMPLETELY AIR CONDITIONED



Wesler T. Keenan, Gen. Mgr. Offices: New York, MUrray Hill 8-0130; Chicago, WHitehall 4-7077; Detroit, WOodward 2-2700; Washington, D. C., FEderal 8-6330; Miami, PLaza 4-1600; Atlanta, JAckson 4-3486; Toronto, Ont., EMpire 3-1648.

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Wide range of accommodations and meeting facilities — including convention halls with ample seating capacity, display facilities, etc.

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For complete information:

BAHAMAS DEVELOPMENT BOARD

Miami, 608 First National Bank Bldg.
Chicago, 1230 Palmolive Bldg.
New York, 307 British Empire Bldg.
Dallas, Adolphus Hotel Arcade (1406)
Los Angeles, 515 S. Olive Street
Toronto, 707 Victory Bldg.

Jack Tar's NEW HOTEL

Grand Bahama Club

WEST END, GRAND BAHAMA, BAHAMAS

AN ISLAND PARADISE! 350 AIR CONDITIONED GUEST ROOMS WITH TV. THE FINEST DEEP SEA OR PIER FISHING IN THE WORLD. EVERY KNOWN SPORT AND GAME, INCLUDING GOLF AND SWIMMING IN OLYMPIC POOL, TO GIVE YOU FUN IN THE SUN.

THREE LARGE MEETING ROOMS:—AUDITORIUM-GRAND BALLROOM WHICH SEATS 500, EAST BALLROOM WHICH SEATS 630, PLUS EXHIBIT SPACE FOR 100 BOOTHS.

Angie Barker, Sales Manager

Sales office: 1522 Fulton Bank Bldg., Atlanta 3, Ga.

N-A W G A

National-American Wholesale Grocers' Association is one of many leading trade associations which held their high level conference in

BERMUDA

For the many advantages—in transportation, accommodations, sports facilities, dining and entertainment — that Bermuda offers for successful sales meetings, small conventions and directors' sessions, write for your FREE copy of the 24-page booklet, "BERMUDA, Headquarters for Memorable Meetings and Conferences."

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BERMUDA

Airlines: CUBANA, DAL, EAL, PAA, TCA
Steamships: Furness

Belmont Manor Golf & Country Club

Warwick (Phone: 1130; telegraph: Belmont)
Manager: John Edmaier
Convention Season: Sept., Oct., Nov., Jan., Feb.
Largest Group Accommodated: 150 (75 rooms, 10 suites)
Air Conditioning: Some bedrooms
Convention Rates: Single: 18.00-20.00; Double: 28.00-32.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 20 ft. by 40 ft.
Audio-Visual Aids: C, F, G, I, J
Sales Representative: Leonard Hicks, Jr., & Associates

The Bermudiana

See Advertisement, Page 206

Hamilton (Phone: 2-1211)
Manager: Carroll F. Dooley
Convention Season: Sept.-March
Largest Group Accommodated: 200 (100 rooms, 2 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 18.00-26.00; Double: 28.00-42.00; Suites: 75.00-120.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: E, G, H, I, J, L
Sports Facilities: Golf, swimming, fishing, sailing
Sales Representative: Robert Reid Associates

Castle Harbour

See Advertisement, Page 207

Tuckers Town (Phone: 3-7661, telegraph: Harcastle)
Manager: John C. Fischbeck II
Sales Manager: Edwin K. Williams
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 5 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Mar. 15-Oct. 1—Single: 28.00; Double: 44.00. Oct. 1-Mar. 15—Single: 22.00; Double: 34.00. American
No. Mtg. Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 2 (425)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 1,260 sq. ft. on one floor
Aud'-Visual Aids: Stage: 58 by 12 by 16 ft., A, B, C, E, F, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis, shuffleboard
Sales Representative: Howard F. Dugan, Inc.

Elbow Beach Surf Club

Paget (Phone: 1-4301)
Manager: E. R. Hetland
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 16 suites)
Air Conditioning: Most bedrooms, all banquet halls)
Convention Rates: Single: 18.00-35.00; Double: 17.00-25.00; Suites: 50.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: 30 by 20 ft., A, B, C, G, H, I, J, K, L
Sports Facilities: Golf, swimming, tennis
Sales Representatives: Robert F. Warner, Inc.

Mid Ocean Club

Tucker's Town (Phone: 7111; Telegraph: Midoclub)
Manager: Gordon D. Hutchings
Convention Season: Jan., Feb., Aug., Sept., Oct. 1-15, Dec. 15-31
Largest Group Accommodated: 40 (20 rooms, 1 suite available)
Air Conditioning: Some bedrooms
Convention Rates: Single: 18-30.00; Double: 32.00-50.00; Suites: 60.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 1 (50)
No. Banquet Rms.: 1
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00

The
Bermudiana

Be the First

AT

Bermuda's Newest, Finest CONVENTION HOTEL!

Convenient location right in the heart of Hamilton, the new, magnificent BERMUDIANA...the multi-million dollar investment in gracious Island living that's slated for 1960's most successful conventions. Choice dates are now open ...write today for full information.

Carroll F. Dooley, *Mgr. Dir.*

★ Convention Groups to 460.
★ 3 spacious Meeting Rooms, plus Committee Rooms, Complete Sound and Projection equipment.
★ Swimming Pool, Private Beach Club . . . Moongate and Sunken Gardens Nightclubs.
★ Completely Air Conditioned, individual control . . . most rooms with terrace or balcony.
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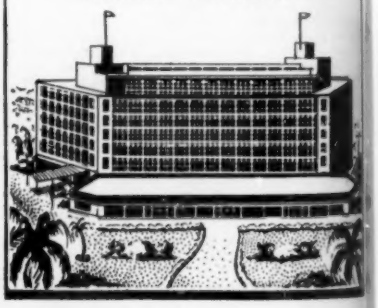

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HOTEL

St. George

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MARCH 1, 1961
After Extensive Alterations

For a memorable meeting, where the right kind of relaxation helps get things done, make it the Hotel St. George in the unique olde towne of St. George's. Superior service . . . a friendly co-operative staff . . . and prices in line with your budget!

- **Meeting rooms for groups of 20 to 250 people**
- **All equipment and facilities, plus staff co-operation**
- **All-weather indoor Olympic-size swimming pool**
- **Private beach**
- **Colorful new Dragon Bar**
- **FREE GOLF on the St. George's private course for your group**

. . . and don't forget that wonderful

DUTY-FREE SHOPPING!

HOTEL

St. George

ST. GEORGE'S BERMUDA

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BERMUDA HEADQUARTERS FOR EXECUTIVE GROUPS, CONFERENCES AND CONVENTIONS • Every Island attraction at this magnificent 180-acre CASTLE HARBOUR estate . . . Bermuda's most experienced hosts to important organizations from the United States and Canada. For groups to 500 your choice of three impressive air conditioned Function Rooms . . . modern equipment, complete banquet service.

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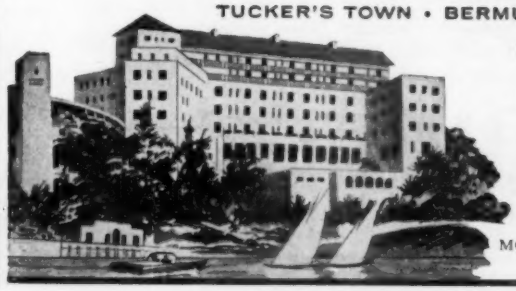
18-hole Championship Golf • Island's largest private Beach
300 Air Conditioned seaview rooms • Tennis Courts
Terrace Pool • Water Sports • Floorshows, dancing nightly

THE AIR CONDITIONED

Castle Harbour

TUCKER'S TOWN • BERMUDA



U.S. and Canadian Representatives
William P. Wolfe Organization
BOSTON • CHICAGO
CLEVELAND
MIAMI • NEW YORK
PHILADELPHIA
MONTREAL • TORONTO

BERMUDA
continued

Liquor: Yes
Charges for Mtg. Rms.: None
Net Exhibit Space: None
Sports Facilities: Golf, tennis, sailing, swimming

St. George Hotel Golf & Beach Club

See Advertisement, Page 207

Rose Hill (Phone: 3-9141-2-3, telegraph: Dragon)
Manager: E. V. Wood
Convention Season: Labor Day-Dec. 15, Jan. 2-March 15
Largest Group Accommodated: 100 (50 rooms, 8 suites)
Air Conditioning: Not required
Convention Rates: Single: 14.00-22.00; Double: 24.00-32.00; Suites: 36.00-54.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 60 by 35 ft. on one floor
Audio-Visual Aids: I, J, L
Sports Facilities: Golf, swimming, shuffleboard, archery, badminton
Sales Representative: William P. Wolfe Organization

JAMAICA

Jamaica Tourist Board

See Advertisement, Page 208

P.O. Box 284
A. B. Issa, Chairman

BOSCOBEL

Marrakesh Hotel

Manager: Joe Cunningham
Sales Manager: Jack M. Slone
Convention Season: All year
Largest Group Accommodated: 550 (200 rooms)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Apr. 16-Dec. 15—Single: 18.00-25.00; Double: 30.00-37.00. Dec. 15-Apr. 15—Single: 40.00-52.00; Double: 50.00-67.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (500)
No. Banquet Rms. & Capacity of Largest: 2
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, tennis, aquatic sports, riding

KINGSTON

Airlines: Avianca, PAA, TCA

Myrtle Bank Hotel

Kingston (Phone: 4681)
Manager: S. G. Levy
Convention Season: All year
Largest Group Accommodated: 205 (100 rooms available)
Convention Rates: From 11.00 per person. American
Liquor: Yes
Charges for Banquet & Mtg. Rms.: None
Sports Facilities: Swimming, fishing, riding, golf, tennis, badminton
Hotel Representative: Utell International

MONTEGO BEACH

Airlines: DAL, PAA, TCA

Bay Roc Hotel

Montego Bay (Phone: 2181)
Manager: H. Metcalfe
Sales Manager: Donald deLisser
Convention Season: April to Dec.
Largest Group Accommodated: 150 (75 rooms and 2 suites available)
Air Conditioning: Bedrooms
Convention Rates: Single: 16.00; Double: 30.00; Suites: 35.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (120)
No. Banquet Rms. & Capacity of Largest: 1 (120)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: J
Sports Facilities: Golf, tennis, riding
Hotel Representatives: Robert F. Warner, Inc.; William P. Wolfe Organization

Half Moon Hotel and Cottage Colony

(Phone: 6-221; telegraph, Half Moon, Jamaica)
Manager: Harold deLisser
Convention Season: May-Oct. 31
Largest Group Accommodated: 180 (180 rooms, 14 suites)
Air Conditioning: 12 bedrooms
Convention Rates: Single: 18.00-24.00; Double: 32.00-46.00; Suites: 50.00-66.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (120)
No. Banquet Rms. & Capacity of Largest: 1 (1[illegible])
Group Meal Rates: Breakfast: 2.50; Lunch: 4.[illegible]; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: None
Sports Facilities: Golf, tennis, peddle-boat
Sales Representative: Oliver-Kermit Hotel Associates

Audio-Visual Aids: Stage: 578 sq. ft., A, G, I, J, K, L
Sports Facilities: Golf, tennis, badminton, shuffleboard, water skiing, fishing, skin diving, riding
Sales Representatives: Leonard Hicks, Jr., & Associates

OCHO RIOS

Arawak Hotel

See Advertisement, Page 210

(Phone: 383, 384, 385 or 186)
Manager: J. R. Cunningham
Convention Season: All year except Dec. 17-Jan. [illegible]
Largest Group Accommodated: 352 (176 rooms, 11 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Apr. 16-Dec. 16—Single: 18.[illegible]-23.00; Double: 30.00-35.00; Suites: 37.00-54.[illegible]. Dec. 16-Apr. 16—Single: 40.00-48.00; Double: 53.00-63.00; Suites: 79.00-96.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 ([illegible])
Group Meal Rates: Breakfast: 2.00; Lunch: 3.[illegible]; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 4,111 sq. ft.; 2,176 sq. ft. on one floor; includes mtg. rms.

true or false?

Jamaica is the place to hold your next sales meeting

t f

☐☐ Jamaica offers superb facilities for meetings large or small — the business part of meetings run like clockwork.

☐☐ Jamaica is an exciting, "foreign" place to be — the "pleasure" part of meetings is unforgettable.

☐☐ Jamaica is *not* expensive — people are ill advised to hold their meeting just anywhere when they can hold it *somewhere* — and for no more!

☐☐ Jamaica is old-fashioned in the sense that it really wants to please people, and doesn't just pretend to. The difference is apparent instantly.

☐☐ Jamaica enjoys dependable weather. If the weatherman himself had to schedule a sales meeting, he would probably schedule it here.

t f

☐☐ Jamaica has 1001 things to *do* and *see* when business is finished. Jamaica defies anyone to be bored.

☐☐ Jamaica offers free port shopping with outstanding bargains in fine merchandise from all over the world — watches, cameras, perfume, liquor, etc. Meetings in Jamaica have an incentive plan built right in.

☐☐ Jamaica is the place pirates used to hold their own sales meetings in days of yore. Pirates could go anywhere. They came here.

☐☐ Jamaica has tourist offices in major cities. They bend over backwards to make any sales meeting a rouser. So will any travel agent.

☐☐ Jamaica is mere hours away by air — even closer by jet!

☐☐ You should come to Jamaica because it's no place like home.

If you have marked *all* the above statements 'true', which they all are, then you need no further convincing. If not, better see for yourself.

JAMAICA IN THE WEST INDIES • Jamaica Tourist Board, Kingston, Jamaica, W.I. • New York • Chicago • Miami • Toronto • Los Angeles • San Francisco
SEE ANY TRAVEL AGENT • Jet service from major cities: 10 international airlines serve Jamaica. Also, regular sailings from New York, Miami and New Orleans.

Rates are surprisingly low at Tower Isle. And the list of things to do and see here is amazingly long. You can swim, fish, bask, dance, play volley ball and ping pong and shuffle-board and tennis and bingo and golf and croquet and horseshoes, watch goat racing and crab racing on the beach, try your hand at archery, enjoy native floor shows and on and on and on. You can do anything you wish—and a few things you never knew you wished. Make it your business to take your business to Tower Isle in Jamaica, W. I.

TOWER ISLE HOTEL, JAMAICA

Representative for U. S. A. and Canada: Utell International, Essex House, 160 Central Park South, N. Y., N. Y.

Q

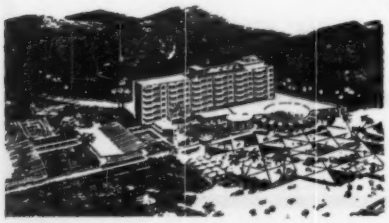
WHERE TO GO FOR YOUR NEXT GROUP MEETING OR SALES INCENTIVE TRIP?

The ever-popular answer: The ARAWAK — unparalleled as an elegant, fun-filled place for meetings of this kind. On Jamaica's smart fashionable North Shore. Completely air-conditioned: 176 balconied rooms: beach, pool, horseback riding, tennis, pitch 'n' putt and driving range, fishing, water-skiing, Jippi Jappa Lounge, fabulous Limbo Room Supper Club!

For full information call our National Representatives:

LEONARD HICKS, JR. & ASSOC.
New York, MU 8-0123
Chicago, MO 4-5100
Miami, PL 4-1667
Detroit, WO 2-2700
Washington, D. C., EX 3-6481

HOTEL ARAWAK
ARAWAK P.O. 3
OCHO RIOS, JAMAICA, W. I.



JAMAICA

Ocho Rios continued

Audio-Visual Aids: Stage: 30 by 20 ft., A, B, C, G, H, I, J, K, L
Sports Facilities: Golf, tennis, fishing, water skiing, skin diving, sailing
Sales Representative: Leonard Hicks, Jr., & Associates

Tower Isle Hotel

See Advertisement, Page 209

(Phone: Tower 271-275; telegraph: Tower Isle)
Manager: Nick Brimo
Sales Manager: Richard Brown
Convention Season: March 1- Dec. 15
Largest Group Accommodated: 216 (100 double rooms 16 singles)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Dec. 16-Apr. 15, Single: 21.00-45.00; Double: 44.00-54.00, Modified American
No. Mtg. Rms. & Capacity of Largest: 1 (350)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Lunch: 3.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Audio-Visual Aids: A, G, H, I, J, K
Sports Facilities, Golf, (nearby), tennis, water sports, shuffleboard, archery, ping pong, cycling, horseback riding nearby
Sales Representative: Utell International

CUBA

Listings of hotel facilities in Cuba have been withdrawn from this issue. Present political conditions in Cuba militate against convention plans for this island.

DOMINICAN REPUBLIC

CIUDAD TRUJILLO

Airlines: CBA, PAA
Steamships: Dominican Republic Steamship Line

Embajador Intercontinental

See Advertisement, Page 203

Manager: Thomas Mueller
Sales Manager: John Hanneman
Convention Season: All year
Largest Group Accommodated: 500 (310 rooms, 22 suites)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-9.50; Double: 11.00-13.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, swimming, fishing, tennis, shuffleboard

Jaragua Intercontinental

See Advertisement, Page 203

Manager: George M. Markides
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms, 4 suites available)
Air Conditioning: 100 bedrooms
Convention Rates: 15 to 40 persons—Single: 9.00; Double: 11.00, 41 to 80 persons—Single: 8.00; Double: 10.00, 81 or more persons—Single: 7.00; Double: 9.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.00
Liquor: Yes
Net Exhibit Space: 1,687 sq. ft. on two floors
Audio-Visual Aids: Stage: 192 sq. ft., I, J
Sports Facilities: Tennis, swimming — pools and beach

HAITI

PORT-AU-PRINCE

Airlines: Delta, PAA
Steamers: Panama Line, Alcoa S.S.

Castel Hotel

St. Gerard (Phone: 4126, telegraph: Castelotel)
Manager: C. DeLa Fuente
Convention Season: April-Jan.
Largest Group Accommodated: 110 (50 rooms, 3 suites)
Air Conditioning: 50% of bedrooms
Convention Rates: Single: 14.00; Double: 22.00; Suites: 15.00 additional, Modified American, American, add 1.00 per person per day)
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (270)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Stage: A, B, C, D, H, I, J
Sports Facilities: Golf, swimming, tennis, badminton, ping-pong, shuffleboard
Sales Representative: William P. Wolfe Organization

El Rancho Hotel

(Phone: 7888; telegraph: ELRANCHO)
Manager: Ben Shindler
Convention Season: All year
Largest Group Accommodated: 110 (55 rooms, 3 suites)
Air Conditioning: Bedrooms
Convention Rates: Apr. 15-Dec. 14—Single: 19.00-24.00; Double: 32.00-40.00; Suites: 40.00-60.00; Dec. 15-Apr. 14—Single: 35.00-35.00; Double: 5.00-60.00; Suites: 50.00-90.00, American
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 2,800 sq. ft. on one floor
Audio-Visual Aids: Stage: 35 ft., A, B, C, G, H, I, J, K, L
Sales Representatives: Utell International

Hotel Riviera d'Haiti

Convention Season: All year
Largest Group Accommodated: 220
Convention Rates: Summer—Single: 12.00-16.00; Double: 22.00-28.00; Suites: 34.00-75.00, Modified American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Liquor: Yes
Audio-Visual Aids: I
Sports Facilities: Fishing, swimming, boating
Hotel Representative: Leonard Hicks, Jr. and Associates, Inc.

MEXICO

ACAPULCO

Airlines: Aeronaves, Aerolineas Mexicanas

Hotel El Presidente

See Advertisement, Page 212

Costera Miguel Aleman (Phone: 4-04-10)
Manager: Jose F. Gilly
Sales Manager: Rodolfo Mavarrete
Convention Season: May-Dec.
Largest Group Accommodated: 220 (100 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 24.00-28.00; Double: 30.00-34.00; Suites: 55.00-152.00, Modified American
No. Mtg. Rms. & Size of Largest: 2 (300 sq. meters)
No. Banquet Rms. & Size of Largest: 2 (225 sq. meters)
Liquor: Yes
Sports Facilities: Golf & tennis 2 blocks from hotel
Sales Representative: Utell International

Las Brisas Hilton

See Advertisement, Page 211

Carretera Escenica (Phone: LD 55; telegraph: HILTELS)
Manager: Gerald de Schrenck Sill
Sales Manager: Frank Brandstetter
Convention Season: Apr. & Nov.
Largest Group Accommodated: 206 (100 rooms, 3 suites)
Air Conditioning: 30 bedrooms
Convention Rates: Single: 15.00; Double: 16.00; Suites: 32.00-100.00, European
No. Mtg. Rms. & Capacity of Largest: 1 (120)
No. Banquet Rms. & Capacity of Largest: 1 (70)
Group Meal Rates: Breakfast: 1.60; Lunch: 3.00; Dinner: 5.00
Liquor: Yes
Charges for Mtg. Rms.: 40.00
Sports Facilities: Golf, swimming, tennis, horseback, fishing, sailing, bullfights

Where you CAN mix business with pleasure

Whether you're ten or two thousand, plan to get away to a spot where you can buckle down when there's buckling down to be done . . . let loose and relax when the day's work is over. And remember, it's hard to resist a convention call when you offer delegates the chance to get away from it all, to Caribbean sun or gay Montreal.

Get the full convention story on any of these fine hotels from the Sales Division, Hilton Hotels International, The Waldorf-Astoria, New York 22, New York—Telephone MUrray Hill 8-2240.

...check these Hilton International Hotels first...

Queen Elizabeth

(A C.N.R. HOTEL) IN COSMOPOLITAN MONTREAL

In the heart of Montreal, offers the latest word in convention service! 15,000 square feet of exhibit space, 23 rooms for as many as 3000 for meetings or 2000 for banquets, and 1216 spacious guest rooms. Convenient to business, entertainment and transportation. Free parking for guests.

Continental Hilton

IN THE HEART OF MEXICO CITY . . .

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Caribe Hilton

SAN JUAN PUERTO RICO • U.S.A.

On "Convention Island" itself, set in seventeen acres of a garden-landscaped peninsula. The Caribe Hilton offers seclusion for conventioneers, plus facilities for all summer sports (the year 'round!) and the exciting night life of San Juan. Meeting capacity: 10 to 800. 450 air-conditioned rooms. Pool, surf bathing, other sports. No passport or currency problem.

Hilton Hotels International

CONRAD N. HILTON, PRESIDENT

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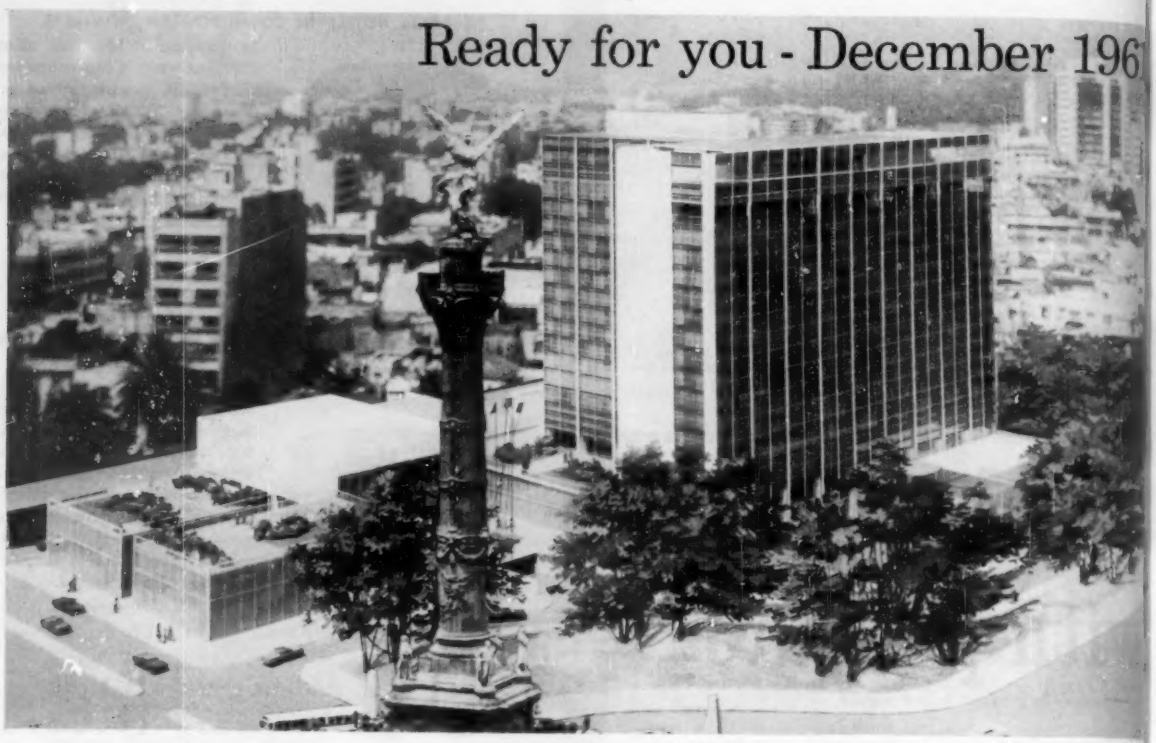

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	Elcano	- Spectacular and delightful
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	Noa Noa	- Favored for its facilities
	Motel Tampa	- Superb for informal relaxation
and in New York City	- the famed St. Regis	

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JOHN A TETLEY CO., INC.
Los Angeles • San Francisco

Pierre Marques

(Phone: 14-91; Telegraph: Piermar)
Manager: Charles F. Rogers
Convention Season: April to Dec. 15
Largest Group Accommodated: 200 (93 rooms, 8 suites available)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 18.00-20.00; Double: 28.00-32.00. American or modified American if requested
No. Mtg. Rms. & Capacity of Largest: 1 (200)
No. Banquet Rms. & Capacity of Largest: 1 for lunch or breakfast. Dinner functions up to 500 served around pool
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.50
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I
Sports Facilities: Swimming, tennis, golf, water skiing, skin diving, sailing

Prado Americas Hotel

See Advertisement, Page 212

Manager: Enrique Rangel A.
Convention Season: Easter Sunday to Dec. 20
Largest Group Accommodated: 230 (115 rooms, available)
Air Conditioning: Some bedrooms
Convention Rates: Single: 12.00 to 16.80; Double: 24.00 to 27.20; Suites: 27.20 to 30.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.60; Lunch: 2.40; Dinner: 3.20
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: D, I, J
Sports Facilities: Swimming, golf, fishing

CHIHUAHUA

Railroads: Nat. Rys. Mex.; C. M. & O.

Hotel Palacio Hilton

See Advertisement, Page 211

Libertado Independencia (Phone: 23-36 to 23-40)
Manager: Carlos Roca Garcia
Convention Season: All year
Largest Group Accommodated: 252 (126 rooms, 4 suites available)
Air Conditioning: 102 bedrooms, banquet rooms
Convention Rates: Single: 4.40 to 6.00; Double: 5.60 to 6.40; Suites: 6.00 to 7.20. European
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: .80; Lunch: 1.20; Dinner: 1.20
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: I, J
Sports Facilities: Boating, swimming, water skiing

CUERNAVACA

Railroads: Nat. Rys. Mex.

Chulavista Hotel

Calzada Chulavista (Phone: 322)
Manager: Enrique P. Bonin
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms available)
Convention Rates: Single: 6.80; Double: 12.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Rates for Meals: Breakfast: 1.00; Lunch: 1.80; Dinner: 1.80
Liquor: Yes
Sports Facilities: Swimming

Hotel Marik Plaza

10 J Ardin Morelos (Phone: LD7, 2-01-16, 2-01-27
Manager: Rick Ruben
Convention Season: May, June, Sept., Oct., Nov., Dec.
Largest Group Accommodated: 125 (55 rooms, 8 suites)
Air Conditioning: Not needed
Convention Rates: Single: 3.50-5.00; Double: 4.80-6.00; Suites: 8.00-12.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: .48; Lunch: 2.00; Dinner: 2.00
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Rms.: None
Net Exhibit Space: 20,000 sq. ft. on one floor
Audio-Visual Aids: B, C, G, J, K
Sports Facilities: Golf, swimming, tennis

MEXICO CITY

Airlines: Aeronaves, Aerolineas Mexicanas, AAL, CMA, Cubana, CPA, EAL, Guest, PAA, TACA, WAL
Railroads: Mex.; Nat. Rys. Mex.

Hotel Alfer

See Advertisement, Page 212

Revillagigodo 18 (Phone: 18-09-20, telegraph: Alfferhot)
Manager: Jorge Gonzalez
Sales Manager: Webb J. Disney
Convention Season: All year
Largest Group Accommodated: 286 (143 rooms, 15 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 11.00-13.00; Double: 12.00-14.00; Suites: 22.00-40.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3
Liquor: Yes

Continental Hilton

See Advertisement, Page 211

Reforma 166 (Phone: 18-07-00, telegraph: Hiltels)
Manager: Gerald De S Sill
Convention Season: March, April, May, June, Sept., Oct., Nov., Dec.
Largest Group Accommodated: 300 (400 rooms, 30 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-12.00; Double: 12.00-14.00; Suites: 22.00-28.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (350)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 1.00; Lunch: 3.00; Dinner: 4.00
Liquor: Yes
Charges for Exhibit Rms.: Yes
Audio-Visual Aids: A, G, J

Hotel Del Prado

See Advertisement, Page 212

Av. Juarez #70 (Phone: 18-00-40)
Manager: Pedro Gorozpe
Sales Manager: Salvador Barragan
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 50 suites)
Air Conditioning: All banquet halls
Convention Rate: Single: Up to 12.40; Double Up to 14.40; Suites: Up to 44.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (1000)
No. Banquet Rms. & Capacity of Largest: 9 (700)
Liquor: Yes
Audio-Visual Aids: T, I, J, L
Sales Representative: Utell International

El Presidente

See Advertisement, Page 212

Manager: Jose Perez
Convention Season: April, May, June, Oct., Nov.
Largest Group Accommodated: 100 (50 rooms available)
Convention Rates: Single: 12.00-17.60; Double: 16.00-20.00; Suites: 29.60-96.00
No. Mtg. Rms. & Capacity of Largest: 3 (350)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Liquor: Yes
Audio-Visual Aids: I, J
Sports Facilities: Outdoor pool
Hotel Representatives: Utell International; John A. Tetley Co., Inc.

Maria Isabel

See Advertisement, Page 212

(Completed summer of 1961)
Paseo De La Reforma
Convention Season: All year
Largest Group Accommodated: 1500 (600 rooms, 40 suites available
Air Conditioning: Bedrooms and banquet halls
Convention Rates: On request
No. Mtg. Rms. & Capacity of Largest: 8 (2,000).
No. Banquet Rms. & Capacity of Largest: 8 (1,500)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: A, D, I, J
Hotel Representative: Utell International

Hotel Reforma Intercontinental

See Advertisement, Page 203

Paseo de la Reforma and Paris (Phone: 46-96-80)
Manager: Charles W. Bowers
Convention Season: All year except Feb., Mar., July, Aug.
Largest Group Accommodated: 400 (250 rooms, 26 suites available)
Convention Rates: Single: 10.80; Double: 13.00; Suites: 20.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00
Liquor: Yes
Net Exhibit Space: On one floor, included in meeting space
Audio-Visual Aids: D, I, J
Sports Facilities: Golf, tennis

PANAMA

PANAMA CITY

Airlines: Avianca, BNF, Guest, PAA, TACA

El Panama-Hilton

See Advertisement, Page 211

(Phone: 3-1660)
Manager: Robert Lugo R.
Sales Manager: William J. Felder
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 10 suites)
Air Conditioning: Bedrooms and banquet halls
Convention Rates: Single: 10.00-18.00; Double: 15.00-26.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (584)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.50
Liquor: Yes
Charges for Mtg. Rms.: 15.00-75.00
Audio-Visual Aids: A, G, H, I, J, L
Sports Facilities: Miniature golf, cabana & tennis club

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Eastern offers luxurious Golden Falcon and low-cost Deluxe Daycoach service to Mexico from Philadelphia, Washington, Atlanta, New Orleans. And, starting December 4, Eastern's DC 8-B Jets, the Jets with Power to Spare, will offer Golden Falcon and Jet Daycoach service non-stop between New York and Mexico City. Convenient connections from all the eastern United States and Canada.

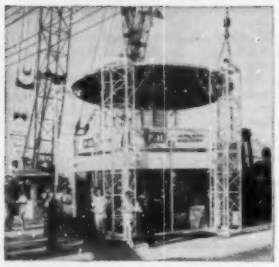
Leaders of groups, fifteen or more, are our guests. Further details from Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, N. Y., or from your local Eastern office. **EASTERN AIR LINES**

TRADE SHOW EXHIBITS
Dramatic Johnson Motors exhibit at National Boat Show

INTERNATIONAL TRADE FAIR PAVILION
India promotes exports at Chicago Int. Trade Fair

SHOWROOMS
Giant General Electric showplace at the Merchandise Mart

MOBILE EXHIBITIONS
Allis-Chalmers carries switch gear story to buyers



OUTDOOR EXHIBITIONS
P&H offers air-conditioned display Hospitality Center at Tulsa Oil Show

TRAINING AIDS
AC Spark Plug Electronics Div. of General Motors explains missile guidance systems at World Congress of Flight

MODELS-CUTAWAYS
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243 BADGE SUPPLIERS
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246 ENTERTAINMENT AND
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Exhibit Builders
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CALIFORNIA

EL MONTE

Floats, Inc. (EP & DA)

See Advertisement, Page 220

2107 Chico Ave. (Phone: CUmberland 3-9221)
R. W. Cunningham, Dir. of Marketing
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Scale Models
Services: Installation, dismantle
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats, mock ups, scale models

LONG BEACH

M. E. Taylor & Son (EP & DA)

See Advertisement, Page 216

1501 Oregon Ave. (13) (Phone: HEmlock 5-5691)
Fred J. Taylor, Manager
Departments: Exhibit Design, Exhibit Construction, Silk Screen
Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating
Special Units: Floats

LOS ANGELES

Stuart Co. (EP & DA)

7400 Beverly Blvd. (36) (Phone: WE 9-3164)
Paul C. Cosko, Sales Mgr.
Services: Installation, booth background and drape rental, show decorating, booth furniture rental, lighting and electrical, carpentry

The Tabery Corp. (EP & DA)

See Advertisements, Pages 216, 218

3443 South Hill St. (7) (Phone: RI 9-1091)
Fred J. Tabery, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Sewing
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained designes, dioramas, mobile units, production displays, animation devices, floats

Perkins-McDonald

2216 S. Hill St. (Phone: RIchmond 9-5071)
Tom McDonald, V.P.
Departments: Electrical
Services: Installation, dismantle, convention decorating, furniture, draperies, backgrounds (drape & solid)

OAKLAND

Abrott-Mulone Inc. (EP & DA)

812 Athens Ave. (7) (Phone: TE 6-4595)
Robert Rommel, Genl. Mgr.
Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical
Services: Installation, dismantle, booth furniture & draperies rental, show decorating
Special Units: Self-contained displays, dioramas, production displays

SAN DIEGO

Hunt & Johnson Display (EP & DA)

536 West Market St. (Phone: BE 2-3257)
Alfred E. Hunt, Partner

SAN FRANCISCO

Adfax Display Co. (EP & DA)

1457 Ninth Ave. (Phone: LOmbard 4-6870)
Robert Nash, Manager

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continued

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355 Fremont St. (5) (Phone: EXbrook 7-0061)
H. E. Railsback, V.P.
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices, floats

Floats, Inc. (EP & DA)

1620 Armstrong St. (Phone: VAlenia 6-7878)
John Williams, Sales Mgr.
(See listing under El Monte)

Gallagher Co. (EP & DA)

969 Folsom St. (7) (Phone: YUkon 2-4102)
R. J. Gallagher, Owner
Departments: Exhibit Design, Sign, Silk Screen, Mechanical
Services: Installation
Special Units: Dioramas, production displays, animation devices, floats

Kriedt & Myers (EP & DA)

1174 Bryant St. (3) (Phone: KL 2-1181)
J. Clarence Myers
Departments: Exhibit Design, Exhibit Construction, Electrical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, exhibit rental, convention decorations
Special Units: Self-contained displays, production displays

Novelart Display Co. (EP & DA)

See Advertisement, Page 218

625 Turk St. (Phone: TU 5-6483)
President & Manager: Clarence E. Murphy
Departments: Exhibit Design, Exhibit Construction, Plastic Fabrication, Sign, Silk Screen, Electrical, Mechanical, Metal
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Pischoff Co.

880 Harrison St. (Phone: EX 2-6377)
Darrell J. Pischoff, President
Departments: Exhibit Design, Exhibit Construction, Silk Screen, Art
Special Units: Production displays, animation devices, floats

William Sanford, Inc. (EP & DA)

See Advertisement, Page 218

657 Harrison St. (7) (Phone: EX 7-0845)
James W. McCulloch, Executive Vice-President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Paint, Electrical, Metal, Mechanical, Plastic Fabrication
Services: Installation, dismantle, booth drape, furniture and electrical rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

Stuart Co. (EP & DA)

100 Utah Ave. (Phone: PLaza 6-3300)
A. R. Sauter, Asst. General Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Paint, Sewing, Woodworking
Services: Installation, dismantle, refurbishing, storage, drape rentals, booth background, furniture rental, lighting and electrical, carpentry, show decorating
Special Units: Self-contained displays, dioramas, mobile units, animated devices, floats

SACRAMENTO

Rudolph C. Theurkauf

P. O. Box 5322 (17)
(See listing under Sausalito)

SAUSALITO

Rudolph C. Theurkauf

No. 1 Ridge Rd. (Phone: 415 ED 2-1212)
James S. Erway, Sec.
Departments: Exhibit Design, Electrical, Mechanical

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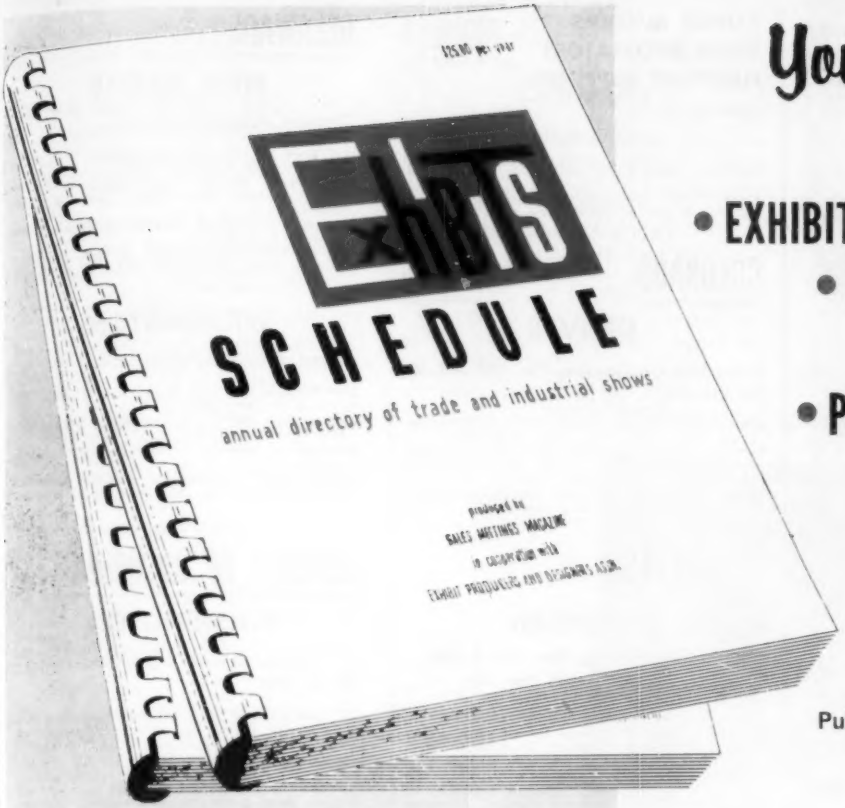

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FOR ADVERTISING AGENCIES

No advertising agency can give its clients a complete marketing picture without a rundown on exhibit opportunities. For most ad agencies, **Exhibits Schedule** is the index used to spot show possibilities for clients. In seconds, agency personnel can extract potential exhibiting opportunities for any client. No more hours and days of wasted time to write or call for show facts. With **Exhibits Schedule,** all essential facts on all exhibits are right before you. **Exhibits Schedule** is a reference book that repays for itself in time saved every week. It's the perfect place to start when a client has a new product to launch.

FOR SUPPLIERS IN EXPOSITION FIELD

Exhibits Schedule is the customer and prospect list for every supplier to the exposition field. It tells when and where business opportunities exist. As a mailing list, **Exhibits Schedule** offers complete names, titles and addresses. It provides all the basic facts to make an intelligent mail campaign to show managements and sponsoring groups. **Exhibits Schedule** is a vital calendar for exhibit builders. It helps to set deadlines and plan long in advance for business peaks.

Exhibits Schedule is your reference to every exhibit event in United States and foreign countries. It tells when and where exhibitions are scheduled. It tells how many people are expected to attend and in what auditorium or hotel the exhibit will be held. **Exhibits Schedule** gives you the names of exhibit sponsoring organizations, executives in charge and their addresses. It even tells how much exhibit space will be used at each show.

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Services: Installation, dismantle, solid backgrounds
Special Units: Self-contained displays, animation, figures & groups, relief maps, models

COLORADO

DENVER

Paradice Decorating Co. (EP & DA)

2162 Lawrence St. (5) (Phone: MAin 3-5191)
J. J. Layton, General Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage (limited), exhibit rental show decorating
Special Units: Self-contained displays, production displays, floats, animation devices

CONNECTICUT

HARTFORD

Display Workshop, Inc. (EP & DA)

See Advertisement, Page 232

150 Huyshope Ave. (Phone: CH 9-6891)
Harold P. Post, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Spray Finishing
Services: Installation, dismantle, booth background and drape rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats, models, room interiors

DELAWARE

NEW CASTLE

Display Arts Studios Inc.

1611 Brett Rd. (Phone: East 8-6227)
E. C. Campbell, President
Departments: Exhibit Design, Metal Work, Silk Screen, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, backgrounds (drapes & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, interiors

WILMINGTON

Allied Arts & Exhibits, Inc.

3009 Bellevue Ave. (2) (Phone: PO 4-5410)
Raymond H. McQuesten
Departments: Exhibit Design, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabrication
Services: Installation, dismantle, backgrounds (solid)
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats, stage sets

DISTRICT OF COLUMBIA

WASHINGTON

Art Designers, Incorporated (EP & DA)

1428 You St., N.W. (9) (Phone: DEcatur 2-0242)
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Art
Services: Installation, dismantle, storage, show decorating, background (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

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Milwaukee, Wisconsin

Design & Production, Inc. (EP & DA)
(See listing under Alexandria, Va.)

Hartwig Displays (EP & DA)
5029 Waggaman Circle, McLean, Va. (Phone: EL 6-2166)
Anthony B. Golff, Consultant
(See listing under Milwaukee)

Kuff Associates (EP & DA)
Rear 635 H Street, N.W. (Phone: LIncoln 6-5150)
Morton J. Kuff, Director
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Metal Work, Plastic Fabrication
Services: Installation, dismantle, backgrounds (drapes & solids)
Special Units: Self-contained displays, dioramas, production displays, animation devices, training aids

Moving, Incorporated (EP & DA)
1501 L Street, S.E. (Phone: LIncoln 7-5000)
William R. Franklin, President
Service: Storage, installation

Presentation Associates
Courtyard, 2118 Massachusetts Ave. (Phone: AD 4-6131)
Donald McLaughlin, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Woodworking
Services: Installation
Special Units: Self-contained displays, dioramas, production displays, animation devices

United Convention Services, Inc. (EP & DA)
Sheraton-Park Hotel (Phone: NO 7-6868)
William Mayers, General Manager
Services: Installation, dismantle, convention decorations, furniture, draperies, background (drape)
Special Units: Floats

FLORIDA

MIAMI

All-Type Exhibitor Display Service (EP & DA)
150 N.W. 1st St. (Phone: FRanklin 4-3107)
Paul Baron, Sales Manager
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, convention decorations, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, sound amplifiers, motion picture equipment, photographic blowups, stage props & settings

Berke Displays, Inc. (EP & DA)
1733 N.W. 20th St. (42) (Phone: NEwton 3-9821)
Arthur Berge, President
Departments: Exhibit Construction, Exhibit Design, Metal Fabricating, Sign, Electrical, Mechanical, Woodworking
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats, stage designs, stage props, models

MIAMI BEACH

Manncraft Exhibitors Service (EP & DA)
405 Alton Road (Phone: JEfferson 8-0787)
(See listing under Kansas City)

ILLINOIS

CHICAGO

Andrews, Bartlett & Associates, Inc.
1260 N. Dearborn Parkway (Phone: DElaware 7-0011)
Kenneth E. Reed, Manager
(See listing under Cleveland)

Award Exhibits (EP & DA)
See Advertisement, Page 221
308 W. Erie St. (10) (Phone: SU 7-3188)
Leo McDonald, Vice President
Departments: Design, Metal & Plastic Fabricating, Silk, Silk Screen, Electrical, Mechanical, Construction and Painting
Services: Installation, dismantle, storage, exhibit rental, show decorating
Special Units: Self-contained units, diomramas, mobile (truck, trailer) units, animation devices

Custom Exhibits, Inc.
900 N. Franklin St. (Phone: WH 4-2078)
Ted Olson, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Wood Fabricating
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, animation devices

Czarnowski Display Service, Inc. (EP & DA)
See Advertisement, Page 222
1433 N. Dayton St. (22) (Phone: MI 2-7181)
Severin Czarnowski, President
Services: Installation, dismantle, storage, refurbishing

Dell Displays, Inc.
1017 W. Washington St. (7) (Phone: MOnroe 6-0781)

EXHIBIT BUILDERS SHOW DECORATORS FURNITURE SUPPLIERS continued

Robert A. Dell, President
Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical, Woodworking
Services: Installation, dismantle
Special Units: Self-contained displays, dioramas, mobile units, production displays, modular units, merchandising displays

Display Creators, Inc.

1220 S. Michigan Ave. (Phone: WAbash 2-6128)
Ed J. Myer, President
Departments: Design, Metal Fabricating, Silk Screen, Electrical, Mechanical
Services: Storage
Special Units: Self-contained units, production displays, animation devices, floats

Firks Studios, Inc. (EP & DA)

431 N. Clark St. (10) (Phone: DE 7-5411)
Robert Firks, V.P.
Departments: Exhibit Design, Exhibit Construction, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, storage
Special Units: Self-contained displays, dioramas, mobile units, animation

Gardner Displays of Chicago

1937 W. Hastings St. (8) (Phone: TAylor 9-6600)
(See listing under Pittsburgh)

General Exhibition and Rental Service

236 W. Lake St. (6) (Phone: DEarborn 2-3456)
Robert S. Otto, President
Services: Rental of convention booths and drapes, booth furniture rental, storage, exhibit rental, show decorating

General Exhibits and Displays, Inc. (EP & DA)

See Advertisement, Page 223

2100 N. Racine Ave. (14) (Phone: EA 7-0100)
S. J. Fairweather, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Photo, Silk Screen, Electrical, Mechanical, Sound, Engineering
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, animation devices, production displays, sales meetings props

Hartwig Displays, Inc. (EP & DA)

3646 N. Broadway Ave. (13) (Phone: GR 2-8910)
Eugene Hendricks, General Manager
(See listing under Milwaukee)

Kitzing Studio, Inc. (EP & DA)

1323 N. Carroll Ave. (7) (Phone: CH 3-1220)
Fred Kitzing, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Electrical, Mechanical, Woodworking, Painting
Services: Installation, dismantle
Special Units: Mobile units

McAleer Displays, Inc. (EP & DA)

160 E. Grand Ave. (11) (Phone: DE 7-3907)
Charles D. McAleer, President
Departments: Exhibit Design, Exhibit Construction
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Poirot Exhibitors Service, Inc. (EP&DA)

2001 W. Pershing Rd. (9) (Phone: LA 3-4768)
E. C. Fisher, Vice-President
Services: Installation, dismantle, storage

Three Dimensions (EP&DA)

See Advertisement, Page 222

4132 W. Belmont Ave. (Phone: Avenue 6-7501)
S. Himmelfarb, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Electrical, Mechanical, Woodworking
Services: Installation, dismantle, storage, backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, animation devices

United Display Co.

1322 S. Wabash Ave. (Phone: HA 7-4421)
Jerome J. Gilbert, President
Departments: Exhibit Design, Metal Work, Electrical, Mechanical
Services: Installation, dismantle, convention decorations, furniture, draperies, backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

United Exposition Service Co.

905 Merchandise Mart (Phone: WHitehall 3-4331)
Harry Katz, General Manager
(See listing under Atlantic City)

Wernecke Display Studios (EP&DA)

519 S. Green St. (Phone: SEely 3-7100)
Charles Buchtele

EVANSTON

Capex Co., Inc.

See Advertisement, Page 224

615 South Blvd. (Phone: GReenleaf 5-6767)
H. Elton Pease, President
Departments: Exhibit Design, Silk Screen Process
Services: Draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, mobile units, production displays

INDIANA

INDIANAPOLIS

Displaycraft Studio

1336 Hoyt Ave. (3) (Phone: MElrose 2-4258)
Eugene P. Speakman
Departments: Exhibit Design

Hamilton Display Manufacturing Co. (EP&DA)

611 N. Capitol Ave. (Phone: Melrose 5-3414)
R. M. Hamilton, General Manager
Departments: Exhibit Design, Exhibit Construction, Metal, Plastic Fabricating, Sign, Silk Screen Electrical, Mechanical

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3 dimensions

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Samuel Himmelfarb Associates, Inc.
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Chicago 41, Illinois
AVenue 6-7501

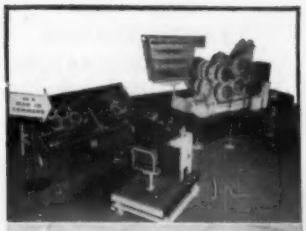
MARKETING through EXHIBITS takes many forms ...all aimed to SELL

Illustrated here are a few of the many forms exhibits can take in helping market your products. They also illustrate *versatility*...the varied skills, techniques and experience that General Exhibits brings to every exhibit problem.

Let us prove that this label is not only a mark of quality—but a guarantee of successful results for *your* 1961 Trade Show Exhibits.

Write or call—our recommendations will follow.

GOLD MEDAL WINNER—Partial view of United States Exhibit, 1960 Damascus International Trade Fair, designed by General Exhibits and Displays Inc.

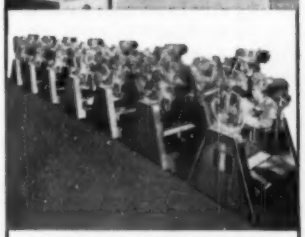


TEACHING DEVICE—For sales schools of Link-Belt Crane shovel distributors...it explains flexibility and power flow of unique full-function design. Exhibit at left has plastic gears with clutches, power driven and synchronized with lighting and descriptive captions—all operated by actual control stand that also actuates corresponding hydraulic clutches on actual equipment at right. Exhibit also used at trade shows.

NATIONAL SHOWROOM—This Circular Kitchen was a feature of General Electric Co. Merchandise Mart 7,000 sq. ft. showroom for major appliances at January, 1960 Furniture Market.

TRAILER EXHIBIT—Used by The Dow Chemical Company to show and sell Chemically Engineered Building Products to architects and builders throughout the country.

A SODA FOUNTAIN is used by Mead Johnson & Co. to sample a new medical product in 8 different flavors...proving pleasant taste to doctors who will prescribe it. Used in medical convention exhibits.



CUTAWAY, animated International truck engines are used to show quality workmanship and engineering refinement to prospects, dealers, salesmen, university engineering students. "Seeing is believing."

TRADE SHOW—Exhibit used by The Dow Chemical Company to introduce DOWGARD, a new automotive product. Also used at distributor sales meetings.

SALES MEETING Stage Set—for the Santa Fe Railway—Today theatrical and exhibit techniques are often combined for dramatic and forceful product presentation at Sales Meetings.

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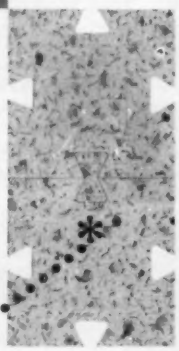

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EXHIBIT BUILDERS
SHOW DECORATORS
FURNITURE SUPPLIERS
continued

Services: Installation, dismantle, storage, exhibit rental, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

IOWA

DES MOINES

Freeman Decorating Co. (EP&DA)
1800 Keosauqua Way (Phone: Cherry 3-8657)
(See listing under Dallas)

KENTUCKY

LEXINGTON

Corman Displays
428 W. Vine St. (Phone: 4-1880)
Don Corman, Owner
Departments: Exhibit Design, Metal Work, Silk Screen Process
Services: Installation, dismantle, convention decorations, draperies, backgrounds (drape & solid)
Special Units: Self contained displays, production displays, floats

LOUISVILLE

All-Type Exhibitor Display Service (EP&DA)
Kentucky Exposition Center (Phone: EMerson 7-7383)
Arnold S. Friedman, Manager
(See listing under Miami)

Joseph T. Griffin Co., Inc. (EP&DA)
704 W. Main St. (2) (Phone: JUniper 4-2484)
Arthur J. Meyer, President
Department: Exhibit Construction Sign, Silk Screen, Electrical, Mechanical, Floor Planning
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental show decorating
Special Units: Mobile units, floats, outside dance floors

LOUISIANA

NEW ORLEANS

W. H. Bower Spangenberg, Inc. (EP&DA)
1010 Central Ave. (21) (Phone: VErnon 5-6620)
Walker Spangenberg, Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Art
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, floats, scenic studio, stage lighting

MARYLAND

BALTIMORE

Baltimore Chair Co.
404 Orchard St. (1) (Phone: LEvington 9-4312)
Robert W. London
Services: Booth furniture rental

MASSACHUSETTS

BOSTON

Advertising Display System
611 Washington St. (Phone: HUbbard 2-2791)
Ray Morang
Departments: Design, Sign, Silk Screen
Services: Installation

Norman-Buffett Displays Industries, Inc.
44 Pittsburgh St. (16) (Phone: HU 2-3075)
John W. Gillingham, Manager
Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical, Silk Screen, Woodworking, Plastics Fabrication
Services: Installation, dismantle, storage, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, production displays, animation devices, mobile units, models, sales aids, decals

Win-Deco Display Co.
16 Harcourt St. (16) (Phone: KEnmore 6-7878)
Benjamin E. Levin, Owner
Services: Booth background and drape rental, booth furniture rental, show decorating

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CAPEX PREFAB DISPLAYS have cut show budgets for hundreds of exhibitors!

The approach to a CAPEX PREFAB through basic designs saves the time and cost of creative art work... one hour is the average set-up and repack time on a PREFAB... and the money saved on shipping and handling weight is another big money saving factor.

Send for the brochure on the NEW CAPEX PREFAB 'under 500 line'... eight modern designs with all the requirements for a most efficient display... standard 10 ft. display... custom colored... name and flood lighting... display stands... shelves... pegboard faced panels... copy or photo plaks!.. and full wood shipping case... and as the name implies... the cost will be UNDER $500.

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You may expect a higher share of traffic, more complete comprehension of your message, and a higher retention of salient points with an exhibit designed and executed by Atkins & Merrill's exhibit specialists.

Atkins & Merrill's exhibits are characterized by a "fresh look" with convincing technical detail. We make convention exhibits, trade show booths, lobby displays, mobile displays and industrial scale models.

Here is a partial list of our exhibit clients:

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P. & W. Division of United Aircraft Corp.
International Telephone & Telegraph
International Business Machines
Museum of Science, Worcester
Westinghouse International
Museum of Science, Boston
Lycoming Division of AVCO
Smithsonian Institution
General Electric
The Martin Company
Babcock & Wilcox
D. S. Kennedy
Westinghouse
Fenwal

Write for free exhibit catalog showing scope of Atkins & Merrill's design and construction skills.

Contact:

Stephen Ellis, Exhibit Sales
Atkins & Merrill Inc.
Post Road · So. Sudbury, Mass.

Win Cobb, Exhibit Sales
Atkins & Merrill West, Inc.
1701 Placentia Avenue · Anaheim, Calif.

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EXHIBIT BUILDERS
SHOW DECORATORS
FURNITURE SUPPLIERS
continued

SOUTH SUDBURY

Atkins & Merrill, Inc.

See Advertisement, Page 225
Boston Post Rd. (Phone: HIlltop 3-8822)
Stephen Ellis, Exhibit Sales
Departments: Exhibit Design, Metal Work, Silk Screen Process, Electrical, Mechanical
Special Units: Self-contained displays, production displays, animation, floats, models

SPRINGFIELD

Norman-Buffett Display Industries, Inc.

292 Worthington St. (Phone: REpublic 9-5689)
Harold L. Gibson
(See listing under Boston)

MICHIGAN

DETROIT

Display & Exhibit Co. (EP&DA)

1501 E. Ferry St. (Phone: TRinity 5-4700)
Harry R. Schramm, Manager
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, convention decorations, furniture, draperies backgrounds (drape & solid), show management
Special Units: Self-contained displays, dioramas, mobile units, animation, floats

Gardner Display of Detroit (EP&DA)

P.O. Box 142, Birmingham, Mich. (Phone: JOrdan 4-6496)
Jack Whittlesey
(See listing under Pittsburgh)

Milo Arts & Crafts, Inc.

830 W. Venor Highway (Phone: WOodward 2-1436)
R. G. Wood, President
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, convention decorations, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained units, production displays, animation, floats, carpets, platforms, stage sets

National Exposition Service, Inc.

1601 W. Lafayette (Phone: WOodward 1-9044)
Irwin I. Chaitin, Executive Secretary
Departments: Exhibit Design, Mechanical
Services: Installation, dismantle, convention decorations, furniture, draperies, backgrounds (drape & solid)

WARREN

Animated Displays Co. (ED&DA)

13029 E. 8 Mile Rd.
William J. Dopkowski, President
Departments: Exhibit Design, Exhibit Construction, Metalwork, Electrical, Mechanical
Services: Installation, dismantle, storage, exhibit rental, draperies, backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats, cutaways

George P. Johnson Co. (EP&DA)

23171 Groesbeck Hwy. (Phone: Prescott 2-1100)
George P. Johnson, Jr., Sale Manager
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained units, dioramas, mobile units, production displays, animation devices, floats

MINNESOTA

MINNEAPOLIS

Aaro Rents

1100 2nd Ave. South (Phone: Federal 3-5451)
James Ward Convention Manager
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

Brede, Inc.

2211 Broadway N. E. (Phone: Sterling 1-4873)
George Behonik
Departments: Design, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabrication, Metal Work
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained units, production displays, animation

Displaymasters, Inc. (EP&DA)

127 Washington Ave., N. (Phone: FEderal 3-6518)
C. P. Sathre, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Painting, Traffic
Services: Installation, dismantle, storage, exhibit rental backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, production displays, animation

Haas Display, Inc.

See Advertisement, Page 226
3011 3rd Ave., S. (Phone: TA 7-4051)
Charles Hamilton, Sales Manager
Departments: Exhibit Design, Metal Work, Silk Screen Process, Electrical, Mechanical
Services: Installation, dismantle, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, special furniture

ST. PAUL

Custom Display, Inc. (EP&DA)

141-47 E. 5th St. (Phone: CA 4-5851)
Charles L. Murphy, Secretary-Treasurer
Departments: Design, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained units, dioramas, mobile units, production displays, animation, scale models

MISSOURI

KANSAS CITY

Manncraft-Exhibitors Service (EP&DA)

2100 Central St. (Phone: BA 1-8855)
Leon A. Manne, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Shelf-contained displays, dioramas, mobile units, production displays, animation, floats, photography, models, flowers

ST. LOUIS

Ad-Craft, Inc. (EP&DA)

1624 Delmar Blvd. (3) (Phone: GA 1-3995)
G. C. Stockhur, Secretary-Treasurer
Departments: Exhibit Design, Exhibit Construction
Services: Installation, dismantle
Special Units: Self-contained displays, dioramas, mobile units, production displays, floats

Advertisers Displays & Exhibits, Inc. (EP&DA)

1317 N. 15th St. (Phone: CE 1-3170)
R. R. Yeager, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, storage, furniture backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, decal poles

Brede Decorating Co.

2025 S. Vandevender Ave. (Phone PR 3-0400)
Harry Whittemore, Manager
(See listing under Minneapolis)

Grosch-Tucker, Inc.

3007 Locust St. (Phone: JE 5-0653)
Nolan DeWoskin, Vice-president
Departments: Exhibit Design, Metal Work, Silk Screen Process, Electrical, Mechanical
Services: Installation, dismantle, convention decorations, furniture, backgrounds (drape & solid)
Special Units: Self-contained displays, production displays, exhibit rentals, show management

Hill & Hill Displays, Inc.

4820 Delmar Blvd. (Phone: FOrest 1-0376)
Mike Punch Vice President
Departments: Exhibit Design, Metal Work, Silk Screen Process, Electrical, Mechanical
Services: Installation
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, point of purchase exhibits, merchandising aids

Sellinger Displays, Inc.

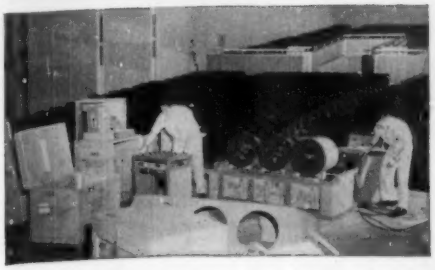
714 North 13th St. (3) (Phone: MA 1-3307)
E. C. "Erv" Sellinger, President
Departments: Exhibit Design, Exhibit Construction, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, sketches

NEBRASKA

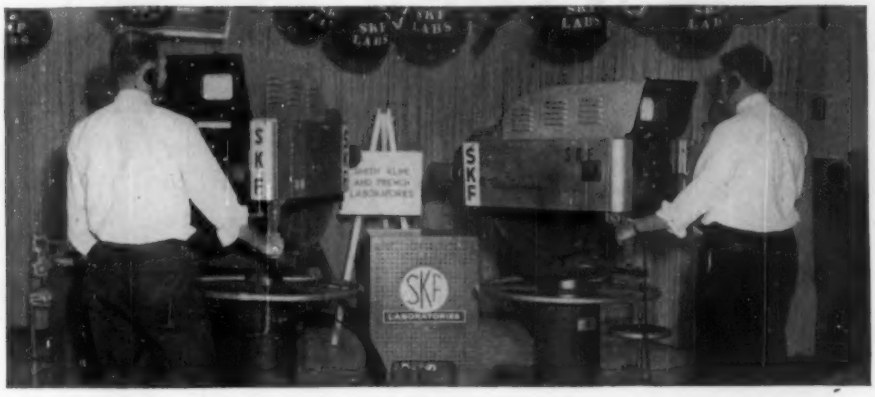
OMAHA

Freeman Decorating Co. (EP&DA)

4517 Military Ave. (Phone: REgent 8984)
(See listing under Dallas)



A complete TV studio—plus theater screening equipment—goes on a multi-city tour.



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Moved from city to city in one of Mayflower's new special tandem-axle "soft ride" Mayflower vans, every show was televised on schedule. Every piece of equipment was delivered undamaged for each different city's performance.

It will pay you to call your Mayflower agent for your next moves of high value equipment or exhibits. Write now for "17 Reasons Why" an illustrated booklet particularly helpful for exhibit managers.

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Few astute marketing men gamble on exhibits. All our clients expect winners, and we have a "stable" of talented people who think in terms of winning only —who won't settle for place or show.

When your exhibits must be thoroughbreds — designed to win—call on an organization that stands by this motto . . .

When only the best is good enough!

DESIGN-BUILT STUDIOS, INC.
DESIGNERS AND BUILDERS TRADE SHOW EXHIBITS

21-21 41st Ave.
Long Island City 1,
(New York) N. Y.
STilwell 4-3400

EXHIBIT BUILDERS SHOW DECORATORS FURNITURE SUPPLIERS continued

Manncraft-Exhibitors Service (EP&DA)
Civic Auditorium (Phone: JA-4243)
(See listing under Kansas City)

NEW JERSEY

ATLANTIC CITY

Albert Meltz Studios
2304 Pacific Ave. (Phone: 4-3942)
Services: Installation, booth background and drape rental, show decorating, furniture rental
Special Units: Production displays

McColl's Display Service (EP&DA)
203 N. Sovereign Ave. (Phone: 4-1453)
William Earl McColl, Owner
Services: Installation

Sho-Aids, Inc. (EP&DA)
24 S. California Ave. (Phone: WX 2-811)
Louis De Cecco
(See listing under Philadelphia)

United Convention Decorators, Inc.
2328 Pacific Ave. (Phone: 4-3128)
Samuel Katz, General Manager
Services: Booth background and drape rental, booth furniture rental, show decorating

NEW YORK

BROOKLYN

Dyna-Graphic Displays, Inc. (EP&DA)
See Advertisement, Page 228
345 Carroll St. (Phone: UL 5-8400)
Robert Wetstein, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabrication
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, animation, floats, maps, globes

Vanguard Creations Corp.
240 N. 10th St. (11) (Phone: EV 7-1819)
Clifford G. Lee, Production Manager
Departments: Exhibit Design, Exhibit Construction units, production displays, animation devices

Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Service: Installation
Special UNITS: Self-contained displays, mobile

A COMPLETELY INTEGRATED EXHIBIT SPECIALIST FOR TRADE SHOWS, SALES MEETINGS, SPECIAL EVENTS AND CARAVANS

DYNA-GRAPHIC DISPLAYS INC.

3 4 5 CARROLL STREET BROOKLYN 31, N. Y. ULSTER 5-8400

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Alstrom Industries
Amphicar
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Armstrong Cork Corp.
Aurora Plastics Corp
Baker Castor Oil Co
Barrett
British European Airways
British Overseas Airways Corp
British Overseas Fairs, Ltd.
British Travel Association
Canada Dry Corp.
Chrysler Corp.
Crane Co
C G S Laboratories (TRAK)
Common Market
• Luxembourg • France
• Belgium • Italy
• Germany • Netherlands

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Continental Casualty Co.
DAF of Holland
Dinner-Redy Corp
Eagle Pencil Co., Inc.
Enjay (Division of ESSO)
European Community
Falstrom Industries
First National City Bank of N..Y
Food Machinery & Chemical Corp
Fram Corp.
Frieden, Inc.
Fredricks & Co.
Geigy Pharmaceuticals
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Government of Japan
Government of Korea
Government of Mexico
Graver Water Conditioning Co.
Hambro Automotive Corp. (Austin)
Haveg Industries Inc
Herculean Products, Co.
I B M (International Business Machines)
International Universities Press
Krayer-Bohrer-Gannesvoort
Lambda Electronics Corp.

Long Island Railroad
Marchant
Modern Talking Picture Service, Inc.
Mundet Cork Corp.
Metropolitan Life Insurance Co
Remington Rand
Revlon ,Inc.
Rolls Royce
Roovers Lotsch Corp.
SAAB
Sales Communications, Inc
Schering Corp.
Service Bureau Corp
Standard Triumph
Stein Hall & Co.
Skoda (Motokov)
Sudan Gezira Board
Supreme Products Corp.
The William Powell Co.
Tyrex, Inc.
United Fruit Co.
United States Plywood Corp.
U. S. Rubber Co.
Union Carbide Co
Volvo
Westinghouse Electric International Co

EXHIBIT CRAFT, INC.
18-35 38th ST, LONG ISLAND CITY 5, N. Y.
RAvenswood 1-4400

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the answer – and its importance to you
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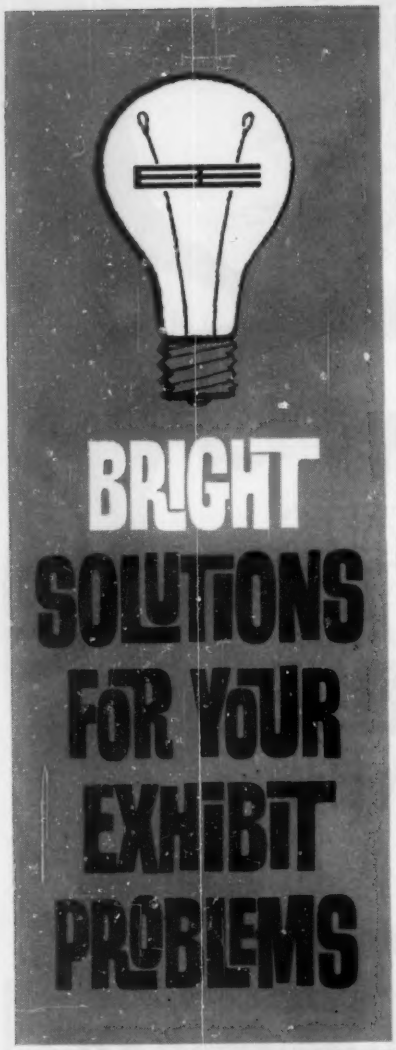

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EXeter 2-4600

Twenty-five years of complete service to the nation's leading advertisers

EXHIBIT BUILDERS
SHOW DECORATORS
FURNITURE SUPPLIERS
continued

BUFFALO

Dowd Chair Rental & Sales, Inc.

392 Franklin St. (2) (Phone: TL 2-3335)
T. L. Dowd, President
Services: Rugs & furniture rental

Hadley Exhibits (EP&DA)

631 Fargo Ave. (13) (Phone: GA 4456)
Norman F. Hadley, Owner
Departments: Exhibit Design, Exhibit Construction, Silk Screen Process
Services: Installation, dismantle, storage, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Hale Decorators, Inc.

119 Wilkenson St. (2) (Phone: TL 4-7060)
Charles W. Howell, President
Electrical, Mechanical

Industrial displays

625 WEST 55th ST., NEW YORK 19, N. Y.

. . . a complete exhibit package
or separate components
custom-designed
to meet your budget
and purpose.

JUdson 2-4550

Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

LONG ISLAND CITY

Bliss Display Corp. (EP&DA)

37-21 32nd St. (1) (Phone: EX 2-3890)
Albert Bliss, President
Departments: Exhibit Design, Exhibit Construction, Electrical, Mechanical
Services: Installation, dismantle, backgrounds (solid)
Special Units: Dioramas, mobile units, production displays, floats, animation

Bryan-Elliott Co. (EP&DA)

See Advertisement, Page 230

27-01 Bridge Plaza North (Phone: Exeter 2-4600)
B. Clinton Hammond, Vice President
Departments: Design, Sign, Silk Screen, Mechanical, Electrical, Plastic Fabrication, Metal Work
Services: Installation, storage, show decorating, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, mobile units, production displays, animation, floats, dioramas

Design-Built Studios, Inc. (EP&DA)

See Advertisement, Page 228

21-21 41st Ave. (1) (Phone: ST 4-3400)
Harold B. Averick, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabrication
Services: Installation, dismantle, storage
Special Units: Self-contained units, dioramas, mobile units, production displays, animation

Exhibit Crafts, Inc.

See Advertisement, Page 229

18-35 38th St. (Phone: RAvenwood 1-4400)
Robert E. Oberfelder, President
Departments: Exhibit Design, Silk Screen Process, Mechanical
Services: Installation, dismantle, convention decorations, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, interiors

McArthur-Vitale Displays, Inc. (EP&DA)

36-06 43rd Ave. (1) (Phone: ST 6-3960)
Santo Vitale, President
Departments: Exhibit Design, Exhibit Construction, Art, Sculpture
Special Units: Dioramas

Structural Displays Co., Inc. (EP&DA)

See Advertisement, Page 231

12-12 33rd Ave. (Phone: AS 4-1136)
Thomas F. Byrne, Vice-President
Departments: Exhibit Design, Exhibit Construction, Sales Presentation, Point of Purchase Displays, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats models, interiors

MT. VERNON

Jenter Exhibits (EP&DA)

230 E. 8th St. (Phone: MO 4-0222)
Martin Jenter, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Engraving, Woodworking, Spray Finishing, Plastic Fabrication, Metalwork
Services: Installation, dismantle, storage, background (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, photo copy, enlargements, photo screen

NEW YORK CITY

All-States Exposition Decorators, Inc.

1860 Broadway (Phone: JUdson 2-1667)
Stanley Isaacs, V.P. & General Manager
Departments: Exhibit Design
Services: Installation, dismantle, convention decorations, furniture, draperies, backgrounds (drape & solid)
Special Units: Self contained units, mobile units

An Invitation:

TO VISIT UNION CARBIDE'S "ATOMIC ENERGY IN ACTION" EXHIBIT*...BUILT BY STRUCTURAL DISPLAY

The exhibit is designed to give the public a better understanding of the field of Atomic Energy. The elements of the display cover 160 feet and include a model showing the structure of the Uranium-235 atom, a facsimile of an atomic research reactor, a 60-foot animated mural of a nuclear chain reaction and a series of displays that explain the evolution of concepts concerning the atom.

The exhibit was fabricated in Structural Display's new plant, and represents the versatility and skills that we have on hand to deal with any technical, trade or consumer display project you may have.

Please feel free to call on us for consultation at any time.

*The exhibit is open weekdays 9-5 at 270 Park Avenue, New York, N.Y.

STRUCTURAL Display COMPANY, INC.

12-12 33RD AVENUE, LONG ISLAND CITY 6, NEW YORK

EXHIBIT BUILDERS
SHOW DECORATORS
FURNITURE SUPPLIERS
continued

Lewis Barry, Inc. (EP&DA)
12 John St. (38) (Phone: WO 4-0850)
Lewis Barry, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking
Services: Installation, booth background rental, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays

Bertell, Inc.
See Advertisement, Page 233
40 E. 49th St. (Phone: PLaza 9-6122)
Roy C. Bertell, President
Departments: Exhibit Design

Black-Jensen Exhibits, Inc.
41 E. 41 St. (Phone: MU 2-0051)
Harold Black, President
Departments: Exhibit Design, Metal Work, Silk Screen Process, Electrical, Mechanical
Services: Backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, production displays, animation

Dikran Display (EP&DA)
142 E. 32nd St. (16) (Phone: MU 5-0984)
Dikran Dingilan, Owner
Departments: Exhibit Design, Exhibit Construction
Services: Installation
Special Units: Self-contained displays

Display Builders, Inc. (EP&DA)
601 W. 50th St. (19) (Phone: JUdson 6-6616)
David A. Fink, President
Departments: Exhibit Design, Exhibit Construction, Signs, Interior Woodwork, Showroom, Design & Construction, Mechanical
Services: Installation, dismantle, backgrounds (solid)
Special Units: Self-contained displays, dioramas, animation, floats

Display Corp. of New York
253 W. 64th St. (23) (Phone: TRafalgar 4-2300)
Harry Coopersmith, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen
Services: Installation
Special Units: Production displays

Display Guild
85-09 57th Ave. (73) (Phone: NE 9-5220)
Lee Brunner, Sales Manager
Departments: Design Engineering and Manufacturing Technical and Timing Devices, Electrical, Mechanical Devices, Metal Fabricating and Structures
Special Units: Production merchandising displays

The Display House
507 5th Ave. (Phone: OX 7-1977)
(See listing under Philadelphia)

Display Workshop, Inc.
15 W. 44th St. (Phone: OXford 7-0412)
D. A. Lapham, Manager
(See listing under Hartford, Conn.)

The Displayers, Inc. (EP&DA)
See Advertisement, Page 232
635 West 54th St. (19) (Phone: PLaza 7-6500)
Belmont Corn, Jr., President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry, Painting
Services: Installation, dismantle, storage, exhibit rental, convention decorations, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, interiors, museum exhibits

Exhibitors Service, Inc.
430 East 63rd St. (Phone: TEmpleton 8-6361)
Carmen Wales, Manager

Functional Display, Inc. (EP&DA)
1370 Blondell Ave. (61) (Phone: SYcamore 2-4200)
Mervin Zwerling, President

RULE OF THUMB

WE BELIEVE in going all-out in our design efforts whether it be a two-story exhibit building*, or a small, simple booth.

WE BELIEVE it pays off! Many of our clients started in a small way, and have grown bigger along with us over the years with result-producing exhibits.

WE BELIEVE—the results of doing a good job—if it's winning medals or only a "thumbs up" gesture—are equally rewarding.

*Our designs for the 16,000 square foot building, and the exhibits it contained, made for the U. S. Department of Agriculture at the Barcelona Samples Fair in 1960, resulted in the two top medals for excellence.

The DISPLAYERS, inc.

DESIGNERS AND BUILDERS OF FINE EXHIBITS, TRADE EXPOSITIONS AND INTERNATIONAL FAIRS.
635 WEST 54 STREET, NEW YORK 19, N.Y., PLaza 7-6500

OFFICES AND/OR REPRESENTATIVES IN NEW YORK, WASHINGTON, SAN FRANCISCO, LONDON, PARIS AND CARACAS.

STAR PERFORMER

Style Pak* BASIC UNIT. $695
*TRADE MARK PATENT PENDING
SELF CONTAINED EXHIBIT
F.O.B. HARTFORD

DISPLAY WORKSHOP INC.
HARTFORD, CONN. JA 2-3237
NEW YORK CITY OFFICE
15 W. 44th ST., OX 7-0412

EXHIBIT PRODUCERS & DESIGNERS ASSOCIATION

8 ft. high x 8 ft. wide x 26" deep

EVEN OUR CHAIRS ARE DIFFERENT!

Everything from our spanking new comfortable bronze tone furniture — modern striking booth equipment — and other customized accessories, are designed to brighten your show.

WE ALSO DESIGN & CONSTRUCT EXHIBITS OR PROVIDE LABOR FOR YOUR INSTALLATIONS.

Next time call on:

SHOW SERVICES, INC.
NEW YORK COLISEUM
20 WEST 60TH STREET
NEW YORK CITY 19, N. Y.
JUDSON 6-7628

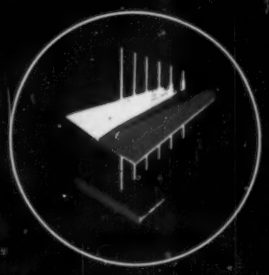
DESIGN

and plan your way to better

EXHIBITS

From selection of a show list to installation of an exhibit is a long and circuitous route. At Bertell, Inc., we believe in carefully mapping the full distance. We are convinced that the thought and planning we put into an exhibit design before we go to the drawing board provides the final measure of success on that high road to sales.

Imaginative exhibit design and execution is the fundamental force of our business. We would welcome the opportunity to put our imagination to work on your exhibit problems.



BERTELL, INC.

40 EAST 49TH STREET NEW YORK 17 N. Y. • PLAZA 9-6122

CREATORS • PLANNERS • FABRICATORS
OF EXHIBITS FOR INDUSTRY

what's new in exhibits?

CONSUMERAMA—a completely new concept in marketing, displaying consumer products directly to masses of consumers in major shopping centers throughout the eastern, southern and midwestern States.

On September 11th, 1961, thirty trailers will be lined up at the Mid-Island Shopping Plaza, Hicksville, New York, their doors open, awaiting the entry of more than 200,000 shoppers to view their contents. Each gaily painted trailer will be thirty-four feet long and will carry the products and sales message of an aggressive national manufacturer.

For two weeks previously all local media will have carried the story; the area will have been decorated with flags, banners and searchlights—the community will have been alerted to the big event. The show will be on!

After a one week's stand at Mid-Island, the caravan will move on to Cross-County Shopping Center, Yonkers, New York, where another 200,000 shoppers will have an opportunity to see the show. Then on through the fall and spring from one leading shopping center to another, covering 25 locations in 18 key market areas—a potential of 6,000,000 viewers in a buying mood.

Participating exhibitors are now being signed for the Shopping Center CONSUMERAMA. Only thirty can be accommodated. Interested firms are invited to write for detailed information to

SHOPPING CENTER EXPOSITIONS, INC.
358 Mid-Island Shopping Plaza
Hicksville, New York

or

IVEL CONSTRUCTION CORPORATION

Designers and Builders of Quality Displays

53rd St. & First Ave., Brooklyn 32, New York HYacinth 2-3730

EXHIBIT BUILDERS SHOW DECORATORS FURNITURE SUPPLIERS continued

Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Gardner Displays of New York (EP&DA)

41 E. 42nd St. (17) (Phone: MUrray Hill 7-2621)
William J. Levins
(See listing under Pittsburgh)

Graphic Displays

11 Station Ave., Staten Island (9) (Phone: Yukon 4-1780)
Peter Martin, Owner
Departments: Design, Metal & Plastic Fabricating, Sign, Electrical, Exhibit Construction
Services: Storage, backgrounds (solid)
Special Units: Self-contained units, dioramas, production displays, animation devices, floats

Hollywood Banners

116 East 32 St. (16) (Phone: OR 9-4790)
Services: Custom made Logo display drapes

Industrial Displays, Inc. (EP&DA)

See Advertisement, Page 230

625 W. 55th St. (19) (Phone: JU 2-4550)
Jack Paul Secy.-Treas.
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Mechanical, Plastic Fabricating
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

Ivel Construction Corp. (EP&DA)

See Advertisement, Page 234

53rd St. & 1st Ave. (32) Brooklyn (HY 2-3730)
Leslie Levi, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical Mechanical, Model Shop
Services: Installation, dismantle, and complete field services in U. S. and abroad
Special Units: Self-contained displays, modular mobile units, animation, industrial models

Manhaton Exposition Construction Corp. (EP&DA)

247 West 60th St. and Room 253 N. Y. Coliseum (Phone: PL 7-3233)
Charles LaRosa, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, mobile units

Mastercraft Associates, Inc. (EP&DA)

360 W. 11th St. (14) (Phone: WA 4-9360)
Harold Lightman, President
Departments: Exhibit Design, Exhibit construction, Sign, Electrical, Mechanical, Metalwork, Plastic Fabrication
Services: Installation, dismantle, booth, background rental, storage, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Messmore & Damon, Inc. (EP&DA)

See Advertisement, Page 235

1461 Park Ave. (29) (Phone: TRafalgar 6-3530)
Francis B. Messmore
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Theatrical Scenery
Services: Installation, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

New York Display Service Inc. (EP&DA)

101 Park Ave. (17) (Phone: LExington 2-3759)
Andrew Trifon, Manager
Services: Installations, dismantle, storage, furniture, backgrounds (drape & solid)

Selexor Displays, Inc.

3320 Broadway (Phone: FO 8-7791)
M. Daniel Kingsley, President

Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking
Services: Installation, dismantle, storage, background (solid)
Special Units: Self-contained displays, dioramas, production displays, animation devices

Angelo Servilio

514 W. 25th St. (Phone: WA 9-3418)
Angelo Servilio, Owner
Departments: Design, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, show decorating, backgrounds (solid)
Special Units: Self-contained units, animation devices, floats

Sho-Aids, Inc. (EP&DA)

12 John St. (Phone: WOrth 4-0850)
Louis De Cecco
(See listing under Philadelphia)

for

personalized exhibits

Messmore & Damon

That "something extra" in our finished product reflects a client attitude which, in almost four decades of exhibit design and construction has brought to and *kept with* our firm a long and distinguished list of satisfied customers.

EXHIBIT PRODUCERS & DESIGNERS ASSOCIATION MEMBER

We build to help you sell. May we fill this role for you?

Messmore and Damon
1461 Park Avenue
New York, New York
TRafalgar 6-3530

Show Services, Inc.

See Advertisement, Page 232

New York Coliseum
20 West 60th St. (Phone: JUdson 6-7628)
Howard E. George
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, convention decorations
Special Units: Self-contained displays, dioramas, mobile units, production displays, murals, animation

Sickinger Displays, Inc. (EP&DA)

521 E. 72nd St. (21) (Phone: LE 5-2234)
Xavier Sickinger, President
Departments: Exhibit Design, Metal Work, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle
Special Units: Production displays, mobile units

Strauss Expositions, Inc.

1841 Broadway (Phone: CO 5-0270)
Irene Strauss Hotcaveg, President
Departments: Exhibit Design, Exhibit Construction
Services: Installation, dismantle, background (drape & solid), furniture rental, exhibit rental, show decorating
Special Units: Trade show consultants

Structural Display Co., Inc. (EP&DA)

3 West 61st St. (Phone: CIrcle 7-0212)
(See listing under Long Island City, N. Y.)

United Exposition Decorating Co., Inc.

N. Y. Coliseum, Room 254 (Phone: COlumbus 5-5133)
William Spiegelman, General Manager
(See listing under Atlantic City)

Walling Display

48 W. 20th St. (11) (Phone: WA 9-3359)
George Walling, Owner
Departments: Exhibit Design, Exhibit Construction Sign, Silk Screen
Special Units: Self-contained units, production displays, animation devices

Warren Displays, Inc. (EP&DA)

555 W. 23rd St. (Phone: AL 5-9646)
Gordon H. Darren, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units

York Exposition Service Corp. (EP&DA)

New York Coliseum (19) (Phone: CI 5-1270)
George A. Groht, President
Services: Booth background and drape rental, booth furniture rental, show decorating

OCEANSIDE

Hartwig Displays (EP&DA)

2426 Westlake Ave. (Phone: ROckville Center 6-7171)
Paul Gebhard, Consultant
(See Listing under Milwaukee)

ROCHESTER

Ernst Decoration Co., Inc.

480 Plymouth Ave., S. (8) (Phone: HAmilton 6-5833)
William Ernst, President
Departments: Sign, Electrical
Services: Exhibit rental, booth furniture rental
Special Units: Flags & bunting, floats

SYRACUSE

Ivel Construction Corp. (EP&DA)

East Lake Rd. (10) (Phone: Skaneateles 1144)
Ralph L. Wintersteen, Manager
(See listing under Brooklyn)

Cooper Decorating Co.

1110 E. Fayette St. (Phone: GR 5-2181)
Harris E. Cooper, President
Ralph Wintersteen, Vice-President
Departments: Exhibit Design, Exhibit Construction, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, show decorating, booth rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

WESTBURY

Display Center Inc. (EP&DA)

84 New York Ave. (Phone: EDgewood 4-5900)
William L. Connah, President
Departments: Design, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Manufacture of complete trade show exhibits and showrooms
Services: Installation, storage, exhibit, rental, backgrounds (drape & solid)
Special Units: Self-contained units, dioramas, mobile units, production displays, animation

OHIO

CINCINNATI

Display Sales

1632 Gest St. (4) (Phone: GR 1-7500)
Robert M. Nagle, Robert Harrigan, Partners
Departments: Exhibit Design, Exhibit Construction, Silk Screen, Electrical, Mechanical, Metal Work, Plastic Fabrication
Services: Storage, show decorating
Special Units: Self-contained displays, production displays, animation, dioramas, mobile units

George E. Fern Co.

1410 Elm St. (10) (Phone: PArkway 1-5584)
G. Edward Fern, President
Departments: Sign
Services: Installation, booth background and drape rental, booth furniture rental, show decorating

Production Presentation Inc.

1036 Gilbert Ave. (2) (Phone: GA 1-1830)
Don K. Howard, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Sales Production Corp.

1617 Reading Road (2) (Phone: CH 1-1007)
George R. Timmerman, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Fiberglass
Services: Installation, dismantle, storage, backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

CLEVELAND

Andrews Bartlett & Associates, Inc.

1849 W. 24th St. (Phone: TOwer 1-6045)
A. S. Andrews, President; Harold E. Bartlett, Vice-President
Departments: Exhibit Design
Services: Installation, dismantle, convention decoration, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Bates & Hammond, Inc.

1011 Bronson Court (Phone: PRospect 1-6725)
John P. Bates
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, mobile units, production displays, animation, floats, lighting

Calmore-DeVorn, Inc. (EP&DA)

1445 Dodge Ct. (14) (Phone: CH 1-2307)
C. Calvin Moore, President
Robert L. DeVorn, Vice-President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle
Special Units: Self-contained displays, mobile units, production displays, animation

DV Displays Corp. (EP&DA)

3506 Vega Ave. (Phone: OLympia 1-7600)
S. P. Cramer, V.P.
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Plastics

EXHIBIT BUILDERS SHOW DECORATORS FURNITURE SUPPLIERS continued

Services: Installation, dismantle, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

Gallo Displays, Inc. (EP&DA)

1012 Sumner Ave. (15) (Phone: TO 1-3440)
Paul B. Gallo, President
Departments: Exhibit Design, Exhibit Construction, Merchandisers, Sign, Silk Screen, Electrical, Mechanical, Photographic
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Glaze Display Service (EP&DA)

8501 Selwick Dr. (Phone: VI 3-2312)
Don Glaze, President
Services: Exhibit dismantle, installation, storage

Gravatt Displays Inc. (EP&DA)

19900 Ingersoll Dr. (Phone: ED 1-6450)
Reode Reskamp, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained displays, production displays, dioramas, mobile units, animation, interiors

Ivel Construction Corp. (EP&DA)

1220 Huron Rd. (Phone: SU 1-5533)
Leon Gordon Miller, Manager
(See listing under Brooklyn)

Images and Impressions

Ohio Displays are old hands (since 1919) at the business of imagery. We can help develop the graphic presentation of your creative selling objectives both for trade show and point-of-sale.
Custom Exhibits • Originators of **Self-Pak • Wrap-Pak** Displays.

Request illustrated catalogs.

ohio displays

Ohio Displays
2206 W. Superior Viaduct
Cleveland 13, Ohio

Applied Imagery for Creative Selling

EXHIBIT EXCELLENCE SINCE 1929

Stief DISPLAYS

HARVEY G. STIEF, incorporated
424 E. 131 St. CLEVELAND 8, O. • GLenville 1-4243

Ohio Displays, Inc. (EP&DA)

See Advertisement, Page 236

2206 W. Superior Viaduct (13) (Phone: CH 1-3777)
Clifford T. McKay, Vice-President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, backgrounds (solid), storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Rappaport Studios, Inc. (EP&DA)

1618 Walnut Ave. (14) (Phone: SU 1-6960)
Maurice I. Rappaport, President
Departments: Exhibit Design, Exhibit Construction, Photo Reproductions & Murals, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, models, murals

Rogers Display Studios, Inc. (EP&DA)

5815 Kinsman Rd. (4) (Phone: UT 1-0676)
Van R. Rogers, President
Departments: Exhibit Design, Exhibit Construction, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth furniture rental, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Sales Improvement Display Co.

1022 Belt Line St. (Phone: ON 1-1550)
Frederic W. Gill, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Harvey G. Stief, Inc. (EP&DA)

See Advertisement, Page 236

424 E. 131st St. (8) (Phone: GL 1-4243)
Harvey G. Stief, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth furniture rental, exhibit rental, backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

United Exposition Service Co.

1940 E. 6th St.
William S. Stetson, General Manager
(See listing under Atlantic City)

DAYTON

Merchandise Displays, Inc. (EP&DA)

44 Webb St. (Phone: CL 4-2177)
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, floats, animation

TOLEDO

Activ-Ad, Incorporated (EP&DA)

21 S. Erie St. (2) (Phone: CHerry 8-3541)
L. K. Mueller, President
Departments: Exhibit Design, Exhibit Construction, Hardbound Fabricating, Metal Fabricating, Plastics, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

Herzberg Decorating Studios

835 Broadway (9) (Phone: CHerry 3-5978)
Max R. Herzberg, Owner
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, convention decorating, exhibit rental
Special Units: Self-contained displays, mobile units, production displays, animation, floats

FAMOUS LAST WORDS No. (13)

"WE OUGHTA HAVE A MOBILE SHOWROOM"

...YOU SURE "OUGHTA"

There's a limit to what a salesman can do personally in carrying an extensive merchandising program to the trade. That's why more and more companies are putting their "sell" on wheels—in the form of traveling showrooms which give their salesmen much better control of a sales presentation.

Armstrong Cork Company, for example, recently commissioned GRS&W to design and build interiors for 22 traveling showrooms. Right now, these mobile display units are touring the country bringing Armstrong's outstanding merchandising program directly to the doorsteps of 20,000 retail dealers. By having all the sales and merchandising aids, presentation equipment and actual products all in one central location, the salesmen are able to deliver the sales message in a much more efficient and convincing manner.

GRS&W has constructed many mobile showrooms for clients with vastly dissimilar products and objectives. We'll be glad to discuss how this important medium can fit into your sales promotion program.

Send for interesting case history stories on "Traveling Showrooms."

GRS&W **exhibits and displays**

5875 CENTRE AVENUE, PITTSBURGH 6, PENNSYLVANIA

PLANNED

Gardner Displays' *Planned Impac*

provide

PLANNED IMPACT is the Gardn

integrating plans, budgets, design, constructio

greatest sales impact at the least expense, befo

Here's how Gardner's PLANNED IMPACT programmi

1 Working with you and your exhibit team, Gardner assists in determining and analyzing your complete exhibit program for the year—prepares a practical exhibiting schedule of trade shows, sales meetings, lobby and window displays, training programs, shareholder meetings, etc. . . . helps decide what conventions offer the best sales opportunities . . . what space is needed for each show and the size and form of individual displays to be used. Gardner's experience and knowledge of costs of space, construction, transportation, installation and storage, enables both you and Gardner to establish a realistic exhibit schedule and budget well in advance, and get the most for your display dollar.

2 After your promotional, merchandising and advertising personnel have determined **what** to sell—whether a specific product, a line of products, overall company facilities or corporate image—Gardner helps them determine **how** to sell it . . . whether the approach should be hard-sell or soft-sell. Gardner works with you in developing an overall "theme" for the year's showings . . . taking into consideration not only the products or services to be featured, but also the possibilities for design and display techniques.

3 Designing is a strong point wi Gardner Displays. Designing with flair. Designing exhibits that a **flexible** . . . which can be used mu ways, for many purposes. Often an exhib planned for a major show can be designed that modular units of this exhibit can be us for single, complete displays at smaller show or regrouped for various size exhibits, wi considerable savings. Each display is an ey catching show stopper—fresh in appearan yet possessing the impact of the total exhib

IMPACT*

Programming better exhibits for less money!

Displays concept of plan-ahead programming... and traffic control to achieve the largest potential audience.

works:

4 Gardner's expert traffic control department will eliminate many of your exhibiting headaches. Using card-index and case-keyed records, this group makes sure proper elements of each exhibit are delivered to the right place at the right time. Scheduling is kept flexible so that substitutions of new product displays and new developments can be made as they are introduced. This expediting service is a favorite of many of our clients. And Gardner's safe, careful storage service completes this comprehensive exhibit program.

In short, Gardner Displays takes care of all the processing for you (and the worrying, too!) . . . freeing you for other corporate duties; each member of your staff and ours knows what the plans are, what his function is . . . and can do his job quickly, smoothly and with minimum supervision.

If you would like examples of how PLANNED IMPACT programming has worked for other companies, or if you would like to talk over the possibility of a PLANNED IMPACT program for your organization, just call or write the Gardner Displays office nearest you. No obligation, of course.

GARDNER DISPLAYS
has offices and facilities in strategic locations:

PITTSBURGH 13, PA.
477 Melwood Ave. • MAyflower 1-9443

CHICAGO 8, ILL.
1937 W. Hastings St. • TAylor 9-6600

DETROIT, MICH.
Box 142, Birmingham, Mich. • LIncoln 4-2030

NEW YORK 17, N. Y.
41 East 42nd St. • MUrrayhill 7-2621

PHILADELPHIA 10, PA.
830 Land Title Bldg. • LOcust 8-5395

GARDNER DISPLAYS
"FIRST NAME IN EXHIBIT SERVICES"

WARREN

Custom Displays, Inc. (EP&DA)

2610 N. Park Ave. (Phone: EXpress 4-1555)
Robert A. Wellington, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, storage
Special Units: Self-contained units, dioramas, mobile units, production displays, animation

OKLAHOMA

TULSA

Dallas Meade Constructors, Inc. (EP&DA)

55 N. Madison St. (Phone: LUther 4-7201)
Arthur J. Miller, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

OREGON

PORTLAND

Bert J. Harris & Associates (EP&DA)

210 N. W. 21st Ave. (9) (Phone: CA 3-2222)
Bert J. Harris, Owner
Departments: Design
Services: Installation, dismantle
Special Units: Self-contained units, dioramas, mobile (truck, trailer) units, production displays, animation, floats

Porterfield Displays (EP&DA)

4412 S.W. Corbett Avenue (Phone: CApitol 6-3907)
Wilbur A. Porterfield, President
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, furniture, draperies, background (drape & solid)
Special Units: Self-contained displays, animation, presentations, floor & building plans

Charles L. Wakefield Displays-Decorations

4422 S.W. Corbett St. (Phone: CApitol 8-8249)
Services: Booths, stages, signs, flags, draperies, furniture, lighting, display materials, mobile units

PENNSYLVANIA

HARRISBURG

Hain Wolf Studios, Inc. (EP&DA)

4001 Walnut St. (Phone: KIngswood 5-3717)
Don E. Grimes, Vice-President
Departments: Design, Sign, Silk Screen, Electrical, Mechanical, Metal Work, Plastic Fabrication
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained units, dioramas, mobile units, production displays, animation, floats

PHILADELPHIA

Lewis Barry, Inc. (EP&DA)

275 S. 59th St. (39) (Phone: SHerwood 8-3113)
Robert C. Barry, President
(See listing under New York City)

Berm Studios, Inc. (EP&DA)

404 E. Baltimore Ave. (Phone: Granite 2-2431)
Sydney Berman, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen
Services: Installation, dismantle, booth background and drape rental, storage, booth furniture rental, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

Design Associates, Inc. (EP&DA)

4422 Market St. (4) (Phone: EVergreen 2-2747)
Courtney V. Franklin, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, training

Dirmeyer Displays, Inc. (EP&DA)

3340 Rorer St. (34) (Phone: GArfield 5-5130)
C. N. Dirmeyer, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Silk Screen, Sign, Electrical, Mechanical
Services: Installation, dismantle, storage
Special Units: Point of purchase displays, animation, scale models, dioramas, mobile units, production displays

The Display House

1101 S. 20th St. (46) (Phone: PE 5-4448-49-50)
Barton Lewy, Vice-President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Woodwork, Cabinet Construction, Silk Screen
Services: Installation, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, mobile units, production displays, dioramas, animation, floats, models, interiors

Display Studios, Inc.

5811 Center Ave. (Phone: MO 1-227)
Glenn H. Wegele, President
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, backgrounds (solid)
Special Units: Self-contained displays, point of purchase displays, dioramas, mobile units, production displays, animation, window displays, TV props, models, mock-ups

Gardner Displays Co. (EP&DA)

830 Land & Title Bldg. (Phone: LOcust 8-5395)
Dale Meeder
(See listing under Pittsburgh)

General Exhibits (EP&DA)

1600 S. Bambrey St. (45) (Phone: HOward 7-1600)
S. Miller Mack, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained units, mobile units, animation devices

Ivel Construction Corp. (EP&DA)

(Dailey Service)
1207 Sprunce St. (Phone: KIngsley 6-1797)
(See listing under New York City)

Sho-Aids, Inc. (EP&DA)

277 S. 59th St. (39) (Phone: SHerwood 8-2622)
Louis DeCecco, Vice-President
Services: Booth installation, dismantle

William H. Simkins Studio (EP&DA)

3 Penn Center Plaza (2) (Phone: LOcust 4-0202)
C. E. Frost, Director
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Silk Screen, Electrical, Mechanical, Sales Meetings, Graphic Arts, Photography, Theatre for Industry
Services: Installation, storage, producers, writers and directors of sales meetings and presentations, employee training aids, film strips, slides, artwork, brochures, booklets, visual aids and package design
Special Units: "Simkimatic" programming control unit for shows, lighting and projection equipment slides filmstrips, recording

W. E. Sparks Studio, Inc. (EP&DA)

2415 South St. (46) (Phone: KI 5-6040)
Donald R. Sparks, President
Departments: Exhibit Design, Exhibit Construction, Painting
Services: Installation, storage
Special Units: Self-contained units, animation devices

United Booth Equipment Co.

630 S. 42nd St. (4) (Phone: EVergreen 6-2772)
Sol Katz, General Manager
(See listing under Atlantic City)

PITTSBURGH

Gardner Associates, Inc. (EP&DA)

335 Fifth Ave. (22) (Phone: ATlantic 1-2640)
Harry B. Gardner, Jr., President
Departments: Design, Phonomimic, Demonstration and Dramatized Sales Features, Audio Service

Gardner Displays Co. (EP&DA)

See Advertisement, Pages 238, 239

477 Melwood St. (13) (Phone: MA 1-9443)
J. M. Crookston, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

GRS&W (EP&DA) (Gardner, Robinson, Stierheim & Weis, Inc.)

See Advertisement, Page 241

5875 Center Ave. (6) (Phone: EM 2-1400)
R. P. Stierheim, President
Robert C. Dickman, V-P Sales
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, storage, exhibit rental, backgrounds (solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

United Booth Equipment Co.

411 Seventh Ave., Chamber of Commerce Bldg. (Phone: GRant 1-0316)
William W. Stetson, General Manager
(Affiliate of United Exposition Service Co., Atlantic City, N. J.)

PROSPECT PARK

Technical Displayers, Inc.

5015-25 Warrington Ave. (Phone: SHerwood 7-6681)
William J. Scher, President
Departments: Design, Silk Screen, Sign, Electrical, Mechanical
Services: Installation, dismantle, storage, exhibit rental
Special Units: Self-contained units, dioramas, mobile units, animation

TENNESSEE

MEMPHIS

Newhouse Co., Inc.

124 Exchange Ave. (Phone: JA 6-8916)
Will Grimes, Mgr.
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, sho-cards, flag decorations

TEXAS

DALLAS

Freeman Decorating Co. (EP&DA)

See Advertisement, Page 237

3004 Commerce St. (Phone: RIverside 1-1514)
D. S. "Buck" Freeman, President
Departments: Exhibit Design, Exhibit Construction, Sign, Metalwork, Mechanical, Electrical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, show decorating
Special Units: Self-contained displays, production displays, mobile units, dioramas, animation

HOUSTON

Arnold-Rogers

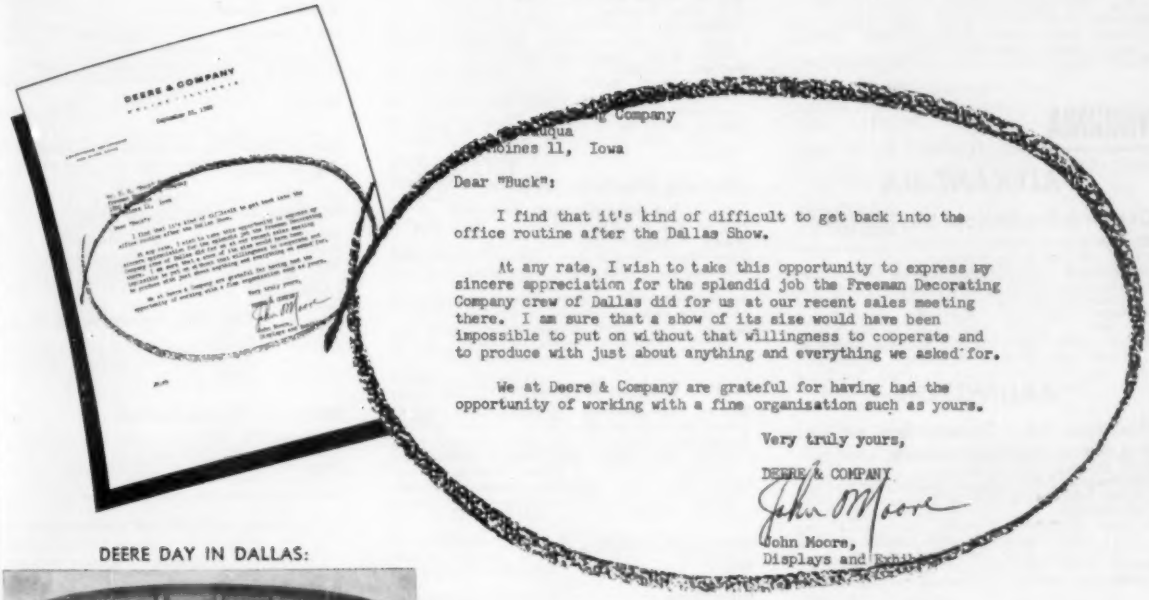
101 Main St. (2) (Phone: CApitol 7-6165)

FREEMAN HAS DONE IT AGAIN!

—turned in an outstanding decorating and display performance for an event that was really big, even by Texas standards . . .

DEERE DAY IN DALLAS

Here's what Deere & Co. had to say about the services Freeman provided:



DEERE & COMPANY

[illegible] Company
[illegible]uqua
[illegible]oines 11, Iowa

Dear "Buck":

I find that it's kind of difficult to get back into the office routine after the Dallas Show.

At any rate, I wish to take this opportunity to express my sincere appreciation for the splendid job the Freeman Decorating Company crew of Dallas did for us at our recent sales meeting there. I am sure that a show of its size would have been impossible to put on without that willingness to cooperate and to produce with just about anything and everything we asked for.

We at Deere & Company are grateful for having had the opportunity of working with a fine organization such as yours.

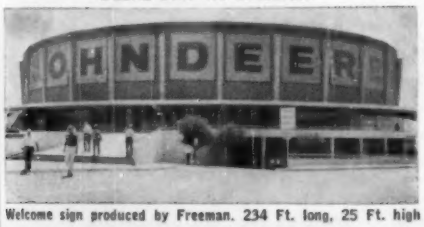
Very truly yours,

DEERE & COMPANY

John Moore

John Moore,
Displays and Exhibits

DEERE DAY IN DALLAS:



Welcome sign produced by Freeman. 234 Ft. long, 25 Ft. high

Airport registration booth designed and built by Freeman

View of a portion of Auditorium decorations by Freeman

"Buck" Freeman, President of Freeman of Dallas says, "It is gratifying to have the opportunity to help set the stage for such a massive event as Deere Day In Dallas. And it is even more gratifying to know that again our performance has met with the whole-hearted approval of those we served."

Freeman services are in the habit of meeting with the whole-hearted approval of those who use them. You can be sure they will meet with yours, too,

CONVENTIONS—SALES MEETINGS—TRADE SHOWS—FIXED & TRAVELING DISPLAYS—ALL TYPES OF INTERIOR & EXTERIOR DECORATIONS—EXHIBIT DESIGNING AND CONSTRUCTION

FREEMAN OF DALLAS

(FREEMAN DECORATING COMPANY)

The Company That Comes Up With The NEW Ideas!

DALLAS, TEXAS
3004 Commerce St.
Riverside 1-1514

DES MOINES, IOWA
1800 Keosauqua
ATlantic 8-5705

OMAHA, NEBRASKA
4517 Military Ave.
REgent 8984

Frank Arnold, Partner
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation, show decorating

Brede, Inc.

2000 Hussion St. (Phone: CA 2-2625)
Eddie Jones, Manager
(See listing under Minneapolis)

Hazel Hays Southwestern Decorators (EP&DA)

6225 St. Augustine Ave. (21) (Phone: JA 4-3119)
Hazel Hays, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Mobile units

VIRGINIA

ALEXANDRIA

Design & Production, Inc. (EP&DA)

826 Slaters Lane (Phone: Ki 8-8080)
Irvin T. Shapiro, Sales Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models
Services: Installation, dismantle, and storage limited
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

ARLINGTON

Theodore John Christensen, Inc.

501 S. 20th St. (2) (Phone: OT 4-7608)
Frank Masters, Sales Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

WASHINGTON

SEATTLE

Rowan, Inc. (EP&DA)

2131 1st Ave. (Phone: MA 2-4077)
W. Al Rowan, President
Departments: Exhibit Design, Exhibit Construction, Sign, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, show decorating
Special Units: Production displays, floats

WISCONSIN

MILWAUKEE

Art Siemann Advertising, Inc.

2201 W. Greenfield Ave. (4) (Phone: MItchell 5-6365)
Art Siemann, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical
Services: Installation, dismantle, booth background rental, show decorating, flag rental and decorating for conventions
Special Units: Self-contained displays, production displays, floats, dioramas, mobile units

Derse Advertising Co. (EP&DA)

2620 West St. Paul Ave. (3) (Phone: DI 4-2770)
Robert Draeger, Display Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Metal Work, Plastic Fabrication
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Foster Custom Displays, Inc.

224 E. 1st St. (4) (Phone: BR 6-0668)
Earl J. Foster, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, storage, show decorating, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, production displays, animation, floats, signs, mobile units

Gray-Way Advertising Displays, Inc. (EP&DA)

3727 N. Palmer St. (12) (Phone: FR 4-0840)
F. E. Gray, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Mechanical, Model Making, Metal Work, Plastic Fabrication
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating, outdoor advertising, bulletins
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, signs, charts

Hartwig Displays (EP&DA)

See Advertisement, Page 214

1325 N. Van Buren St. (2) (Phone: BR 6-4857)
Walter A. Hartwig, President
Departments: Exhibit Design, Exhibit Construction, Metal and Plastic Fabrication, Electrical, Mechanical
Services: Installation, exhibit and furniture rental, storage, backgrounds (solid)
Special Units: Self-contained units, models, dioramas, terminal displays, animated figures, mobile units, models, industrial exhibits

Lothar Display Engineering Co.

3636 W. Fairmount Ave. (9) (Phone: HO 3-0882)
Lothar M. Weichelt, Owner
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Plastic Fabricating, Electrical, Mechanical, Model Making
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Motion & Display Co.

1032 W. Somers St. (5) (Phone: BR 1-3921)
Lee Marks, General Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Spray Painting
Services: Installation, dismantle, booth background and drape rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation

Wisconsin Display Studios

1124 N. 5th St. (5) (Phone: BRoadway 6-2675)
William Leutner, Manager
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats

CANADA

BRITISH COLUMBIA

VANCOUVER

Challier Display Associates Ltd.

1451 Adanac St. (Phone: HAstings 8417)
Herbert Challier, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units production displays, animation, floats

ONTARIO

TORONTO

Arrow Displays

586 Kingston Road (8) (Phone: OX 9-2315)
W. Wallis, Owner
Departments: Sign
Services: Exhibit rental, show decorating

Dana Designs, Ltd.

19 Yorksville Ave. (Phone: WA 4-8453)
Lloyd A. Hackwell, Vice President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth furniture rentals
Special Units: Self-contained displays, dioramas, animation

Design Craft, Ltd.

340 Dufferin St. (Phone: LEnnox 4-8471
C. M. Charters, President
Departments: Exhibit Design, Exhibit Construction, Metal & Plastic Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation, floats, models

Display Service Co., Ltd.

101-103 Queen St., E. (Phone: EM 3-5125)
Gordon F. Hall, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Dynamic Displays, Ltd.

200 Geary Ave. (Phone: LE 1-5051)
Frank J. Bernard, President
Departments: Sign, Electrical, Mechanical, Exhibit Design, Exhibit Construction
Services: Installation, booth furniture rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Jack A. Frost, Ltd.

6 Shawbridge Ave. (Phone: Popular 2-8296)
(See listing under Detroit)

Octopus Products

200 Geary Ave. (Phone: LE 1-5051)
Frank J. Bernard, President
Departments: Exhibit Design
Special Units: Self-contained displays, unitized assembly system

Staples Sign & Display Ltd.

544 King St., W. (Phone: EM 6-2709)
G. O. Staples and J. N. Staples, Partners
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Carpentry
Services: Installation, booth background and drape rental, booth furniture rental, storage
Special Units: Self-contained displays, production displays, animation devices

Stronco Ltd.

111 Judge Road (18) (Phone: BE 1-6541)
(See Hale Decorators, Buffalo)

QUEBEC

MONTREAL

Carl Mangold, Ltd.

1495 St. James St., W. (Phone: WEllington 2-[illegible])
Carl Mangold, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Carpentry
Services: Installation, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Clarkson-Conway Associates, Ltd.
Queen Elizabeth and Sheraton Mount Royal Hotels (Phone:AVenue 8-6742; UNiversity 1-6146)
Raymond R. Meikle, Managing Director
Departments: Sign, Electrical
Services: Installation, dismantle, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating

Taylor Advertising, Ltd.
425 River St. (Phone: TR 2571)
V. E. Traversy, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Jones Decorating Co. (EP&DA)
2807 Sunset Blvd. (Phone: DU 7-4344)
A. Byron Perkins, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Gardner Displays Co. (EP&DA)
1937 W. Hastings St. (8) (Phone: TAylor 9-6600)
James B. Cassell, Manager
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, furniture, draperies, backgrounds (drape & solid)
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation

Hartwig Displays (EP&DA)
36462 Broadway (13) (Phone: TRaceland 2-8910)
Eugene Hendricks, General Manager
Departments: Exhibit Design, Metal Work, Silk Screen Process, Plastic Fabrication, Electrical, Mechanical
Services: Installation, dismantle, convention decorations
Special Units: Self-contained displays, dioramas, mobile units, animation, models, terminal displays, floats, training devices, sign, sound, engineering

Andrews, Bartlett & Associates, Inc.
1025 Connecticut Avenue
(See listing under Cleveland)

Badge Suppliers
Model Agencies
Photographers

ARIZONA

PHOENIX

PHOTOGRAPHER

Markow Photography
741 E. McDowell Rd. (Phone: AL 8-6191)
Bob Markow, Owner

TUCSON

PHOTOGRAPHER

Western Ways Commercial Photography
376 S. Stone Ave.
Peter Balestrero, Manager

MODEL AGENCY

Flair Parissienne
3826 E. Speedway
Marie Sarkiss, Director
Services: Models

CALIFORNIA

LOS ANGELES

BADGE SUPPLIER

Award Incentives, Inc.
4710 Crenshaw Blvd.
(See listing under New York City)

SAN FRANCISCO

BADGE SUPPLIERS

Danzinger Sales Division
Walter N. Cribbins & Co. Inc.
619 Mission St. (5) (Phone: YUkon 2-8450)
Dan Danzinger, Vice President
Products: Badges, ribbon, buttons, convention gifts

Award Incentives, Inc.
619 Mission St.
(See listing under New York City)

PHOTOGRAPHERS

Cristof Studio
950 California (Phone: EX 2-5710)
K. E. Cristof, Owner

Moulin Studios
181 Second St. (5) (Phone: YU 6-4224)
Morrie Cohen

COLORADO

DENVER

BADGE SUPPLIER

Colorado Badge & Novelty Co.
2051 Champa St. (5) (Phone: AComa 2-3813)
Products: Badges in celluloid, ribbon and metal trophies, engraving, medals

MODEL AGENCY

Finesse Studios
78 Sparks St. (Phone: CEntral 3-7663)
Olga Kelman, Managing Director
Services: Models, supervision of fashion shows

Morganti Charm & Modeling School
1443 Stout St.
Cesare Morgariti, President

PHOTOGRAPHER

Charles Grover Photography
1479 S. Jackson St. (10) (Phone: SKyline 6-8059)
Charles E. Grover, Owner

CONNECTICUT

HARTFORD

PHOTOGRAPHER

Capitol Studios, Inc.
26 High St. (3) (Phone: JAckson 5-1175)
Norman Pastor, President

DISTRICT OF COLUMBIA

WASHINGTON, D.C.

BADGE SUPPLIER

Lamb Seal & Stencil Co.
824 13th St. N.W.
C. H. Brown, President
Products: Badges (ribbon, plastic, metal)

MODEL AGENCY

Convention Services
605 15th St., N.W., Suite 500
Phyllis Herson, Director
Services: Models, fashion show productions, hospitality hostesses

PHOTOGRAPHERS

Capitol Photo Service, Inc.
1177 New Hampshire Ave., N.W.
Ed Segal, Sales Manager

Chase Studios, Ltd.
1904 M Sts., N.W. (6) (Phone: DIstrict 7-4900)
Emil Schaefer, President

Harris & Ewing
1304 G St., N.W. (7) (Phone: NA 8-8700)
Andrew J. May, Vice-President

Tenschirt Photo Co.
1524 K St., N.W. (Phone: NAtional 8-5495)
Joe Tenschirt, Owner

FLORIDA

MIAMI BEACH

PHOTOGRAPHER

Noel Lanham
3101 Collins Ave.
Noel Lanham, Owner

ST. PETERSBURG

BADGE SUPPLIER

D. L. Vaughn & Associates
932 Central Avenue
Dale Vaughn, General Manager
Products: Badges, registration cards, ribbons

MODEL AGENCY

Helen Cook Modeling Agency
2534 Central Ave.
Services: Models, hostesses

PHOTOGRAPHERS

Abby Photographers, Inc.
3635 5th Ave. (3) (Phone: 5-5540)
Albert J. Bottorff

Joe Scheff Photography
311 First Ave., South (1) (Phone: HE 5-5022; HE 7-8421)

GEORGIA

ATLANTA

BADGE SUPPLIER

General Specialties, Inc.
94 Edgewood Ave., N.E.
R. L. Cheek, President
Products: Celluloid name holders, metal name bars, ribbons, buttons, arm bands, sashes, novelties

MODEL AGENCY

Patricia Stevens Modeling School
22 W. Madison Ave.
(See listing under Chicago)

PHOTOGRAPHERS

Edgar Orr & Co.
85 Cain St., N.E.
Edgar Orr, Owner

Reeves Studios
611 Boulevard, N.E. (8) (Phone: TR 2-1124)
Charlie Knapp, Manager

AUGUSTA

PHOTOGRAPHERS

Morgan Fitz Photographers
305 News Bldg. (Phone: 4-7759)
Morgan Fitz, Owner

H and H Photo Service Co.
1554 Piedmont Ave., N.E. (Phone: TR 4-9081)
Hugh B. Bagley

ILLINOIS

CHICAGO

BADGE SUPPLIERS

Adcraft Manufacturing Co.
455 N. Oawley Blvd. (12) (Phone: MO 6-0272)
F. J. Sitzberger
Products: Badges, printed inserts, registration cards, emblems, plaques

Award Incentives, Inc.
6331 W. Spokane Ave. (46)
John J. Finney, Gen. Sales Mgr.
(See listing under New York City)

Green Duck Metal Stamping Co.
1520 W. Montana St. (14) (Phone: LAkeview 5-71000)
Products: Badges in celluloid, ribbon and metal

Parisian Novelty Co.
3510 S. Western Ave. (9)
Louis E. Kahn, Vice President
Products: Badges, badge holders, buttons, advertising specialties

MODEL AGENCIES

Nancy Simpson Agency
64 W. Randolph St. (Phone: ANdover 3-1856)
29 E. Madison St., Suite 909 (Phone: ANdover
Edgar H. Simpson, Genl. Mgr.
Services: Models, narrators, receptionists, demonstrators, sales assistants, fashion shows, charm lecture & programs for convention wives

Patricia Stevens Model & Talent Agency
22 W. Madison St. (Phone: STate 2-9107)
Services: Models, receptionists

Vance Model & Talent Agency
131 S. Wabash St. (Phone: Financial 6-5430)
Ed Harrell, Manager
Services: Models, receptionists, talent

PHOTOGRAPHERS

Oscar & Associates, Inc.
63 E. Adams St. (3) (Phone: WAbash 2-0056)
Jerry A. Smolka, President

PICS Photographers, Inc.
187 N. LaSalle St. (1) (Phone: DEarborn 2-1062)
Wayne A. Thiem, Vice-President

MASSACHUSETTS

BOSTON

BADGE SUPPLIERS

Arthur Blank & Co., Inc.
55 Cummington St. (15)
Harry Blank, Manager
Products: Convention badges, plastic holders, printed plastics, buttons, badges, ribbons

Pilgrim Badge & Specialty Co.
278 Babcock Ct. (15) (Phone: STadium 2-9300)
William S. Epstein, Sales Manager
Products: Badges in plastic, ribbon and metal

MODEL AGENCIES

Burr of Boston
419 Boylston St.
Margery Burr, Manager
Services: Hostesses, fashion shows

Rogers Model Agency
30 Huntington Ave. (16) (Phone: COmmonwealth 6-3420)
Roly Rogers, Director
Services: Models, receptionists, demonstrators

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For MEETINGS and CONVENTIONS
Name Badges, stick on any Garment. No pins or buttons.
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GORDON NOVELTY CO., INC.
933 Broadway New York 10, N. Y.

PHOTOGRAPHERS

Atlantic Photo Service
665 Boylston St.
Mike Horwitz

Fay Foto Service, Inc.
45 W. Canton St. (Phone: COpley 7-2000)
Harry Selig, Manager

School Street Camera Corp.
289 Washington St.
Daniel A. Covity

MICHIGAN

DETROIT

MODEL AGENCY

Patricia Stevens Modeling School
707 Empire Bldg. (26) (Phone: WO 1-0187)
Doris Wood, Director
(See listing under Chicago)

PHOTOGRAPHER

Spencer Photographers
1200 United Artist Bldg. (26)
K. S. Spencer, Owner

MINNESOTA

MINNEAPOLIS

BADGE SUPPLIERS

Midwest Badge & Novelty Co., Inc.
4420 Excelsior Blvd. (16) (Phone: WAlnut 7-9901)
A. F. Collins, President
Products: Badges, buttons, trophies, novelties

Wendell-Northwestern, Inc.
2424 East Franklin
William E. Bryant, Vice President
Products: Badges, buttons

MODEL AGENCY

Vangen Models
4112 Highwood Rd. (16) (Phone: WAlnut 6-4336)
Margaret Vangen, President
Services: Models, hostesses, actors, props, costumes

PHOTOGRAPHER

Hasco Photographic Studio
1109 S. 2nd St. (15) (Phone: FEderal 8-4008)
Henry A. Simacek, Sr., Manager

ST. PAUL

PHOTOGRAPHER

Schawang Studio
961 Rice St. (17) (Phone: HU 9-7333)
Peter E. Schawang, Jr., Partner

MISSISSIPPI

JACKSON

PHOTOGRAPHER

Hiatt-Ford Photographers
319 E. Peary St. (Phone: FL 2-9018)
Gil Ford, H. R. Hiatt—Partners

MISSOURI

KANSAS CITY

BADGE SUPPLIER

Jack Bilt Corp.
See Advertisement, Page 244
906 Central St. (6)
Marshall Hughes, Jr.
Products: Pressure-sensitive stick-on badges, novelties

ST. LOUIS

BADGE SUPPLIER

Award Incentives, Inc.
8623 Brookshire
University City 24
(See listing under New York City)

St. Louis Button Co., Inc.
415 Lucas Ave. (2) (Phone: CEntral 1-4916)
W. C. Ayer, President
Products: Celluloid buttons, plastic badge cases, ribbons

PHOTOGRAPHERS

Dorrill Photographers
922 Pine St. (1) (Phone: CE 1-0606)
Irv Schankman, Manager

Eugene Taylor Convention Photographer
1134 Locust St. (1) (Phone: CHestnut 1-5466)
Eugene Taylor, Owner

NEW JERSEY

ATLANTIC CITY

MODEL AGENCY

Atlantic City Models Guild
8 S. Hanover Ave. (Phone: 2-2222)
Marie McCullough, Executive Director
Services: Models, receptionists, sales assistants, fashion shows, charm lectures, sightseeing tours, entertainment all types of programs

PHOTOGRAPHERS

Central Studios Convention Photographers
625 Atlantic Ave. (Phone: 4-1216)
Morris Newstat, Owner

Fred Hess & Son
166 S. Virginia Ave. (Phone: 4-6114)
Howard Rosswork, Manager

CAMDEN

MODEL AGENCY

Jo Anderson Model Agency
731 Federal St.
Peg Anderson, Director
Services: Hostesses, demonstrators, costumes

NEWARK

BADGE SUPPLIER

The Whitehead & Hoag Co.
107 First St. (1) (Phone: HUmboldt 3-4600)
A. E. Wunderlich, Sales Promotion Manager
Products: Arm bands, badges in plastic and metal, buttons in plastic and metal, ribbon, trade show souvenirs.

NEW YORK

BEAVER FALLS

BADGE SUPPLIER

Glenfield Plastics, Inc.
Phone: LOwville 430
Robert H. Snow, Sales Manager
Products: Badge holders, printed inserts, ribbons

BUFFALO

MODEL AGENCY

Ferrel School of Modeling
271 Delaware Ave. (Phone: MO 6898)
Marion K. Ferrel, Director
Services: Models, receptionists

NEW YORK

BADGE SUPPLIERS

Award Incentives, Inc.
60 Jay St. (Phone: JA 2-3600)
Murray Nedell, President
Products: Badges, ribbons, emblems, trophies

Best Banner & Novelty Co.
43 E. 20th St. (3) (Phone: AL 4-2255)
Sol Hirsch, Owner
Products: Badges, buttons, ribbons, arm bands

Empress Specialty Co.
716 Broadway
E. Ress
Products: Badges, buttons, advertising novelties

Flaghouse, Inc.
2010 3rd Ave. (29)
Thomas G. Borowik, Vice President
Products: Badges, buttons, pennants, flags, pens

MODEL AGENCIES

Saxi J. Holtsworth Model Agency
316 W. 57th St. (19) (Phone: CO 5-9361)
Saxi J. Holtsworth, President
Services: Models, booth demonstrators

Beatrice Joyce Presentations
150 Broadway (Phone: BE 3-3813)
Beatrice Joyce
Services: Fashion shows

McClelland Agency, Inc.
8 West 56th St.
Services: Models, actors, actresses

Bev. Salie Agency Inc.
151 E. 50th St. (Phone: PLaza 3-0161)
Services: Models, receptionists

The Perkins Model Agency
139 E. 53nd St.
Cye Perkins, Owner

Green Duck Metal Stamping Co.
55 W. 42nd St. (36)
Lanny J. Russon, Manager
(See listing under Chicago)

E & H Simon, Inc.
381 Fourth Ave. (16) (Phone: LExington 2-0430)
Herbert Simon, President
Products: Badges, buttons

PHOTOGRAPHERS

Convention Photos
58 E. 34th St. (16) (Phone: MU 5-7326)
George Jervas & O. Winston Link

Arthur David Studios, Inc.
541 W. 207 St.
Arthur Greenberg, President

Globe Photos, Inc.
67 W. 44th St. (Phone: YUkon 6-2050)
Bill Eisnitz

Standard Flashlight Co., Inc.
1595 Broadway (19)
Louis Davis, Vice-President

Universal Photo Service
22 W. 30th St. (16) (Phone: OR 7-7972)
Jack Lichtman, Manager

ROCHESTER

BADGE SUPPLIER

Metal Arts Co., Inc.
742 Portland Ave. (21)
Charles W. Jack, Sales Manager
Products: Embossed metal convention badges

SYRACUSE

BADGE SUPPLIER

H. Stiefel Co.
548 S. Salina St. (2)
Hans Stiefel, President
Products: Badges, buttons, ribbons, give-a-ways

PHOTOGRAPHER

Dan Owen Commercial Photography
Pickard Drive
Dan Owen, President

NORTH CAROLINA

ASHEVILLE

PHOTOGRAPHERS

Ewart M. Ball Photographic Service
P.O. Box 111 (60 Palm Grove Ave.)
Ewart M. Ball, Manager

Putnam Photography
63 Elkmont Drive (Phone: ALpine 2-4010)
Richard P. Putnam, Owner

OHIO

AKRON

PHOTOGRAPHER

National Convention Photo Service
1528 East Ave (14) (Phone: PL 3-8917)
Sid Mendelson, Manager

CINCINNATI

BADGE SUPPLIERS

Award Incentives, Inc.
6098 Dryden Street
(See listing under New York City)

Pettibone Bros. Mfg. Co.
224-228 E. 8th St. (2) (Phone: CH 1-5080)
Gene Mesh, Sales Manager
Products: Badges, buttons, ribbons, badge cases, banners, flags

MODEL AGENCY

Kathleen Wellman's Modeling School
31 East 4th St. (2) (Phone: Dunbar 1-6996)
Kathleen Wellman, Director
Services: Models, receptionists

PHOTOGRAPHERS

Marsh Photographers, Inc.
12 E. Ninth St. (2) (Phone: GArfield 1-1234)
John Dixon, Manager

Osborne Photographers
505 Elm St. (2) (Phone: MA 1-3948)
L. S. Osborne Convention Manager

CLEVELAND

BADGE SUPPLIERS

Dawson Co.
2929 Prospect Ave. (15) (Phone: Prospect 1-7770)
R. M. House
Products: Badges, buttons, ribbons, show producers, props

Western Specialty Co.
211 Ninth-Chester Bldg.
J. M. Latta, Sales Manager
Products: Badges

PHOTOGRAPHER

Miller-Erlter Studios
2601 Detroit Ave. (Phone: MAin 1-3279)
Art Miller, Owner

COLUMBUS

PHOTOGRAPHER

Firestone Photographs
168 N. 3rd St. (15) (Phone: CApitol 8-5883)
Daniel Firestone, Owner

PENNSYLVANIA

PHILADELPHIA

BADGE SUPPLIERS

Award Incentives, Inc.
2817-19 N. Broad Street
(See listing under New York City)

Philadelphia Badge Co., Inc.
1007 Filbert St. (7) (Phone: WAlnut 2-1790)
Mrs. Gertrude J. Bell, Sales Manager
Products: Pressure-sensitive badges badge cases

MODEL AGENCIES

Dorothy Dean Model Agency
1011 Chestnut St.
Services: Demonstrators, hostesses, models, registrars, actors

Patricia Stevens Finishing School
1621 Chestnut St. (Phone: LOcust 7-1300)
Joan Klein, Director
Services: Models, instructors

Philadelphia Modeling and Charm School
105 S. 18th St.
Robert Campbell, Assistant Director
Services: Models, demonstrators, speakers, hostesses, photographers, industrial show producer

PHOTOGRAPHERS

Jules Schick, Photography
Architects Bldg. 17th & Sansom Sts. (3) (Phone: LOcust 3-2028)
Jules Schick, Partner

Standard Photo Service
See Advertisement, Page 245
2031 Chestnut St. (3) & Sheraton Hotel (Phone: RIttenhouse 6-2038)
Sidney Robbins

PITTSBURGH

PHOTOGRAPHER

Vinard Studios
273 N. Craig St. (13) (Phone: MU 1-0314)
Lou Malkin, Owner

RHODE ISLAND

PROVIDENCE

BADGE SUPPLIER

Emblem & Badge Mfg. Co.
68 Pine St. (3) (Phone: DExter 1-5444)
Sol L. Resnik, Manager
Products: Badges, buttons, trophies, emblems

TENNESSEE

CHATTANOOGA

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BADGE SUPPLIERS
MODEL AGENCIES
PHOTOGRAPHERS
continued

BADGE SUPPLIER

Eaves Badge & Emblem Co.
107 E. 8th St. (2) (Phone: AM 6-1614)
George G. Eaves, Partner
Products: Badges, ribbons

KNOXVILLE

BADGE SUPPLIER

Colonial Press
409 Wall Ave. (1) (Phone: 2-4611)
R. L. Quinn, General Manager
Products: Badges

MEMPHIS

MODEL AGENCY

Cathy Bauby
33 N. Audindale (Phone: JAckson 6-5883, ext. 200)
Cathy Bauby, Owner
Services: Models, charm lectures, fashion shows, demonstrators, receptionists, bands, combos, talent acts

NASHVILLE

PHOTOGRAPHER

Grannis Studios
4003 Hillsboro Rd. (12) (Phone: CYpress 2-5380)
Bob Grannis, Owner

TEXAS

FT. WORTH

MODEL AGENCY

Howard-Eades Modeling School
Westbrook Hotel, 623 Salon (Phone: ED 9018)
Theodosia Howard
Services: Models, receptionists, fashion shows, hostesses

PHOTOGRAPHER

W. D. Smith Commercial Photographs
1307 W. El Paso St. (3) (Phone: EDison 5-5555)
W. D. Smith, Owner

SAN ANTONIO

PHOTOGRAPHERS

Lande Studio
3133 N. McCullough Ave. (12) (Phone: TAylor 4-2451)
Lester M. Lande, Manager

VIRGINIA

RICHMOND

PHOTOGRAPHER

Colonial Studios
9 East Grace St. (19)
Frank Dementi, Owner

WASHINGTON

SEATTLE

PHOTOGRAPHER

Kaminske Photography
5711 Phinney Ave. (3)
Harold Kaminske, Owner

SPOKANE

BADGE SUPPLIERS

Spokane Stamp Works
W. 401 First Ave.
Ross Eliot Jensen
Products: Badges, ribbons

PHOTOGRAPHERS

Commercial Photographers
E. 1720 Sprague Ave.
Dean H. Coon

Charles A. Libby & Son
S. 218 Lincoln St. (8) (Phone: MA 4-5535)
Charles A. Libby Jr., Manager

Richter-Brown, Inc.
319 Sprague Ave. (4)
Walter W. Richter, President

WEST VIRGINIA

CHARLESTON

PHOTOGRAPHER

W. E. Bollinger & Sons
128 Delaware Ave. (12) (Phone: DI 2-6561)
Cramer G. Bollinger, Sprague Bollinger; Partners

CANADA

ONTARIO

OTTAWA

MODEL AGENCIES

Del Rio Modelling and Theatrical Agency
338 Somerset St. West
Robert Del Rio, Manager
Services: Models, entertainers, photographer, bodes, entertainment

Finesse Studios
78 Sparks St. (Phone: Central 3-7663)
Olga Kelman, Managing Director
Services: Models, supervision of fashion shows

PHOTOGRAPHER

Dominion-wide Photographs
226 Sparks St.
James Thomson, Manager

Entertainment and Industrial Show Producers

CALIFORNIA

BERKELEY

Muir Theatrical Agency
Hotel Claremont (5) (Phone: THorn 5-6479)
Jimmy Muir, Manager
Services: Entertainment, music, models, receptionist

BEVERLY HILLS

General Artists Corp.
9025 Wilshire Blvd.
George R. Burke, Agent
(See listing under Chicago)

Music Corp. of America
9370 Santa Monica Blvd. (Phone: CRestview 4-7711)
(See listing under New York)

Television Communications, Inc.
407 Commercial Center St.
Dwight W. Whiting, Manager
(See listing under San Francisco)

HOLLYWOOD

The Jam Handy Organization
5746 Sunset Blvd.
Thomas Johnstone
(See listing under Detroit)

Wilding Inc.
5981 Venice Blvd.
(See listing under Chicago)

LOS ANGELES

TelePrompter Corp.
357 N. LaBrea Ave. (Phone: WEbster 6-6195)
Fred Barton, Vice President
(See listing under New York)

National Assemblies Agency
1246 S. La Cienega Blvd. (35)
Albert S. Otto, Manager
Services: Magic, music, variety, education

POMONA

Otto Program Management
P. O. Box 406 (Phone: NAtional 6-3090)
Albert S. Otto, Director
Services: Speakers, entertainers

SAN DIEGO

Crown Theatrical Agency
Hotel San Diego (1) (Phone: BElmont 3-0830)
Billy Carmen, Owner
Services: Music, entertainment

SAN FRANCISCO

Larry Allen Agency
470 Columbus Avenue (11) (Phone: EXbrook 2-8033)
Dinty Moore, Owner
Services: Music, entertainment

Haymond Booking Agency
450 Geary St., Suite 500 (2) (Phone: PR 5-4722)
Camile and ZaZa Haymond, Partners
Services: Music, entertainment

Music Corp. of America
105 Montgomery St. (Phone: EXbrook 2-8922)
(See listing under New York)

Television Communications, Inc.
NBC Bldg., 420 Taylor St. (2) (Phone: ORdway 3-2744)
Joseph B. Durra, Manager
Services: Create and produce closed circuit TV programs

COLORADO

DENVER

Jack Blue Agency
1441 Welton St. Room 226 (2) (Phone: ALpine 5-0301)
Jack Blue, Manager
Services: Music, entertainment, speakers

Jack Morton Productions
7065 W. 3rd Pl. (15)
Fred Rinquest, Manager
(See listing under Washington)

Oberfelder Concert Office
406 17th St. (Phone: TAbor 5-6101)
Hazel M. Oberfelder, Owner
Services: Concerts, ballet

CONNECTICUT

HARTFORD

Landerman Orchestras
635 Main St. (Phone: CHapel 9-8619)
Paul Landerman, Partner
Services: Music, entertainment, speakers

DISTRICT OF COLUMBIA

WASHINGTON

Lee Maxfield Orchestras
2301 40th St., N.W. (7) (Phone: FE 7-1414)
Lee Maxfield, Owner
Services: Music, entertainment, shows

Lowe-Nevins Orchestras, Inc.
2607 Connecticut Ave., N. W.
Maxim P. Lowe, President
Services: Orchestras, entertainment

Jack Morton Productions
2000 K St., N.W. (6) (Phone: NAtional 8-4273)
Jack Morton, Owner
Services: Entertainment, music, sales dramatizations

Sidney's Orchestras, Inc.
Mayflower Hotel (6) (Phone: EXecutive 3-2255)
Sidney Seidenman, Jr., Vice-President
Services: Music, entertainment

FLORIDA

MIAMI

Music Corp. of America
7630 Biscayne Blvd. (38)
(See listing under New York)

Jack Morton Productions
7301 N.E. 8th Ave. (38) (Phone: PLaza 9-9012)
Don Robbins, Director
(See listing under Washington)

MIAMI BEACH

General Artists Corp.
975 Arthur Godfrey Rd. (Phone: JEfferson 8-6292)
(See listing under Chicago)

GEORGIA

ATLANTA

Allied Artists Agency
2754 Stewart Ave., S.W. 15 (Phone POplar 6-1431)
Ross Russell, Owner
Services: Music, entertainment

Arnold Agency
308 Henry Grady Bldg. (Phone: JAckson 3-2521)
Services: Music, entertainment

Dave Brumitt Agency
3030 Peachtree Rd., N. W.
Dave Brumitt, Convention Director
Services: Orchestras, floorshows, speakers

ILLINOIS

CHICAGO

Alan M. Fishburn Productions
See Advertisement, Page 247
333 N. Michigan Ave. (1) (Phone: DEarborn 2-0657)
A. M. Fishburn, President
Services: Industrial show production

General Artists Corp.
8 S. Michigan Ave. (3) (Phone: STate 2-6288)
Bob Weems, Agent
Services: Music, entertainment, industrial show productions, closed circuit TV productions

The Jam Handy Organization
230 N. Michigan Ave. (1) (Phone: STate 2-6757)
Harold Dash
(See listing under Detroit)

Kielty, Dechert & Hampe
36 S. Wabash Ave.
Jack Kielty, Pres.
Services: Sales meeting productions

K & K Productions
120 W. 59th Street (19) (Phone: JU 6-0598)
Lawrence Kasha, Marvin Krauss (Executive Producers)
Services: Music, shows

Phil Levant Music & Entertainment
332 S. Michigan Ave. (4) (Phone: HArrison 7-7157)
Phil Levant, Owner
Services: Music, entertainment

Jack Morton Productions
333 N. Michigan Ave. (1) (Phone: FRanklin 2-5520)
Don Walker, Director
(See listing under Washington)

Music Corp. of America
430 N. Michigan Ave.
(See listing under New York)

Noble-Bergner Agency
140 N. Dearborn St.
(See listing under Cleveland)

Sidney J. Page
203 N. Wabash Ave. (1) (Phone: STate 2-7344)
Sidney J. Page, Owner
Services: Music, entertainment, show production

WILDING

SHOWS GET RESULTS

They get results because they are more than just shows—they're completely integrated marketing presentations. What kind of results are we talking about?

72% over target in orders taken during a six week period

5000 dealers and distributors were flown 5000 miles, by jet, to another part of the globe and Wilding was there to present 11 marketing shows during which the 1961 products were announced.

This presentation was so successful that the enthusiasm generated for the new products resulted in the 72% increase in orders.

Wilding is a producer with a proven record in getting results —for more information about the above case history—and others, contact

WILDING INC
Communications For Business
1345 ARGYLE ST.
CHICAGO 40, ILL.

*ALAN M. FISHBURN Productions

333 NORTH MICHIGAN AVENUE DEarborn 2-0657 CHICAGO 1, ILLINOIS

Complete Production Services • Dramatizations • Visualizations • Sales Meetings • Convention Business Programs • Radio, TV & Film

**Producers of Business and Convention Programs for*

Super Market Institute • Associated Equipment Distributors • National Restaurant Association • The 7-Up Company
The Formfit Company • Libby, McNeill & Libby • Norge Sales Corporation • *and many other distinguished clients*

ENTERTAINMENT AND INDUSTRIAL SHOW PRODUCERS
continued

Lee Parker Productions
333 N. Michigan Ave. (Phone: ANdover 3-2986)
Lee Parker, Producer
Services: Producer of industrial shows

Eddie Sligh Agency
333 N. Michigan Ave. (1) (Phone: WHitehall 4-1049)
Eddie Sligh, Owner
Services: Music, entertainment

TelePrompter Corp.
316 N. Michigan Ave. (1)
(Phone: FRanklin 2-1752)
Ted Boisumeau, Manager
(See listing under New York)

Wilding, Inc.
See Advertisement, Page 248
1345 Argyle St. (Phone: LOng Beach 1-8410)
H. Williams Hanmer, President
Jack Rheinstrom, Vice-President, Sales
Services: Industrial show production

INDIANA

CONNERSVILLE

Hugh Maxwell Walters
400 West 27th St. (Phone: 104)
Services: Humorous speakers

INDIANAPOLIS

Burnett Theatrical Studios
223 Essex House (4) (Phone: ME 5-5519)
Barney Burnett, Owner
Services: Music, entertainment, models

IOWA

DES MOINES

Grossman Entertainment Service
Keo Way & 11th St. (14) (Phone: 3-5050)
John F. Planalp, Partner
Services: Music, entertainment

KENTUCKY

LOUISVILLE

Chester Lorch Agency
2343 Lansdowne Ave. (17) (Phone: MElrose 6-3101)
Services: Music, entertainment

LOUISIANA

NEW ORLEANS

Marion Hardy Enterprises
1236 National Bank of Commerce Bldg. (12) (Phone: JAckson 2-8696)
Marion Hardy, President
Services: Music, entertainment, ladies' programs, speakers

MASSACHUSETTS

BOSTON

G. A. C. General Amusement Co.
Suite 554 Little Bldg.
80 Boylston St. (16) (Phone: HAncock 6-6178)
E. M. Jacobs, President
Services: Music, entertainment, industrial show production, closed circuit telecasts, sales meetings

MICHIGAN

DETROIT

Finzel Orchestras
3730 Commonwealth Ave. (8) (Phone: TEmple 1-8207)
William Finzel, Manager
Services: Music, entertainment

Gail and Rice, Inc.
700 Penobscot Bldg.
Al Rice, Executive Vice Presicient
Services: Music, entertainment

Jack Morton Productions
915 Book Bldg.
Chris Wilson, Director
(See listing under Washington)

The Jam Handy Organization
See Advertisement, Cover 4
2821 E. Grand Blvd. (11) (Phone: TRinity 5-2450)
Services: Industrial show production

Regan Film Productions
19730 Ralston (3) (TUlse 3-4334)
Lawrence M. Regan, President
Services: Industrial show production

Wilding Inc.
4925 Cadieux Rd.
(See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Hal Garven Productions
1325 Natchez Ave., S.
Hal Garven, Owner
Services: Orchestras, entertainment, package shows

Music Corp. of America
Northwestern Bank Bldg. (Phone: LIncoln 7863)
(See listing under New York)

Al Sheehan, Inc.
625 Second Ave., S. (2) (Phone: FEderal 3-6464)
Al Sheehan, President
Services: Music, entertainment

Glyde Snyder Productions
2319 Aldrich Ave., S. (5)
Glyde Snyder
Services: Theatrical booking

MISSOURI

KANSAS CITY

Coleman-McLaughlin Artists' Bureau
Penthouse, 1002 Walnut St. (6) (Phone: VI 2-5196)
Jo Ann McLaughlin, partner
Services: Name acts, entertainers, floor shows, speakers

ST. LOUIS

Helen Harrell Theatrical Booking Agency
3223 Hebert St. (7) (Phone: FR 1-9772)
Helen Harrell, President
Services: Floor shows, stage shows, fashion shows, name acts

Tom Reardon, Inc.
818 Olive St. (1)
Tom Reardon, President
Services: Music, entertainment, producers of convention shows

NEBRASKA

OMAHA

Don Romeo Agency
777 Insurance Bldg. (2)
Don Romeo, Owner
Services: Music, entertainment

NEVADA

LAS VEGAS

Music Corp. of America
2419 S. 5th St.
(See listing under New York)

NEW JERSEY

EAST BRUNSWICK

L. C. Associates
15 Gulf Rd.
Dr. Robert Cantor, President
Services: Convention planning consultant, sales meeting planning, audio-visual aids development, trade show display and point-of-sale development, sales training program development

MAPLEWOOD

Clifton Entertainment Bureau
Phone: South Orange 2-6635
Richard C. Lyons, Manager
Services: Music, entertainment, speakers

NEW YORK

ALBANY

Budd Torrini Attractions
11 N. Pearl St. (7)
Budd Torrini, President
Services: Music, entertainment

NEW YORK

Alan Barrie Productions
1776 Broadway (19)
Alan Barrie, President
Services: Music, entertainment, show production

Joan Brandon
450 W. 24th St. (11) (Phone: CHelsea 3-8387 & JUdson 2-2670)
J. Brandon, Manager
Services: Hypnotism demonstrations

Ray Bloch Associates, Inc.
485 Madison Ave. (22) (Phone: ELdorado 5-4361)
Services: Music, entertainment, show production

Dramaturgy, Inc.
415 E. 52nd St. (22) (Phone: MU 8-2880)
W. Robert Widener, Vice President
(See listing under Cleveland)

General Artists Corp.
640 Fifth Avenue (Phone: CIrcle 7-7550)
Joseph Higgins, Vice President
(See listing under Chicago)

The Jam Handy Organization
1775 Broadway (19) (Phone: JUdson 2-4060)
(See listing under Detroit)

Howard Lanin Management, Inc.
113 W. 57th St. (19) (Phone: JUdson 6-3095)
Myron A. Lanin, Vice-president
Services: Complete music, entertainment and production service

Mercury Artists Corp.
730 Fifth Ave. (19) (Phone: JUdson 6-6500)
Frank Musiello, President
Services: Music, entertainment

Jack Morton Productions
635 Madison Ave. (22) (Phone: PLaza 9-6151)
Nina Little, Director
(See listing under Washington)

Ira Mosher Associates Theatre for Industry
10 Rockefeller Plaza (20) (Phone: CIrcle 7-5888)
Services: Industrial show production

Music Corp. of America
598 Madison Ave. (22) (Phone: PLaza 9-7500)
Services: Music, entertainment, show production

National Theatrical Productions Corp.
1650 Broadway (19) (Phone: JUdson 6-3550)
Louis Ricardo, President
Services: Music, entertainment, shows

Planned Entertainment Productions
1650 Broadway (19)
Jack Segal
Services: Music, entertainment

Special Events, Inc.
261 W. 70th St. (23) (Phone: GRamercy 5-3853)
Herbert V. Gellendre, President
Services: Industry show productions, sales meetings

TelePrompTer Corp.
311 W. 43rd St. (36) (Phone: JUdson 2-3800)
Hubert Wilke, President
Services: Create and produce closed circuit TV programs, complete creative service and technical facilities for all types of conventions

Unusual Ideas, Inc.
853 Seventh Ave. (19) (Phone: CIrcle 5-0687)
Frank Lynn-Glenn Wiggins
Services: Parties, industrial show production

Wilding Inc.
405 Park Ave.
(See listing under Chicago)

ROCHESTER

Consolidated Vaudeville Exchange
130 Clinton Ave., (4) South
Arthur Argyries, General Manager
Services: music, variety vaudeville shows

SYRACUSE

Famous Artists Series
Clark Music Bldg. (3)
Murray Bernthal, Director
Services: Music, entertainment

OHIO

CINCINNATI

Ruth Best Entertainment
1807 Union Central Bldg. (2) (Phone: CHerry 1-3333)
Ruth Best, Owner
Services: Music, entertainment, speakers

General Artists Corp.
Carew Tower Bldg. (Phone: MAin 1-1197)
Frank Hanshaw, Manager
(See listing under Chicago)

Wilding Inc.
Enquirer Bldg. (2)
(See listing under Chicago)

CLEVELAND

Dramaturgy, Inc.
2307 Chester Ave. (14) (Phone: PRospect 1-4030)
Rankin Bingham, President
Services: Industrial show production, script writing, speaker training, sales meetings, product demonstrations, custom displays

Noble-Bergner Agency
803 Fidelity Bldg. (4) (Phone: TOwer 1-1722)
Clinton Noble, Manager
Services: Music, entertainment, shows

Music Corp. of America
Union Commerce Bldg. (Phone: CHerry 1-6010)
(See listing under New York)

Wilding Inc.
1010 Euclid Ave. (15)
(See listing under Chicago)

COLUMBUS

Dorothy Boyles Attractions
P. O. Box 5852
Services: Entertainment, music

John M. Moore Agency
16 E. Broad St. (21)
John M. Moore, Owner
Services: Music, entertainment, show production, speakers

DAYTON

The Jam Handy Organization
Phone: ENterprise 6289)
(See listing under Detroit)

Taylor Orchestras & Entertainment
264 Cheltenham Drive (59) (Phone: AXminster 8-5242)
Karl Taylor, Owner
Services: Music, entertainment, show production models

TOLEDO

Paul Spor & Son
Illinois Bldg. (4)
Paul Spor, Owner
Services: Music, entertainment

OREGON

PORTLAND

Western Theatrical Agency, Inc.
409 S. W. 13th
Monte Brooks, Owner
Services: Music, entertainment, fireworks

Learman Productions
1917 SW 1st Ave. (1) (Phone: CApitol 2-1371)
Al Learman, Owner
Services: Music, entertainment, show production

PENNSYLVANIA

PHILADELPHIA

The Charles Agency
5239 Chestnut St.
Joel Charles, Producer
Services: Orchestras, trade show productions, entertainment, models, speakers

Charles Gresh Agency
1161 Suburban Station Bldg. (3)
Charles Gresh
Services: Entertainment, music

William Honney Agency
1411 Walnut St. (2) (Phone: LOcust 4-1948)
William Honney, Owner
Services: Productions, TV talent, orchestras

Howard Lanin Management, Inc.
1011 Suburban Station Bldg. (3) (Phone: LOcust 4-0738)
Howard Lanin, President
(See listing under New York)

Suez & Rothbard Theatrical Agency
250 S. Broad St. (2) (Phone: KIngsley 5-1665)
Bernie Rothbard, Partner
Services: Entertainment, floor shows, orchestras, one man shows

Television Production Enginering Corp.
Suburban Station Bldg. (Phone: LOcust 3-6179)
John H. Shain, Vice-President
Production: Closed-circuit television programs, all types of productions
Equipment Rental: Closed-circuit TV system

PITTSBURGH

Fisher Entertainment Services
600 Grant Ave. (19)
Joseph J. Fisher, Owner
Services: Music, entertainment, show production

The Jam Handy Organization
(Phone: ZEnith 0143)
(See listing under Detroit)

Wilding Inc.
3 Gateway Center
(See listing under Chicago)

RHODE ISLAND

PROVIDENCE

Ralph Stuart Music, Inc.
119 Waterman St. (Phone: ELmhurst 1-0510)

TENNESSEE

MEMPHIS

Eddie Sligh Agency
137 Gayoso Hotel
(See listing under Chicago)

NASHVILLE

Eva Thompson Jones Studios
123 5th Ave., N. (Phone: CY 8-1941 and AL 4-6557)
Eva T. Jones, Owner
Services: Music, entertainment, models

TEXAS

AUSTIN

Austin Civic Theatre
Box 438 (Phone: GR 6-0541)
Joe Bill Hogan, Managing Director
Services: Variety shows, entertainment, old-fashioned melodramas

DALLAS

Joan Frank Productions
901 Tower Petroleum Building (1)
Dick Leonard, Manager
Services: Music, entertainment models

General Artists Corp.
3505 Turtle Creek Blvd. (19)
Phil Brown, Manager
(See listing under Chicago)

Jack Morton Productions
Adolphus Tower (Phone: RIverside 8-1182)
M. D. Sullivan, Director
(See listing under Washington)

Music Corp. of America
2311 Cedar Springs (1)
Howard D. McElroy, Manager
(See listing under New York)

SAN ANTONIO

Wallis E. Brennan Theatrical Agency
1343 Fulton Ave. (1) (Phone: PE 5-1711)
Services: Music, entertainment, floor shows, stage shows

UTAH

SALT LAKE CITY

Afton Pitt
848 So. 23rd St., E. (5) (Phone: EMpire 3-8429)
Miss Afton Pitt, President
Services: Music, entertainment, special choreography, show production

VIRGINIA

RICHMOND

Tom Pumphrey Agency
516 Mutual Bldg. (19) (Phone: MIlton 8-4897)
Tom Pumphrey, Owner
Services: Orchestras, entertainment

Gordon E. Smith
7 N. Addison St. (20)
Gordon E. Smith
Services: Music, entertainment

WASHINGTON

SEATTLE

Joe Daniels Agency
404 Orpheum Theatre Bldg. (1) (Phone: MAin 3-7125, 7135)
Joe Daniels, Booking Manager
Services: Music, entertainment

Jerry Ross Agency
605 Palomar Bldg. (1) (Phone: MAin 4-3141)
Jerry Ross, Owner
Services: Music, entertainment

Television Communications, Inc.
1608 Tower Bldg. (1) (Phone: MU 2-0280)
John Heverly, Manager
(See listing under San Francisco)

SPOKANE

Dave Sobol Amusement Agency
402 American Legion Bldg.
Dave Sobol, Agent & Producer
Services: Entertainment

WEST VIRGINIA

CHARLESTON

Capitol Entertainment Agency
213½ Delaware Ave.
Mason L. Wolfe, Jr., President
Services: Music, entertainment, speakers

CANADA

ONTARIO

EASTVIEW

Artists Booking Agency
292 Blake Blvd. (Phone: SHerwood 6-4238)
Services: Variety acts for banquets, entertainment

TORONTO

TelePrompTer of Canada, Limited
447 Jarvis St. (5) (Phone: WA 2-2105)
S. W. Caldwell, President
Services: TelePrompTer, TeleMation, staging, nation-wide closed-circuit television

WINDSOR

Matti Holli
1252 Victoria Ave. (Phone: CL 4-9574)
Services: Music, entertainment

QUEBEC

MONTREAL

The Gutwillig Organization
1117 St. Catherine W. (Phone VIctor 2-5501)
M. M. Gutwillig, President
Services: Create and produce industrial shows, sales conferences, dealer meetings

Audio-Visual Suppliers and Film Producers

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm arc projector, 4—16mm continuous or repetitive projector equipment, 5—35mm filmstrip projector (silent), 6—slide projector, 7—overehad projector, 8—opaque projector, 9—sound slidefilm equipment, 10—stereo projector, 11—record and transcription playback equipment, 12—tape recorder, 13—public address system, 14—projection screen

ALASKA

FAIRBANKS

Co-op Photo Shop
Box 1390 (Phone: 5902)
Ernie Carter, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 13, 14

ALABAMA

BIRMINGHAM

Audio Visual Film Service
2114 8th Ave., N. (Phone: FAirfax 2-4459)
Howard Holt, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

MONTGOMERY

Photo-Sound Co.
166 Church St. (Phone: AM 2-4806)
Rush Pep Powell, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 12, 13, 14

ARIZONA

PHOENIX

Kelton Audio Equipment Co.
808 N. 1st St. (Phone: ALpine 4-7355)
Kenneth Kelton, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 8, 9, 10, 12, 13, 14, 15

TUCSON

Audio Visual Center
1022 N. Park Ave. (Phone: MA 3-8443)
F. W. Boyd Allen, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

ARKANSAS

LITTLE ROCK

All-State Supply, Inc.
1212 East 6th St. (Phone: FR 4-1687)
Christine Ramsey, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 10, 12, 13, 14

116 Natoma St. (5) (Phone: GArfield 1-0410)
Melvin L. Graham, Manager
(See listing under Hollywood)

CALIFORNIA

FRESNO

Photo & Sound Co.
444 Blackstone Ave. (Phone: ADams 7-1001)
Gary Quick, Manager
(See listing under Hollywood)

HOLLYWOOD

Atlas Film Corp.
603 Guaranty Bldg.
(See listing under Oak Park, Ill.)

Dynamic Films
8255 Sunset Blvd.
George Zucker, Manager
(See listing under New York)

The Jam Handy Organization
1402 Ridgewood Place
(See listing under Detroit)

Kling-California, Inc.
1416 N. LaBrea Ave.
(See listing under Chicago)

Photo & Sound Co.
5525 Sunset Blvd. (Phone: HOllywood 2-7437)
Ralph Butterworth, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14

Frederick K. Rockett Co.
6063 Sunset Blvd. (Phone: HO 4-3183)
F. Stanton Webb, Vice President
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, disc recording

LOS ANGELES

Coast Visual Education Co.
5620 Hollywood Blvd. (17)
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Color Corporation of America
5525 Wilshire Blvd. (36) (Phone: Webster 1-4711)
John Clemmer
(See listing under New York City)

A. F. Milliron Co., Inc.
1198 S. LaBrea Ave. (19) (Phone: WE 1-1207)
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 12, 13, 14

Wilding, Inc.
4981 Venice Blvd.
Bob Rosencrans, Manager
(See listing under Chicago)

SACRAMENTO

Photo & Sound Co.
2505 Cambon Way (21) (Phone: IVanhoe 9-6576)
Ivan Trindle, Manager
(See listing under Hollywood)

SAN DIEGO

Photo & Sound Co.
1025 University Ave. (3) (Phone: CYpress 6-0[illegible])
Dave Wood, Manager
(See listing under Hollywood)

SAN FRANCISCO

Harry McCune Sound Service, Inc.
960 Folsom St. (7) (Phone: YUkon 2-1878)
Production: Tape Recording
Equipment Sales: Yes
Equipment Rentals: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Photo & Sound Co.

SANTA ANA

Only Bell & Howell could meet New Holland's 2-week deadline for nationwide new line announcement

1. Bell & Howell Audio-Visual dealers trained New Holland salesmen locally after immediate projector delivery.

2. New Holland salesmen presented the new farm equipment line on film at local dealer meetings throughout the U.S. and Canada.

Local delivery, training, and service performed by world's largest Audio-Visual dealer network

New Holland Machine Company planned a closely timed introduction of its new line of farm equipment with a special film presentation to its dealers througnout the nation.

Problem: getting film projectors into the hands of salesmen in all parts of the country; and training them in their use . . . *all in two weeks' time!* Bell & Howell met the deadline. A nationwide timetable was established—projectors were rushed to New Holland salesmen throughout the U.S. and Canada. Immediately, local Bell & Howell Audio-Visual Representatives followed up with personal, on-the-spot operating instructions. Only Bell & Howell, with the world's largest Audio-Visual dealer network, has the manpower and coverage for such a job. The power of Bell & Howell Audio-Visual Service can work for you, too. Call or write and we'll be glad to show you how. There's no obligation.

FINER PRODUCTS THROUGH ***IMAGINATION***

Bell & Howell

Mail this coupon today for a free booklet on the uses of sound films in sales promotion and training.

Bell & Howell Company
7128 McCormick Road, Chicago 45, Illinois
AMbassador 2-1600

NAME .....

COMPANY .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Stilley's Photo Supplies
224 N. Broadway (Phone: KI 7-1219)
Jack Mason, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

COLORADO

DENVER

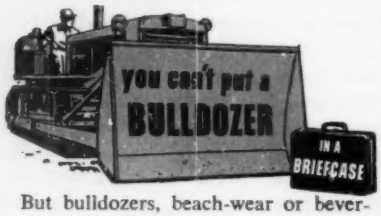
Akin & Bagshaw
2027 E. Colfax Ave. (6) (Phone: FR 7-7566)
S. C. Hitchcock, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rentals: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Cromars' Audio Visual Center
28 E. 9th Ave. (3) (Phone: CH 4-4621)
R. Kenneth Cromar, Partner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 13, 14

Davis Audio-Visual, Inc.
2149 S. Grape St. (22) (Phone: SK 6-9426)
Ainslie R. Davis, Manager
Production: Tape recording, disc recording
Equipment Sales: Yes
Equipment Rentals: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

CONNECTICUT

BRIDGEPORT



But bulldozers, beach-wear or beverages *can* be re-created in the realism of full color three-dimensions in a size to fit a pocket. Products and product features are seen "true-to-life" and are more thoroughly understood—more easily remembered.

Objects of any size are presented with maximum impact. Commercial services are virtually "demonstrated" by the life-like pictures.

Low-cost View-Master three-dimension picture reels also provide a seven-scene continuity. Unrivalled for salesmen's visual aids, for point-of-purchase displays, and for direct-mail promotion.

SEND FOR FREE SAMPLE: View-Master product reel and hand viewer. Mail coupon to Sawyer's, Inc., P.O. Box 490, Portland 7, Ore.

Name_____
Company_____
Street_____
City_____ Zone____ State_____

Jay James Camera Shop, Inc.
183 Fairfield Ave. (1) (Phone: FO 7-6447)
J. B. Rome, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 8, 9, 12, 14

HARTFORD

Harrison Harries
110 High St. (1) (Phone: CH 9-5648)
Harrison Harries, Manager
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

SANDY HOOK

Rolab Studios
Walnut Tree Hill (Phone: GArden 6-2466)
Henry Roger, Owner
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 6, 12

DELAWARE

WILMINGTON

Educators Service
800 West 6th St. (1) (Phone: OLympia 6-1187)
James Roch, Manager
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

DISTRICT OF COLUMBIA

WASHINGTON

Atlas Film Corp.
714 Warner Building (4)
(See listing under Oak Park, Ill.)

Paul L. Brand & Son
2153 K St., N.W. (Phone: FEderal 7-1800)
Paul L. Brand, II, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 14

Cellomatic Corp.
1410 Turkey Run Rd., McLean, Va. (Phone: ELmwood 6-4533)

Wilson Gill, Inc.
No. 1 Thomas Circle, N.W. (5) (Phone: STerling 3-1217)
Wilson Gill, Owner
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

FLORIDA

FORT LAUDERDALE

Gordon S. Cook Co.
Box 2306 (Phone: JA 2-0734)
Gordon S. Cook, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 11, 12, 14

JACKSONVILLE

Burgfilm
1611 San Marco Blvd. (7) (EX 8-8504)
Francesco Burgisser, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 12, 13, 14

Ronald A. Trumble Co.
Box 1266 (Phone: CHerry 9-2815)
Ronald A. Trumble, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

MIAMI

Ideal Pictures Co.
55 NE 13th St. (32) (Phone: FR 4-8173)
Jack J. Spire, Manager
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

L. C. Webb & Associates
345 SW 27th Road (36) (Phone: FRanklin 4-6500)
Larkin C. Webb, Partner
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

ORLANDO

Bowstead's Camera Shop
1039 N. Orange Ave. (Phone: GArden 2-1515)
Chas. H. Evans, Jr., Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 12, 13

ST. PETERSBURG

Oravisual Company, Inc.
Box 11150
George Pipper, Sales Manager
Equipment Sales: Easels, flannel boards, felt-board, magnetic chalkboards, bulletin boards, [illegible] pads

TAMPA

Color Corporation of America
610 S. Armenia Ave. (Phone: REdwood 7-5[illegible])
Paul Soteropulos
(See listing under New York City)

Southern Photo & News
1515 Marion St. (Phone: 2-4239)
Robert M. Mallory
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

GEORGIA

ATLANTA

Calhoun Company, Inc.
121 Forrest Ave., NE. (Phone: JA 3-8082)
J. W. Bell, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Colonial Film & Equipment Co.
71 Walton St., N.W. (3) (Phone: JAckson 5-[illegible])
T. E. Hoynes, Manager
Production: 35mm filmstrip, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Ideal Pictures Co.
52 Auburn Ave. N.E. (3) (Phone: JAckson 3-[illegible])
George E. Dean, Manager
Film Rental: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

SAVANNAH

F. L. Hurn Pictures
1132 First Ave. (Phone: EL 5-2020)
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 9, 11, 12, 14

HAWAII

HONOLULU

Film Services of Hawaii, Ltd.
245 S. Hotel St. (Phone: 53-5155)
Floyd W. Fitzpatrick, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 12, 14

Waterhouse Photo Co., Inc.
1356 Kapiolani Blvd. (Phone: 99-1088)
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 12, 13, 14

IDAHO

BOISE

Idaho Camera
806 Main St. (Phone: 4-8303)
R. H. Nagel, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 12, 14

ILLINOIS

CHICAGO

Atlas Film Corp.
185 N. Wabash
(See listing under Oak Park, Ill.)

Dallas Jones Productions
430 W. Grant Place (14) (Phone: BUckingham 1-8283)
James E. Holmes, Vice President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording, complete programs

Alan M. Fishburn Productions
See Advertisement, Page 247
333 N. Michigan Ave. (1) (Phone: DEarborn 2-0657)
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, disc recording

Fran Harrold, Inc.
1140 S. Michigan Ave. (5) (Phone: WA 2-0570)
F. E. Harrold, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording, charts, flannelboards
Equipment Sales: Yes
Equipment Rental: 5, 7, 8, 9, 11, 12, 13, 14

Ideal Pictures, Inc.
58 E. South Water St. (1) (Phone: FI 6-5480)
Paul R. Foghy, Gen. Mgr.
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

The Jam Handy Organization
230 N. Michigan Ave. (1) (Phone: STate 2-6757)
(See listing under Detroit)

Kling Film Productions
1058 W. Washington Blvd. (7) (Phone: SEeley 8-4181)
Harry W. Lange, Exec. Vice-President
Production: 16mm and 35mm motion picture, color & B & W, 35mm filmstrip, slides, tape and disc recording, 90,000 sq. ft. of sound proof stages

Midwest Visual Equipment Co., Inc.
3518 Devon Ave. (45) (Phone: IRving 8-9820)
T. S. Roberts: Manager
Production: 16mm sound motion pictures, slides
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Fred Niles Productions, Inc.
1058 W. Washington Blvd. (7) (Phone: SEeley 8-4181)
Ruth L. Ratny, Vice President
Production: 16mm sound motion picture, 35mm filmstrip and motion pictures, slides, tape recording, disc recording, animation, flip charts, live shows

O'Zapel, Inc.
615 N. Wabash Ave. (11) (Phone: SU 7-2755)
Owen Zapel, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 9, 12, 14

Photo Sound Equipment Corp.
6542 S. Halsted St. (21) (Phone: TR 3-8900)
Leo Brooks, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

RCS Studios
123 N. Wacker Dr. (6) (Phone: STate 2-5977)
Production: 35mm slides, photomurals, photo blowups, translites, quantity prints, photo cutouts, giant 'stat prints, eraso prints

Wilding, Inc.
See Advertisement, Page 247
1345 Argyle St. (40) (Phone: BRoadway 5-1200)
H. Williams Hanmer, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recordings, disc recordings
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

EVANSTON

Pilot Productions, Inc.
1819-23 Ridge Ave. (Phone: AM 2-4141 & DA 8-3700)
C. Robert Isely, President
Production: 16mm sound motion pictures, 35mm filmstrips (sound or silent), slides, tape recording, script writing

OAK PARK

Atlas Film Corporation
1111 South Boulevard (Phone: AUstin 7-8620)
L. P. Mominee, President
Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recordings, disc recording
Equipment Sales: Yes

Austin Camera Co.
6021 North Ave. (Phone: VI 8-1036)
Sol Goldstein, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

PEORIA

Illinois Audio Visual Education Service
221 Main St. (Phone: 673-6813)
Delmar H. Gaines, Manager
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

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THIS FREE BOOKLET WILL HELP IMPROVE MICROPHONE TECHNIQUE. An executive's basic guide to mastering microphone technique. Also, an invaluable easily understood guide to selecting the correct microphone for your P. A. system.

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VERSATILE, SIMPLE. Smallest microphone of its type ever developed. Enables you to stand 75% further back and still be picked-up...no more awkward "leaning into the mike." Wide range, natural sounding reproduction. Extraordinarily rugged, utterly reliable, always. Modest price.

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SHURE

UNIDYNE III

ROCKFORD

Lundgren's
419 7th St. (Phone: WO 2-6631)
R. J. Durr, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 11, 12, 14

SPRINGFIELD

Pfile's Camera Shop
418 E. Adams St. (Phone: LA 8-4366)
William H. Pfile, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 14

INDIANA

EVANSVILLE

Smith & Butterfield
305 Main St. (Phone: HArrison 2-3261)
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 12, 14

FORT WAYNE

Audio Visual Specialists
1605 California Ave. (Phone: EAstbrook 5792)
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

GARY

Gary Camera
619 Washington St. (Phone: TUrner 2-6032)
Joe Janowski, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 12, 14

INDIANAPOLIS

Indiana Visual Aids Co., Inc.
726 N. Illinois St. (Phone: ME 4-7312)
Jean St. Germain, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Marshall C. Harvey
3532 Evergreen Ave. (5) (Phone: WAlnut 6-6817)
Marshall C. Harvey, Projectionist
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 12, 13, 14

Shoemaker Motion Picture Co.
343 N. Capitol St. (Phone: ME 5-1497)
Don Shoemaker, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

SOUTH BEND

Burke's Motion Picture Co.
434 Lincoln Way West (Phone: CE 4-1615)
E. F. Burke, President
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

IOWA

DAVENPORT

Cinarco Camera
217 Brady St. (Phone: 2-4429)
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 12, 14

DES MOINES

Iowa Sound Service
1210 Grand St. (Phone: CH 3-3104)
Devir Gray, Manager
Equipment Rental: 1, 5, 6, 8, 11, 12, 13, 14

MASON CITY

Decker Bros., Inc.
310 N. Federal Ave. (Phone: GA 4-1112)
J. Emerson Decker, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 11, 12, 13, 14

KANSAS

TOPEKA

Steve Smith Cameras, Inc.
623 Kansas Ave. (Phone: CEntral 5-3481)
Steve Smith, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 11, 12, 13,

WICHITA

Frank Bangs Co.
233 Ida St. (7) Phone: AMherst 2-7582)
Frank Bangs, Owner
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Moler's Audio Visual Sales
147 N. Broadway (Phone: HO 4-1498)
Orville Moler, Owner
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 9, 12, 14

KENTUCKY

LEXINGTON

D. T. Davis Co.
178 Walnut St. (Phone: 2-5970)
Andrew Arvin
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

LOUISVILLE

D. T. Davis Co.
1341 Bardstown Road (Phone: GL 1-8620)
Abbie M. Kirtley, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

LOUISIANA

NEW ORLEANS

Delta Visual Service, Inc.
815 Poydras St. (12) (Phone: JAckson 5-9061)
Francis J. Didier, President
Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recording, disc recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Jasper Ewing & Sons, Inc.
725 Poydras St. (12) (Phone: JAckson 5-5257)
Jasper Ewing, Jr.
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

SHREVEPORT

Civic Soundfilm Service
1601 Market St. (Phone: 4-7654)
(See Delta Visual Service, New Orleans)

MAINE

PORTLAND

D. K. Hammett, Inc.
620 Congress St. (3) (Phone: SPruce 2-3181)
D. K. Hammett, President
Production: Slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

MARYLAND

BALTIMORE

Baltimore Photo Supply Co., Inc.
312 N. Charles St. (1) (Phone: PLaza 2-4475)
Albert D. Safro, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Folkemer Photo Service
927 Poplar Grove St. (16) (Phone: LOngwood 6-1430)
Paul L. Folkemer, President
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Stark Films
Howard & Centre Sts. (1) (Phone: LExington 9-3391)
C. J. Falkenhan, Manager
Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

MASSACHUSETTS

BOSTON

Cinema, Inc.
234 Clarendon St. (Phone: COpley 7-0200)
M. H. Sullivan, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

FitzGerald Motion Picture Service, Inc.
208 Newbury St. (16) (Phone: COpley 7-0209)
Robert E. Fitzgerald, President
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 10, 12, 13,

Claus Gelotte
294 Boylston St.
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 12,

A. D. Handy Co.
44 Bromfield St. (8) (Phone: LI 2-3954)
Kenneth MacDonald, Manager
Production: 35mm filmstrips, slides
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Major Theatre Equipment Corp.
44 Winchester St. (Phone: LIberty 2-0445)
H. David Fox, President
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Park Square Bldg. Camera & Photo, Inc.
51 St. James Ave. (16)
Papken S. Kechichian, President
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

SPRINGFIELD

Movie Center
20 Andrew St. (9) (Phone: STate 5-5549)
Irving Clark, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 7, 8, 9, 11, 12, 13

Valley Cinema, Inc.
958 State St. (Phone: RE 6-4576)
(Mrs.) E. C. Trimble, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

MICHIGAN

BATTLE CREEK

Krums Photographic
35 E. Michigan Ave. (Phone: WO 2-9525)
Paul M. King, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 14

BLOOMFIELD HILLS

Atlas Film Corp.
32 Barbour Terraces
(See listing under Oak Park, Ill.)

DETROIT

Arlington Aluminum Co.
19005 W. Davison St. (23) (Phone: VErmont 7-1212)
Grant Folin, President
Equipment Sales: Presentation easels, flannel-boards, chalkboards, bulletin boards, paper pads

Engleman Visual Education Service
4754 Woodward Ave. (1) (Phone: TEmple 1-5972)
Lewis M. Lash, President
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14

Henning & Cheadle, Inc.
10010 Greenfield Rd. (Phone: BRoadway 2-1000)
George R. Cheadle, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 14

The Jam Handy Organization
See Advertisement, Cover 4

2821 East Grand Blvd. (11) (Phone: TRinity 5-2450)
George Finch, Vice-President
Production: 16mm sound motion picture, 35mm filmstrip, slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

LaSalle Equipment & Visual Aids Co.
15035 Mack Ave. (Phone: TU 5-7179)
A. J. Slatin, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14

Regan Film Productions, Inc.
19730 Ralston St. (3) (Phone: TUlsa 3-2800)
Lawrence M. Regan, President
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, live shows

Wilding Inc.
7925 Cadieux Rd.
Gordon Miller, Mng. Dir. of Creative Sales
(See listing under Chicago)

GRAND RAPIDS

Newman Visual Education, Inc.
1408 S. Division Ave. (7) (Phone: GL 2-1677)
C. A. Nichols, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

LANSING

Van's Audio Visual Center
1615 E. Michigan Ave. (12) (Phone: IV 5-4369)
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

ST. JOSEPH

Gillespie Visual Education Equipment
220 State St. (YUkon 3-6343)
C. F. Gillespie, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 11, 12, 13, 14

MINNESOTA

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COMPANY_____

STREET_____

CITY_____ ZONE_____ STATE_____

MINNEAPOLIS

Midwest Audio Visual Co.
10 W. 25th St. (14) (Phone: FE 5-8847)
Bill Jensen, President
Production: 35mm filmstrips, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

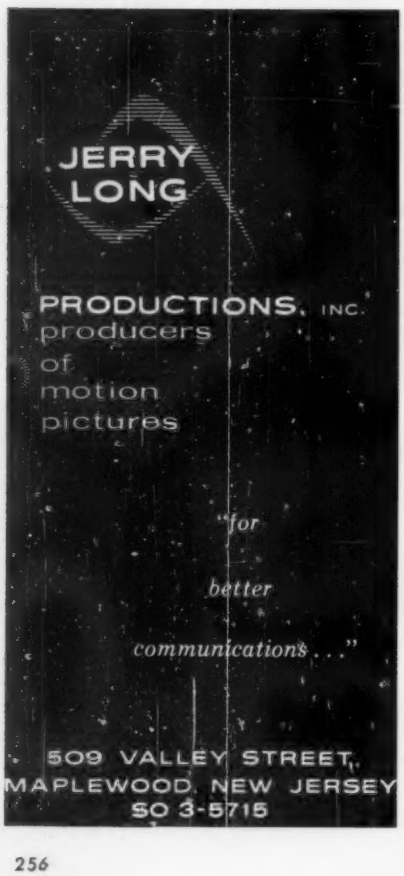
Minnesota Audio Visual Co.
1012 Marquette Ave. (3) (Phone: FE 3-1443)
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

National Camera Exchange
114 So. 5th St. (2) (FE 3-3245)
M. Liss, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

ST. PAUL

Motion Picture Projector Rental Service
187 East 7th St. (1) (Phone: Capitol 2-4543)
Louis Goldman
Equipment Rental: 1, 2, 3, 4, 5, 6, 9, 10, 13, 14

Reid H. Ray Film Industries, Inc.
2269 Ford Parkway (16) (Phone: MIdway 9-1393)
Reid H. Ray, President
Production: 35mm & 16mm sound motion picture, filmstrip, slides, tape recording, disc recording
Equipment Sales: Yes



MISSISSIPPI

JACKSON

Jasper Ewing & Sons, Inc.
227 E. Pearl St. (Phone: 2-3349)
Malcolm P. Ewing, President
(See listing under New Orleans)

MISSOURI

KANSAS CITY

Audio Visual Services, Inc.
709 Westport Rd. (11) (Phone: JEfferson 1-8800)
Elmer A. Field, Sales Manager
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Hoover Bros., Inc.
1020 Oak St. (6) (Phone: VI 2-6720)
William McElreath, Director
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

ST. LOUIS

Swank's, Inc.
621 N. Skinker Blvd. (30) (Phone: PArkview 6-3333)
P. Ray Swank, President
Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recording, disc recording, overhead transparencies
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

NEBRASKA

OMAHA

J. G. Kretschmer A-V Co.
315 So. 17th St. (2) (Phone: AT 9980)
J. G. Kretschmer, Owner
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Modern Sound Pictures, Inc.
1410 Howard St. (2) (Phone: 341-8476)
Keith Smith, President
Production: 16mm sound motion pictures, 35mm filmstrip, disc recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rentals: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

NEW HAMPSHIRE

MANCHESTER

A. H. Rice Co., Inc.
78 W. Central Ave. (Phone: 3-9842)
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

NEW JERSEY

ATLANTIC CITY

Boardwalk Film Enterprises
19½ N. Iowa Ave. (Phone: 4-1962)
George S. Lubin, Partner
Production: Tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

MAPLEWOOD

Jerry Long Productions, Inc.
See Advertisement, Page 256
509 Valley St. (Phone: SOuth Orange 3-5715)
Jerry Long, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording
Equipment Sales: Yes

NEWARK

Alexander Projection Service
81 Varsity Rd. (6) (Phone: Essex 2-4114)
W. J. Alexander
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

L. Kalterman & Sons, Inc.
287 Washington St. (2) (MA 2-7154)
R. H. Schuler, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

PLAINFIELD

Howard W. Boise, Inc.
144 E. Front St. (Phone: PL 7-4800)
Robert H. Bidelman, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

PRINCETON

Princeton Film Center, Inc.
252 Nassau St. (Phone: WA 4-3550)
Gordon Knox, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recordings
Film Rental: Yes
Equipment Sales: Yes

NEW YORK

BAYSIDE

International Recording Guild
218-14 36th Ave. (61) (Phone: FAculty 1-2661)
Joseph Lopez, President
Production: Tape recording, disc recording

BUFFALO

United Projector & Film Corp.
228 Franklin St. (2) (Phone: WA 8022)
Gerald G. Haase, General Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 11, 12, 13, 14

JAMAICA

Genarco Inc.
97-04 Sutphin Blvd. (Phone: OLympia 8-5850)
J. P. Latil, President
Production: 3,000 watt slide projector, electric slide changer for 3¼" x 4" slides

LONG ISLAND CITY

A. C. Camera, Inc.
34-01 Broadway (6) (Phone: RA 8-5555)
A. J. Ciaffone
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

NEW YORK CITY

E. J. Barnes & Co.
480 Lexington Ave. (17) (Phone: YUkon 6-8400)
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Calnatron
(Div. National Broadcasting Co.)
663 Fifth Ave. (22) (Phone: CI 7-8300)
Robert Schultz, Sales Supervisor
Production: Sound, motion-picture films made through television facilities

Cellomatic Corp.
756 Seventh Ave. (Phone: PLaza 7-7895)
Milton Rogin
Production: Slides & transparencies for Cellomatic projectors

The Chartmakers, Inc.
480 Lexington Ave. (17) (Phone: YUkon 6-5900)
Clarence LePeer, Vice President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording
Equipment Sales: Yes

Color Corporation of America
43 West 61st St. (23) (Phone: JU 2-4355)
Jack Meyers, Vice-President
Production: 35mm filmstrip, slides

Crawford, Immig and Landis, Inc.
200 Fourth Ave. (3) (Phone: ORegon 4-7662)
R. J. Landis
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Depicto Films Corporation
254 W. 54th St. (19) (Phone: COlumbus 5-7620)
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording

Dynamic Films, Inc.
405 Park Ave. (2) (Phone: PLaza 1-7447)
Nathan Zucker, President
Production: 16mm and 35 mm motion pictures, slide films, art work, tape recording, disc recording
Film Rental: Yes

Institute of Visual Communications, Inc.
40 E. 49th St. (17) (Phone: Eldorado 5-1443)
William J. Ganz, President
Production: 16mm, 35mm sound motion pictures, 35mm filmstrips, slides, stage shows, graphics, supplementary promotion material, training manuals, speeches
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

The Jam Handy Organization
1775 Broadway (19) (Phone: JUdson 2-4060)
(See listing under Detroit)

King Cole Projection Service, Inc.
67 Lexington Ave. (10) (Phone: LE 2-6780)
Edward D. Diller, President
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Lane-Cole-Dietz Corp.
45 West 46th St. (36) (Phone: JUdson 6-2390)
Jack Lane, Vice-President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording

Lux-Brill Productions, Inc.
321 E. 44th St. (17) (Phone: ORegon 9-6320)
Richard S. Dubelman
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording

Motion Picture Showing Service
130 E. 94th St. (28) (Phone: AT 9-6148)
Alfred Ruben, Owner
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7

National Studios
44 W. 48th St. (36) (Phone: JU 2-1926)
Production: Slides, filmstrips, vugraphs
Equipment Sales: Yes

Princeton Film Center, Inc.
270 Park Ave. (17)
(See listing under Princeton, N. J.)

Training Films, Inc.
150 W. 54th St. (19) (Phone: CO 5-3520)
R. A. Lighburn, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Transfilm-Caravel, Inc.
35 West 45th St. (36) (Phone: JU 2-1400)
James L. Wolcott, Vice-President, Sales
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording

Unifilms, Inc.
6 East 46th St. (17) (Phone: YUkon 6-5720)
Charles E. Gallagher, President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording

Wilding Inc.
405 Park Ave.
Hugh Gage, Vice President
(See listing under Chicago)

POUGHKEEPSIE

Arax Photographic Co., Inc.
388 Main St. (Phone: GLove 2-2240)
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 12, 14

NORTH CAROLINA

CHARLOTTE

Christian Film Service
1302 E. 4th St. (Phone: 3-5249)
J. D. Bivins, Vice-President
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 14

RALEIGH

National School and Industrial Corp.
14 Glenwood Ave. (Phone: TEmple 3-2824)
E. E. "Jack" Carter, Manager
Production: 35mm filmstrips, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Stone's
329 W. Hargett St. (Phone: TEmple 2-2335)
H. L. Stone, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

OHIO

ATHENS

Vere Smith's Audio-Visual Service
42 North Court St. (Phone: LY 3-1883)
Vere O. Smith, Owner
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

CINCINNATI

Alpha Cine Service, Inc.
125 E. 6th St. (Phone: MAin 1-4293)
Alice Heidemann, Manager
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Wilding Inc.
617 Vine St.
R. L. McMilan
(See listing under Chicago)

CLEVELAND

The Dodd Co.
1025 Huron Road (15) (Phone: MA 1-0564)
R. L. Greiner, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 12, 14

Harpster Audio-Visual Equipment, Inc.
13902 Euclid Ave. (12) (Phone: UL 0121)
E. F. Harpster, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

Martin I. Sperber
9507 Euclid Ave. (Phone: GArfield 1-8370)
Production: 35mm filmstrip, slides, tape recording, disc recording, scriptservice
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Wilding Inc.
1010 Euclid Ave. (Phone: TOwer 1-6440)
L. T. Young, Vice President
(See listing under Chicago)

COLUMBUS

Arlington Camera Center
2122 Tremont Center (Phone: HU 6-2684)
Jack D. McKinnon, Manager
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 6, 7, 8, 9, 11, 12, 14

American Theatre Equipment Co.
165 N. High St. (15) (Phone: CA 1-3894)
F. R. Gardiner, Manager
Production: Slides
Equipment Sales: Yes
Equipment Rental: 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

DAYTON

Twyman Films, Inc.
329 Salem Ave. (Phone: BAldwin 2-4014)
(Mrs.) Dorothy Ruddick, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

MANSFIELD

Films Unlimited
137 Park Ave., W. (Phone: LA 4-2512)
Larry E. Skeese, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

TOLEDO

Cousino Visual Education Co., Inc.
2107 Ashland Ave. (1) (Phone: CHerry 3-4200)
Joe C. Meidt, Vice-President, Sales
Production: 35mm filmstrip, slides, tape recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

OKLAHOMA

OKLAHOMA CITY

Vaseco, Inc.
2301 Classen Blvd. (6) (Phone: JAckson 5-3513)
W. G. Maxwell, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

PRESENTATIONS
OPTIVOX
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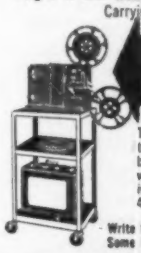
PORTABLE EASEL
Here's the adaptable easel—29" x 39½" steel board, finished in "rite-on" green—may be used as chalk board, chart board or magnet board; converts from 70" floor use to table model. Completely portable—weighs 17 lbs. *Only $44.95*
Carrying case and lamp fixture extra.

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Some Dealer Territories Still Open. Write...
THE ADVANCE FURNACE CO.
2310 EAST DOUGLAS WICHITA, KANSAS

TULSA

Thompson Movie Supply, Inc.
1740 S. Boston St. (Phone: LUther 4-7585)
R. F. Thompson, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

OREGON

PORTLAND

Moore's Motion Picture Service
1201 S. W. Morrison (5) (Phone: CA 7-6497)
John T. Moore
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

PENNSYLVANIA

ABINGTON

A. C. P. Sales & Service Co.
2150 Clearview Ave. (Phone: OLdfield 9-4019)
Leonard S. Kamp, Owner
Rental Service: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

BETHLEHEM

Bob's Photography
568 Main St. (Phone: UN 8-6123)
William Blyth, Jr., Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 9, 12, 14

ERIE

Grise Film Library
901 French St. (Phone: GL 2-4465)
Francis V. Grise, Owner
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

HARRISBURG

James Lett Co.
221 N. Second St. (Phone: CEdar 3-5651)
Warren H. Cook, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

LANCASTER

Richards Photo Shop
44 N. Prince St. (Phone: EX 2-2170)
Charles Eshelman, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 8, 9, 12, 14

PHILADELPHIA

Close & Patenaude
See Advertisement, Page 19
1617 Pennsylvania Blvd. (Phone: LOcust 8-4224)
Joseph A. Patenaude, Partner
Production: 35mm filmstrips, slides, tape recording, disc recording
Equipment Sales: Yes

Dailey Service
1207 Spruce St. (7) (Phone: KIngsley 6-1797)
S. C. Dailey, President
Production: 16mm sound motion pictures, slides, tape recordings, disc recordings, produce sales meeting and conventions
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 9, 11, 12, 13

De Frenes Co.
1909 Buttonwood St. (30) (Phone: LOcust 6-1686)
Joseph DeFrenes, President
Production: 16mm and 35mm sound motion pictures

Oscar H. Hirt
41 N. 11th St. (7) (Phone: WAlnut 3-0650)
Oscar H. Hirt, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Ralph Lopatin Productions
Room 2052, 1617 Pennsylvania Blvd. (3) (Phone: LO 8-6644)
Ralph Lopatin, President
Production: 16mm sound motion pictures
Equipment Sales: Yes

Williams, Brown & Earle, Inc.
906 Chestnut St. (7) (Phone: WAlnut 3-1800)
Walter Haggenbottom, Rental Manager
Production: 35mm filmstrips, slides, tape recording, disc recording, overhead transparencies
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

PITTSBURGH

Appel Visual Service, Inc.
963 Liberty Ave. (22) (Phone: GRant 1-0445)
Charles F. Appel, Sr., President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14

Wilding Inc.
3 Gateway Center
K. M. Kuechenmeister
(See listing under Chicago)

WILLIAMSPORT

Hoyer's Photo Supply
18 W. Fourth St. (Phone: 6-05510)
G. Walter Hoyer, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 8, 9, 12, 14

RHODE ISLAND

PROVIDENCE

United Camera, Inc.
9 Pleasant St. (Phone: PLantations 1-3700)
Mrs. Kay, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 14

SOUTH CAROLINA

COLUMBIA

Southeastern Film Processing Co.
1305 Geiger Ave. (Phone: AL 3-0066)
S. Bernard Lever, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 12, 14

SOUTH DAKOTA

SIOUX FALLS

Triangle School Service
1401 "C" Avenue (Phone: EDison 8-7813)
R. W. Clark, Manager
Equipment Sales: Yes

TENNESSEE

MEMPHIS

Ed's Camera Shop
1279 Madison St. (Phone: BR 2-2451)
Ed Kirchner, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 14

Ideal Pictures Co.
18 S. Third St. (Phone: JA 7-4313)
Stanley L. Nolan, Owner
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording, ozalid transparencies
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

NASHVILLE

Tennessee Equipment & Supply Co.
115 2nd Ave., N. (3) (Phone: 6-1464)
J. E. Robbins, Vice-President
Equipment Sales: Yes
Equipment Rental: 2, 4, 6, 7, 8, 12, 14

NASHVILLE

Visual Education Company, Inc.
2114 8th Ave., So. (Phone: CY 7-9594)
James J. Howell, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 12, 13, 14

TEXAS

AUSTIN

Bradshaw's Visual Aids
1608 So. Congress Ave. (Phone: HI 2-6946)
H. C. Bradshaw, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13,

Capitol Photo Supplies
2428 Guadalupe St. (Phone: GR 8-5717)
Production: Slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14

DALLAS

Bauer Audio Video
2911 N. Haskill St. (Phone: LAkeside 8-0588)
Earl J. Bauer, President
Production: 16mm sound motion pictures, 35mm filmstrip, slides, tape recording, disc recording
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Logsdon & Reed Company
1420 Dragon St. (7) (Phone: RIverside 1-3501)
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 13, 14

EL PASO

Du Motion Picture Service
179 N. Cotton Ave. (Phone: KE 2-5316)
William Westhoff, Sales Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 12,

FORT WORTH

The Camera Shop, Inc.
709 Throckmorton St. (2) (Phone: ED 2-5237)
Charles Welch, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 12,

Miller's Visual Aides, Inc.
519 Pennsylvania Ave. (4) (Phone: EDison 2-7
I. L. Miller, Jr., Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12,

HOUSTON

Audio Visual Services
2310 Austin St. (Phone: FAirfax 3-1319)
R. R. Riley
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Community Soundfilm Service
2813 San Jacinto St. (Phone: CA 2-0103)
Jack M. Fullerton, Jr.
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 13, 14, 15

LUBBOCK

Sound Photo Sales
2107-A Broadway (PO 3-1997)
M. G. Gregory, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

TEMPLE

Hoover Brothers, Inc.
1305 N. 14th St. (Phone: PRospect 3-6842)
M. N. Hillyer, Mgr.
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 11, 12, 13, 14

TYLER

Locke's Audio-Visual Services
325 S. Bois d'Arc (Phone: LY 3-6951)
A. J. Locke, Owner
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

UTAH

SALT LAKE CITY

Deseret Book Co.
44 E. South Temple St. (Phone: DA 8-8191
Wayne K. Newmann, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

VIRGINIA

NORFOLK

Tidewater Audio-Visual Center
29 Southern Shopping Center (Phone: JU 3-3967)
John M. White, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Audio Fidelity Corp.
8532 Patterson Ave. (29) (Phone: AT 8-8809
Gene Gilman, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

RICHMOND

W. A. Yoder Co.
714-16 N. Cleveland St. (Phone: ELgin 8-5403)
Willard A. Yoder, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

WASHINGTON

SEATTLE

Audio-Visual Center, Inc.
1205 N. 45th St. (Phone: MElrose 2-8461)
P. H. Jaffarian, President
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Rarig Motion Picture Company
2100 N. 45th St. (3) (Phone: MElrose 3-3878)
Edith A. Rarig, Vice-President
Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

SPOKANE

Inland Audio-Visual Co.
N. 2325 Monroe St. (17) (Phone: FA 8-0706)
John C. Ellingson, Owner
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

WEST VIRGINIA

CLARKSBURG

Kyle & Company
331 W. Main St. (Phone: MAin 4-5481)
Thomas G. Kyle, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14

WISCONSIN

LA CROSSE

Community Camera
506 Main St. (Phone 2-1565)
Robert B. Marck, Manager
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

MILWAUKEE

Ideal Pictures
4401 W. North Ave. (8) (Phone: UPtown 3-7640)
Richard W. Hoelke, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12, 13, 14

Photoart Visual Service
840 N. Plankinton Ave. (3) (Phone: BR 1-2252)
Robert J. Potter, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

Reimers Photo Materials Co.
1000 N. 3rd St. (3) (Phone: BR 1-7330)
F. L. Brethauer, Manager
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 12, 14

Wisconsin Sound Equipment Co., Inc.
2733 W. North Ave. (Phone: DIvision 2-2144)
Roy C. Van Brunt, President
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14

WYOMING

CASPER

Bailey School Supply
Box 667 (Phone: 235-5153)
J. M. Bailey, Owner
Equipment Sales: Yes
Equipment Rental: 1, 6, 11, 12, 14

Incentive Travel Organizations

Key to Coding: 1—travel arrangements, 2—hotel arrangements, 3—stock mailing pieces, 4—custom mailing pieces, 5—marketing analysis, 6—contest developments, 7—kickoff meeting plans, 8—copy and scripts, 9—group entertainment, 10—publicity, A—staff serviced, B—serviced by outside consultant.

Adams Travel Bureau, Inc.
1800 Chestnut St. Bldg. (3)
Herbert Lieberman, president
Services offered: 1A, 2A, 3B, 4A, 5A, 6A, 7A, 8A, 9A, 10A

American Express Company
See Advertisement, Page 11
65 Broadway, New York 6, N. Y.
(Phone: WH 4-2000)
John B. McNulty, Manager
Services offered: 1A, 2A, 3, 4
Branch offices: Major cities throughout United States and Canada.

Happiness Travel Service
(Happiness Tours, Inc.)
6 East Monroe Street, Chicago 3, Ill.
(Phone: ST 2-4900)
Benjamin Getzoff, mgr., Incentive Division
Services offered: 1A, 2A, 3A, 4A, 5B, 6A, 7A, B, 8A, B, 9A, B, 10A, Merchandise (in association with John Plain & Company)
Branch office: 2 West 46th Street, New York 36, N. Y., Circle 7-3645; E. R. Rotchford, manager.

Holiday House Travel Center, Inc.
(Division of Maritz Sales Builders)
18718 Grand River Ave., Detroit, Mich.
(Phone: LUzon 4-8440)
Frank Abrams, president
Services offered: 1A, 2A, 3A, 4A, 5A, 6A, 7A, 8A, 9A, 10A
Branch offices: San Francisco, Kansas City, St. Louis, Chicago, Fort Wayne, Detroit, Grand Rapids, Dayton, New York, Boston, Baltimore.

Martin B. Iger & Co.
See Advertisement, Page 260
1475 Broadway, New York, N. Y.
(Phone: WIsconsin 7-2888)
Martin B. Iger, president
Services offered: 1A, 2A, 3A, 4B, 5A, 6A, 7A, 8B, 9A, B, 10B
Branch office: 235 Lincoln Road, Miami Beach, Fla.; Ernie Pike, vice-president.

Industrial Travel Promotions, Inc.
306 South Michigan Avenue, Chicago 4, Ill.
(Phone: Wabash 2-0616)
Dick Todd, president
Services offered: 1A, 2A, 3A, 4B, 5B, 6A, 7A, 8A, 9A, 10A
Branch offices: 1636 Walnut Street, Philadelphia, Pa.; Steven Gaghan, manager. 554 Madison Avenue, New York, N. Y.; Herman Raju, manager. Hotel Cleveland, Cleveland, Ohio; Morris Bernet, Jr., manager. Washington, D. C.; Wm. McClean, Biscayne Terrace Hotel, Miami Beach, Fla.; Carolyn Seymore, manager. 240 Powell Street, San Francisco, Cal.; Pieter Kelder, manager. 9501 Santa Monica Blvd., Beverly Hills, Cal.

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1627 K Street, N.W., Washington 6, D. C.
200 South Michigan Avenue, Chicago 3, Illinois
Buhl Building—Lobby, Detroit 26, Michigan
510 West Sixth Street, Los Angeles 14, California
350 Post Street, San Francisco 8, California
811 S.W. 6th Avenue, Portland 4, Oregon
22 Providence Street, Boston 16, Massachusetts
Simpson's—6th Floor, Toronto, Ontario

INCENTIVE TRAVEL ORGANIZATIONS

continued

Lee Kirkland Travel

1231 Baltimore Avenue, Kansas City, Mo.
(Phone: Victor 2-4744)
Eldredge W. White, vice-president—Sales
Services offered: 1A, 2A, 3A, 4A, 5B, 6A, 7A, 8A, 9A, 10A

The E. F. MacDonald Travel Co.

36 E. Wabash Avenue, Chicago 3, Ill.
(Phone: Financial 6-7373)
Richard D. Todd, convention manager
Services offered: 1A, 2A, 3A, 4A, 5A, 6A, 7A, 8A, 9A, 10A
Branch offices: Principal cities throughout United States, Canada and Europe.

Travel-Consultants, Inc.

Affiliated with Carr Speirs Corporation
1612 K Street, N.W., Washington 6, D. C.
(Phone: District 7-0228)
N. Sidney Nyhus, president
Services offered: 1A, 2A, 3A, 4A, 5B, 6A, 7A, 8A, 9A, 10A

V.I.P. Service, Inc.

720 Fifth Avenue, New York, N. Y.
(Phone: PLaza 7-0130)
Wm. J. Murphy, president
Services offered: 1A, 2A, 3A, 4A, 6A, 7A, 8A, 9A, 10A

World Travel Plan Corp.

150 East 50th Street
(Phone: PLaza 3-2077)
Joseph A. Tigani, president
Services offered: 1A, 2A, 3A, 4B, 5B, 6A, 7A, 8A, B, 9A, 10A

AIR LINES

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Air France

683 Fifth Avenue, New York, New York
Phone: OLympia 6-6000
Henri Lardon
Services Offered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

Alitalia Airlines

666 Fifth Avenue, New York 19, New York
Phone: JU 2-6500
J. St. Thomas, Assistant Sales Manager
Services Offered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

American Airlines

See Advertisement, Page 18
100 Park Avenue, New York 17, New York
Phone: MUrray Hill 3-9000
R. W. Baker, Director Commercial Sales
Services Offered: 1, 3, 4, 5-B, 6-B, 7, 9

Braniff International Airways

Braniff Building, Exchange Park, Dallas 35, Texas
Phone: FLeetwood 2-1721
Douglas Wood, Convention Manager
Services Offered: 1, 2, 3, 4, 5-A&B, 6-A&B, 7, 8-A&B, 9, 10

British Overseas Airways Corporation

530 Fifth Avenue, New York 36, New York
Phone: MUrray Hill 7-8900
Mr. E. J. Wheatley, Sales Development Manager, USA
Services Offered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

Capital Airlines

National Airport, Washington, D. C.
Phone: RE 7-6830
Jack E. Brown, Commercial Sales Manager
Services Offered: 1, 2, 3, 4, 5-B, 6-B, 7, 8-B, 9, 10

Delta Air Lines

See Advertisement, Page 4
Atlanta Airport, Atlanta, Georgia
Phone: PO 1-6621
H. J. Salfen, Sales Promotion Manager
Services Offered: 1, 2, 3, 4, 5-A, 6-A, 7, 8, 9, 10

Eastern Air Lines

See Advertisements, Pages 6B, 201, 213
10 Rockefeller Plaza, New York, New York
Phone: YU 6-4500
A. A. F. Murphy, Assistant Manager Agency Sales
Services Offered: 1, 2, 5-A&B, 6-A&B, 7, 8-A&B, 9, 10

Iberia Air Lines of Spain

Se Advertisement, Page 22
338 Madison Avenue, New York, New York
Phone: MUrrayhill 7-6332
Jose San Gabriel, Passenger Sales Manager
Services Offered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

KLM Royal Dutch Airlines

609 Fifth Avenue, New York 17, New York
Phone: PLaza 9-2400
Hans Fischer, Advertising Manager
Services Offered: 1, 2, 3, 4, 5-A, 6-A, 7, 8-A, 9

National Airlines, Inc.

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P.O. Box NAL, Airport Mail Facility, Miami 59, Florida
Phone: NEwton 3-6311, ext. 340
H. J. Grathwol, Group Sales Manager
Services Offered: 1, 2, 3, 4, 5-A, 6-A, 7, 8, 9, 10

Northeast Airlines

Se Advrtisement, Page 148
Logan International Airport, Boston, Massachusetts
Phone: LO 7-8300
A. E. Rondeau, Group & Convention Manager
Services Offered: 1, 2, 3, 4, 5-B, 6-B, 7, 8-A, 9, 10

Northwest Airlines, Inc.

1885 University Avenue, St. Paul 1, Minnesota
Phone: MI 6-2966
(Miss) A. E. Gran, Convention Sales Manager
Services Offered: 1, 2, 3, 4, 5-B, 6-B, 7, 8-B, 9, 10

Pan American World Airways System

28-19 Bridge Plaza North, Long Island City 1, New York
Phone: STillwell 6-5858, Ext. 885
P. M. Siefert, Manager Special Sales—U. S.
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138-02 Queens Blvd. at Van Wyck Expressway, Jamaica 35, New York
Phone: OLympia 7-8000
Donald P. Jones, Commercial Sales Supervisor
Services Offered: 1, 2, 3, 4, 5-B, 6-A, 7, 8-B, 9, 10

Swiss Air Lines
10 West 49th St., New York, New York
Phone: PLaza 7-4433
Samuel Nadelmann, Passenger Manager
Services Offered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

Trans-Canada Air Lines
See Advertisement, Page 194
10th Floor—Terminal Centre Bldg., Montreal, Quebec, Canada
Phone: UN 6-5671
Mr. K. C. Burns, General Supervisor of Passenger Sales Planning
Services Offered: 1, 2, 3, 4, 5-A&B, 6-A, 7, 8, 9, 10

Trans Caribbean Airways
375 Park Avenue, New York 22, New York
Phone: MUrray Hill 8-4400
Herbert Keilson, Sales Manager
Services Offered: 1, 2, 3, 4, 5-A, 6-A, 7, 8-B, 9, 10

Trans World Airlines, Inc.
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380 Madison Avenue, New York 17, New York
Phone: Call nearest TWA office
Herb Lynn, Manager, Commercial Sales
Services Offered: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10

Western Airlines
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P.O. Box 90005, Los Angeles 45, California
Phone: SPring 6-2345
Doloris Hooper, Manager Group Sales
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